



The bridge to possible

SASE, SSE, and Zero Trust

Anthony Sabella, Principal Architect, CCIE #5374
Enterprise Office of CTO
BRKENT-2002

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Cisco Webex App

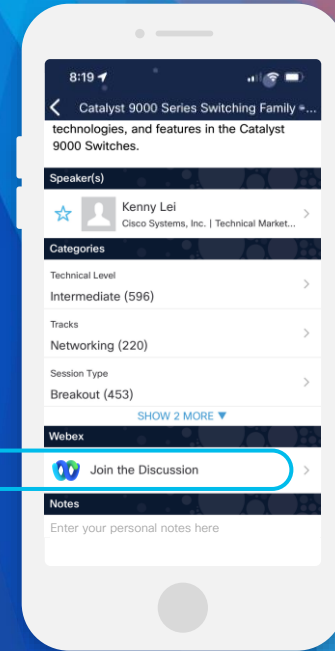
Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

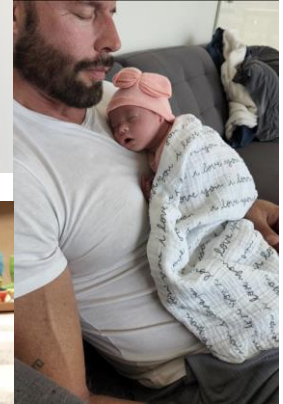
Webex spaces will be moderated by the speaker until June 9, 2023.



<https://cislive.ciscoevents.com/cislivebot/#BRKENT-2002>

About the Presenter

- Principal Architect for Cisco Systems - Enterprise Office of the CTO
- Specialize in IT transformation strategies (global security & networking)
- Authored several white papers & Cisco/Pearson press “Orchestrating and Automating Security for the Internet of Things”
- Married with 10-month-old daughter



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Agenda

- SSE – solution, capabilities, use cases
- SASE – solution, capabilities, use cases
- What is Zero Trust and how it applies to SSE and SASE
- Side by side comparison and when to use/choose each
- **Technologies included:** FW/IPS, SWG, CASB, DLP, ZTA, ZTNA, SD-WAN, underlay transport technologies, middle-mile optimization, and direct-peering techniques.
- **Will not cover:** Cisco product roadmap timelines, licensing, pricing
- **Housekeeping:** Kept 10-15 minutes open at the end for dedicated in-person Q/A

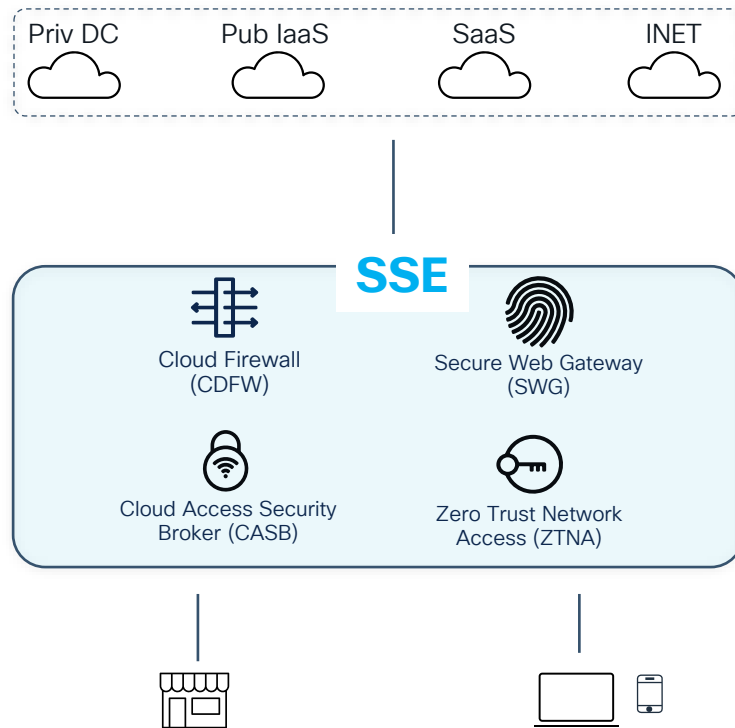
SSE

Gartner

Security service edge (SSE) secures access to the web, cloud services and private applications.

SSE is primarily delivered as a cloud-based service, and may include on-premises or agent-based components.

Typically comprised of firewall, web gateway, cloud access security broker, and ZTNA technologies.



By 2025, **80%** of organizations seeking to procure SSE-related security services will purchase a **consolidated** SSE solution, rather than stand-alone cloud access security broker, secure web gateway and ZTNA offerings, up from **15%** in 2021.

Gartner

- *Critical Capabilities for Security Services Edge*

Introducing Cisco Secure Access

SSE Solution (Converged cloud-native security)

Protection for on/off network

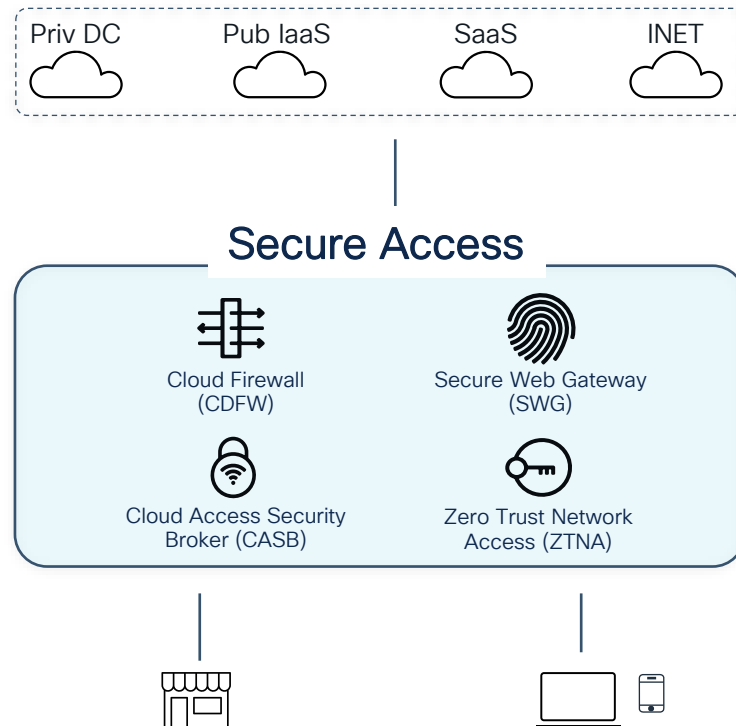
Protect users, applications and resources on or off the network, including contractors/vendors

Simplify Operations

Simplify operations by consolidating security capabilities into one cloud-based tool

Zero Trust

Ensuring zero trust principles with granular controls based on user, device, location, and application

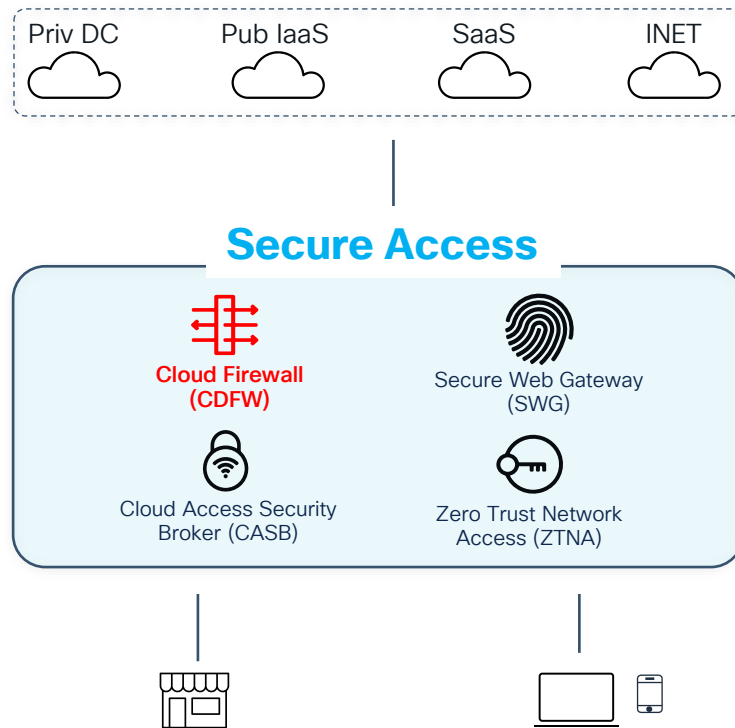


Cisco Secure Access Capabilities (SSE)

Secure Access (SSE)

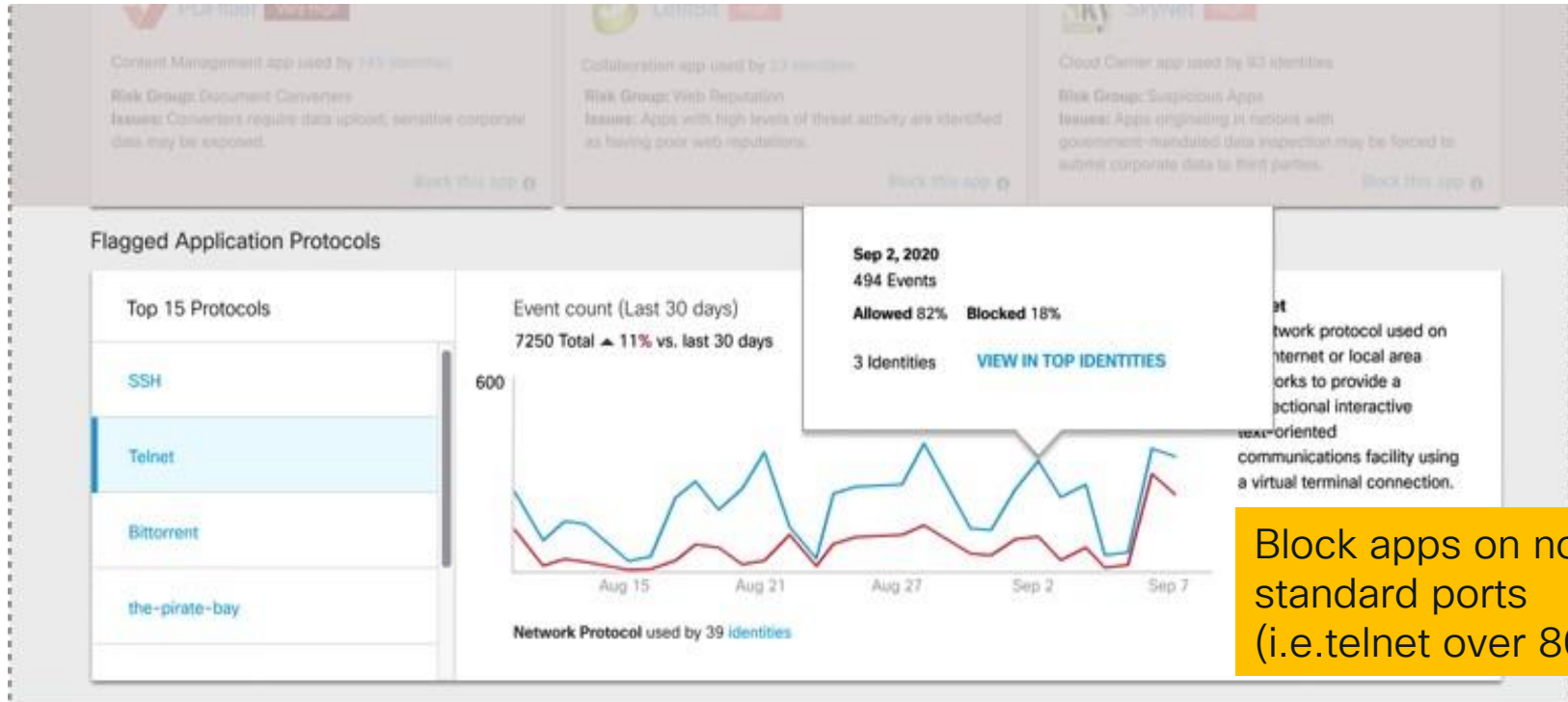
Cloud Firewall

- Port / Protocol Blocking
- Layer 7 Application Control
- IDS / IPS (Snort)
- All tunneled traffic hits **CDFW** first
- Identities: Tunnel, AD group, AD user (supports AD integration with SAML)



