

CISCO *Live!*



#CiscoLiveAPJC



The bridge to possible

End user experience for a hybrid workforce in this modern world

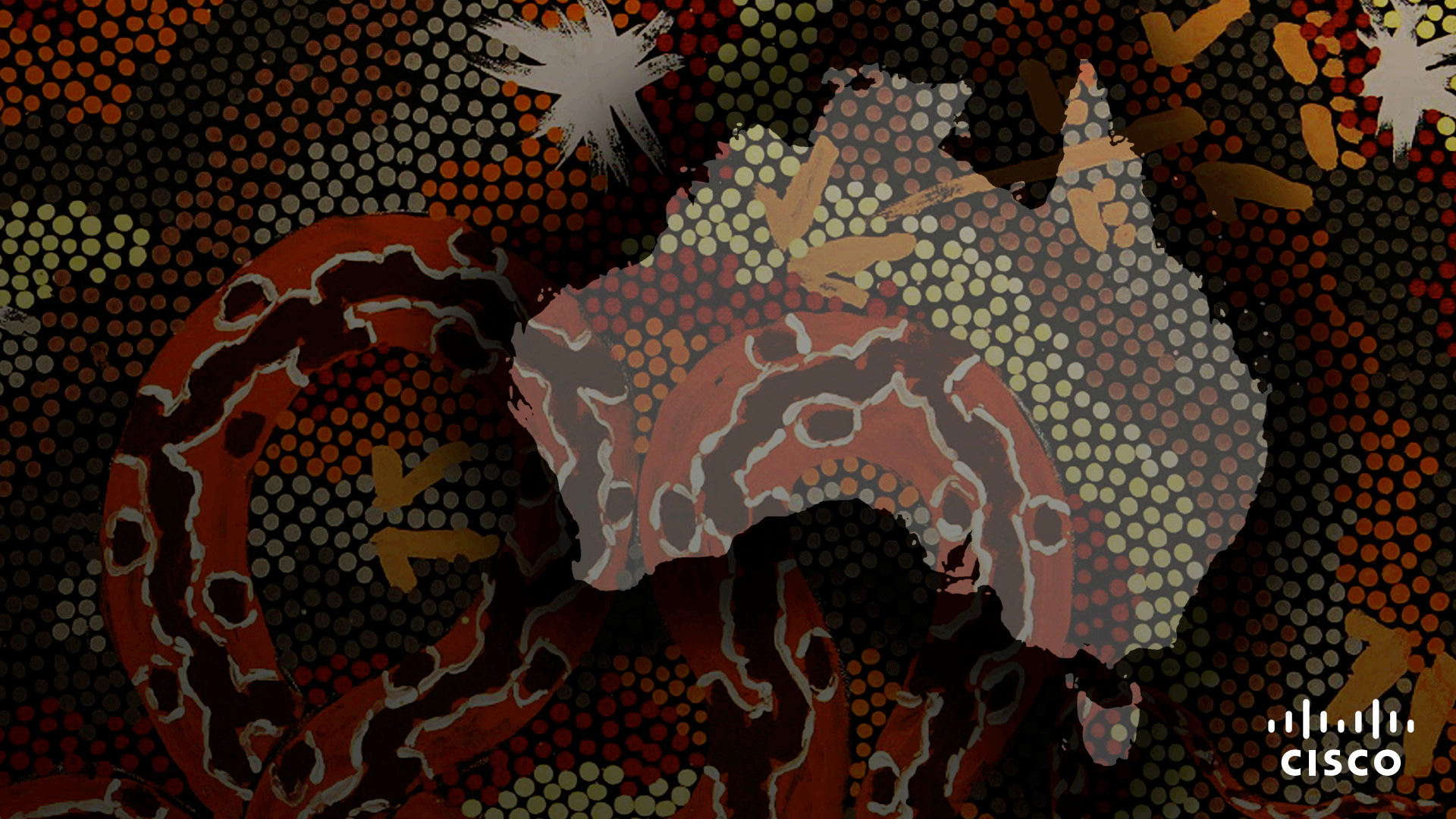
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<https://www.linkedin.com/in/sadaf-soroush>

