Let's go cisco live! #CiscoLive



Communities Reimagined

Delivering a secure, agile, and resilient foundation for your future

Matthew Dietz, Global Government Strategist PSOIND-1006



Cisco Webex App

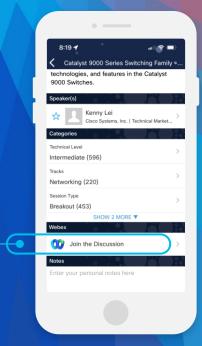
Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click "Join the Discussion"
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 9, 2023.



https://ciscolive.ciscoevents.com/ciscolivebot/#PSOIND-1006

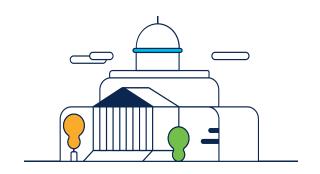


- Public Sector Trends
- Communities Reimagined
- Connectivity and Security
- Securing the Connected
- Resources



What can be delivered digitally....
must and will be delivered digitally

Government is now the driving force enabling communities to be reimagined





Public Sector Trends



Digital Transformation



Cybersecurity & Compliance



Inclusive & Equitable Access



Resilient Infrastructure



Data-Driven Approach



Workforce Development



Building a responsive foundation for innovation and growth

Equitable & Inclusive

Open, standards-based interoperability

Operational and Financial Sustainability

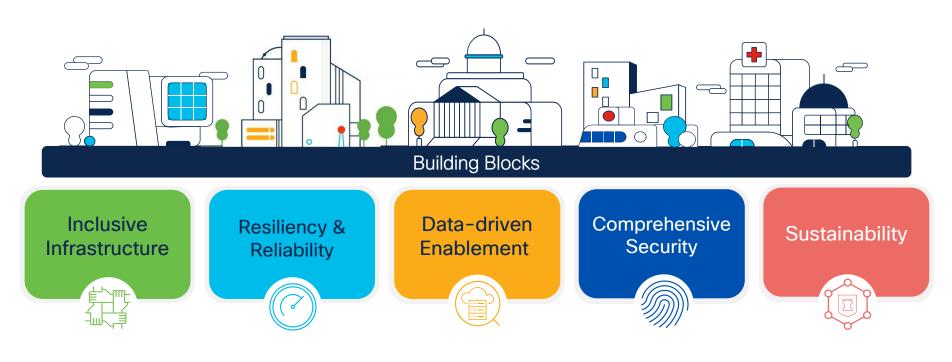
Reliable, Scalable and Flexible

Protected by Comprehensive Security and Resiliency



Communities reimagined

Establish a secure, reliable, resilient, and agile digital foundation for government, residents, and economic growth.

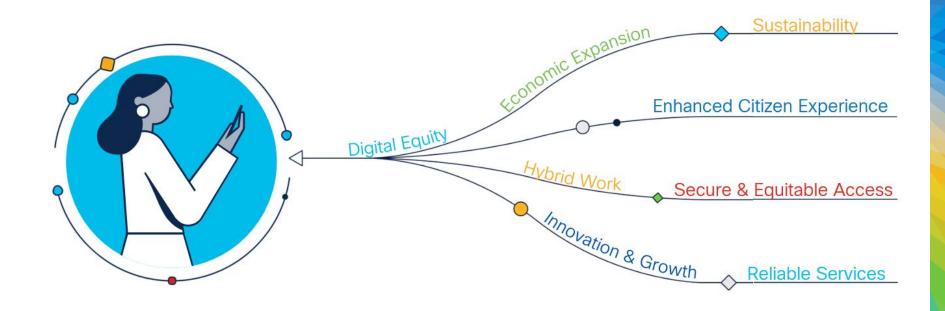






Cisco® solutions enable: Security, enhanced experiences, efficiency, savings, economic growth

Building on the platform towards outcomes...



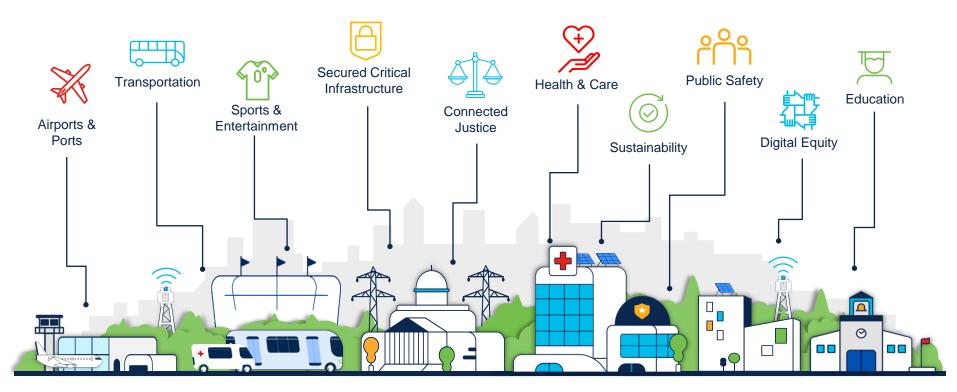


Innovation begins with Connectivity





Government has a major part to play...



