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Make Your Switches the Control Hub for Energy Savings

Meraki Switching

Christian Zachriat Nida Imtiaz BRKMER-1008



Cisco Webex App

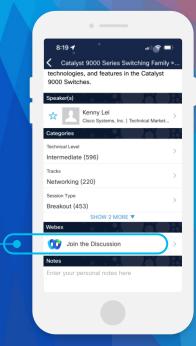
Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
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Webex spaces will be moderated by the speakers until June 9, 2023.



https://ciscolive.ciscoevents.com/ciscolivebot/#BRKMER-1008





- Introduction
- Digital and Sustainable **Transformation**
- Demos Cisco Meraki **Switching Sustainability** Capabilities
- Summary

About the speaker - Christian Zachriat

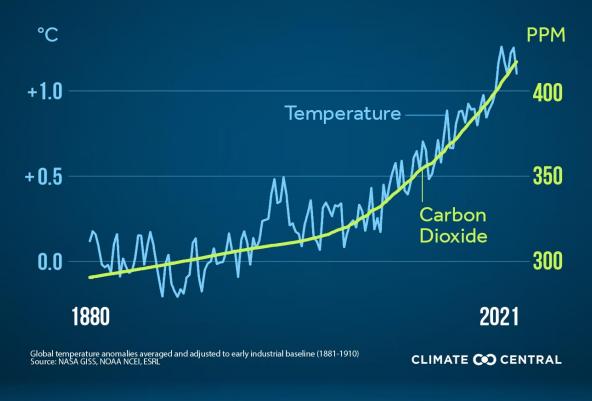


- Global Sustainability Lead at Cisco Meraki
- 15 years in the tech industry
- Cambridge Institute of Sustainability Leadership Alumni
- · Based in London, UK





TEMPERATURE & CARBON DIOXIDE





Digital and Sustainable Transformation

The dual role of the technology sector

² https://www.weforum.org/agenda/2019/01/why-digitalizationis-the-key-to-exponential-climate-action/



Sustainability in IT

ICT industry contributes approx. 2-4% to global emissions today¹

Sustainability by IT

ICT potential to **reduce** global emissions by approx. 15%²

¹ Environmental impact of electronic communications, WIK-Consult and Ramboll, Final Study Report, Study for BEREC, 2022

"At Cisco, we believe operating sustainably and equitably is the only way to do business."

Chuck Robbins, CEO

Cisco Purpose Report 2022



Cisco's purpose is to power an inclusive future for all



Cisco has set a goal to reach net zero by 2040

cisco Foundation

Investing \$100M in climate solutions over 10 years



Cisco is a founder and active member of the Responsible Business Alliance.



100% renewable energy for Cisco operations in US, Canada and several European countries.

www.cisco.com/go/csr



Environmental, Social & Governance (ESG) at Cisco Our focus areas and priorities



Integrity & Trust



Our People



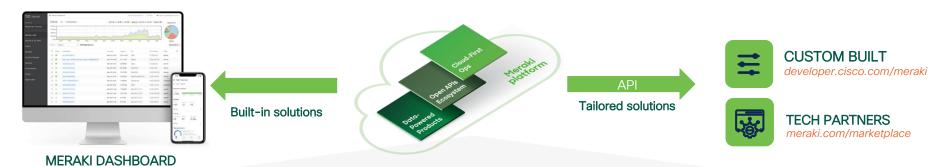




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The Meraki platform







Sustainability outcomes driven by Cisco Meraki







Avoid Waste



Reduce Travel







Sustainability at Cisco Meraki Switching



About the speaker - Nida Imtiaz



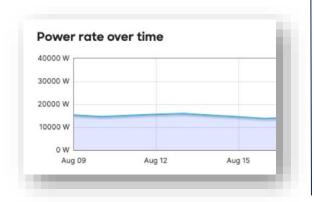
- Senior Product Manager at Cisco Meraki- Switches Team
- 5+ years in the data & analytics industry
- Degree in Telecommunications



Driving Sustainability Through Three Steps

Discover

Understand your current PoE energy consumption.



