

SPONSORSHIP

PROPOSAL

FOR

NAMUWONGO

BLAZERS

BASKETBALL TEAM

PREPARED BY:

NAMUWONGO BLAZERS

Address: Kisugu Road

Africa Gospel Church

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BOARD MEMBERS:

BUWOOZA GRACE

President

OKOT MOSES

Treasurer

NYEKO STEVEN

Activities Coordinator

NSUBUGA ALI

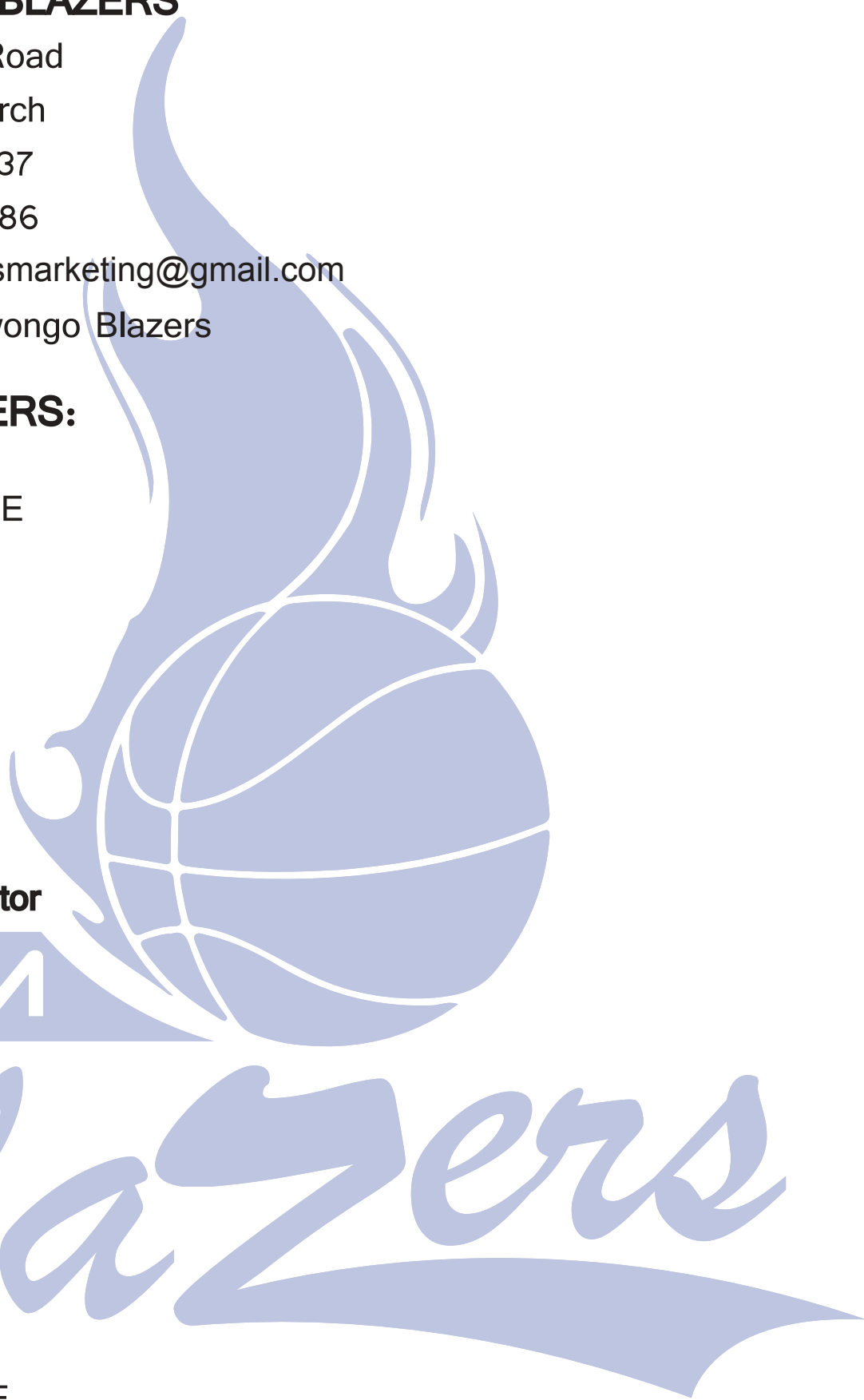
Secretary

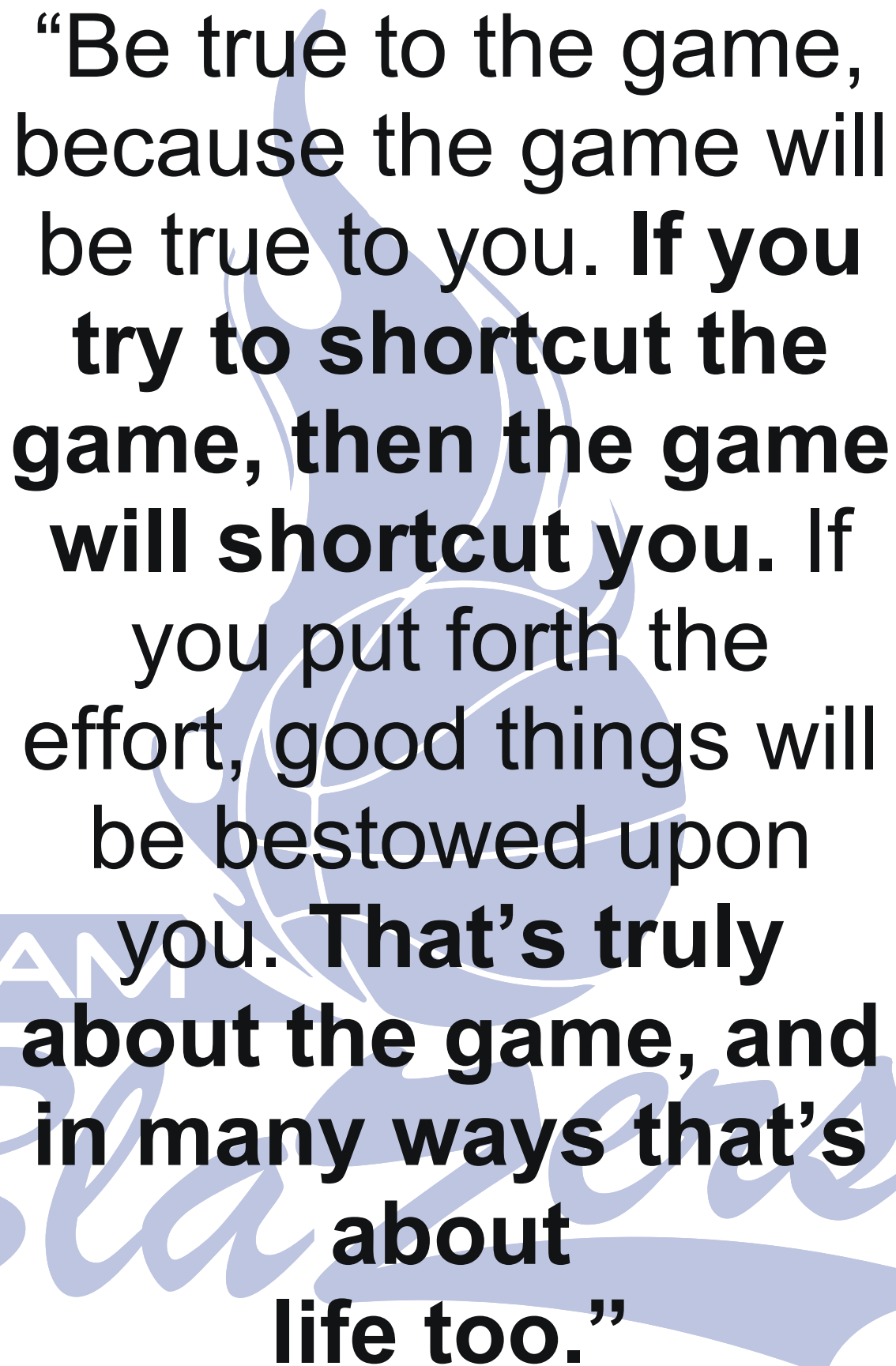
ZINDA FAROUK

Marketing Director

MUREEBA RONNIE

Player Management





**“Be true to the game,
because the game will
be true to you. If you
try to shortcut the
game, then the game
will shortcut you. If
you put forth the
effort, good things will
be bestowed upon
you. That’s truly
about the game, and
in many ways that’s
about
life too.”**

-Michael Jordan

SUMMARY

We would first like to take this opportunity to thank you in advance for taking the time to review our sponsorship proposal. Namuwongo blazers is a community based basketball team. It was established to provide youth within and outside this community with a variety of learning concepts in basketball, life skills, travel opportunities, and to positively motivate the participants while promoting self-respect, education and countless possibilities. Our program will consist of training camps, clinics, tournaments and leagues intended to assist participants in developing the skills required to engage in the sport while building character. Our purpose is to build extraordinary individuals by utilizing all phases of the game mentally, physically, and emotionally. We strive to mould strong, independent and positive characters who will impact on society today and tomorrow.