Cloud Firewall L7 App Discovery

Provides insight into all apps being used

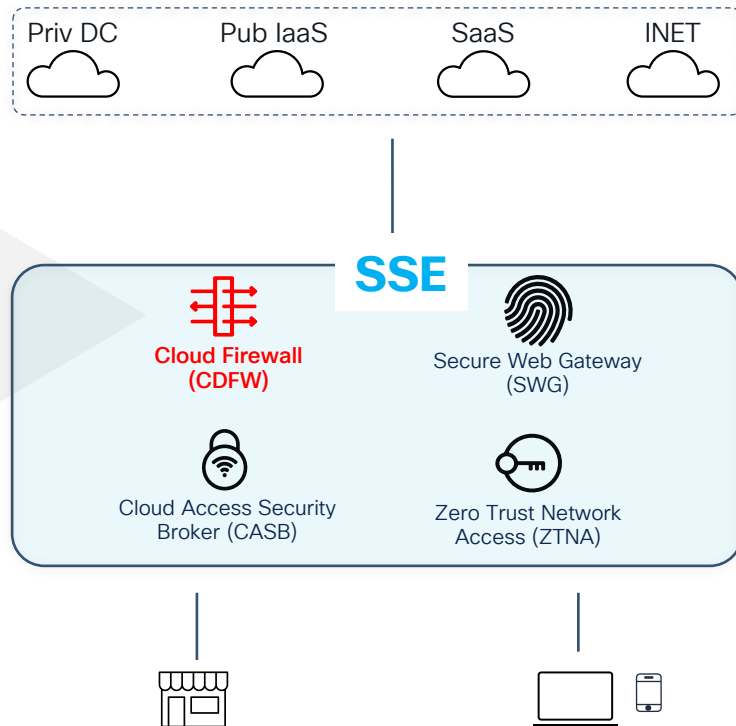
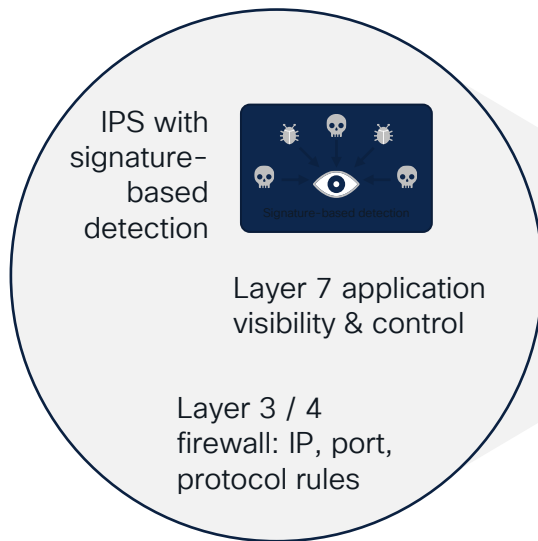


Umbrella Intrusion Prevention System (IPS)

Compliance

Detecting
vulnerabilities

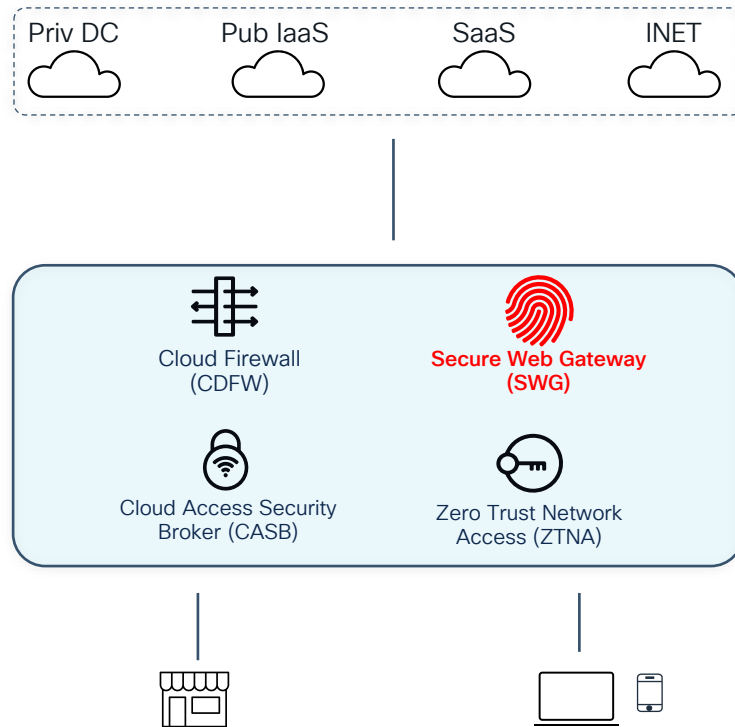
Snort 3 Signatures
From Talos



Secure Access (SSE)

Secure Web Gateway

- SSL Decrypt
- Category / Content Control
- Application Control
- File type Controls
- Remote Browser Isolation
- AMP / TG / AV








App discovery and controls

Visibility into shadow IT and control of cloud apps

- Full list of cloud apps in use (great for Shadow IT)
- Workflow to block/control
- Number of users and amount of incoming and outgoing traffic

Filter by Identity				
Label Select All				
<input checked="" type="checkbox"/> Unreviewed (1728)				
<input type="checkbox"/> Approved (27)				
<input type="checkbox"/> Not Approved (18)				
<input type="checkbox"/> Under Audit (9)				
Controllable Apps				
<input type="checkbox"/> All Controllable Apps				
<input type="checkbox"/> Advanced Controls				
Risk Select All				
<input type="checkbox"/> Very High				
<input type="checkbox"/> High				
<input type="checkbox"/> Medium				
<input type="checkbox"/> Low				
<input type="checkbox"/> Very Low				
Category Select All				
<input type="checkbox"/> Anonymizer				
<input type="checkbox"/> Application Development and Testing				
<input type="checkbox"/> Backup & Recovery				
<input type="checkbox"/> Business Intelligence				
<input type="checkbox"/> Cloud Broker				
<input type="checkbox"/> Cloud Carrier				

1728 Total Applications Settings				
Application	Weighted Risk	Identities	Label	
 Amazon S3 Cloud Storage	Low	4	Unreviewed	Edit app controls
 GitHub Application Development and ...	Medium	25	Unreviewed	Block this app
 YouTube Media	Low	25	Unreviewed	Edit app controls
 Squarespace Content Management	Medium	25	Unreviewed	Block this app
 Reddit Web Content	Medium	25	Unreviewed	Control this app

Granular app controls

Block uploads (i.e. Dropbox/Box)
Block attachments (i.e. webmail)

The screenshot shows the Cisco OpenDNS Dashboard with a modal dialog titled "Control Dropbox". The dialog prompts the user to "Select which settings should block or allow this application". It lists three application settings, all of which are selected (checked):

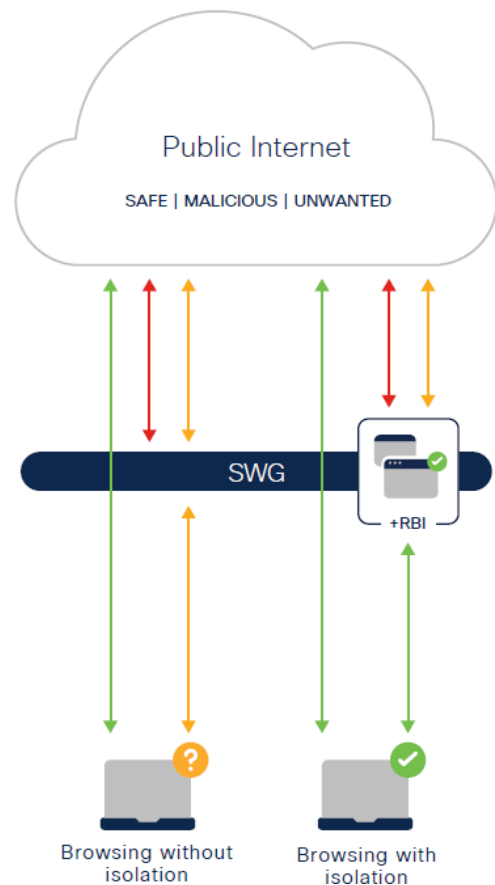
- Default Settings**: Applied in: Global Branch Policy, Security Only ... The dropdown menu is open, showing options: "Block", "Block", "Block Uploads" (highlighted with a red box), "Allow", and "Allow".
- HR App Restrictive**: Applied in: High Restrict Group. The dropdown menu shows "Block" and "Block Uploads" (highlighted with a red box).
- Global App Allow**: Applied in: Global Allow Policy. The dropdown menu shows "Allow" and "Allow".

Below the settings, there is a checkbox for "Label application as" with a dropdown menu set to "Not Approved". At the bottom of the dialog are "CANCEL" and "SAVE" buttons.

The background dashboard shows a list of applications under "All Apps (3,287 Found)". Visible applications include Dropbox Cloud Storage, Netflix Media, and Amplitude Business Intelligence. A table on the right displays traffic statistics for various applications, with columns for Total Traffic, Outbound Traffic, Inbound Traffic, and Label. The "Edit app controls" link is visible for several applications.

Remote Browser Isolation (RBI)

- Provide air gap between user, device and browser-based threats
- Deployed rapidly without changing existing configuration
- We deploy virtual browsers in our cloud to deliver a secure browsing experience with protection from zero-day threats
- Offload risk, threats won't be included in restructured browser session
- Fully integrated in policy and reporting



RBI integrated in a very simple way

Block = user can't proceed

Isolate = can still proceed

Ruleset Rules

ADD RULE

Priority	Rule Name	Rule Action	Identities	Destinations	Rule Configuration
	Isolate	<div>Block</div>	No Selections Add Identity	No Selections Add Destination	Any Day, Any Time Change Schedule No additional configuration applied SAVE

Ruleset Settings

Ruleset settings affect the rules within the ruleset

Rule Name

Rule Name

Rule Identities

Rule Identities

Block Page

Block Page

Tenant Controls

Tenant Controls

File Analysis

File Analysis

File Type Control

File Type Control

Allow - Security Enforced

Allows selected ruleset identities access to destinations unless Umbrella detects a security issue.

Warn

Warns selected ruleset identities before allowing access to destinations.

Block

Blocks selected ruleset identities from accessing destinations.

Isolate

Isolates selected ruleset identities' web requests in a virtual cloud-based browser.

Edit

Edit

Edit

Edit

Edit

Edit

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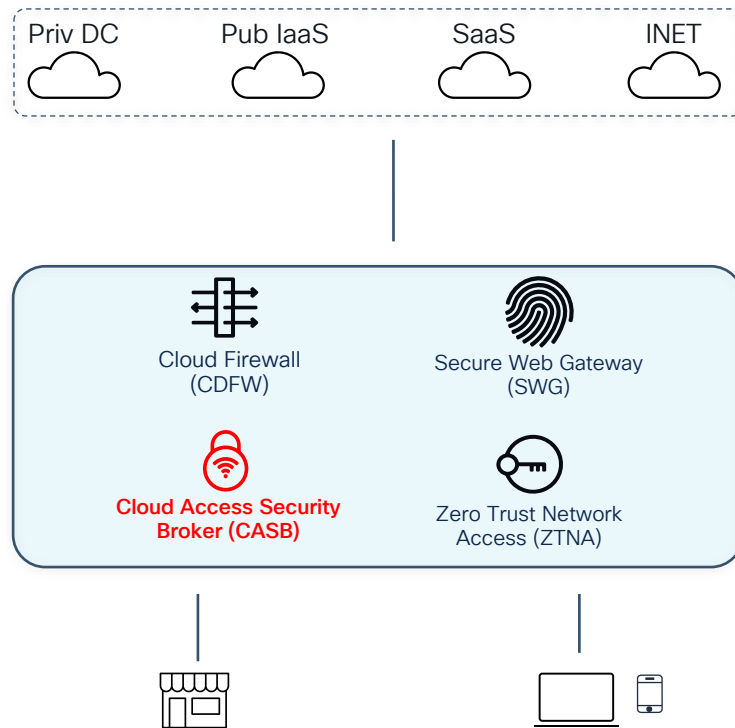
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Secure Access (SSE)

CASB / DLP

- Tenant Controls
- Application Control
- Data Loss Prevention
- Cloud Malware







Tenant controls



Select the instance(s) of Core SaaS applications that can be accessed by all users or by specific groups/individuals

Global Allowed Enterprise Apps ▾

Select the cloud app or suite you wish to approve:

 Microsoft Office365 
OneDrive, Word, PowerPoint, Excel, Outlook, and more

 Google G Suite 
Gmail, Hangouts, Calendar, Drive, Docs, Sheets, and more

 Slack 
Slack for Enterprise

- ✓ cisco.com (Corp. instance)
- ✗ instance) Jan Park (Personal instance)
- ✗ instance) Ron Jamet (Personal instance)

