cisco Live!







Hyper-tuning the Network Through Proactive Insights

ThousandEyes WAN Insights

Mike Hicks @apnoau PSOAPP-1011



Cisco Webex App

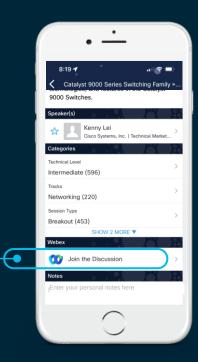
Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click "Join the Discussion"
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 17, 2022.



https://ciscolive.ciscoevents.com/ciscolivebot/#PSOAPP-1011



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Agenda

- A New World
- Reactive vs Proactive
- Predictive Network Assurance
- Forecast, recommend and Improve
- Journey to self-optimizing networks



A new world

...with new challenges

Digitization of the business
- Highly dynamic
heterogeneous digital
landscape



Maximize digital experience



It's not about infrastructure —it's about experience

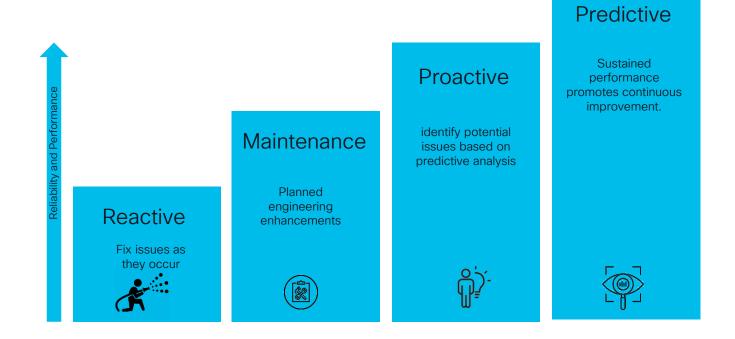
Move from reactive to proactive





PSOAPP-1011

Stop Reacting, Start Preventing.





Predictive network assurance for digital experience transformation

Forecasts conditions

Identifies expected issues based on predictive analysis

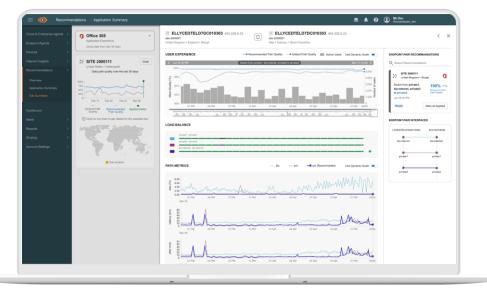
Recommends actions

Provides specific steps to improve application experience

Improves experience

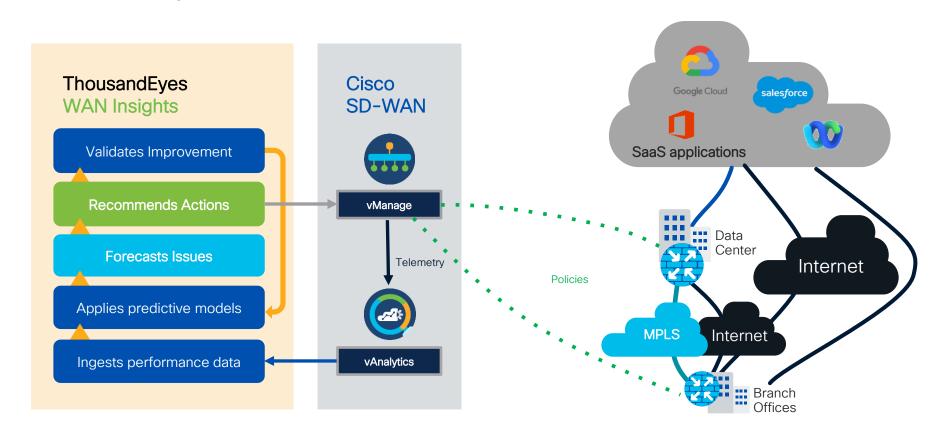
Sustained improvement over a longer period of time - promotes continuous improvement.

