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The bridge to possible

# How Hybrid Should Work

Great experiences for everyone everywhere

Deb Porchivina, Hybrid Work Campaign Director

Greg Smith, Hybrid Work Solutions Marketing Manager

PSOGEN-1031



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# Cisco Webex App

## Questions?

Use Cisco Webex App to chat with the speaker after the session

## How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 9, 2023.



<https://ciscolive.ciscoevents.com/ciscolivebot/#PSOGEN-1031>

# Agenda

- Hybrid work models are the future
- Make hybrid work better for everyone
  - Empower teams
  - Reimagine the Office
- Next steps

# The reality of hybrid work



**How we work**  
has changed

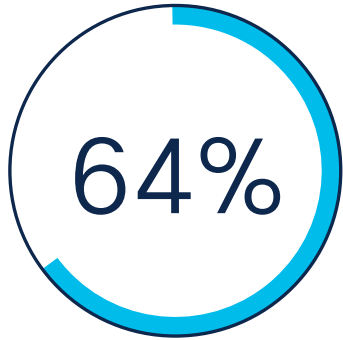


**Each individual**  
defines how  
they work

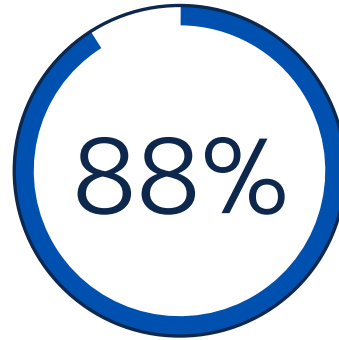


**Keeping an entire**  
workforce connected  
and collaborating

# Employees expect flexibility



say the ability to work from anywhere drives the decision to stay at a job<sup>1</sup>



say that flexibility improves job satisfaction<sup>2</sup>

<sup>1</sup> "Resetting normal: Defining the new era of work," The Adecco Group, 2020