	ITEM	DESCRIPTION	QUANTITY	UNIT COST	AMOUNT
1	FUBA Registration	2019 season fees			1,100,000
2	Basketballs		10	80,000	800,000
3	Coach tactics board		2	150,000	300,000
4	Medical Kit		2	250,000	500,000
5	Practice cones	Practice session cones			100,000
6	Practice bibs	2 different colour sets for 18 players	36	10,000	360,000
7	Court maintenance	Repainting the court, repair of boards, nets and purchase of fixtures and surface upgrade			2,000,000
8	Team jersey	2 different colour sets for 18 players	2	1,000,000	2,000,000
9	Shoes	Basketball shoes (3 sets per player)	54 pairs	80,000	4,320,000
10	Team warmers	Pre game warmers (T- shirts)	36	30,000	1,080,000
11	Pre season Tournaments	Registration, transport, feeding and other game logistics	3	800,000	2,400,000
12	Medical Personnel	Monthly allowance	9	200,000	1,800,000
13	Head coach	Monthly allowance	12	400,000	4,800,000
14	Asst.coach	Monthly allowance	12	250,000	3,000,000
15	Players	18 players*5000*3 days	36 weeks	1,080,000	38,880,000
16	Game day & practice water	4 days a week for 9 months			500,000
17	Public relations and advertising				1,000,000
18	Players retainer	(200,000*18players)*9 months	3,600,000		32,400,000
19	Administrative expenses	Washing jerseys, statistician etc		2,000,000	
	TOTAL				99,340,000

MEET THE PRESIDENT

“By participating in this program, the importance of teamwork, sportsmanship, and leadership will be stressed to prepare our participants for real life situations.”

BUWOOZA GRACE

President

Buwooza Grace is a graduate of Makerere University of Kampala where he obtained a Bachelor of Science (Statistics, Economics & Mathematics). He is also a Certified Public Accountant, Certified Internal Auditor and Certified in the Governance of Enterprise IT.

Grace has attended the prestigious Senior Management Leadership Course at Strathmore Business School.

Currently, employed at Centenary Bank as Chief Manager Internal Audit, Grace has a passion for interacting with individuals from all walks of life. In 2014, the Nam Blazers team was formed and as the President and player, he spear-headed the team in the various tournaments.

Today, Grace continues to play the game of basketball through the Corporate League where Centenary Bank are the defending Basketball champions 2016 & 2017 as a role model to the many Youth in the Neighbourhood where he grew up (i.e. Kisugu, Namuwongo).

Grace believes strongly in providing a positive outlet to all regardless of age, background or circumstances and stands by Nam Blazers Basketball Club with the aim of building extraordinary Youth utilizing all phases of the game they love and developing character.

Through the various programs/services provided to the African Gospel Church and Kisugu Junior School, the Nam Blazers Club has been able to connect with the community under the guidance and stewardship of Grace.

Like the African proverb “you can’t test the depth of the river with both feet”, Grace offers leadership, guidance to youth through engagement in life skills programs, career counselling and empowering them to make good decisions in life.

Basketball is not just about the game, it’s about the players and how the game influences their lives; This is our philosophy at Nam Blazers.

We appreciate your interest in partnering with us not just to improve the game of basketball but also to change the course of life for many youths in Uganda.

INTRODUCTION

Namuwongo Blazers Basketball Team is a non-profit community based entity providing extra-curricular activities to the youth of Namuwongo and Uganda at large.

Namuwongo is a Kampala neighbourhood that was predominantly low income in the 1960's through the 1980's. However, as the population of Kampala has exploded in the early 2000s, high-end business has moved into the area and raised its profile. Namuwongo's proximity to high end Kololo and Muyenga, as well middle class Nakawa and Bugolobi, has ensured that it will not be mired into the low end of the neighbourhood spectrum.

