

The background is a vibrant, abstract composition of numerous overlapping, elongated, teardrop-like shapes in various colors including dark blue, light blue, green, yellow, orange, and red. These shapes radiate from a central point, creating a starburst or sunburst effect. Some shapes have white circular cutouts. Scattered around the main burst are several small, solid-colored circles in blue, orange, and red.

TURN IT UP

CISCO *Live!*

#CiscoLive



The bridge to possible

Achieve Simplicity, Visibility, and Efficiency

with an Integrated Security Platform

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Agenda

- Your challenges
- Our solution
- Experience simplicity (Demo)
- Automation use cases
- Integrations
- Conclusion

CISOs want to execute on a **clear plan** to deliver...

Security Simplified



Comprehensive protection



Always-on security intelligence



...while keeping pace with business transformation

Achieve your critical business outcomes

In the 2021
Security Outcomes Study:



Security practitioners say their
desired business outcomes are:



Enabling the
business



Managing risk



Operating efficiently

That they achieve by focusing on
these security practices:

- ▶ Proactive technology refresh
- ▶ Well-integrated technology
- ▶ Timely incident response
- ▶ Accurate threat detection

You need solutions that are the modern, cloud-based that
enable your business, manage risk, and operate efficiently

A platform approach **confidently tackles** the most pressing security operation challenges



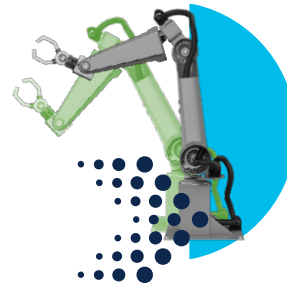
Simplicity

Integrate technology together with true turnkey interoperability



Visibility

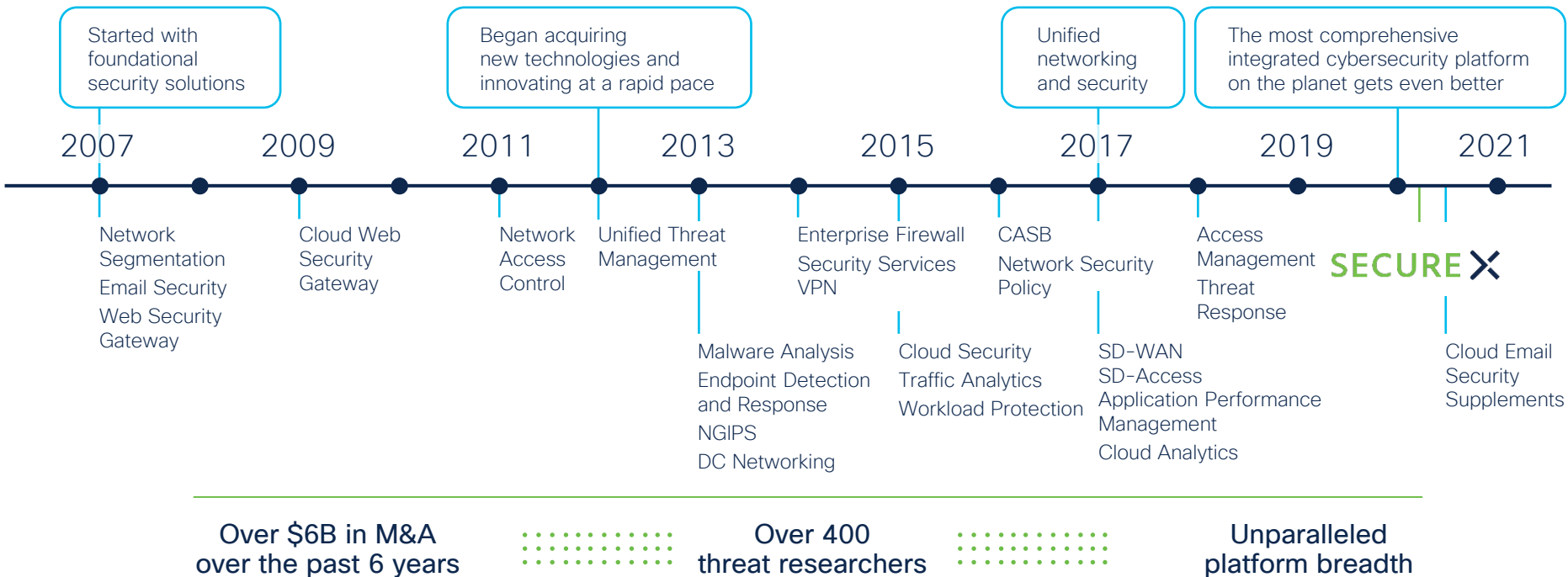
Accelerate time to detect and investigate threats and maintain contextual awareness



