



The bridge to possible

# A Framework for Industry- Aligned Data Security and Privacy

Ulysses Demos, CX Security Architect

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# Hybrid has expanded the attack surface





*“62% of companies say  
security incidents impacted  
business operations.”*

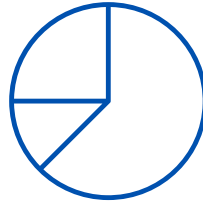
Source: Cisco Secure Security Outcomes Report, Volume 3: Achieving Security Resilience, December 2022

# Secure Architecture Framework

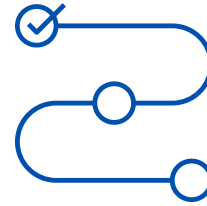
Convergence of networking and security



Data security



Data privacy



Traceability

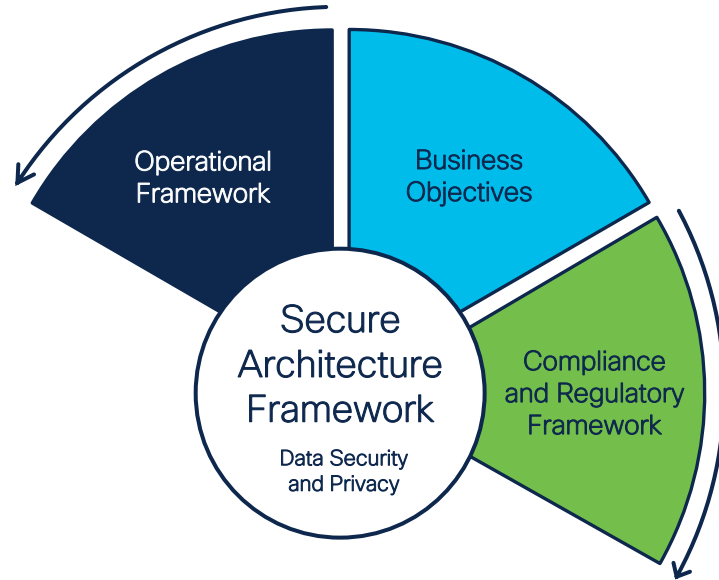
# Cisco Secure Architecture Framework

Industry standards – aligned cybersecurity and privacy program



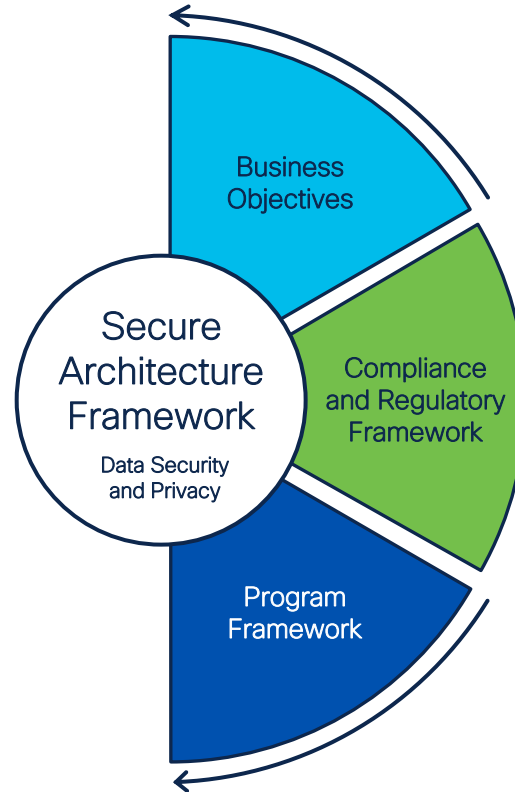
# Quantifies business objectives and key results

