# cisco live!







## How Do Cisco Gamers Stay in the Game?

The Networking Advantage

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### Cisco Webex App

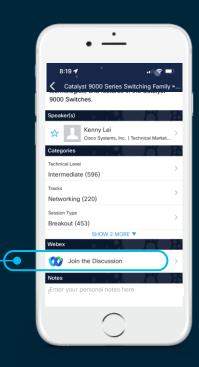
#### **Questions?**

Use Cisco Webex App to chat with the speaker after the session

#### How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click "Join the Discussion"
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 17, 2022.



https://ciscolive.ciscoevents.com/ciscolivebot/#CSSGEN-2100



## Agenda

- The Rise of Mobile Gaming
- How Can I Get an OP Connection?
- How Can I Outplay My ISP?
- Is This Lag or Just Brain Lag?
- How Is This Champ Balanced?
- Conclusion



#### Introduction to the Session

- The concepts of this session are:
  - Gaming as a metaphor
  - Application access as a competitive differentiator
  - Technology pace of change
  - Excited for the future!



#### Desync...

s r/halo · Posted by u/Cve 15 days ago Posted by u/MattGold\_ Halo: MCC 3 months ago 🧆 🔇 So I guess desync is here to stay? Desync got so bad you can now see OTHER PEOPLE'S desync 💀 🗱 r/HuntShowdown - Posted by u/NaNiBy 🍈 The Beast Hunter 🚳 1 month ago Posted by u/ItsTinyTim RSASS 3 years ago = **CRYTE** What is desync? ISSUE? in a rage. Question Is it just client-side lag? Server side? A combination of both? Been playing for a year and i don't think i've experienced it. Is it just a fancy word for lag? 🏂 r/halo · Posted by u/New\_Reserve\_9938 8 days ago Can someone explain how the desync is still this bad? I thought this was 'fixed'? Side note: I'm hardwired in and regularly sit between 10-15 ping. thanks desync



## The Rise of Mobile Gaming

A Brief History of Gaming...



A Long Time Ago
In a Network Not So Far Away

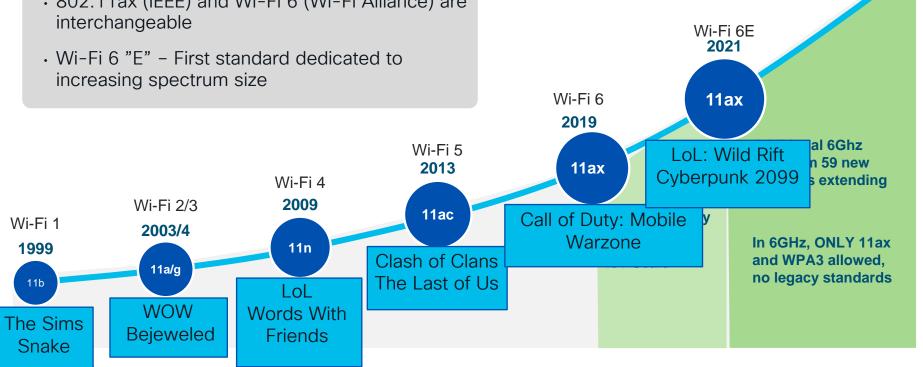






#### How do I get an OP connection?

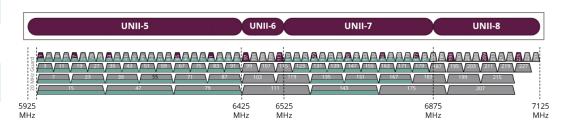




#### Why is everyone talking about 6E?

Wi-Fi 6 (5GHz)	Wi-Fi 6E (6GHz)
25x 20 MHz *	59x 20 MHz
12x 40 MHz *	29x 40 MHz
6x 80 MHz *	14x 80 MHz
2x 160 MHz *	7x 160 MHz

<sup>3</sup>x more spectrum!



