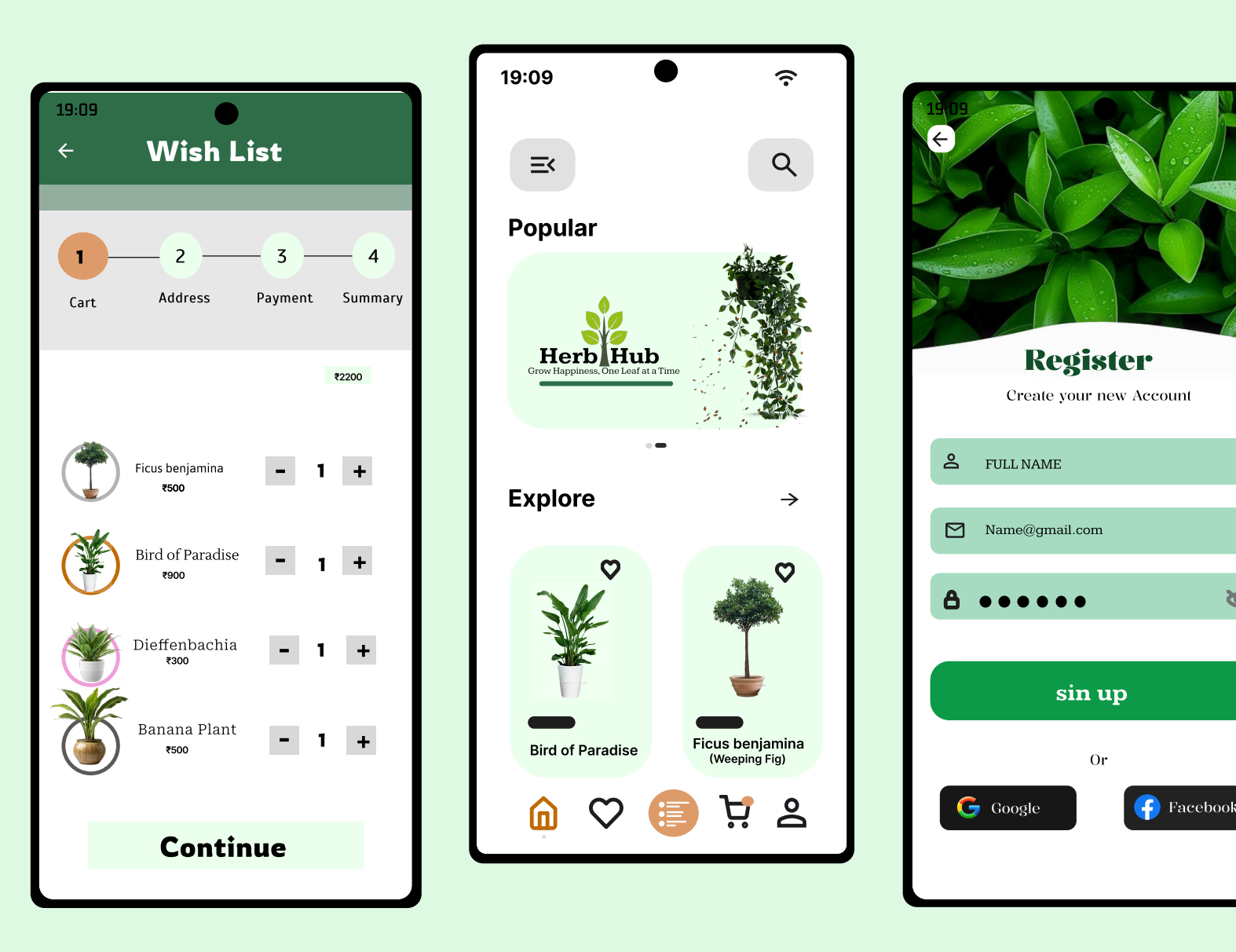
Herb Hub
Grow Happiness, One Leaf at a Time

Indoor plants E-Commerce Application

UI Case Study

Tools Used


Wish List
Cart
Address
Payment
Summary
Ficus benjamina
Bird of Paradise
Dieffenbachia
Banana Plant
Continue
19:09
Popular
Herb Hub
Explore
Bird of Paradise
Ficus benjamina (Weeping Fig)
Register
Create your new Account
FULL NAME
Name@gmail.com
sin up
Or
Google
Facebook

About Project

This app bridges that gap by combining smart plant recommendations, personalized care instructions, and a smooth shopping experience.

Herb Hub
Grow Happiness, One Leaf at a Time

Logo Concept

The logo of Plant E-Commerce Mobile App is designed with a minimalist and symbolic approach that captures the essence of nature, nurturing, and eco-conscious living—perfectly reflecting your app's core identity.

+ Herb Hub (Grow Happiness, One Leaf at a Time) = Herb Hub (Grow Happiness, One Leaf at a Time)

Tools Used

Colors Used

Primary color
- 🟩 Header bars
- Buttons navigation icons
- Select bar
- App logo

Secondary colors
- 🟩 App logo , Process bars
- ⬜ Text containers
- 🟧 Process Bar , Checkout button

Tertiary colors
- ■ Typography
- ⬜ Cards
- ■ Iconography

Typography

Roboto typography is a sans-serif typeface family and using it in UI screens provides a clean and modern look that enhances readability and user experience.

Aa
Roboto

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Medium	Regular
Title - 20px	Heading 2 - 14px
Heading 1 - 16px	Body 1 - 12px
Heading 2 - 12px	Body 2 - 10px

Iconography

An Icon should be easily recognizable even at small sizes , so it's important to keep the design simple and avoid too many details

Outlined Icons

Icon Sizes
24px 24px 22px 24px 24px 24px 20px 22px

Icon States
- Default state
- Active State

UI COMPONENTS

Buttons
primary Buttons: Sign up · Log in

Navigation Bar
Bottom Navigation

Text Field
- Default State: Enter Your Password
- Active State
- Error State: The password is incorrect