Business objectives framework defines quantifiable metrics



# Compliance

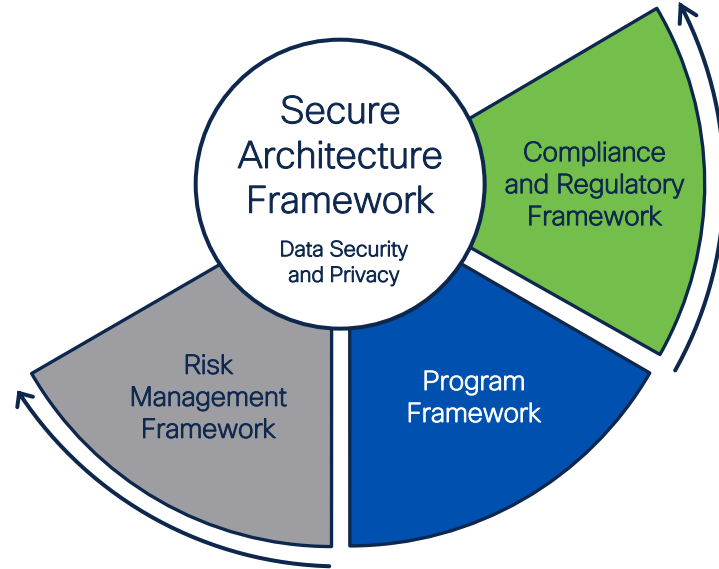
Compliance and regulatory framework aligns to regulations and law





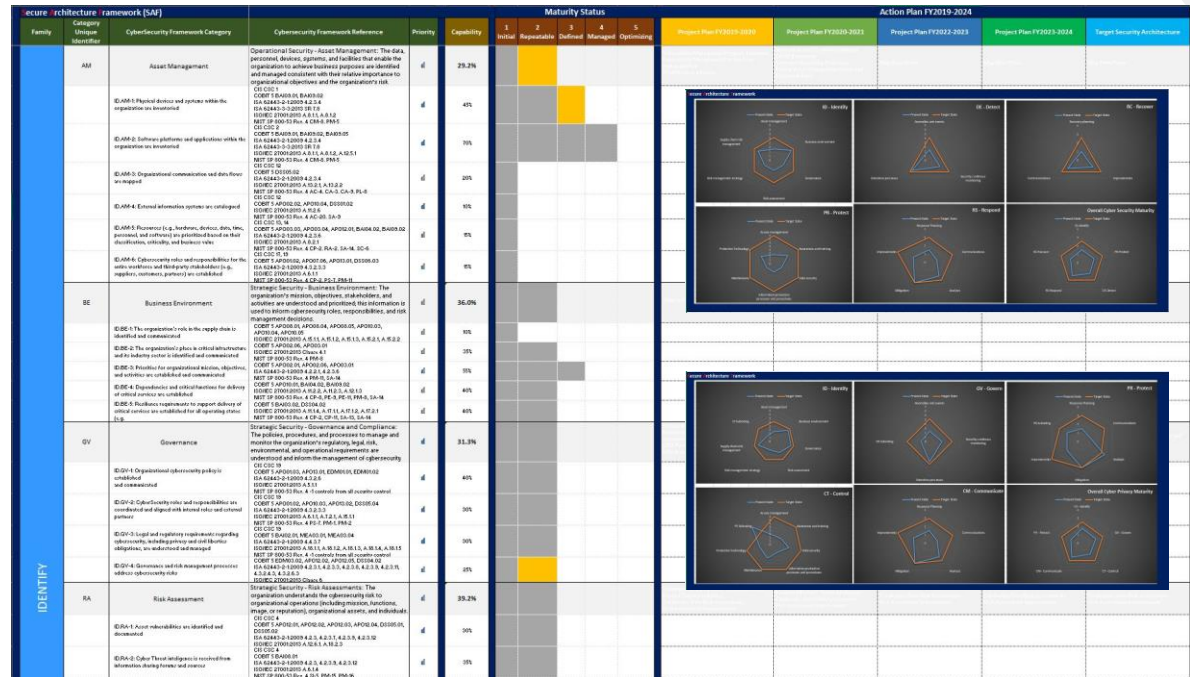
# Security roadmap

Program framework aligns initiatives with risk, regulations, and operational and business objectives