<sup>2</sup> "How Leaders Can Prioritize Well-Being In A Hybrid Workplace, 2022

# What we've learned in the last 12+ months



**“Work from home”** is non-negotiable



**Offices** are becoming an event-based culture hub



**Experiences** between home and office must be seamless



**Security** is more important than ever

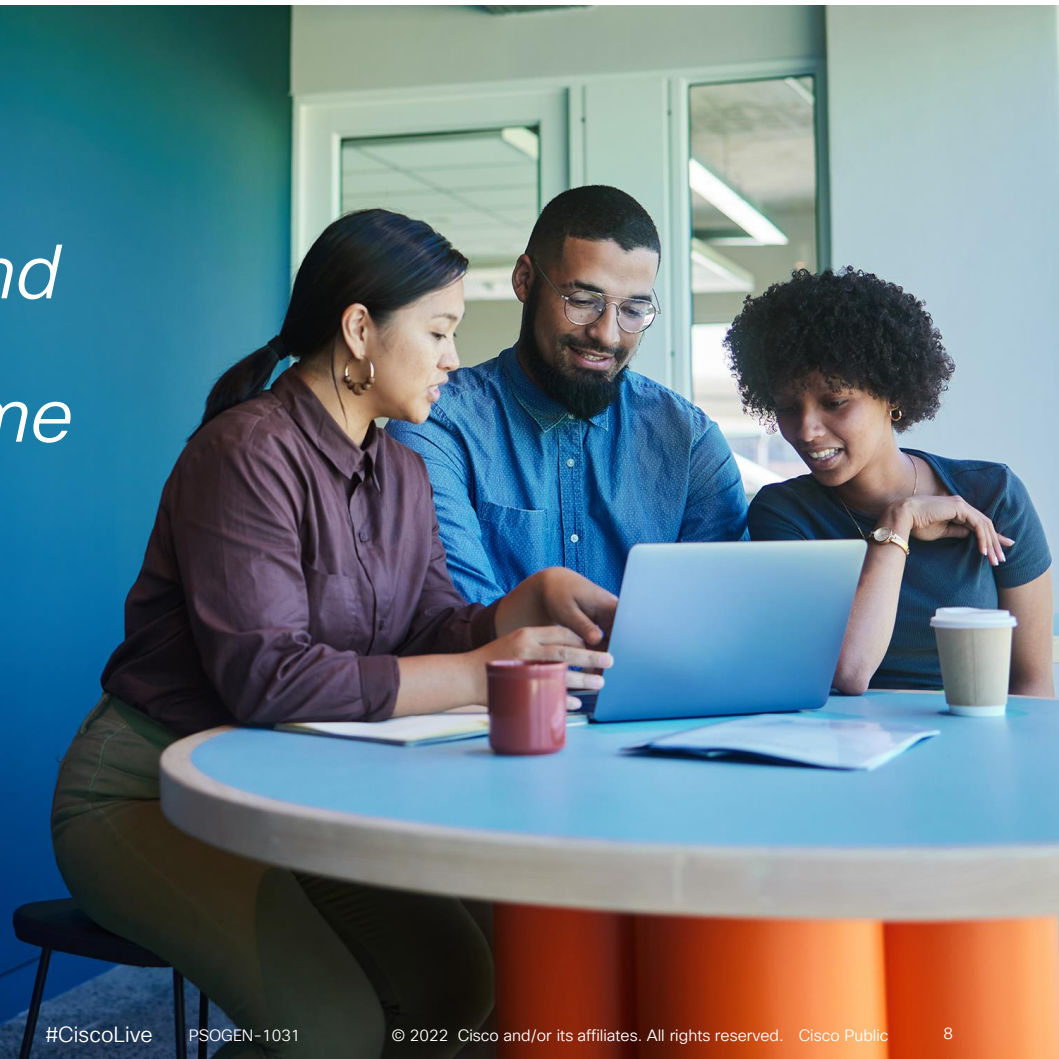


**Video** is key to keep people connected and engaged

**At Cisco we think we cracked the code**



*“Engagement climbs  
when employees spend  
some time working  
remotely and some time  
working in a location  
with their coworkers.”*



Source: Gallup Research “Is Working Remotely Effective?” January 2020

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of all **meetings** will have at least one remote participant.

"The Rise of the Global Workforce" Dimensional Research, 2020

# What's needed to empower teams: Simple, secure, predictable experiences



## Security

Multifactor Authentication  
DNS security  
Email security  
Mobile Device Management  
Endpoint  
VPN/Encryption



## Full engagement with everyone

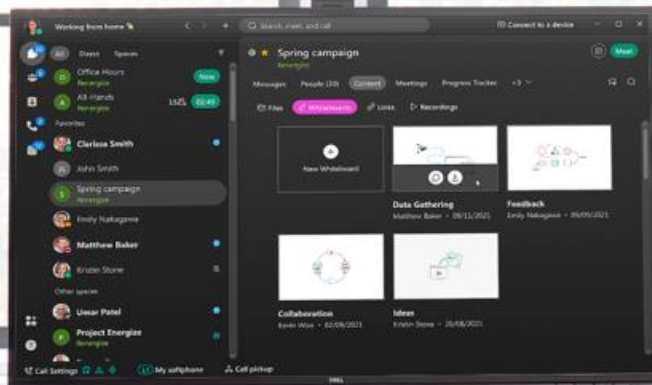
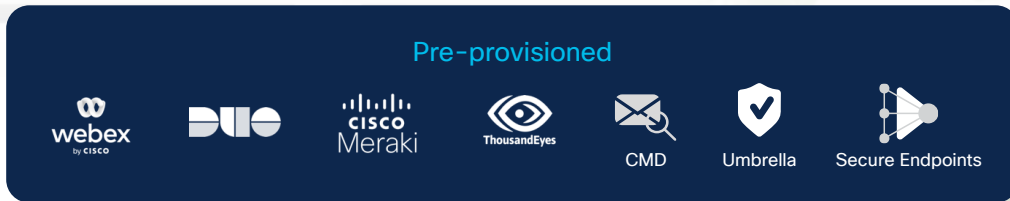
AV experience  
Video equality  
Noise reduction



