NGUYỄN PHÚ QUÝ

10/5/2016



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EDUCATION

University of Technology HCMC, VIETNAM

Chemical Engineering
Graduated December 2014

Arava International Center, ISRAEL

Diploma in Agriculture and Economics Graduated June 2014

Computer Science, Self-Learning

Python, Design Patterns, HTML/CSS, JavaScript

VOLUNTEERING EXPERIENCE

President | SIFE Club, HCMUT

January 2011 - January 2013

- Organize and develop the club from 7 to 40 members within two years;
- Promote student's engagement via a variety of community projects, e.g. "Pencil Carving Project", "Handmade Frame";
- Work together with team to create and implement Management Trainee Program to recruit suitable quality members.

WORKING EXPERIENCE

Digital Marketing Consultant | ANTS, FPT, VIETNAM

March 2015 - March 2016

- Consulting in digital marketing strategy for customers;
- Solving customer's marketing problems with a detailed digital campaign;
- Collaborating with other teams to execute the plan and deliver KPIs.

Assistant Researcher Manager □ BASF, **VIETNAM**

April 2013 – August 2013

- Play a research role for 02 projects "Demand of adhesive in tape, textile, footwear industries" and "Demand of Super Absorbent Polymer";
- Conduct secondary research from government's policies, domestic and international reports, newspaper, information;
- Carry out the demand forecast based on in-depth interview with key players such as Henkel, Formosa, Kimberly Clark;
- Analyze database and draw conclusions for final reports.

Internship | Arava International Training Center, ISRAEL

September 2013 – June 2014

- -Learning the critical thinking ways to solve the problems in Israel's agriculture industry;
- -Gain practical knowledge and hands-on experience with farming on the dessert;
- -Experience cross-cultural and study abroad dynamics.

SKILLS