ThousandEyes WAN Insights



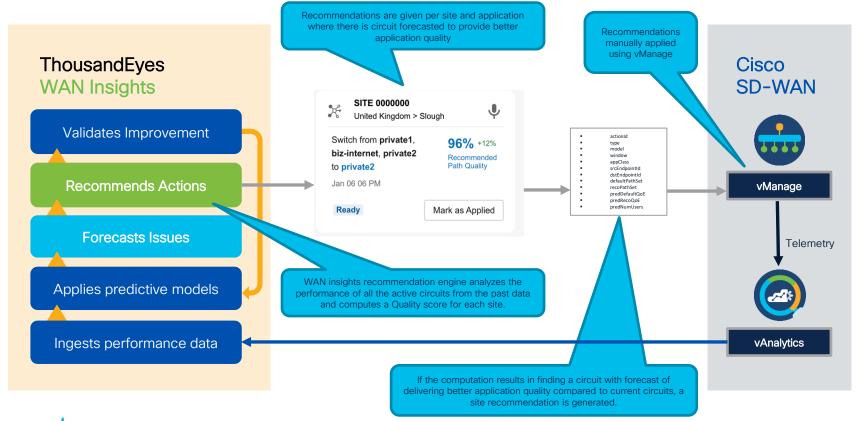


Predictive Optimization with Cisco SD-WAN



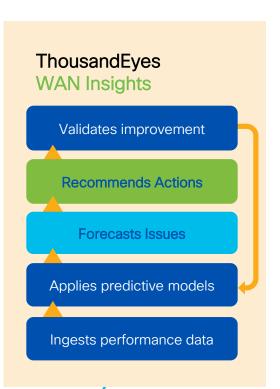


Understanding and Applying Recommendations





Forecast, Recommend and Improve



Workforce digital experience

Improved user
experience, by avoiding
user degradation before it
happens- Tune SD-WAN
routing policies per site to
avoid performance issues
and measurably improve
user experience.

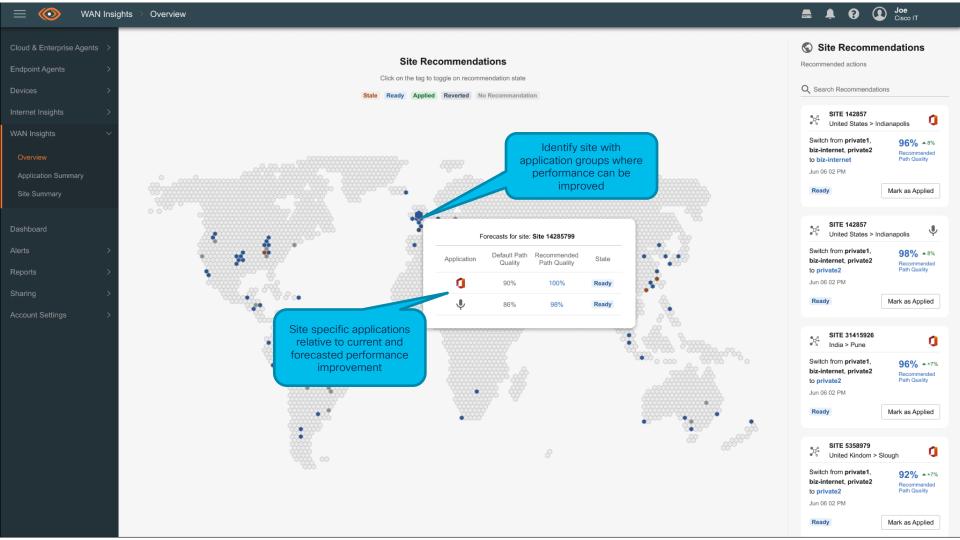
Policy Optimisation and Verification

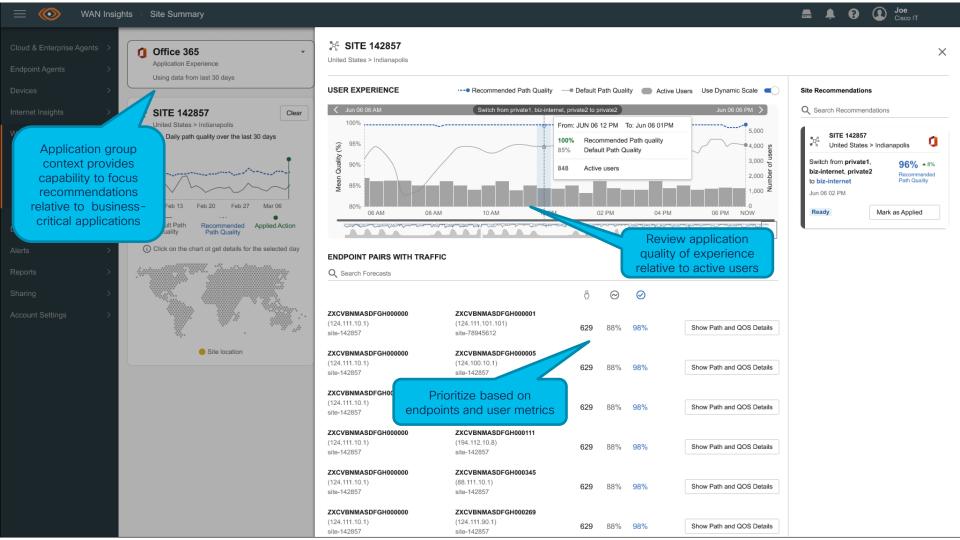
Verification and validation that implemented policies meet business requirements for all locations.

