Possibilities

#CiscoLive

Accelerate and prepare the groundwork for your Cisco DNA Center implementation

Chady Saad – Solutions Architect CCIE #24091
@ChadySaad
DGTL-PSOCX-2455

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Agenda

- Introduction
- Cisco DNA Center Introduction
- What can it do?
- Get Started with the Cisco DNA Center Appliance
- How Cisco CX Can Help

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Introduction

About Me

Personal:

- From Beirut, Lebanon currently live in New York, US
- **Interests**: Family, Cycling, Football, Music, Travel

Background:

- Joined Cisco in 2008 in Dubai, UAE
- Moved to the US in 2018
- Focus on Wireless, Security and Cisco DNA, specifically SD-Access and Assurance
- CCIE Enterprise Infrastructure & Wireless #24091
- Currently working in CX New Products team as a Solution Architect for Enterprise Networking

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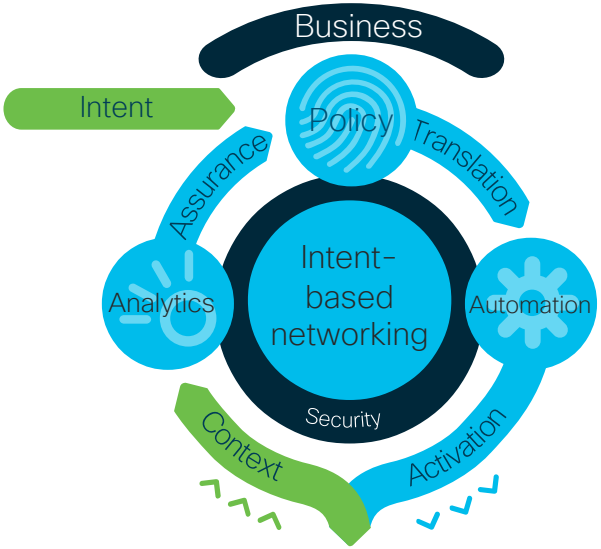
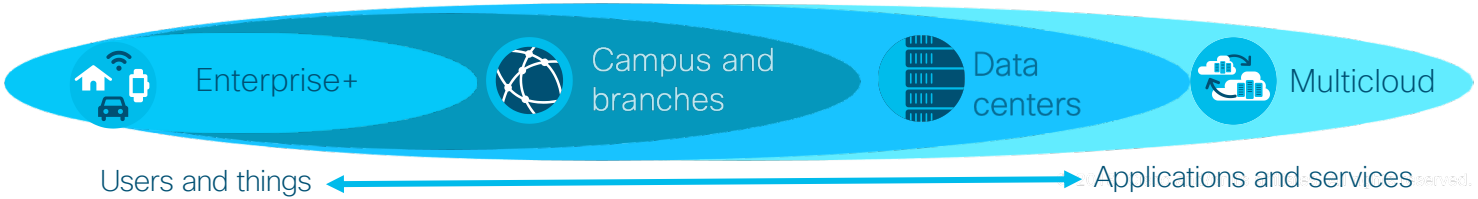
Intent-based networking

IT success requires automating the operation and management of your network.



- Comprehensive automation
- Analytics and assurance
- Consistent security



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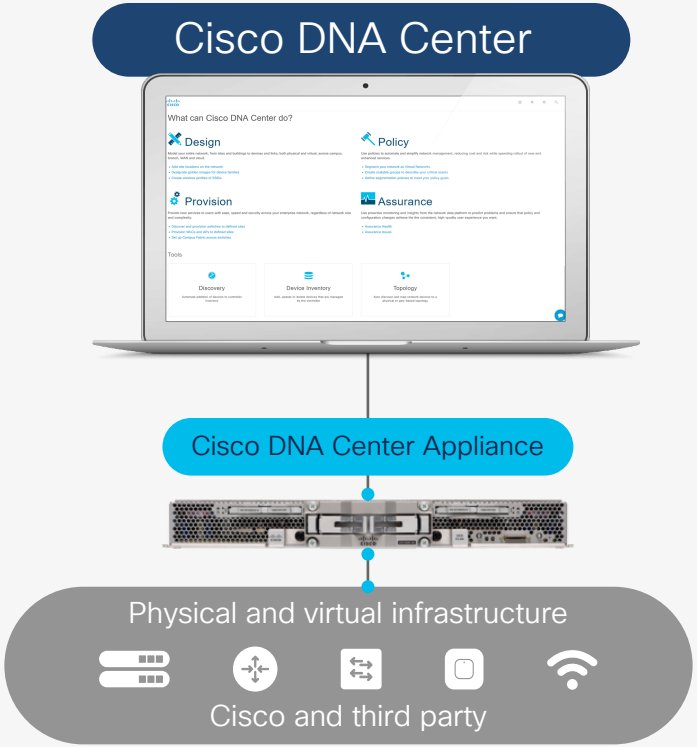
Cisco DNA Center

