

The background features a vibrant, abstract design. On the left, there are horizontal, wavy bands of color in shades of red, orange, yellow, and green. On the right, a bright white light source emits a series of colorful rays in shades of blue, cyan, and yellow, creating a sunburst effect.

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The bridge to possible

Fast-Track Cisco DNA Adoption, the Digital Way

Cisco Success Tracks, powered by CX Cloud

Nicole Amsler, VP, CX Product Management, Success Tracks
Scott Miles, VP, CX Product Management, Networking

PSOCX-2003



#CiscoLive



Cisco Webex App

Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 9, 2023.




<https://ciscolive.ciscoevents.com/ciscolivebot/#PSOCX-2003>

Agenda

- Welcome
- Extreme pressure to do more
- Cisco Success Tracks
- Argentina Airlines Q&A
- Conclusion

Expectations



Connected, secure, and
always on from anywhere

Digital-ready network

Accelerate your Cisco DNA adoption journey



Next-gen
and legacy
switching, routers,
and wireless



DNA Wireless



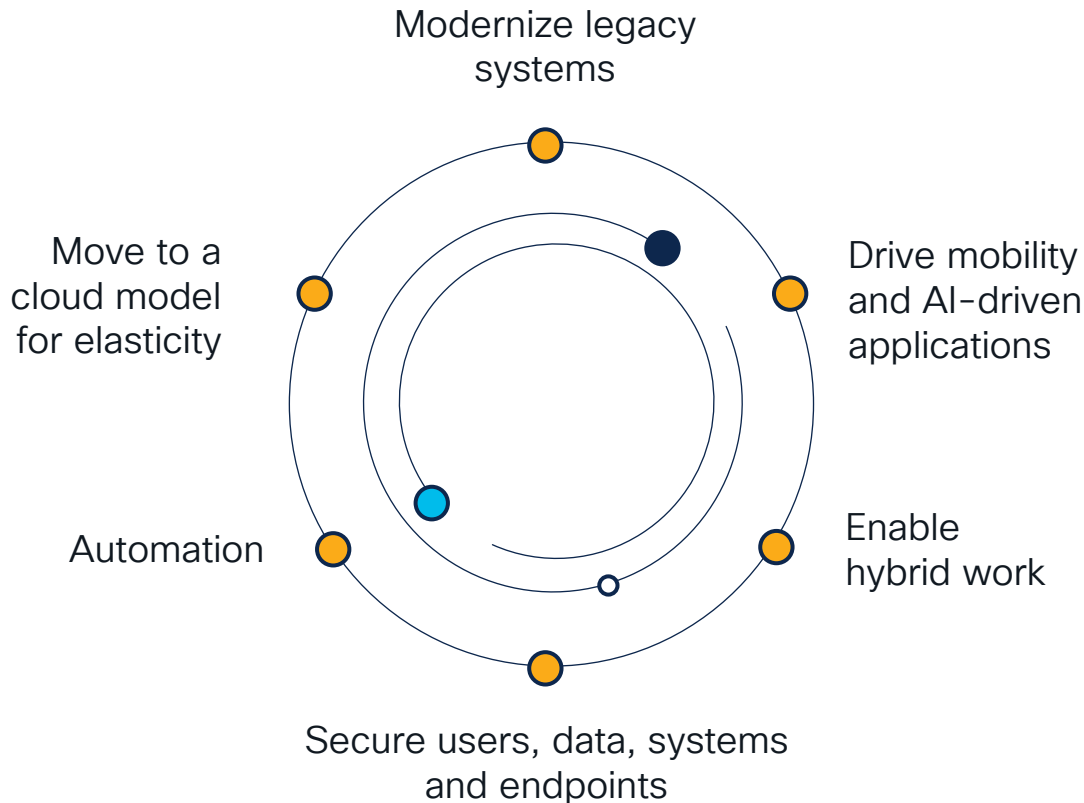
Cisco Spaces



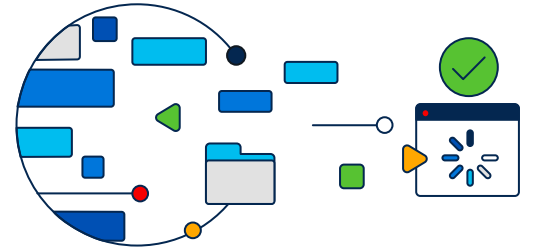
Cisco DNA
Center

Undertaking digital transformation is complex

In terms of what you need your systems to do, and how it delivers your business goals.



