

## **Company Brief:**

Jaro Education launched Toppscholars a venture in the KG-12 segment in 2018 with an aim to provide personalized learning for the smarter generation. We are one of India's leading ed-tech company. Toppscholars content is meticulously designed and developed under the supervision of excellent teachers, and it aims at providing personalized learning by assisting every student with excellent video lectures with rich 2D/3D animation for better understanding, adaptive practice tests with personalized report cards, previous year papers as mock tests and chat with expert faculty for doubt clearance on chosen subjects.

Visualization can change the way people learn! Be a part of our history in making!

Our Vision is to empower children with necessary tools & content for proactive learning. To make high quality education available to the low strata income children at affordable prices.

## **Overview:**

Our company is seeking a motivated and creative Digital Marketing/Social Media Marketing Intern to join our team.

## **Responsibilities:**

1. Lead Generation
2. Assist in developing, implementing and managing digital marketing campaigns to increase brand awareness, engagement, and followership
3. Monitor and analyze the effectiveness of digital marketing campaigns and report on key metrics
4. Help manage the company's social media accounts, including scheduling and publishing posts, and responding to messages and comments
5. Assist in the creation of marketing materials such as email newsletters, blog posts, and social media content
6. Stay up-to-date with industry trends and new social media platforms.

## **Requirements:**

- Digital marketing course of 3-6 months
- If any knowledge about SEO website is a plus
- Strong written and verbal communication skills
- Familiarity with handling digital marketing tools and platforms
- Should know how to increase views/subscriber base
- Ability to work independently and as part of a team
- Basic graphic design and video editing skills is a plus.

This is an excellent opportunity to gain hands-on experience in digital marketing and learn from experienced professionals in the industry. If you are passionate about marketing, have excellent communication skills, and are eager to learn, we encourage you to apply for this position.

To apply, please submit your resume at [afreena.s@jaro.in](mailto:afreena.s@jaro.in)

**Qualification:**

- Currently pursuing or recently completed a Bachelors or Master's degree in Marketing, Communications, or related field

**Work Locations:**

- Mumbai – Goregaon, Mumbai

**Internship Period:**

- Minimum 30 days

**Stipend:**

- Pursuing Post Graduation – Rs. 15,000 / Month
- Pursuing Graduation – Rs. 10,000 / Month

**Internship Certificate shall be provided  
Pre-Placement Offer can be rolled out basis good  
performance**

**Working Days - Monday to Saturday (Sunday fixed  
off) Office Timings - 10:00 a.m. to 7:00 p.m.**