



AI Agents

Agenda

01

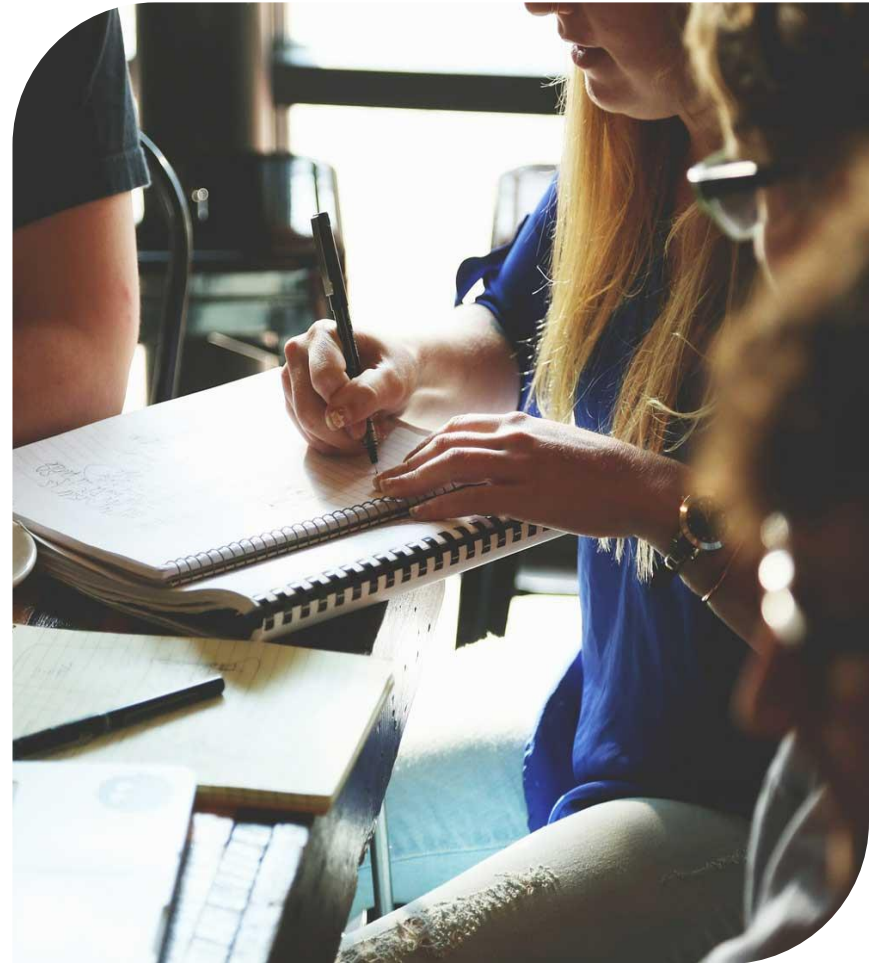
What's The Difference?

02

How Specific?

03

What's The Plan?



What's The Difference?



What's The Difference?

ChatBots

- Perform a narrow role
- Perform limited processes
- Can be “trained” (RAG)
- Depend on user interaction/initiation
- Can produce limited deliverables

AI Agents

- Perform a specific function
- Can be formed into “teams”
- Can perform complex processes/workflows
- Can be triggered/automated
- Can produce complex/situation dependent deliverables

How Specific?

How Specific?

Break it WAY down

- Analyze the process to be completed
- Break the process into tasks and decisions
- Similar tasks can be handled by a single agent (Writing an email and writing a marketing copy)
- Different tasks should be handled by different agents
- Making a decision about a task and initiating a different specialized agent can be the job of an agent acting as a manager
- Instructions for agents could be programmed or parsed from a “job description”

What's The Plan?

What's The Plan

- Choose a common process/workflow
- Break it down into tasks and decisions
- Determine if any tasks are similar enough that they might be accomplished by a single agent
- Decide what specialties, capabilities, or tools each agent may need to complete its tasks

Thank You!