What does transformation mean to you?



Under extreme pressure to do more

- Are you operating efficiently and effectively?
- How do you manage risk and remediation?
- Are you able to focus on innovation?



What are you up against?



Error-prone manual asset tracking



Insufficient notification system



Excel software conformance jockeying



Fragmented risk-management

Reimagining the way, you work



Simplify for speed
and efficiency



Optimize for resiliency
and performance



Accelerate adoption
and transformation

Cisco Success Tracks

With you wherever you are on your journey

Guided customer journey

Expert Resources



Quickly transform with expert guidance

Trusted Support



Resolve complex issues with solution support

Insights and Analytics



Minimize risk and simplify operations with AI/ML

Contextual Learning



Empower teams with tailored knowledge and expertise

CX Cloud

Unified digital experience

Digital-first approach, backed by experts

Digital insights and expertise



Actionable telemetry,
AI/ML, and automation to
deliver predictive insights



Expert knowledge
from managing over
50M network devices



All accessed with Success
Tracks powered
by CX Cloud



Javier Garcia
Network Administrator



Gustavo Fernandez
Manager of Technology
and Operations

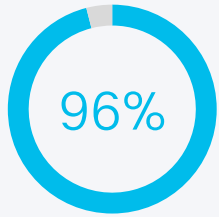


CX Innovation Award



Success Tracks optimizes IT management and risk mitigation

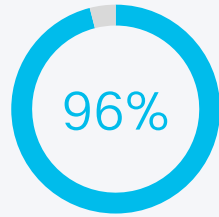
Asset lifecycle management



Improved asset lifecycle management efficiency

Forrester TEI Study

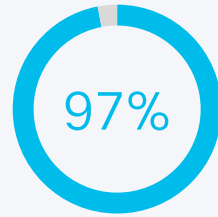
Advisories and insights



Time to manage vulnerabilities reduced from 2 weeks to 3 hours

Choctaw Nation

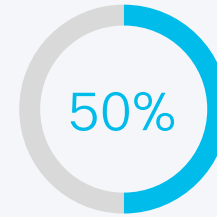
Software version optimization



Reduced time for OS upgrades from 6 months (180 day) to 5 days

DENSO Corporation

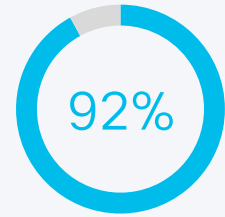
Proactive insights and inquiries



Accelerated time to remediate problems

LTI Limited

Software updates



Effort reduction for software upgrades and 59%-time savings

Cisco IT

We're with you to accelerate your success



Simplify for speed
and efficiency



Optimize
for resiliency and
performance



Accelerate adoption
and transformation

Maximize value of your IT investments for future innovation.

Fill out your session surveys!



Attendees who fill out a minimum of four session surveys and the overall event survey will get **Cisco Live-branded socks** (while supplies last)!



Attendees will also earn 100 points in the **Cisco Live Challenge** for every survey completed.



These points help you get on the leaderboard and increase your chances of winning daily and grand prizes

Continue your education



- Visit the Cisco Showcase for related demos
- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at www.CiscoLive.com/on-demand

Continue the Conversation with Cisco Customer Experience

VISIT:



1

Visit the **Cisco Customer Experience Booth (#3310)** in the WoS for Lightning Talks, Workshops, and Demos

2

Enter the **Next stop, the future** sweepstakes!

3

Visit **CX at Cisco Live** website

Next stop, the future.

Jump your way to insights, knowledge, and fun and earn an entry into our sweepstakes.

1. **Join** the Cisco Live WIFI network
2. **Scan** this QR code to get started
3. **Explore** Cisco Live for more CX QR codes
4. **Enter** to win a travel prize package and a Cisco U. subscription! (A value of \$6,800 USD)

Deadline to enter the drawing is Thursday, June 8, 2023 at 11:00am PDT



Official Rules:

- (1) travel prize package and a Cisco U. subscription will be given away.
- Drawing to take place Thursday, June 8 at 12:30pm PDT in the CX Theater in booth #3310 in the World of Solutions.
- Winners must be present to win, at the time of drawing.
- Winners must claim their prize immediately after the winners are announced.

