Bianca web blue print

The following has to be taken into consideration

1. SEO & Analytics
   1. Analytics( what are those??)
   2. Does my website have the snippet code
   3. Sitemap ( what is the purpose of the it)
2. Cookies alert
   1. Fix the link ( <a href=’privacy.html’> ) fix this missing link
3. Compliance GDPR
   1. BY continuing you agree to our <a href=’’terms.html’>Terms of Service<a/> and <a href=’policy.html’>Privacy </a>

Google review vs my understanding

An analytics code snippet is a small piece of JavaScript code that is inserted into a website's HTML to track user activity and collect data about visitor behavior, such as which pages they visit, how long they stay on each page, and where they came from, allowing website owners to analyze and understand their web traffic through services like Google Analytics.

Key points about analytics code snippets:

* **Function:** They send information about user interactions on a website to an analytics platform for analysis.
* **Placement:** Typically added within the <head> section of a webpage's HTML code.
* **Format:** Usually looks like a JavaScript snippet with a unique tracking ID that identifies the website with the analytics platform

Which snippet to use

Google Analytics Tracking Code, also known as GA Tracking Code, is a small snippet of code provided by Google Analytics that is added to a website's HTML. This code allows you to track your user activity on your site and gather data on: User behavior

How do I get Google Analytics code snippet?

Open Google Analytics and click on “Admin” in the left bottom corner. Now click on “Tracking Code” in the 2nd column of your Google Analytics property. If you don't have it yet, you might have to create a new property. You can directly find the snippet to copy here

Glicthes to fix

1. Contact list is the real problem, I’m struggling to redirect the links to their desire destination, but I will manage to do that .

Mini check list

The site is really becoming a good website, just need to keep pushing.

Tracking my snippet code

To check if your analytics code is working, you can: use the Google Tag Assistant Chrome extension to see if your tracking code is firing correctly on your website, view your website's source code to verify the analytics code is present, check real-time data in your Google Analytics dashboard, or use the Google Analytics Debugger tool to identify any errors;.

Key points to remember:

* **Google Tag Assistant:**

This Chrome extension is a simple way to see if your analytics code is loading and firing properly on different pages of your website.

* **Real-time reports:**

In your Google Analytics dashboard, navigate to the real-time reports to see if user activity is being captured immediately.

* **Inspecting source code:**

Open your website's source code in your browser's developer tools and search for the analytics tracking code to verify it's properly embedded.

* **Google Analytics Debugger:**

A more advanced tool that provides detailed information about the data being sent to Google Analytics, allowing you to identify any potential issues.