BRKAPP-2225



#CiscoLiveAPJC



Cisco Webex App

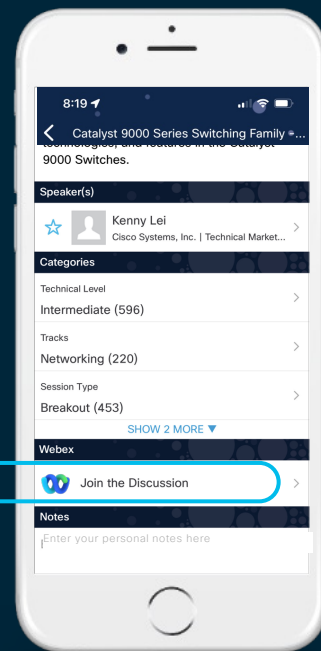
Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until Thursday 22 December 2022.



<https://ciscolive.ciscoevents.com/ciscolivebot/#BRKAPP-2225>

The New Enterprise Reality

Cloud is the new data center



Internet is the new network



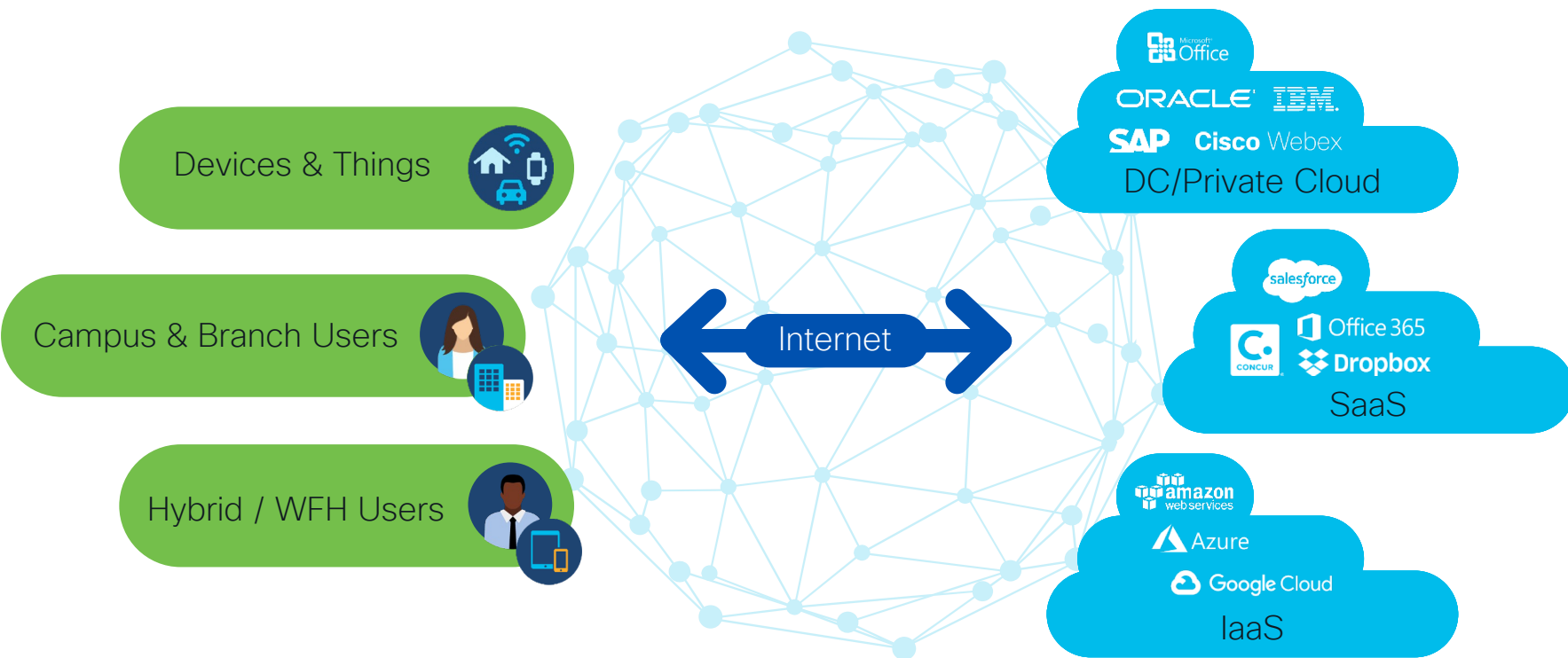
SaaS is the new app stack



Home is the new office



Internet connectivity is business critical



This creates a large blind spot for IT

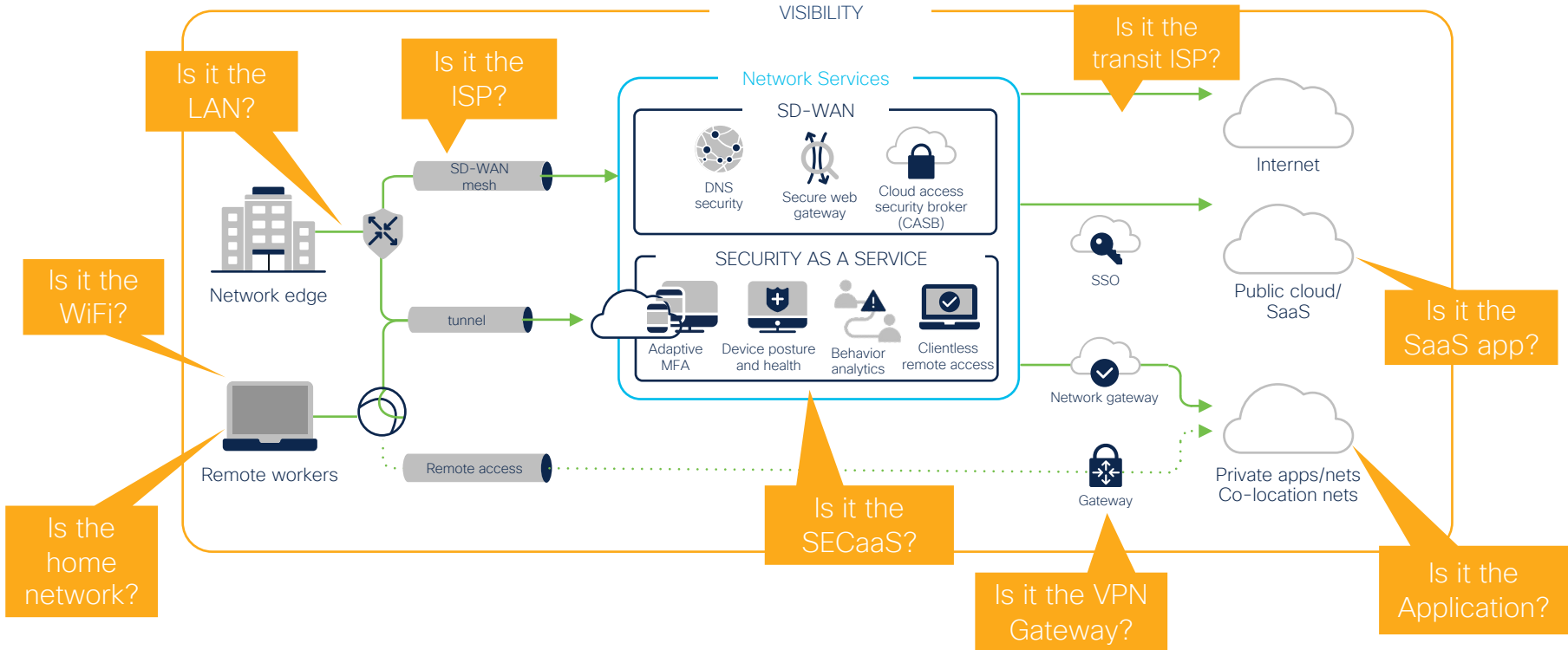


Visibility and predictability is a *requirement* for the ideal digital experience

