Possibilities

#CiscoLive

Threat Hunting

Do or Do Not, There is No Try

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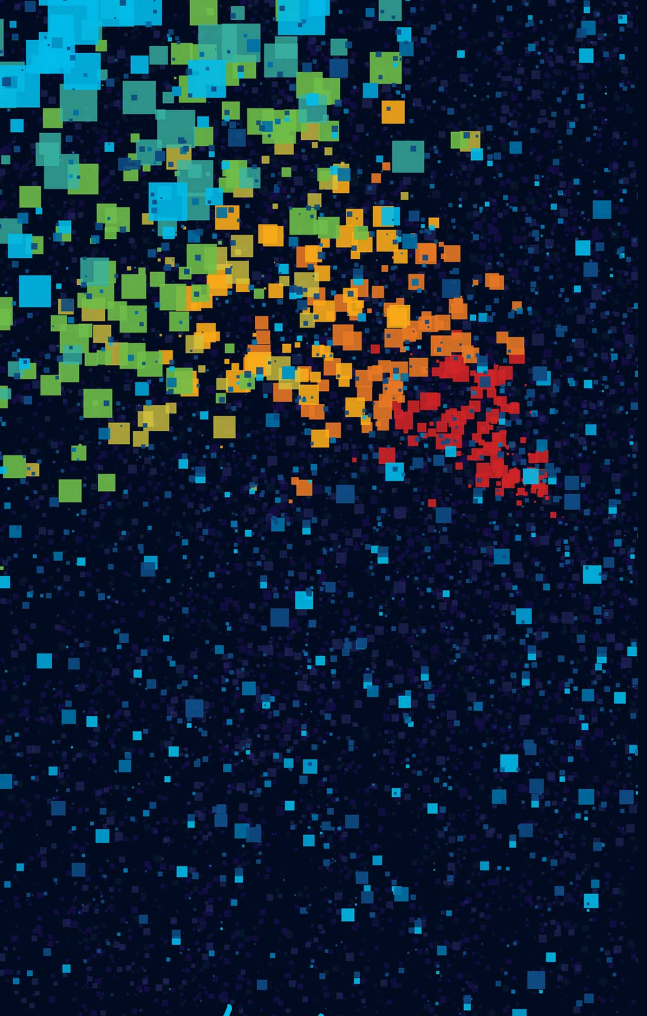
Cisco AMP for Endpoints
DGTL-PSOSEC-1003



Agenda

- Why organizations struggle to adopt
- What is threat hunting
- Why is it necessary
- What are the outcomes
- Cisco AMP for Endpoints
- Next steps
- Questions

Why organizations struggle to adopt

Why organizations struggle to adopt

No dedicated hunting staff	Needs to be integrated with Cisco and other products	Needs to fit into current workflows
Needs to be automated	Needs to be quick and easy	Existing infrastructure limitations
Needs to aggregate information and enrich data	Needs to scale	Lack of public threat hunting methodologies and threat intelligence

Most of all it needs to

Be simple

Save time

Add value instantly

Today's security teams are challenged

1. Time
2. Abilities and headcount
3. Tool Integration
    1. Workflows
    2. Aggregation of information
    3. Orchestration
4. Alert fatigue

Threat Hunting needs

- Automation
- Integrated platform solution
- Noise reduction – high fidelity alerts
- Keep team size fixed and not require additional operating expenses

- Simplification
- Time Savings
- Shortened time to value
- Connect with other tools both Cisco and 3rd party


Threat Hunting

What is threat hunting?

- Analyst centric process to uncover hidden, advanced threats missed by automation
- Proactive approach to detection
- Output feeds into incident response process or provides input for new detection methods
- Tells a narrative

