

ABROR ISA MUSTAKIM

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EDUCATION

Sepuluh Nopember Institute of Technology

Applied Bachelor of Business Statistics

Relevant Coursework: Data Analysis, Investment Management; Supply Chain Management; Machine Learning

Surabaya, Indonesia

Expected Sep 2026

Universitas Teknologi Malaysia

Non-Degree, Global Circular Economy Innovation Challenge

Johor Bahru, Malaysia

December 2023 - January 2024

WORK EXPERIENCE

Freelance | Coffee Chain Project-Based | May 2025 - Present

Product Researcher

- Conducted comparative research on three major coffee brands, Fore, Kopi Kenangan, and Tomoro Coffee
- Analyzed company profiles and customer sentiment using data extracted from Google Maps Reviews
- Compiled insights to support brand positioning and consumer experience evaluations

Peta Scholar | April 2025 - Present

President

- Oversees strategic planning and daily operations of the organization with 6 Directors and 13 Managers
- Aligns cross-departmental goals and maintains performance consistent across all teams

Peta Careers | Nov 2024 - Apr 2025

Incubation Team Associate

- Initiated and structured the Internship Mentoring Program, engaging 400+ participants and 100+ mentors
- Developed a Management Trainee (MT) preparation program tailored for over 100+ participants

Peta Scholar | Sep 2024 - March 2025

Director of Human Resources Development

- Conducted a recruitment process, including applicant screening, interviews, and onboarding, resulting in 90+ successful applicants
- Delivered department-specific coaching and assessed culture fit through personal development training
- Coordinated with the engagement team to boost cross-departmental collaboration for employer branding.

Peta Scholar | Jul 2023 - Aug 2024

Manager of Administration and Finance | Apr 2024 - Aug 2024

- Supervised administrative operations and supported compliance needs alongside one associate
- Maintained employee data for 150+ associates, 30+ managers, and 15 directors, ensuring data accuracy
- Supported internal audits by organizing records and reporting systems

Associate of Administration and Finance | Jul 2023 - Apr 2024

- Managed all the employee data of Peta Scholar, which includes 150+ associates, 30+ managers, and 15+ directors
- Handled the distribution of end-of-contract letter, certificates via email, reaching over 250+
- Oversaw the employee data management, maintaining accurate records for over 150 associates, 30 managers, and 15 directors

PT Ousean Global Digital | Oct 2024 - Feb 2025

Academic Team Associate Intern

- Reviewed data analysis curriculum to align with bootcamp objectives and market expectations
- Conducted industry trend research to inform content development

PT Alpha Academy | Aug 2023 - Dec 2024

Business Development Intern

- Promoted educational products to high school audiences
- Drafted and presented funding proposals to prospective partners

ORGANIZATIONS AND VOLUNTEERS

ITS Mun Club

Manager of Human Capital

Surabaya, Indonesia

Dec 2024 - Now

Petrolida

Staff of Business Case Competition

Surabaya, Indonesia

Nov 2024 – May 2025

- Conceptualize the open recruitment process of the main competition

Do Well Do Good x 180 DC ITS | Onsite

Surabaya, Indonesia

Event Competition Associate

Jan 2024 - Mar 2024

- Successfully attracted 100+ teams nationally and internationally (around 300+ participants)
- Received >4,8 satisfactory score from participants in Case Study Accelerator
- Assessed 2 programs in Business Case Competition with 100+ team registrants and Case Study Accelerator with 75+ team registrants

TechFusion | Remote

Incubation Team Associate

Jakarta, Indonesia

Apr 2024 – Oct 2024

- Conceptualized the business case competition as the main competition with over 100+ registrants and received > 4,75 satisfactory score from participants
- Collaborated with Jobhun as the main case collaborator of the business case competition

Aiesec Future Leader (AFL) in Universitas Pajajaran

Delegates

Surabaya, Indonesia

April 2023 - August 2023

- Followed several programs, particularly in leadership
- Being the best delegate from over 53+ delegates

PROJECTS

Global Circular Economy Innovation Challenge (social projects) | ITS x Universitas Teknologi Malaysia

Delegates

Feb 2025

- Worked together with international students from China and Malaysia, as well as worked the real social issues and visited SMK 17 Surabaya to give them an educational knowledge, which focused on economy circular
- Focused in several social projects, such as challenge 1 (social marketing: video & poster ([link](#))), challenge 2 (real product), challenge 3 (social business model canvas) ([link](#)), and made a website ([link](#))

SEMINAR

IYD East Java Summit 2024 by IYD x Australia Western University Indonesia

Surabaya, Indonesia

Carbon Alert- The Impact of Massive Manufacturing Industries on Carbon Emissions

Certificate: [Link](#)

Delegates

Feb 2025

- Contributed to the mangrove restoration initiative provided by CarbonEthics in Collaboration with WRI Indonesia

ACHIEVEMENTS

- IYT Funding 2024 (Food & Beverages)
- 3rd winner of Business Plan Competition conducted by FV ITS 2024
- Finalist of Innovare (Business Plan Competition) conducted by UI 2024
- Best Marketing of Innovare by UI 2024
- Business Fellow Awardee by Finku (financial company) and being top 6th

ADDITIONAL

Technical Skills: Project Management, R-studio, Python, Business Development, Microsoft Excel, Product Development, Human Resources development (HRD)

Languages: Bahasa Indonesia (Native), English (Professional conversation), Malay

Certifications & Training: **BNSP** (Customer Relationship Management/CRM), **Udemy** (Business Development, Product Management), **DBS Bank** (Financial Literacy and Digital Tech), **Veteran Consulting Club** (Consulting), **Innovare UI** (Business Plan)