

AI Deal Analysis Report

Report Date: 2025-10-21

1. Subject Vehicle:

- Make & Model: 2025 Dodge RAM TRX
- Origin Country: USA
- Base Price (USD): \$100,000.00

2. Cost Analysis:

- **Total Estimated Cost (SAR): 466,073.44 SAR**

3. AI Advisor Verdict:

As a car import analyst for the Saudi Arabian market, let's break down this deal for your 2025 Dodge RAM TRX from the USA.

Analysis: 2025 Dodge RAM TRX (USA Import) for Saudi Arabia

Your Total Calculated Cost (Landed in KSA): 466,073 SAR

Part 1: Estimated Realistic Resale Price Range in Saudi Arabia

The 2025 Dodge RAM TRX with the Hellcat engine is a very unique proposition. Production of the Hellcat-powered TRX officially ended in late 2023, with the 2024 model year marking the final production run for that engine. A "2025" model year Hellcat TRX would therefore be an exceptionally rare and likely **final** batch unit, possibly even a collector's item or a very late build that squeaked into the next model year designation. This factor significantly impacts its perceived value and desirability.

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For context, a new 2024 Dodge RAM TRX (Hellcat engine, if available through parallel imports) typically fetches between **SAR 480,000 to SAR 550,000** in the Saudi market, depending on trim, options, and the importer's margin.

However, given that a "2025" Hellcat TRX is the *absolute last* of its kind before the Hurricane engine takes over, it carries a premium for exclusivity and collectibility. Buyers interested in this model are enthusiasts looking for the ultimate V8 performance truck.

Considering these factors, and assuming a well-equipped standard TRX (not a specialized Final Edition, which would command even more):

*** Estimated Realistic Resale Price Range: SAR 520,000 - SAR 590,000 ***

*** Lower End (SAR 520,000):** This would be for a quick sale, or if the market for such high-end trucks experiences a slight downturn. It still offers a good margin but acknowledges that finding the *right* buyer can take time.

*** Higher End (SAR 590,000):** This is achievable for a buyer specifically seeking the *last* Hellcat TRX, understanding its scarcity, and valuing its "brand new, out-of-production" status. Marketing it as such would be key.

Part 2: Comparison, Profit Analysis, and Recommendation

Let's compare your cost with the estimated resale prices:

*** Your Total Landed Cost: SAR 466,073**

1. Potential Profit at Lower End of Resale:

*** Resale Price: SAR 520,000**

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- * Profit: SAR 520,000 - SAR 466,073 = **SAR 53,927**
- * Profit Margin (as % of cost): $(53,927 / 466,073) * 100\% = 11.57\%$

2. Potential Profit at Higher End of Resale:

- * Resale Price: SAR 590,000
- * Profit: SAR 590,000 - SAR 466,073 = **SAR 123,927**
- * Profit Margin (as % of cost): $(123,927 / 466,073) * 100\% = 26.59\%$

Analysis and Recommendation:

- * **Profit Margin:** A minimum profit margin of **11.57%** is respectable for a single high-value vehicle import. The potential to reach **26.59%** is excellent and highly attractive.
- * **Market Demand:** The Dodge RAM TRX has a strong, dedicated following in Saudi Arabia. The "last of its kind" factor for the Hellcat engine version significantly enhances its appeal, especially to enthusiasts and collectors who prioritize the supercharged V8 sound and power.
- * **Scarcity:** The 2025 model year with the Hellcat engine is virtually non-existent through official channels. This means you are offering a product that cannot be easily obtained elsewhere in new condition, creating a "grey market" premium opportunity.
- * **Risks:** While demand is strong, selling a vehicle at the absolute top of its market range might require patience to find the right buyer. Market conditions can shift, but the unique status of this particular TRX mitigates some of that risk.

Recommendation:

Based on this analysis, your deal for the 2025 Dodge RAM TRX is a **GOOD DEAL**.

You have a strong potential for a healthy profit margin, especially considering the unique status of a "2025 Hellcat TRX" as likely one of the very last units ever produced with that iconic engine. This scarcity, combined with persistent demand for high-performance trucks in the Saudi market, positions this vehicle for a

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lucrative sale.

****Key considerations for maximizing profit:****

- * Highlight its "last of the V8 Hellcat" status in your marketing.
- * Ensure the vehicle is in immaculate, "as new" condition.
- * Be prepared to market to serious enthusiasts or collectors.
- * Consider offering competitive financing options if possible, as this opens up the buyer pool.