

# Project 2: Prototype IR System Information Retrieval and Storage Report

# **Presented by**

6488002 Sirasan Srijirapattanakul 6488193 Thanapat Riluechai 6488217 Pattaradnai Kaeodumkoeng

## **Presented to**

Aj. Suppawong Tuarob

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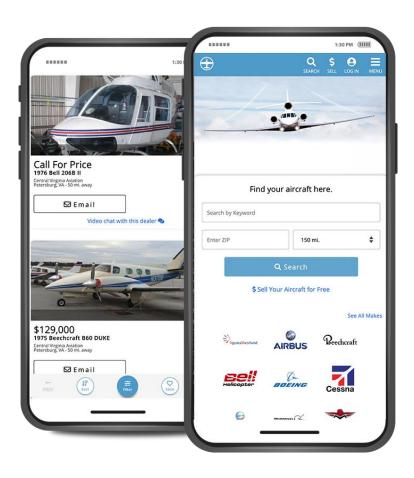
## Introduction

In luxury travel, a private jet search engine is offering users a gateway to the exclusive world of private aviation. It optimizes for individuals and businesses owner who want the ultimate in convenience, comfort, and efficiency. This search engine will provide detailed insights into various private jets and encompassing their specifications, facility, and performance capabilities. It would be more useful to people who are observing a private jet or want to be an owner. This search engine simplifies the process and makes it simple in concept friendly user.

# **Problem(s) that you are trying to solve**

To assist a potential buyer in understanding the capabilities of an aircraft and aiding their decision to purchase, providing detailed information about the plane's features, performance specifications, and benefits is crucial. There are many problems for users with too much information that can be confusing, and it is not easy to find all the details in one place. This search engine is like a tool that brings together all the important information about private jets. It makes things easier and quicker for buyers to learn about different jet models and make the best decision for themselves. It is a friendly guide for people who might be new to the world of private jets making the whole process of buying one more straightforward and enjoyable.

# Existing relevant systems (i.e., Are there any other similar search engines as yours?)



## **Aero Trader**

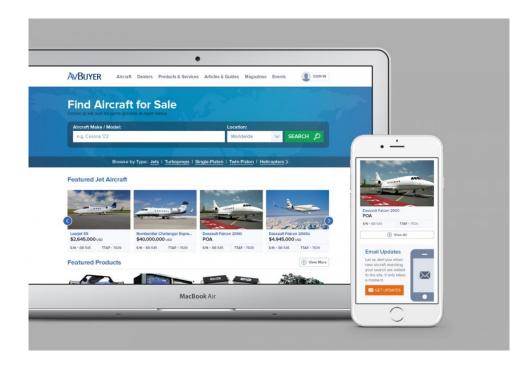
AeroTrader is a leading aviation site that caters to both buyers and sellers in the aviation market. This platform's inventory is comprehensive, featuring a wide range of new and pre-owned airplanes, helicopters, and other aviationrelated products and services. For sellers, Aero Trader offers an easy-to-use online inventory management tool, complete with access to metrics and email reporting, enhancing the selling experience. The site's user-friendly nature extends to buyers as well, providing a vast selection of aircraft for sale from various locations. These include aircraft like helicopters, jets, ultralight aircraft, military planes, single-engine and multi-engine propeller aircraft, and more.

AeroTrader.com emphasizes customer-centric service, ensuring users have a seamless experience whether they are buying or selling aircraft. They offer assistance with placing ads for sellers, aiming to reach a broad audience of potential buyers. The platform also has a dedicated Help section to address any queries users might have, reflecting its commitment to user satisfaction and ease of use.



