



The bridge to possible

Identify Internet Problems Before They Become End-User Problems with ThousandEyes

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INTENT-1678



#CiscoLiveEMEA

We're in a new world

Your Apps

Your People

Your Infrastructure

All
distributed



Visibility and control is **shrinking**

External dependencies are exponentially **growing**

 Data Centre →  Cloud

 App Stack →  SaaS + API

 Office →  Home

 Network →  Internet

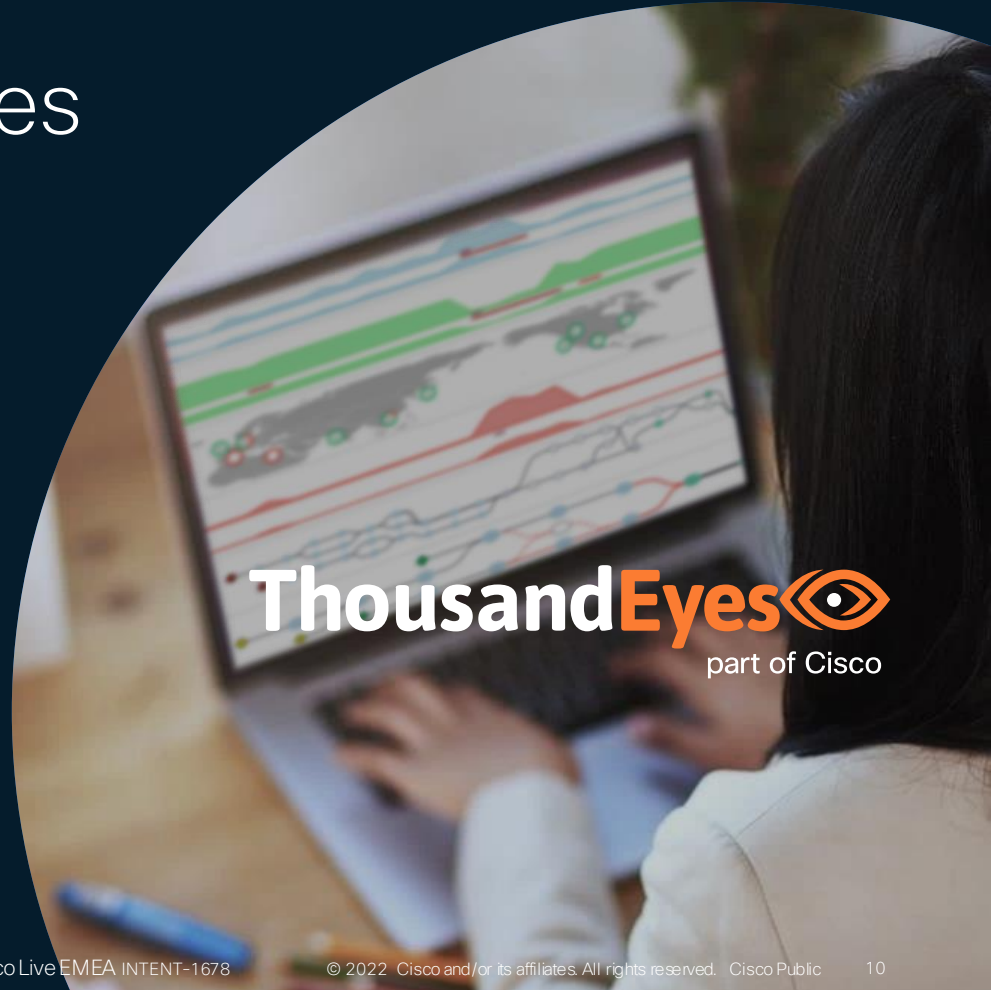
Massive blind spots erode ability to manage

So many layers, domains,
and providers

Traditional tools don't work
for what you don't own



Empowering companies
and people to **see,**
understand and
improve digital
experiences
everywhere.





See the Internet like your own network

Jason Warfield

Head of Solution and Adoption Engineering,
ThousandEyes



Empowering **every** digital experience

Customers

Your Apps



Deliver stellar
digital experiences
to users

Workforce

Your People



Keep workers connected and
enjoying seamless app
performance

Enterprise

Your Infrastructure



Optimise and sustain
the flow of your digital
supply chain

ThousandEyes 
part of Cisco

The Total Economic Impact™ of ThousandEyes End User Monitoring



173%

ROI



<6

Month

payback period



>50%

Productivity

boost for ITOps
and NetOps teams



6.9%

Boost

in hourly productivity for
remote, non-customer-
facing employees



5.5%

Increase

in hourly revenue productivity
for remote revenue-
generating employees



50-80%

Reduction

of MTTI for P1 and P2
incidents impacting
remote workers

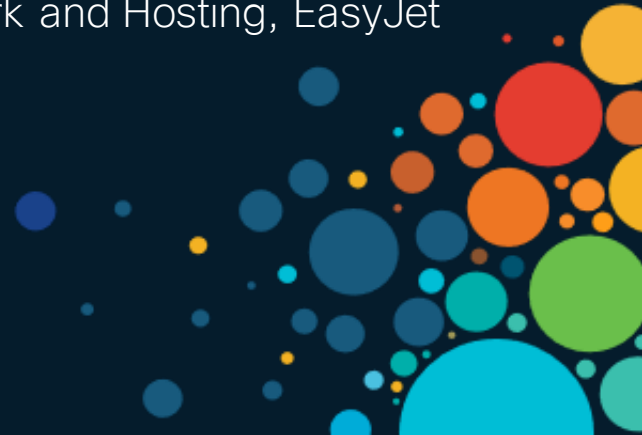
This document is an abridged version of a study commissioned by Cisco ThousandEyes: The Total Economic Impact™ of Cisco ThousandEyes End User Monitoring, August 2022.



Executive Q&A

Karen Bullen

Head of Technology Network and Hosting, EasyJet

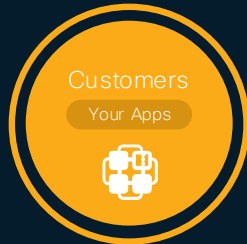


Delivering unified digital experiences

Seamless integration with Cisco Core Architectures

Full Stack Observability (FSO)

ThousandEyes insights integrated into
AppDynamics Dash Studio



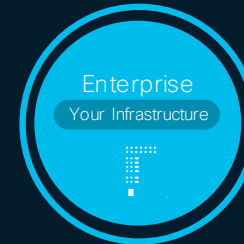
Hybrid Work

ThousandEyes Webex Vantage Points
Automatic monitoring Webex sessions
ThousandEyes insights in Webex Control Hub



Secure Access Service Edge (SASE)

ThousandEyes embedded in Cisco SD-WAN
platforms + Catalyst 9000, Nexus 9000
Simple, scalable agent admin through device
management platforms



Gain a **comprehensive** view of your IT infrastructure



ThousandEyes for OpenTelemetry

Expand Observability with Cloud
and Internet Intelligence

Custom Data Tagging | Exportable Metrics

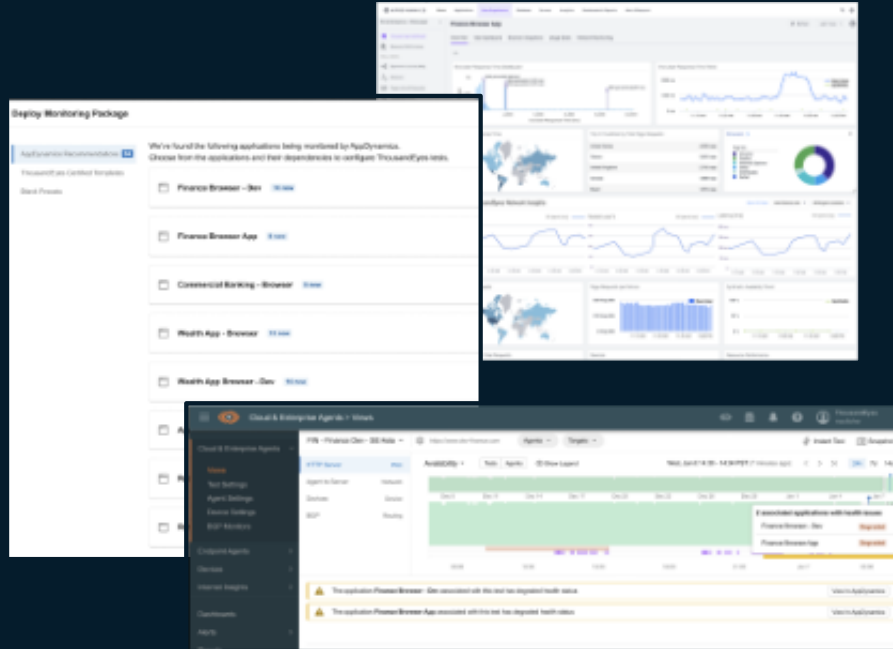
Holistic visibility with Full Stack Observability



Automatically discover
all your apps



Take action with
recommendations



Drive Decisions with
correlated visibility



Streamline monitoring
workflows

ThousandEyes WAN Insights | Available this spring

First pivotal step toward Cisco's Predictive Networks vision

Make your network:

More proactive

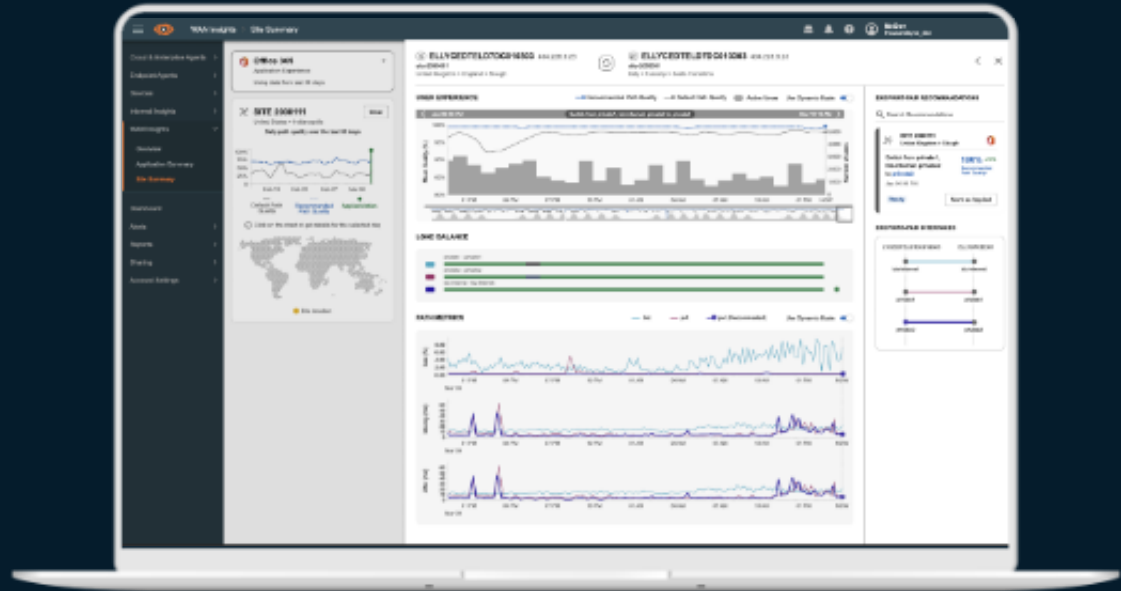
Uses predictive analysis to identify expected issues


More prescriptive

Provides specific steps to improve digital experience

More intelligent

Delivers continuous, sustained improvement over time





[WAN Insights] opened many different avenues for visibility into our traffic to different applications within our environment like Office 365, WebEx and voice. We could really see and execute on some of the recommendations being made by the tool.

Michael Kutka, Network Architect, Insight Global

Take control of every digital
experience over the Internet.



Continue the conversation



VISIT:



Want more?

1

Visit the ThousandEyes booth
at the Cisco Showcase

2

Explore thousandeyes.com

3

Ask your Cisco rep about ThousandEyes

CISCO *Live!*

ALL IN

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