



The bridge to possible

# Simplify Networking Experiences

Transform the way you work

Rebecca Stone, SVP, Customer Solutions Marketing, Cisco

Omri Guelfand, VP, Product Management, SASE/NaaS, Cisco

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Cisco Networking

Transform  
infrastructure  
with simplicity



# Navigating a complex landscape

Wi-Fi 6E    Observability    Visibility  
Hybrid work    Private 5G    Web services  
IoT    Applications    Automation    Multicloud



Connectivity



Security

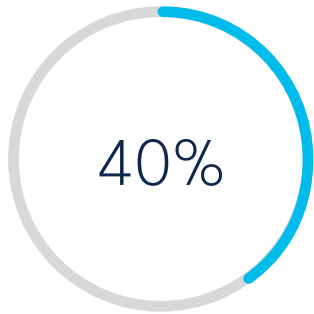


Cloud

# The IT experience is...



When the IT experience suffers  
the user experience suffers



“By 2024, **40% of CIOs will fail** to evolve IT's capability to deliver modern digital infrastructures, provide ecosystem tech governance, and support architecture-driven business outcomes.”

-IDC

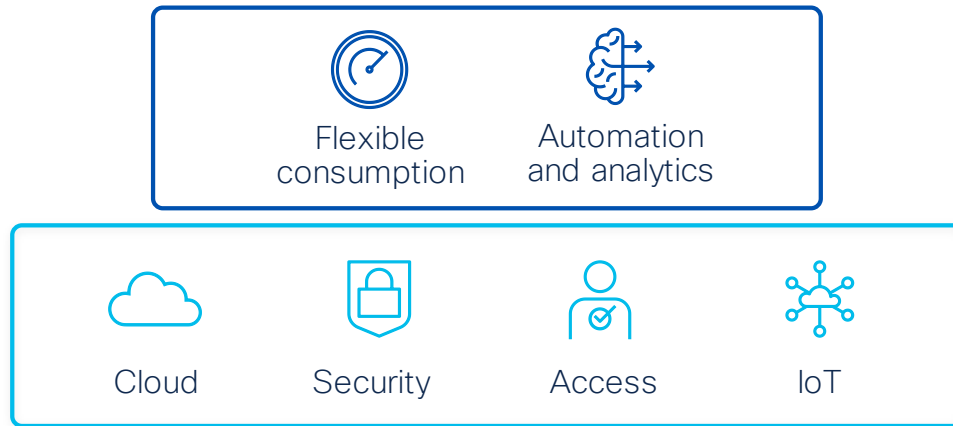




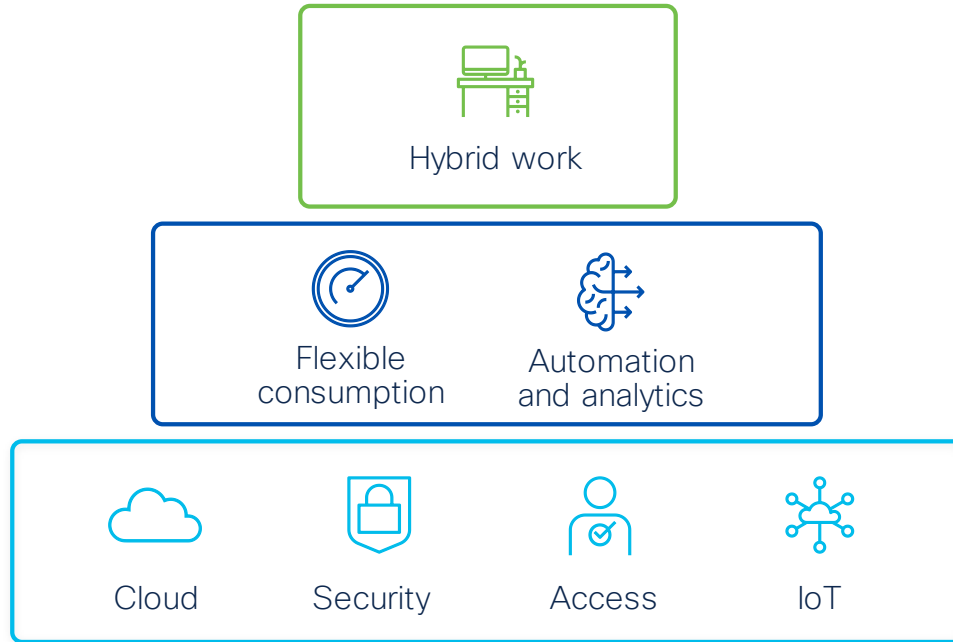
# Guiding the evolution of networking technology