Command and control center for intent-based networking



Automation

Automate provisioning, device updates, and device lifecycle management.

Analytics & Assurance

AI/ML

Improve network performance and spend less time troubleshooting with AI and Machine Learning.

Security & Policy

Create user and group policies and increase security threat protection.

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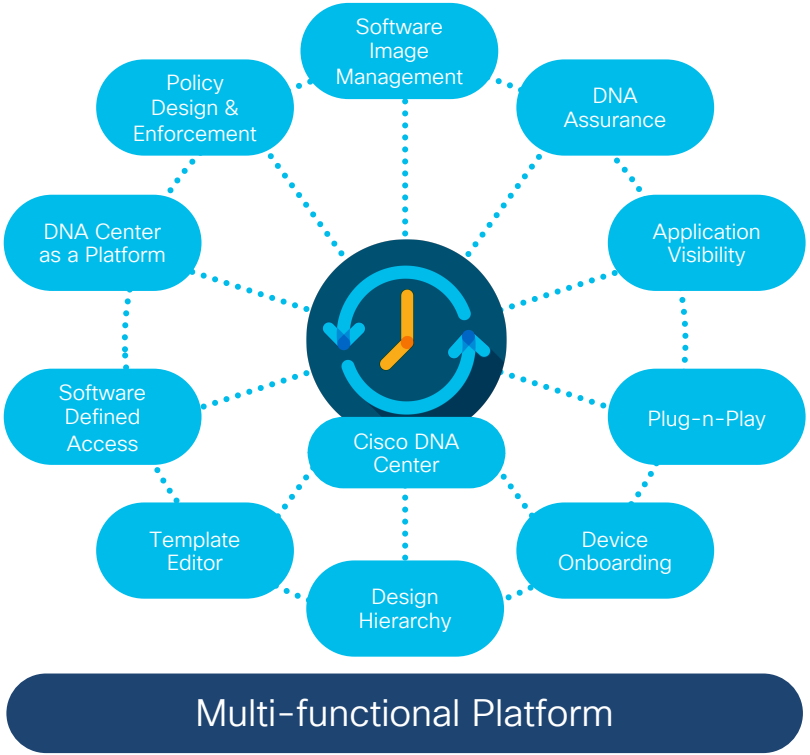
What can it do?



Achieve better outcomes

Digitization ◦ Scale network management ◦ Reduce costs ◦ Improve productivity and experience ◦ Compliance