Efficiency

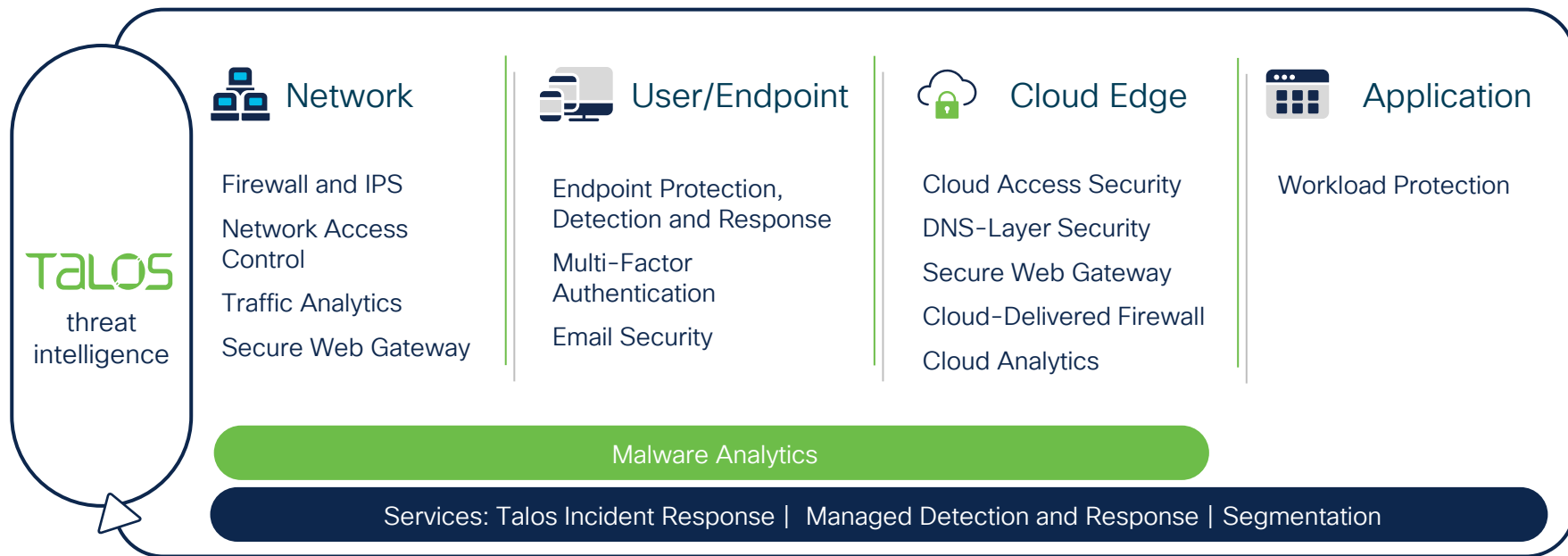
Accelerate time to remediate and automate workflows to lower costs and strengthen security