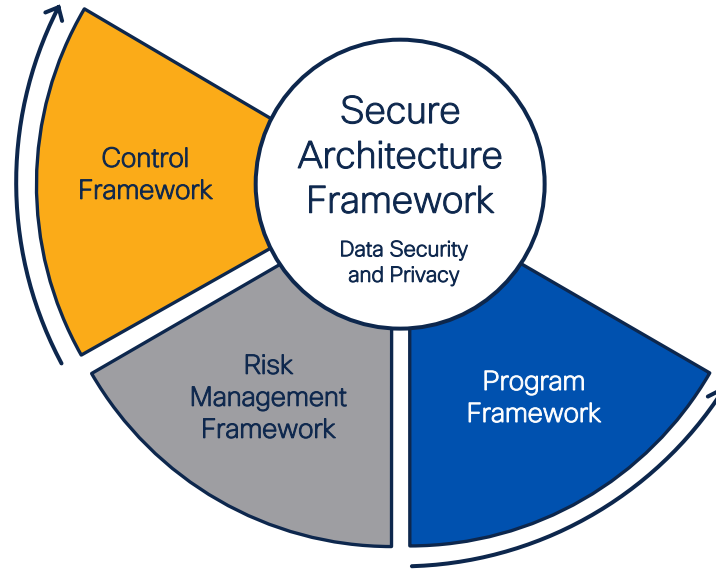
# Security roadmap

Program framework  
Fiscal year planning  
towards a target  
solution with  
quantifiable  
measurements and  
prioritizations



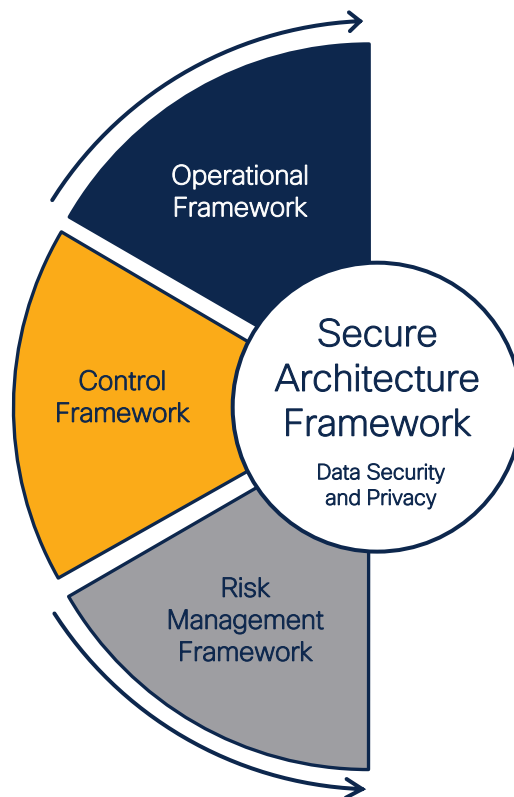
# Understanding and managing risk

Risk Management framework assets in the context of stated mission and business criteria



