

# Experiment with different layouts and color schemes for an app.

**Collect user feedback on aesthetics and usability using**

**GIMP(GNU Image Manipulation Program (GIMP))**

## **AIM:**

The aim is to trial different app layouts and color schemes and evaluate user feedback on aesthetics and usability using GIMP.

## **PROCEDURE:**

**Tool Link:** <https://www.gimp.org/>

### **Step 1: Install GIMP**

● **Download and Install:** Download GIMP from GIMP Downloads and install it on your computer.

### **Step 2: Create a New Project**

#### **1. Open GIMP:**

○ Launch the GIMP application.

#### **2. Create a New Canvas:**

○ Go to File -> New to create a new project.

○ Set the dimensions for your app layout (e.g., 1080x1920 pixels for a standard mobile screen).

### **Step 3: Design the Base Layout**

#### **1. Create the Base Layout:**

- Use the Rectangle Select Tool to create sections for different parts of your app (e.g., header, content area, footer).
- Fill these sections with basic colors using the Bucket Fill Tool.

**Example Output: A base layout with defined sections for header, content, and footer.**

#### **2. Add UI Elements:**

- **Text Elements:** Use the Text Tool to add text elements like headers, buttons, and labels.
- **Interactive Elements:** Use the Brush Tool or Shape Tools to draw buttons, input fields, and other interactive elements.

**Example Output: A layout with labeled sections and basic UI elements.**

#### **3. Organize Layers:**

- Use layers to separate different UI elements. This allows you to easily modify or experiment with individual components.
- Name each layer according to its content (e.g., Header, Button1, InputField).

### **Step 4: Experiment with Color Schemes**

#### **1. Create Color Variants:**

- **Duplicate Layout:** Duplicate the base layout by right-clicking on the image tab and selecting Duplicate.
- **Change Colors:** Use the Bucket Fill Tool or Colorize Tool to change the colors of the UI elements in each duplicate.

**Example Output: Multiple color variants of the same layout.**

#### **2. Save Each Variant:**

- Save each color variant as a separate file (e.g., Layout1.png, Layout2.png, etc.).

- Go to File -> Export As and choose the file format (e.g., PNG).

## **Step 5: Collect User Feedback**

### **1. Prepare a Feedback Form:**

- **Create Form:** Create a feedback form using tools like Google Forms or Microsoft Forms.
- **Include Questions:** Include questions about the aesthetics and usability of each layout and color scheme.

### **2. Share the Variants:**

- **Distribute Files:** Share the image files of the different layouts and color schemes with your users.
- **Provide Instructions:** Provide clear instructions on how to view each variant and how to fill out the feedback form.

### **3. Gather Feedback:**

- Collect responses from users regarding their preferences and suggestions.
- Analyze the feedback to determine which layout and color scheme are most preferred.

## **Step 6: Iterate and Refine**

### **1. Refine the Design:**

- Based on the feedback, make necessary adjustments to the layout and color scheme.
- Experiment with additional variations if needed.

### **2. Final Testing:**

- Conduct a final round of testing with the refined design to ensure usability and aesthetic satisfaction.