← Configure Tenant domain

Key Use Cases

Productivity

Only provide access to corporate instances of core SaaS apps

Security

Ensure, sensitive data is created and stored in approved instances of cloud apps

Multimode Cloud Data Loss Prevention (DLP)

Unified policies and reporting for a simplified experience

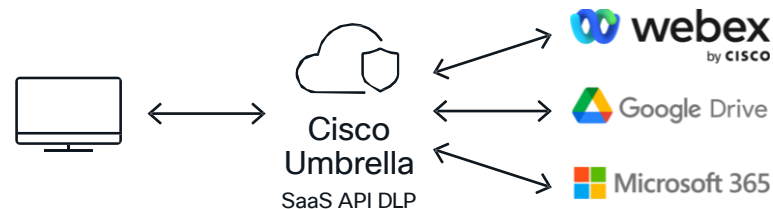
Real-time (inline) DLP

- Analyze data in transit via SWG
- Monitor & block file uploads
- All application coverage: Sanctioned and unsanctioned



SaaS API (out-of-band) DLP

- Analyze data-at-rest via public APIs
- Policy enforcement via continuous scans
- Sanctioned app coverage

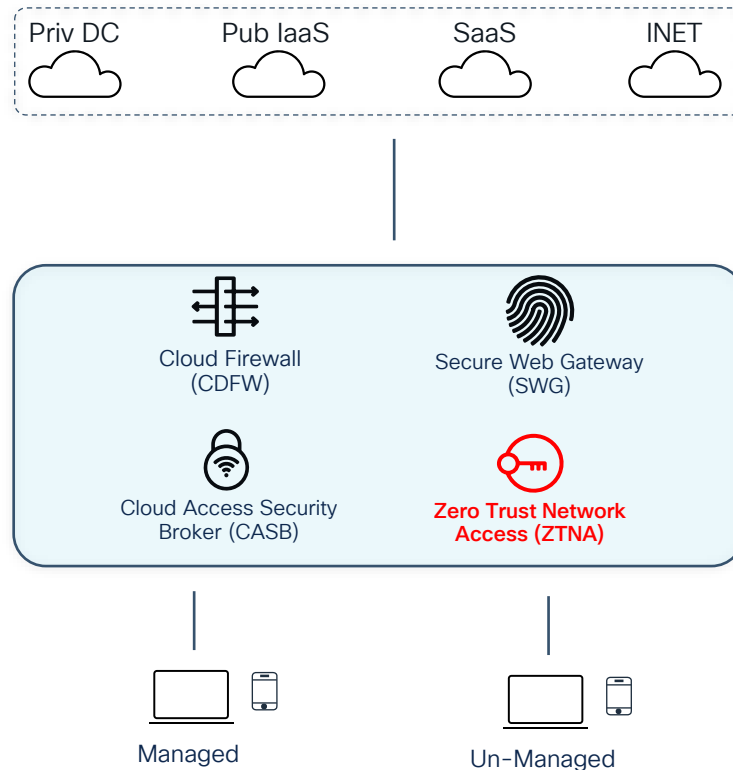


Same management interface

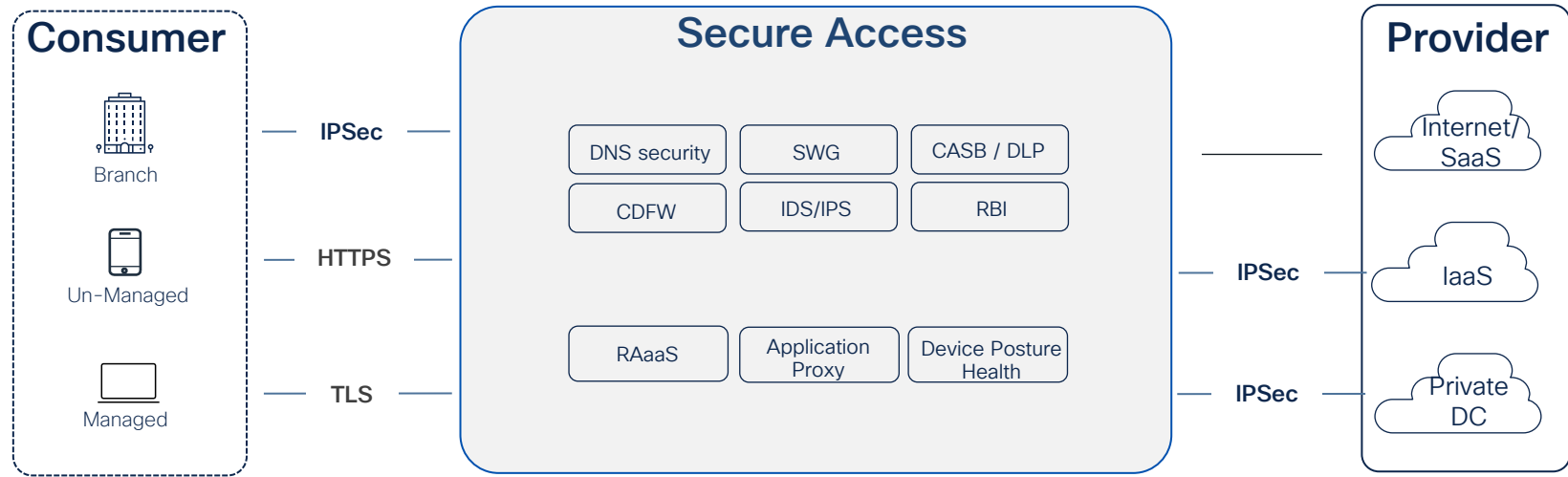
Secure Access (SSE)

Zero Trust Network Access (ZTNA)

- Verify user and device before granting access to resources
- Secure internet access, secure private access
- Managed and unmanaged devices

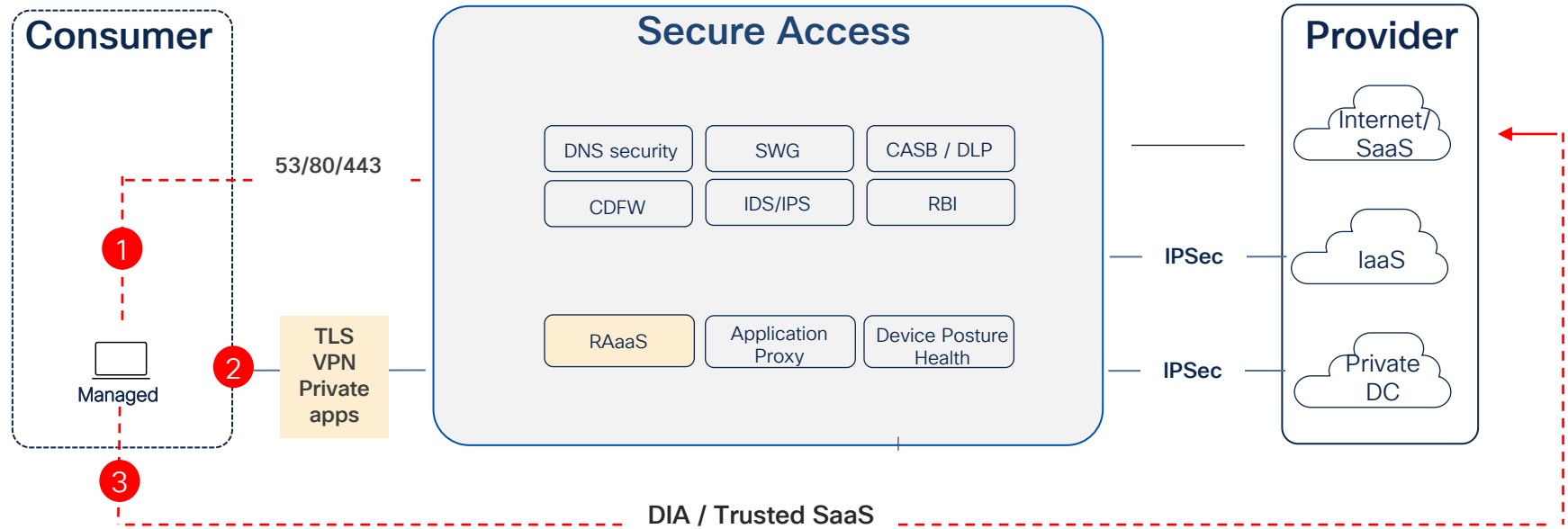


Cisco Secure Access (SSE) – Use cases



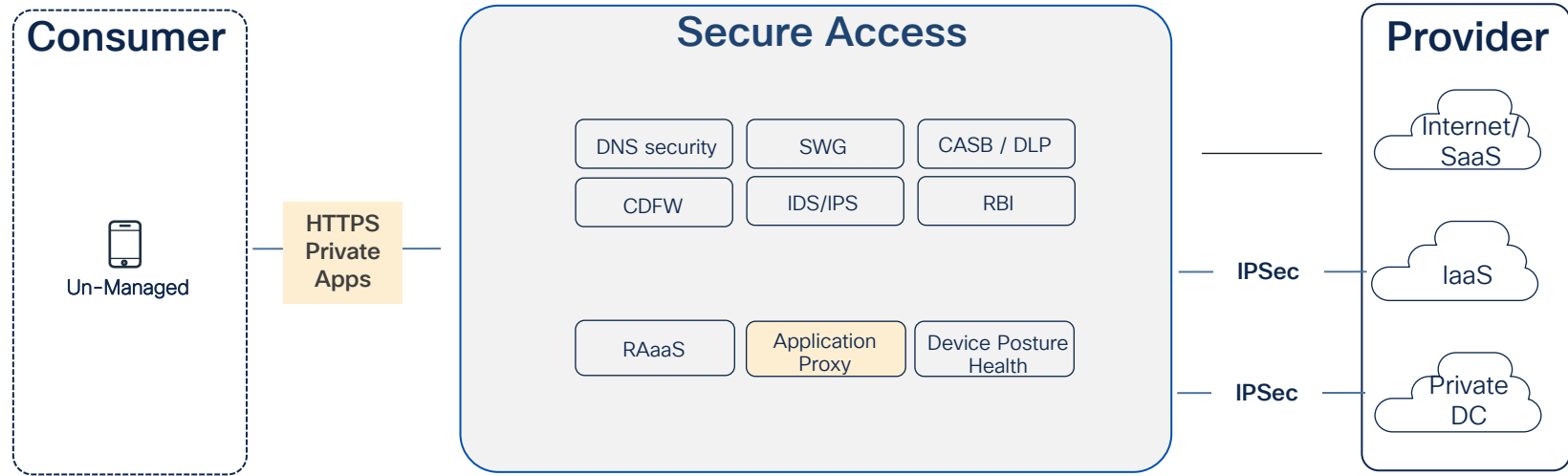
Cisco Secure Access (SSE)

Managed endpoint detail



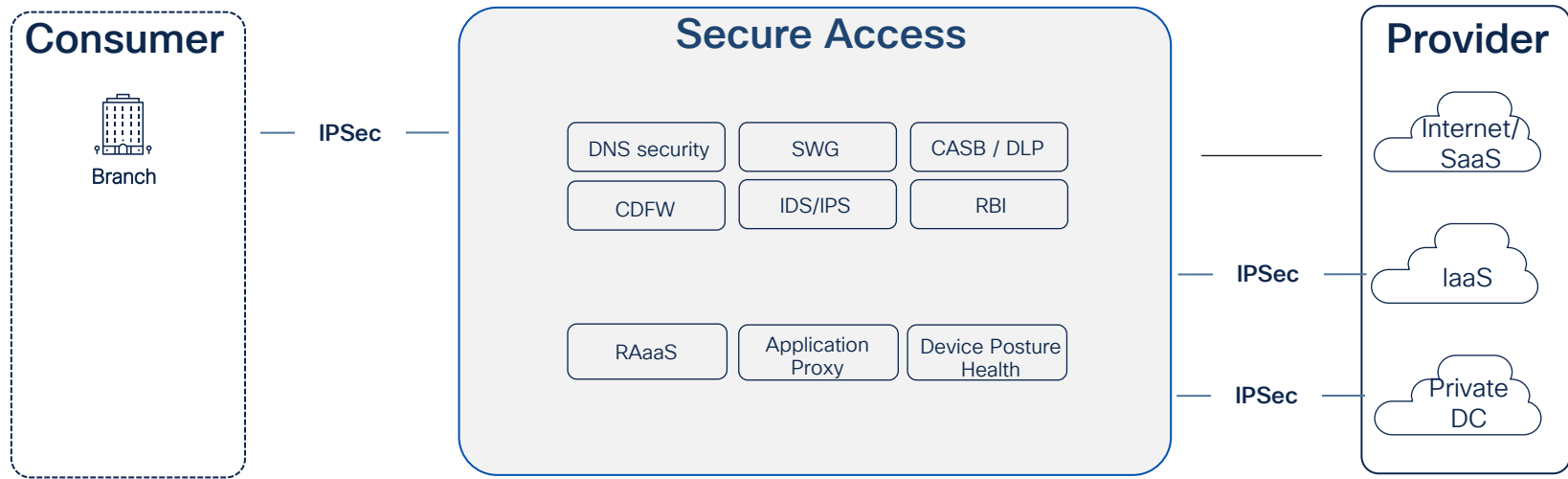
Cisco Secure Access (SSE)

