

CISCO *Live!*



#CiscoLiveAPJC



The bridge to possible

Optimising Day-2 Network Operations

Asset, Smart Licensing & Contract Management with CX Cloud

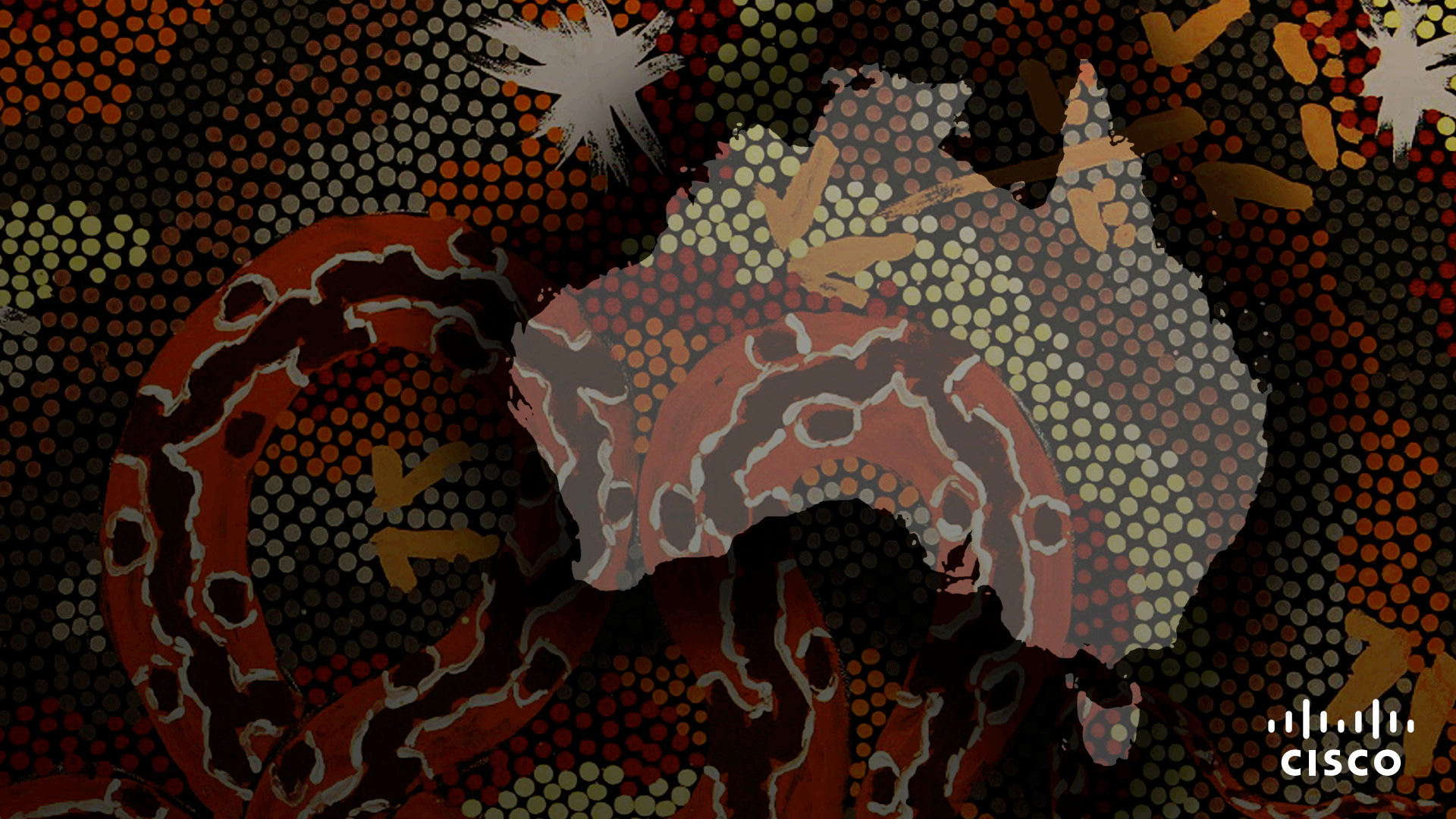
Jay Green – CX Cloud Insights Manager

@JayG__

BRKGEN-1064



#CiscoLiveAPJC



Cisco Webex App

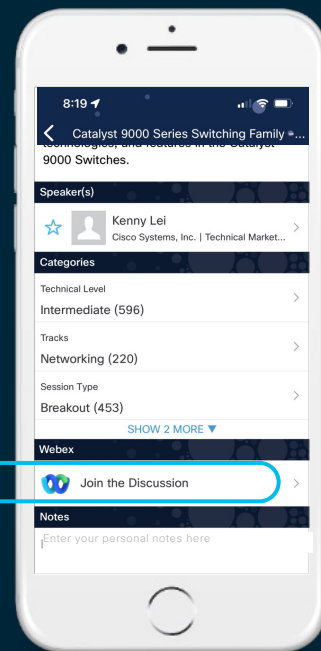
Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