- More spectrum
- Wider channels
- Less interference



- High throughput / capacity
- Extremely low latency
- More reliable Wi-Fi



<sup>\*</sup> DFS required

#### Why the 6GHz band is important



802.11b/a/g (Wi-Fi 1,2,3)



802.11n (Wi-Fi 4)



802.11ax (Wi-Fi 6)



802.11ac (Wi-Fi 5)



Wi-Fi 6E



## How Can I Outplay My ISP?

5G and Network Resiliency

- Key for gaming
  - 5g timeline standards and deployments
  - how to use 5g for gaming as a backup connection



#### Why 5G matters







10% to 35% Reach/Availability

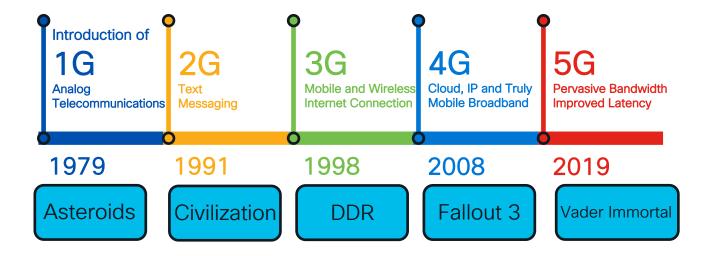
100Mbps - 2Gbps
With Carrier Aggregation

