

The background is a vibrant, abstract graphic. It features a central bright white light source from which numerous colorful rays emanate, creating a sunburst or starburst effect. The rays transition through a spectrum of colors including yellow, orange, red, and various shades of blue and green. Overlaid on this are large, soft, wavy shapes in similar colors, giving the overall impression of a dynamic, energetic, and celebratory atmosphere.

cisco *Live!*

Let's go

#CiscoLive



The bridge to possible

Securing the Enterprise. If it's connected, it's protected.

Stefanie Ratledge, Campaign Director
Christine Bartlett, Senior Director, Security Marketing
PSOGEN-1018

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Cisco Webex App

Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 9, 2023.



<https://ciscolive.ciscoevents.com/ciscolivebot/#PSOGEN-1018>

<label for="name">Text Input</label>

<label for="name">Text Input</label>

Cyber Cam

//BoreToHack
Commence winterhacking module©cyber.10.10.20

---start shell---

name" id="name" value=""

Connecting Kashmir...NO ANSWER

3<Query><json>open_

//BoreToHack&CrackW

3<Query><json>close_

//StopcallingVictim...

(SENDING WEB...)

PLEASE .../STOP CALLING Victim...

3<Query><calbatross>open_

Enter your Name/MW -- WD: Lightman/M

<M> Connecting Victim...YES!

//

3<Query><calbatross>close_

<original basket...>

/ if

3<Q

---sim close---

...hacker/hacking or admin@carCyber

!!!HACKer/Cracker!!!404!

<form action="/d" method="post">

<div>

<label for="name">Text Input</label>

<input type="text" name="name" value="" />

tabindex="1" />

</div>

<div>

<input type="radio" name="radio-choice-1" value="choice-1" />

<label for="radio-choice-1">Choice 1</label>

<input type="radio" name="radio-choice-1" value="choice-1" />

id="radio-choice-1" tabindex="2" value="choice-1" />

<label for="radio-choice-2">Choice 2</label>

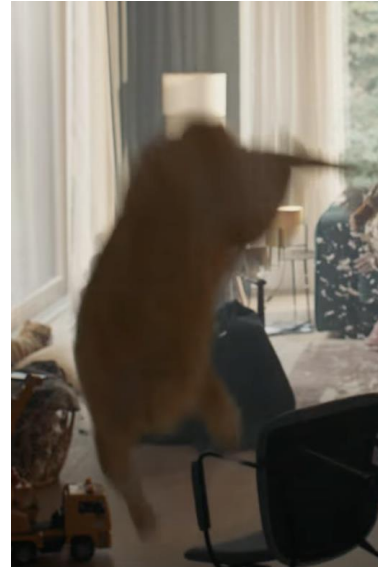
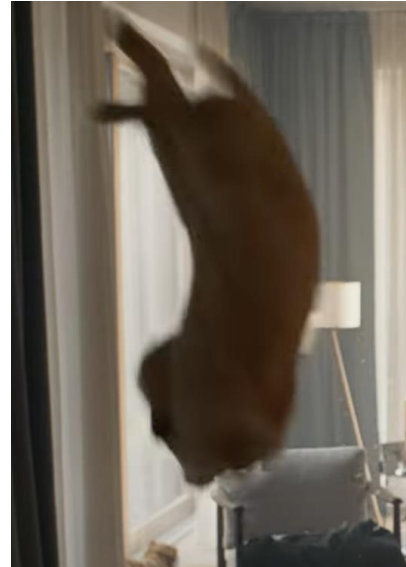
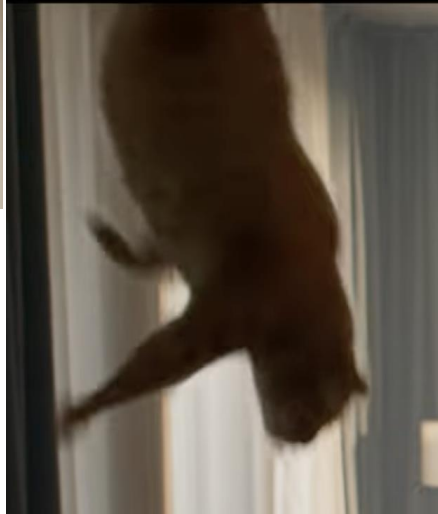
<input type="radio" name="radio-choice-2" value="choice-2" />

id="radio-choice-2" tabindex="3" value="choice-2" />

</div>

</div>

pp-A very bad quack might jink zippy fowls. Few guilps galvanized the mock jury box. Quick brown dogs jump over the lazy fox. The jay, pig, fax, z.