Unmanaged endpoint detail



Cisco Secure Access (SSE)

Branch access detail



- Supports Cisco and 3rd party devices via IPSec
- Cisco = config templates with ZTP (drop ship routers), smart licensing “get keys”

SASE

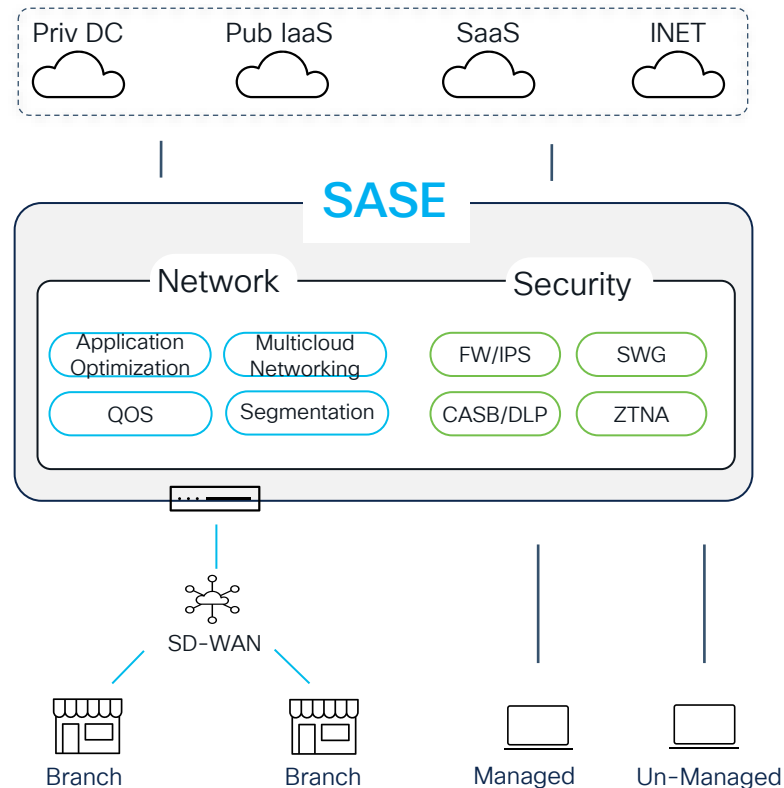
SASE

Gartner

“Secure access service edge (**SASE**) delivers converged network and security as a service capabilities, including SD-WAN, SWG, CASB, NGFW and zero trust network access (ZTNA).

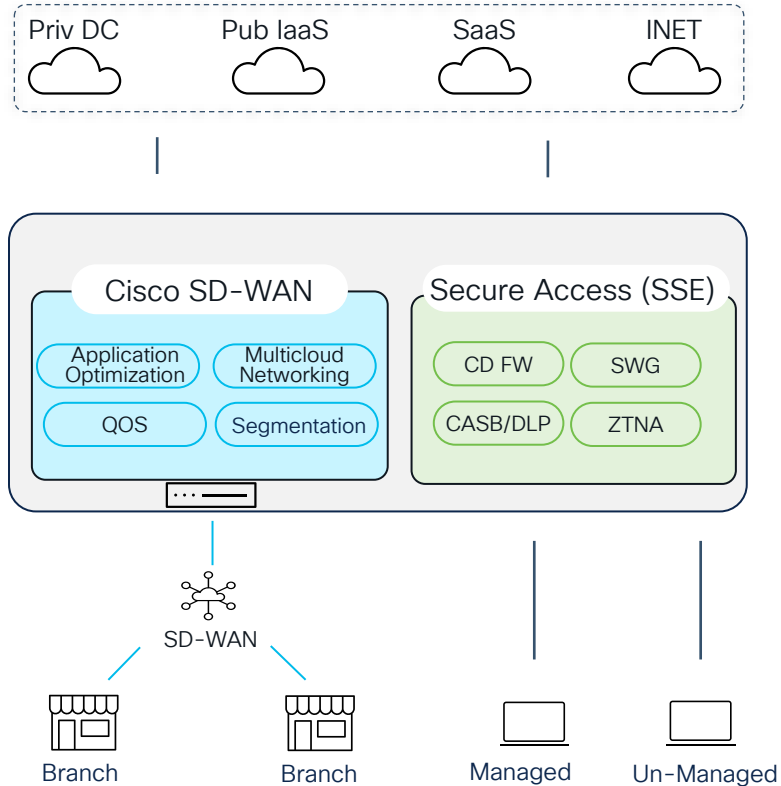
SASE supports branch office, remote worker and on-premises secure access use cases.

SASE is primarily delivered as a service and enables zero trust access based on the identity of the device or entity, combined with real-time context and security and compliance policies”

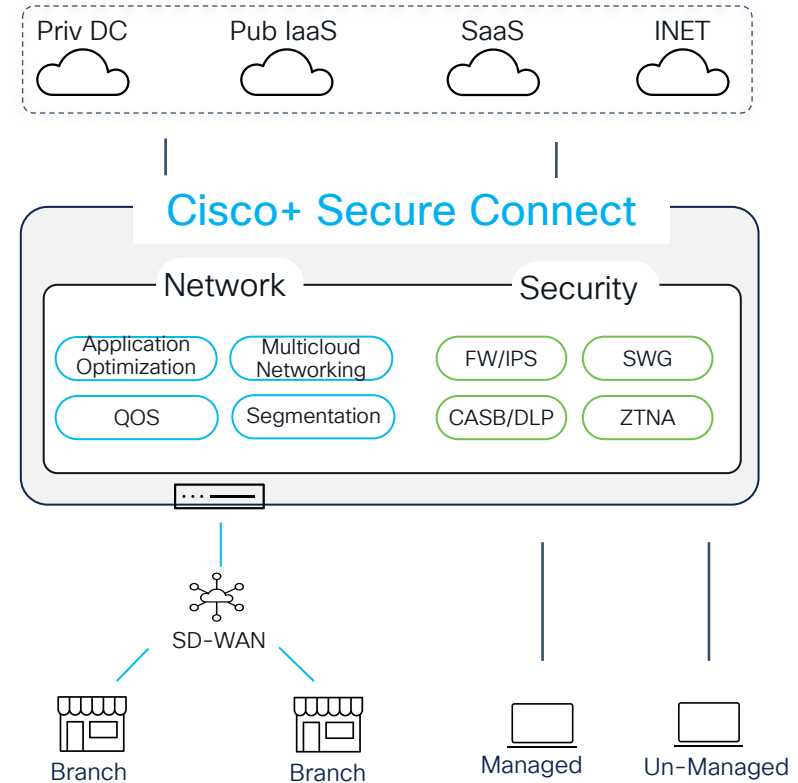


SASE Flavors

Modular



Unified



Cisco⁺ Secure Connect

Unified SASE Solution

Unified Dashboard

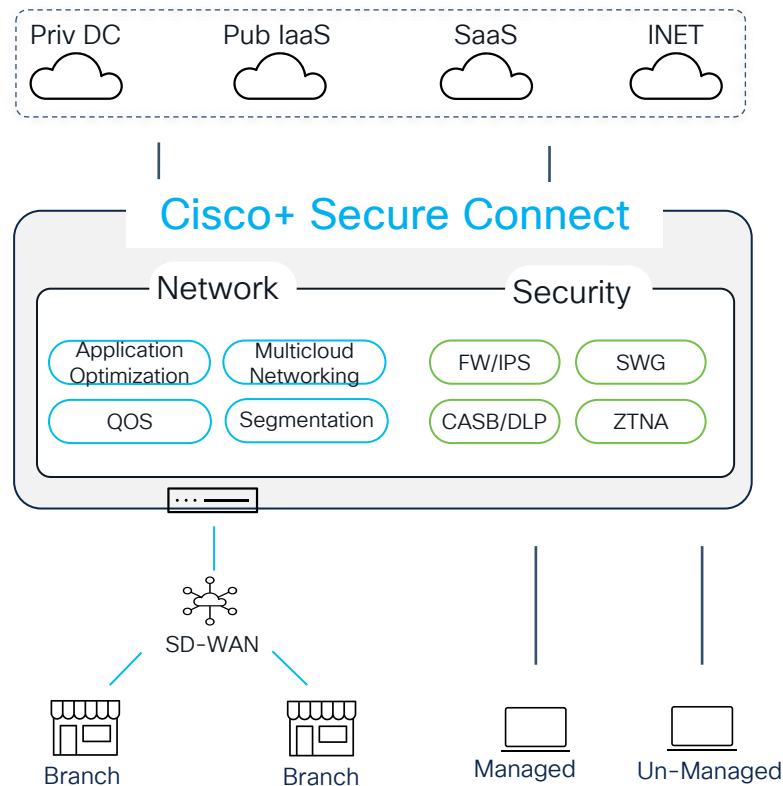
Provides a unified IT experience that is easy to deploy and operate, without complex engineering

Unified Support

The Unified Support for Secure Connect has its own team working 24/7 via email or phone.

Turnkey Operations

Solution comes pre-integrated with minimal work needed from the customer



Why use SD-WAN? Why can't we just use our ZTNA solution?

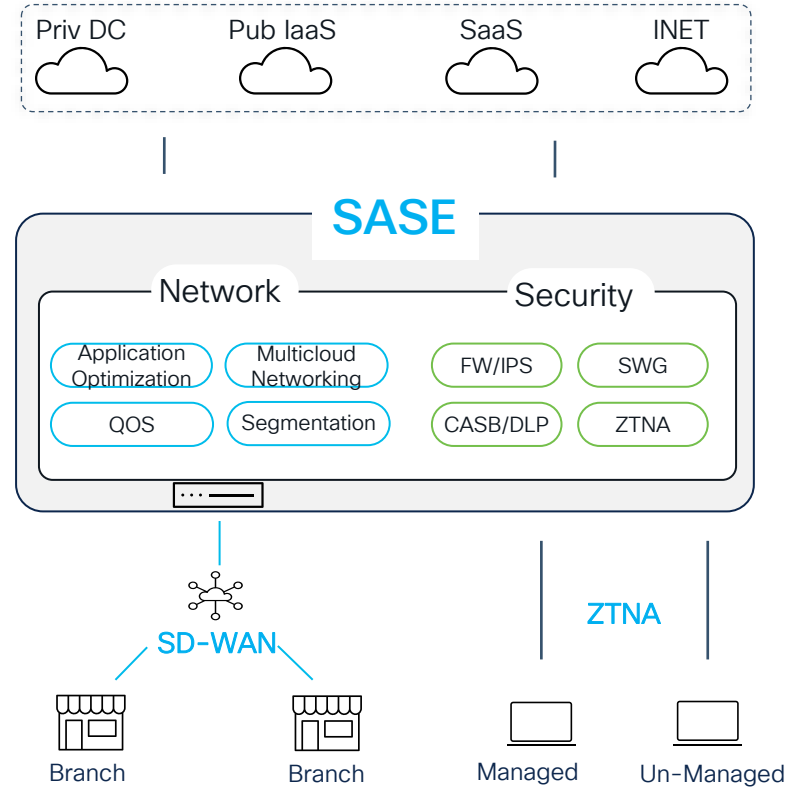
Customer

ZTNA / SD-WAN

ZTNA solutions provide secure remote access to applications

SD-WAN provides traffic optimization, application performance monitoring, path selection