# **ADN - Aircraft Search Engine**

ADN - Aircraft Search Engine, operating through FindAircraft.com, is a comprehensive online platform tailored for the aviation market. It primarily facilitates the buying and selling of aircraft by providing a constantly updated environment. With a massive listing of over 16,000 aircraft for sale, it connects buyers and sellers effectively. This includes a wide range of aircraft from different manufacturers such as Airbus, Beechcraft, Falcon, Learjet, Boeing, Cessna, Embraer, Gulfstream, and more. ADN's extensive database includes detailed information on each aircraft model, covering aspects like dimensions, weight, power, range, speed, and fuel consumption. This is meticulously gathered by a team of experts, ensuring that the data is comprehensive and reliable.



# AvBuyer

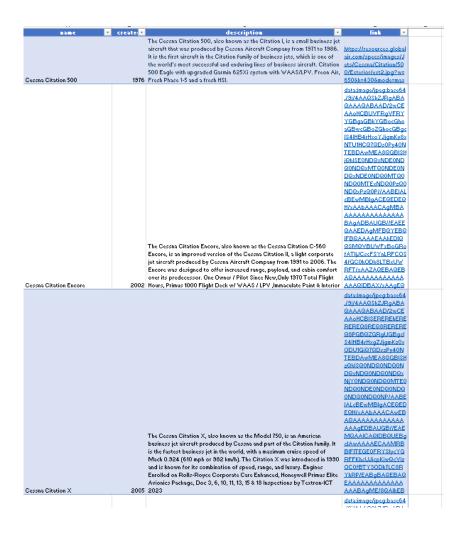
AvBuyer, known for its role in the aviation industry, operates as a key online marketplace and information platform. It primarily focuses on aircraft sales, showcasing a diverse array of aircraft types such as private jets, turboprops, helicopters, and vintage models. Its reach and utility extend well beyond mere sales; AvBuyer offers comprehensive market intelligence, assisting clients in understanding current market trends and values. In addition to sales and market data, AvBuyer also provides essential services that are vital for aircraft ownership and operation. This includes detailed information and services related to aircraft inspection, maintenance, and upgrades, ensuring that aircraft owners and operators have access to the necessary resources for keeping their aircraft in top condition.

# **Implementation**

In the implementation part, we are installing Elastic search for search and analytics engine. Next step, we install Kibana for visualization platform that works in conjunction with the Elastic Stack, a collection of open-source tools for data ingestion, storage, analysis, and visualization. We also use Konbert which is an online data conversion tool to convert our dataset CSV to NDJSON file. After that we use VScode to write the front end by using HTML and CSS to create a search. In the back-end part use Node.js to run a server. Last part we install Flask to web framework that is popular for building web applications. It will be used to create the search engine's web interface.

# I. Data collection, example documents, and data statistics

We have compiled and organized aircraft information from Aero Trader and ADN - Aircraft Search Engine which include aircraft names, production years, descriptions, and image links. This dataset is collected using Excel spreadsheets and after that converted to csv file.



# PlaneData.ndjson



## II. Tools and software

Elastic Search: Elastic search stands out as a prominent search engine in the digital landscape, renowned for its distributed, open-source design. This robust search and analytics engine is highly acclaimed for its ability to handle an ever-expanding array of use cases, making it a staple tool in the tech arsenals of companies worldwide, irrespective of their size. Its core functionality revolves around the efficient storage, searching, and analysis of voluminous data sets. The foundation of Elastic search rests on the Apache Lucene library, a testament to its powerful and flexible search capabilities.

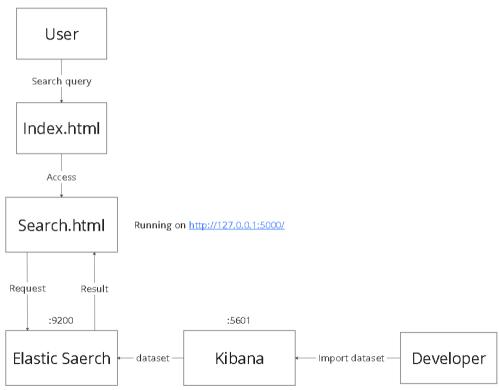
Kibana: It is a visualization platform that works in conjunction with the Elastic Stack, a collection of open-source tools for data ingestion, storage, analysis, and visualization. Kibana allows users to explore, analyze, and visualize data stored in Elastic search, Elastic search's document-oriented search and analytics database.