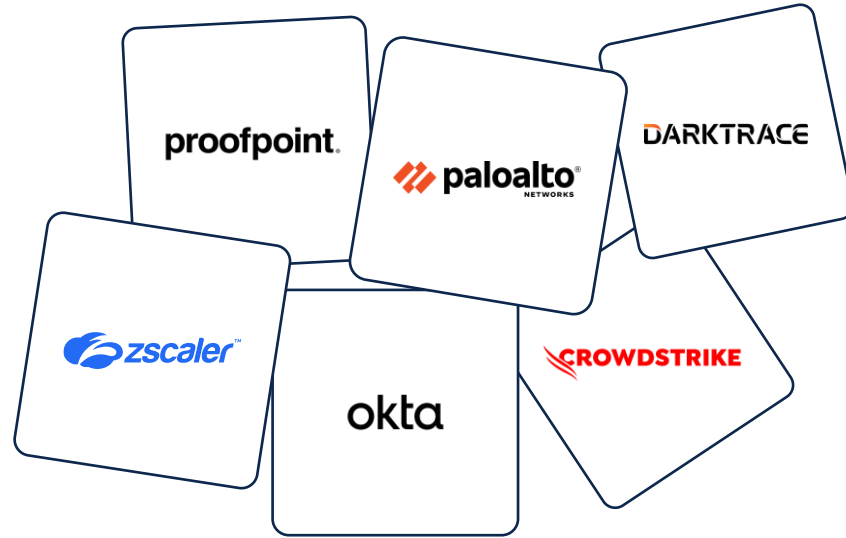




Uncertainty has become the new normal.
Disruption is happening faster than ever.

Security innovation is patchwork

Exfiltration
Ransomware
Lateral movement
Web threats
Stolen credentials
Spam



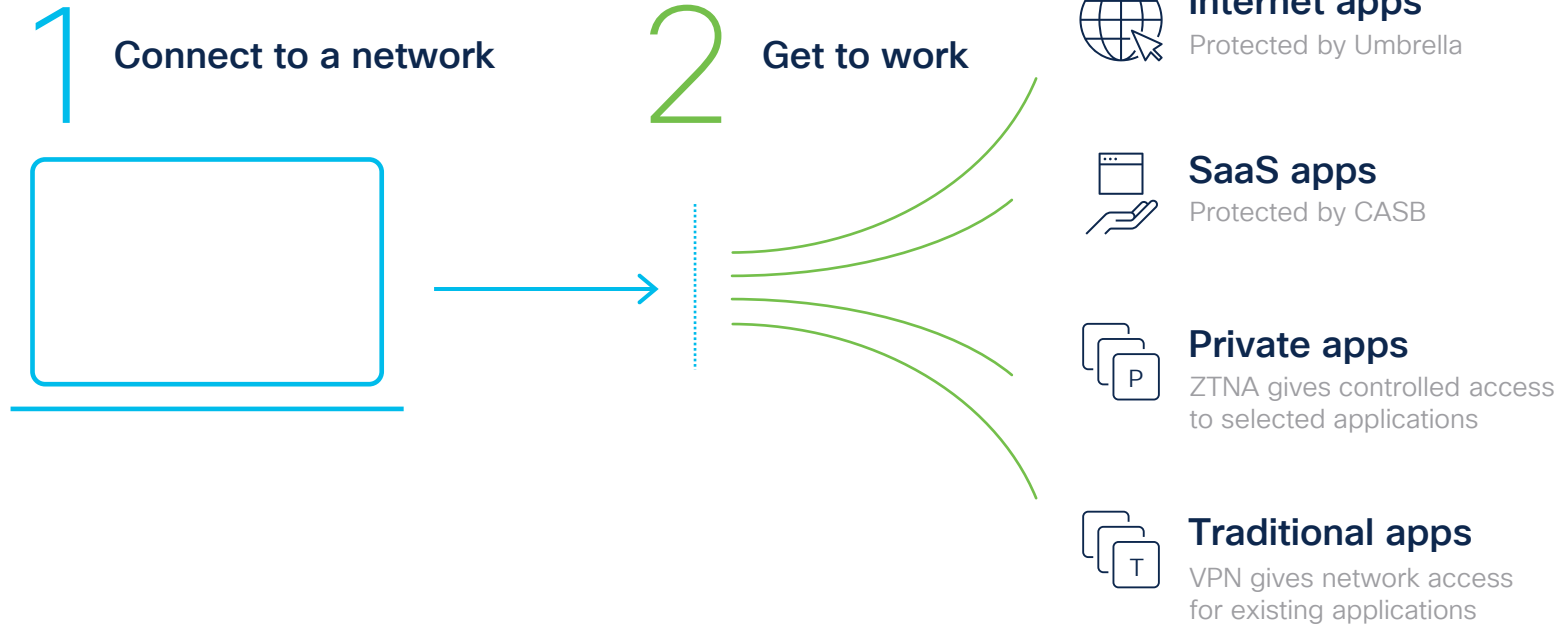
New threats spawn new vendors, putting the burden on customers



