Walmart

RentGala

Team Eleetcoders:
Akash Khandelwal
Ananya Purkait
Shreya Marda
Tiya Gupta

Objective

Any Occasion	Cost Efficient	Environment Friendly	No Commitment
Rent second-hand designer fashion and elevate your wardrobe for any occasion	Experience the elegance of high-end brands at a fraction of the cost	Reusing Branded Apparent and supporting sustainable fashion	Perfect for those who want to shine without the commitment.

Rental Cycle

Select Product

Add Filters /Preferences

Order and Payment

Door Delivery

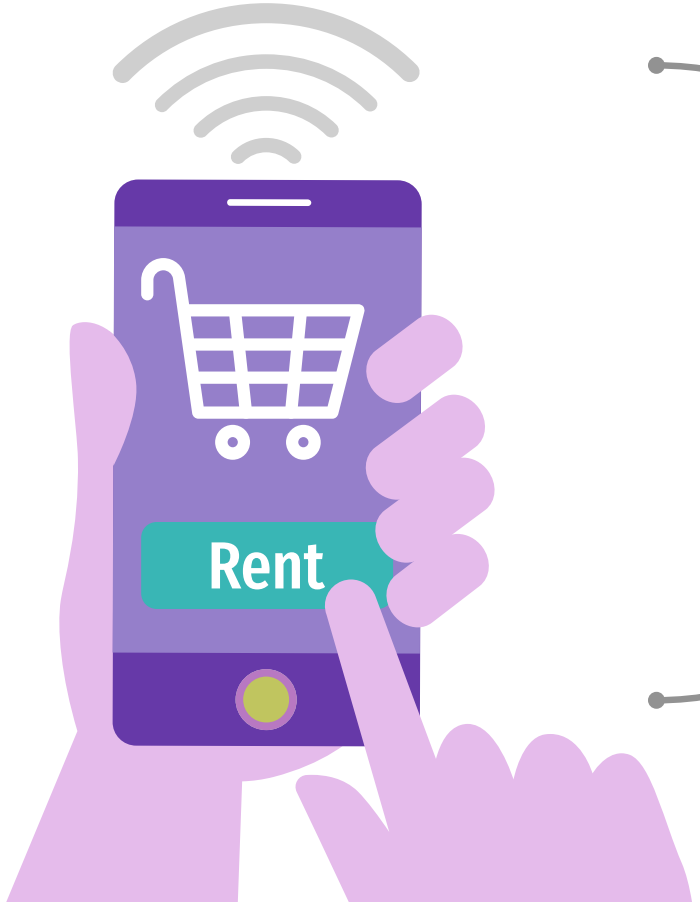
Reminder

Return Product

Check

Refund Security Deposit

RentGala Infographics



01

02

03

04

Target Audience

People aged between 18 - 40 who seek unique and high quality items at a fraction of price

Conditions of Apparel

Most Apparels with conditions like 'Never worn', 'Very good condition', 'Never worn, with tag’

Brands

Prada, Gucci, Stella McCartney Pour Adidas, Dior, 'Nike', 'Michael Kors', 'Dkny', 'Moncler', 'Hugo Boss'

Reservation of Apparel

We guarantee that your apparel will be shipped on your reserved day, ensuring you shine at your event.

User Interface

https://www.canva.com/design/DAGOBIluaN4/_QC9vhjYHBo7KapYFJtZrg/edit

Tech Stack

ML MODEL

Python, Pandas, Matplotlib, Plotly, Seaborn, LightGBM, Tensorflow.keras, Sklearn, Imblearn

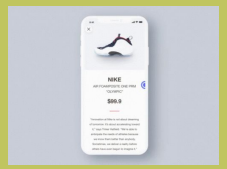
INTEGRATION

Streamlit for Frontend

SQL

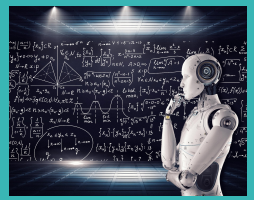
For Backend and Database

Development Path



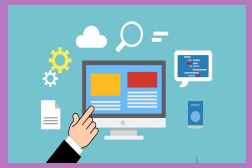
User Interface

First Step of our development is the designing of user interface of the website



ML Model

Developed Machine Learning model to predict the price of newly added items for rent



Integration

Integrate the ML model and website to create a fully functional product

Final Product

Now we have a website as a final product through which customer can rent top quality branded clothes

Future Scope

01

Incorporating filters based on product specifications

02

Adding the feature to be able to virtually try the clothes using Augmented Reality

03

Adding the option of buying second hand luxury products

04

More Ideation regarding security of apparel based on current market trends

THANK YOU!