



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 **10 minutes** to prepare

🕒 **1 hour** to collaborate

👤 **2-8 people** recommended

💬 [Share template feedback](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 **10 minutes**

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Abinaya

- Parents should be provided with the user friendly interface.
- In case of emergency, the system should be able to play an effective role.
- Battery must be used to sustain in the power out situation.
- Cost must be affordable.
- The waste should be discarded perfectly.
- Humidity and temperature measurement should be perfectly sent to the farmers.
- Solar is a used by farmers should have more and more important that important.

Abirami

- Interface should be easy to understand.
- Solar panels can be used for back up power.
- The computer programs should be stored in the cloud for future access.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Abinaya

- Farmers should be provided with the user friendly interface.
- In case of emergency, the system should be able to play an effective role.
- Battery must be used to sustain & the power out situation.
- Humidity and temperature measurement should be provided as per the farmers.
- The waste should be discarded perfectly.
- Cost must be affordable.
- Send a security system should be implemented for the farmers.

Abirami

- Interface should be easy to understand.
- Eco-friendly.
- more physical representation should be used than words.
- Solar panels can be used for back up power.
- we should build the device which can reduce the work and stress of the farmers.
- users can be connected with the device which can be controlled from anywhere.
- The complete information should be stored in the cloud for future access.

Deepika

- Final outcome should be user friendly.
- arduino device can be used.
- Robotical representation is the best than the fonts.
- The intruders like birds and ants should be driven away.
- The whole system should be water resistant.
- Every device should be stored in the database for future reference.
- Battery back up is must.

Gowri

- An imagery of farmers are illustrated from representation is the best way.
- Python can be used.
- The video can be stored and reused as the videos.
- Cloud storage should be maintained effectively.
- Link'go with other platforms to overcome the power cut situations.
- We shouldn't make the operations complex.
- Image of any machine or the whole system should be stored in the database.



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

Hardware device

Arduino

Raspberry

Ui interface

User
friendly

Robust
representation

cost

It should be
affordable

Emergency alert

If there is any
malfunction full
system should
be shut down

in case of high
level of humidity
and temperature
sensors will
receive alert
message

Accessibility

Information
should be
only accessed
by the owner
of the farm

Unknown users
shouldn't be
allowed to
access the
information

TIP

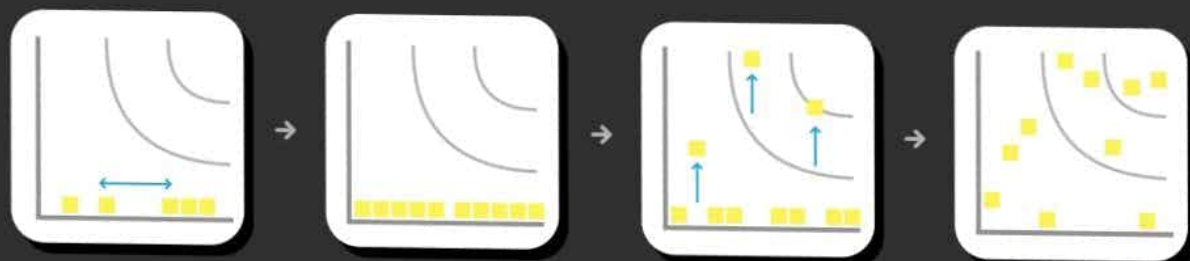
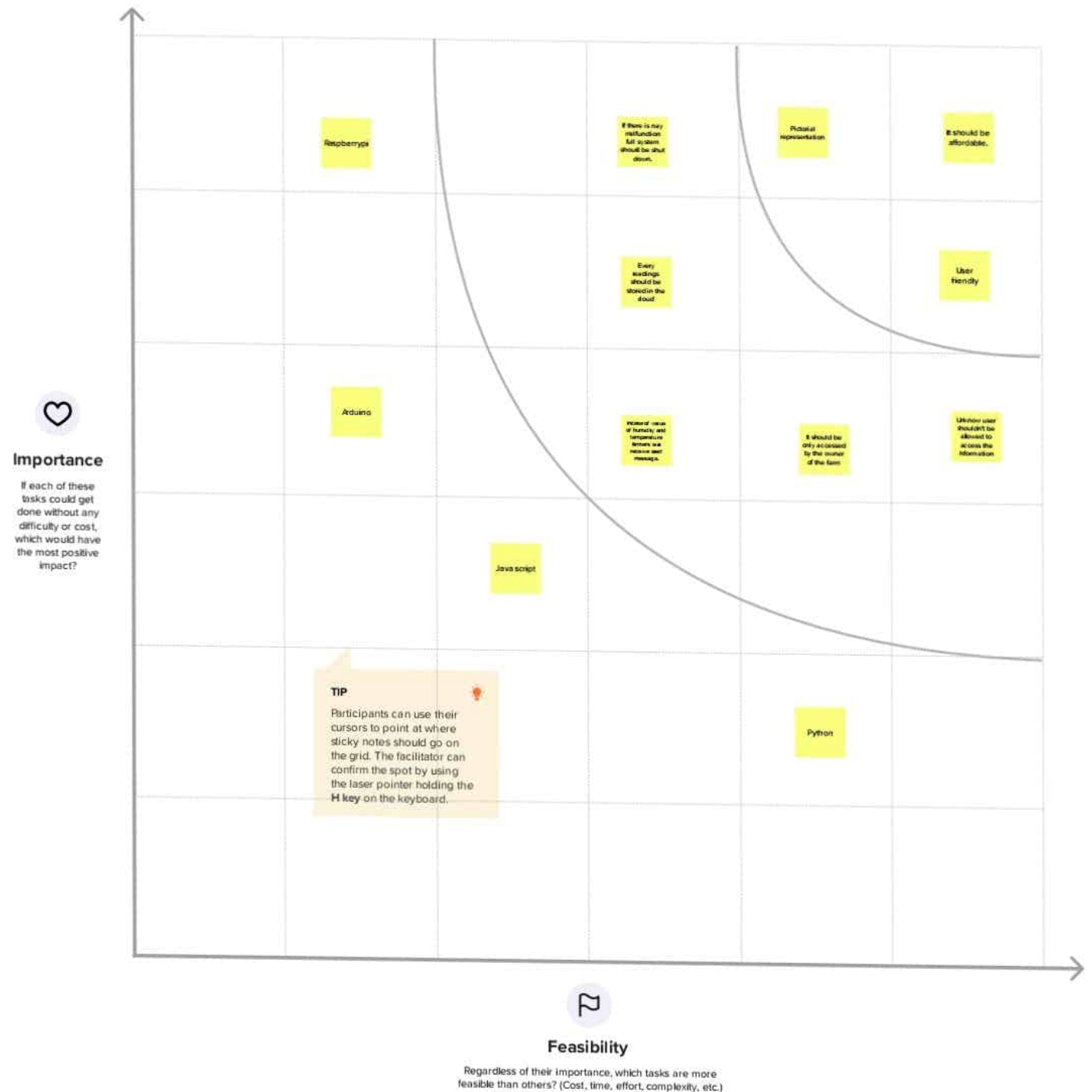
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A