Building a platform takes time and engineering talent



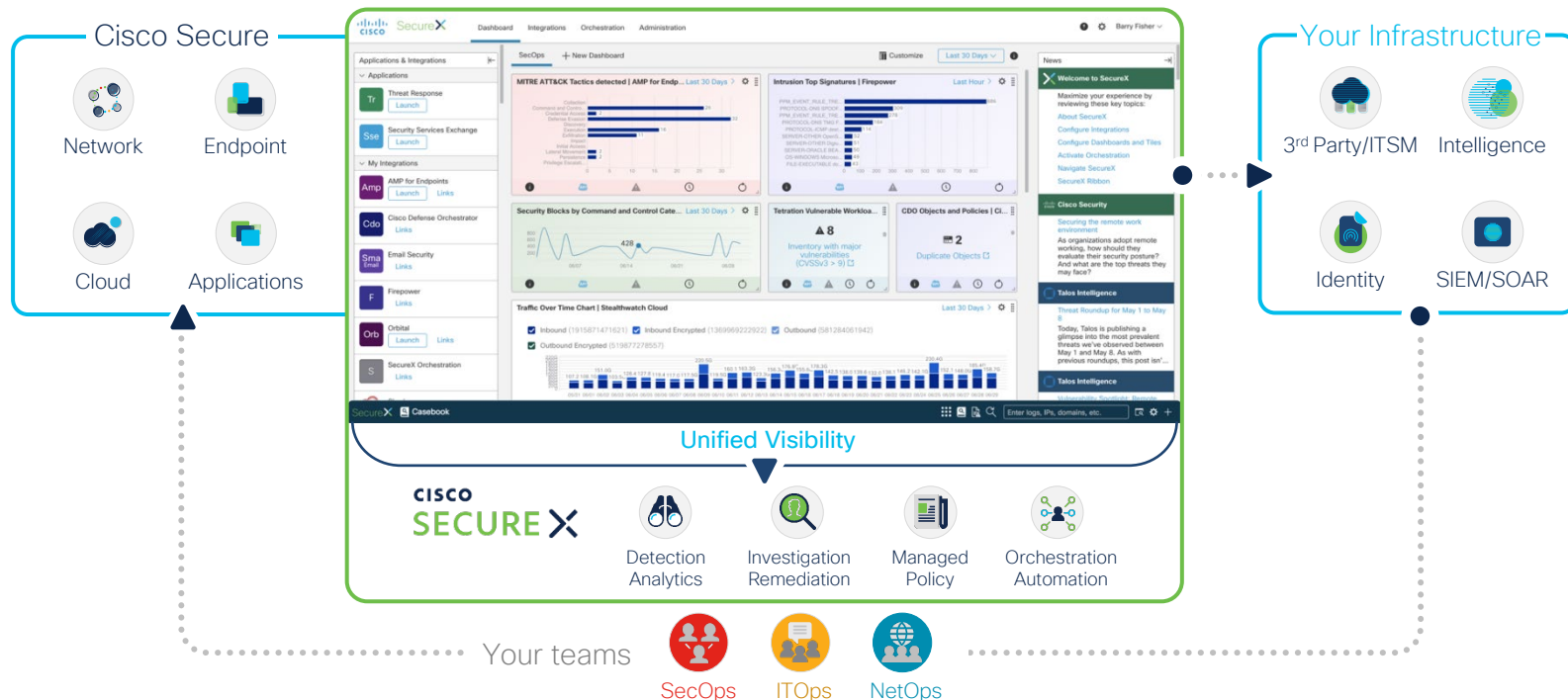
And requires a **broad** security portfolio

Backed by **unrivaled** threat intelligence



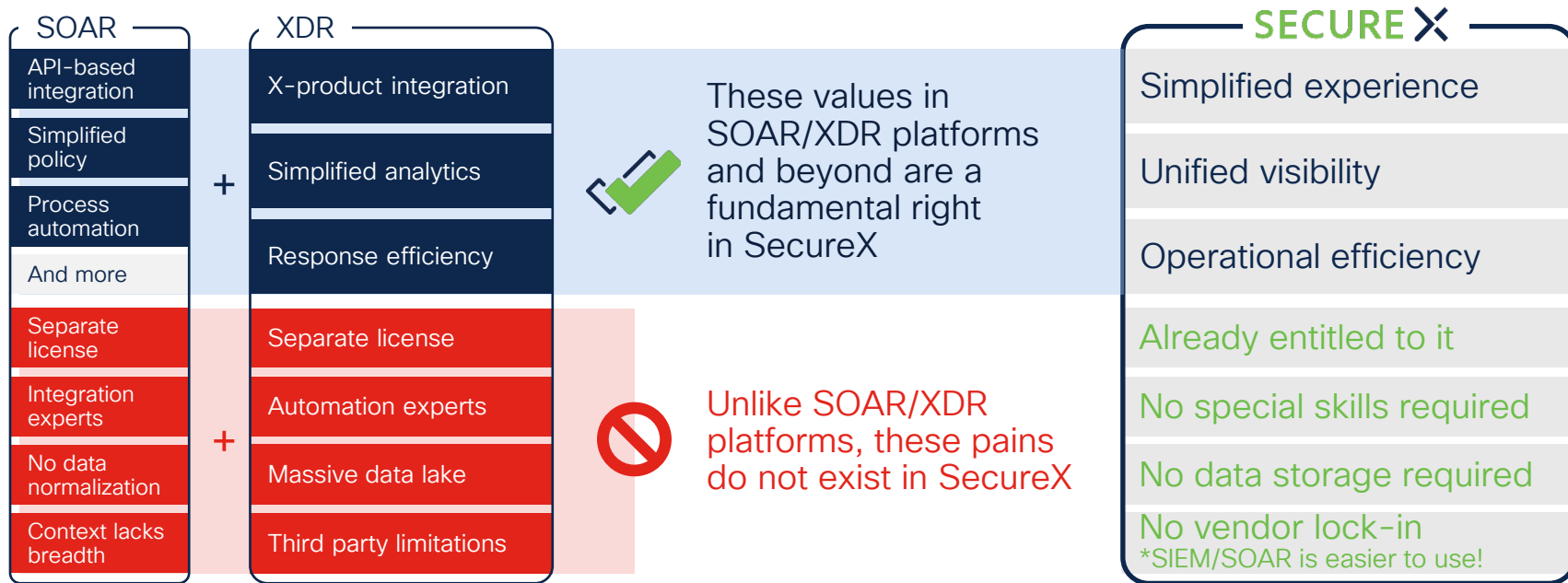
Introducing SecureX

- A cloud-native, **built-in platform** experience within our portfolio

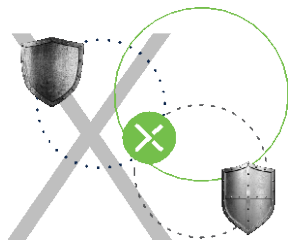


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Our portfolio **includes** XDR capabilities and beyond



Cisco delivers the broadest XDR capabilities



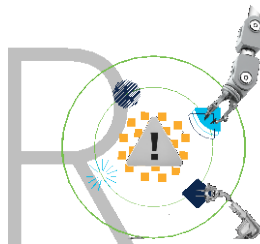
Built-in eXtensions

Simplify breach detection by natively connecting detection and response capabilities across a broad portfolio



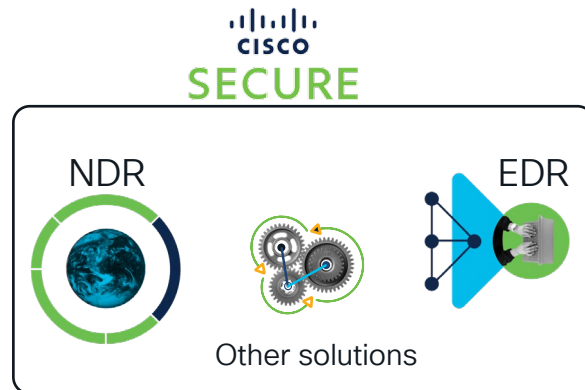
Intelligent Detections

Identify malicious intent and risk exposure more accurately by connecting analytics across the most data sources



Confident Responses

Reduce threat dwell times by pinpointing root causes with visual investigations and by connecting playbook-driven automation across the most control points



cisco
SECURE X

Your teams,
Your infrastructure

SecureX unlocks value for your organization



Integrated and
open for
simplicity



Unified in one
location for
visibility



Maximized
operational
efficiency

Included
with every Cisco
Secure product

In 15 minutes,
you achieve real benefits
using what you already
have as it's cloud-native

In half the time,
customers say they
visualize threats within
their environment¹

Save 100 hours
by unifying visibility
and automating
your workflows²

85% reduction
in time to respond
to and remediate
an attack²

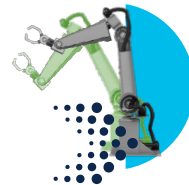
SecureX is a **cloud-native** security platform



Integrated and
open for
simplicity



Unified in one
location for
visibility



Maximized
operational
efficiency

SECURE X

integrations

built-in, pre-built
or custom

ribbon & sign-on

never leaves you
maintains context

dashboard

customizable for what
matters to you

threat response

is at the core
of the platform

orchestration

drag-drop GUI
for no/low code

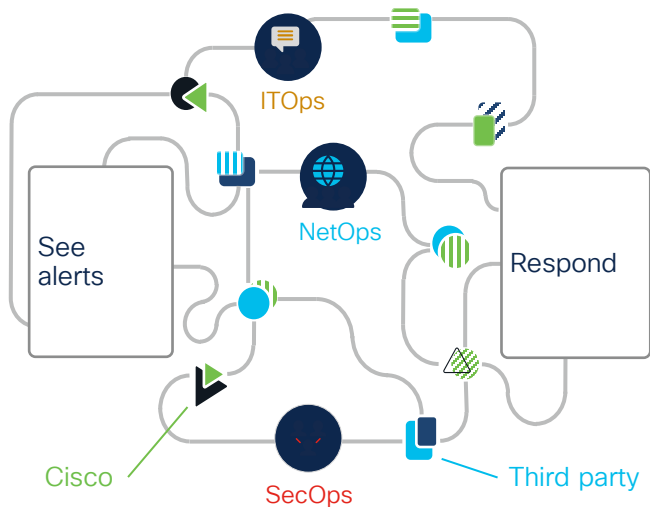
Demo Capabilities



Change how teams interact with products to solve problems

BEFORE:

No use cases beyond SecOps, and little collaboration with ITOps and NetOps



AFTER:

UNLOCK NEW USE CASES

- Threat hunting
- Phishing investigation
- Vulnerability management
- Offload Office 365 traffic
- Optimize VPN capacity
- Build your own workflow

SecOps ITOps NetOps

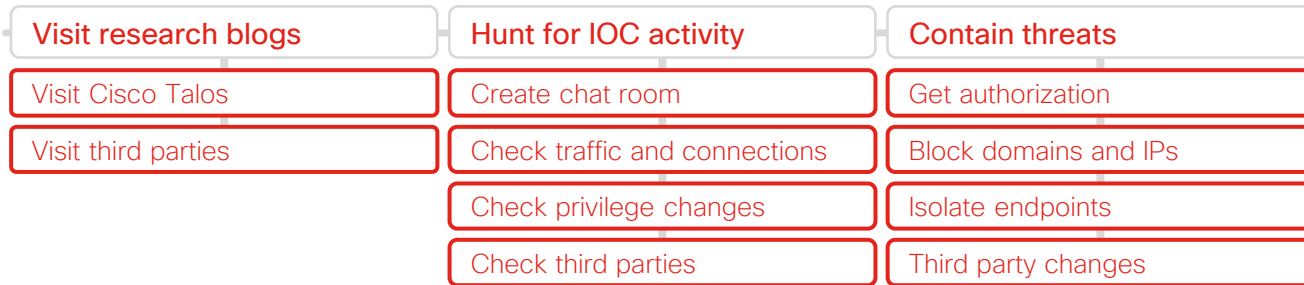


