



DIGITAL PORTFOLIO

PERSONAL INFO

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MY
FAVORITE
TO DO AT

THING
HOME IS...

Cook



DIGITAL PORTFOLIO - COOKING

AGENDA

- Problem statement
- Project overview
- End users
- Tools and technologies
- Portfolio design and layout
- Features and functionality
- Result and screenshot
- Conclusion

PORTFOLIO OF SHALINI

- COOKING PORTFOLIO / CREATIVE CULINARY JOURNEY

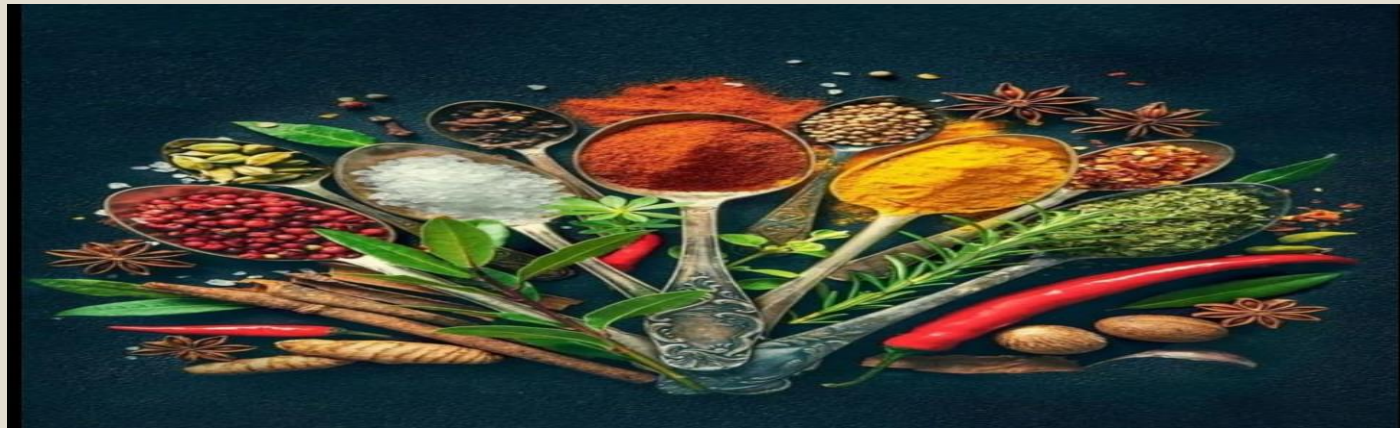


PROBLEM STATEMENT

- Many food lovers struggle to find authentic and creative recipies.
- Lack of a centralized showcase of cooking skills and dishes.
- Limited online presence reduces opportunities for recognition and catering.

PROJECT OVERVIEW

- This portfolio presents my cooking journey, skills, and creativity.
- It highlights unique recipes, cooking methods, and food presentation styles.
- Designed to build trust with food enthusiasts, students, and clients.



END USERS

- Home cooks & food lovers looking for inspiration.
- Culinary students & professionals seeking ideas.
- Event organizers & catering services.
- Social media audiences & food bloggers.





TOOLS AND TECHNOLOGIES

- Cooking Tools: Utensils, ovens, mixers, stoves.
- Photography Tools: DSLR/Smartphone cameras for food images.
- Presentation Tools: PowerPoint, Canva.
- Editing Tools: Photoshop, Lightroom for image enhancement.



PORTFOLIO DESIGN AND LAYOUT

- Homepage: Name, intro, and cooking tagline (“Bringing flavors to life”).
- Gallery Section: Categories of dishes – Starters, Main Course, Desserts.
- About Section: My journey as a cooking enthusiast.
- Services Section: Catering, cooking classes, recipe sharing.
- Contact Section: Email, social media, booking form.

Shalini's Cooking   // tag line

FEATURES AND FUNCTIONALITY

- Categorised dish showcase with images.
- Step-by-step recipes with ingredients.
- High-quality food photography for presentation.
- Option for catering inquiries and workshop bookings.
- Printable & digital-friendly design.

RESULTS AND SCREENSHOTS

- Successfully built a visual portfolio of recipes and events.
- Insert photos of dishes, cooking classes, or catering events here.
- Show sample gallery screenshots from the portfolio.



CONCLUSION

- A cooking portfolio enhances visibility and credibility.
- Helps people explore recipes and dishes easily.
- Builds a strong personal brand as a culinary artist.
- Next Step: Promote portfolio on social media & events.