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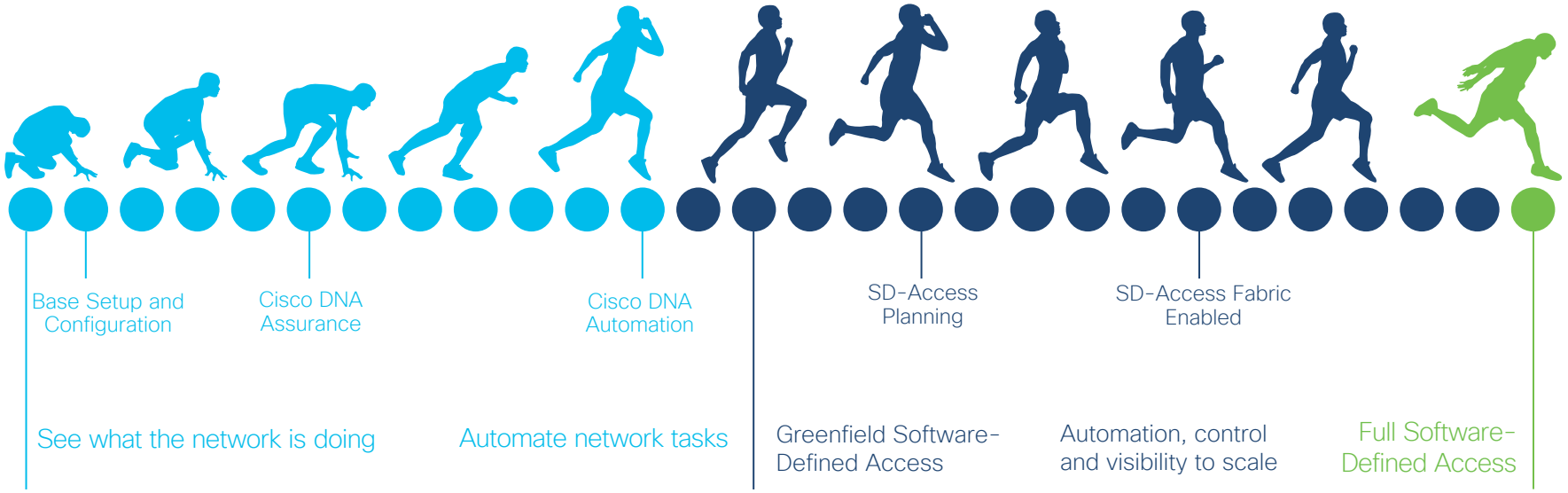
Your Cisco DNA Center journey



Cisco DNA Center platform – Embed into workflows and processes at every stage of the journey

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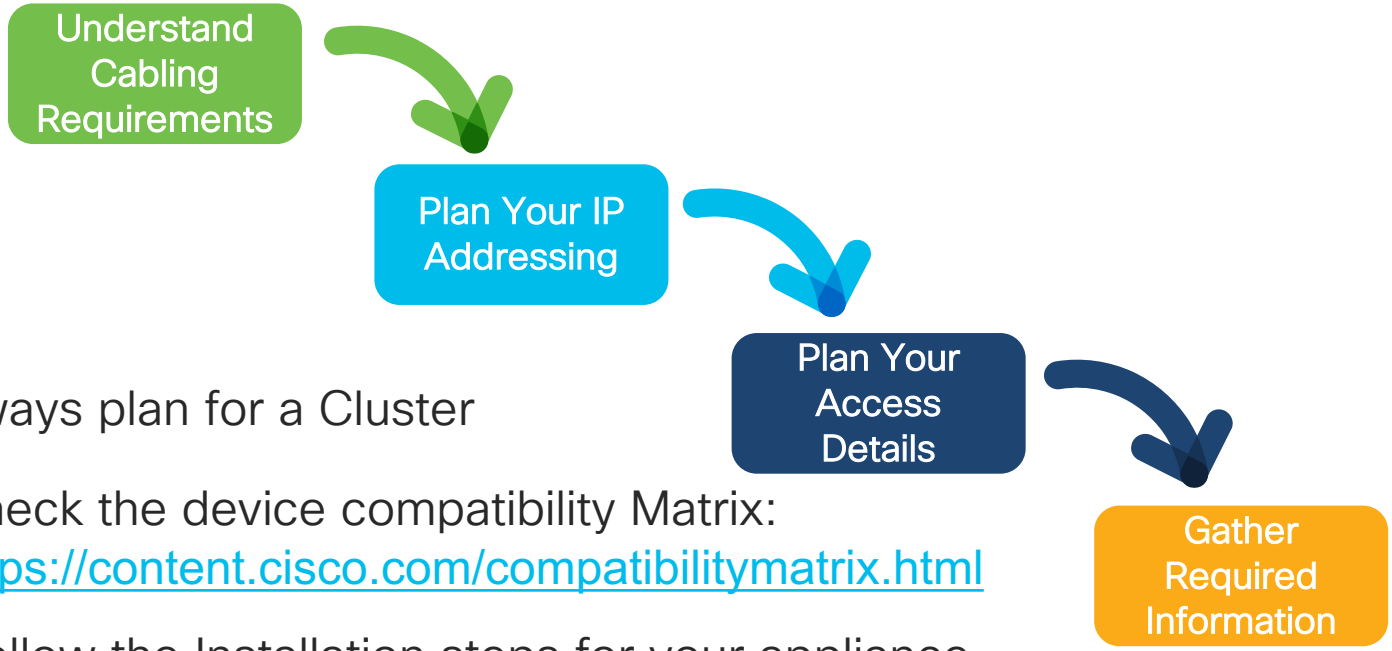
Get Started with the Cisco DNA Center Appliance



- Always plan for a Cluster
- Check the device compatibility Matrix: https://content.cisco.com/compatibilitymatrix.html
- Follow the Installation steps for your appliance

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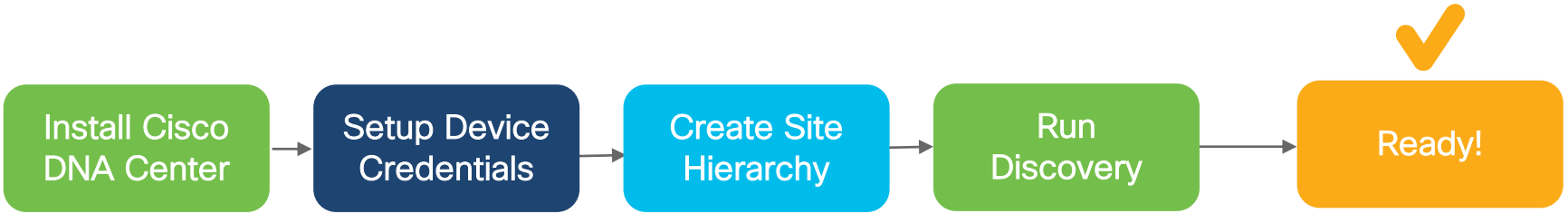
Cisco DNA Center Groundwork



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How Cisco CX Can help

The Cisco Customer Experience team can help

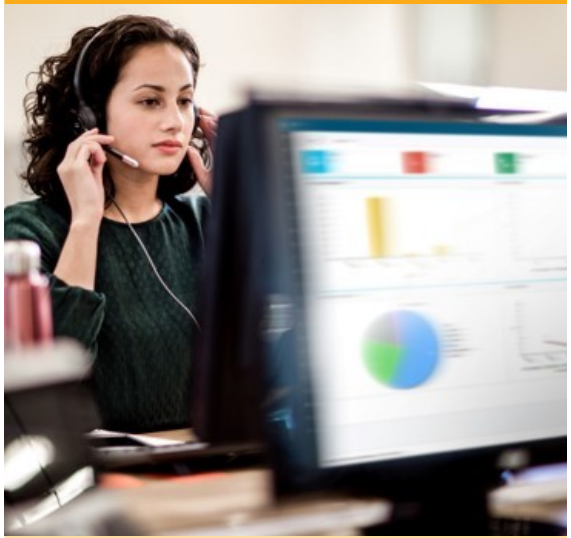
Technology

Accelerate adoption

People

Build in-house expertise

Process



Simplify operations

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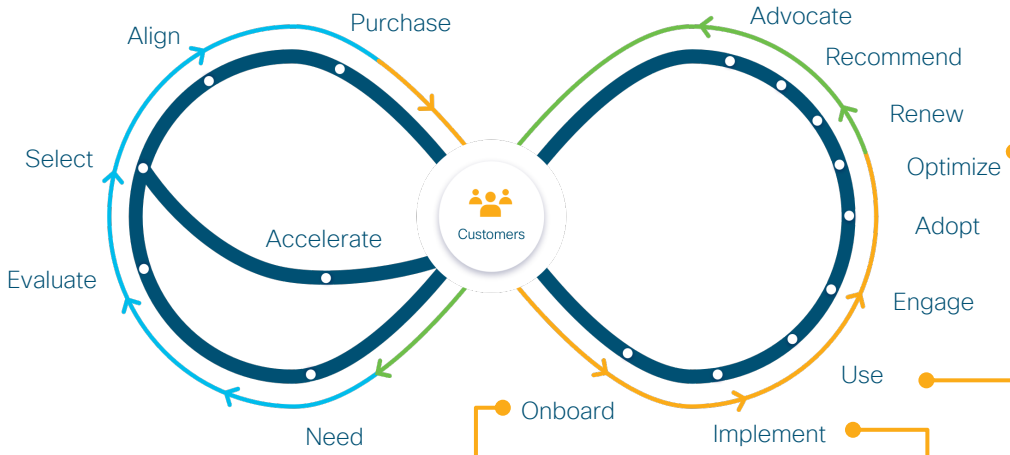
Cisco Success Track for IBN Campus

Ask the Experts and Accelerators



Accelerators
- Cisco DNA Assurance Usage Review
- Cisco DNA Automation Usage Review

Ask the Experts
- Cisco DNA Center Platform Features and Capabilities

Accelerators
- Cisco DNA Center Adoption Planning

Ask the Experts
- Cisco DNA Center Feature Overview
- Cisco DNA Assurance Overview
- Cisco DNA Center Troubleshooting

Accelerators
- Cisco DNA Automation Use Case Planning
- Cisco DNA Assurance Use Case Planning
- Cisco DNA Center Operations Planning

Ask the Experts
- Cisco DNA Center Getting Started
- Cisco DNA Center Project Plan Best Practices
- APIC-EM Infrastructure Transition Best Practices
- Understanding Core Principles of Cisco Software-Defined Access
- Cisco DNA Center Wireless Assurance

Accelerators
- Cisco DNA Center Project Planning
- Cisco DNA Center Use Cases Review and Demo
- APIC-EM Infrastructure Transition Planning
- SD-Access Infrastructure Readiness
- SD-Access Transition Planning
- SD-Access Use Cases and Demo
- Cisco ISE Policy Enforcement within an SDA Border

Ask the Experts
- Cisco ISE Implementation Overview for SDA
- Cisco ISE SDA Segmentation Overview

Accelerators
- Cisco DNA Network Device Onboarding Deployment
- Cisco DNA Campus Software Image Management Deployment
- Cisco DNA Center Device Provisioning Deployment
- Cisco DNA Center Base Automation and Assurance Deployment
- Cisco DNA Center Assurance Sensors and Intelligent Capture Deployment
- Cisco DNA Center Software Strategy
- Cisco DNA Center Implementation Readiness
- Cisco SD-Access Deployment Best Practices
- Cisco ISE Implementation Readiness for SDA
- Cisco ISE SDA Segmentation Strategy

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Services Portfolio for Cisco DNA Center

Advisory

- Cisco DNA Advisory
- Cisco DNA Strategy and Analysis
- Cisco DNA Assessment

Implementation

- Cisco DNA Center Advise and Implement
- Cisco DNA Center Advise and Implement Quick Start

Optimization

- Business Critical Services for Cisco DNA

Managed

- Managed Enterprise Networks

Technical

- Solution Support
- Smart Net Total Care®

Training

- Getting Started with Cisco DNA Assurance
- Cisco DNA Implementation Essentials

Accelerating your Cisco DNA journey

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and a collaborative journey begins.

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Cisco Live Day 2 Keynote	Alvio Barrios	Liz Centoni	Todd Nightingale
CX Demos	CX Cloud	**CX Cloud for Partners**	Business Critical Services
Innovation Channel	**Innovation Talk** Collaborative Intelligence + Future Innovations: How Cisco CX Accelerates Customer Success Tony Colon, Pat Tittiranonda		**Product & Strategy Overview** How CX Uses ML/AI to Reduce Your Operational Risk Chris Rittler
Product or Strategy Overview Sessions	**Managed Services** ▪ Accelerate Transformation with Cisco Managed Services **Support Services** ▪ Leverage Cisco Support Services for Business Continuity **Cloud** ▪ Optimizing the Application Experience in a Cloud Native World **IoT** ▪ Best Practices for Deploying Large Scale IoT Devices		**Enterprise** ▪ ITSM OS Update - Closed Loop Between Cisco DNA Center and Service Now ▪ Accelerate and Prepare the Groundwork for Your Cisco DNA Center Implementation ▪ Outsmarting SD-WAN Threats **Security** ▪ How to Adapt Your Workforce Needs During Changing Times **Service Provider** ▪ Virtualization in Mobility

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Thank you

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