Advance SecOps maturity for threat hunting

Strengthen breach defense



SecOps

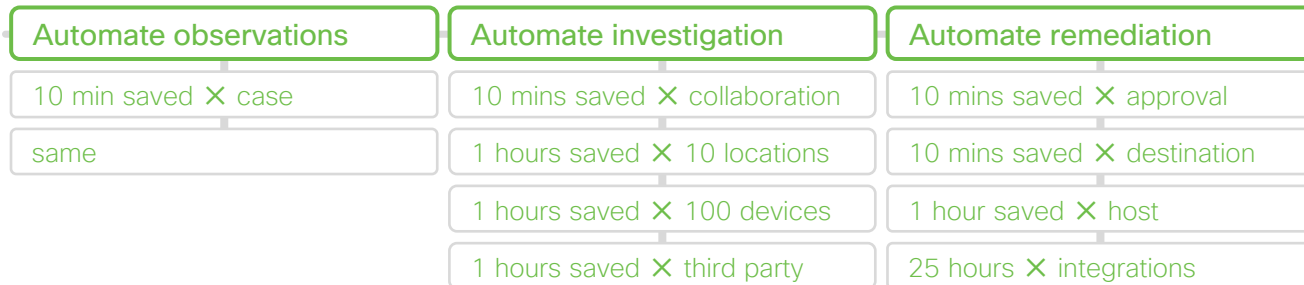


BEFORE

Too much human error occurs in less mature teams



SecOps

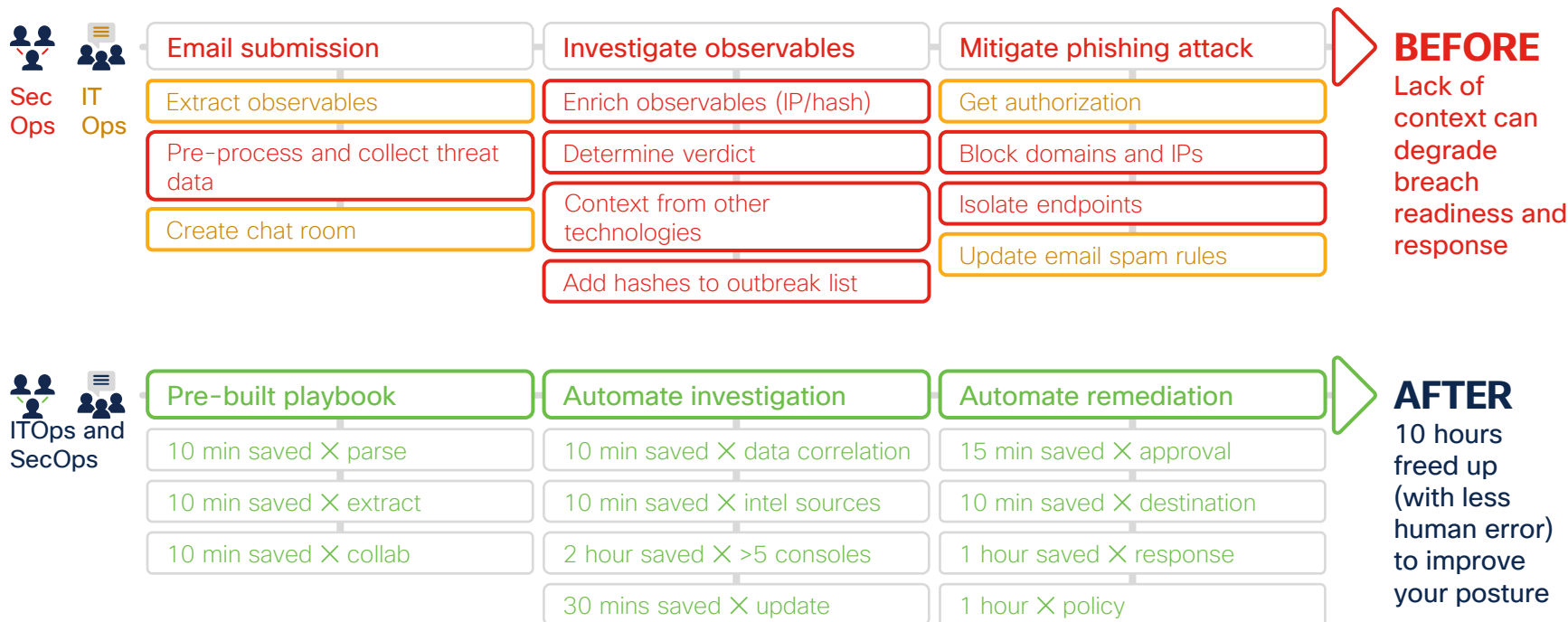


AFTER

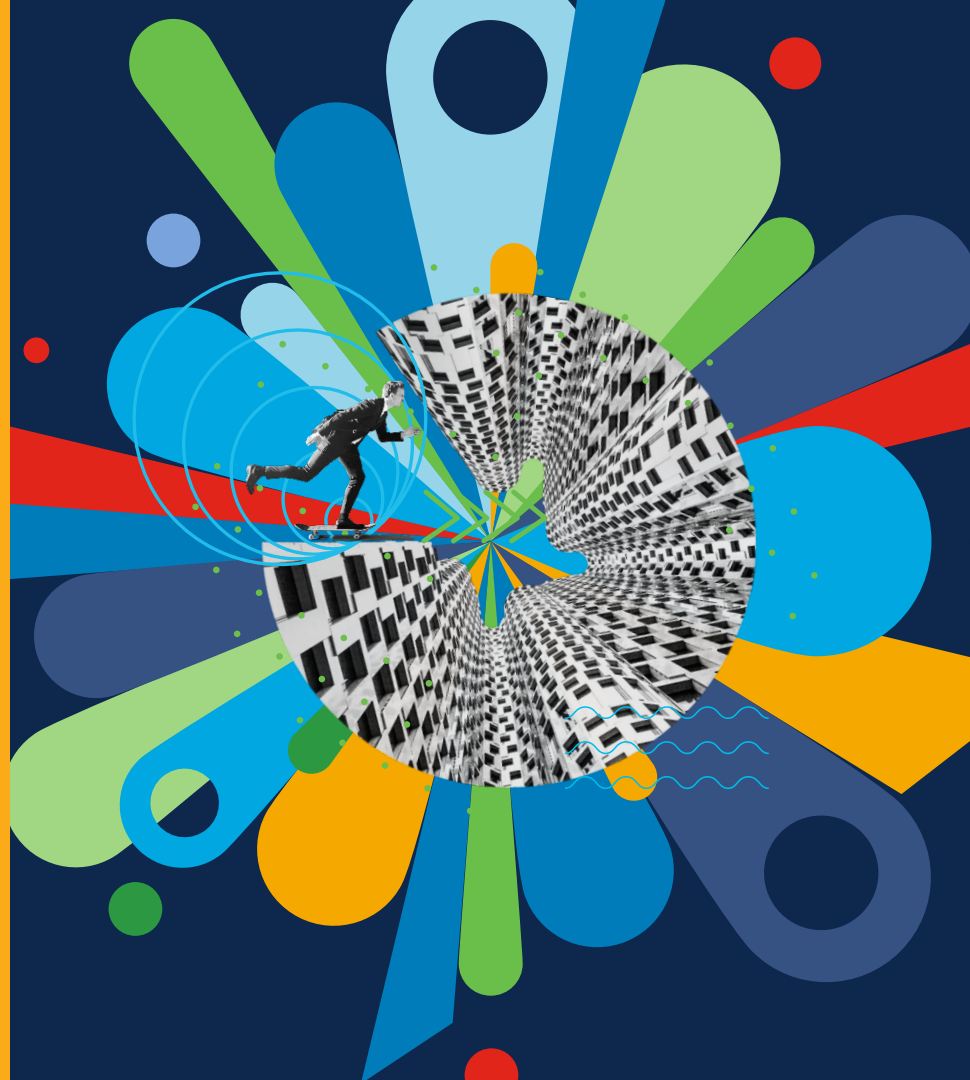
100 hours freed up (with less human error) to improve your posture

