引领未来人工智能



目标



- •介绍深度学习经典和最新模型 -LeNet, ResNet, LSTM, BERT,...
- •机器学习基础
 - -损失函数、目标函数、过拟合、优化
- •实践
 - -使用Pytorch实现介绍的知识点
 - -在真实数据上体验算法效果

内容



- •深度学习基础 -线性神经网络, 多层感知机
- •卷积神经网络 -LeNet, AlexNet, VGG, Inception, ResNet
- •优化算法 SGD, Momentum, Adam
- •高性能计算 -并行,多GPU,分布式
- •计算机视觉 -目标检测,语义分割

形式



- •算法讲解
- •代码讲解
- •随堂练习

你将学到什么



- What
 - -深度学习里有哪些技术
- How
 - -如何实现和调参
- Why
 - -背后的原因(直觉、数学)



AI相关从业人 员

数据科学家、 工程师

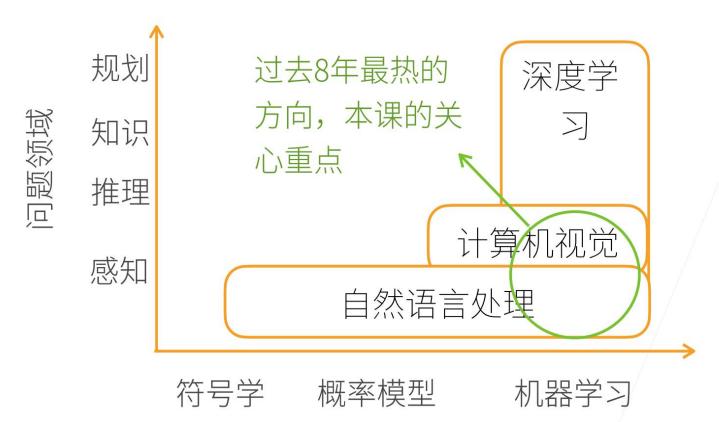
研究员、 学生

深度学习介绍

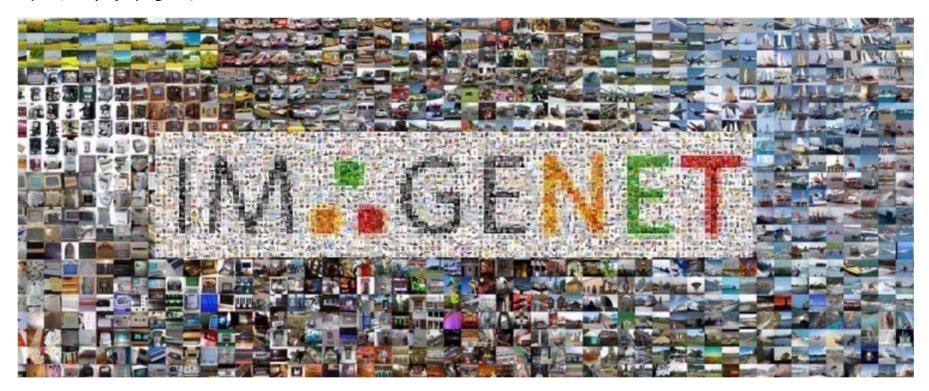


AI地图





图片分类



http://www.image-net.org/

图片分类

100% wrong

perfect

In the competition's first year —teams had varying success.
Every team got at least 25% wrong.

In 2012, the team to first use deep learning was the only team to get their error rate below 25%.

The following year nearly every team got 25% or fewer wrong.

In 2017 29 of 38 teams got less than 5% wrong.





物体检测和分割



https://github.com/matterport/Mask_RCNN

样式迁移





https://github.com/StacyYang/MXNet-Gluon-Style-Transfer

人脸合成



Karras et al, ICLR 2018

文字生成图片

TEXT PROMPT

an illustration of a baby daikon radish in a tutu walking a dog



TEXT PROMPT

an armchair in the shape of an avocado [...]