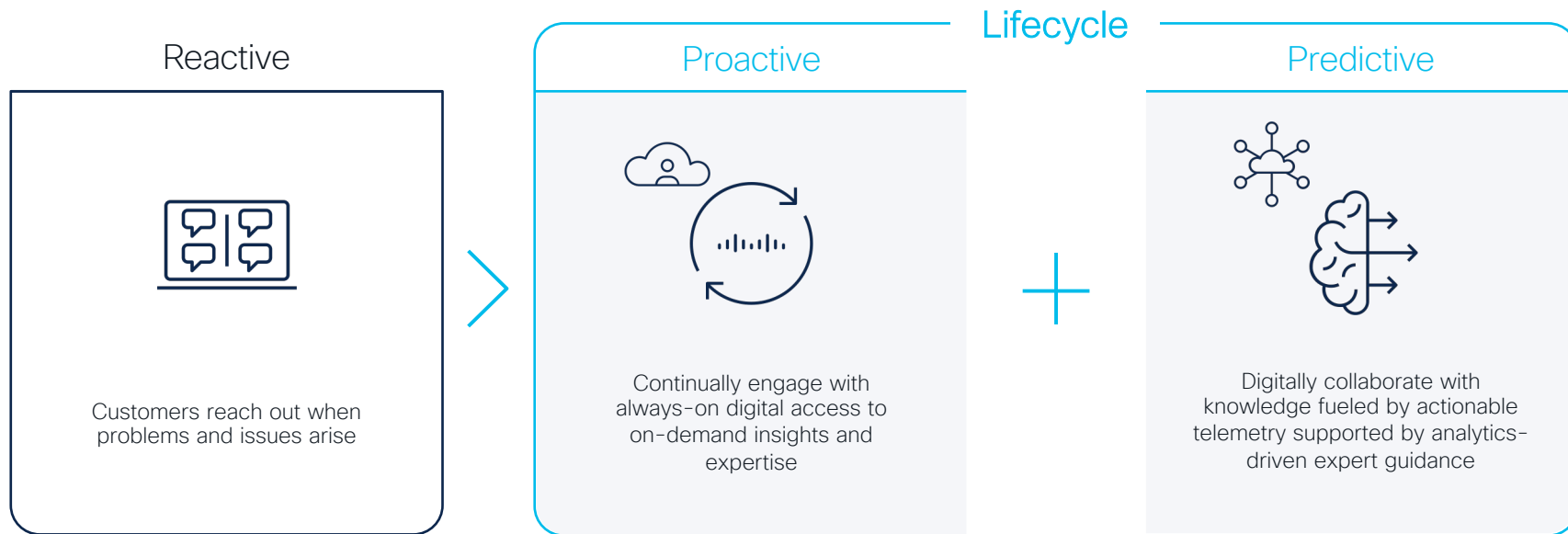
Webex spaces will be moderated by the speaker until Thursday 22 December 2022.



