

**EX NO :8a**

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**Create storyboards to represent the user flow for a mobile app (e.g., food delivery app) using Balsamiq**

**AIM:**

The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq.

**PROCEDURE:**

**Tool Link: <https://balsamiq.com/>**

**Step 1: Define the User Flow**

**1. Identify Key Screens:**

- List the main screens your app will have (e.g., Home, Menu, Cart, Checkout, Order Confirmation).

**2. Map the User Journey:**

- Understand the typical user journey through these screens (e.g., browsing menu, adding items to cart, checking out).

**Step 2: Create Storyboards Using Balsamiq**

**1. Install Balsamiq:**

- Download and install Balsamiq from the <https://balsamiq.com/> website.

**2. Create a New Project:**

- Open Balsamiq and create a new project.

**3. Add Wireframe Screens:**

- Use the “+” button to add new wireframe screens for each key screen in your app.

#### 4. Design Each Screen:

- Use Balsamiq's components to design the UI for each screen. ○ Include basic elements like buttons, text fields, and images.

#### 5. Organize the Flow:

- Arrange the screens in the order users will navigate through them.
- Connect the screens with arrows to represent user actions.

### Example Screens for Food Delivery App

#### 1. Home Screen:

- Search bar for finding restaurants
- Categories for different cuisines

#### 2. Menu Screen:

- List of food items with images, names, and prices
- Add to Cart buttons

#### 3. Cart Screen:

- Items added to the cart with quantity and total price
- Checkout button

#### 4. Checkout Screen:

- Delivery address form
- Payment options
- Place Order button

#### 5. Order Confirmation Screen:

- Order summary
- Estimated delivery time

### Example Output

Here's how the wireframes might look:

#### Home Screen

- **Search Bar:** Allows users to search for restaurants.
- **Categories:** Buttons for different cuisines (e.g., Italian, Chinese).

#### Menu Screen

- **Food Items List:** Displays food items with images, names, and prices.
- **Add to Cart:** Button to add items to the cart.

## Cart Screen

- **Items Added:** Lists items added to the cart with quantity and prices.
- **Checkout Button:** Proceed to checkout.

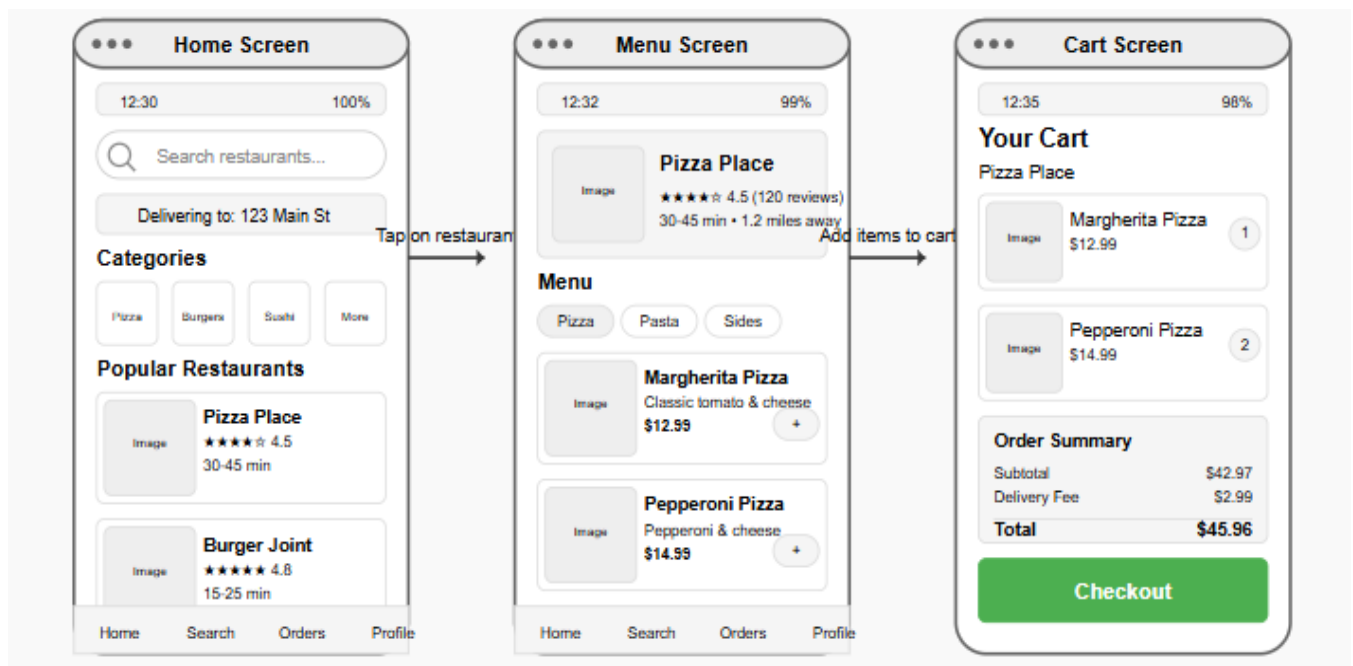
## Checkout Screen

- **Delivery Address Form:** Users enter their delivery address.
- **Payment Options:** Choose between different payment methods.
- **Place Order Button:** Finalize the order.

## Order Confirmation Screen

- **Order Summary:** Shows the order details.
- **Estimated Delivery Time:** Provides an estimated delivery time.

## OUTPUT:



**RESULT:**

Creating storyboards to represent the user flow for food delivery app using Balsamiq is executed successfully.