#CiscoLive



Benefits of Government Developed Community-Wide Broadband



Improved Delivery of Public Services



Community Resilience and Agility



Educational and Civic Growth



Resiliency of Municipal Infrastructure



Economic Growth and Innovation



Equitable Connectivity



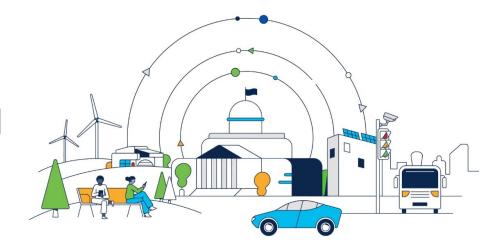
Job Opportunities and Growth



Enabling Hybrid Work



Securely Protecting the Connected







Inclusive, Equitable, and Resilient Network

Protected by Cisco Secure Zero Trust





{ Cisco Secure Zero Trust Tenants }



Enforce Trust-Based Access

Continuously Verify Trust

Respond to Change in Trust



Cisco's Zero Trust Capabilities

Establish Trust



- User / device / service identity
- Posture + context
- Risk-based authentication

Enforce Trust-Based Access

- · Micro-segmentation
- Unified access control
- Least privilege + explicit trust

Continuously Verify Trust

- · Re-assessment of trust
- · Indicators of compromise
- Shared signals
- Behavior monitoring threat and non-threat activity
- · Vulnerability management

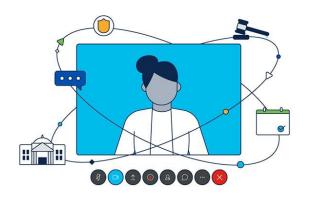
Respond to Change in Trust

- Prioritized incident response
- Orchestrated remediation
- Integrated + open workflows

User & Device Security

Network & Cloud Security Application & Data Security





How Cisco can help

End-to-End Approach Cybersecurity & Compliance

Inclusive Connectivity Advanced Collaboration

Operational Efficiency

Network
Orchestration
& Automation







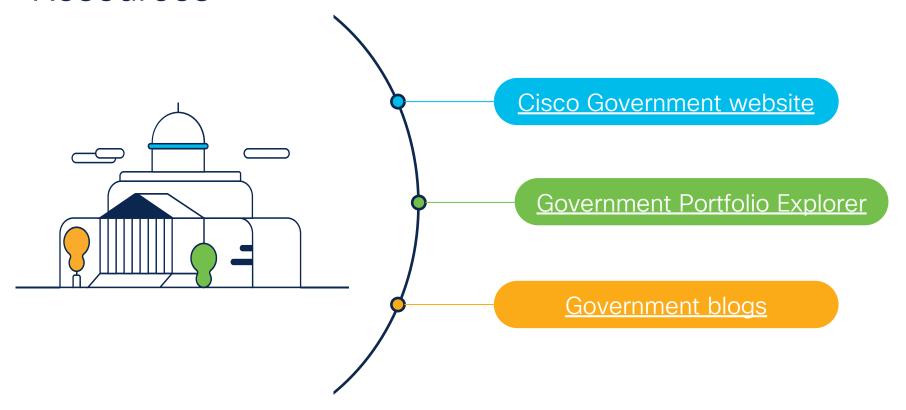








Resources





Fill out your session surveys!



Attendees who fill out a minimum of four session surveys and the overall event survey will get **Cisco Live-branded socks** (while supplies last)!



Attendees will also earn 100 points in the **Cisco Live Challenge** for every survey completed.



These points help you get on the leaderboard and increase your chances of winning daily and grand prizes



Continue your education

- Visit the Cisco Showcase for related demos
- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at www.CiscoLive.com/on-demand



Thank you



Cisco Live Challenge

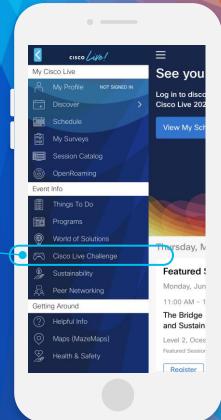
Gamify your Cisco Live experience! Get points for attending this session!

How:

- Open the Cisco Events App.
- 2 Click on 'Cisco Live Challenge' in the side menu.
- 3 Click on View Your Badges at the top.
- 4 Click the + at the bottom of the screen and scan the QR code:







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