

Training Notification Form, IIT Delhi

Company Overview

Name:	American Express
Website:	https://www.americanexpress.com/en-in/
Company Type:	Finance
Description:	Go to Website

Project Details

Designation:	Intern - Analytics
Type:	Analytics
Location:	Hybrid (Gurgaon/Bangalore - depending on business requirements)

Project Details: About American Express:

You Lead the Way. We've Got Your Back.

With the right backing, people and businesses have the power to progress in incredible ways. When you join Team Amex, you become part of a global and diverse community of colleagues with an unwavering commitment to back our customers, communities and each other. Here, you'll learn and grow as we help you create a career journey that's unique and meaningful to you with benefits, programs, and flexibility that support you personally and professionally.

At American Express, you'll be recognized for your contributions, leadership, and impact—every colleague has the opportunity to share in the company's success. Together, we'll win as a team, striving to uphold our company values and powerful backing promise to provide the world's best customer experience every day. And we'll do it with the utmost integrity, and in an environment where everyone is seen, heard and feels like they belong.

Join Team Amex and let's lead the way together.

Job Responsibilities:

- Understand the core business of AXP and the levers behind various decisions
- Understand the specific business problem at hand and analyze relevant data to derive business insights and crafting, implementing innovative marketing solutions
- Translate business insights to implementable solutions such as business strategies/data science/ machine learning models
- Partner with functional leaders, Strategic Business Partners and Senior leaders
- Strong analytical skills: Applying analytical thinking to diagnose business needs and to establish analytical hypothesis and solutions. Drive insights and

and to establish analytical hypotheses and solutions. Drive insights and recommendations on marketing and product solutions

- Clear articulation and structuring of business findings across prospect and customer domain to the leadership and key partners
- Conceptualize and develop frameworks and solutions to solve business needs such as customer matching algorithms incorporating statistical robustness
- Maintain external lens and be aware of developments in the field of digital analytics and recommend changes/ experimentation focus areas in digital product experience for prospects and customers
- Deliver on MIS products & data solutions across multiple stages of prospect acquisition and customer management. Standardize and automate custom measurement methodologies and processes wherever possible
- Using data from various sources to generate user-centred analyses to influence partners on prospect and customer experience improvements that will drive higher conversion for various user segments
- Adapt to emerging technology to develop clean well implemented concepts and coordinate with cross functional teams on new solutions.
- Attend ad-hoc requests on solution support without impacting quality or timeliness.
- Drive Automation and ongoing refinement of analytical frameworks, execution of ideas and results

Skills Required:

- Ability to drive project deliverables to achieve business results
- Ability to work effectively in a team environment
- Strong communication and interpersonal skills
- Innovative problem solver with ability to learn quickly and work independently with complex, unstructured initiatives
- Ability to Integrate with Cross-Functional Business Partners Worldwide
- Good Programming skills are a plus
- Knowledge of SAS, SQL, Java, Hive, Pig, Python, VBA is a plus
- Knowledge of MS Office – PowerPoint, Excel
- Strong technical and problem-solving skills
- Ability to challenge the status quo and drive innovation
- Knowledge of predictive modeling and advanced AI/ML algorithms
- The candidate must be graduating in the year 2024/2025.

Job Location: Hybrid (Gurgaon/Bangalore) – depending on business requirements

American Express is an equal opportunity employer and makes employment decisions without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran status, disability status, age, or any other status protected by law.

Offer of employment with American Express is conditioned upon the successful

completion of a background verification check, subject to applicable laws and regulations.

Campus Benefits

We back our colleagues and their loved ones with benefits and programs that support their holistic well-being. That means we prioritize their physical, financial, and mental health through each stage of life. Benefits include:

- Competitive base salaries
- Flexible work arrangements and schedules with hybrid and virtual options with Amex Flex
- Free access to global on-site wellness centers staffed with nurses and doctors (depending on location)
- Free and confidential counselling support through our Healthy Minds program
- Career development and training opportunities

Stipend Details

Stipend:	125,000 INR Per Month
Accommodation:	No
Travel Expenses:	No
Perks / Bonus:	Accommodation and travel logistics/reimbursement will be communicated at a later stage.

* Internship Stipend: INR 1,25,000 per month

* CTC for B.Tech (all streams), upon PPO conversion -

* @Target: INR 23,14,870 (_Fixed - __18,76,418; Performance Variable - __1,38,452 ; Joining Bonus - 3,00,000_)

* @MEP i.e. Maximum Earning Potential: INR 24,81,013 (_Fixed - 18,76,418; Performance Variable - __3,04,594; Joining Bonus - 3,00,000_)

* _Joining Bonus - paid in a staggered manner during 1st year of employment._

* CTC for Dual Degree - B.Tech + M.Tech (all streams), upon PPO conversion -

* @Target: INR 23,74,434 (_Fixed - 19,31,829; Performance Variable - 1,42,606; Joining Bonus - 3,00,000_)

* @MEP i.e. Maximum Earning Potential: INR 25,45,561 (_Fixed - 19,31,829; Performance Variable - 3,13,732; Joining Bonus - 3,00,000_)

* _Joining Bonus - paid in a staggered manner during 1st year of employment._

Selection Process

Resume Shortlist:	Yes
Written Test:	No
Online Test:	Yes
Group Discussion:	No
Personal Interview:	Yes
No. of Offers:	10

Eligibility

Diversity Recruiting: No

Eligible Years: Graduating in 2025 (Pre-Final Year Students) - B.Tech / Dual / Master's

Eligible Departments: B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Energy Engineering, B.Tech in Engineering Physics, B.Tech in Engineering and Computational Mechanics, B.Tech in Materials Engineering, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Textile Engineering, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing