

The background is a vibrant, abstract composition of numerous overlapping, elongated, teardrop-like shapes in various colors including dark blue, light blue, green, yellow, orange, and red. These shapes radiate from a central point, creating a starburst or sunburst effect. Some shapes have white circular cutouts. Scattered around the main burst are several small, solid-colored circles in blue, yellow, and red.

# TURN IT UP

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# Ask the Experts: Your Licensing Questions Answered

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PSOGEN-1027

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A decorative graphic on the left side of the slide, consisting of several overlapping, teardrop-shaped elements in various colors (blue, green, yellow, red, dark blue) radiating from a central point, resembling a stylized flower or a burst of energy.

# Agenda

- Overview
- Smart Accounts
- Deployment and management
- Continue your education

# Overview



# How is Cisco evolving the licensing experience?



# Smart Accounts



# How do I set up a Smart Account?



# Can I have multiple Smart Accounts?





# How do I associate my existing licenses to a Smart Account?



# What are some typical ways customers structure their Smart Accounts?



# What resources are available for Partners?



# Deployment and management



# What are my deployment options?



# What are the best practices for upgrading devices from traditional licensing to Smart Licensing?



Is there a way for  
customers to see all of their  
Cisco licenses in one  
place?



# Continue your education



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View the following related sessions:

BRKARC-1007: Smart Licensing Using Policy – A simplified licensing approach

PSOEMT-1100: New Low-Friction Licensing for Enterprise

BRKDCN-2004: Understanding and Configuring Smart Licensing on Nexus 9K and 3K Switches

Archived Cisco Live sessions:

BRKARC-1885: Smart Licensing: Who moved my cheese

BRKARC-2034: Care and feeding of Smart Licensing







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# Thank you

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