Unify ITOps and SecOps for phishing investigation

Strengthen breach defense



Demo SecureX orchestration



Meaningful integrations with your investments not just a simple syslog data dump

Third-party security

Operational tools,
intelligence sources,
infrastructure protections
and visibility

Cisco infrastructure

Networking, collaboration,
server/app, and
multicloud management
platforms

Third-party infrastructure

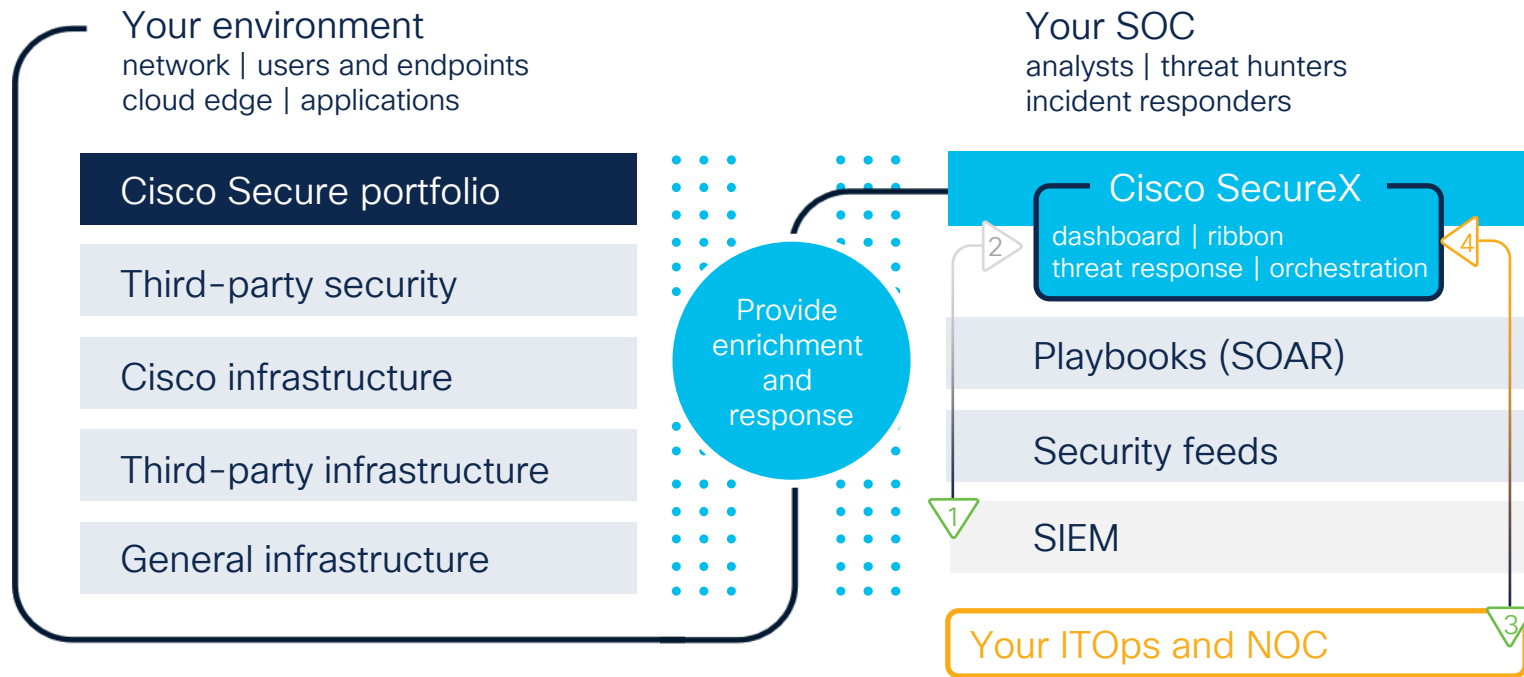
IT service management,
and cloud/virtual and
devOp platforms