## Visibility

Insight into network,  
cloud, and apps

# Cisco has reimagined the home office experience

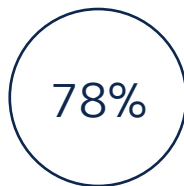


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# People, space, and technology unified to make Cisco a “great place to work”



in feeling connected to colleagues and/or customers



of employees report less workplace fatigue



in home network quality



in work productivity in home environment







# Reimagining the Office

# What's needed to Reimagine the Office



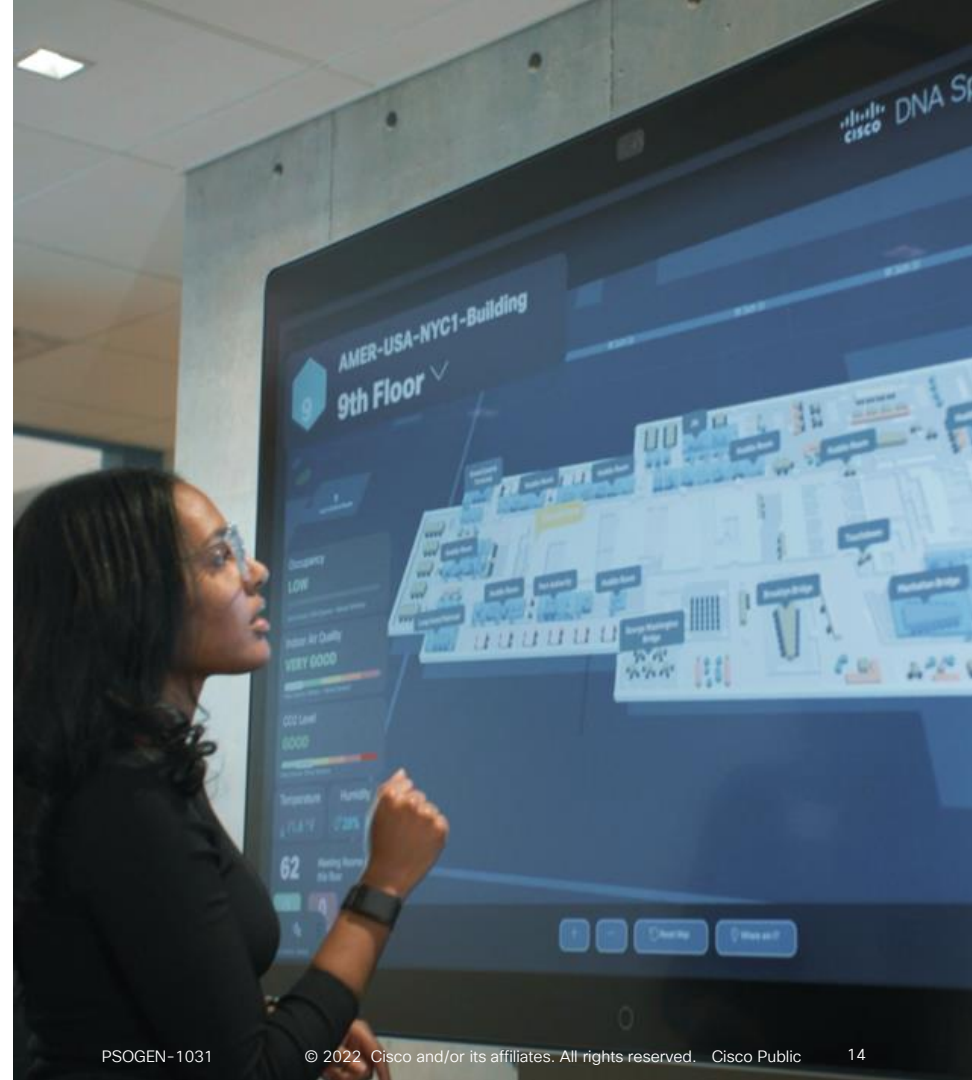
**Optimizing the office for hybrid work** – the office has a new purpose