How do we make your life **easier**?

Cisco was the first company to connect the world.
And we're the best choice to protect the world.

Cisco makes the connections you need



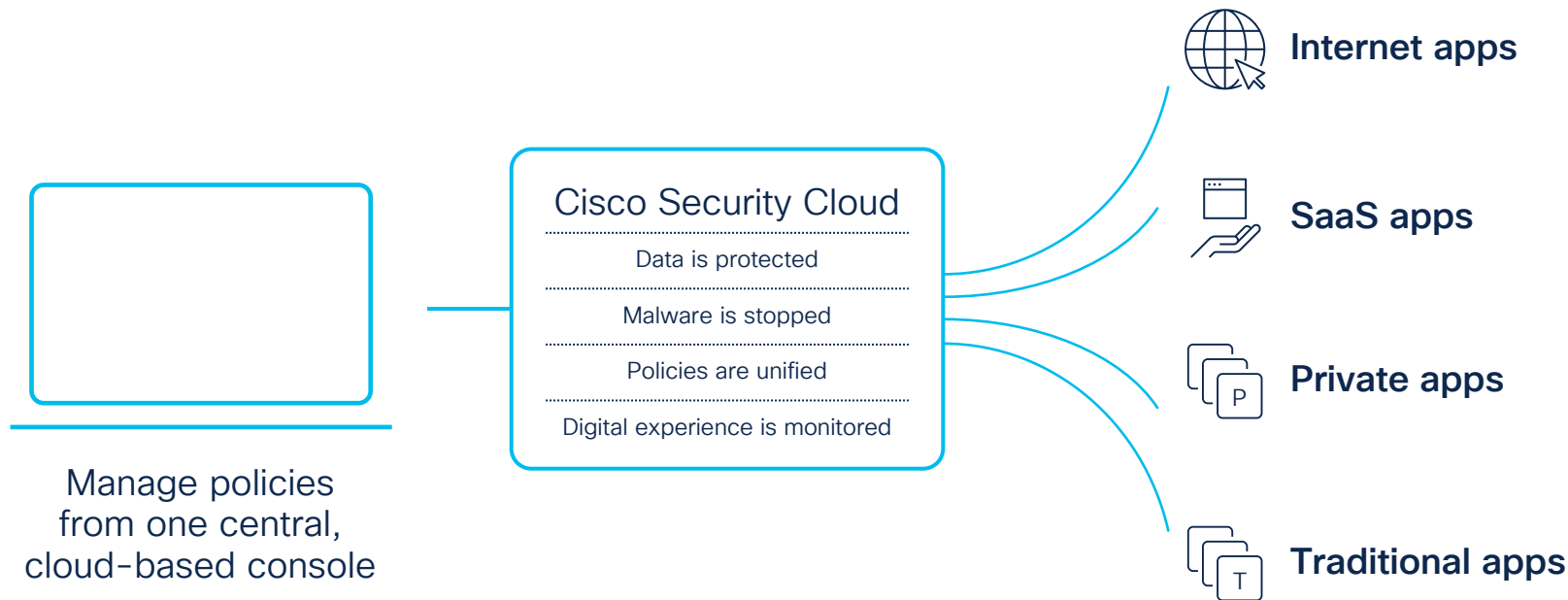
Note: Supports both client and clientless connectivity