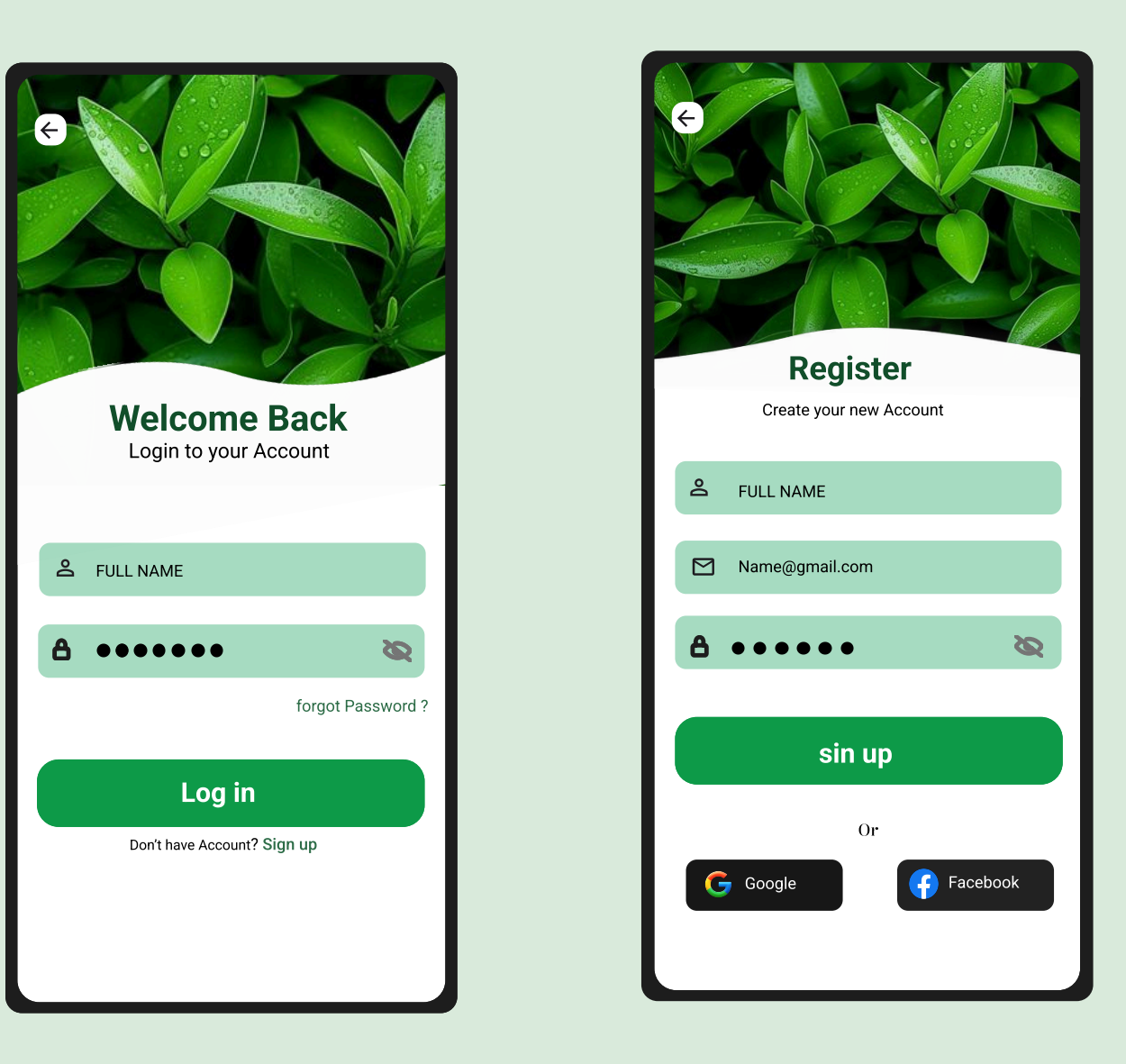
Quantity Selector
- +

Progress Bar
Address · Order Summary · Payment

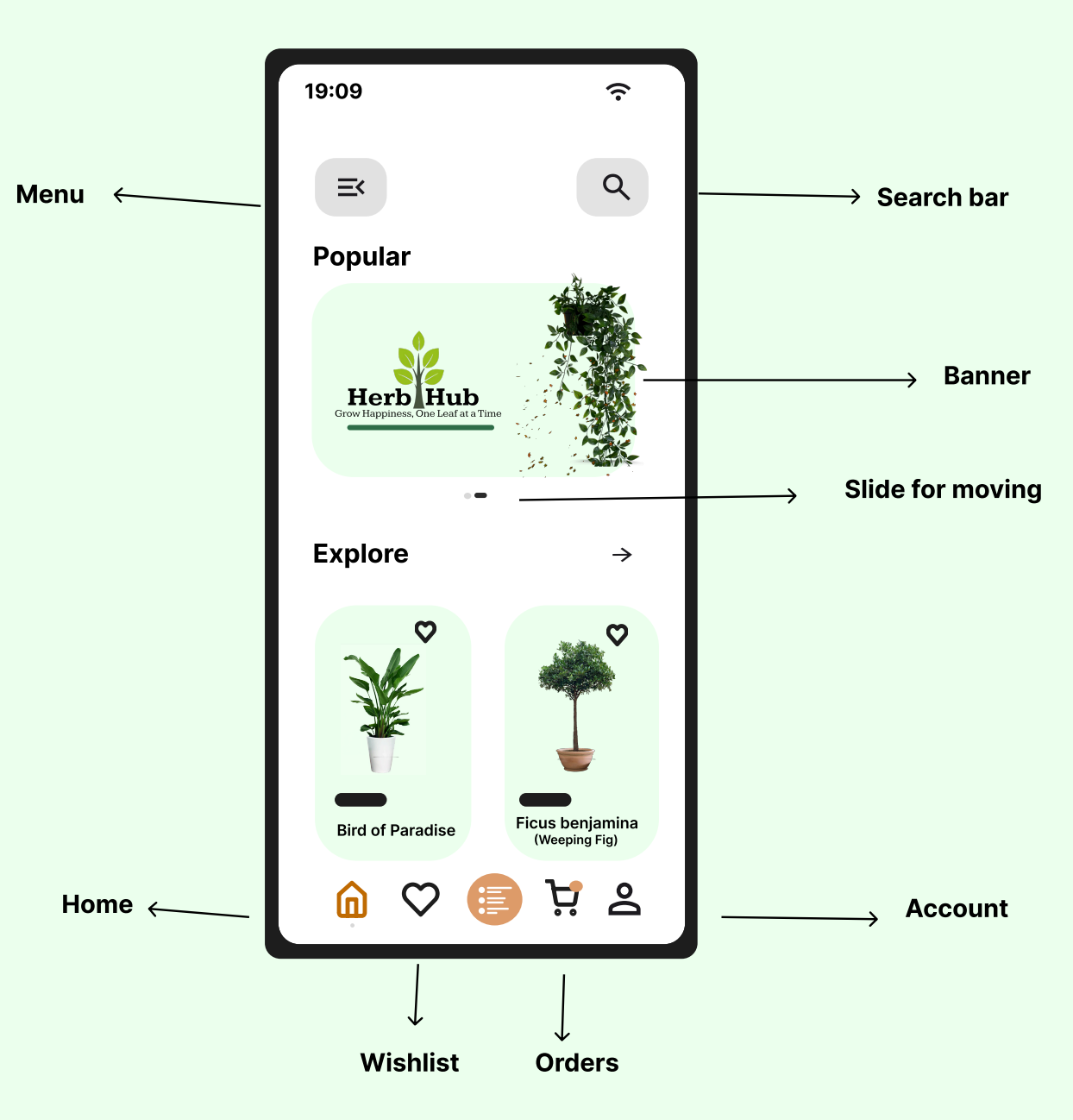
Search Field
- Default State: Search for products
- Active State: Snap