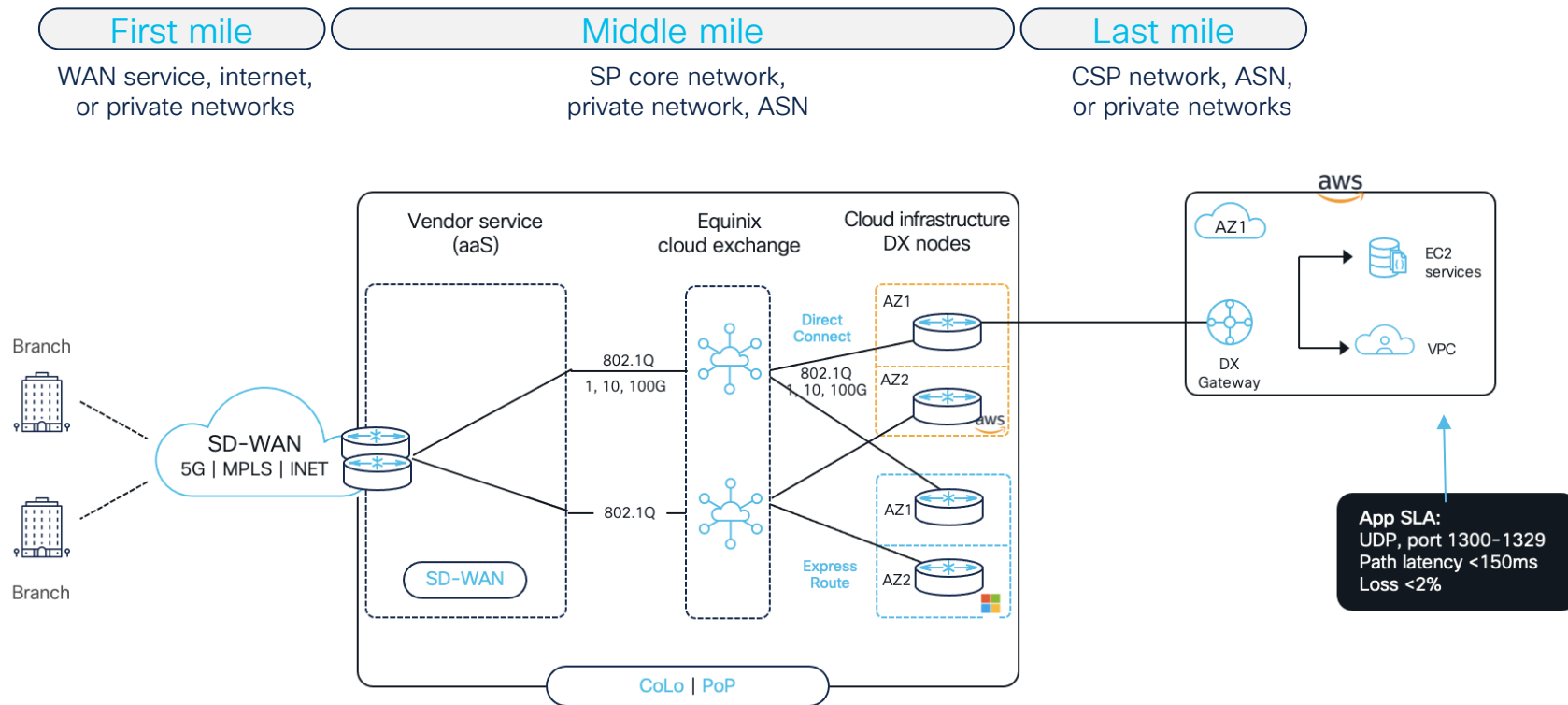
Different networking technologies – not either/or but BOTH



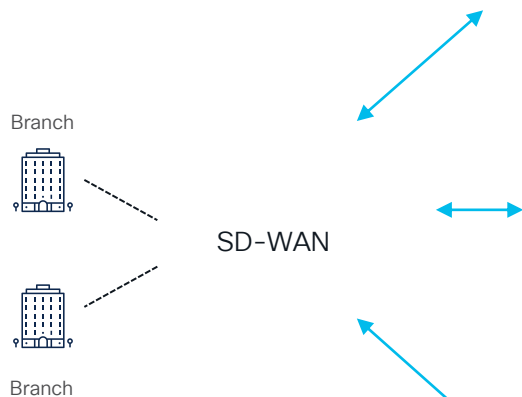
Benefits of Network / SD-WAN for SASE

Using SD-WAN to help meet strict application SLAs

Use Case = branch employee to AWS application



First mile – underlay options



MPLS

- Was gold standard for private connections
- Packet prioritization, guarantee on availability/performance
- It's a VPN so segmented from public Internet

Shared Internet

- Broadband, 5G, etc
- Infra is shared, availability & performance not guaranteed by SLA (no CoS), asynchronous comms

Dedicated Internet

- T1, Ethernet over Copper, Ethernet over Fiber, etc
- CoS options, synchronous comms

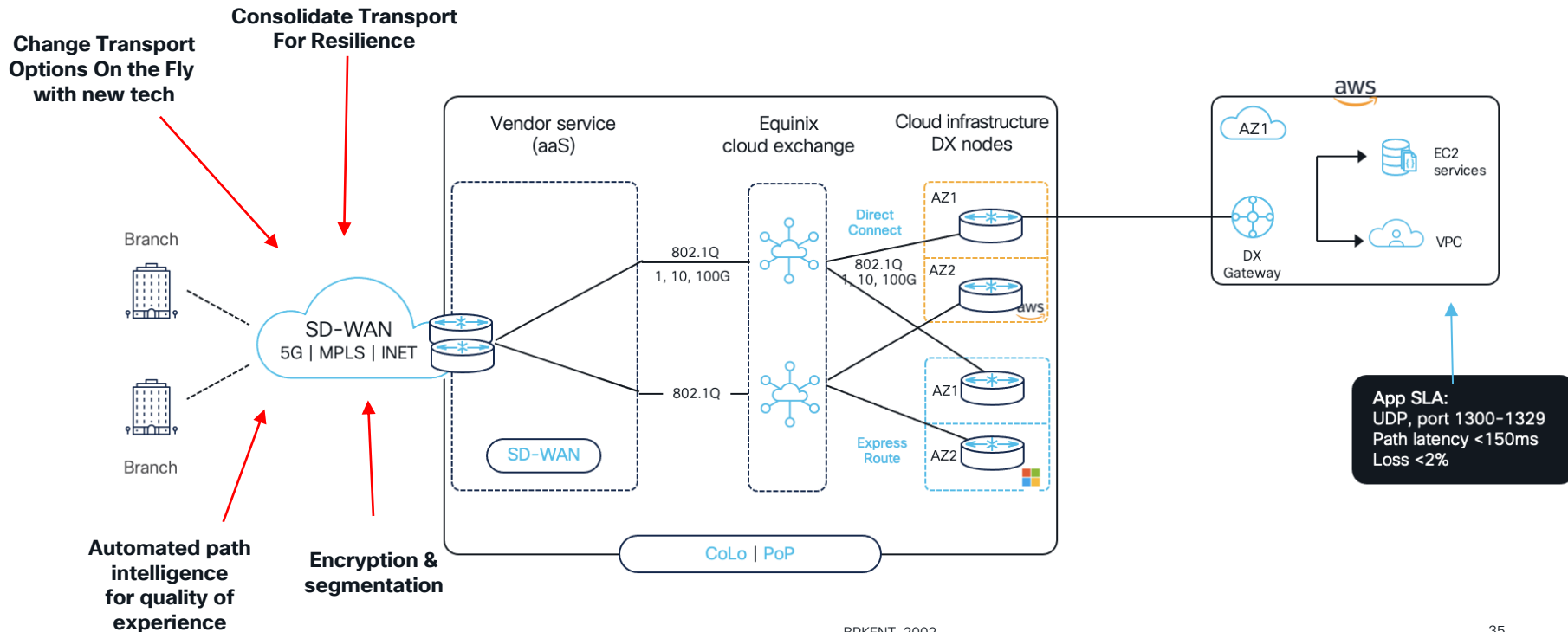
Using SD-WAN to help meet strict application SLAs