1/10 Latency of 4G
For Low latency Apps





#### **5G** Evolution



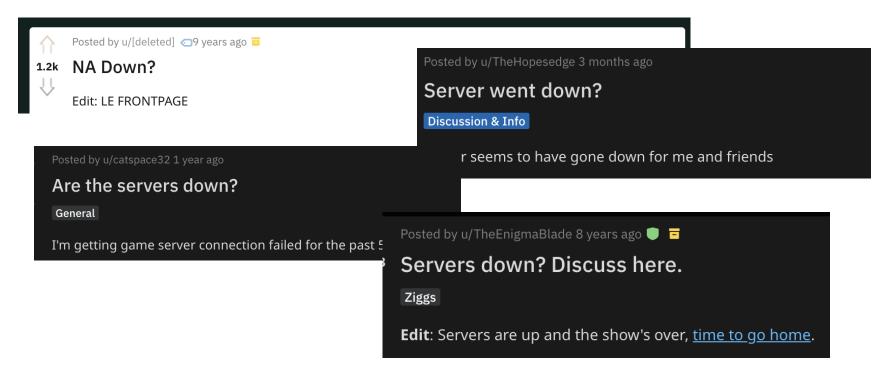


### Is This Lag or Just Brain Lag?

Get your prescription from the network doctor

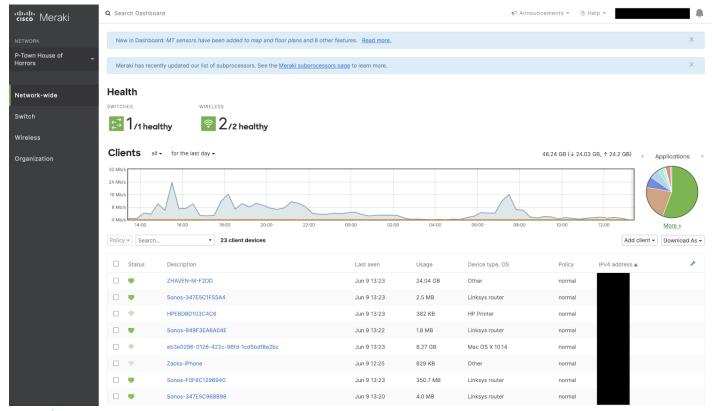


## Doctor! What's my prognosis?!?!



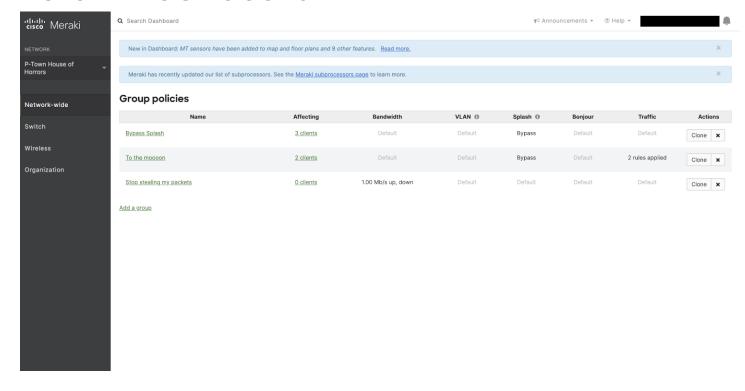


#### Meraki Dashboard



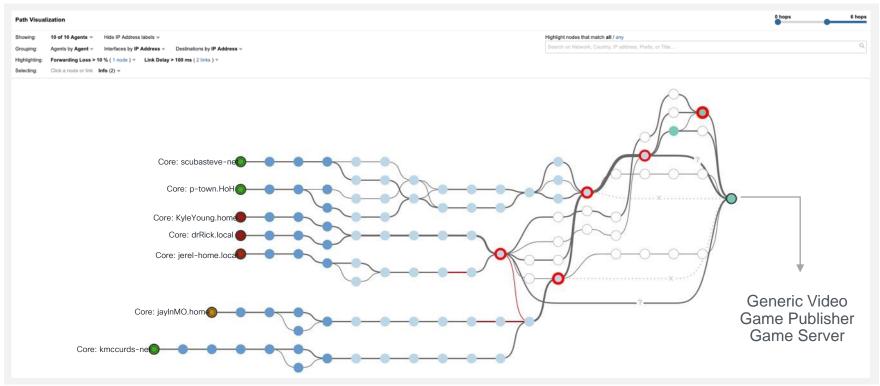


#### Meraki Dashboard





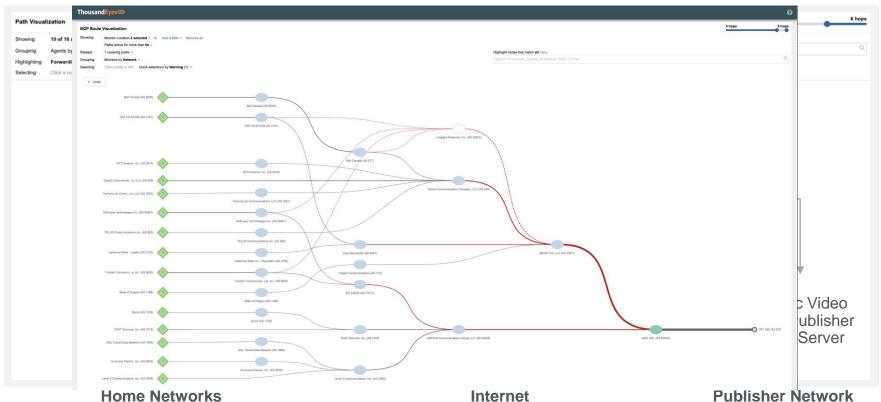
### How does ThousandEyes help?



Home Networks Internet Publisher Network



## How does ThousandEyes help?



CSSGEN-2100

### How Is This Champ Balanced?

- Having a good network is the differentiator
- Cisco ET&I and MAQY
- What are we excited about for the future of our home networks and corporate networks?



#### Mobile Application Challenges





Gaming & collaboration need realtime connectivity

Relate quality of service (QoS) to quality of experience (QoE)



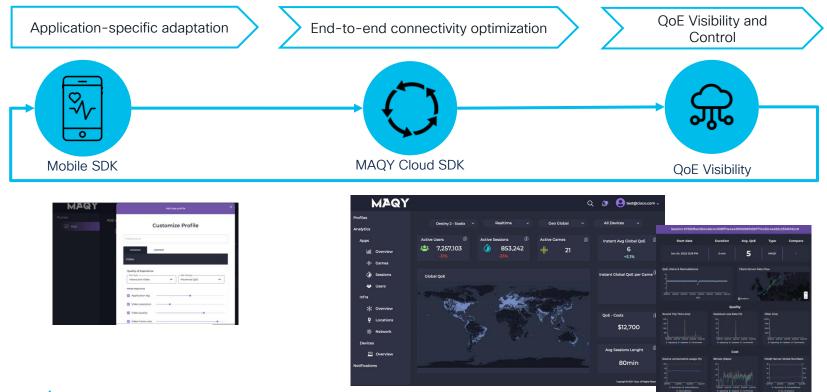
## Challenges

Visibility of experience, not technology metrics

Deliver experience across device, application, and network



### The MAQY System





### MAQY Components



## Agents

Run with app & server stack
Full end-to-end network visibility



## Transport layer

App-specific priority handling

Multipath

Transparent loss recovery



## MAQY: Before and After

	Without MAQY		With MAQY	
Video quality	Lost frames and blurry video from network instability		Higher resolution & reduced loss create smooth play	
Network & CPU	0.5 Mbps/user 65% CPU / 100 users	70 Application IN	0.1 Mbps/user 35% CPU / 10x users	1000