We frustrate attackers, not users

If you go to the coffee shop, we detect the new Wi-Fi and ask you to prove it's you



Centralized policy management simplifies security



Hear it from our customer



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Two men sitting on a couch in a living room, engaged in conversation.





IT security makeover helps furniture retailer innovate

- ✓ **Cisco portfolio** works with their existing solutions
- ✓ **All traffic** goes to through Cisco security solutions
- ✓ **Room and Board** can now leverage the cloud



Security that is better for users and easier for IT



Expedite security and performance with no backhauling



Multiple security functions in a single cloud service



Deploys rapidly for flexible on- and off-network coverage

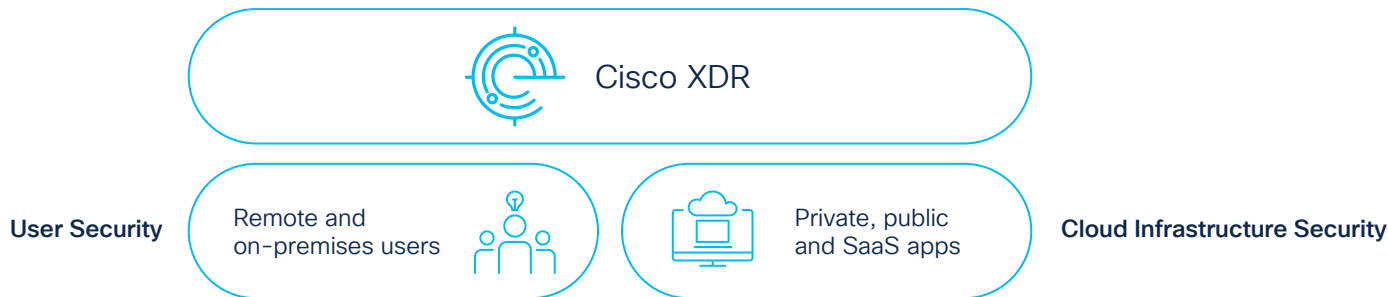
We're just getting started. The Cisco Security Cloud.

1 Multi-domain native telemetry drives high security effectiveness

2 Easy to deploy – one console, one policy, every type of network

3 Cost effective security controls to consolidate tools

Cisco shines where security meets the network



Where to next



Stop by the Pub to learn the latest in security innovation



Check out our security booth and Secure the Enterprise in the Business Transformation Hub



Visit www.cisco.com/go/protected

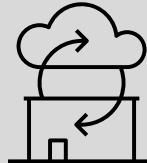


Don't miss these enlightening sessions



Reimagining your applications

*Tuesday, 12:30pm
WOS Theater 1*



Hybrid work

*Wednesday, 12:00pm
WOS Theater 2*



Transforming your infrastructure

*Wednesday, 1:00pm
WOS Theater 2*

Fill out your session surveys!



Attendees who fill out a minimum of four session surveys and the overall event survey will get **Cisco Live-branded socks** (while supplies last)!



Attendees will also earn 100 points in the **Cisco Live Challenge** for every survey completed.