First mile benefits

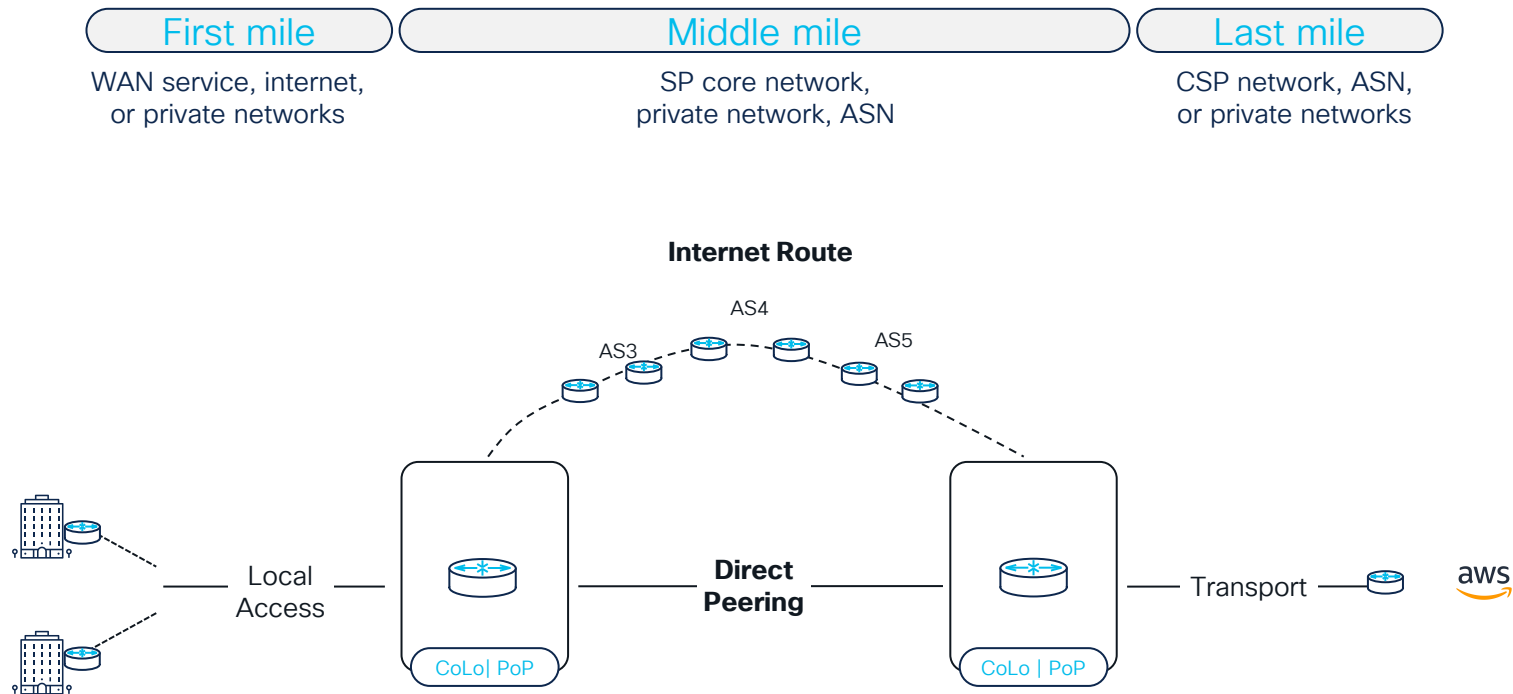
First mile

Middle mile

Last mile

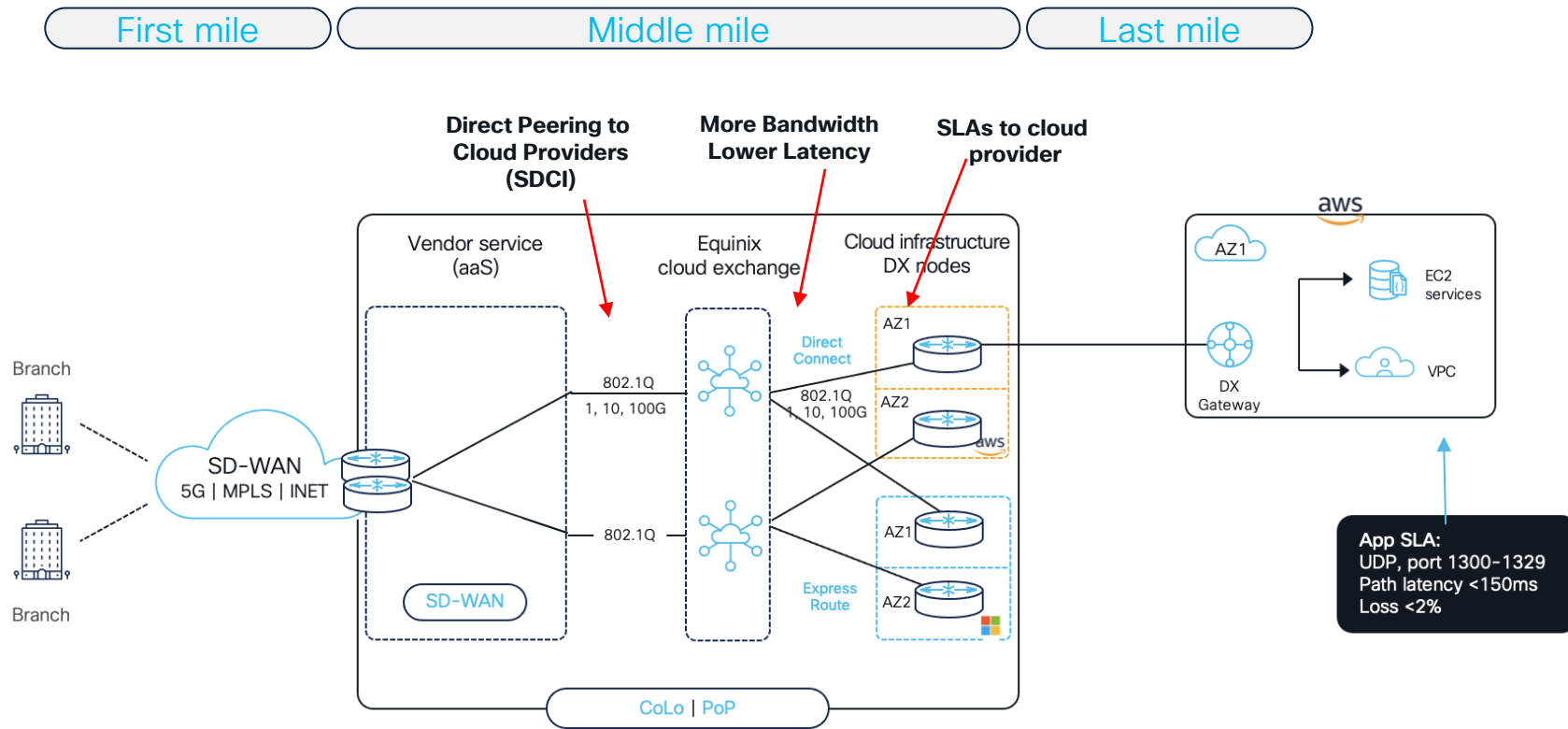


Middle Mile Optimization

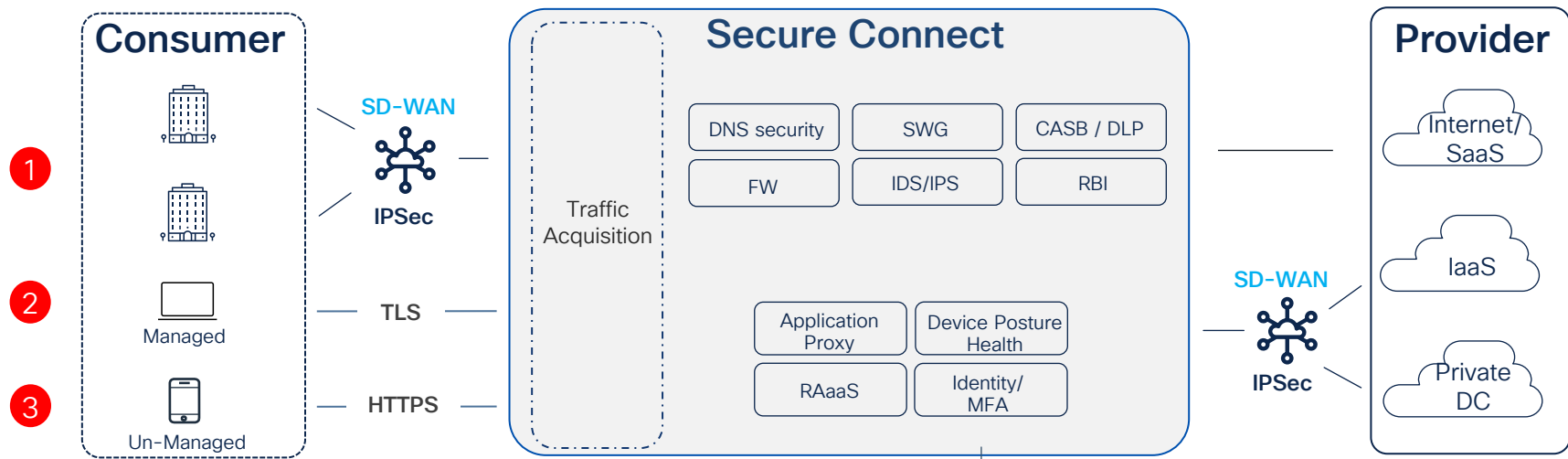


Using SD-WAN to help meet strict application SLAs

Middle & Last mile benefits

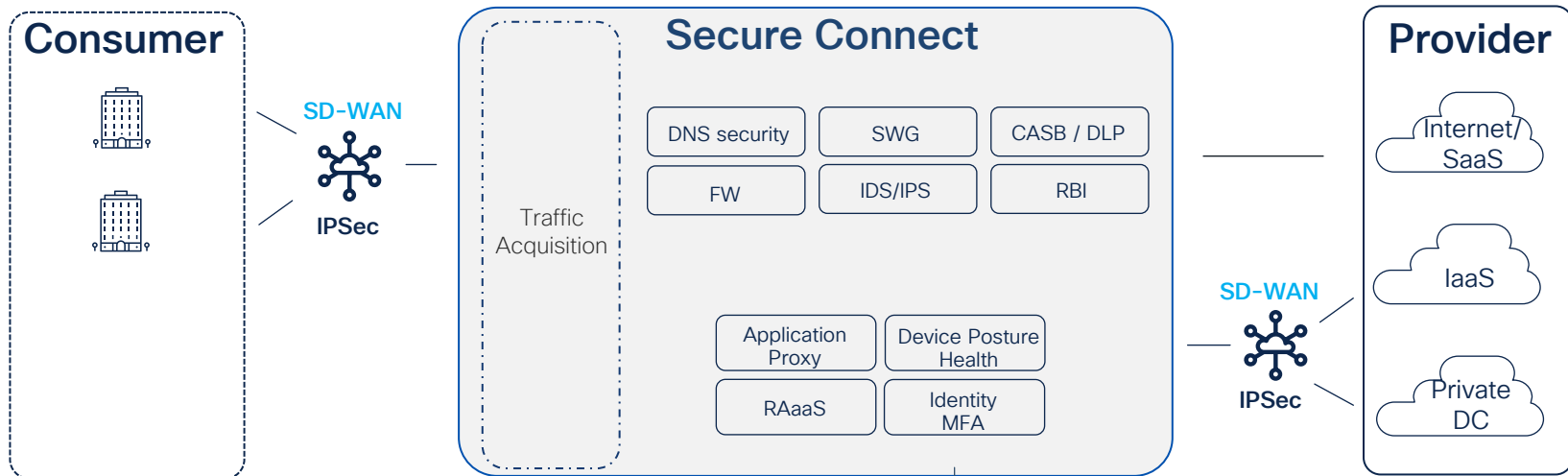


Cisco Secure Connect (SASE) – Use cases



Cisco Secure Connect (SASE)

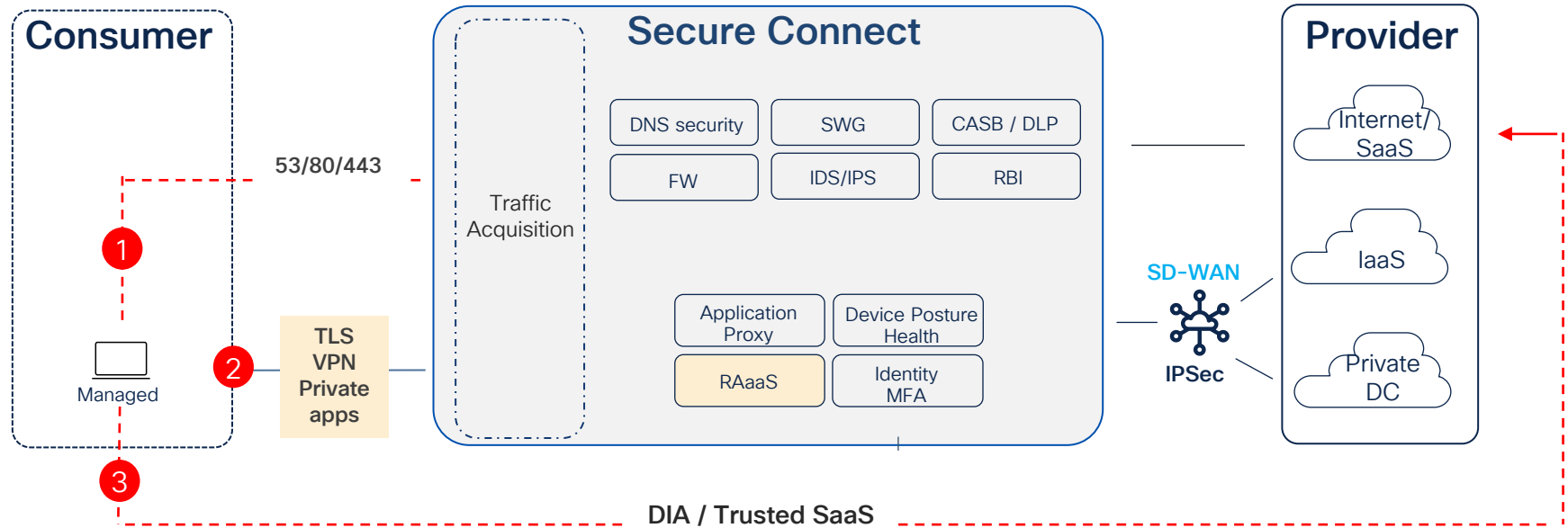
Branch access detail



1. Managing and interconnecting on-premises sites (branches)
2. Currently supports Meraki SD-WAN (auto-VPN) or 3rd party devices via IPSec
3. Meraki creates 2 auto-VPN tunnels to corresponding DCs (primary/secondary)

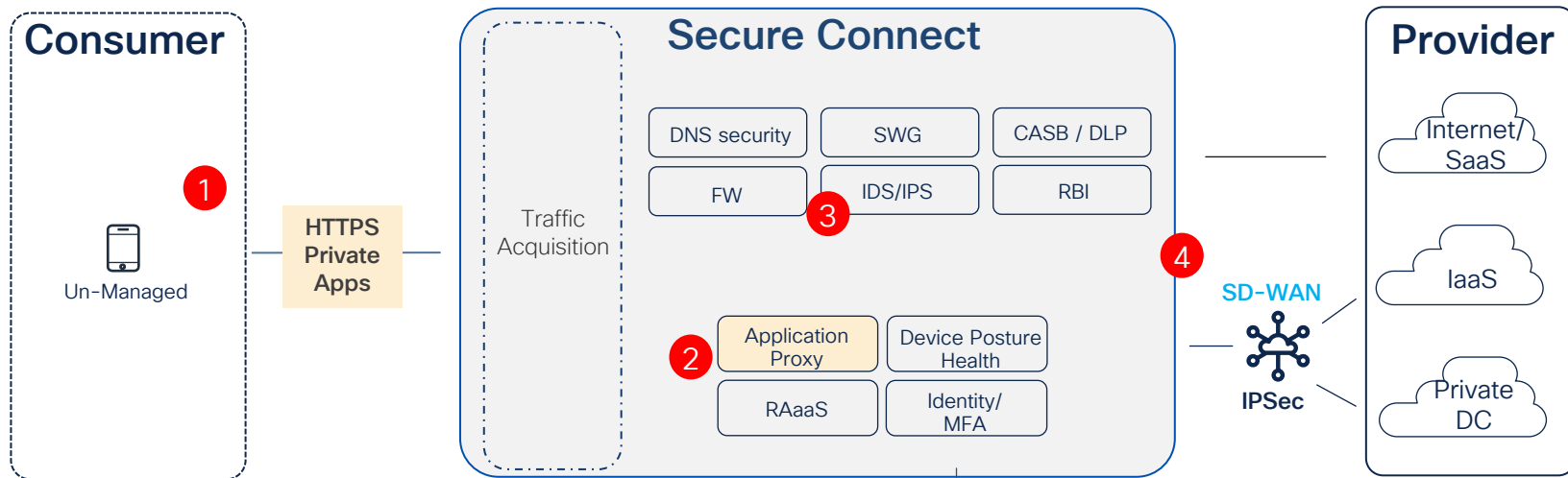
Cisco Secure Connect (SASE)

Managed endpoint detail



Cisco Secure Connect (SASE)

Unmanaged endpoint detail



1. Browser connection to specific URL, DNS resolved, and redirected to nearest DC (Anycast DNS)
2. Svc edge proxies traffic from browser, and reqst sent for auth'c & posture
3. Once completed sent to policy engine
4. Ultimately route to application

