



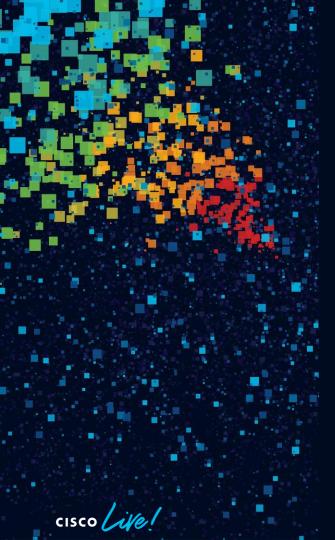
#CiscoLive

## The Webex Unified App

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Cisco WW Sales
@chris\_palermo
DGTL-PSOCOL-2819



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### Agenda

- Chapter One
  - The Webex unified app
  - Customer Journeys to the unified app

- Chapter Two
  - The Webex Single Platform



# CISCO

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Manager, Business Development Global Collaboration Sales

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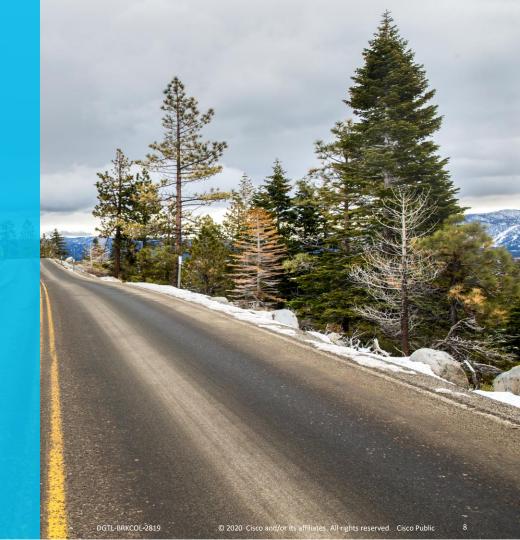
1. USERS
Fragmented Experiences

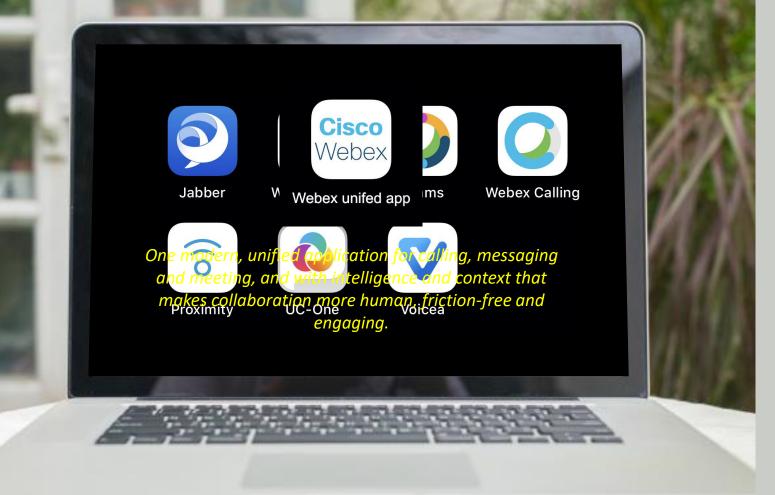
2. ADMIN Complex and Costly

3. MARKET
Workplace transformation

CISCO
Focused Investment

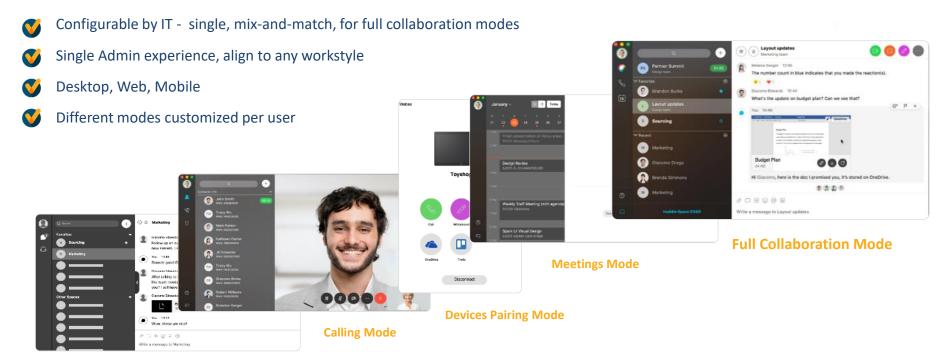
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### Webex Teams Becomes Modular

One App. Multiple Modes.



**Messaging Mode** 



### One app to support all workstyles

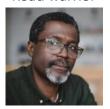
The workplace is diverse – select the modules that are right for each persona