These points help you get on the leaderboard and increase your chances of winning daily and grand prizes

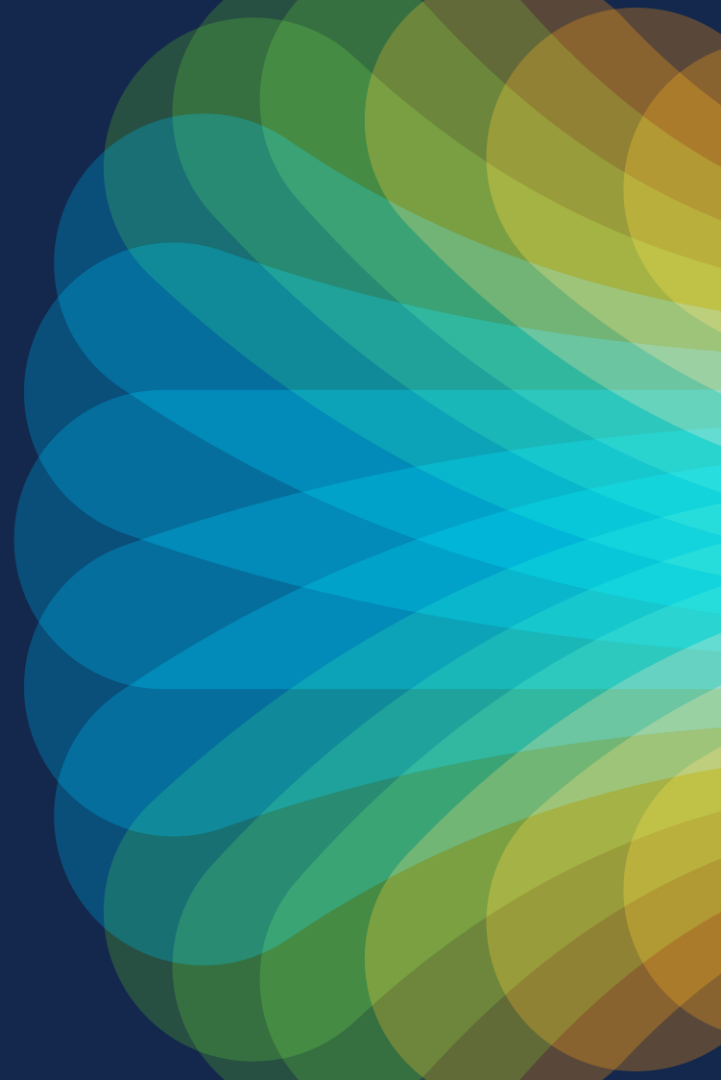


The bridge to possible

Thank you

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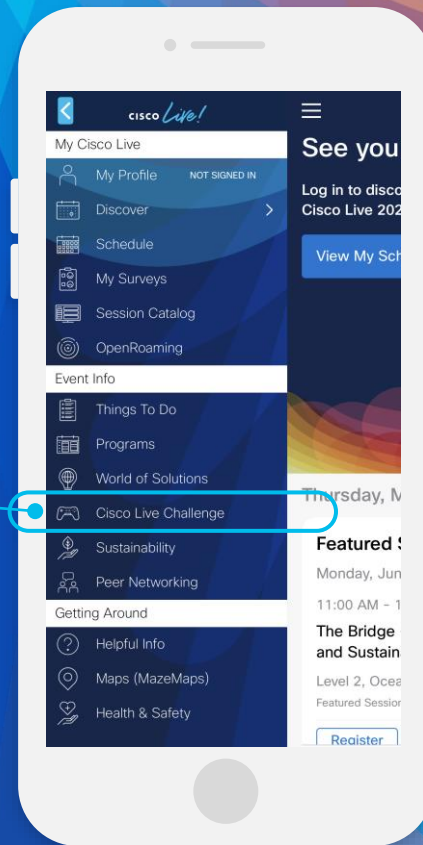


Cisco Live Challenge

Gamify your Cisco Live experience!
Get points for attending this session!

How:

- 1 Open the Cisco Events App.
- 2 Click on 'Cisco Live Challenge' in the side menu.
- 3 Click on View Your Badges at the top.
- 4 Click the + at the bottom of the screen and scan the QR code:



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