Types of Threat Hunts

Atomic indicators

- Intelligence driven

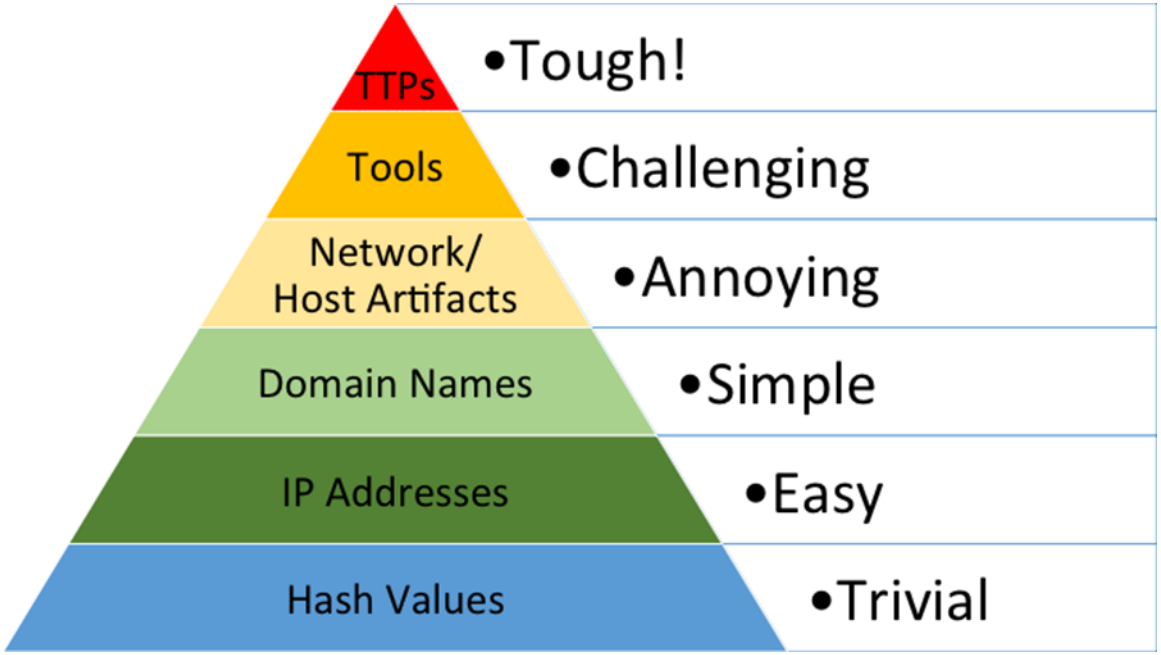
Behavior and compound indicators

- Tactic and technique driven

Generic Behaviors

- Anomaly driven

“Pyramid of Pain



Credit: David J Bianco

Why is it necessary

Why is it necessary?

Improve insight into visibility and coverage	Minimize attack surface exposure	Create more robust detections
Generate more accurate detections	Reduce time to containment	Decrease resources

What are the outcomes

What are the outcomes?

- Discovering and thwarting an attack before it causes damage
- Increased knowledge of vulnerabilities and risks which allows a hardening of the security environment
- Fewer breaches and breach attempts
- Reduced attack surface
- Increased speed and accuracy of threat responses
- Measurable improvements to MTTD and MTTR

Cisco AMP for Endpoints

Cisco AMP for Endpoints

Component of the SecureX platform	Integrated with the entire Cisco security platform	Three different product levels available
• Experience simplified • Success accelerated • Future protected	• Visibility into what has been done • Integration to reduce complexity • Orchestration and Automation	• Essentials • Advantage • Premier