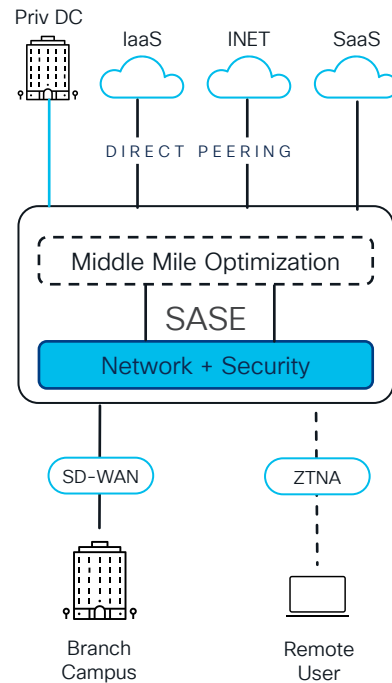
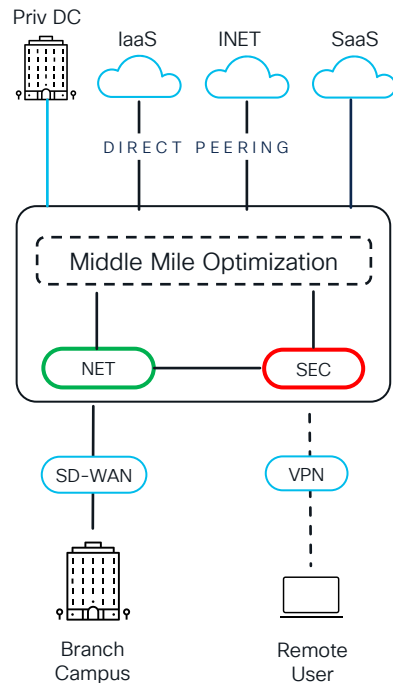
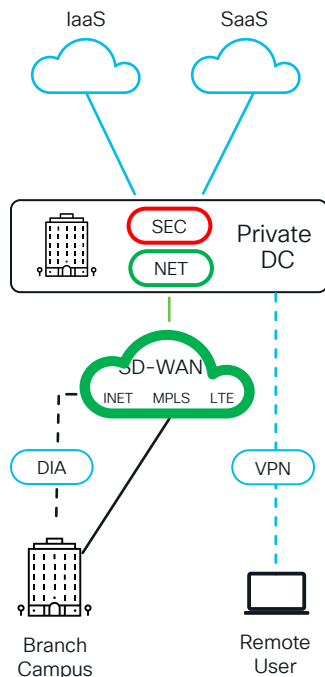
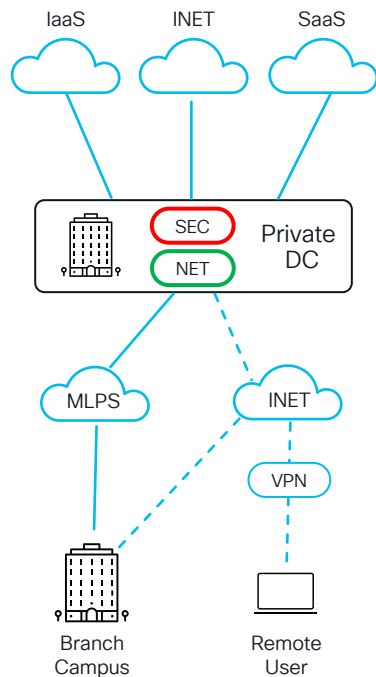
Example: From DC-centric Topology to SASE

DC-Centric

SD-WAN /
DIA

DC-Centric to
Cloud-enabled

Service
Consolidation



Zero Trust



Zero Trust Principles

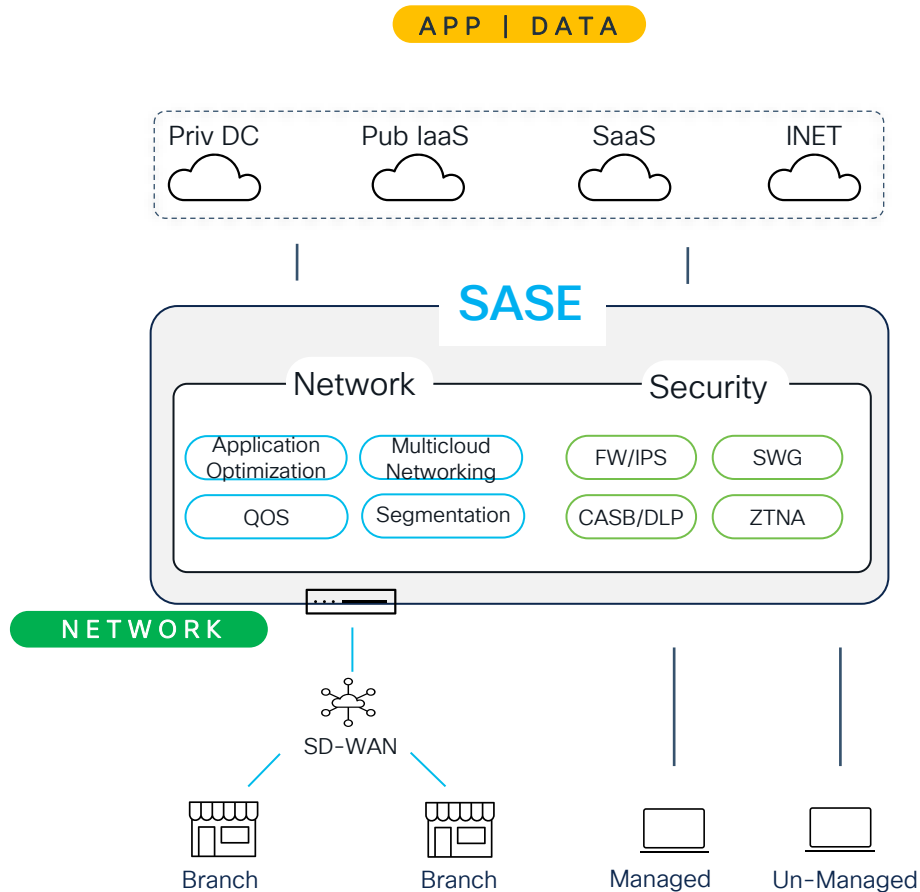
- ▶ Never assume trust
- ▶ Always verify
- ▶ Enforce least privilege

Cisco Zero Trust



For

User/Device, Network, App/Data



Zero Trust for User/Device

ESTABLISH TRUST

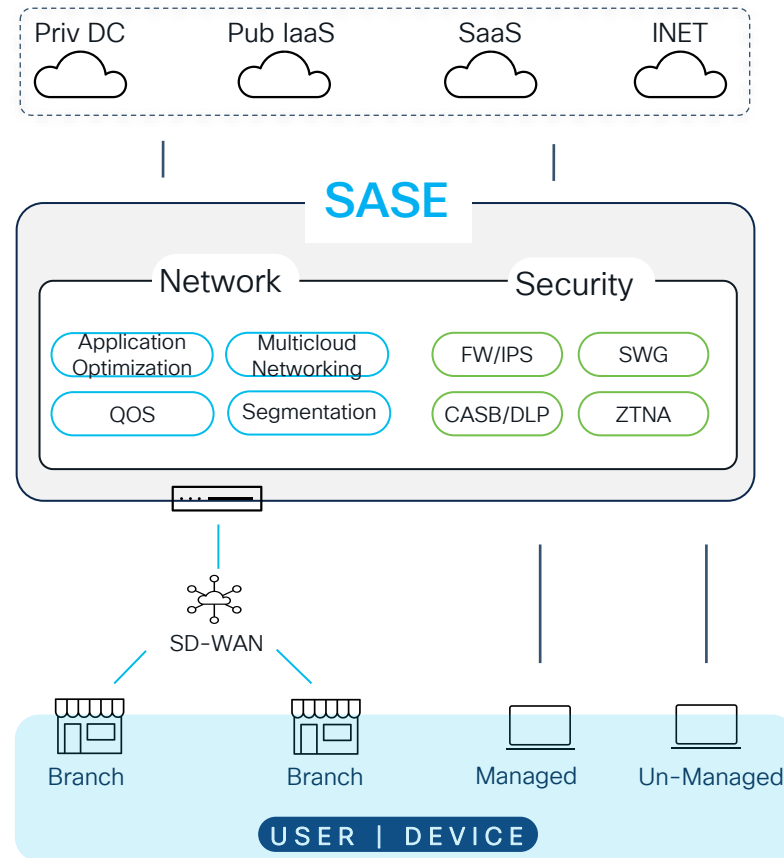
- Only authorized users are attempting to access - I.E. MFA.
- Endpoint managed or unmanaged, corporate owned or BYOD, and device posture
- Combine context to establish trust.

ENFORCE TRUST-BASED ACCESS

- Visibility of endpoint current security state of each access request
- Access policy based on use case risk level
- Report on device health via agent, agent-less, or MDM integration techniques.

CONTINUOUSLY VERIFY TRUST

- Continuous monitoring of endpoint health, management status, and anomalous behavior, so actionable responses can be tied to deviations (self-managing/healing)



Zero Trust for the Network

ESTABLISH TRUST

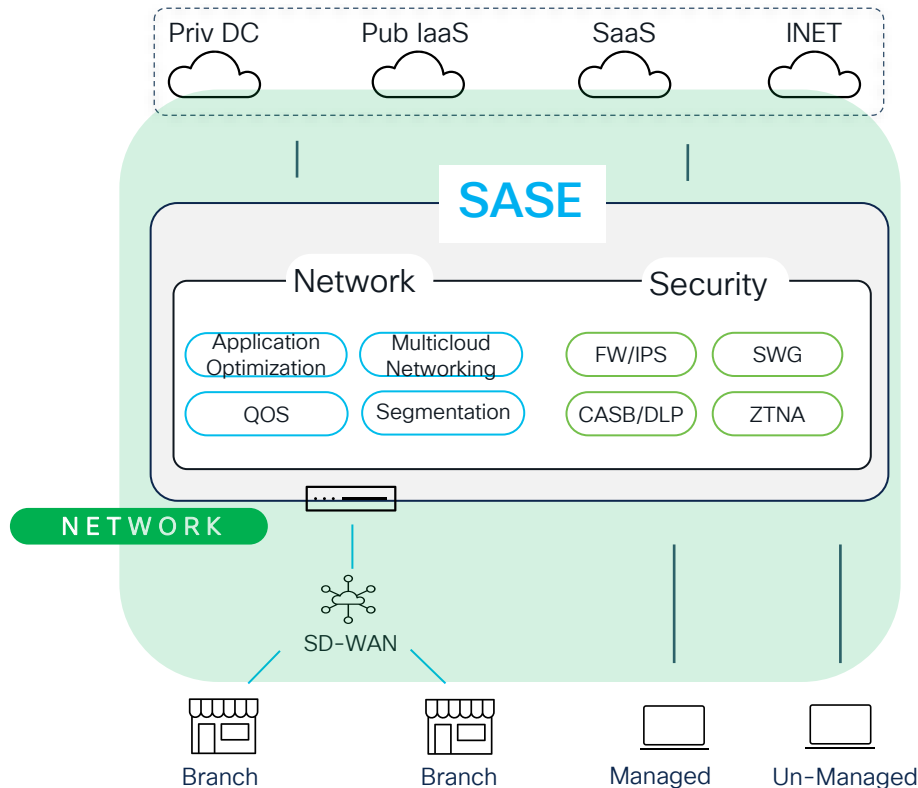
- Discover/classify users and devices (computer/mobile)
- Discover/Classify IoT devices
- Device Posture of managed and BYOD
- Combine attributes for role-based Authentication / Authorization

ENFORCE TRUST-BASED ACCESS

- Define policy using “least privilege” approach.
- Prevent “untrusted” entities from connecting to in-scope network
- Restrict network access and contain infected endpoints using segmentation

CONTINUOUSLY VERIFY TRUST

- Continuous monitoring w/vulnerability assessments and indicators of compromise.
- Tying actionable responses to behavior for self-managing/healing