*Digital experience is more important
than ever, but with less control than
ever before*



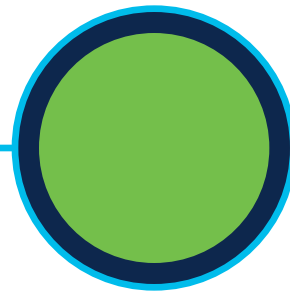
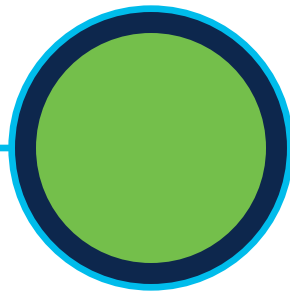
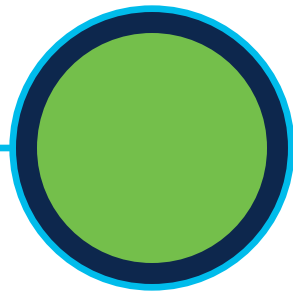
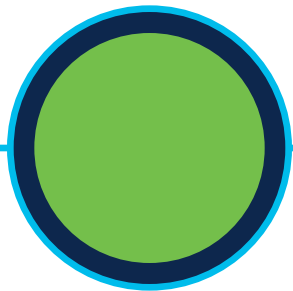
Troubleshooting the Hybrid Worker Experience



ThousandEyes Internet and Cloud Intelligence Platform



Endpoint Agent Tests



- Scheduled Tests

- Web:
 - HTTP Server
- Network
 - Agent-to-Server

- Browser Sessions

- In-browser recording for ad-hoc troubleshooting:



- Local Networks

- Wired/Wireless connection performance:
 - Gateways
 - VPNs
 - Proxies
 - DNS servers

- Automated Session Tests

- Dynamic tests for popular UC platforms include:



The Total Economic Impact™ of Cisco ThousandEyes End User Visibility



173%
ROI



<6
MONTH
payback period



>50%
PRODUCTIVITY

boost for ITOps and NetOps teams



6.9%
BOOST

in hourly productivity for
remote, non-customer-
facing employees



5.5%
INCREASE

in hourly revenue productivity
for remote revenue-generating
employees



50-80%
REDUCTION

of MTTR for P1 and P2 incidents
impacting remote workers

Demo



*Our vision at ThousandEyes is to
enable a common operational
language for teams to see and
improve every digital experience*



Session Surveys

We would love to know your feedback on this session!

- Complete the session surveys in the Cisco Events mobile app. You'll earn some points in the Cisco Live Game and potentially win a prize.
- Complete a minimum of four session and the overall event surveys to claim a Cisco Live cable bag.

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Book your one-on-one
Meet the Expert meeting



Attend the interactive education with DevNet,
Capture the Flag, and Walk-in Labs



Visit the On-Demand Library for more sessions
at www.CiscoLive.com/on-demand

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Pay for Learning with Cisco Learning Credits

(CLCs) are prepaid training vouchers redeemed directly with Cisco.



Learn



Cisco U.

IT learning hub that guides teams and learners toward their goals

Cisco Digital Learning

Subscription-based product, technology, and certification training

Cisco Modeling Labs

Network simulation platform for design, testing, and troubleshooting

Cisco Learning Network

Resource community portal for certifications and learning



Train



Cisco Training Bootcamps

Intensive team & individual automation and technology training programs

Cisco Learning Partner Program

Authorized training partners supporting Cisco technology and career certifications

Cisco Instructor-led and Virtual Instructor-led training

Accelerated curriculum of product, technology, and certification courses



Certify



Cisco Certifications and Specialist Certifications

Award-winning certification program empowers students and IT Professionals to advance their technical careers

Cisco Guided Study Groups

180-day certification prep program with learning and support

Cisco Continuing Education Program

Recertification training options for Cisco certified individuals



The bridge to possible

Thank you

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