# RAJALAKSHMI ENGINEERING COLLEGE

RAJALAKSHMI NAGAR, THANDALAM - 602 105



### CS23A34 USER INTERFACE AND DESIGN LAB

**Laboratory Observation NoteBook** 

Name: B VINITH

Year/Branch/Section: II/CSE/D

**Register No.:** 230701383

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Register No.: 230701383 Name: B VINITH

#### **Introduction to Figma (GOOD and BAD Design)**

#### Aim:

To use Figma to create a simple mobile app login screen, including basic design and prototyping.

#### **Procedure:**

#### **Step 1: Sign Up and Create a New Project**

- 1. Go to figma.com and create an account (if you haven't already).
- 2. Once logged in, click "New File" to start a blank project.

#### **Step 2: Create the Frame (Artboard)**

- 1. On the left toolbar, select the "Frame" tool (shortcut: F).
- 2. Choose a mobile preset (e.g., iPhone 13) from the right-hand panel.

### **Step 3: Design the Login Screen**

# Add a Background Color:

- 1. Select the frame and go to the right-side panel.
- 2. Under "Fill" choose a background color (e.g., light blue #E3F2FD).

#### **Insert a Logo:**

- 1. Click the "Rectangle" tool (shortcut: R) and draw a placeholder for a logo.
- 2. Use the "Text" tool (shortcut: T) to add your app name, e.g., "MyApp".
- 3. Adjust font size and color from the right-hand panel.

## **Add Input Fields:**

- 1. Use the "Rectangle" tool to draw two boxes for username and password fields.
- 2. Add placeholder text inside (e.g., "Enter your email").
- 3. Apply rounded corners under "Corner Radius" in the right panel.

### Add a Login Button:

- 1. Create a button using the Rectangle tool and set the color to blue (#1E88E5).
- 2. Use the Text tool to add the text Login inside the button.

# **Align Elements:**

Use the alignment tools in the top menu (center everything vertically and

horizontally).

Adjust spacing between elements using the Auto Layout feature (Shift + A).

### **Step 4: Prototyping the Interaction**

- 1. Click the Prototype tab on the right panel.
- 2. Select the Login button and drag the blue dot to a new frame (e.g., a home

screen).

- 3. Set the interaction to On Click  $\rightarrow$  Navigate to the next screen.
- 4. Choose an animation effect (e.g., Smart Animate).

## **Step 5: Preview the Design**

- 1. Click the Play button in the top-right corner to preview your app prototype.
- 2. Try clicking on the login button to see the transition to the next screen.

### **Step 6: Export Assets**

- 1. Select the elements you want to export (e.g., the logo or button).
- 2. In the right-hand panel, click " Export" and choose a format (PNG, JPG, SVG).
- 3. Click "Export" to download assets for developers.

#### Figma Website Overview

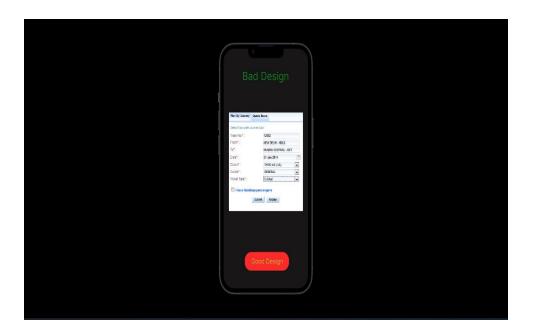
- Figma's official website (<u>figma.com</u>) serves as a platform for accessing its cloud-based design tool, learning resources, community plugins, and collaboration features.
- It provides solutions for UI/UX design, prototyping, and design systems while offering seamless real-time collaboration for teams.

• Figma includes various built-in tools to streamline the design process.

Figma's cloud-based accessibility, powerful tools, and collaboration features make it a preferred choice for designers, developers, and businesses worldwide.

# **Bad Design:**

Fig: Bad Design

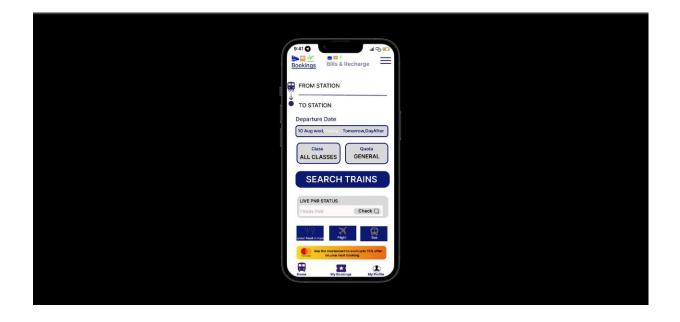


This login page has a poor design due to several issues:

- 1. Inconsistent Font & Capitalization The title and button text use inconsistent capitalization and an unprofessional font.
- 2. Misaligned Elements The username and password fields are not properly aligned, making the layout look unstructured.
- 3. Poor Color Choices The background color is dull and unappealing, reducing readability and visual appeal.
- 4. Random Image Placement The icon appears unrelated and misplaced, adding to the clutter.

# **Good Design:**

Fig: Good Design



# 1. Aesthetic Visual Appeal

 The gradient background and circular reflections create a modern and elegant design. The use of colors (purple, black, and blue gradient) adds a sleek and futuristic touch.

# 2. Minimalistic and Clean Layout

• The login screen follows a minimalistic approach, avoiding unnecessary elements. The form fields and login button are clearly visible without distractions.

## 3. Clear Visual Hierarchy

 The title "Safari" and the input fields are well-aligned and easy to read. On the welcome screen, the bold "WELCOME" text immediately grabs attention.

#### 4. Smooth Transition Experience

 The second screen provides an immediate and simple confirmation (WELCOME message), making the user feel acknowledged after logging in. The consistency in design elements maintains a seamless transition.

#### **Result:**

Hence the introduction to figma with good and bad design has been successfully studied and executed.