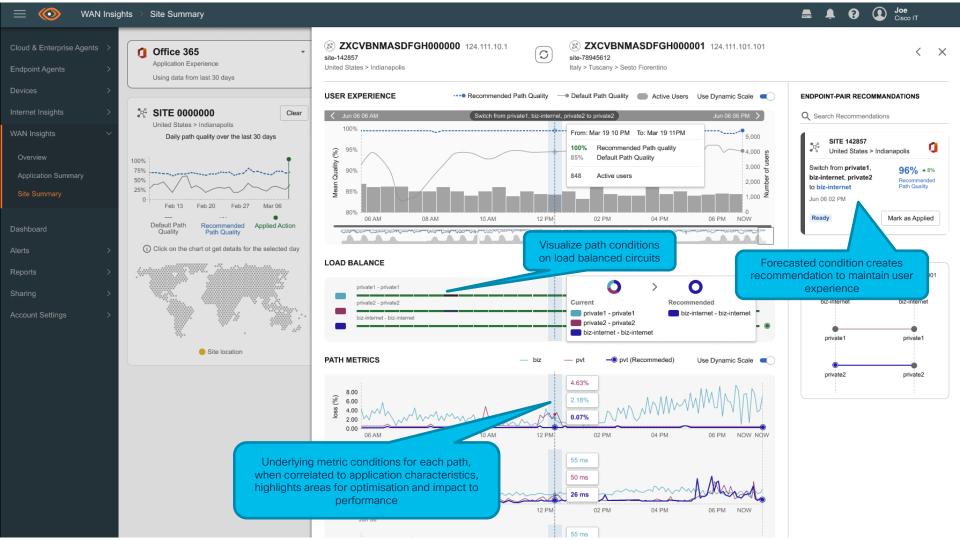
Network Planning

Cross correlate with outage conditions to verify provider choices.
Provide perpetual improvement cycle optimizing network and application performance over time

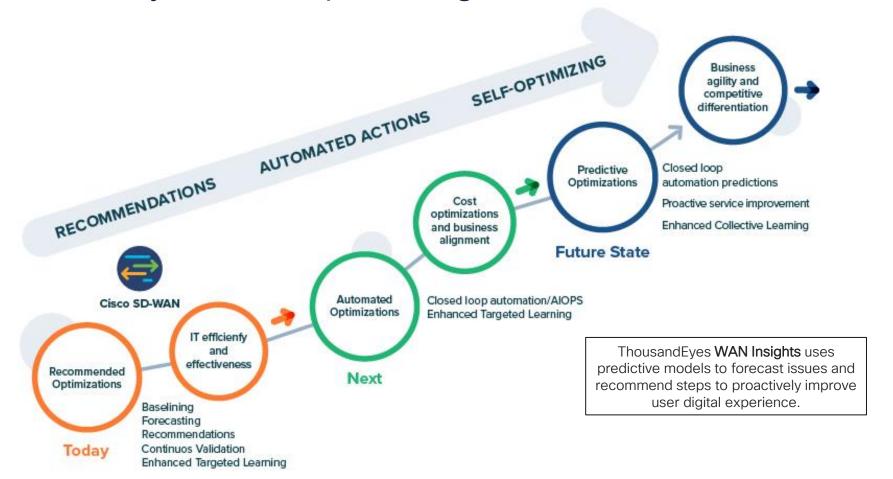






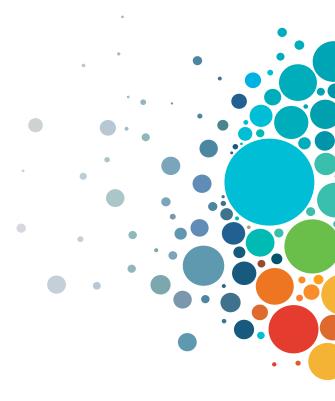


Journey to self-optimizing networks and services



Technical Session Surveys

- Attendees who fill out a minimum of four session surveys and the overall event survey will get Cisco Live branded socks!
- Attendees will also earn 100 points in the Cisco Live Game for every survey completed.
- These points help you get on the leaderboard and increase your chances of winning daily and grand prizes.



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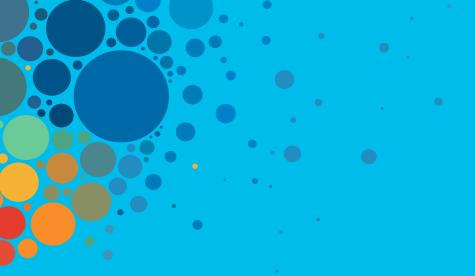
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Read the ThousandEyes blog for more details

https://www.thousandeves.com/blog/ann ouncing-thousandeves-wan-insights



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