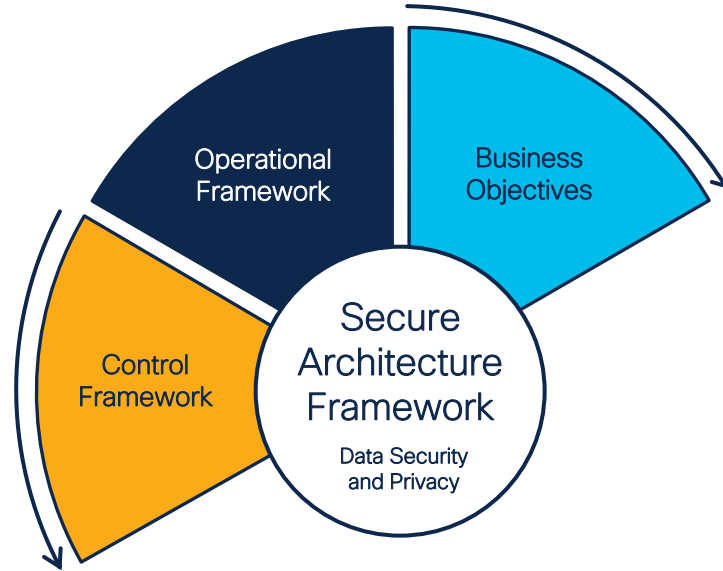
# Document and define security controls

Control framework  
used to reduce or  
mitigate the risk

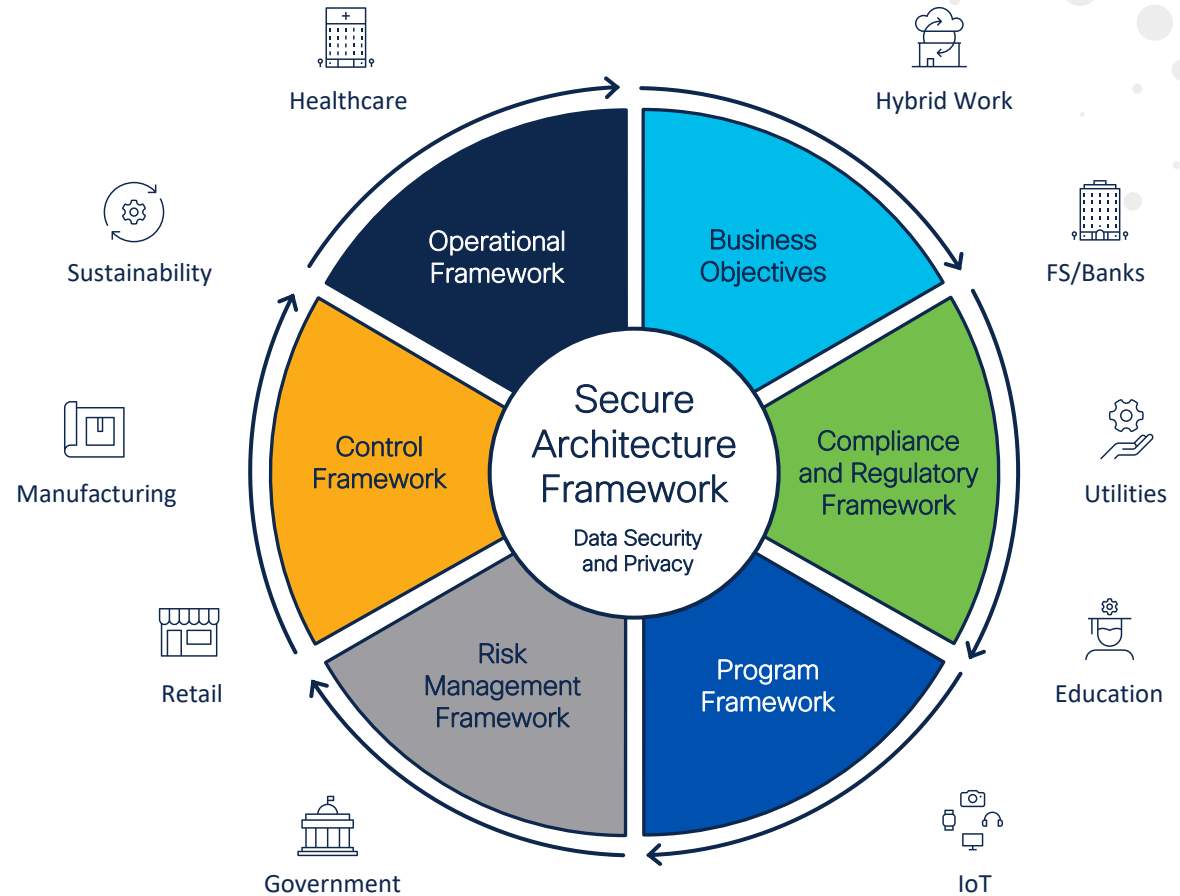


# Right level of security capability and maturity

Operational framework  
to verify business  
success and value



# Smart Sustainable Cities



# Crack the code to cybersecurity resilience with Cisco Secure Architecture Framework



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- Drawing to take place Thursday, 9 February, 2023 at 16:00 CET in the CX Stand in the World of Solutions.
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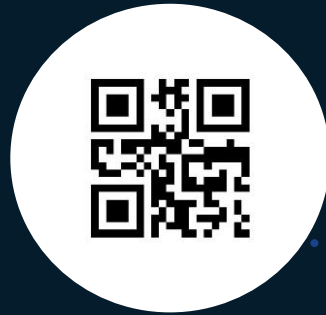


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