Quantity Selector
- 1 +

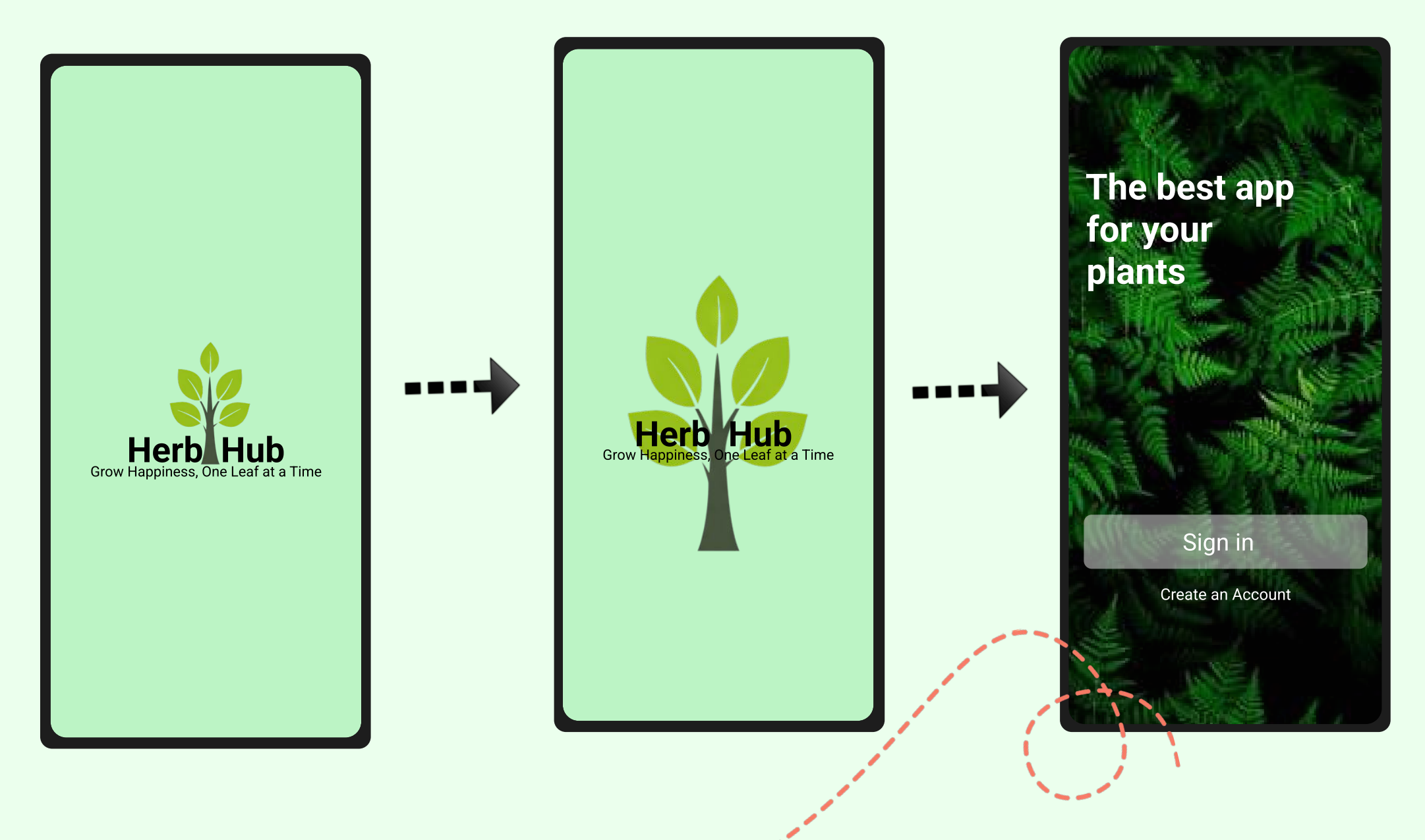
Login & Sign Up Screens

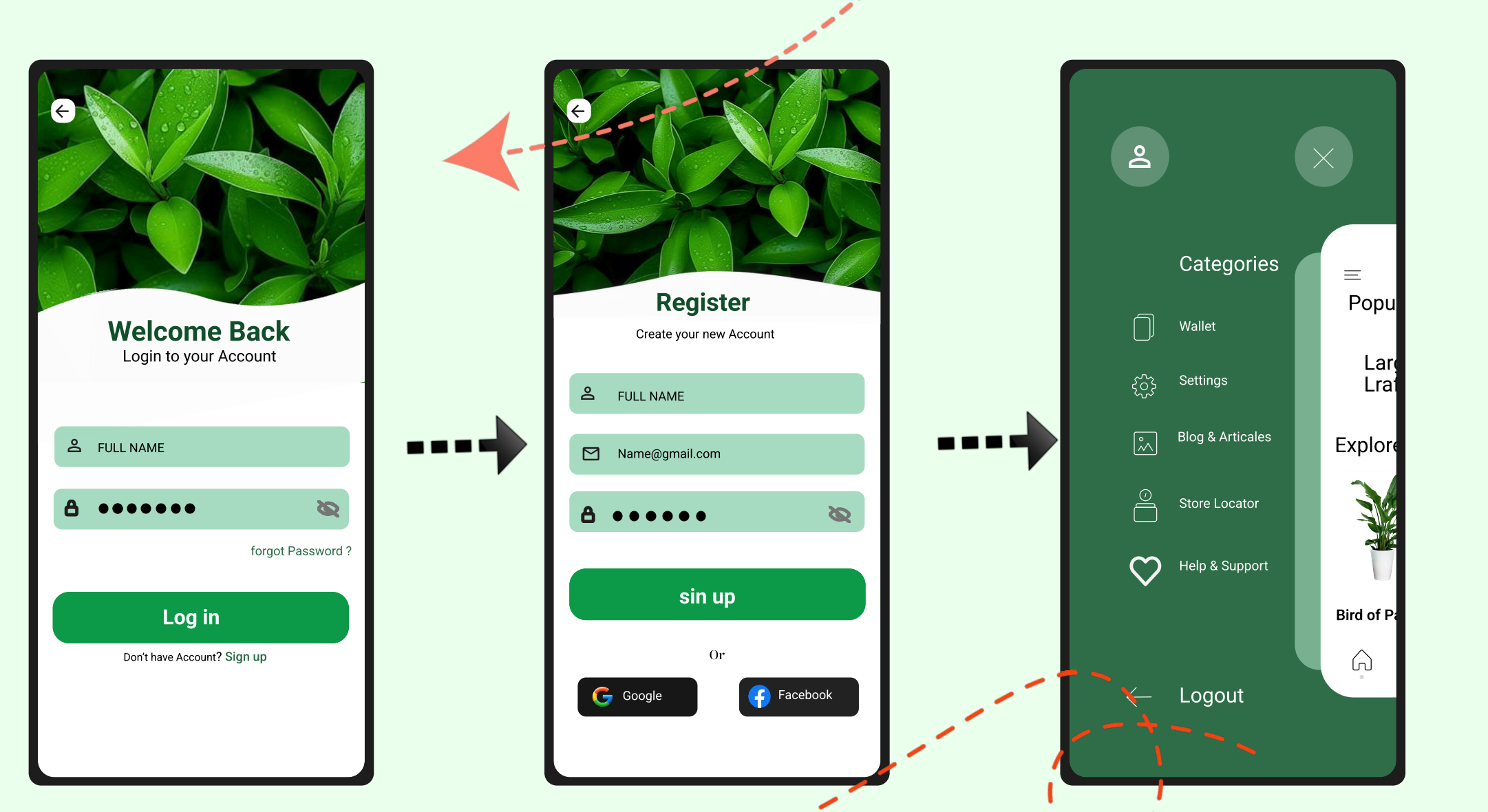

Welcome Back
Login to your Account
FULL NAME
Forgot Password ?
Log in
Don't have Account? Sign up
Register
Create your new Account
FULL NAME
Name@gmail.com
sin up
Or
Google
Facebook