<https://ciscolive.ciscoevents.com/ciscolivebot/#BRKGEN-1064>

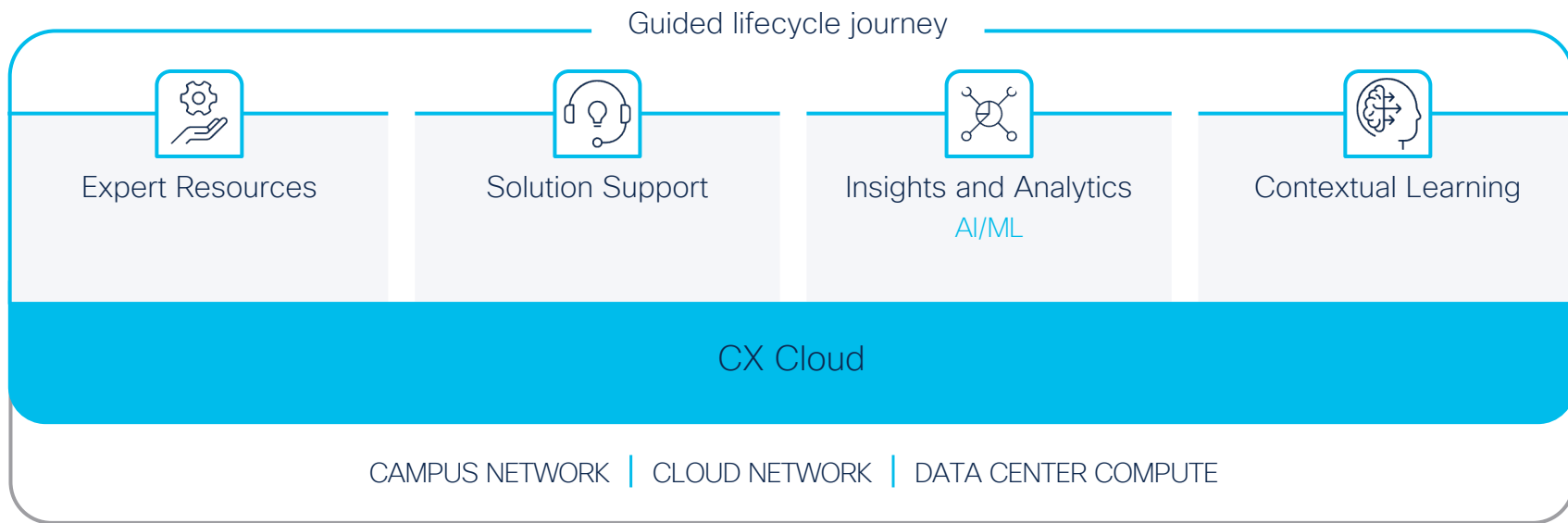
Network Operators Expect More

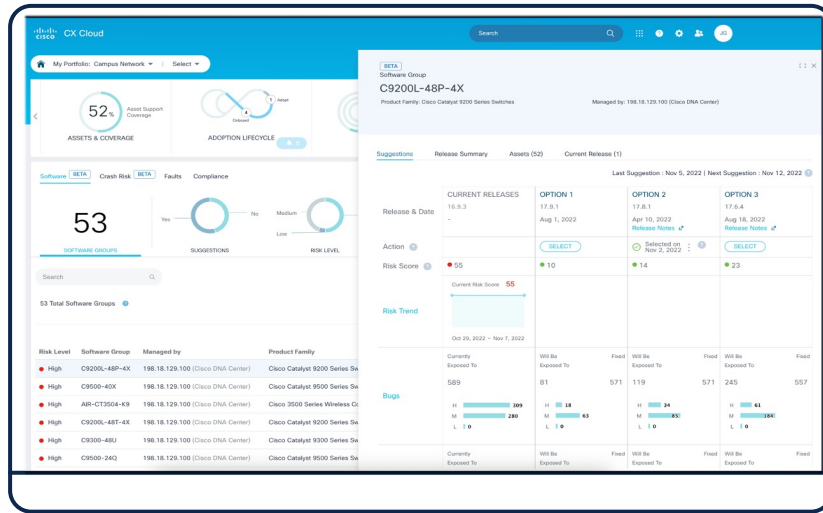
Human + digital intelligence



Accelerating your success

Cisco Success Tracks





CX Cloud Demo



Continue the Conversation... CX@CiscoLiveAPJC

Call to action

CX Cloud on Cisco.com:

<http://www.cisco.com/go/cxcloud>



Forrester Report

Total Economic Impact of Success Tracks

<https://cloud.path.cisco.com/forrester-study-1o?ccid=cc001428&cid=otreas026489&dtid=odiedc000509>

1

CX in the World of Solutions

- Lightning Talks, Demos, Meet-the-Expert

2

Win a Brompton Urban Folding Bike

- Collect CX QR Codes

3

Engage Online

- #CiscoLiveAPJC, #CiscoQuickBytes



RIDE TO POSSIBLE

Play to a Brompton Bike

CX Cisco
Customer Experience



Pedal your way to insights, knowledge, and fun and help Cisco CX support of the University of Melbourne's **SUSTAINABILITY** program.

1. **Join** the Cisco Live Wi-Fi network
2. **Scan** this QR code to get started
3. **Explore** Cisco Live for more CX QR codes. Hint: check out the map in the game for locations.
4. **Enter** to win a **Brompton P-Line Urban Folding Commuter** bike prize package!

(Valued at \$5,500 AUD)



#CiscoLiveAPJC

cisco *Live!*

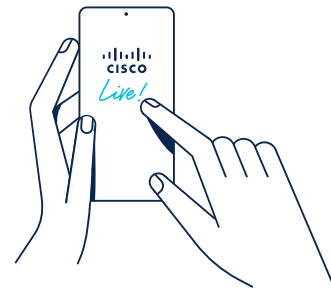
Deadline to enter is Friday, December 9 at 11:30am AEDT. Drawing to take place Friday, December 9 at 1:00pm AEDT in the CX Stand in the World of Solutions. Winner must be an attendee at Cisco Live APJC and must claim their prize by 1:15pm AEDT on December 9 in the CX Stand in the World of Solutions.

Session Surveys



We would love to know your feedback on this session!

- Complete the session surveys in the Cisco Events mobile app.
- Earn points in the Cisco Live Game and potentially win a prize. 🎮
- Complete 4 x sessions and the overall event surveys to claim a Cisco Live cable bag.





The bridge to possible

Thank you

CISCO *Live!*



#CiscoLiveAPJC