# 有赞广告接口文档（V1.0）

1. 创建广告主

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| 接口地址URL | http://127.0.0.1:8073/ad-sponsor/user |
| 请求方式 | POST |
| 请求参数 | {  "username":"alibaba"  } |
| 请求参数说明 | username:用户名,String类型，不能为空 |
| 返回数据 | {  "code": 0,  "message": "",  "data": {  "userId": 17,  "username": "alibaba",  "token": "FFCCC52B393D6A9B366EB7FE3DFF9AB5",  "createTime": "2019-04-26T01:24:13.305+0000",  "updateTime": "2019-04-26T01:24:13.305+0000"  }  } |
| 返回数据说明 | code: 0(成功) -1(失败)  message：描述信息  UserId:广告主id  Username:用户名 |

1. 创建推广计划

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| 接口地址URL | http://127.0.0.1:8073/ad-sponsor/plan |
| 请求方式 | POST |
| 请求参数 | {  "userId":"17",  "planName":"五一去哪儿玩",  "startTime":"2019-04-26",  "endTime":"2019-5-10"  } |
| 请求参数说明 | UserId:广告主ID Long  planName:推广计划 String  startTime:开始时间  endTime：结束时间 |
| 返回数据 | {  "code": 0,  "message": "",  "data": {  "id": 12,  "planName": "五一去哪儿玩"  }  } |
| 返回数据说明 | code: 0(成功) -1(失败)  message：描述信息  Id:推广计划ID  planName:推广计划名称 |

1. 修改推广计划

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| 接口地址URL | http://127.0.0.1:8073/ad-sponsor/plan |
| 请求方式 | PUT |
| 请求参数 | {    "id":"13",  "userId":"17",  "planName":"五一dao到 zhe这 玩",  "startTime":"2019-04-26",  "endTime":"2019-5-10"  } |
| 请求参数说明 | UserId:广告主ID Long 不能为空  planName:推广计划 String  startTime:开始时间  endTime：结束时间  Id:推广计划ID,不能为空 |
| 返回得数据 | {  "code": 0,  "message": "",  "data": {  "id": 13,  "planName": "五一dao到 zhe这 玩"  }  } |
| 返回数据说明 | code: 0(成功) -1(失败)  message：描述信息  Id:推广计划ID  planName:推广计划名称 |

1. 查询推广计划

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| 接口地址URL | http://127.0.0.1:8073/ad-sponsor/plan/getPlan |
| 请求方式 | POST |
| 请求参数 | {  "userId":"17",  "ids":[13,12]  } |
| 请求参数说明 | userId:广告主id  Ids：计划id 集合 |
| 返回数据 | {  "code": 0,  "message": "",  "data": [  {  "id": 12,  "userId": 17,  "planName": "五一去哪儿玩",  "planStatus": 1,  "createTime": "2019-04-26T01:46:08.000+0000",  "updateTime": "2019-04-26T01:46:08.000+0000",  "startTime": "2019-04-25T16:00:00.000+0000",  "endTime": "2019-05-09T16:00:00.000+0000"  },  {  "id": 13,  "userId": 17,  "planName": "五一dao到 zhe这 玩",  "planStatus": 1,  "createTime": "2019-04-26T02:32:08.000+0000",  "updateTime": "2019-04-26T02:37:30.000+0000",  "startTime": "2019-04-25T16:00:00.000+0000",  "endTime": "2019-05-09T16:00:00.000+0000"  }  ]  } |
| 返回数据说明 | code: 0(成功) -1(失败)  message：描述信息  Id:推广计划ID  planName:推广计划名称 |

1. 删除推广计划

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| 接口地址URL | http://127.0.0.1:8073/ad-sponsor/plan |
| 请求方式 | DELETE |
| 请求参数 | {  "userId":"17",  "id":"12"  } |
| 请求参数说明 | UserId:广告主ID  Id：计划ID |
| 返回数据 | {  "code": 0,  "message": "",  "data": null  } |
| 返回数据说明 | code: 0(成功) -1(失败)  message：描述信息 |

1. 创建推广单元

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| 接口地址URL | http://127.0.0.1:8073/ad-sponsor/unit |
| 请求返回 | POST |
| 请求参数 | {  "planId":"13",  "unitName":"ba'wei八维 yi'ri'you一日游 ",  "positionType":"1",  "budget":"150000000000"    } |
| 请求参数说明 |  |
| 返回数据 | {  "code": 0,  "message": "",  "data": {  "id": 13,  "unitName": "ba'wei八维 yi'ri'you一日游 "  }  } |
| 返回数据说明 |  |

1. 创建单元关键词

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| 接口地址URL | http://127.0.0.1:8073/ad-sponsor/unit/createUnitKeyWords |
| 请求方式 | POST |
| 请求参数 | {  "unitKeyWord":  [  {"unitId":"12","keyword":"jie'jia'ri节假日 "},  {"unitId":"12","keyword":"du'che堵车 "}  ]  } |
| 请求参数说明 |  |
| 返回数据 | {  "unitKeyWord":  [  {"unitId":"12","keyword":"jie'jia'ri节假日 "},  {"unitId":"12","keyword":"du'che堵车 "}  ]  } |
| 返回数据说明 |  |

1. 创建单元地域

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| --- | --- |
| 接口地址URL | http://127.0.0.1:8073/ad-sponsor/unit/createAdUnitDistrict |
| 请求方式 | POST |
| 请求参数 |  |
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1. 创建单元兴趣
2. 创建创意
3. 搜索广告创意

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| --- | --- |
| 接口地址URL | http://127.0.0.1:8084/ad-search/search/plan |
| 请求方式 | POST |
| 请求参数说明 | {  "featureInfo": {  "districtFeature": {  "proviceAndCities": [{  "city": "邯郸市",  "provice": "河北省"  }]  },  "featureRelation": "OR",  "itFeature": {  "its": ["台球"]  },  "keywordFeature": {  "keywords": ["奥迪"]  }  },  "mediaId": "001",  "requestInfo": {  "adSlots": [{  "adSlotCode": "0012",  "height": 720,  "nimCpm": 200,  "positionType": 2,  "type": [2],  "width": 1080  }],  "app": {  "activityName": "indexActivity",  "appCode": "a102",  "appName": "抖音",  "packageName": "com.douyin"  },  "device": {  "deviceCode": "fhdjfjkd",  "displaySize": "100",  "ip": "127.0.0.1",  "mac": "dshg-378n-reyujn",  "model": "index",  "screenSize": "5400",  "serialName": "index-show"  },  "geo": {  "city": "邯郸市",  "latitude": 110,  "longitude": 89,  "province": "河北省"  },  "requestId": "001"  }  } |
| 请求参数说明 |  |
| 返回数据 | {  "code": 0,  "message": "",  "data": {  "adSlotAds": {  "0012": [  {  "adId": 10,  "adUrl": "http://images.17.com/tgou/model/20180409/a8l\_1523265640.jpg",  "height": 720,  "width": 1080,  "type": 1,  "materialType": 1,  "showMonitorUrl": [  "www.baidu.com/add",  "www.youzan.com/add"  ],  "clickMonitor": [  "www.baidu.com/click",  "www.youzan.com/click"  ]  }  ]  }  }  } |
| 返回数据说明 |  |