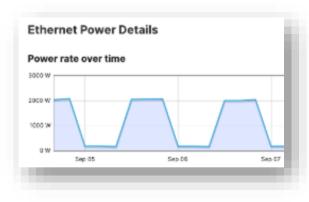
Act

Use current capabilities to reduce PoE energy consumption.



Report

Check results after applying changes to your network.





Port Schedules

Live Demo



Estimated results

We estimate that powering off 2,000 PoE devices (10W) for 12 hours a day, saves up to approx.*:

- 436,900 kWh energy
- \$69,888 cost
- 310 metric tonnes CO2e emissions**

over 5 years.



^{*}Based on internal analysis. Actual estimate that varies depending on the location where the devices are operated. Location in the example: US, assumed energy price: 16c/kWh

^{**}https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator

Question

 Guess how many acres of U.S. forest are required to sequester 62 metric tonnes of CO2e emission in one year?

- 1 acre ~ 1 football field (US)
- 1 acre ~ 1.67 football fields (EU/UK)



Question

 Guess how many acres of U.S. forest are required to sequester 62 metric tonnes of CO2e emission in one year?

- 1 acre ~ 1 football field (US)
- 1 acre ~ 1.67 football fields (EU/UK)

Answer

• 73.9 acres*

*https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator



Leverage physical and network-level data to get insights and build automations



How are my spaces used?

What is the occupancy?

How many clients connect to the

WiFi?

What are the lighting and sound levels?

When and where are doors opened?

Has a button been pressed?

...

Time-based



Time and event-based



API

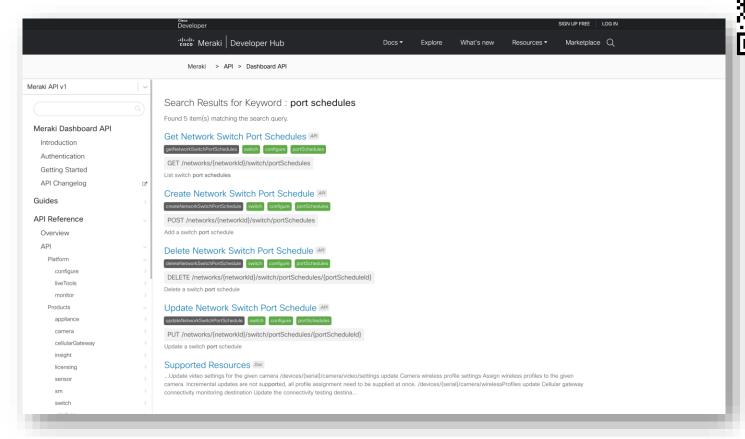


Apps



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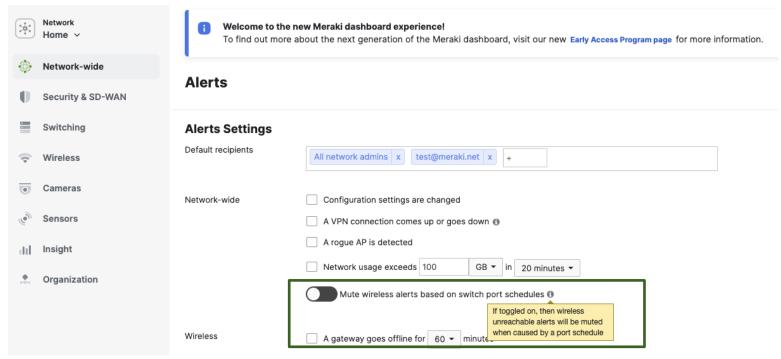
Leverage APIs





Mute Notifications for scheduled Meraki Wi-Fi downtime

Coming Soon





Best Practices and Considerations Energy Savings with Port Schedules

- 1. Define devices in scope
- 2. Document current energy consumption
- 3. Review alerting strategy
- Time-based schedules vs event-based (API)
- 5. Timing of the schedule
- 6. Implement in pilot sites
- 7. Document pilot energy savings
- 8. Rollout to remaining sites and document energy savings



Save Energy with Wake on LAN (802.1X Control Direction)

Live Demo



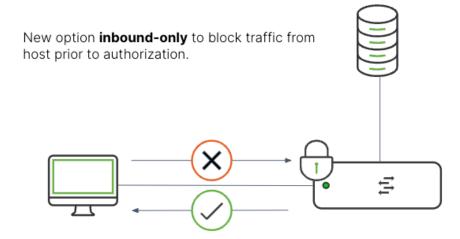
Save Energy While Securing Your Switch Port

802.1X Control Direction

(Wake-on-LAN support)

Default blocks both directions.







