



The bridge to possible

# Create exceptional experiences with digital and human intelligence

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CISCO *Live!*

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**slido.com**  
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 Passcode: **a5q1mx**





# Human and digital intelligence

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# Digitize Delivery

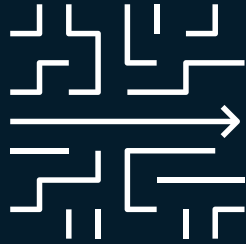
Human Designed  
Readable digital  
assets



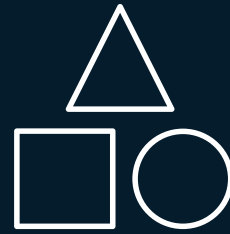
Executed via  
Automation

Digital assets as  
often as needed  
(Pure DevOps)

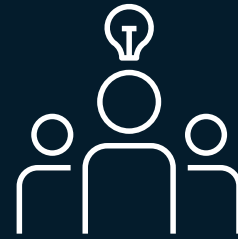
# Creating digital-enabled experiences



Simplify

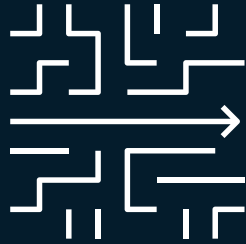


Transform

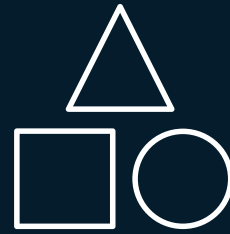


Innovate

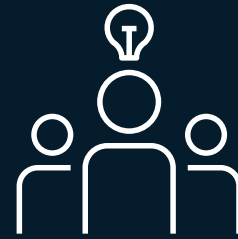
# Creating digital-enabled experiences



Simplify



Transform



Innovate





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# Martin Gysi

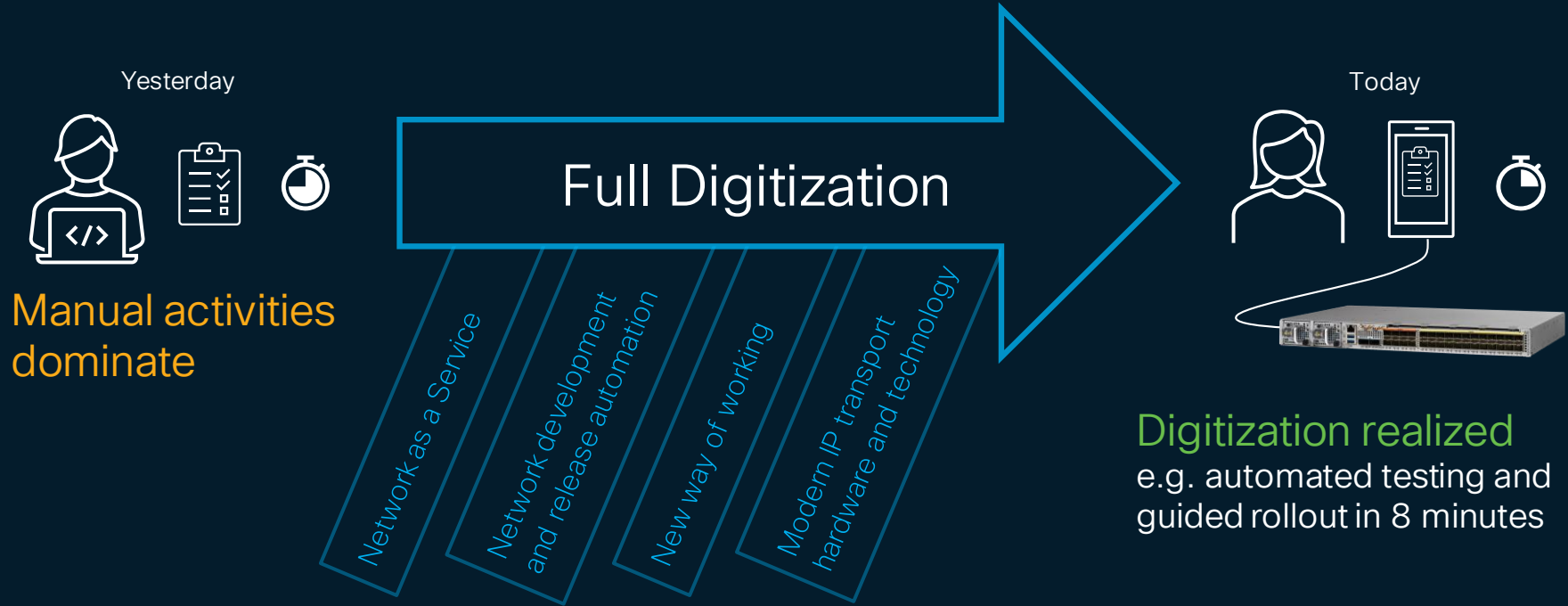
Lead Architect Network Automation



**swisscom**

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# Digitize Delivery at Swisscom



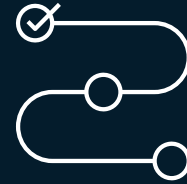
# Skills innovation



Chief Financial Officer  
Cost Savings



Engineer from Replication  
to Innovation



Head of Operations  
Quality

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# Reimagining your experience

## Human + digital intelligence

### Solution expertise

Accelerate transformation  
with Cisco expertise,  
powered by analytics



### Digital-first

Get to value faster with  
proactive and predictive  
digital insights backed by  
expert best practices



# Reimagining your experience

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# Partner Lifecycle Services

Digitally enabled, human-delivered



Alignment and  
expertise



Outcomes  
focused



Optimize  
and scale



# Kick off your innovation project



Visit the Cisco Customer  
Experience stand in the World of  
Solutions



Enter the draw to win 2 weeks  
with a CX Innovation Consultant  
to kick off your innovation  
project!



# Continue the conversation



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## Want more?

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# Thank you

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