# cisco Live!







# Optimizing Performance and Cost in Cloud Environments

Cisco Full-Stack Observability with AppDynamics and Intersight Workload Optimizer

Wayne Brown - AppDynamics Cloud Channel SE Team Lead @thewaynebrown BRKAPP-1007



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## Agenda

- The Why: Why FSO Matters
- The What: How Cisco Does FSO
  - AppDynamics
  - Intersight Workload Optimizer
- The How: The Gory Details
- The Where: Where Can I See More?



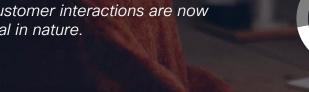
The Why: Why FSO Matters



### More than Ever, Digital Experiences are our Way of Life



of customer interactions are now digital in nature.





of people using digital channels for the first time during the pandemic said they would continue to use them when things return to "normal."



of organizations say they will accelerate efforts to digitally transform their business



of people will avoid a brand completely if their experience isn't perfect

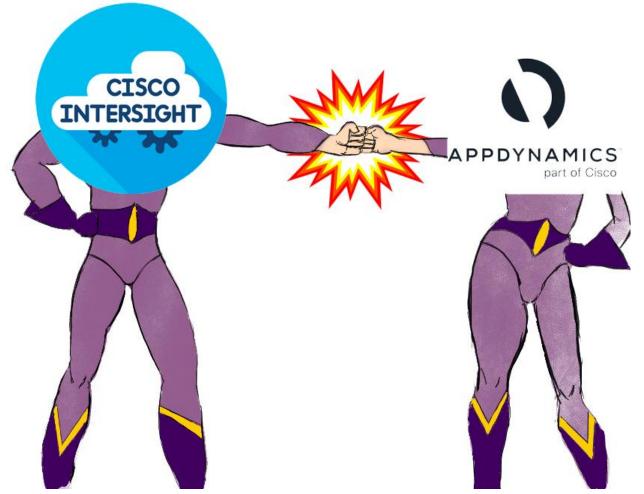
## The What: How Cisco Does FSO



### Cisco's Foundation for Full-Stack Observability



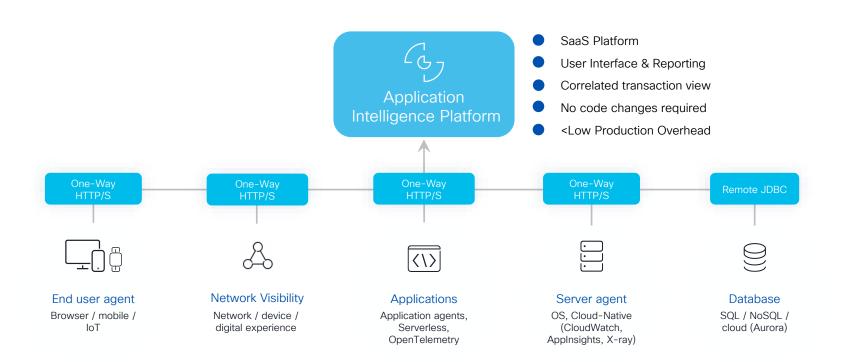




# **AppDynamics**



### AppDynamics Product Architecture









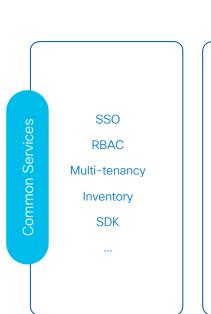


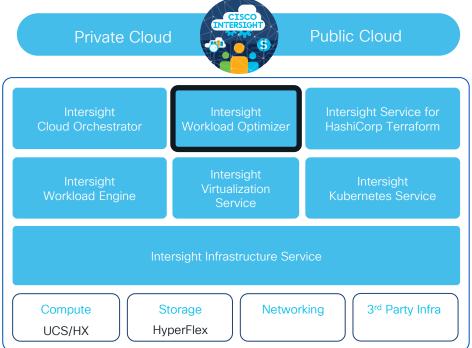
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Intersight Workload Optimizer