Feedback

What would you like to see next on the roadmap?

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Summary

- 1. IT has an important role in the context of sustainability
- 2. Simple and pragmatic use cases available to reduce energy consumption and emissions - there's even more!
- 3. Attend other sustainability sessions and visit the sustainability zone in **World of Solutions**

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Support sustainability with Meraki

Improve HVAC efficiency

Prevent spoiled goods #CiscoLive

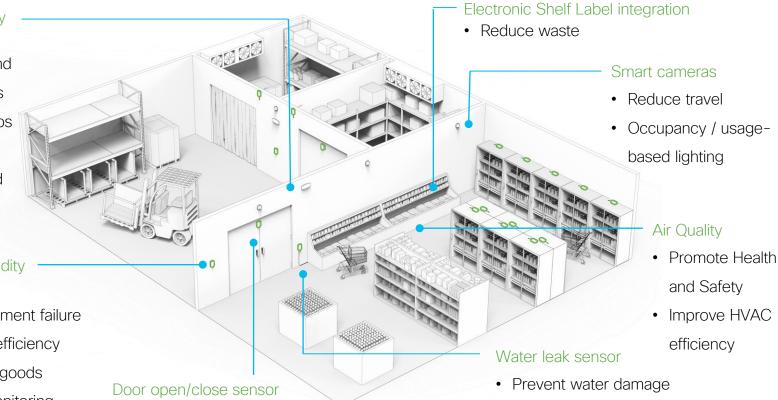
PoE and WiFi Energy savings

- Switch off WiFi and other PoE devices
- Turn off WiFi radios to save energy
- New: monitor and control mains powered devices

Temperature/Humidity Sensors

- Prevent IT equipment failure
- Improve HVAC efficiency
- Prevent spoiled goods
- Cold storage monitoring





Sustainability Sessions

Monday, June 5 | 8:30 a.m.

CCP-1403

Sustainability Strategy & Roadmap

Monday, June 5 | 2:30 p.m.

BRKGRN-1650

Sustainability as a Business Driver

Tuesday, June 6 | 10:30 a.m.

INTGRN - 1008

Accelerating Your Journey to Net Zero with Sustainable Solutions

Tuesday, June 6 | 1:00 p.m. BRKCOM-1991

Accelerating the Realization of Your Company Sustainability Goals with Cisco UCS, HyperFlex and Intersight

Tuesday, June 6 | 1:30 p.m.

PSOGRN-1010

Developing a Sustainability IT Framework

Tuesday, June 6 | 2:30 p.m. BRKNWT-2303

Fast-track Sustainability and Improve Operations with Meraki IoT

Tuesday, June 6 | 3:30 p.m.

PSOGRN-1005

Smart Buildings and Beyond

Tuesday, June 6 | 10:30 a.m.

BRKEWN-2043

Save Energy & Money with Cisco Wireless Network

Tuesday, June 7 | 10:30 a.m.

IBOGEN-1453

Design Thinking Working Session on our Sustainability Journey

Tuesday, June 7 | 2:30 p.m.

PSGRN-1015

Cisco Smart Workspaces, Bees & Biomimicry

All Meraki sessions schedule

Thursday, June 8 | 8:00

BRKGRN-1008

The Road to Net Zero

Emissions: Advanced Sustainable IT



Visit Sustainability Zone in World of Solutions

Mandalay Bay Convention Center





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Attendees will also earn 100 points in the **Cisco Live Challenge** for every survey completed.



These points help you get on the leaderboard and increase your chances of winning daily and grand prizes



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- Visit the On-Demand Library for more sessions at www.CiscoLive.com/on-demand

Thank you



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- 1 Open the Cisco Events App.
- 2 Click on 'Cisco Live Challenge' in the side menu.
- 3 Click on View Your Badges at the top.
- Click the + at the bottom of the screen and scan the QR code:





