

The simple answer to this question would be "more than 30%," but let's look back a little further and put things in perspective.

WordPress appeared in 2004 as one of the many blogging tools available at the time. However, there were differences, and one very important one is that the nature and architecture of WordPress allowed anyone to contribute to its improvement, thanks to its commitment to free and open-source software and the GPL license.

This propelled WordPress to rapid growth, transforming it from a simple blogging tool into an ecosystem with thousands of plugins and specialized hosting services for WordPress.

Today, WordPress continues to serve bloggers, but it has also proven to be a fantastic application for delivering web solutions to companies such as Sony, The Rolling Stones, BBC, MTV, and thousands of digital newspapers.

If we look at the WordPress statistics from 2019, they are astonishing:

- 14.7% of the top 100 websites in the world are based on WordPress.
- More than 500 sites are created daily using the free version, the WordPress.org version.
- 17 blog entries are created every second.

What's most surprising of all is that this success is not solely due to a visionary CEO, a multidisciplinary marketing team, or large advertising investments. In fact, the entire WordPress.org project relies on volunteers from all over the world. According to the official WordCamp website, currently, more than 75 million sites use WordPress.

Currently on 2023, yes there are many job offers to work with Wordpress:

Aproximadamente 3.760.000 resultados (0,39 segundos)


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