Mobile worker



Julie, Product Manager

Road warrior



Robert, Sales









**Full functionality** 

Desk worker



Henry, IT support







Calling & Messaging

Branch worker



Nadia, Retail store

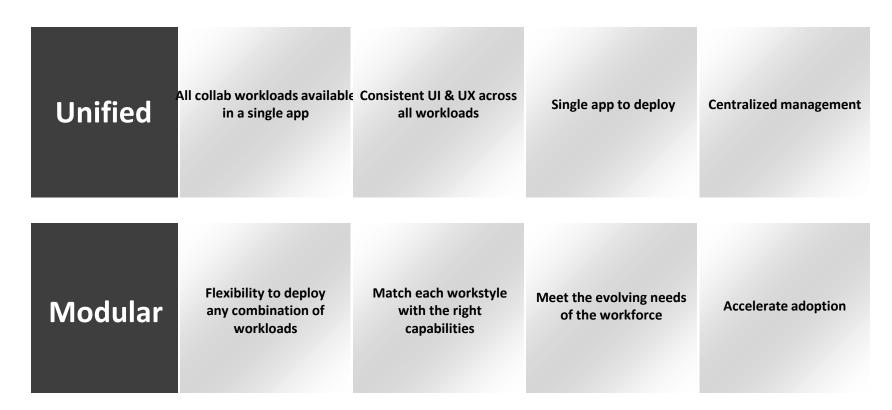




Messaging only

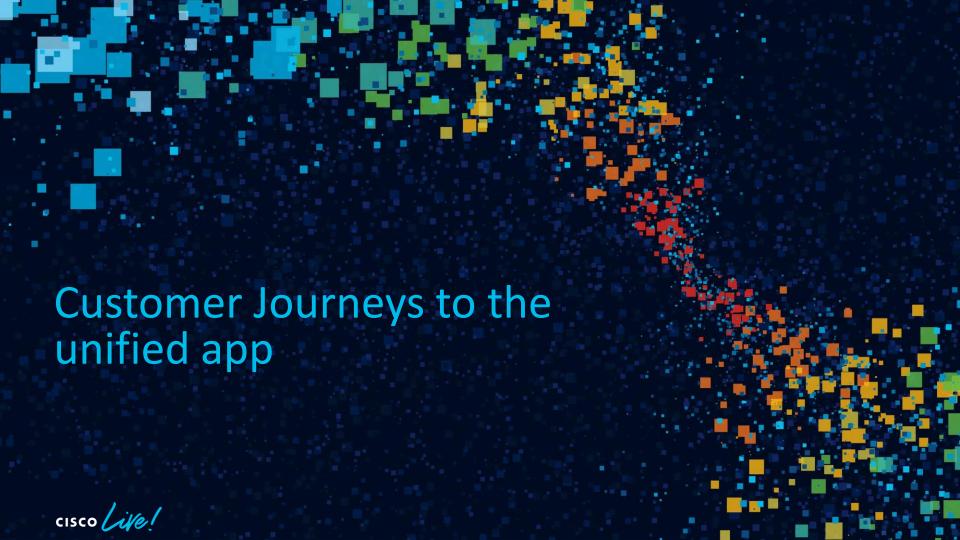


### **Unified and Modular**



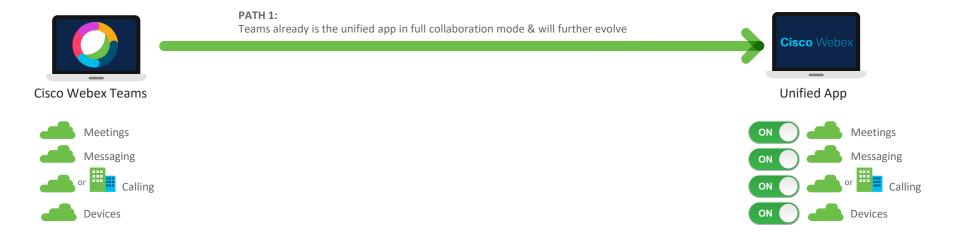






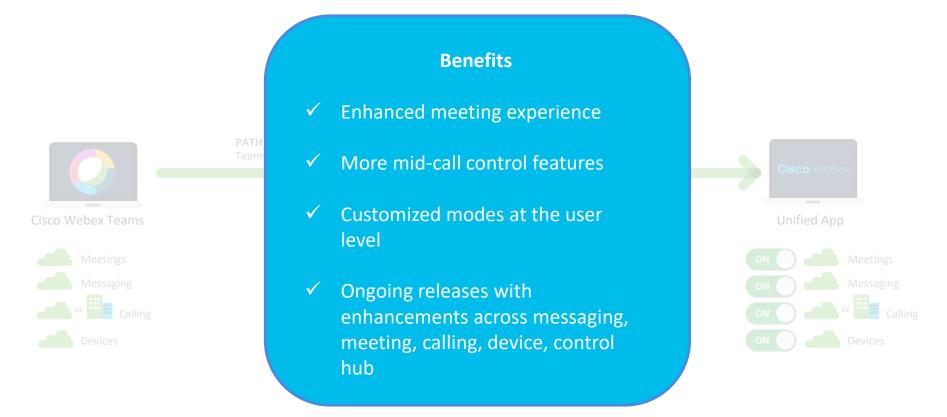
### Webex Teams Customer Journey





### Webex Teams Customer Journey



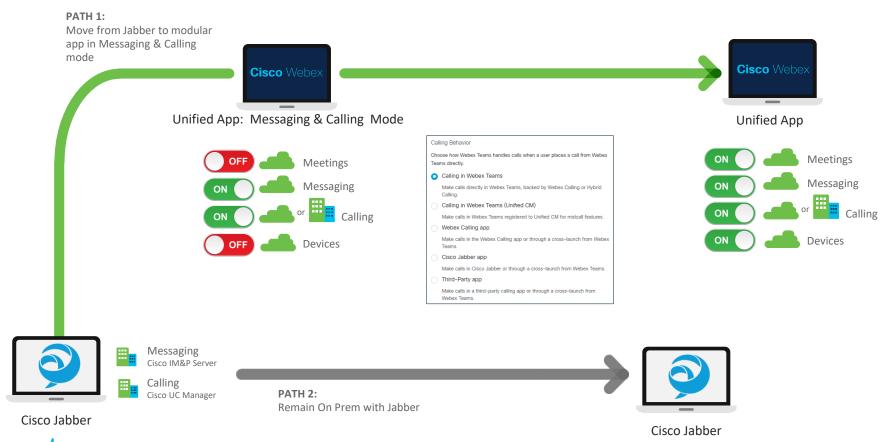




### **Jabber Customer Journey**

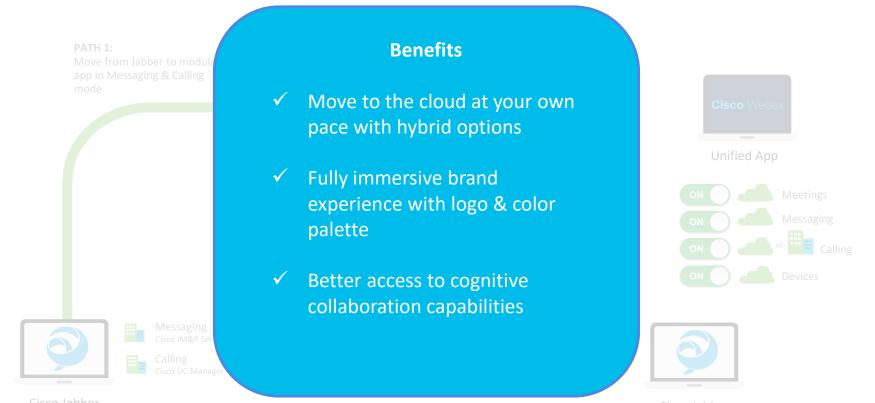






### Jabber Customer Journey



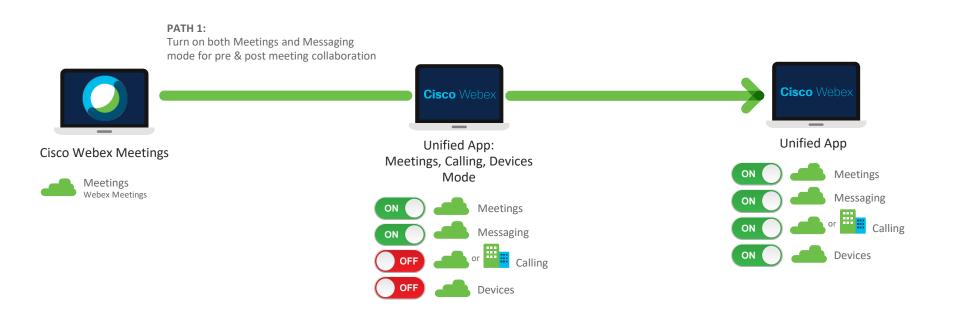