# Guiding the evolution of networking technology



# Guiding the evolution of networking technology



# Simplifying IT

## Journey to a cloud operating model

### Cisco networking platforms



Cloud driven  
automation

010110  
110010  
001011

Network  
insights



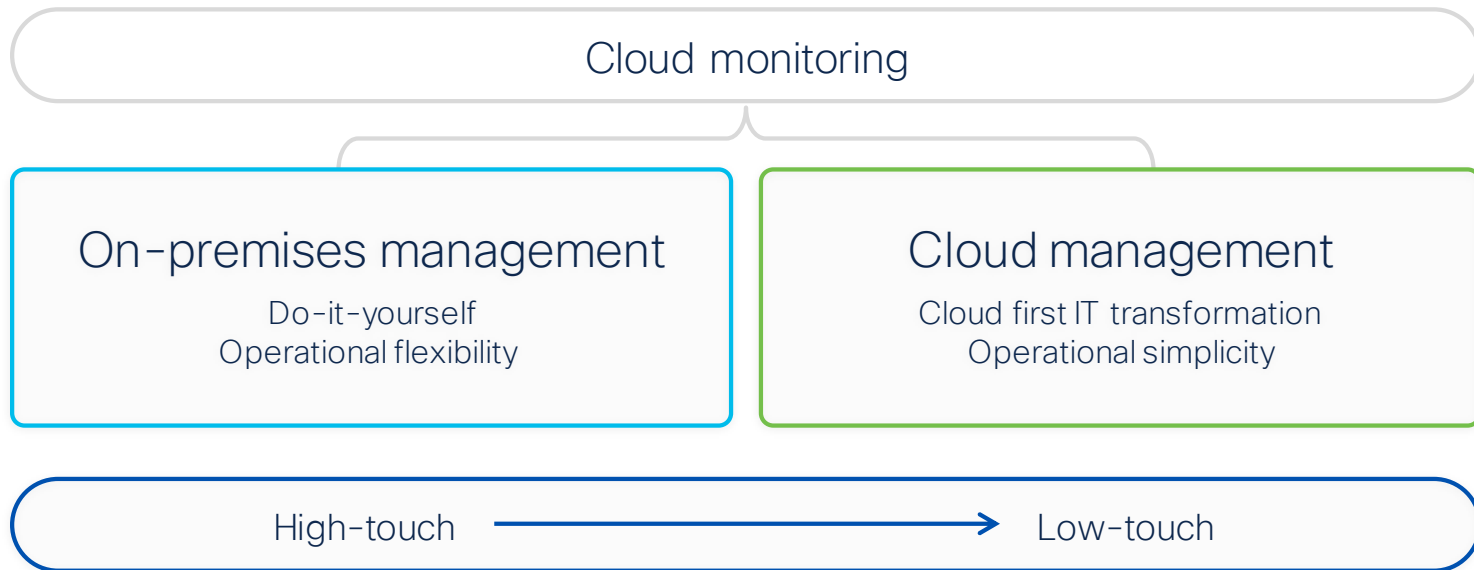
API value  
creation

Cloud operating model

# The path to access convergence

# Accelerating your journey to cloud

Flexibility, choice, and simplicity



# A cloud-managed networking experience

#1 in cloud  
managed  
networks



#1 in  
networking

# Delivering the next generation of networking

## Cloud monitoring

Catalyst  
Switching



Journey to cloud  
management



## Cloud management

Common Wi-Fi  
hardware



Wi-Fi 6E

Catalyst 9K  
Switching



9300



# Unifying SASE

# IT teams are struggling to keep up, let alone stay ahead

Network transformation  
is hard

53%

of senior IT decision makers  
believe their organization's  
**IT environment is more  
complex** than it was two  
years ago

Connecting a distributed  
workforce is even harder

51%

of organizations **struggle  
to connect users to  
corporate resources**<sup>2</sup>