This opportunity this entity provides will allow the participants to interact outside of community and build solid relationships with old and new friends.

Our goal is to bring players with the desire, dedication, discipline and talent together to play at a high level of competition. More importantly, the Team has a positive impact on the lives of the youth and the community. Currently, we are branching out with the objective of giving back to the community by keeping our youths occupied in a positive manner. With our mission statement- Be Unique or Be Nothing!

Winning starts at Namuwongo! It is our expectation not only to develop champions on the courts but winners in life. The wins on court inspire individuals to work hard in life and be winners in all aspects.

By participating in this program, the importance of teamwork, sportsmanship, and leadership will be stressed to prepare our participants for real life situations. As an extra-curricular activity, it is essential to understand the benefits this opportunity will provide. After completing research, we found sports reduce the risk of obesity, improves coordination and balance, and also enhances social and personal skills. The participant's physical movement body coordination will develop over time after continuing to actively participate. The Team also emphasizes the importance of prioritizing education. The Blazers stands firmly behind education and discipline as the foundation of success.

It is our vision, in the future, for many of our participants to be awarded scholarships to attend universities or play abroad on the mainland and overseas professionally.

Challenges

We see the headlines, read it in the newspapers and glimpse it on popular social sites. Young males are dying at a rapid rate all over the world, the high school dropout rates continue to rise and teen pregnancies and the STD crisis are major concerns in the African communities. In Uganda, these are ongoing issues within our small communities. Namuwongo Basketball would like to bring additional awareness to these epidemics which plague our societies in hopes of rescuing more of our troubled young people. This program consists of youth between the ages of 13-30 therefore we are hopeful that by taking them under our wings at an early age, it will assist in detouring them from traveling along those paths into a life of drugs, violence, crime, etc. A program such as this would present an additional struggle on those parents who cannot afford to purchase the equipment and basic needs. Reasons such as this, is why we are reaching out directly to businesses such as yours and offering you the opportunity to assist in our journey by becoming a sponsor.

About the team

Namuwongo basketball team is affiliated with the Federation of Uganda Basketball Association (FUBA). This is the federation that governs basketball in Uganda. The federation runs three leagues:

National Basketball League (NBL) – 12 teams

Division one (1) Men – 16 teams

Development league – 13 teams

Ladies

National Basket League (women) – 10 teams

Division one(1) Ladies – 11 teams

Namuwongo Basketball team joined the Development league in 2014 with the name “ Nam Blazers”

The team practices at community basketball court at Africa Gospel Church in Kisugu, Namuwongo.

Africa Gospel Church first opened its gates to the basketball community in 2001. For many years the playground nurtured a breed of top class basketballers who are now very prominent in FUBA's top league and competing at a very high level. Notably are; Odong Paul (Power Basketball club), Soro Goeffrey (Power Basketball club), Ongom Richard (KCCA), Nyeko Steven (KCCA) among others whereas some are playing basketball overseas notably, Orom Makmot (Australia) and Ochi Carlos (India).

With over 5,000 fans and 1100 players in the FUBA leagues, Nam Blazers has represented the community since 2014 in the Development league. The team struggled to compete in its first years but has been 2nd runners up in this league for the past 2(two) seasons. This season the team is all out to win it and earn promotion to the next level.

The league runs for about 6-8 months annually and the brand of the team grows as it is promoted to the higher levels of the Federation leagues. This level of competition attracts the largest target groups and is a platform we offer you the sponsors to affiliate with us.

Partnering with Nam Blazers with its audience of over One thousand five hundred (1,500) fans and still growing nationwide will greatly enhance our sponsor's image, brand recognition, Media coverage, Networking opportunities, client entertainment, publicity of the sponsor's website and newsletters among others as we shall discuss.

