



The bridge to possible

Enabling Accelerated Digital Transformation For BCS Customers Using APIs

Rishabh Mahajan, Sr Consulting Engineer – Professional Services, CX

Please close your
eyes for a moment

Opportunity Landscape


Current Scenario and opportunities to transform

Multiple disconnected sources of data

Cisco not integrable with existing NMS systems

Report-based delivery is not scalable

Hindrance in gaining network insights



*“Data is the oil of the 21st century,
and analytics/Insights is the
combustion engine”*

Peter Sondergaard, SVP Gartner



Agenda

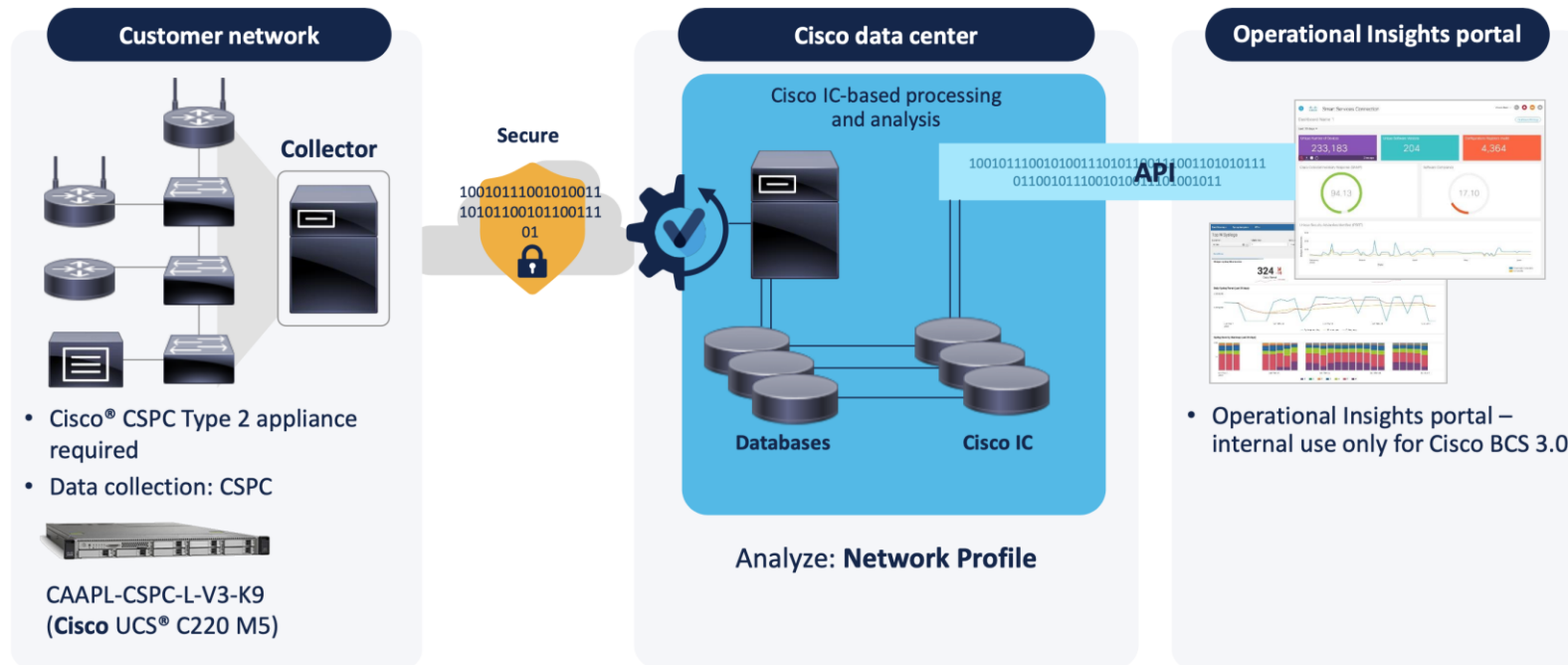
- Introduction to Cisco CX Ecosystem and BCS
- Data Collection from customer networks
- Cisco's Day2 Support Services
- API Benefits and Feature Coverage
- Architecture
- Demo
- Conclusion and next steps
- Q & A