Share the mural

Share a **view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

[Open the template →](#)



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)



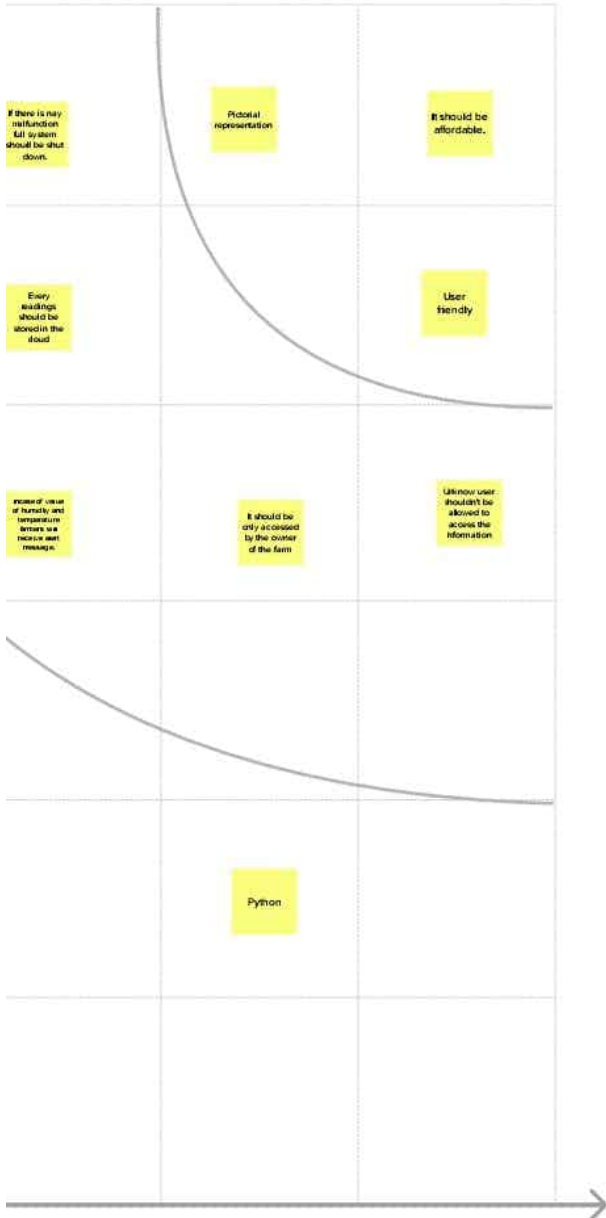
Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template →](#)



[Share template feedback](#)



High tasks are more effort, complexity, etc.)