Next Steps

STEP 1:

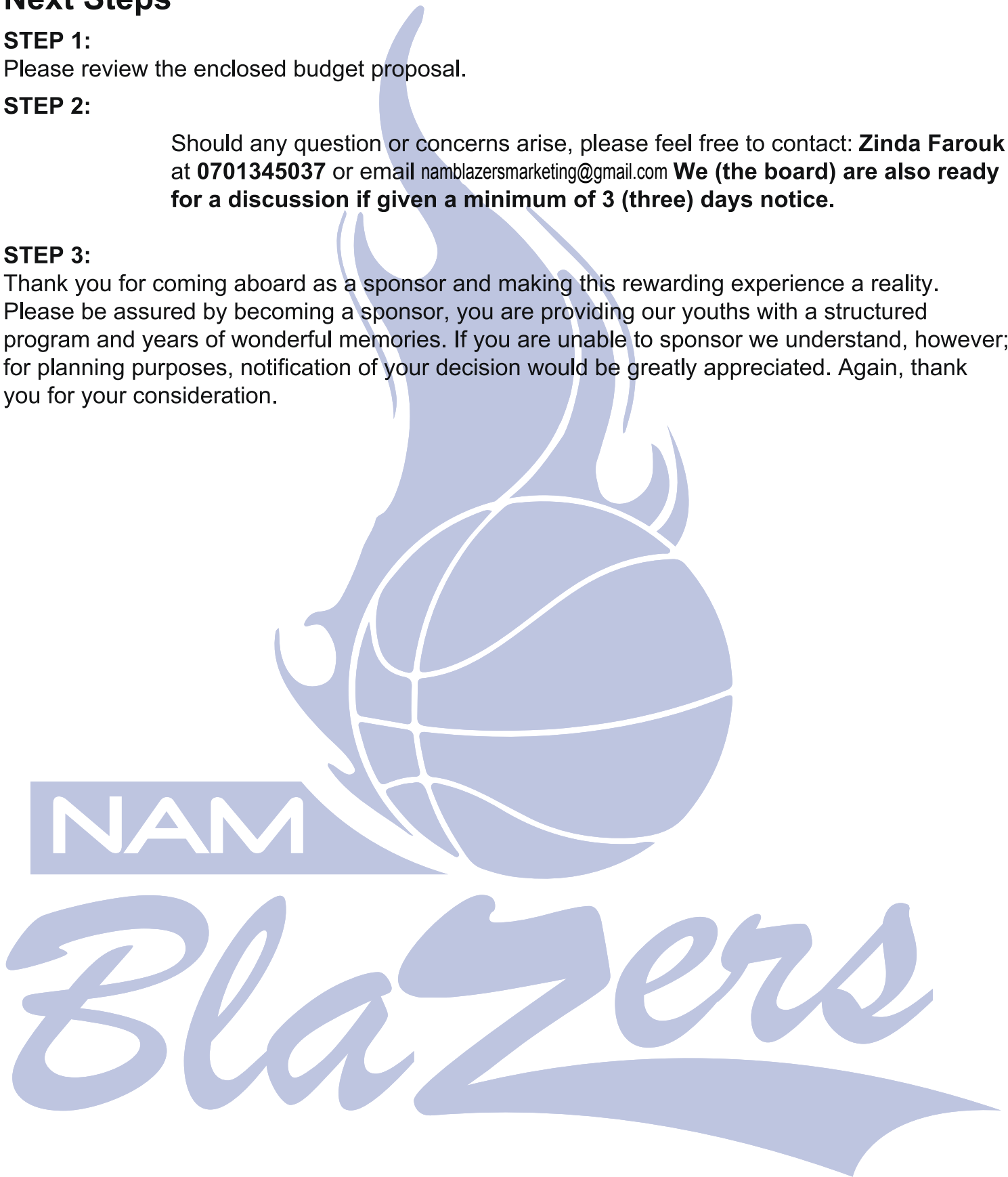
Please review the enclosed budget proposal.

STEP 2:

Should any question or concerns arise, please feel free to contact: **Zinda Farouk** at **0701345037** or email namblazersmarketing@gmail.com **We (the board) are also ready for a discussion if given a minimum of 3 (three) days notice.**

STEP 3:

Thank you for coming aboard as a sponsor and making this rewarding experience a reality. Please be assured by becoming a sponsor, you are providing our youths with a structured program and years of wonderful memories. If you are unable to sponsor we understand, however; for planning purposes, notification of your decision would be greatly appreciated. Again, thank you for your consideration.



The Nam Blazers team at Makerere University main grounds on there very 1st day to join the FUBA leauge in 2014.



Team Photo shoot, at the season opening at YMCA Wandegaya in 2016.





