

Trails

Making Green Journeys the Norm



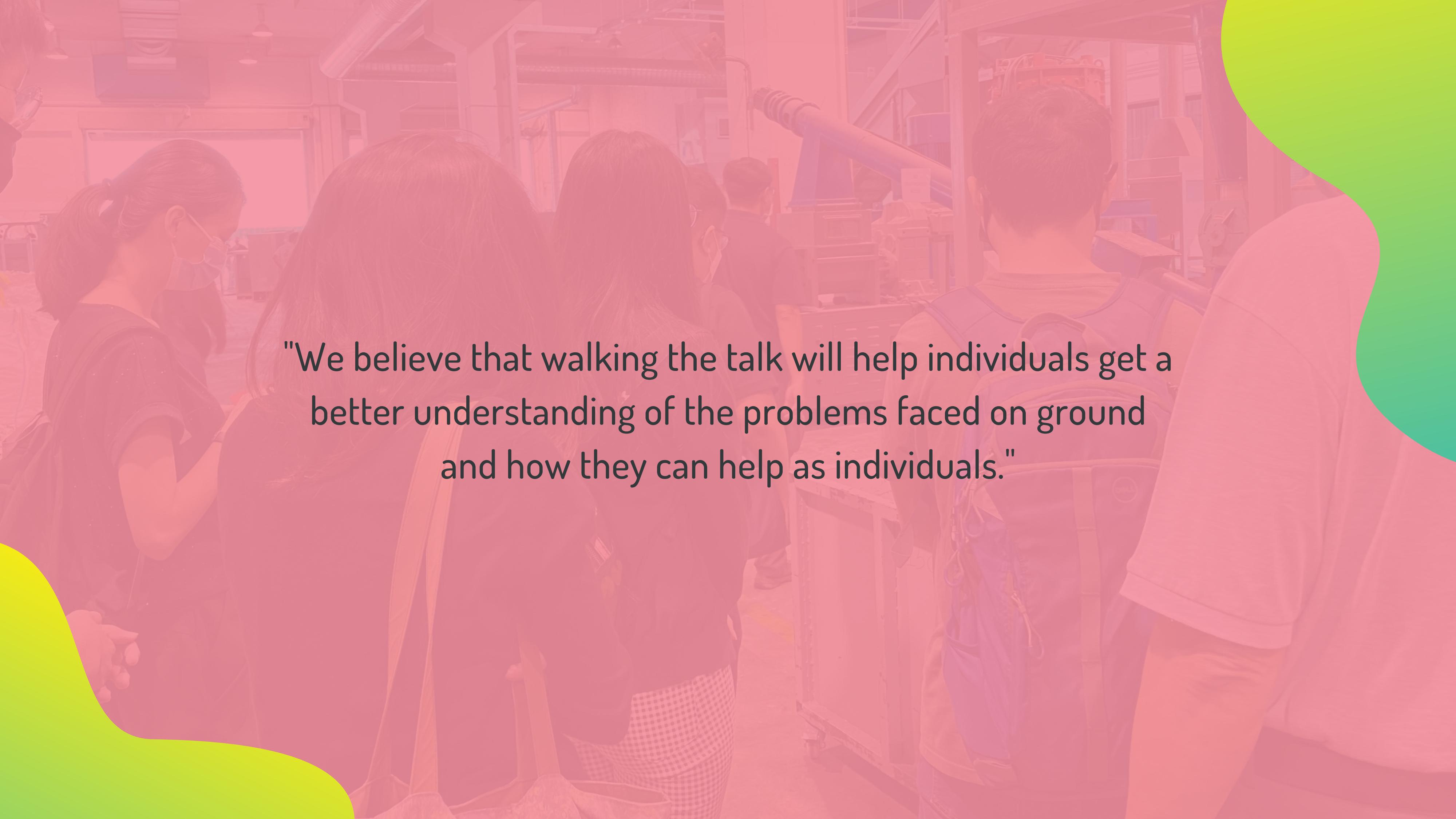
Why Trails?