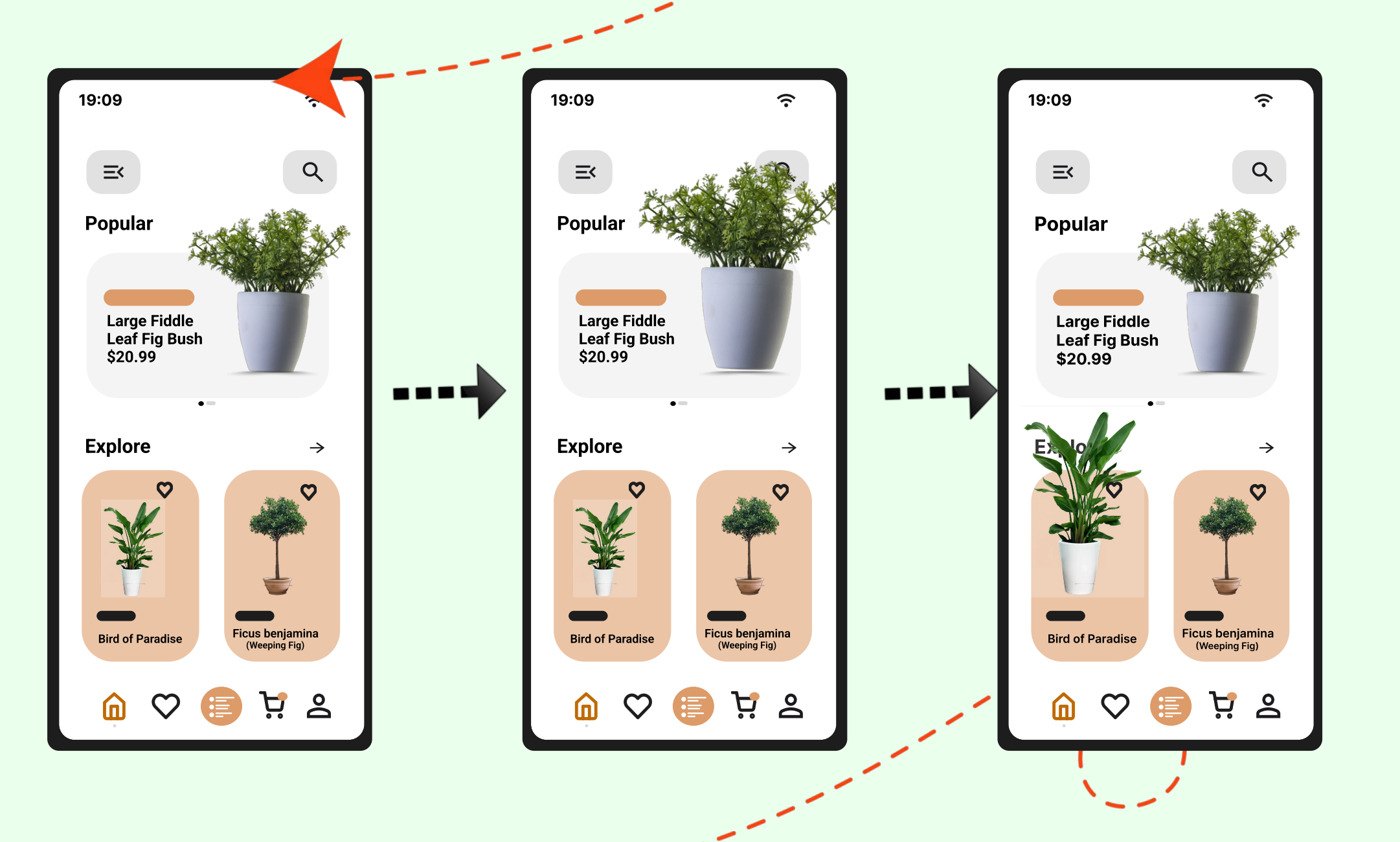
Home screen

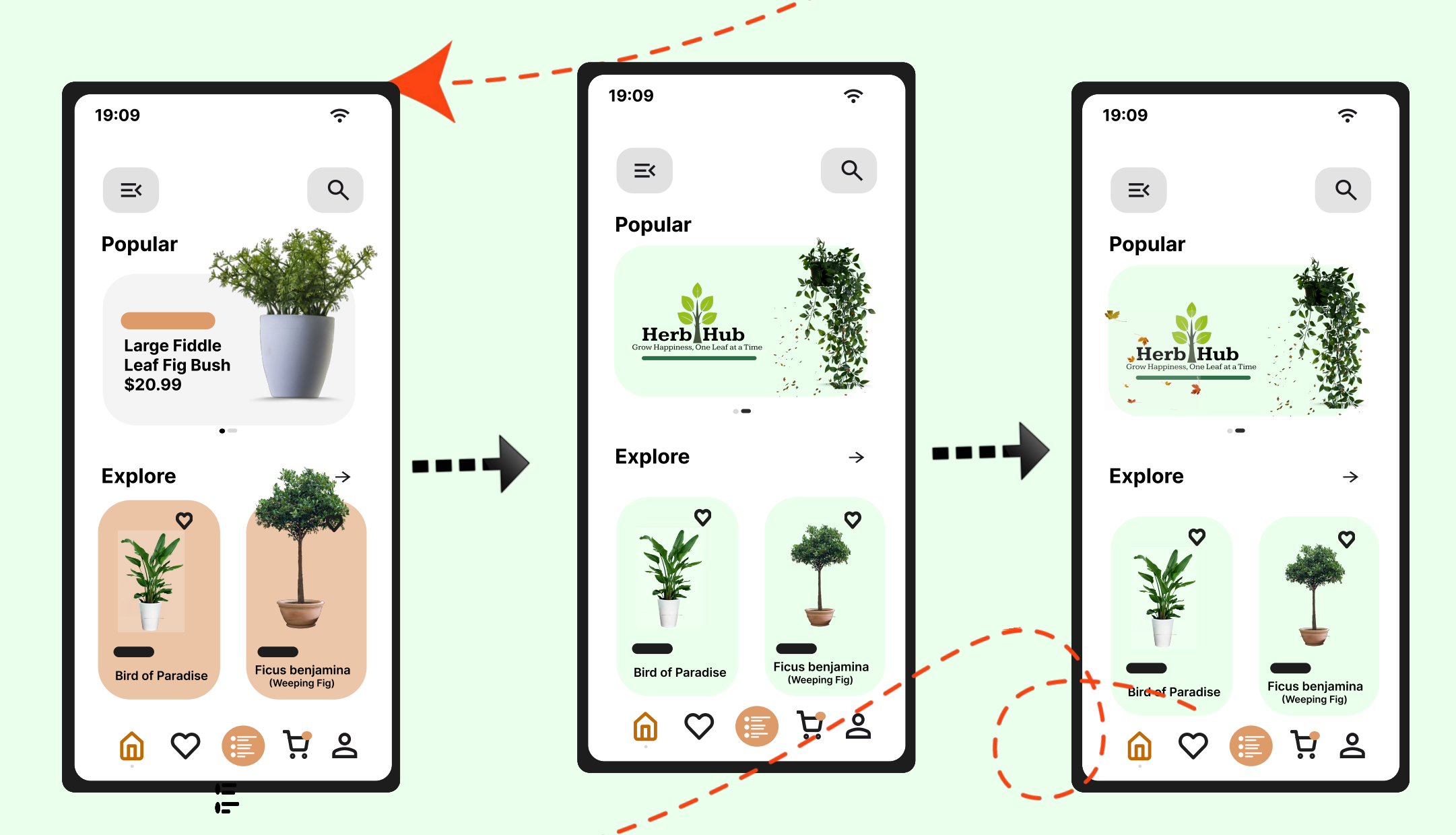

Menu
Search bar
Banner
Slide for moving
Home
Account
Wishlist
Orders
19:09
Popular
Herb Hub
Explore
Bird of Paradise
Ficus benjamina (Weeping Fig)

User Flow


Herb Hub
Grow Happiness, One Leaf at a Time
The best app for your plants
Sign in
Create an Account


Welcome Back
Login to your Account
FULL NAME
Log in
Register
Create your new Account
sin up
Categories
Wallet
Settings
Blog & Articales
Store Locator
Help & Support
Logout


19:09
Popular
Large Fiddle Leaf Fig Bush $20.99
Explore
Bird of Paradise
Ficus benjamina (Weeping Fig)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Herb Hub
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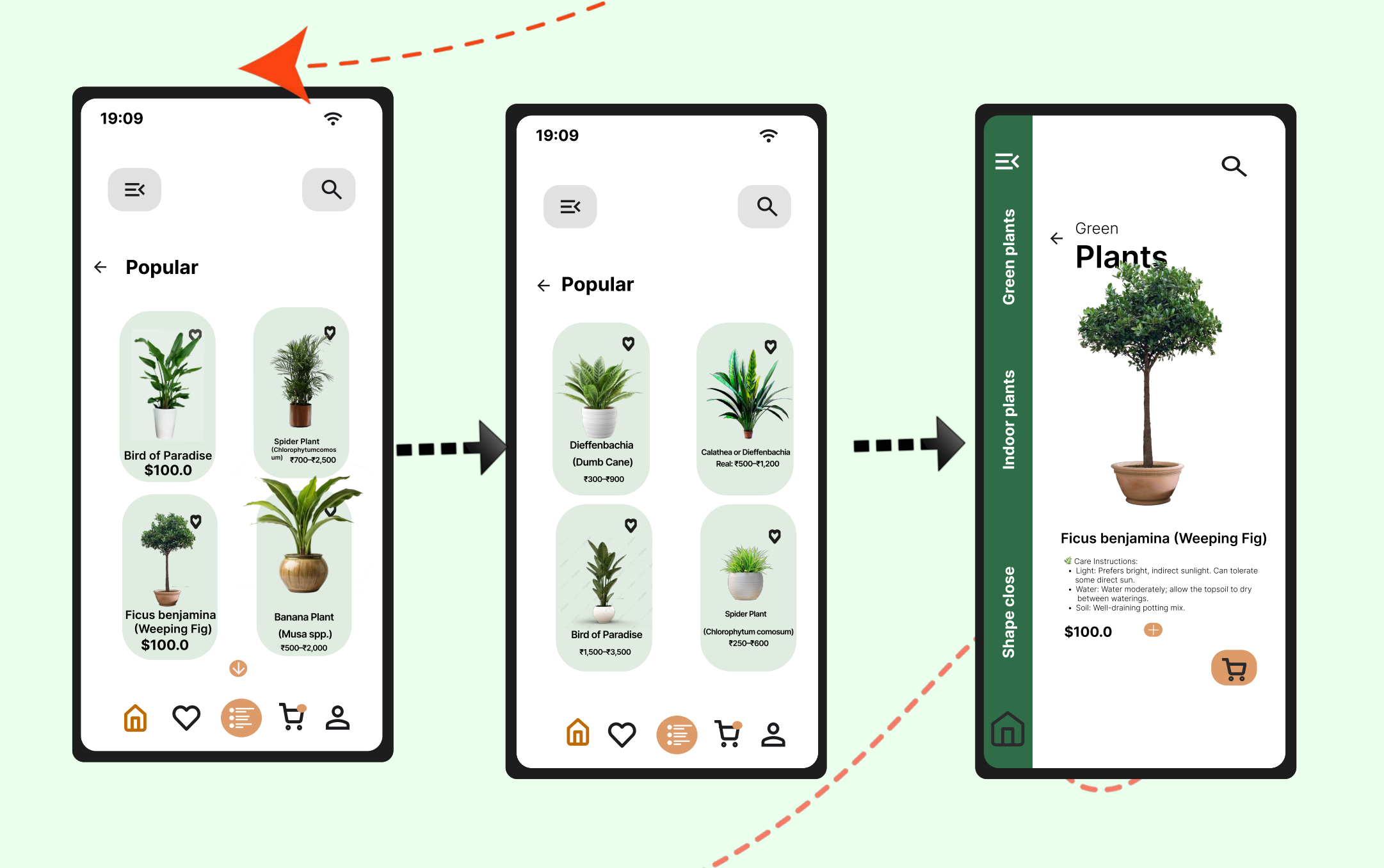
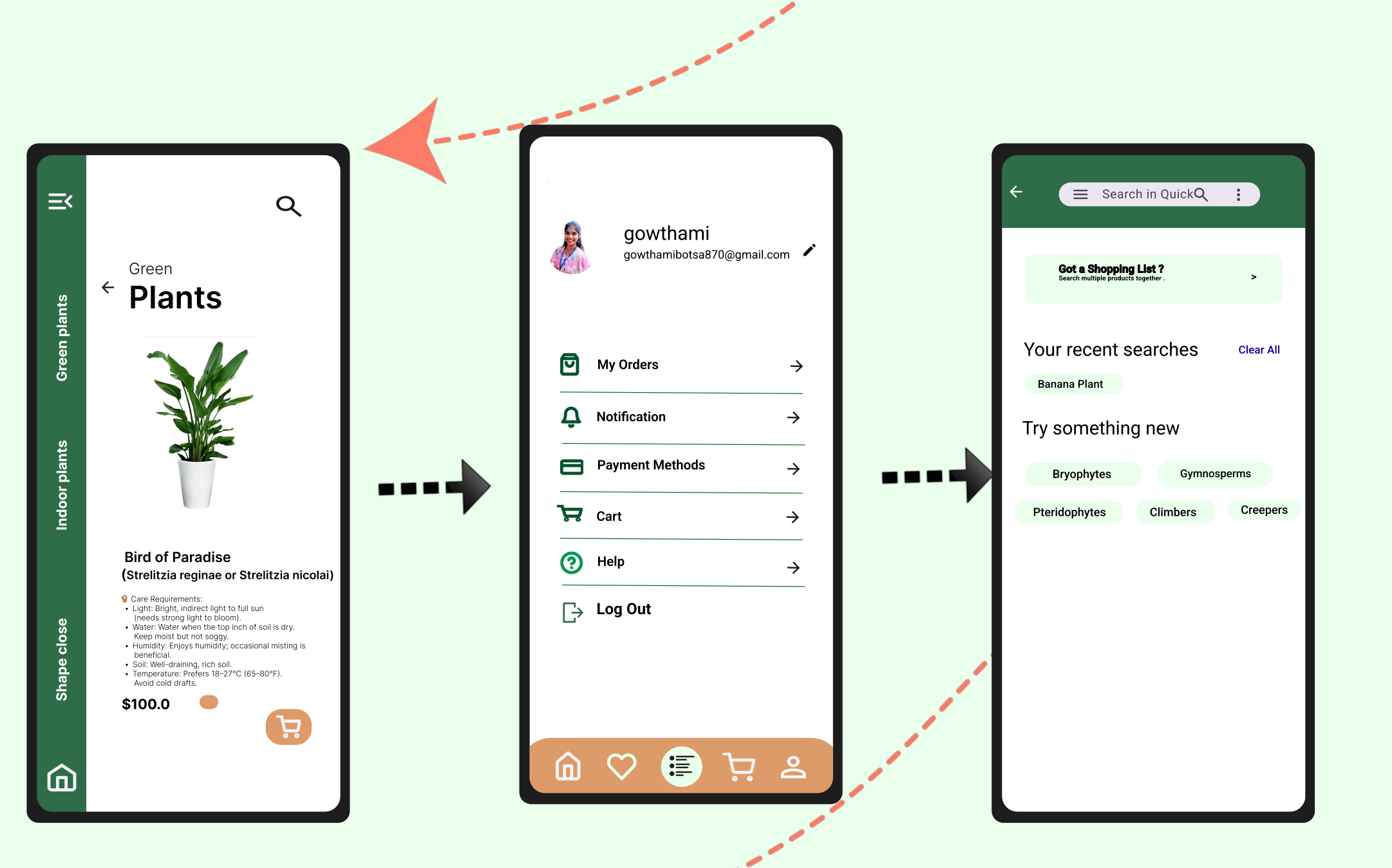
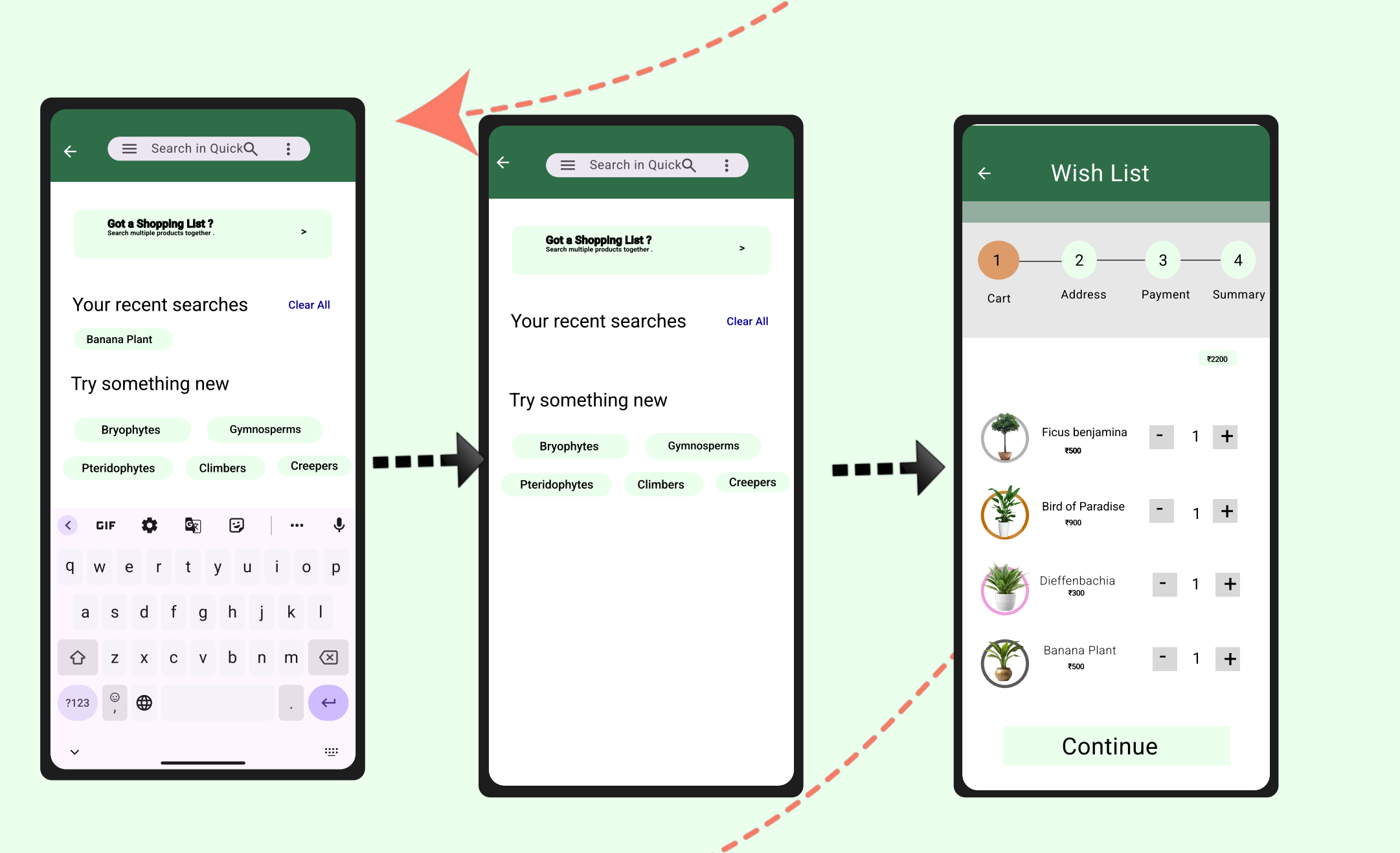