Introduction to CX Ecosystem and BCS

Data Collection

Data Collection – Common Services Platform Collector

How data is collected from your install base using CSPC



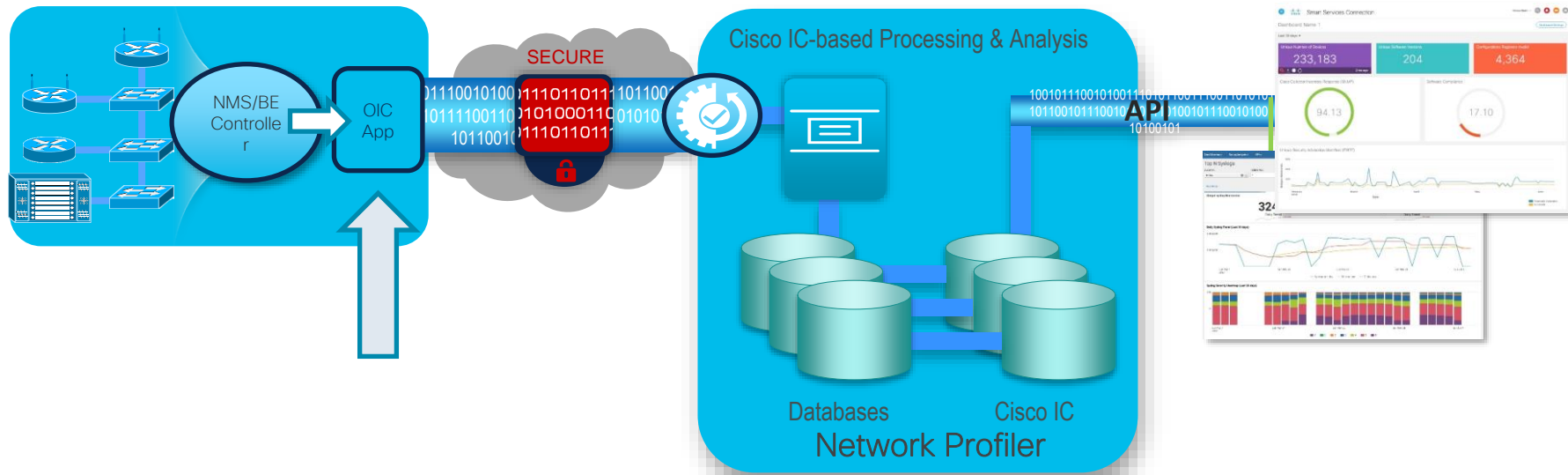
Data Collection – Operational Insights Collector (OIC)

How data is collected from your install base using OIC

Data collection from
customer network

Data analysis to generate
operational insights

Data for Operational Insights



Cisco's Day2 Operational support

Business Critical Services (BCS) Offering

Security Risks, Field Notices, Hardware EoX Reporting

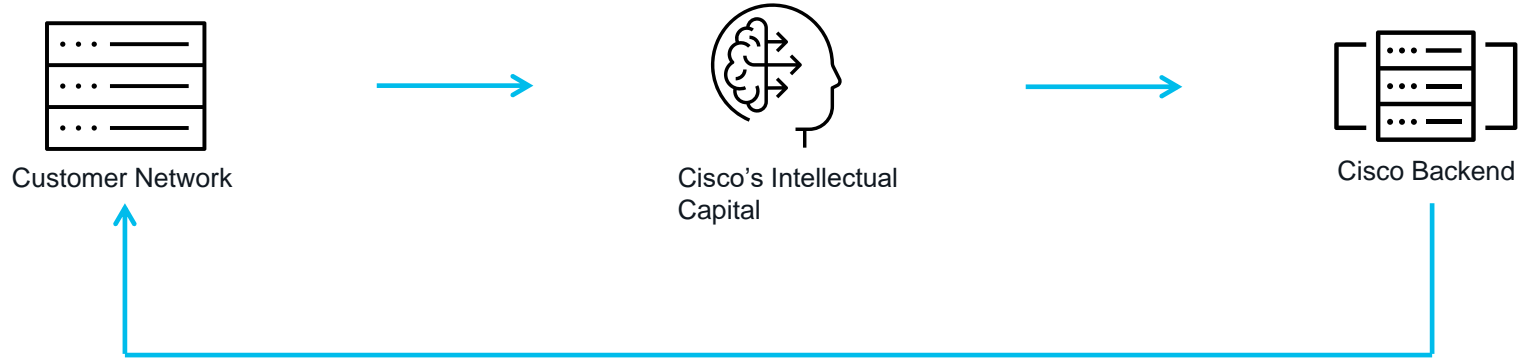
Software Management Strategy for your Install Base

Global Risk Mitigation of your Nodes

Configuration Best Practices

Automated Syslog Analysis

Empowering you with Insights



Operational Insights API Benefits

How can the Operational Insights APIs help you?

Actionable data-driven Insights for complete Install Base

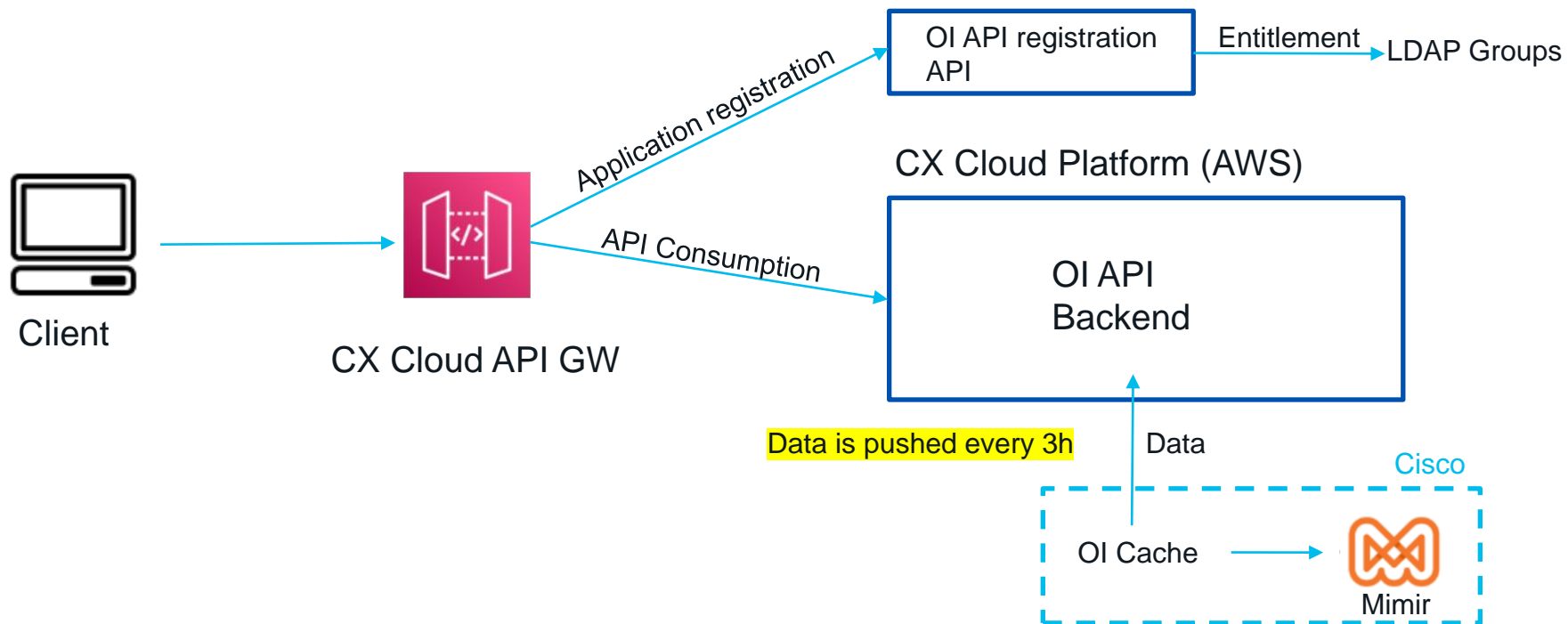
Promotes Automation which Improves time-to-value

IT leaders & Architects get key Insights to make Business Decisions

Network Engineers get critical health view of their network

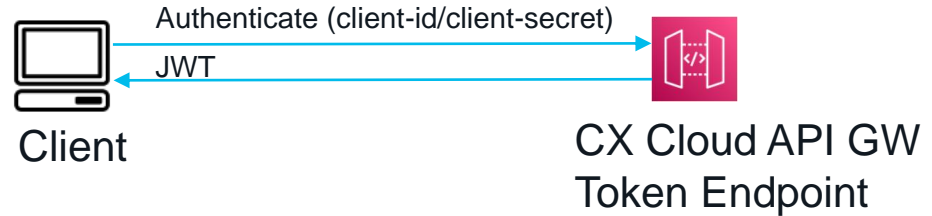
BCS APIs Architecture

Architecture overview

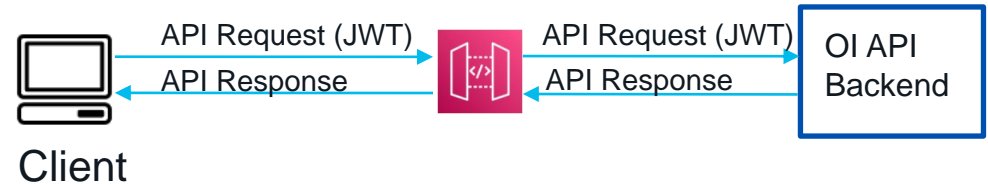


Architecture – Application Registration

- Client obtains JSON Web Token (JWT) from CX Cloud API Token Endpoint

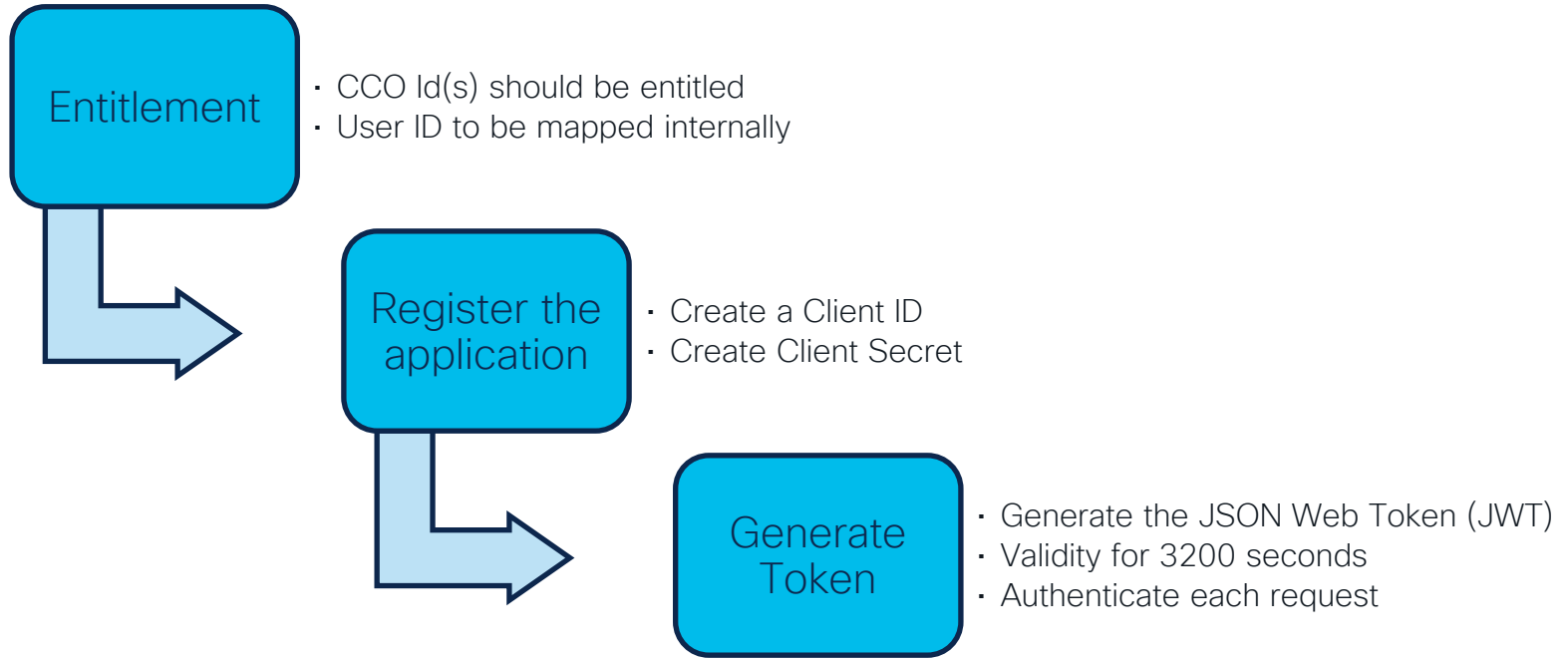


- Client consumes the OI APIs providing the JWT in every request



Getting Started with BCS APIs

3-Step Process



Demo

External User Onboarding – Existing Customers



Key Takeaways

Day2 Operations take maximum time, effort and \$\$

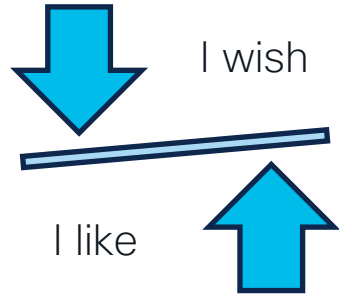
Cisco's ICs can help with critical insights from your network

Helps with making networks more robust, secure & Resilient

Critical for Business Leaders, Architects and Network Engg.

Accelerates your Digital Transformation journey

Feedback and Q&A



Cisco Webex App

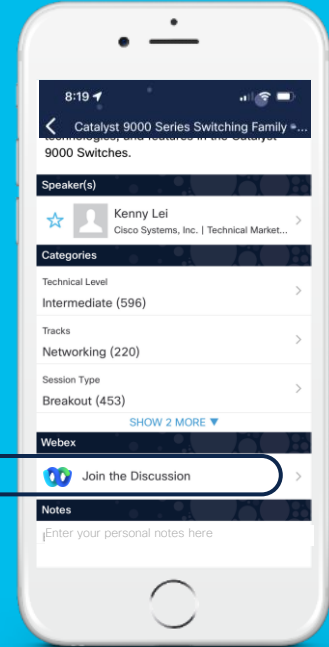
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Thank you

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CISCO *Live!*

ALL IN