Our Trails allow participants to see, hear, smell, touch and even taste sustainability related topics.

By weaving in relevant local context, these experiential learning journeys invite participants to explore the relationship between different topics such as heritage, culture and sustainability, and appreciate different perspectives.

Walk with us, so that we can learn together.



A photograph showing a group of approximately ten people in a factory or industrial environment. They are standing around a large piece of machinery, possibly a conveyor belt system. Some individuals are wearing face masks. The background is filled with various industrial equipment, pipes, and structures. A bright green graphic element is visible on the right side of the frame.

"We believe that walking the talk will help individuals get a better understanding of the problems faced on ground and how they can help as individuals."



Trails



Site Visits



Community Trails

E-waste Factory Visit

Site Visits

Singapore generates about 60,000 tonnes* of e-waste a year. That's equivalent to discarding about 70 mobile phones per person in Singapore! And this number is only expected to increase in the coming years. This trail encourages participants to experience for themselves the amount of e-waste generated every month, and start making small changes in the way they create and deal with e-waste in Singapore.

Participants will learn about:

- What constitutes e-waste in Singapore and how it is currently processed
- The challenges of handling e-waste and the constraints faced
- The recycling process of various e-waste items at a factory
- The complexity of sustainability in Singapore's context

Duration:

2 to 2.5 hours

Ideal Capacity:

30 pax per session

*<https://www.towardszerowaste.gov.sg/ewaste>



Marine Biodiversity Trail

In this specially curated trail around the vast intertidal flats that line Singapore's coastline, participants are invited to actively observe the rich biodiversity on our shores and how they have adapted to live on the intertidal zone. The trail hopes to invite participants to consider the impact of our actions on our fragile ecosystem and what we can do to protect it.

Participants will learn to:

- Observe and discover the rich biodiversity that line Singapore's shores
- Learn about the adaptation strategies present in marine organisms
- Understand the impact of waste and how it affects marine wildlife & intertidal zones
- Relate to sustainability concepts and kickstart their journey towards creating green habits

Duration:

1.5 to 2 hours

Ideal Capacity:

20 pax per session (1 facilitator: 10 participants)



Site Visits

Hi-Tech Urban Farm Visit

Resilient Future x City in Nature

In this 2 hour guided farm tour, learn more about the operational processes that underpin a community farm, and the challenges in running a commercially-viable urban farm in the context of Singapore's food sustainability journey and 30 by 30 goal.

Participants will learn to:

- Develop an understanding of Singapore's food story and our efforts to ensure a secure food supply in line with our 30 by 30 plans
- Appreciate the challenges associated with growing food in a small island nation
- Understand ongoing efforts to boost local production and making farming in Singapore a sustainable venture

Duration:

Up to 2 hours

Ideal Capacity:

30 to 40 pax per session (1 facilitator: 20 participants)



Green Living Trail

Sustainability Makes My Heart Go "Bedok-Bedok"

In this 2 hour sustainability trail around the neighbourhood of Bedok, we invite participants to actively observe the relationship between humans and the environment. The trail hopes to invite participants including those without prior experience in sustainability, to consider taking a step to become more environmentally conscious.

Participants will learn to:

- Observe how actions from individuals and the community shape behaviour, by exploring green places of interests
- Understand the impact of large scale as well as individual efforts on reducing general waste
- Relate to sustainability concepts and kickstart their journey towards creating green habits

Duration:

2 hours

Ideal Capacity:

30 to 40 pax per session

Community Trails



Plant-Based Food Trail

Food for Thought

This trail explores the growth of the plant-based movement in Singapore. In collaboration with small businesses in Bedok, the trail showcases places that offer vegetarian and vegan options and helps participants to obtain insights to the plant-based movement. Participants will also gain a better understanding of the benefits and challenges associated with a plant-based diet.