General infrastructure

Scripting/dev tools,
system interfaces, data
exchanges, and
messaging protocols



SecureX seamlessly integrates into your SOC



Maximize your security investment with buying programs



Cisco All-In Enterprise Agreement

Access to our full portfolio of
security products to unlock value



Security Choice Enterprise Agreement

Deploy what you need now and
add more in the future

Compelling financial reasons to make us your trusted security partner

SecureX in the classroom

Multiple, global threat hunting workshops

Every quarter and now as virtual classes to educate teams with real-world scenarios

Now features SecureX use cases

Learn how to defend against advanced adversaries with the platform



Proven platform with
10,000+ customers
unlocking new value
today with **SecureX**
threat response

4x

**Increase in IT
staff daily output**
after Cisco SecureX
deployed at UNC
Charlotte

98%

found the unified
view enables rapid
threat response

95%

say that our security
platform helps them
take action
and remediate

91%

find that our
security platform
helps their teams
collaborate more

**“I am able to visualize threats within my
environment and take action in **half the
time** it used to take me.”**

—Security Engineer,
Large Enterprise Banking Company

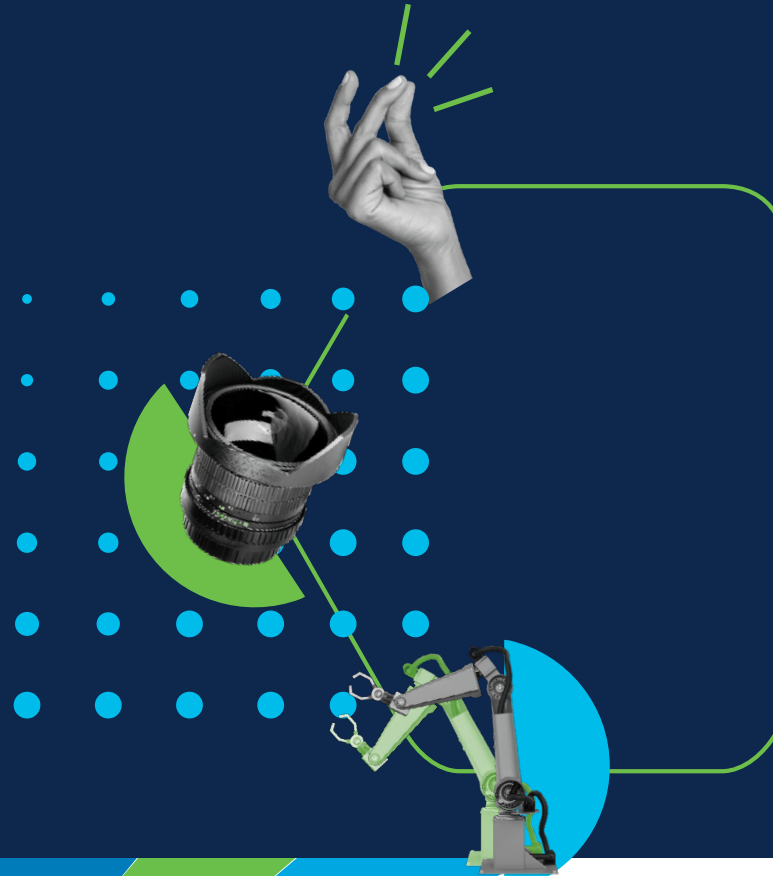
Let's go

- Login to SecureX
- Connect your existing solutions
- Experience the power and simplicity of SecureX
- Trial our other solutions



Simplify your security with the broadest, most integrated platform

cisco.com/go/securex
learningnetwork.cisco.com



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