ADIBA AHMED

WEB DESIGNER

CONTACT

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📍 Distt. Sirmour, Himachal Pradesh

EDUCATION

2009 - 2012
HIMACHAL PRADESH UNIVERSITY
- Bachelor of Arts

2013 - 2014
HIMACHAL INSTITUTE OF TECHNOLOGY & EDUCATION PVT. LTD.
- Diploma in Web Designing & Development

2018 - 2019
NIELIT, SHIMLA
- Post Graduate Diploma in Computer Application

LINKEDIN

- www.linkedin.com/in/adiba-ahmed-ab0079140

PROFILE

I'm a skilled web designer specializing in WordPress and Elementor, with two years of experience in front-end development and Core PHP. My expertise includes proficiency in WordPress for creating dynamic websites and using Elementor for intuitive page building. While my experience with HTML and CSS is developing, I excel in leveraging these skills to enhance user interaction and site functionality.

SKILLS

WORDPRESS, PAGE BUILDER (ELEMENTOR, DIVI), HTML, CSS, FIGMA, CORE PHP, OPENCART, SHOPIFY, PHOTOSHOP, ADOBE ILLUSTRATOR, CANVA, SEO, MYSQL, JAVASCRIPT

WORK EXPERIENCE

Devinlabs Solutions   Sep 2023 - June 2024
Web Designer

- Developed and customized websites using Elementor, Divi, and other WordPress page builders.
- Created and managed modules in OpenCart.
- Designed and built Shopify website, customizing themes and enhancing user experience.
- Desinged WooCommerce shop, checkout, and product pages to meet specific client requirements.
- Developed and designed sections using HTML and CSS for responsive and visually appealing web pages.
- Worked with various website platforms, including Wix and BigCommerce, for diverse client projects.
- Managed multiple plugins and themes in WordPress to extend site functionality and performance.
- Implemented on-page SEO strategies to improve website visibility and search engine rankings.

MadeByAura   Apr 2022 - Aug 2023
WordPress Developer

- Developed custom WordPress websites from Figma designs using Elementor.
- Successfully managed and delivered projects on time, even under tight deadlines, ensuring high-quality standards and client satisfaction.
- Used Custom Post Types (CPT) & ACF plugins for dynamic content.
- Managed WooCommerce products and optimized e-commerce functionality.

Power Fortunes (Product Based)   Nov 2019 - Mar 2022
Web Developer

- Developed a comprehensive billing customer interface using core PHP to manage customer details, calculate GST, and generate invoices.
- Maintained and updated existing codebases to adapt to new requirements and technological advancements.
- Integrated printing functionality to generate customer address slips and invoices directly from the web application.
- Developed a plugins "**Daily Fortune Telling Cards**" & **"Weekly Fortune Telling Cards"**
- Created programmes using CRUD operation, Loops, Arrays
- Practicing in WooCommerce, WordPress Back-end
- Designed and created images for the website, enhancing visual appeal and user engagement.