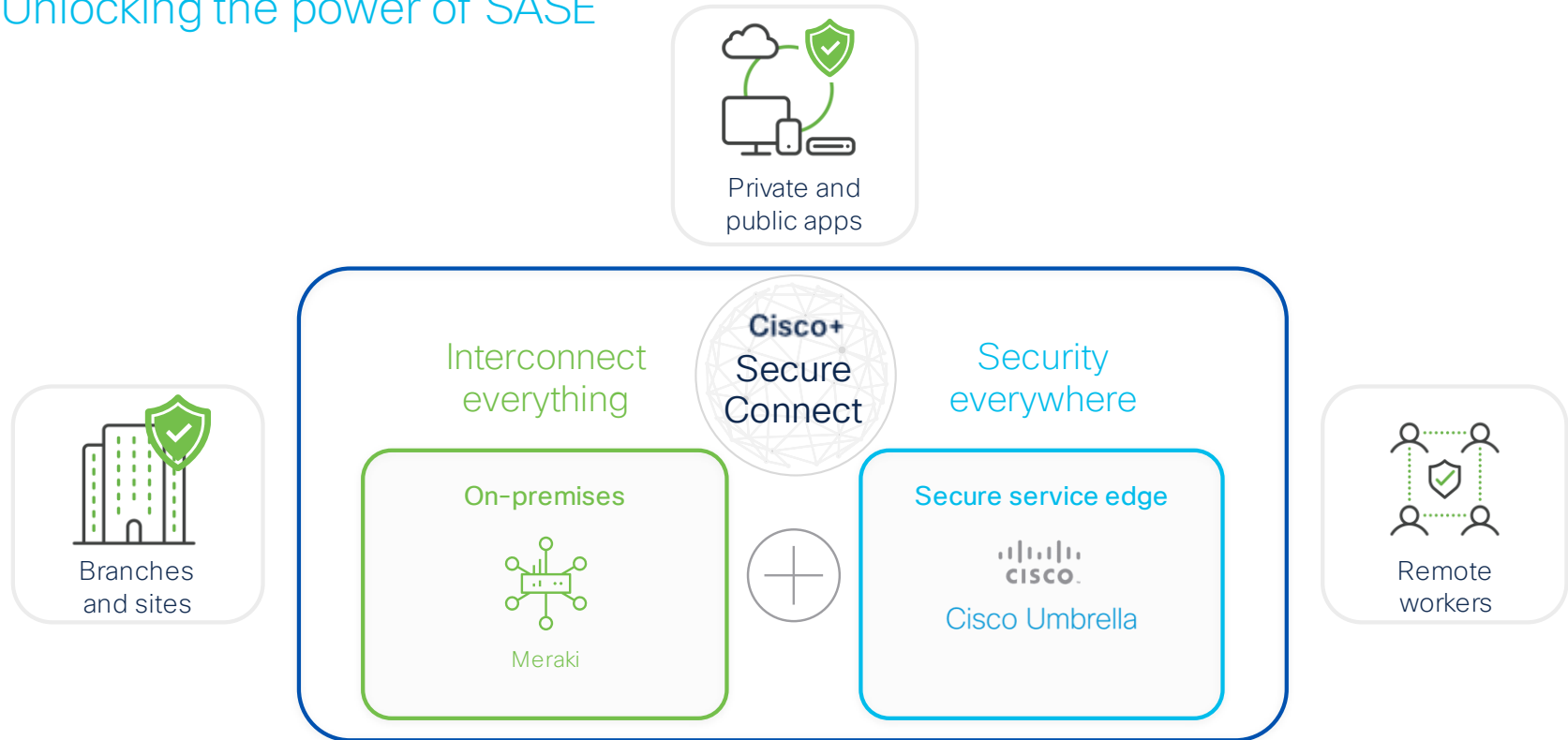
Resource issues  
continue to mount

50%

of organizations are **lacking  
sufficient resources** to detect  
and remediate application  
vulnerabilities quickly<sup>2</sup>