**Space sitting empty** – cutting RE costs by 30-50%

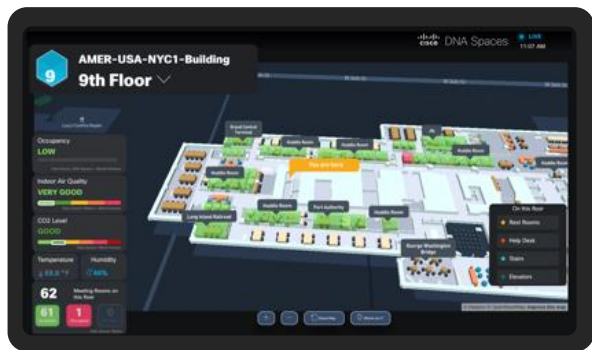


**Help achieve corporate wellness and sustainability goals**



# Building Smart Sustainable Office Experiences

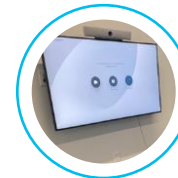
## *Network-as-a-Sensor*



Smart buildings cloud platform



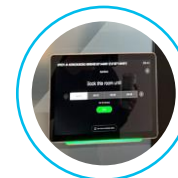
Meraki cameras



Cisco Room devices



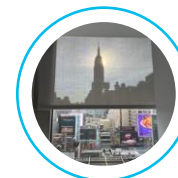
Cisco Wi-Fi access points



Cisco Navigator



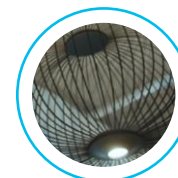
Air quality



Shading



Occupancy



Lighting



# Play Video Atlanta Office

# What did we achieve in Atlanta office?



## 100% smart building

Power-over-Ethernet



## Real-time

Air Quality



## Real-time

Space utilization



## Low-voltage

Teknion Sit-Stand Desks



## Data Collection

7000+ data pts



## 115+ Mixed type

Collaboration Areas





Getting Hybrid Work right.  
No single answer.

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NEW

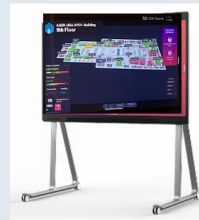
# Hybrid Work Smart Office Foundation



Catalyst 9000 and Meraki  
Switching



Cisco  
Access Points



Cisco Board Pro

5%-15% Discount Based on Bundle  
Quoted in 10K Sq Foot Increments

# Fill out your session surveys!



Attendees who fill out a minimum of four session surveys and the overall event survey will get **Cisco Live-branded socks** (while supplies last)!



Attendees will also earn 100 points in the **Cisco Live Challenge** for every survey completed.



**These points** help you get on the leaderboard and increase your chances of winning daily and grand prizes





# Continue your education

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**Don't miss these enlightening sessions:**  
Reimagining Your Applications,  
Transforming your Infrastructure, Securing  
your Enterprise

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**Watch** the Hybrid Work iTalk at 230pm  
today session INTCOL-104

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**Come** to World of Solutions – Hybrid Work

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**Download** the Ebook and Design Guides

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**Visit** [cisco.com/go/hybridwork](https://cisco.com/go/hybridwork)