Cisco AMP for Endpoints – Essentials

Next Gen Antivirus Protection

Continuous Behavioral Monitoring

Dynamic File Analysis

Vulnerability Identification

Endpoint Isolation

Cisco AMP for Endpoints – Advantage

Next Gen Antivirus Protection

Continuous Behavioral Monitoring

Dynamic File Analysis

Vulnerability Identification

Endpoint Isolation

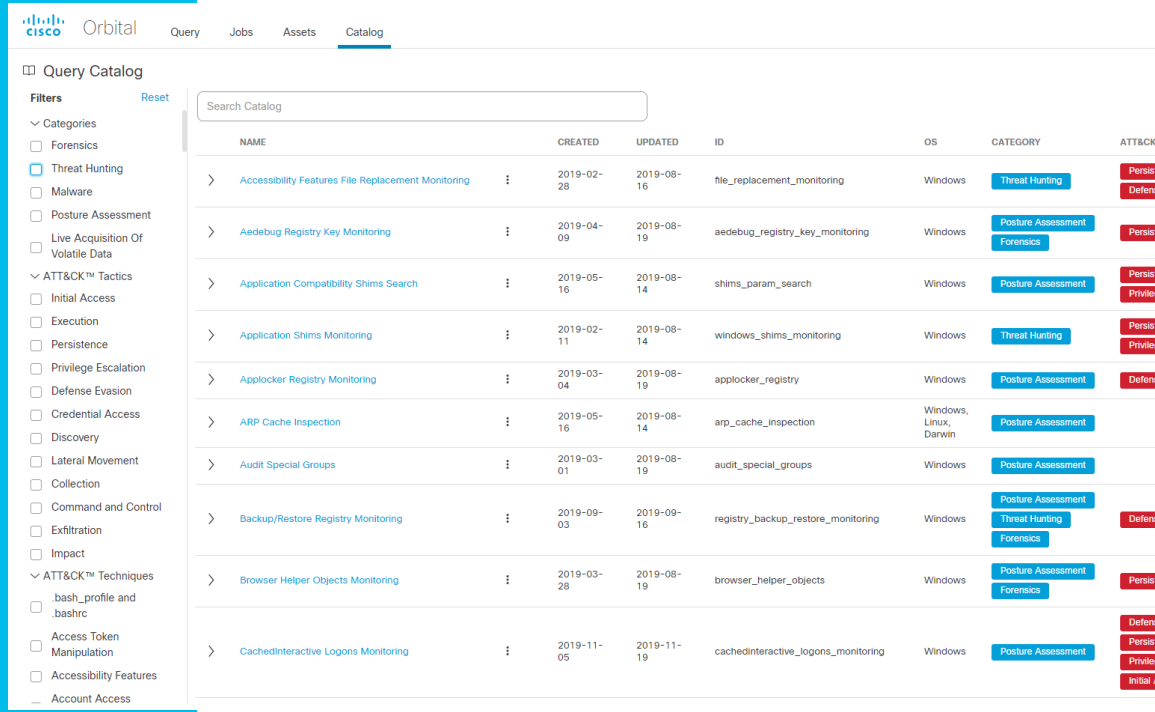
Orbital Advanced Search

Threat Grid Cloud

Cisco AMP for Endpoints – Advantage

Orbital Advanced Search

- Addresses challenges
- Business value gained
- How does it work?
  - Forensics snapshots
  - Live search
  - Predefined and customizable queries
  - Storage options
- Common use cases



Cisco AMP for Endpoints – Premier

Next Gen Antivirus Protection

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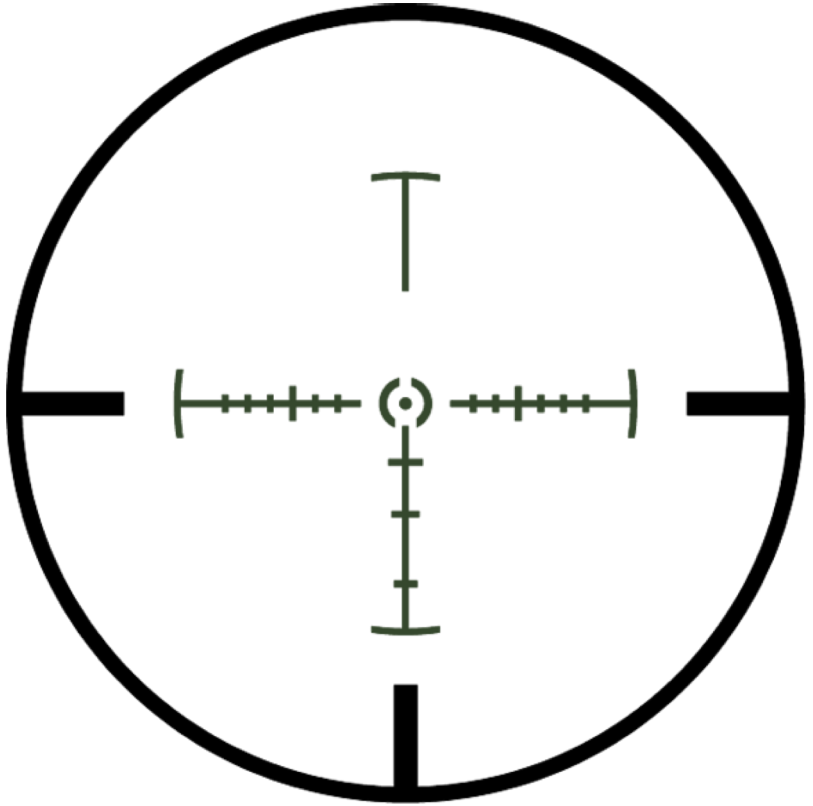
Threat Hunting

Cisco AMP for Endpoints - Premier

Threat Hunting

- Uncovering hidden threats faster across the attack surface using MITRE ATT&CK™ and other industry best practices
- Performing human-driven hunts based on playbooks producing high fidelity alerts
- Continually developing systematic playbooks, executing on broad, low-level telemetry on product backend



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Next Steps

Next steps

- Sign up for free product trials
  https://www.cisco.com/c/en/us/products/security/event-free-trials.html
- Attend a virtual Threat Hunting Workshop
  https://www.cisco.com/c/en/us/products/security/threat-hunting-workshop.html
- Register for virtual Cisco Security Insights Summit – June 17
  URL
- Register for your copy of the “Tame the Beast” report
  https://www.cisco.com/go/tamethebeast

Thank you

Possibilities

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