Popular
Bird of Paradise $100.0
Ficus benjamina (Weeping Fig) $100.0
Banana Plant (Musa spp.)
Dieffenbachia (Dumb Cane)
Spider Plant
Green
Plants
Green plants
Indoor plants
Shape close
Ficus benjamina (Weeping Fig)
$100.0


Green
Plants
Bird of Paradise (Strelitzia reginae or Strelitzia nicolai)
$100.0
gowthami
My Orders
Notification
Payment Methods
Cart
Help
Log Out
Search in QuickQ
Got a Shopping List ?
Your recent searches
Clear All
Banana Plant
Try something new
Bryophytes
Gymnosperms
Pteridophytes
Climbers
Creepers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Got a Shopping List ?
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Try something new
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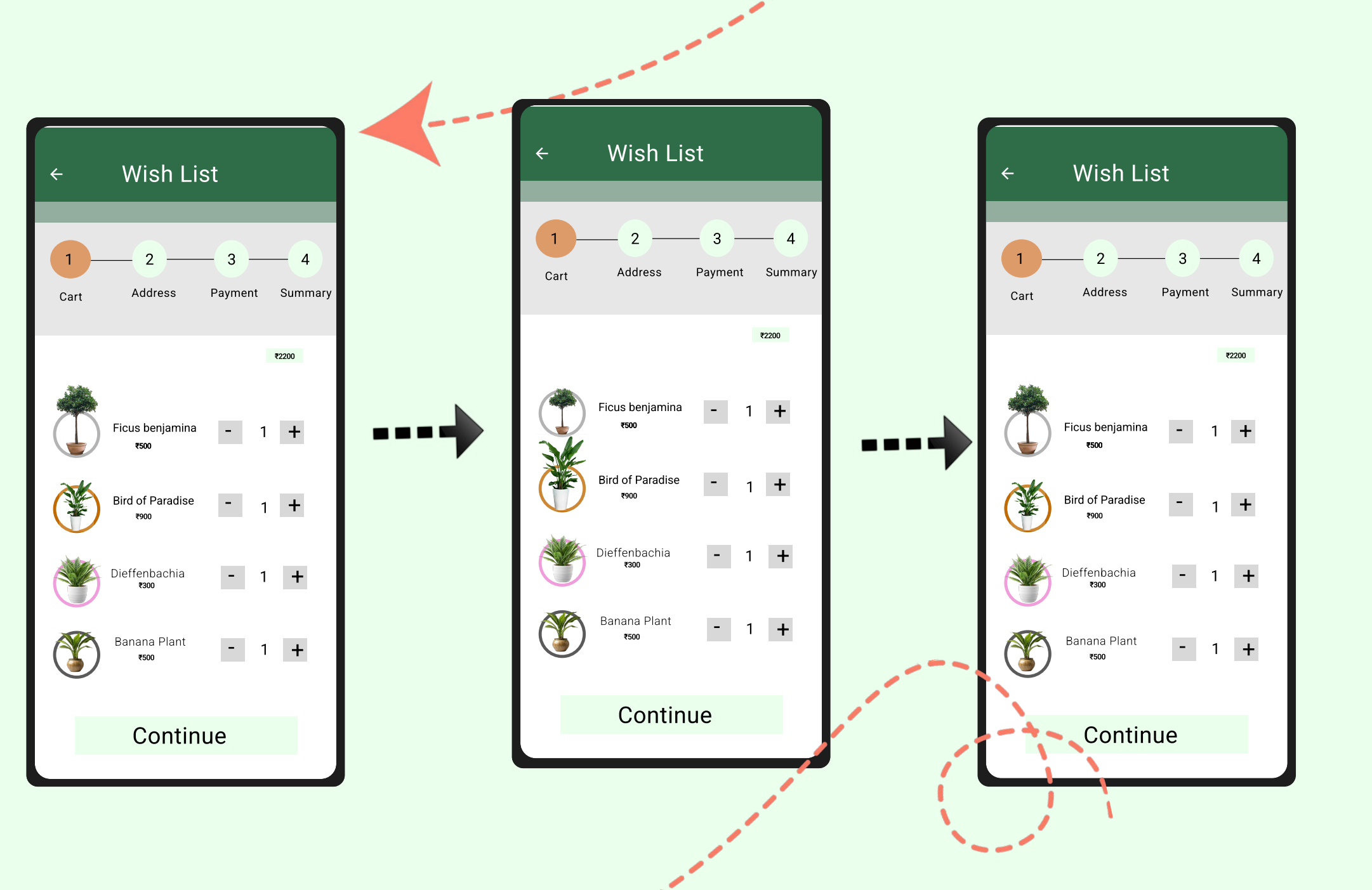