案例研究一广告点击





案例研究-告点击



触发





Baby Einstein Magic Touch Curiosity Tablet Wooden Musical Toy, 6 Months + 會會會會合 25 \$19.99 /prime



RenFox Kids Musical Mats, Music Piano Keyboard Dance Floor Mat Carpet Animal Blanke. *** 218 \$26.99 \prime



BAOLI Baby Bear Bell Toy

Music Song Light (Colors

May Vary

\$9.99 prime

Pink/Green/Yellow

fisca 3 in 1 Musical Instruments Toys. Electronic Piano Keyboard Xvlophone Drum Set... **** 117 \$36.99 vprime



Beaters

LIGHTDESIRE Baby Toys Musical Caterpillar, Infant Toys Crinkle Rattle Soft with Rin... 食食食食食 219 \$15.89 \prime



london-kate Wooden

Drum, Maraca and 2

Musical Table - Xylophone,

Playskool Explore 'N Grow Busy Gears (Amazon Exclusive) 食食食食食 746 \$21,49 prime

Woby Multifunctional

Piano Educational

会会会会会8

\$19.98 vprime

Learning Light Up ...

Musical Elephant Keyboard

点击率预估

p = 0.11 p = 0.08 p = 0.03 p = 0.02



Baby Einstein Magic Touch Curiosity Tablet Wooden Musical Toy, 6 Months * 会会会会会 25 \$19.99 prime



Music Song Light (Colors May Vary Pink/Green/Yellow 南南南南台 11



Musical Table - Xylophone, Drum, Maraca and 2 Beaters 会会会会会1 \$27.58 prime



Woby Multifunctional Musical Elephant Keyboard Piano Educational Learning Light Up .. 南南南南 68

p = 0.06 p = 0.12 p = 0.02 p = 0.04



RenFox Kids Musical Mats. Music Piano Keyboard Dance Floor Mat Carpet Animal Blanke... **食食食食食 218** \$26.99 \prime



fisca 3 in 1 Musical Instruments Toys, Electronic Piano Keyboard Xylophone Drum Set... 食食食食食 117 \$36.99 /prime



LIGHTDESIRE Baby Toys Musical Caterpillar, Infant Toys Crinkle Rattle Soft with Rin. 食食食食食 219 \$15.89 vprime



Playskool Explore 'N Grow Busy Gears (Amazon Exclusive) 会会会会会 746 \$21.49 vprime

排序 (点击率 x 竞价)





p = 0.11 p = 0.08 p = 0.03p = 0.02



食食食食☆ 25

\$19.99 vprime

\$2.9

p = 0.06

RenFox Kids Musical Mats,

Music Plano Keyboard

Dance Floor Mat Carpet

Animal Blanke

\$26.99 uprime

会会会会会 218

BADLI Baby Bear Bell Toy Music Song Light (Colo Musical Toy, 6 Months + May Vary Pink/Green/Vellow 索索索索拉 11

\$3.2

fisca 3 in 1 Musical

Instruments Toys,

Electronic Plano Keybo

Xvinnhone Drum Set

会会会会会 117

\$36.99 -/prime



Drum, Maraca and 2



\$1.2



音音音音音音 \$19.98 prime

\$3.2

\$3.4 p = 0.12p = 0.02





LIGHTDESIRE Baby Toys Musical Caterpillar, Infant Toys Crinkle Rattle Soft with Rin. 查查查查公 219 \$15.89 prime

Busy Gears (Amazon Exclusive) 会会会会会 746 \$21.49 yprime

预测与训练

特征提取

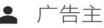
模型

点击率预测



會會會會合 25 \$19.99 vprime







产品图片







训练数据 (过去广告展现和用户点击)







特征和用户点击



















完整的故事

领域专家



https://github.com/LiuHaiChuanO/2021-Deep-learning

安装教程

参考Github主页 https://github.com/LiuHaiChuanO/2021 -Deep-learning