Task #1 – Product Failure Analysis

Topic: Analyzing a college student app with user interface issues.

Context: Students in a college use an app which have user interface issues with navigating.

Identify and fix the product:

- Take survey from the students and collect the info on what issues they are facing.
- Check the important things that should be there in Home page.
- Check which pages in the app are difficult to navigate.

Explore its features which may lead to product failure:

- Better navigation of pages in app.
- Check other similar service providing app and find what makes it useful and as a better design.

Feature/Component	Identified Issues	Potential Solutions	User Impact	Implementation Priority
Home Page	Doesn't have important pages direct access.	Show options for directly.	Takes time in accessing the pages.	High
Navigating Pages	Difficulty in finding pages.	Categorize the options for easy access.	Difficulty in finding the options or pages.	High
Results	Slow loading of results page.	Server should be able to withstand high load.	Taking a long time for the results to load.	Medium