

RAJALAKSHMI ENGINEERING COLLEGE

RAJALAKSHMI NAGAR, THANDALAM – 602 105



CS23A34 USER INTERFACE AND DESIGN LAB
Laboratory Observation NoteBook

Name : Sriram Umakanthan

Year/Branch/Section : II/CSE/D

Register No. :230701338

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Ex. No. : 8a

Register No. : 230701338

Name : Sriram Umakanthan

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## Create storyboards to represent the user flow for a mobile app (e.g., food delivery app) using Balsamiq

### AIM:

The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq.

### PROCEDURE:

Tool Link: <https://balsamiq.com/>

#### Step 1: Define the User Flow

##### 1. Identify Key Screens:

- List the main screens your app will have (e.g., Home, Menu, Cart, Checkout, Order Confirmation).

##### 2. Map the User Journey:

- Understand the typical user journey through these screens (e.g., browsing menu, adding items to cart, checking out).

#### Step 2: Create Storyboards

##### Using Balsamiq

##### 1. Install Balsamiq:

- Download and install Balsamiq from the <https://balsamiq.com/> website.

##### 2. Create a New Project:

- Open Balsamiq and create a new project.

##### 3. Add Wireframe Screens:

- Use the “+” button to add new wireframe screens for each key screen in

your app.

#### 4. Design Each Screen:

- Use Balsamiq's components to design the UI for each screen.
- Include basic elements like buttons, text fields, and images.

#### 5. Organize the Flow:

- Arrange the screens in the order users will navigate through them.
- Connect the screens with arrows to represent user actions.

### Example Screens for Food Delivery App

#### 1. Home Screen:

- Search bar for finding restaurants
- Categories for different cuisines

#### 2. Menu Screen:

- List of food items with images, names, and prices
- Add to Cart buttons

#### 3. Cart Screen:

- Items added to the cart with quantity and total price
- Checkout button

#### 4. Checkout Screen:

- Delivery address form
- Payment options
- Place Order button

#### 5. Order Confirmation Screen:

- Order summary
- Estimated delivery time

### Example Output

Here's how the wireframes might look:

Home Screen

- Search Bar: Allows users to search for restaurants.
- Categories: Buttons for different cuisines (e.g., Italian, Chinese).

### Menu Screen

- Food Items List: Displays food items with images, names, and prices.
- Add to Cart: Button to add items to the cart.

### Cart Screen

- Items Added: Lists items added to the cart with quantity and prices.
- Checkout Button: Proceed to checkout.

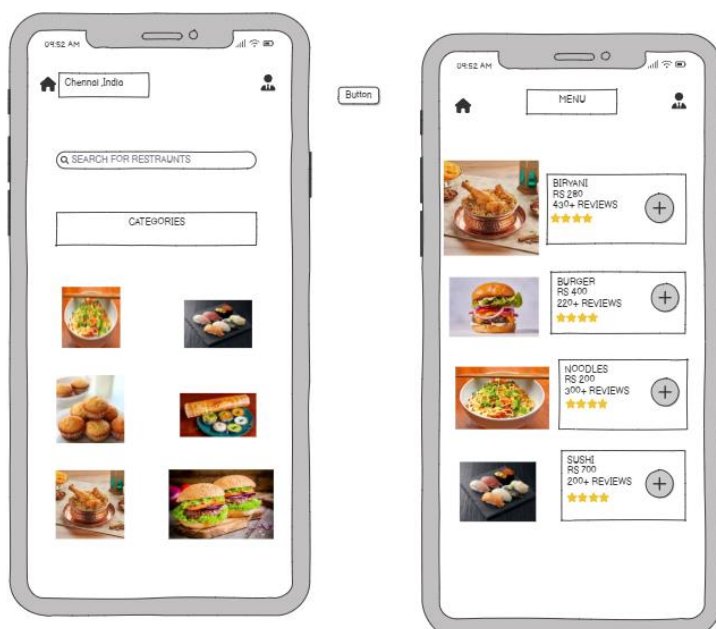
### Checkout Screen

- Delivery Address Form: Users enter their delivery address.
- Payment Options: Choose between different payment methods.
- Place Order Button: Finalize the order.

### Order Confirmation Screen

- Order Summary: Shows the order details.
- Estimated Delivery Time: Provides an estimated delivery time.

### OUTPUT:



## RESULT:

Storyboards representing the user flow for a mobile food delivery app, using Balsamiq has been successfully created.