



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Subscribers Galore: Exploring
World's
Top Youtube Channels

Top YouTube channel creators might share their journeys, challenges, and successes through videos.

Some channels might imagine themselves discussing the positive impact they aim to have on society.

Channels might discuss their plans for the future, whether it's expanding their content offerings, collaborating with other creators, or venturing into new platforms or media formats.

They might discuss their content creation process, experiences with building a fanbase, and the impact of their work on their lives.

Audiences often turn to top YouTube channels for entertainment, laughter, and a break from their daily routines

Understanding the wants, needs, hopes, and dreams of the audience that engages with the world's top YouTube channels is essential for creating content that resonates with them.

They want content that can make them smile, laugh, or feel emotionally engaged.

Many viewers want to feel a sense of belonging and connection. They seek channels that foster a sense of community and allow them to interact with like-minded individuals.

The behavior observed is that certain YouTube channels have gained immense popularity and have become some of the world's top channels.

Exploring different monetization strategies like merchandise sales, brand partnerships, and exclusive content for premium subscribers could be imagined

Top YouTube channels might continue to diversify their content to appeal to a broader range of viewers.

These channels could engage in collaborations with other popular creators to cross-promote each other's content and reach new audiences.

Creating content regularly can be demanding, leading to burnout. Creators may worry about the toll this takes on their mental and physical health.

Top YouTube channels often have a massive audience to maintain. Creators might fear that their content will become irrelevant if they don't consistently innovate and adapt to changing trends.

YouTube frequently updates its algorithms and policies. Creators might fear sudden drops in visibility due to changes that affect their content's discoverability.

The risk of copyright claims and strikes can be frustrating for creators, especially if their livelihood depends on ad revenue.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?