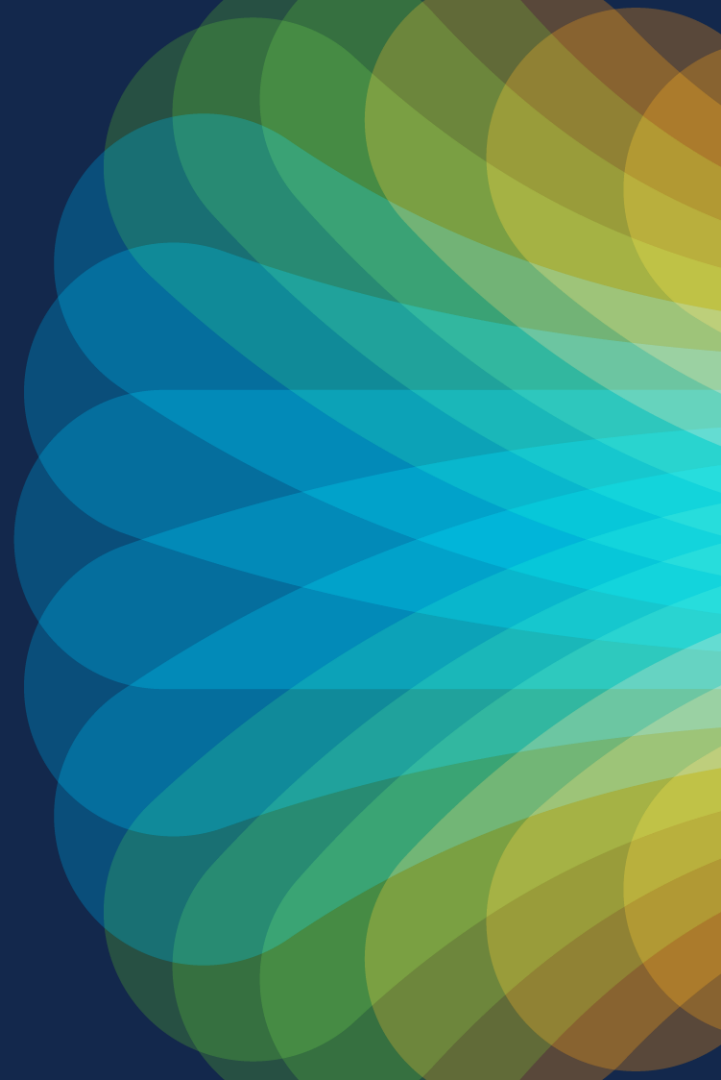


The bridge to possible

Thank you

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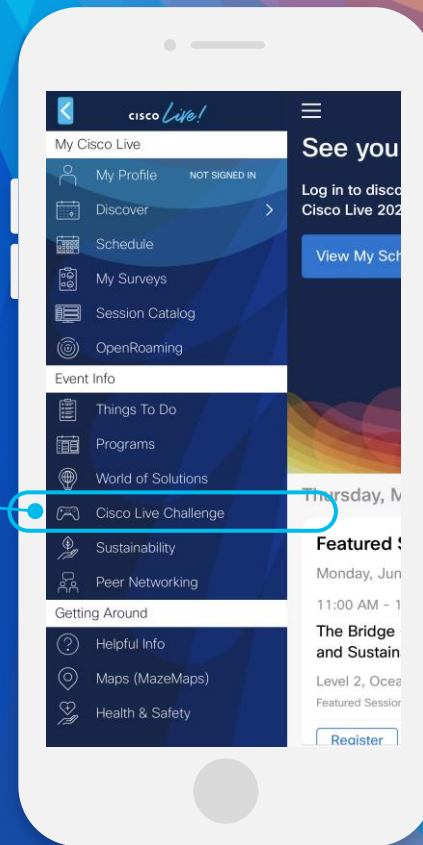


Cisco Live Challenge

Gamify your Cisco Live experience!
Get points for attending this session!

How:

- 1 Open the Cisco Events App.
- 2 Click on 'Cisco Live Challenge' in the side menu.
- 3 Click on View Your Badges at the top.
- 4 Click the + at the bottom of the screen and scan the QR code:



The background features a vibrant, abstract design with a rainbow color palette. On the left, there are horizontal, wavy bands of color transitioning from dark blue at the top to yellow and orange at the bottom. On the right, a bright white light source emits a series of sharp, triangular rays of light in various shades of blue, green, and yellow, creating a sunburst effect.

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