

BRAND GUIDELINES

This document aims to explain how to use .NET nanoFramework logo correctly so that it can be recognized easily and without losing readability.



Meaning and versions

.NET nanoFramework logo represents some tracks and via holes in a printed circuit board.

This icon can be used with or without the lettering in either vertical¹ or horizontal² alignment.



Lettering

Open Sans is the chosen font, a free and accessible Google font that should be used in all the communications to maintain the brand coherence.

Open Sans Light	<i>Italic</i>
Open Sans Regular	<i>Italic</i>
Open Sans Medium	<i>Italic</i>
Open Sans Semibold	<i>Italic</i>
Open Sans Bold	<i>Italic</i>

Colors

There are just three chromatic official versions of the logo: colored with gradient, dark blue (or black) and white, to use under dark backgrounds.

#181730

#29235C

#009086

#4CB48C