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Cisco Jabber

### Webex Meetings Customer Journey







### Webex Meetings Customer Journey







Cisco Webex Meetings



#### **Benefits**

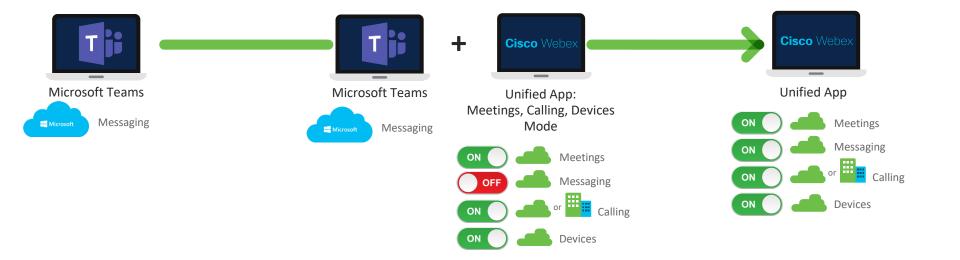
- Easily add the benefits of messaging & calling without adding a new app
- ✓ Increase productivity with better before / during / after meeting experience
- ✓ Single platform!





### Microsoft Teams Customer Journey







### Microsoft Teams Customer Journey



#### **Benefits**

- ✓ If you already have MS Teams, now you can use Cisco meetings & calling with a SINGLE app
- Reliable interop to join a Webex
   Meeting from a MS Teams Room
   (or join a MS Teams meeting from
   a Webex Room Device)







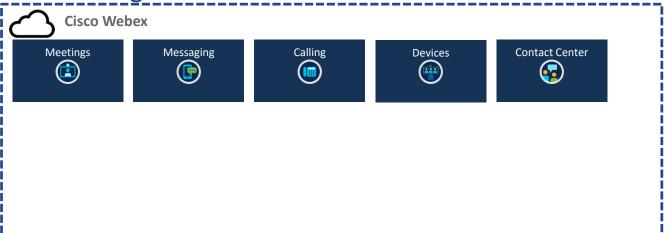


















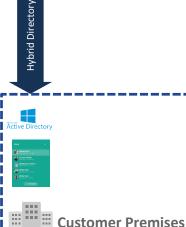










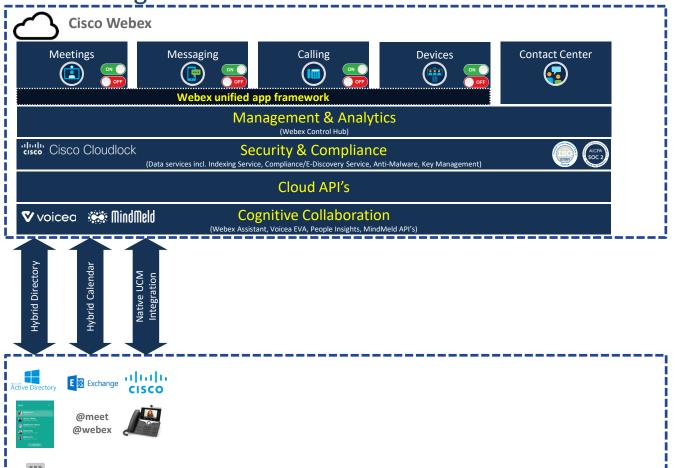


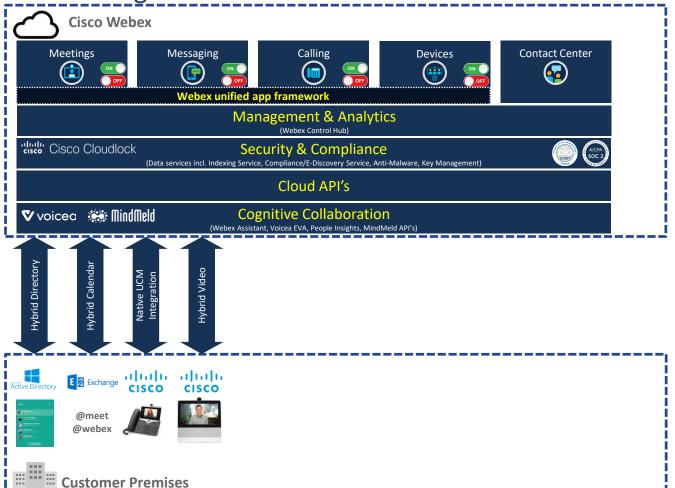


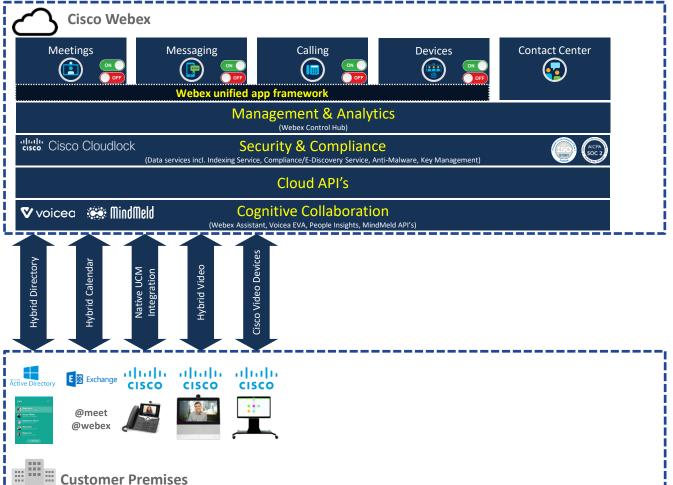


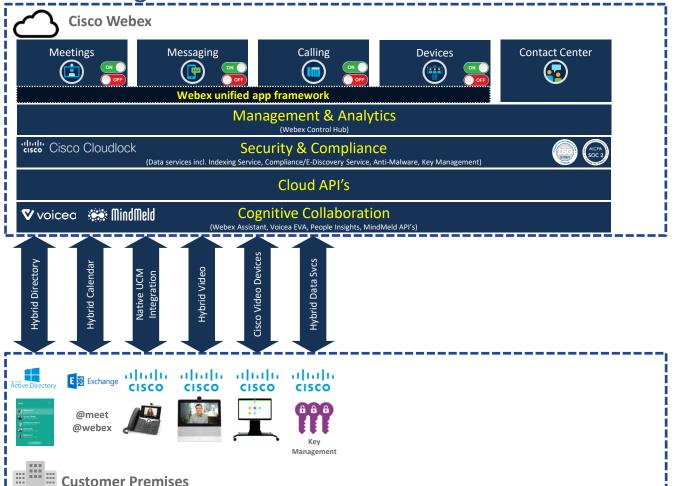


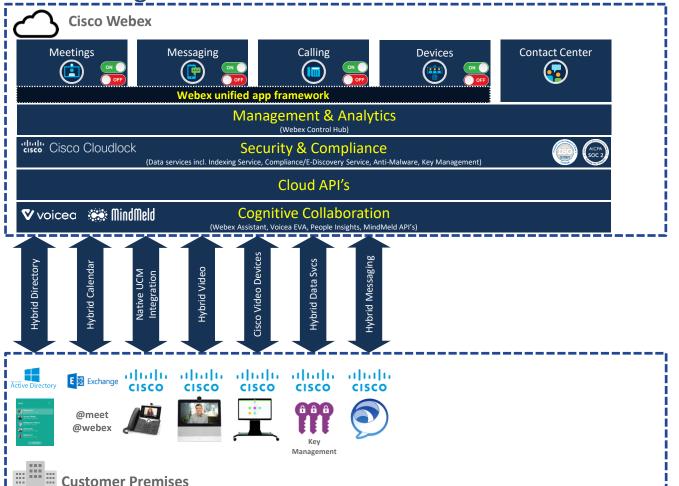
**Customer Premises** 

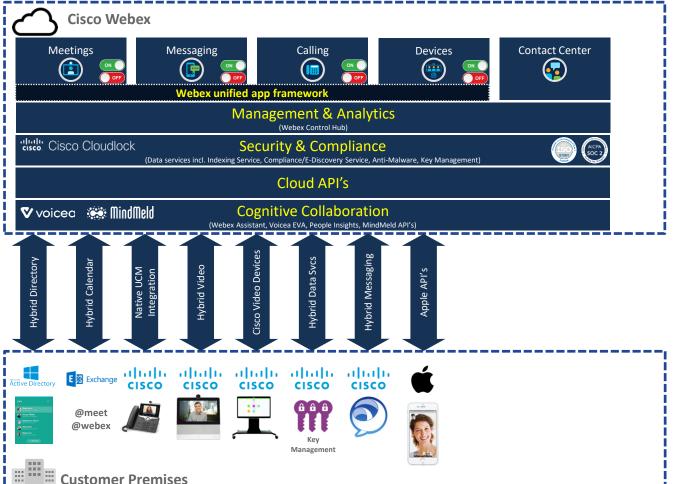


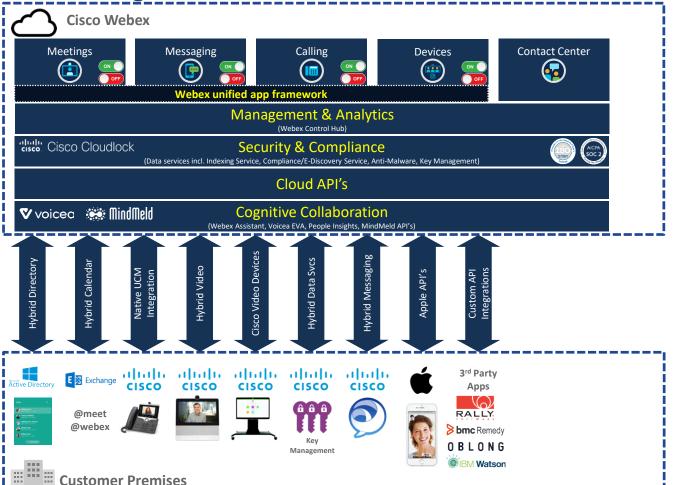


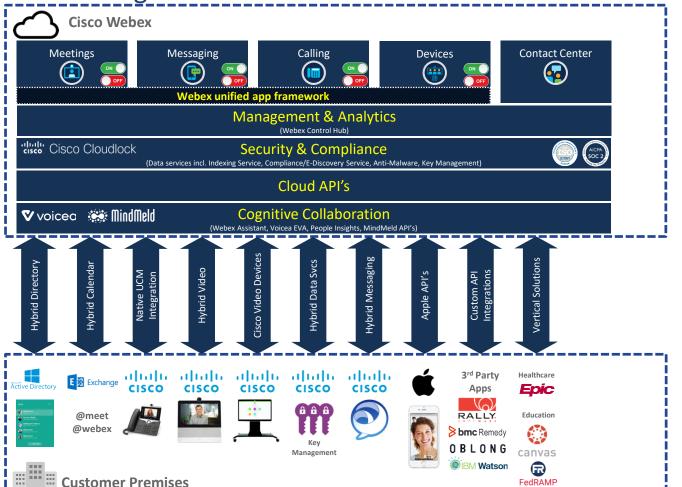


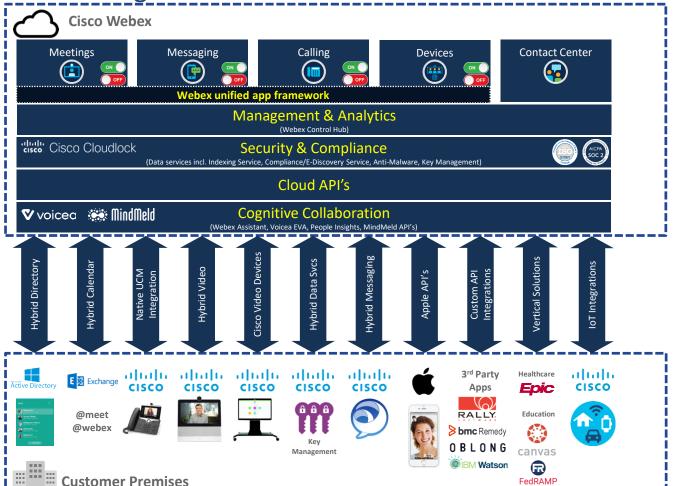


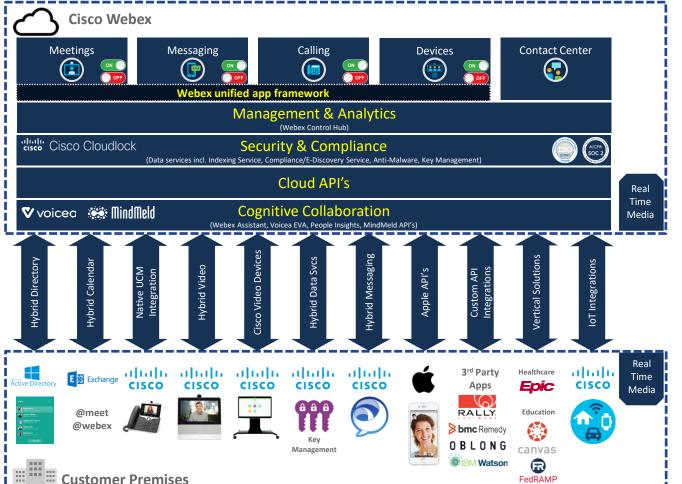


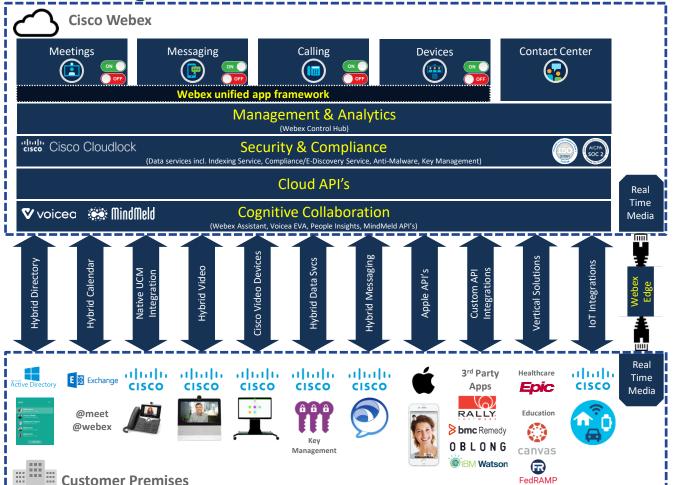


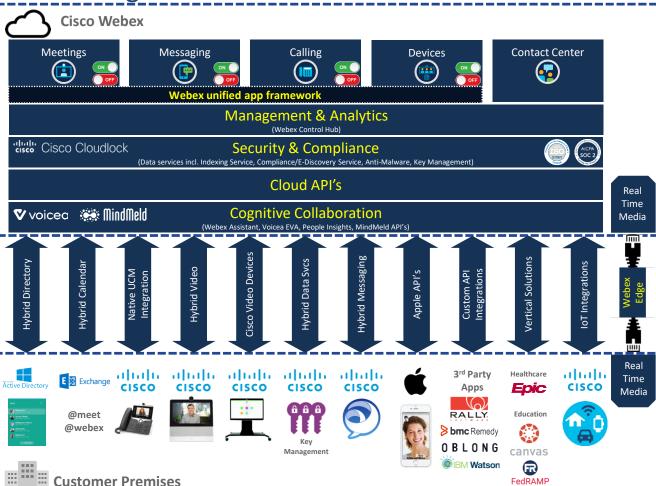




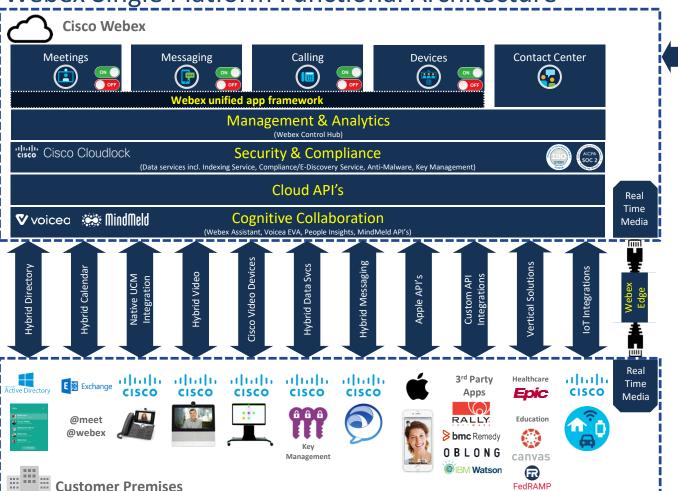






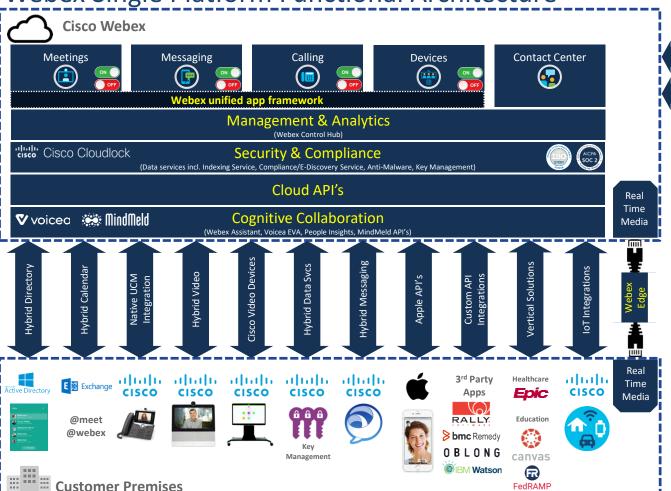


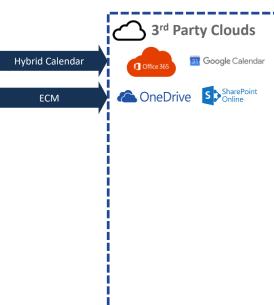


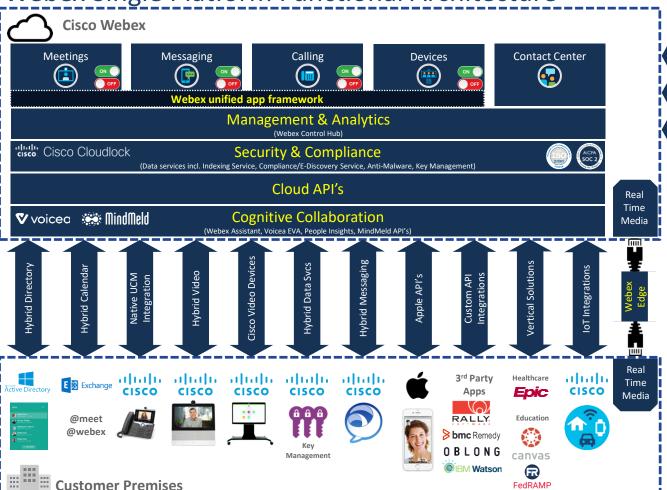


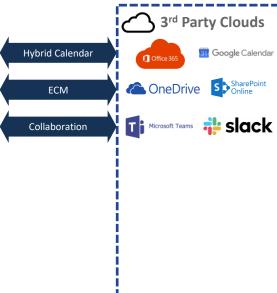


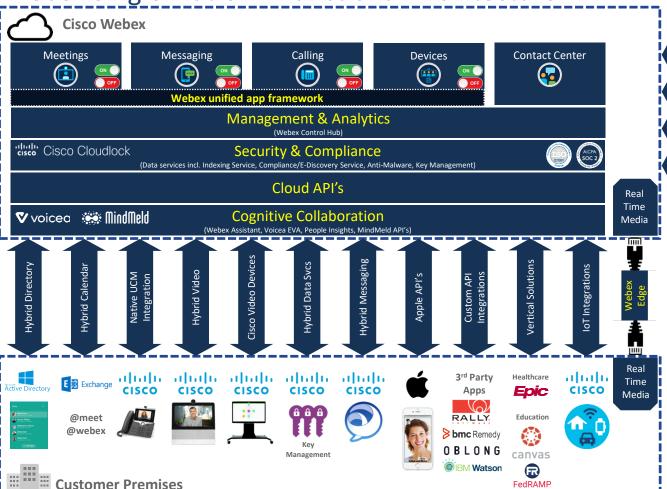
Hybrid Calendar



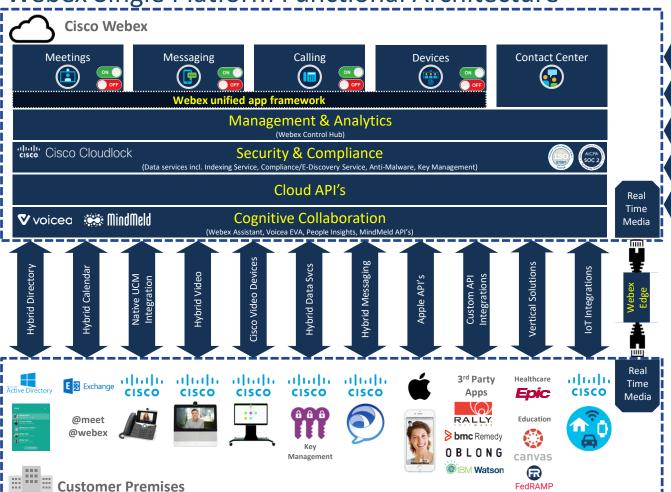


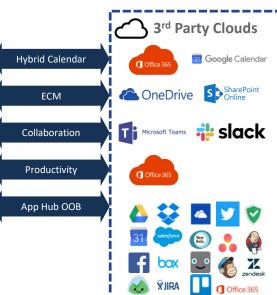




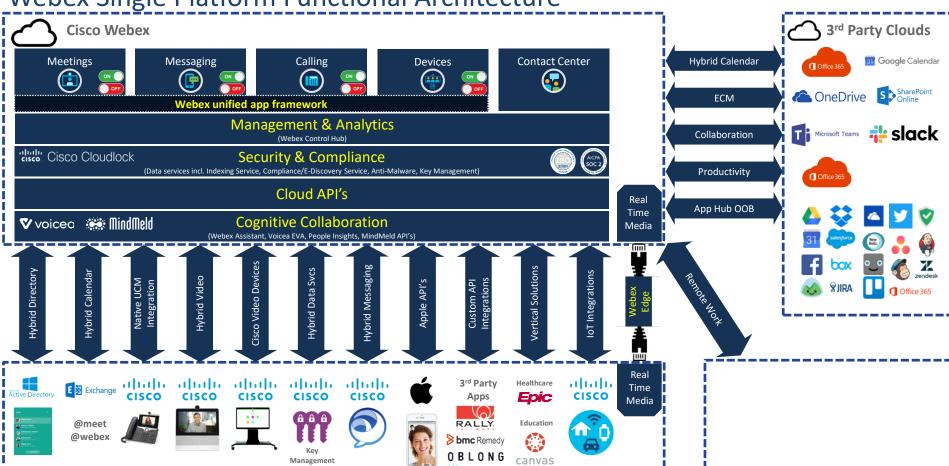








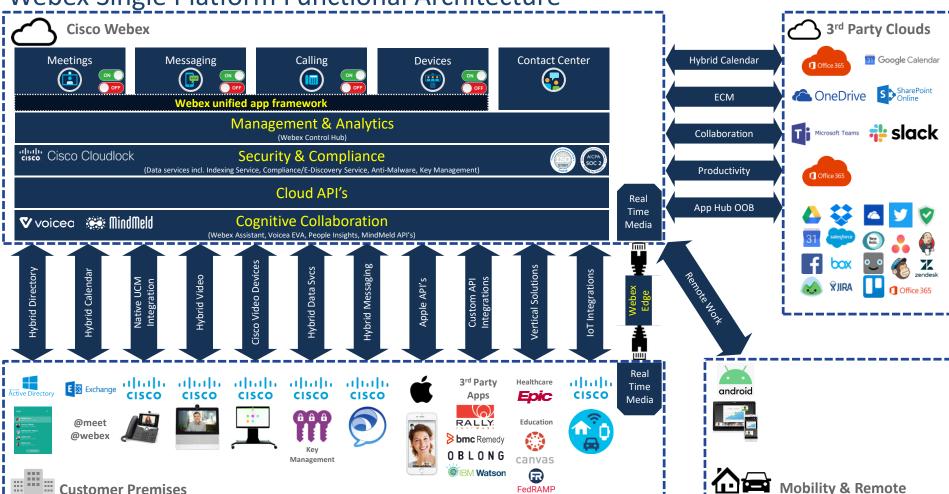
**Customer Premises** 

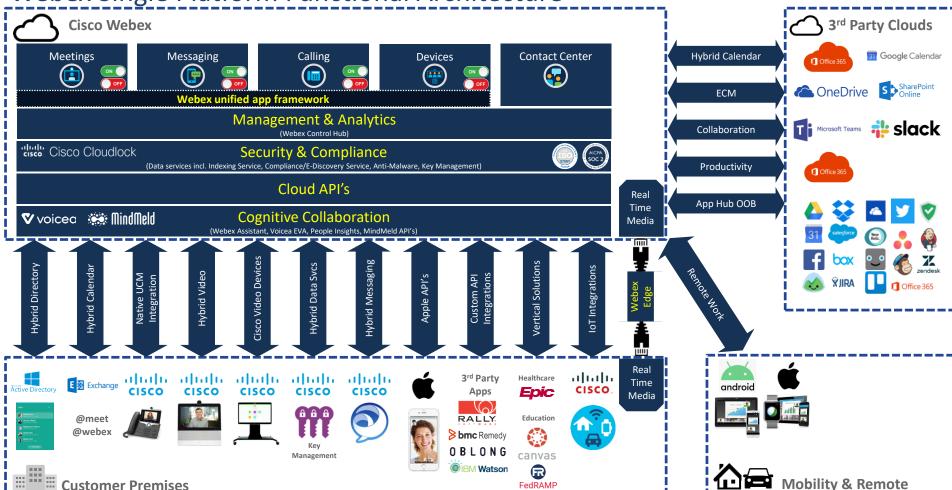


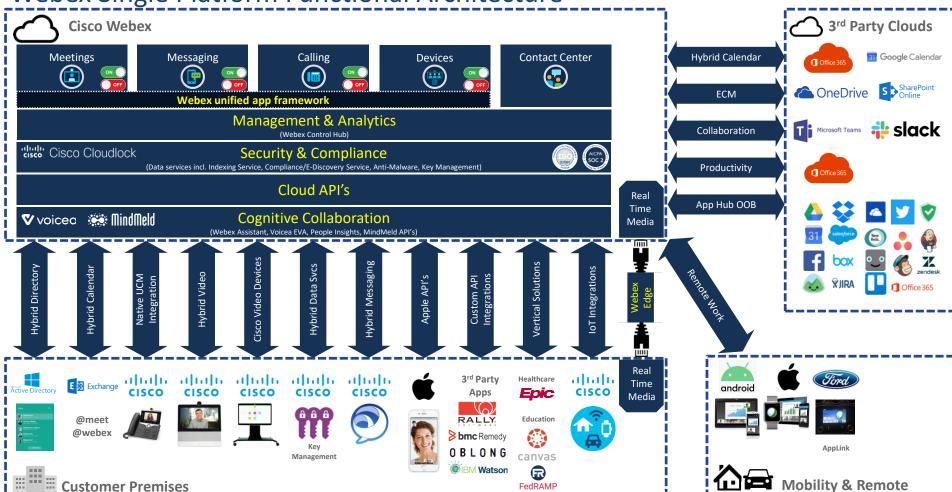
IBM Watson

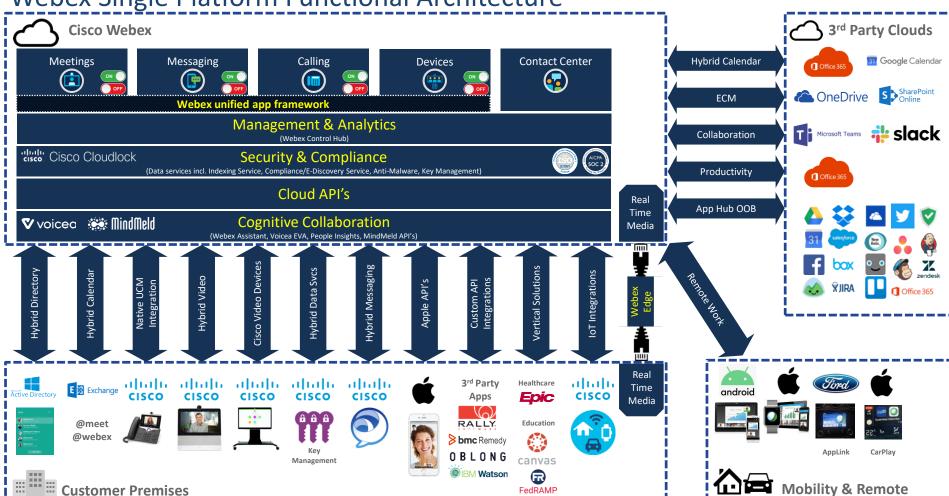
**FedRAMP** 

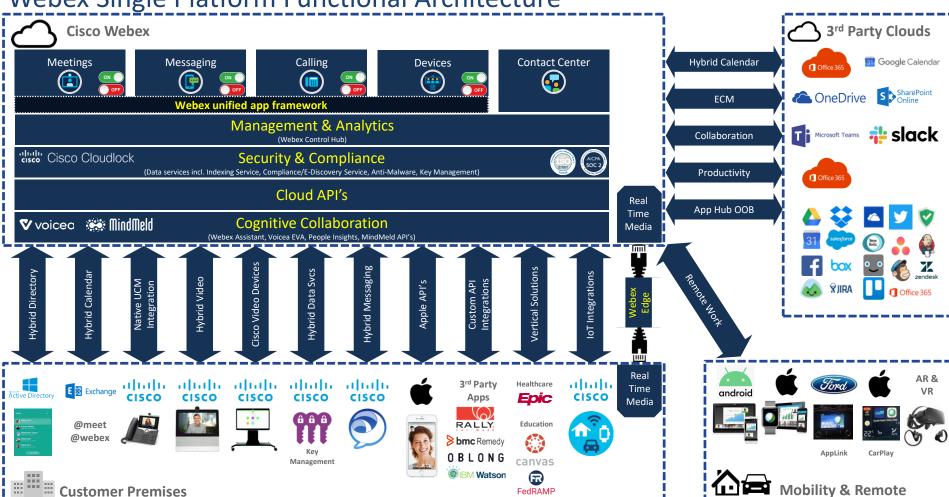
**Mobility & Remote** 



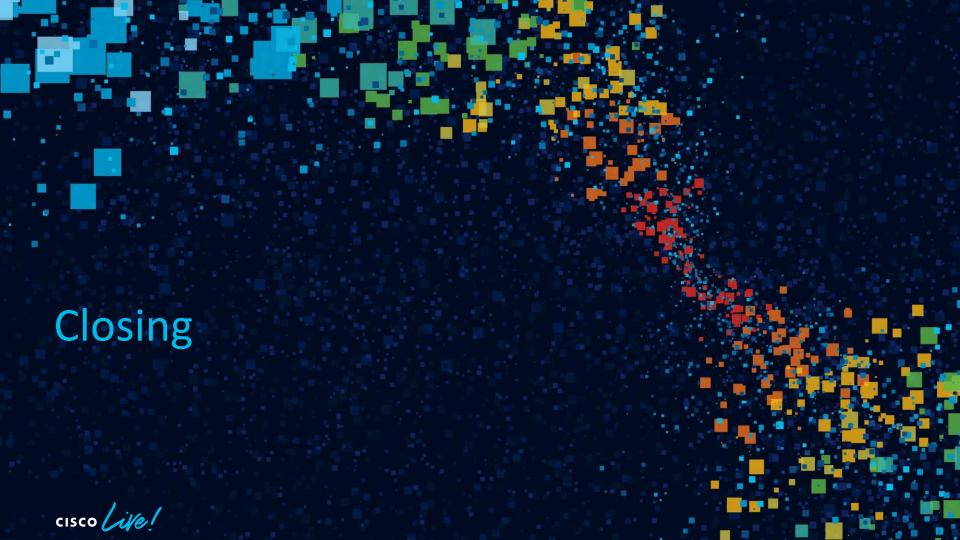


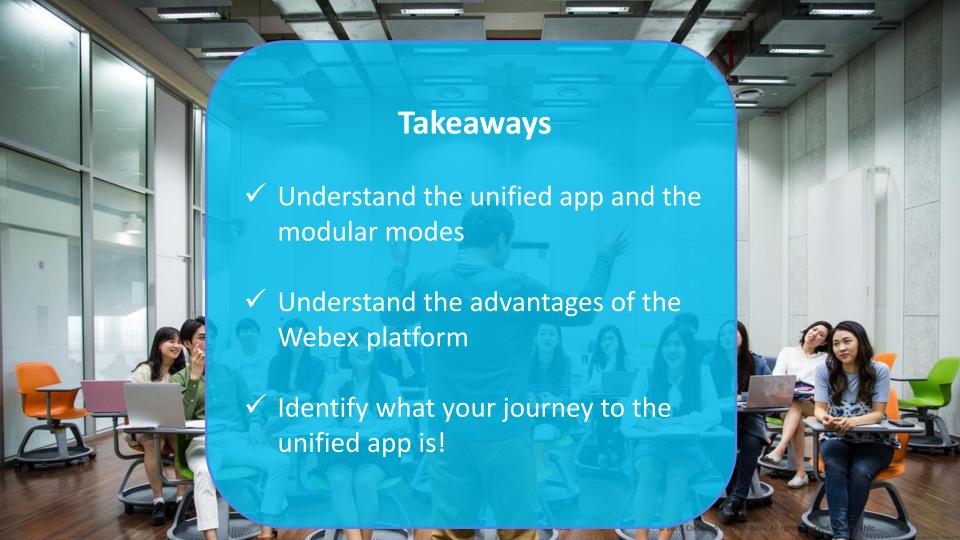






**FedRAMP** 





# Continue the Conversation





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