Participants will learn to:

- Identify what constitutes a plant-based diet, and what are some common terms associated with it
- Understand why it is gaining more momentum
- Differentiate the benefits and challenges of following a plant-based diet
- Appreciate some plant-based offerings by visiting some eateries

Duration:

2 to 2.5 hours

Ideal Capacity:

30 to 40 pax per session (1 facilitator: 20 participants)

Community Trails



Chinatown Trail

Culture x Sustainability

With the Chinatown trail, participants not only get to explore the rich heritage of Chinatown but also the intersection of heritage with sustainability. By introducing different perspectives to look at the issue of disposables, the trail aims to help participants understand the complexities of waste management in a densely populated and culturally rich area.

Participants will learn to:

- Appreciate the history and culture of Chinatown and how it has evolved over time
- Look at heritage and culture through the lens of sustainability and waste management
- Understand the impact of disposables, as well as food waste on our overall waste landscape

Duration:

2 hours

Ideal Capacity:

30 to 40 pax per session

Community Trails



Hawker Culture Trail

Culture x Sustainability

Join us as we explore Singapore's historically and culturally rich Hawker Culture in this 2 hour trail. By walking through the different Hawker Centres in various neighbourhoods of Singapore, we hope that participants can reflect on the broader issue of sustainability in our heartlands, including the way we consume our food.

Participants will learn to:

- Observe how the transformation of hawker culture over time has impacted our waste landscape
- Understand the impact of disposables in hawker centres
- Relate to sustainability concepts and kickstart their journey towards creating green habits

Duration:

2 hours

Ideal Capacity:

30 to 40 pax per session

Community Trails



Green Commuting Trail

Sustainability Begins WITH You and Me

Singapore's public transit system is currently ranked 4th in the world for being efficient but is it the most eco-friendly? Through the support of our public transport operators, this walking trail aims to help participants gain a better appreciation of the efforts taken by our public transport systems in tackling climate change issues.

Objectives

- Gain an understanding of the relation between climate change and transport, with a peek into our local transport sustainability journey and initiatives
- Visit a transport hub and discover how transport infrastructure can also play a part in reducing carbon emissions and making public transport more inclusive

Duration:

Up to 2 hours

Ideal Capacity:

20 to 30 pax per session (1 facilitator: 15 participants)



Nature Discovery Trail

Exploring Marine x Terrestrial Connections

Based in Sentosa, this walking trail invites participants to explore both the marine and terrestrial ecosystems; and learn how natural ecosystems act as 'green infrastructure' to enhance climate resilience. Along the trail, participants take part in simple activities such as forest bathing that highlight the benefits of a healthy natural ecosystem.

Objectives

- To provide a sensory learning journey for participants in understanding about the natural world as well as its impact to the human and marine environment
- Be aware of how actions across all levels of society produce (in)direct impacts on Singapore's natural landscape

Duration:

Up to 2.5 hours

Ideal Capacity:

30 to 40 pax per session (1 facilitator: 20 participants)

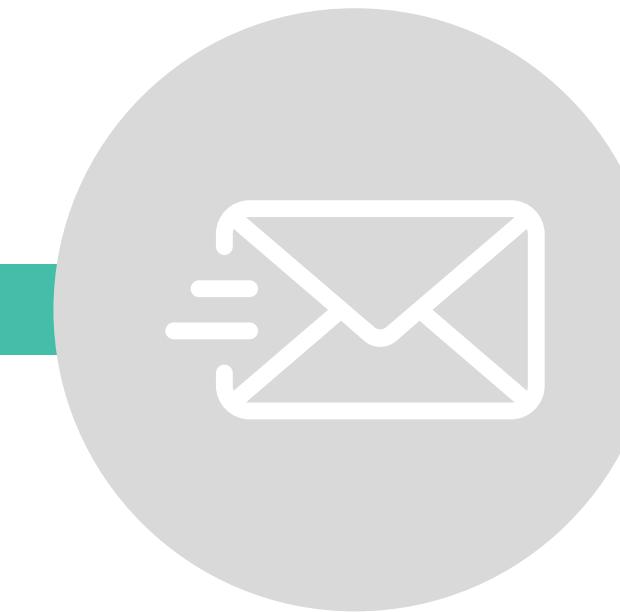
Community Trails



Interested in Working With Us?



