EX NO:4a Date:

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Conduct task analysis for an app (e.g., online shopping) and document user flows. Create corresponding wireframes using Lucidchart

#### AIM:

To understand and document the steps a user takes to complete the main tasks within

an online shopping app.

Tool Link: https://www.lucidchart.com/pages/

#### **PROCEDURE:**

## **Step 1: Assigning Tasks**

- 1. Browsing Products
- 2. Searching for a Specific Product
- 3. Adding a Product to the Cart
- 4. Checking Out

## **Step 2: Document User Flows**

# 1. Browsing Products

- 1. Home Screen: User lands on the home page with product categories.
- 2. Product Categories: User taps on a category to view products.
- 3. Product List: User scrolls through the product list.
- 4. Product Details: User taps on a specific product to see details.

2Home Screen -> Product Categories -> Product List -> Product Details

#### **2.** Searching for a Specific Product

- 1. Search: User taps the search bar or icon.
- 2. Enter Query: User types the product name or keyword.
- 3. Search Results: User reviews matching items.
- 4. Product Details: User taps on a specific product to see details.

Search -> Enter Query -> Search Results -> Product Details

### 23. Adding a Product to the Cart

- 1. View Products: User browses or searches for a product.
- 2. Product Details: User taps on the product to see more info.
- 3. Add to Cart: User clicks " Add to Cart".

View Products -> Product Details -> Add to Cart

### 24. Checking Out

- 1. Open Cart: User taps on the cart icon.
- 2. Review Cart: User checks all products.
- 3. Proceed to Checkout: User clicks " Checkout ".
- 4. Enter Shipping Info: User provides shipping details.
- 5. Enter Payment Info: User provides payment details.
- 6. Place Order: User clicks " Place Order ".

②Open Cart -> Review Cart -> Proceed to Checkout -> Enter Shipping Info -> Enter

Payment Info -> Place Order

## Step-by-Step Procedure to Create User Flows in Lucidchart

#### 1. Create a New Document

- Go to Lucidchart and sign in or sign up if you don't have an account.
- Click on + Document or Create New Diagram.

## 2. Select a Template

- You can start with a blank document or select a flowchart template.
- For this example, let's start with a blank document.

## 3. Add Shapes for Each Step

• Drag and drop shapes from the left sidebar to represent different steps in your

flow (e.g., rectangles for actions, diamonds for decisions).

- Name each shape based on the steps from the task analysis:
- Login/Register
- Browsing Products
- Adding Products to Cart
- Managing Cart
- O Checkout Process
- Tracking Orders

## 4. Connect the Shapes

- Use connectors to link the shapes, indicating the flow from one step to the next.
- Add arrows to show the direction of the flow.

## 5. Add Details to Each Step

- Double-click on each shape to add text describing the action or decision.
- For example, for the "Login/Register" step, you might add:
- Open the app

- O Click on " Sign Up" or " Login"
- Enter details (username, email, password)
- O Click " Submit"
- Verification through email or phone (if required)
- O Redirect to the home screen upon successful login

### 6. Use Different Shapes for Different Actions

- Use rectangles for general actions.
- Use diamonds for decision points (e.g., " Is the user logged in?").
- Use ovals for start and end points.

### 7. Customize and Organize Your Flowchart

- Arrange the shapes and connectors logically.
- Use different colors to distinguish between types of steps or user roles.
- Group related steps into sections for better clarity.

#### 8. Review and Save Your Flowchart

- Review the flowchart to ensure all steps are included and connected correctly.
- Save your flowchart by clicking on File -> Save.

#### 9. Share and Collaborate

- Click on the Share button to collaborate with others.
- You can also export your flowchart as an image or PDF for presentation purposes.

# **Example Flowchart Breakdown:**

Login/Register Flow

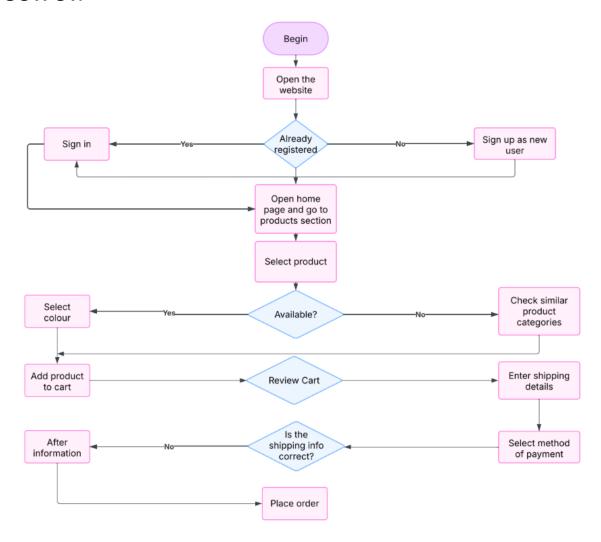
• Steps: Open the app O Click on "Login" or "Register" o Enter details Verify (if required) o Redirect to the home screen **Browse and Search Flow** • Steps: O Navigate to categories or use search bar O Apply filters/sorting options View product details Add to Cart Flow • Steps: View product details Select options (size, color, quantity) Add product to cart **Checkout Flow** • Steps: o Review cart O Proceed to checkout Enter shipping information Select payment method O Confirm and place order

## **Order Tracking Flow**

• Steps:

- O Navigate to " My Orders"
- Select order to track
- View tracking details

### **OUTPUT:**



### **RESULT:**

Hence, to understand & document the steps a user takes to complete the tasks in a shopping app using Lucidchart has been done successfully