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Address
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Dieffenbachia
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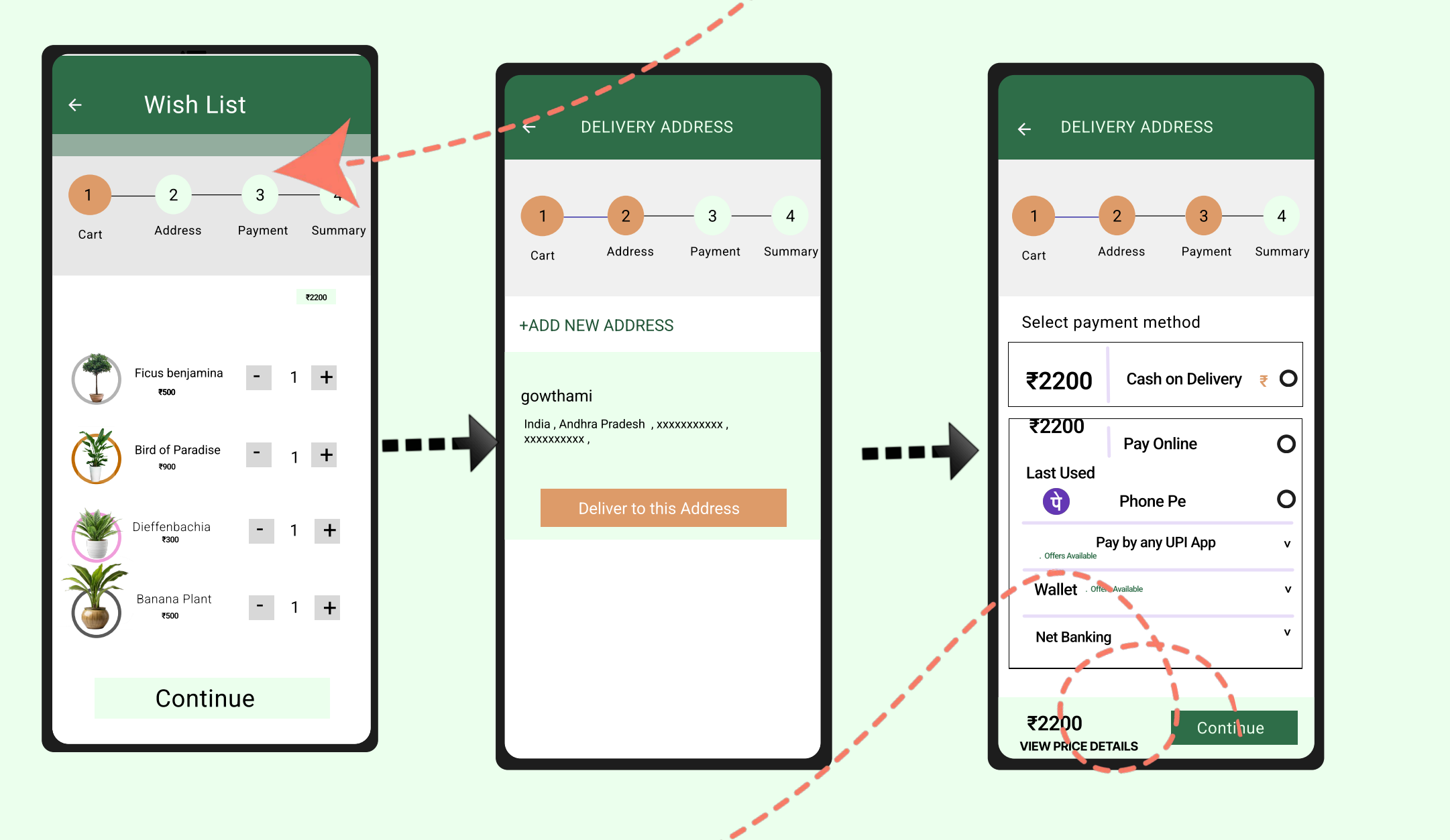
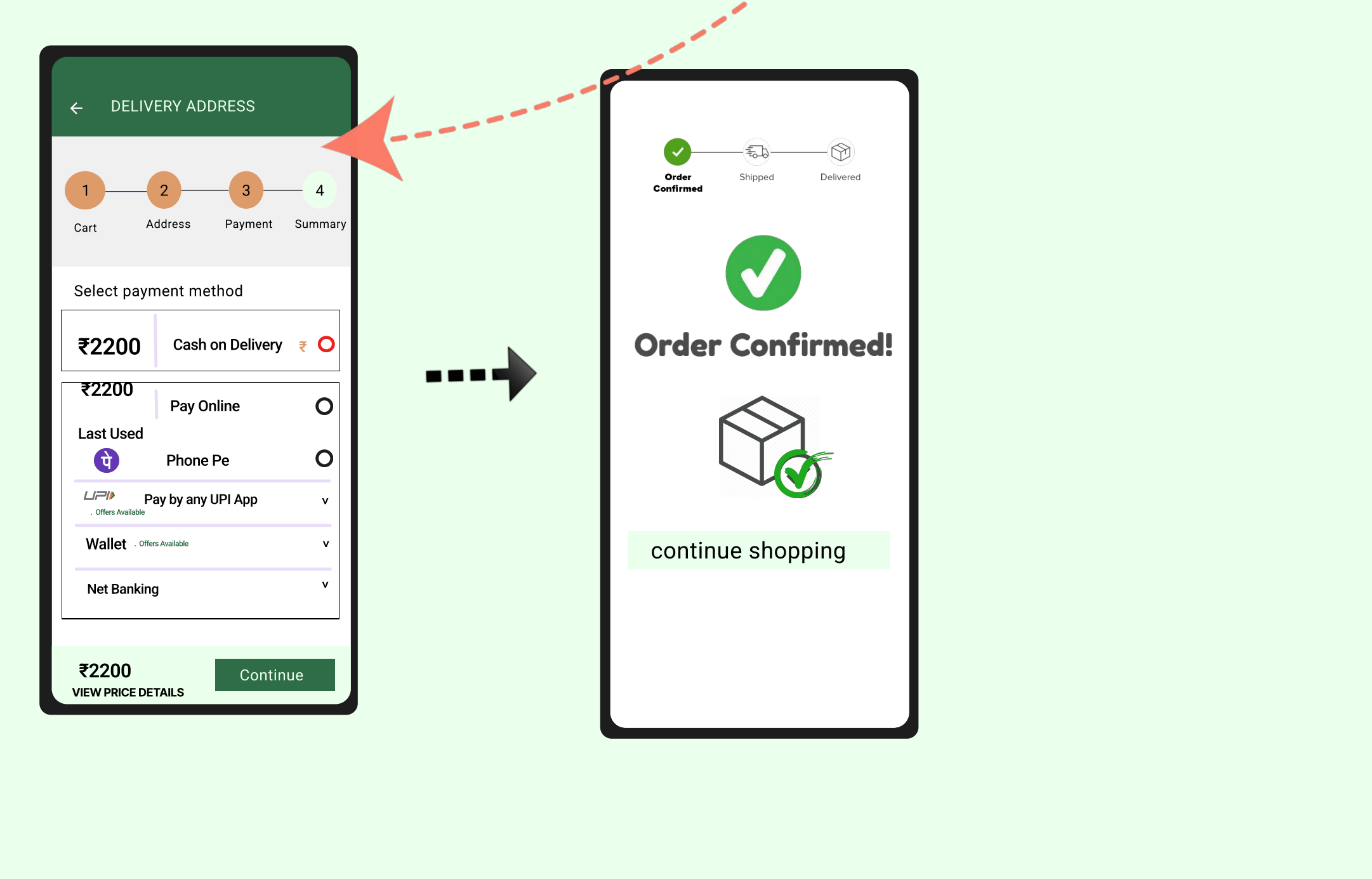

Wish List
Continue
DELIVERY ADDRESS
+ADD NEW ADDRESS
gowthami
India , Andhra Pradesh
Deliver to this Address
Select payment method
₹2200
Cash on Delivery
Pay Online
Last Used
Phone Pe
Pay by any UPI App
Wallet
Net Banking
VIEW PRICE DETAILS
Continue


DELIVERY ADDRESS
Cart
Address
Payment
Summary
Select payment method
₹2200
Cash on Delivery
Pay Online
Last Used
Phone Pe
Pay by any UPI App
Wallet
Net Banking
VIEW PRICE DETAILS
Continue
Order Confirmed
Shipped
Delivered
Order Confirmed!
continue shopping