Zero Trust for App/Data

ESTABLISH TRUST

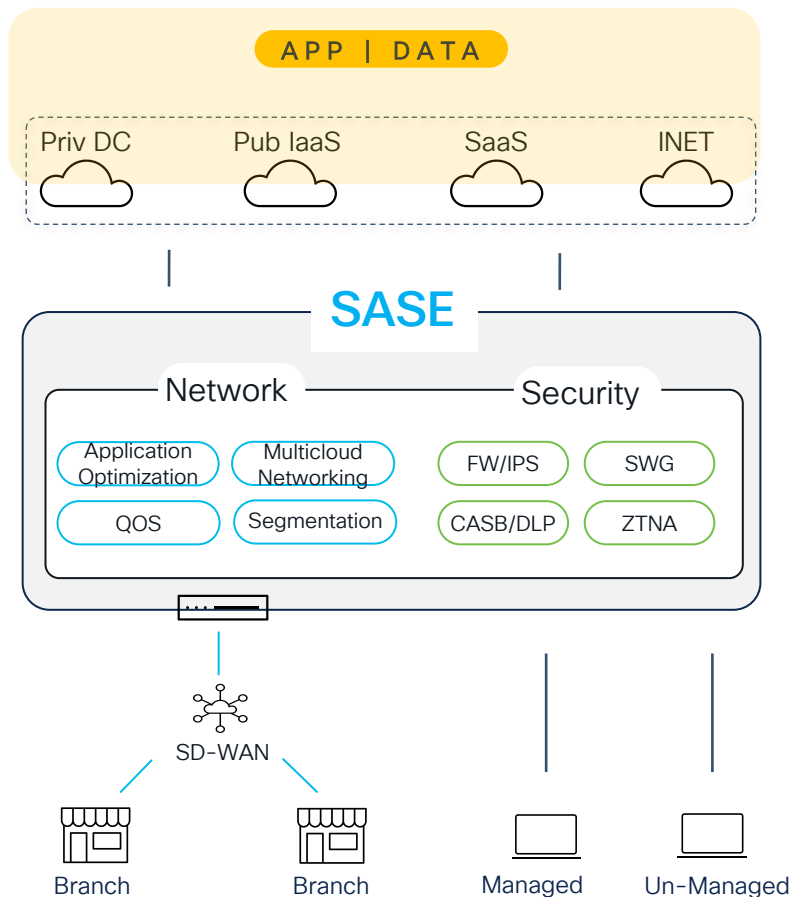
- Visibility into the devices, processes, packets, network flows within the application environments
- Analyze the network communications and data flows to model applications

ENFORCE TRUST-BASED ACCESS

- Implement policy to minimize trust within the entire application ecosystem, simulate, validate, deploy the policy consistently across all environments
- Contain breaches & minimize lateral movement with application micro-segmentation using a whitelist approach

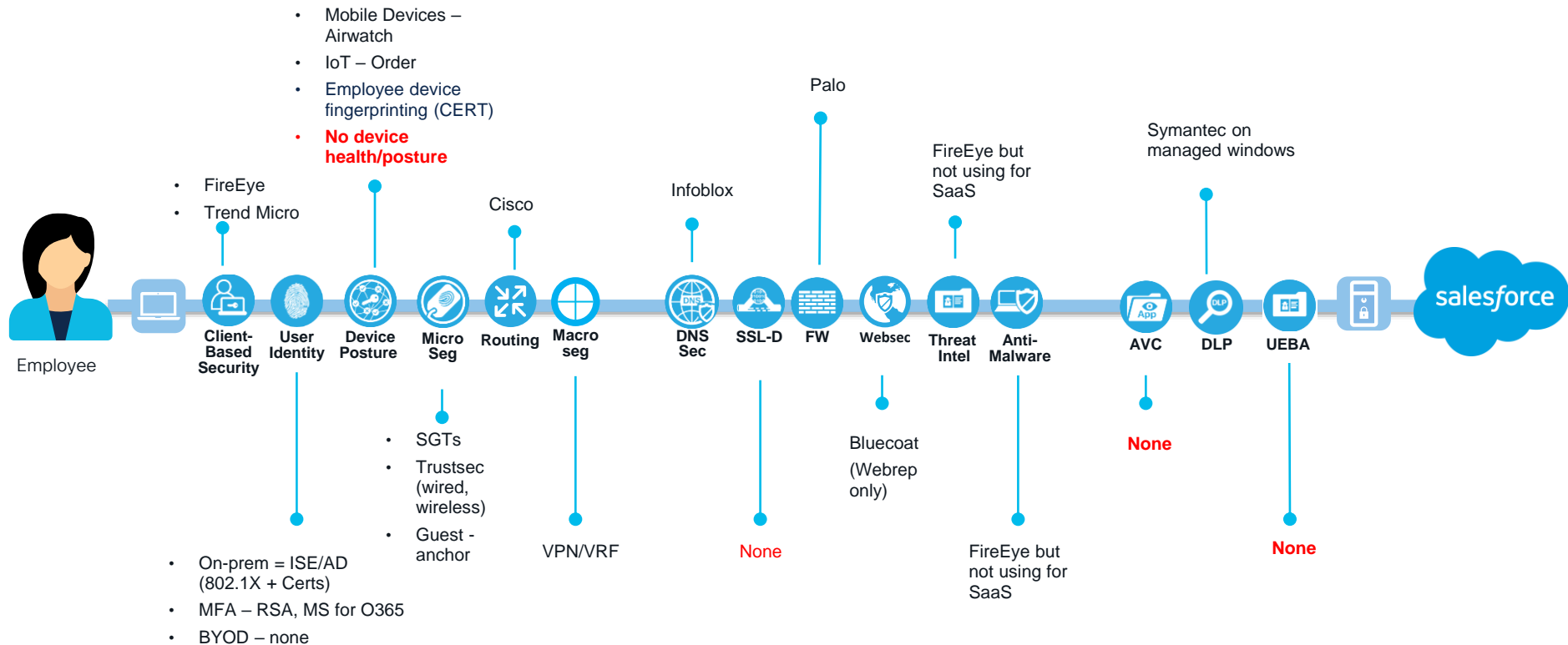
CONTINUOUSLY VERIFY TRUST

- Alert or block communications by continuously monitoring & responding to indicators of compromise



Customer Example - Document Capabilities per Use Case

Branch Employee to SaaS

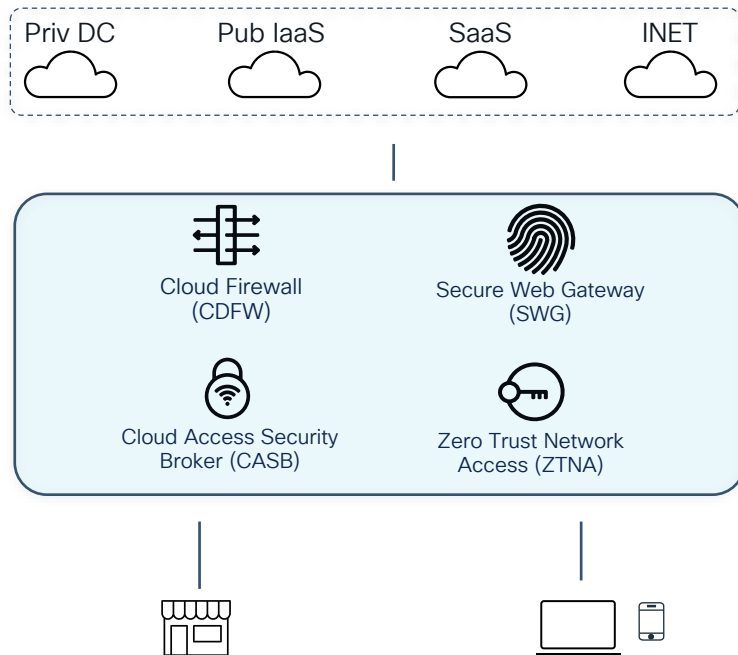


Summary

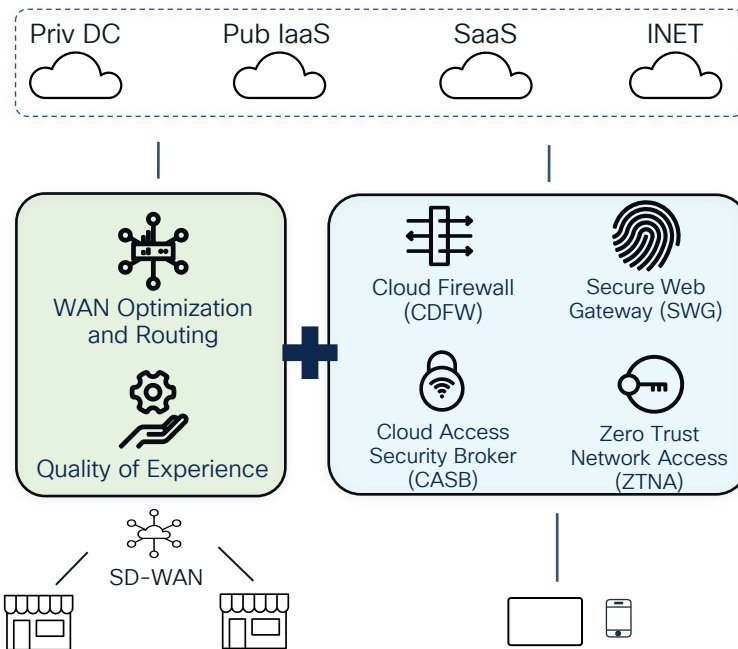


SSE vs SASE

SSE



SASE



SSE / SASE adhering to Zero Trust Framework

SSE

APP | DATA

Priv DC

Pub IaaS

SaaS

INET



Cloud Firewall (CDFW)



Secure Web Gateway (SWG)



Cloud Access Security Broker (CASB)



Zero Trust Network Access (ZTNA)

NETWORK



USER | DEVICE

SASE

APP | DATA

Priv DC

Pub IaaS

SaaS

INET



WAN Optimization and Routing



Quality of Experience

NETWORK



SD-WAN



Cloud Firewall (CDFW)



Cloud Access Security Broker (CASB)



Secure Web Gateway (SWG)



Zero Trust Network Access (ZTNA)

USER | DEVICE

SSE or SASE – which one?

I want a remote workforce solution that secures managed and unmanaged access to public and private applications, and consume it aaS



Secure Access (SSE)

I want to consolidate my security capabilities (FW, SWG, CASB, DLP, etc), and unify the UI/operations/support, and consume it aaS.



Secure Access (SSE)

I want to consolidate my **SD-WAN**, security, and remote access capabilities, and unify the UI/operations/support, and consume it aaS.



Secure Connect (SASE)

Fill out your session surveys!



Attendees who fill out a minimum of four session surveys and the overall event survey will get **Cisco Live-branded socks** (while supplies last)!



Attendees will also earn 100 points in the **Cisco Live Game** for every survey completed.



These points help you get on the leaderboard and increase your chances of winning daily and grand prizes

Continue your education



- Visit the Cisco Showcase for related demos
- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at www.CiscoLive.com/on-demand



The bridge to possible

Thank you

CISCO *Live!*

#CiscoLive

Cisco Live Challenge

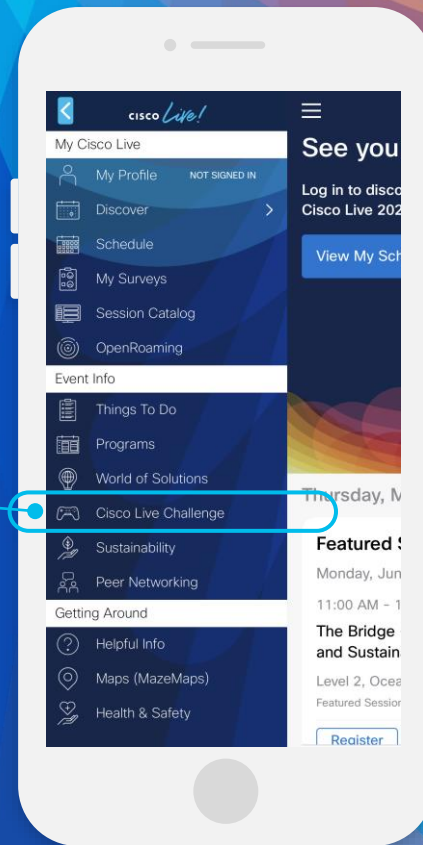
Gamify your Cisco Live experience!
Get points for attending this session!

How:

- 1 Open the Cisco Events App.
- 2 Click on 'Cisco Live Challenge' in the side menu.
- 3 Click on View Your Badges at the top.
- 4 Click the + at the bottom of the screen and scan the QR code:



CISCO *Live!*



The background is a vibrant, abstract graphic. It features a central bright white light source from which numerous colorful rays emanate, creating a sunburst or starburst effect. The rays transition through a spectrum of colors including yellow, orange, red, and various shades of blue and green. Overlaid on this are large, flowing, wavy shapes in similar colors, giving the overall impression of energy, movement, and a digital or network theme.

cisco *Live!*

Let's go

#CiscoLive