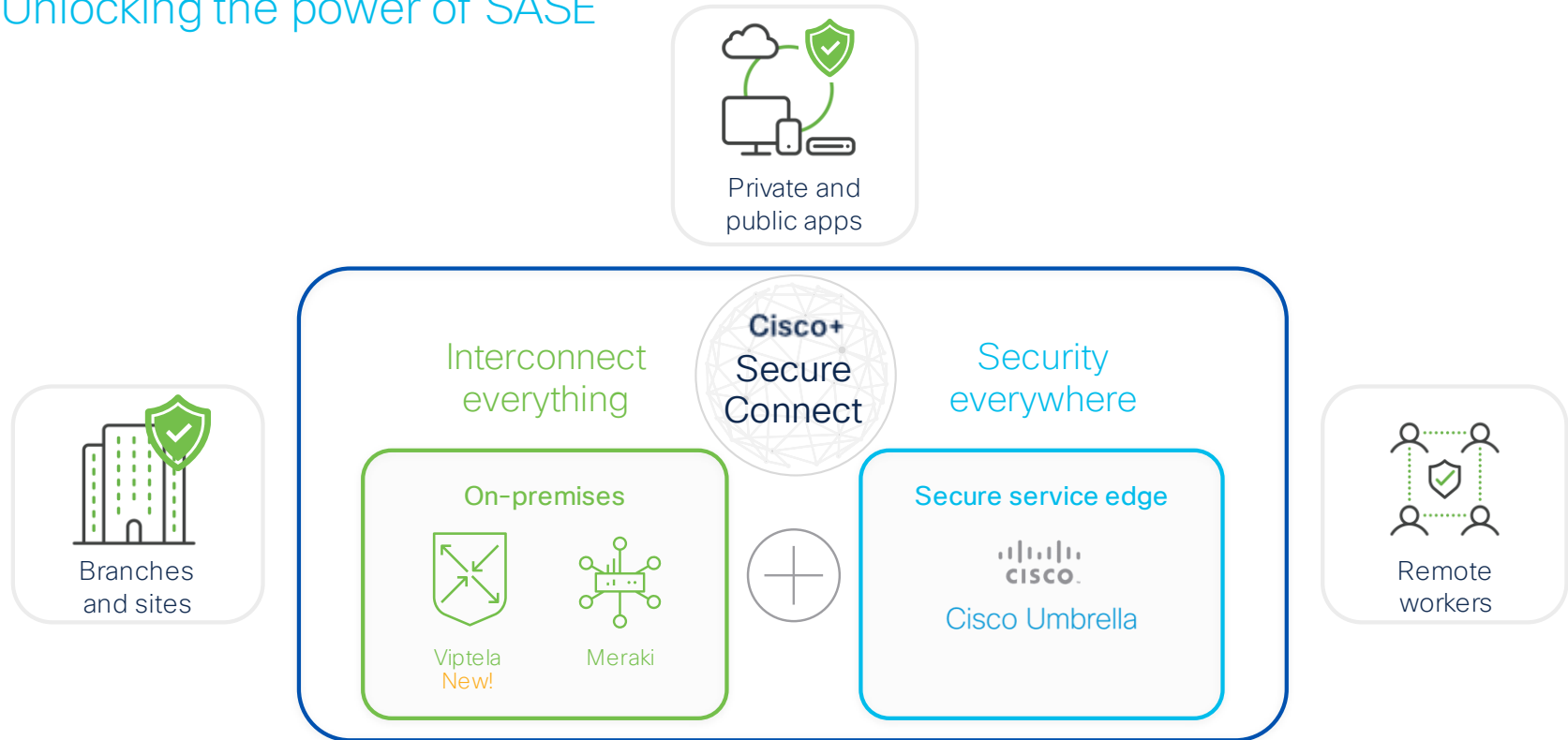
# Cisco+ Secure Connect

Unlocking the power of SASE



# Cisco+ Secure Connect

Unlocking the power of SASE



# Cisco+ Secure Connect

Demo

# Cisco+ Secure Connect delivers...



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Unified and  
seamless  
experience



---

Secure  
hybrid  
work



---

Resilient  
network  
security



---

Easy  
path to  
SASE

# Drive outcomes to transform your business



Seamless hybrid work

Automated operations



New customer experiences

Security resilience



Deliver a more unified and seamless experience

# Continue the conversation



Visit:



## Want more?

1

Visit the World of Solutions for more demos:  
Cloud Monitoring | Cisco+ Secure Connect

2

Attend PSOENT-1794: Deploying Unified SASE  
Architecture with Cisco+ Secure Connect

3

Attend BRKENS-2201: Monitor your Catalyst 9000  
switch from Meraki Dashboard





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# Thank you

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