

## Excercise 8a

Date:

### **Create storyboards to represent the user flow for a mobile app** **(e.g., food delivery app) using Balsamiq**

#### **AIM:**

The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq.

#### **PROCEDURE:**

**Tool Link:** <https://balsamiq.com/>

#### **Step 1: Define the User Flow**

##### **1. Identify Key Screens:**

- List the main screens your app will have (e.g., Home, Menu, Cart, Checkout, Order Confirmation).

##### **2. Map the User Journey:**

- Understand the typical user journey through these screens (e.g., browsing menu, adding items to cart, checking out).

#### **Step 2: Create Storyboards Using Balsamiq**

##### **1. Install Balsamiq:**

- Download and install Balsamiq from the <https://balsamiq.com/> website.

##### **2. Create a New Project:**

- Open Balsamiq and create a new project.

##### **3. Add Wireframe Screens:**

- Use the “+” button to add new wireframe screens for each key screen in your app.

#### 4. **Design Each Screen:**

- Use Balsamiq's components to design the UI for each screen.
- Include basic elements like buttons, text fields, and images.

#### 5. **Organize the Flow:**

- Arrange the screens in the order users will navigate through them.
- Connect the screens with arrows to represent user actions.

### **Example Screens for Food Delivery App**

#### 1. **Home Screen:**

- Search bar for finding restaurants
- Categories for different cuisines

#### 2. **Menu Screen:**

- List of food items with images, names, and prices
- Add to Cart buttons

#### 3. **Cart Screen:**

- Items added to the cart with quantity and total price
- Checkout button

#### 4. **Checkout Screen:**

- Delivery address form
- Payment options
- Place Order button

#### 5. **Order Confirmation Screen:**

- Order summary
- Estimated delivery time

### **Example Output**

Here's how the wireframes might look:

#### **Home Screen**

- **Search Bar:** Allows users to search for restaurants.
- **Categories:** Buttons for different cuisines (e.g., Italian, Chinese).

### **Menu Screen**

- **Food Items List:** Displays food items with images, names, and prices.
- **Add to Cart:** Button to add items to the cart.

### **Cart Screen**

- **Items Added:** Lists items added to the cart with quantity and prices.
- **Checkout Button:** Proceed to checkout.

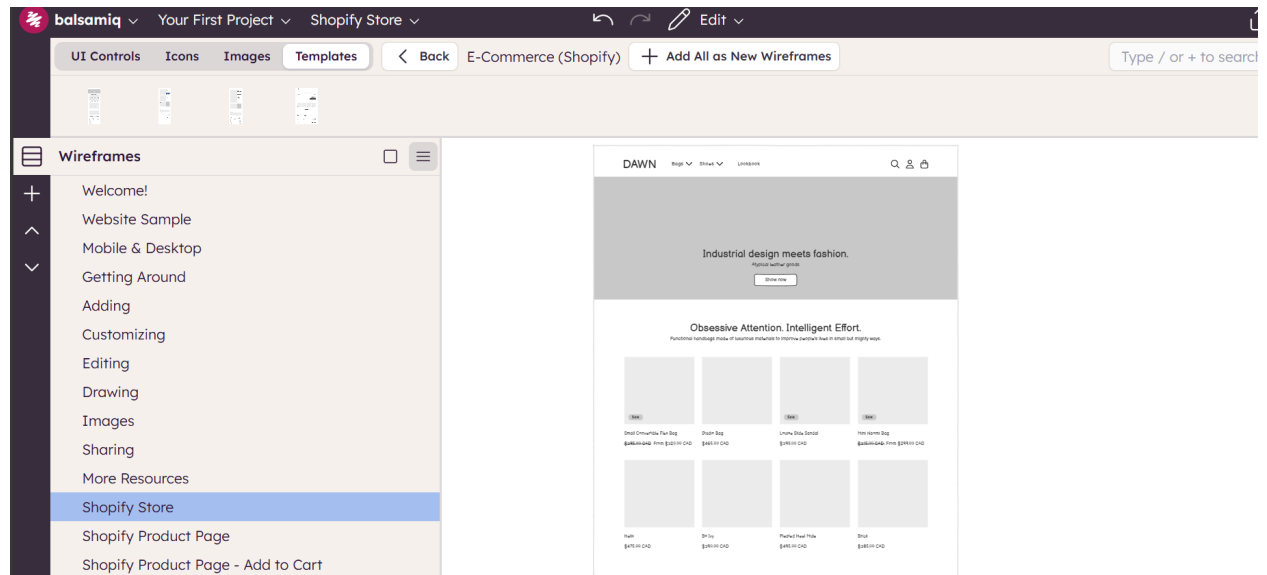
### **Checkout Screen**

- **Delivery Address Form:** Users enter their delivery address.
- **Payment Options:** Choose between different payment methods.
- **Place Order Button:** Finalize the order.

### **Order Confirmation Screen**

- **Order Summary:** Shows the order details.
- **Estimated Delivery Time:** Provides an estimated delivery time.

# OUTPUT:



✓ Item added to your cart

Mini Naomi Bag  
Color: Pastel

View Cart

Checkout

[Continue shopping](#)

- 1 +

Add to cart

Buy it now

Mini Naomi Bag is perfectly proportioned for your essentials like a big-screen phone, cardholder, and lipstick. You can wear it around your waist or slung over one shoulder, and it comes with an extra shoulder strap, so you can also wear it crossbody.

 Item Name ▾ Shipping and Returns ▾ Dimensions ▾ Care Instructions ▾ Share

## A new kind of bag.

Unexpected shapes with smart details, functionality, a new luxury feel with a contemporary price point.

## Your cart

[Continue shopping](#)

PRODUCT	QUANTITY	TOTAL
 Mini Bag Color: Pastel	<div><div>1</div><div>+</div><div>-</div></div> <div></div>	\$215.00

Subtotal 300.00 R\$  
Taxes and shipping calculated at checkout

[Checkout](#)

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**RESULT:**

Hence the storyboard for mobile application using balsamiq is implemented and executed.