### Intersight Cloud Operations Platform





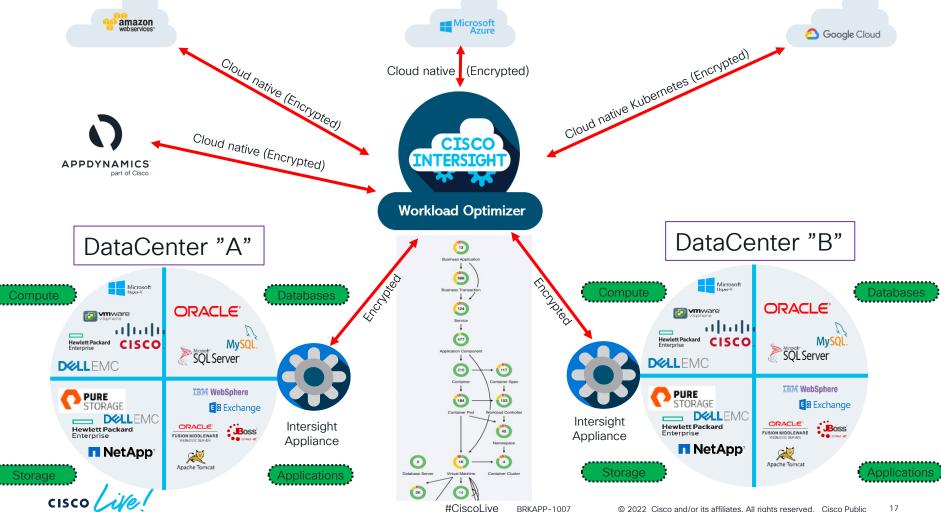


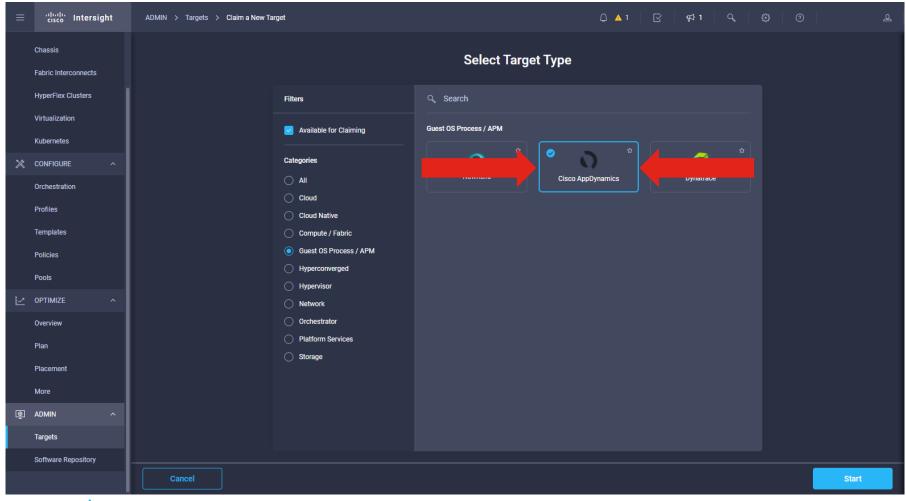
Cloud Native



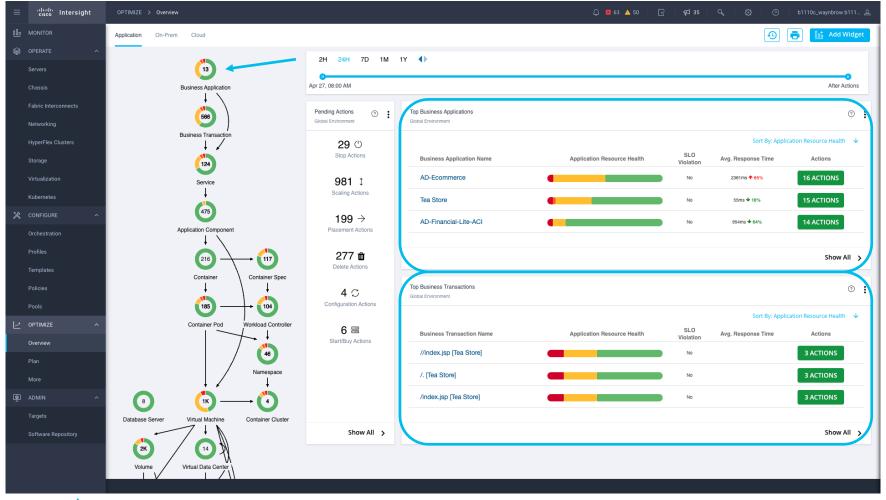
The How: The Gory Details

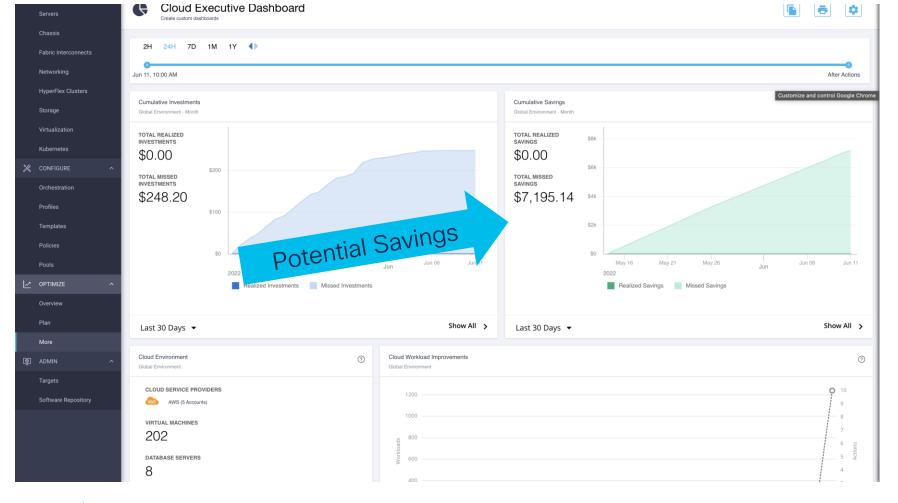




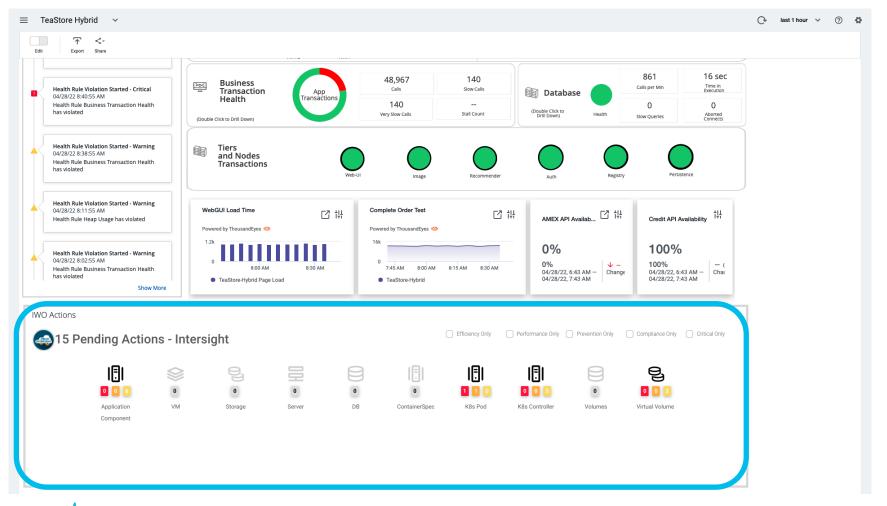












### Reference AppD/IWO Integration

Scan QR Code Below



### GitHub Repo:

https://github.com/Appdynamics/C WOM-Action-Integration/tree/iwo





### Wayne Brown

I get to do cool things with the Clouds @ AppDynamics (part of Cisco)

### Connect with me!





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