Konbert: It is an online data conversion tool that allows you to convert tabular files, structured data, and databases between different formats, including CSV, JSON, Avro, Excel, SQL, XML, and HTML.

Vscode: It is a free and open-source code editor developed by Microsoft for Windows, Linux, and macOS. It is a cross-platform and lightweight editor that is popular among developers for its wide range of features, customizability, and integration with popular extensions.

Flask: It is a lightweight Python web framework that is popular for building web applications. It is a microframework, meaning that it does not require a lot of external libraries or dependencies. This makes it a good choice for beginners and experienced developers alike.

# III. System diagram

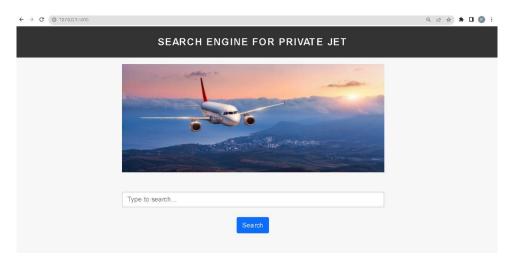


Imported ndjson into Kibana and use Elastic search

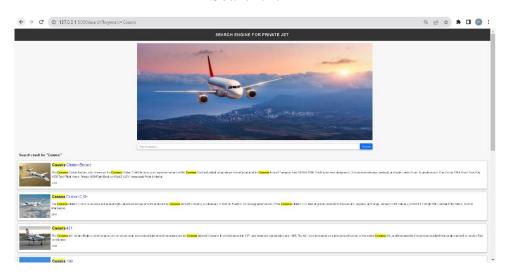
The user journey commences as individuals access the index page, providing them with the opportunity to utilize the search bar for entering specific keywords. Subsequently, the system directs them to the search result page, presenting a comprehensive list of items aligned with the search query. To optimize the search process, Elastic Search is employed for scoring and indexing. The dataset is stored in Kibana, establishing a seamless connection with Elastic search for efficient data retrieval and management.

# IV. Snapshots of the system

Index.html

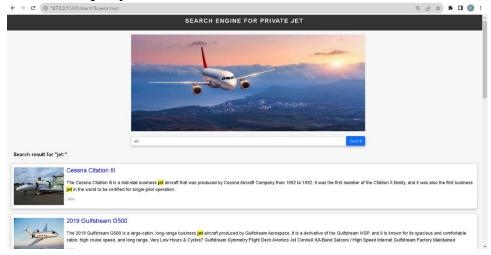


# Search.html



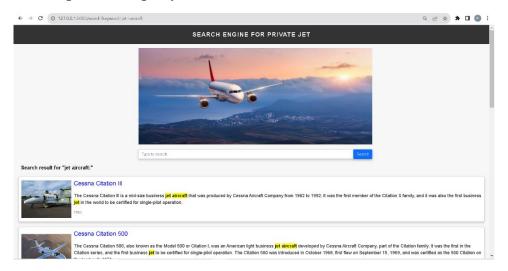
# V. Example step-by-step search sessions that highlight the following functionality:

1. One word query



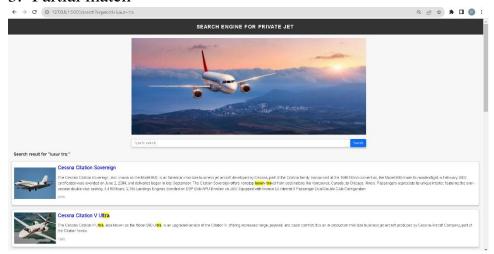
In the single-word query testing phase, we employ the term "jet" to search for private jets in the search results. The outcomes will display items featuring the word "jet" in either their description or name.