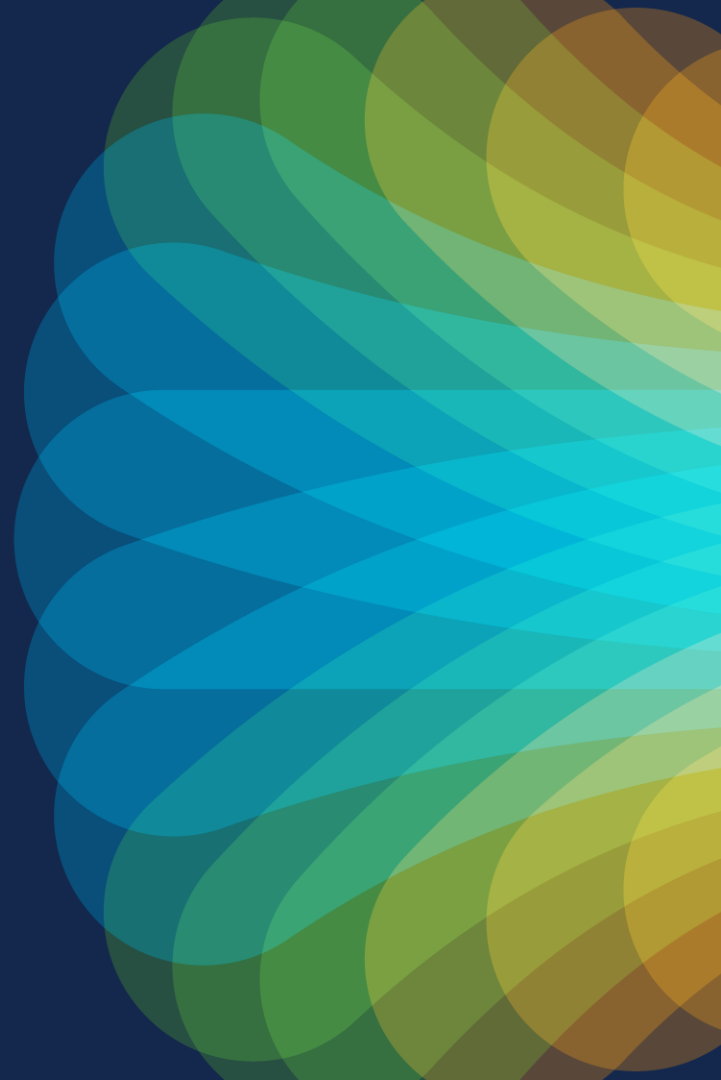


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# Thank you

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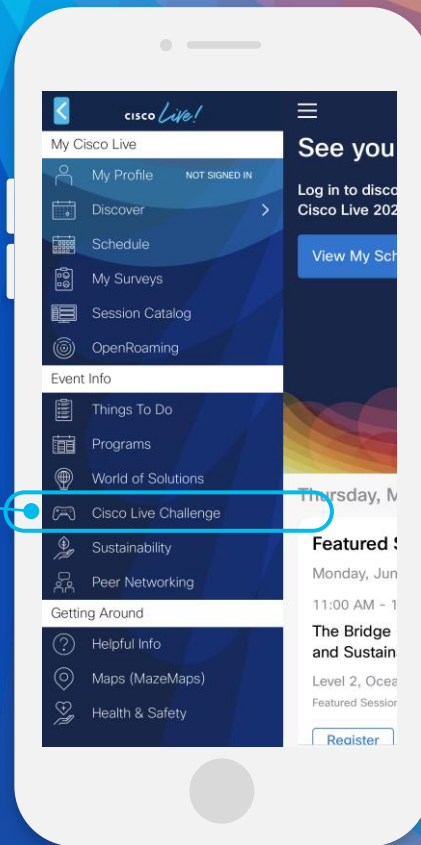


# Cisco Live Challenge

Gamify your Cisco Live experience!  
Get points for attending this session!

## How:

- 1 Open the Cisco Events App.
- 2 Click on 'Cisco Live Challenge' in the side menu.
- 3 Click on View Your Badges at the top.
- 4 Click the + at the bottom of the screen and scan the QR code:



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