Drop us an enquiry by filling up our form [here](#).



We will drop you an email or call within **3-5 working days** to share more about our work before following up with a customised proposal for your review!

What to Expect After You Submit a Request



Our Clients

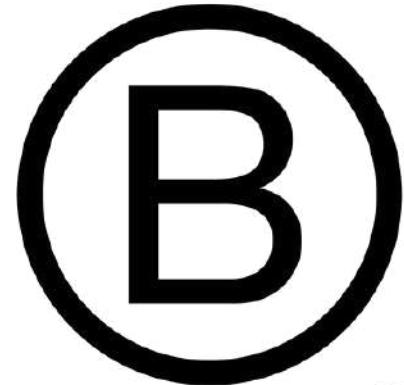
As a GeBiz registered business, we have worked with public sector as well as corporate clients.

Here are some of the partners whom we have worked with:



B Corp Status

Certified



Corporation

This company is committed to accountability, transparency, and continuous improvement.

Since January 2024, we are also proud to be Certified B Corp! The certification demonstrates our social and environmental performance as well as underlines our commitment to all stakeholders instead of just shareholders.

B Corp certification has encouraged us to adopt a more holistic approach in our social and environmental practices, emphasising 'whole-systems thinking'. This ensures that the engagements we design are meaningful to all involved. Being part of the larger B Corp community enables us, as a small organisation, to connect with like-minded partners, fostering new collaborations and generating fresh ideas and offerings for our clients.

A screenshot of the B Corp website showing the profile of Green Nudge Strategies Pte. Ltd. The page includes the B Corp logo, navigation links (The Movement, Standards, Programs & Tools, About B Corps, Find a B Corp, News), a 'Donate' button, and a 'Sign in' button. Below the navigation is a colorful illustration of people engaged in various activities like recycling and community work, with the text 'Making Green the Norm'. To the right of the illustration is a 'Certified B Corporation' badge. At the bottom left is another 'Certified B Corporation' badge, and at the bottom right is the company's name, 'Green Nudge Strategies Pte. Ltd.' with its address: Headquarters, South East Community Development Council, Singapore, and its certification date: Certified Since January 2024.

As we are required to undergo the verification process every three years in order to re-certify, Green Nudge will also focus on continuous improvement to ensure that we remain responsible to the community and environment.

Overall B Impact Score

Based on the B Impact assessment, Green Nudge Strategies Pte. Ltd. earned an overall score of **88.5**. The median score for ordinary businesses who complete the assessment is currently 50.9.



Governance 15.8

Governance evaluates a company's overall mission, engagement around its social/environmental impact, ethics, and transparency. This section also evaluates the ability of a company to protect their mission and formally consider stakeholders in decision making through their corporate structure (e.g. benefit corporation) or corporate governing documents.

Mission & Engagement 2.7

Ethics & Transparency 3.1

+ Mission Locked 10

What is this? A company with an Impact Business Model is intentionally designed to create a specific positive outcome for one of its stakeholders - such as workers, community, environment, or customers.

FAQs

What is the lead time between the enquiry process to event execution?

The team will need at least 2 weeks of lead time prior to the actual trail. This includes providing a confirmed number of attendees as well as confirmed quotation.

How many people can you accommodate in a trail?

For our trails and sharing to be more meaningful, we would recommend an optimal group size of about 20 pax.

Will there be a lot of walking involved?