# 2. Multiple word query



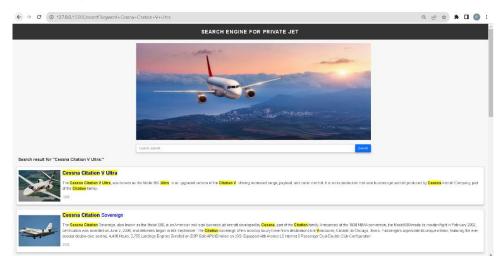
During the multiple-word query testing phase, we utilize the term "jet aircraft" to conduct a search, specifically targeting results related to jet aircraft. The displayed outcomes will showcase items that include the exact phrase "jet aircraft" in either their description or name.

## 3. Partial match



During the partial match testing, we opted to search for a segment of the phrase "luxury travel." Using the keywords "luxur tra," we conducted the search, and the results aligned with our expectations, securing the top ranking.

# 4. Ranking



Regarding the indexing and ranking process, we will utilize the scores generated by Elastic search to determine the ranking. We made specific adjustments to the Python file to accommodate multiple-word queries and partial matching. The ranking will be presented in descending order, with the highest score positioned at the top and the lowest score at the bottom.

## **Discussion**

# I. Limitations of your system

## The Limitation of dataset

The dataset for our exclusive jet search engine presented a unique challenge due to its highly specific and niche requirements. The difficulty in acquiring such specialized data stemmed from several factors. Firstly, the private jet industry is characterized by a high degree of confidentiality and exclusivity, making access to detailed and comprehensive data challenging. Information about private jet models, their specifications, availability, and pricing are not readily available or standardized, which complicates the data aggregation process.

Additionally, the dynamic nature of private jet charters, with fluctuating prices and variable availability, adds another layer of complexity. This requires not only access to current data but also the capability to frequently update and verify the accuracy of this information.

The scarcity of such specialized data necessitated a reevaluation of our project scope. It highlighted the importance of having a clear understanding of the data landscape in niche sectors and the need for innovative methods to gather and analyze data where traditional sources are limited or non-existent. This situation prompted us to explore alternative strategies, such as forming partnerships with industry insiders, leveraging crowd-sourced information, or utilizing advanced data scraping and AI technologies to synthesize information from disparate sources. These approaches underscored the need for flexibility and creativity in dealing with data acquisition challenges in specialized domains.

## I. Technical difficulties, challenges, and lessons learned

## **Technical difficulties**

#### Kibana

Encountering persistent timeouts in Kibana has necessitated the reinstallation of both Kibana and Elastic search. The timeouts are hindering the login process, prompting the need for a fresh token and password. This situation requires a thorough examination of the root cause of the timeouts and the subsequent reinstallation process to address the login and dataset import challenges effectively.

#### • Elastic search

The Elastic search template provided by P'Dos initially supports only single-word queries, posing limitations on the system's capability to handle multi-word queries and partial matching efficiently. In response to this constraint, adjustments were made to the Elastic search configuration files to enhance support for multiple word queries and partial matching, thereby expanding the search capabilities and improving overall user experience.

#### Dataset

Encountered a challenge while importing the dataset into Kibana due to compatibility issues with the CSV file format. Kibana faced difficulties processing the CSV directly, prompting the need for conversion to NDJSON (Newline Delimited JSON) format. To overcome this hurdle, an external tool, such as Konbert website, was utilized to convert the CSV file to NDJSON, ensuring seamless integration with Kibana.

## Web coding

During the project development, it was identified that essential concepts in web programming were overlooked. To address this, the team revisited foundational web programming principles to ensure a comprehensive understanding. Subsequently, the creation of the search.html and index files, along with their corresponding CSS styles, commenced. However, this process unveiled unexpected bugs and code related challenges that required careful debugging and troubleshooting.