Nam Blazers at Night Riders basketball court in Entebbe at the season opening of 2018



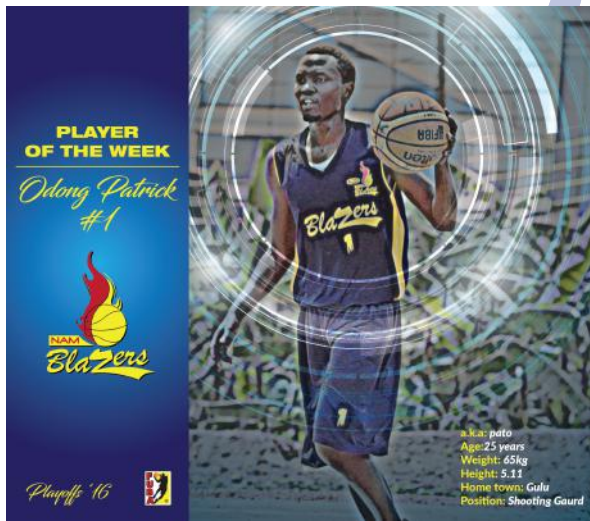
Nam Blazers President Grace Buwoza(left) welcomes and encourages Team captain at the bench.



A glimpse of the Nam Blazers in action against the Miracle Eagles in 2017 at mengo secondary school.

Nam Blazers takes part in most ,if not all the basketball events that are organised by the League and other organisers.

we have over the years hicked in rankings from underdogs to title contenders which gives our sponsors a leverage to advertise and gain tremendous mileage.



A poster we designed for the playoffs in 2016, with player profiles that had a tremendous impact on social media across Facebook and twitter handle.

(Here we would have the Sponsor's logo and slogan or themes, whatever the sponsor needs.)



The Inter Church Basketball poster where our sponsor could advertise on.



A Nam Blazers fan (Martin) wearing our Namuwongo Basketball T-shirt at his work place.

(With branding from our sponsors, this would boost the mileage)

The official FUBA D-LEAGUE CHAMPIONSHIP 2018 poster.



Below a digital image of the sports basketball blog that appeared in the Saturday Monitor Newspapers.

Nam Blazers come of age

BY DEUS BUGEMBE
dbugembe@ug.nationmedia.com

KAMPALA. Sometime in the early 90s, a group of missionaries descended upon Namuwongo, a Kampala suburb with hopes of fishing more followers. In the process, the evangelists set up African Gospel Community Church.

What they didn't know was that they had given a glorious platform to a group of young boys in the neighbourhood by constructing a basketball court.

Progress

Division One-bound. As top contenders, the Blazers lived up to the hype with a memorable campaign that saw them crowned champions after clinching the finals series 3-2 against International University of East Africa.

After almost over 20 year of balling at the community court, in 2015 the young peers decided to shift to the next gear and Namuwongo Blazers was born. As they say, the rest is history.

Three years on, and the Blazers have risen from the bottom of the

Fuba development league against all odds to Division One where they will be playing for a place in the elite National Basketball League (NBL) next season.

"2018 was do or die for us, we were favourites and determined to break barriers," recounts club president Grace Buwooza.

As top contenders, the Blazers lived up to the hype with a memorable campaign that saw them crowned champions after clinching the finals series 3-2 against International University of East Africa.

Blazers could be a step away from the Promised Land in shape of the NBL but they have challenges too.

"Without a sponsor, we have had to fend for ourselves by raising money for registration in the league, buying team jerseys and other accessories like balls, coaching tools and refreshments to mention but a few," narrates captain Ronnie Mureeba.

The close community setting has helped the team stick together through hard times. The brotherhood explains why the side has lasted despite operating on peanuts.

"Player recruitment is almost by default and entirely based on availability and commitment to the team.



Next level. Fuba official and City Oilers assistant coach Ronnie Mugisha handing over the trophy to team captain Ronnie Mureeba. PHOTO BY DEUS BUGEMBE

Considering that all players have grown and lived together in Namuwongo, we know ourselves just too well hence maintaining the side has never been a problem," says small forward John Balinya.

The young side will don their red next year playing at a much more competitive level with two things in mind. "A sponsor to help us run our day to day activities, promo-

tion to NBL and producing players to represent the Silverbacks," says Buwooza.

As president, Buwooza has a long term vision for the side to also play in regional and continental championships. With budding talents like Vincent Yiki, Paco Musole and Ahemed Hasheam, the Blazers feel wired to go places under the stewardship of coach Steve Escodata.

A photo of the original Saturday Monitor on the date of
November 10th, 2018