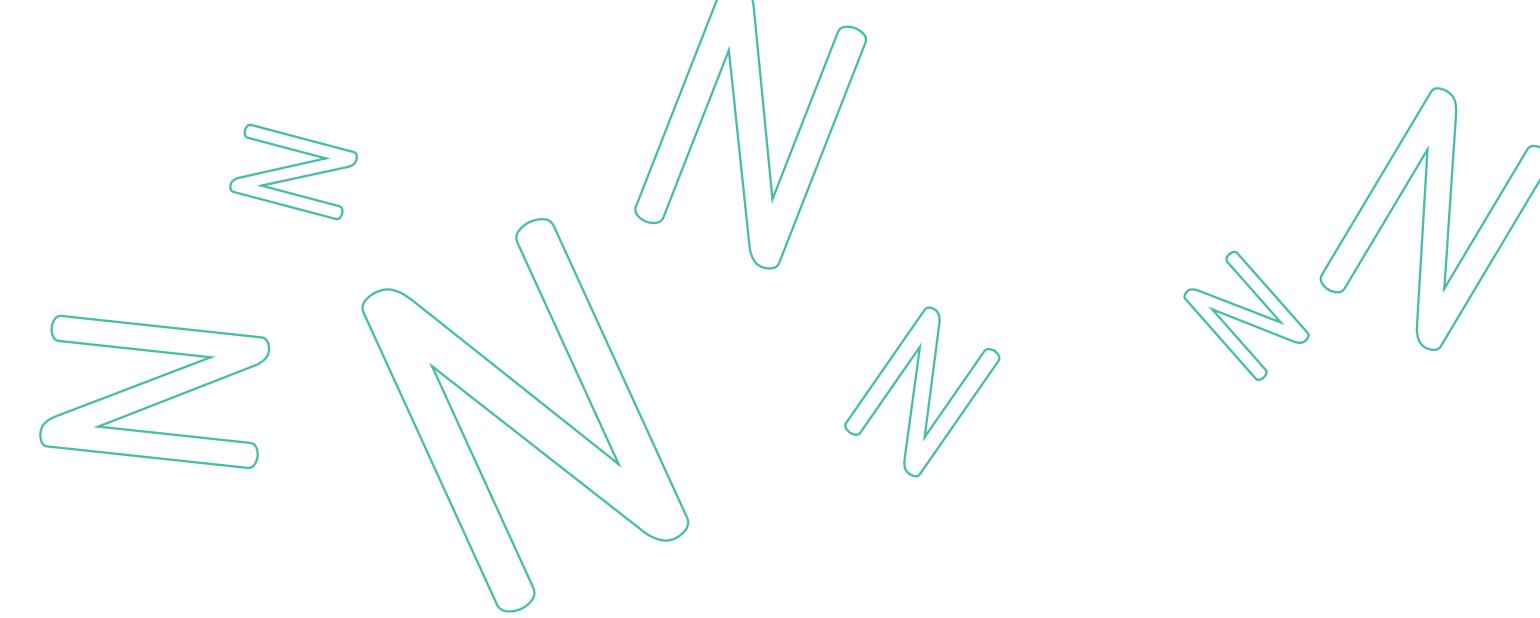
All our trails require participants to walk around and may not be suitable for participants with mobility issues. If you need help, please let us know in advance.

Do you provide transport?

If the trail involves travelling to a location that is not easily accessible by public transport, transport options can be provided.

Why do you charge for your services?

As a social enterprise and a registered business, we believe that the best way for us to maximise impact is to ensure the financial viability of the work. Thus we charge reasonable fees to cover our costs and ensure the long-term sustainability of our enterprise.



Got a question? Contact us here:

✉️ team@greennudge.sg

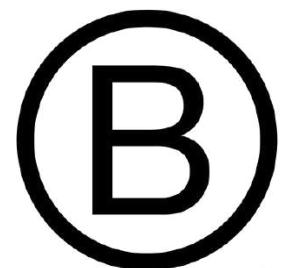
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Certified



This company is committed to accountability, transparency, and continuous improvement.

Corporation

GREENNUUDGE