## **Challenges**

## Changing topic cause of lack of data information

A pivotal challenge in our project was the inadequacy of the dataset for our private jet search engine. This limitation necessitated a change in the project's focus. The scarcity of comprehensive and detailed data highlighted the critical role of robust datasets in success.

The change in topic, driven by data constraints, redirected our efforts towards exploring alternative approaches and applications of IR technologies. This shift underscored the adaptability required in research and the importance of having flexible methodologies when faced with unforeseen challenges.

#### Miscommunication

In the beginning, we did not have an appropriate agenda to share our common objective, consequently, we lacked much of the communication process. Moreover, when we were having a discussion together, we did not use communication tools such as sharing documents since the beginning, therefore, we had a lot of miscommunications as we have different understandings during the discussion.

However, after we had spent a mutual time brainstorming the ideas and helped to set the goal of the project, we had a similar direction toward the assignments. For this reason, we can set the agenda for each person in the group and divide a role for everyone.

Later, everyone reached their goal which reached the agenda that we set, and we considered this progress as the lessons learning which we totally success in each's individual role.

## lessons learned

This project makes us have more improvement about teamwork and communication in the ways of working and planning in the team. It is very important to do the project because we must understand the topic and work as a team to make the project successful and reach the target that we want to get. Another lesson is endeavor because it makes us to never give up

about problem or doing data research. It always has the solution to make our work successful and complete. The last thing that we learn from this project is web programming skills. As we study in the second year, we were studying web programming but sometimes we forget about it, so we must review old lessons that we learn from second year. We also get some new knowledge about web programing as well.

## **Opportunities for future improvements**

As we progressed with the development of our website dedicated to private jet rankings, we immersed ourselves in the dynamic realm of data analytics and user experience design. This project is rooted in the integration of cutting-edge data analysis and intuitive design principles. Additionally, cultivating collaborations with academic institutions and industry connoisseurs can deliver distinctive insights and content. This strategy is aimed at solidifying our website's position as a reliable and thorough resource for specific audiences like business travelers, affluent families, and sports teams.

A key area for further development is the diversification of our data sources. While we currently focus on core parameters, expanding to include a broader spectrum of metrics could be beneficial. These new metrics could encompass lifestyle factors pertinent to our target audiences, accomplishments of notable alumni, and metrics that reflect real-world job readiness and success. Incorporating these elements can provide a more holistic view of the private jet experience, tailored to the sophisticated needs of our users.

Additionally, implementing interactive features like customizable ranking systems based on user preferences, and real-time feedback mechanisms can enhance user engagement. Integrating AI-driven recommendations could also personalize the experience for each user, making the platform more engaging and useful for decision-making.

By broadening our scope and enhancing user interaction, we aim to make our website not just a source of information, but a comprehensive tool for informed decision-making in the luxury travel sector.

## Conclusion

Our journey to create an exclusive private jet search engine has been a tapestry of challenges, adaptations, and lessons. Focused on simplifying the process of private jet selection, we faced hurdles due to the confidential nature of industry data. Adapting to data scarcity, we pivoted towards alternative applications of information retrieval technologies, emphasizing the need for adaptability. Technical challenges, including Kibana timeouts and Elasticsearch limitations, drove us to refine our search engine meticulously. Converting the dataset to NDJSON format revealed the complexities of handling diverse data structures. Early communication missteps underscored the importance of clear agendas and effective team communication, fostering lessons in teamwork and planning. Looking forward, our vision involves diversifying data sources, incorporating interactive features, and fostering collaborations for unique insights. By broadening our scope and intensifying user interaction, our goal is to transform our website into a comprehensive tool for informed decision-making in luxury travel. As we celebrate this milestone, our commitment to continuous improvement remains steadfast. The lessons learned propel us toward a future where our search engine becomes an immersive and indispensable resource for discerning travelers in the exclusive world of private aviation.