



FUMINA YOSHIMURA

Web Director & Wrighter

My Name is Fumina Yoshimura originally from Osaka, Japan. I have moved here from the US for studying web development lately. I like to see to new people so that I am good at making conversation with anybody in fun and polite way. I have a lot of experiences of customer service at like local brewery and Starbucks as well, so I would like to contribute through my own experience.

CONTACT

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EDUCATION

Bachelor of Sociology

Kwansei Gakuin University / Japan

2013 - 2017

SKILLS

// Professional

Plannning

Public Relation

Organization

Task Manegement

Effective Communication

// Technical

Adobe Illustrator

Adobe Photoshop

Adone Premiere

Adobe XD

HTML/CSS/Javascript

Wordpress

SEO Marketing

WORK EXPERIENCE

spicato inc. / Web Director & Wrighter

From 2020 to 2021

I had a wide range of experience in front-end, web direction, copywriting, interviewing and article writing at this design company.

- Requirements definition and wireframe creation
- Creation of LP sites using HTML / CSS / Javascript
- Interviewing, photography, and article writing
- Management of EC and blog sites using CMS

HAKUHODO Inc. / Account Planner

From 2018 to 2019

I was assigned to the Osaka branch as an account planner and producing community-based CM and events, as well as media sales for local TV stations.

- Event management and implementation
- Schedule and budget management and preparation of estimates
- Target-based audience analysis

TAIYO KIKAKU Co., Ltd. / Production Manager

From 2017 to 2018

I engaged as a production manager in all kinds of video production, not just CM, in a department that has strengths in new media areas such as PV and Web.

- Edit video storyboards and audition videos using Adobe Premiere
- Ordering extras and cast members, and staffing cameramen, editors
- Researching the locations and negotiating shooting permissions

REFERENCES

Masayuki Hosoo

spicato inc. / CEO

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Shingo Kawahisa

Drippers inc. / CEO

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※ We have obtained the permission of Reference, but we would appreciate it if you would understand that they are Japanese and do not speak English fluently.