## Measuring QoE Improvements





Physics (teleporting, collision)
Shooting precision & accuracy
Fluidity of gameplay



#### **Financial**

Reduction in compute & hosting costs

Better retention / NPS scores for app

developers

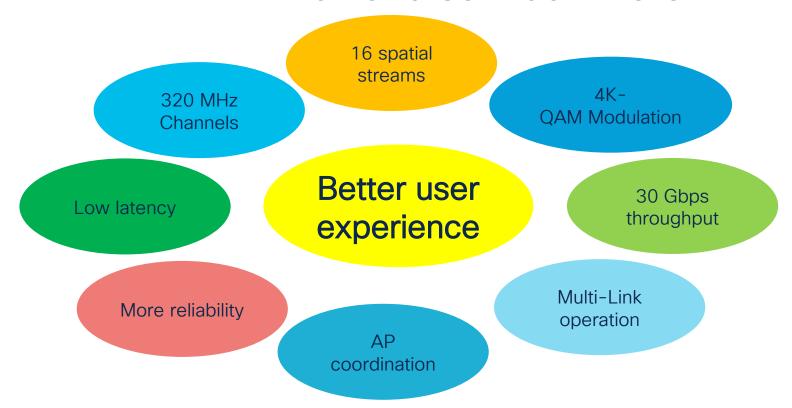


## "A 30 ms increase in latency results in 5-10% of users churning"

General Manager at a Video Game Studio

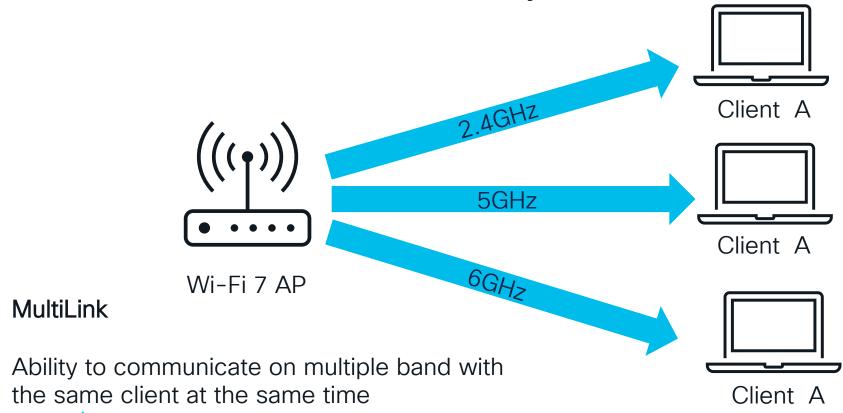


#### Wi-Fi 7: Wi-Fi 6E and so much more!





#### Wi-Fi 7: Works simultaneously on all bands



cisco Wel

### How did we get to Wi-Fi 7?

2007

• Wi-Fi 4 (802.11n) ~0.6Gbps

Use of multiple antennas for high speed

2013

• Wi-Fi 5 (802.11ac) ~3.5Gbps

Aimed for moving large mount of data from wireless devices

2019-2022

- Wi-Fi 6/6E (802.11ax) ~9.6Gbps
  - · Improves co-ordination of data transfer between client devices and AP

~2024

- Wi-Fi 7 (802.11be) ~46Gbps
  - Being developed for extremely high throughput over the wireless medium



## Question & Answer



## **Technical Session Surveys**

- Attendees who fill out a minimum of four session surveys and the overall event survey will get Cisco Live branded socks!
- Attendees will also earn 100 points in the Cisco Live Game for every survey completed.
- These points help you get on the leaderboard and increase your chances of winning daily and grand prizes.



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#### Train



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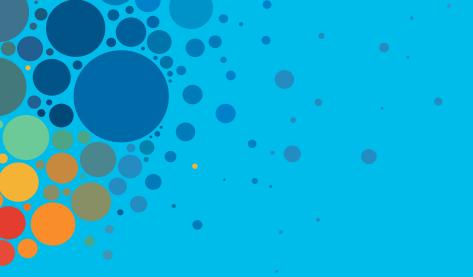
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## Thank you





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