

The background features a vibrant, multi-colored abstract design. On the left, there are overlapping, wavy bands of color in shades of red, orange, yellow, and green. On the right, a bright white light source emits a series of sharp, radiating lines in various colors, including blue, green, and yellow, creating a sunburst effect.

**CISCO** *Live!*

Let's go

#CiscoLive



The bridge to possible

# Create compelling workplace experiences, powered by Cisco collaboration devices

Marisa Rutti, Product Marketing Manager

@marisrutti  
PSOCOL-1019



#CiscoLive

# Cisco Webex App

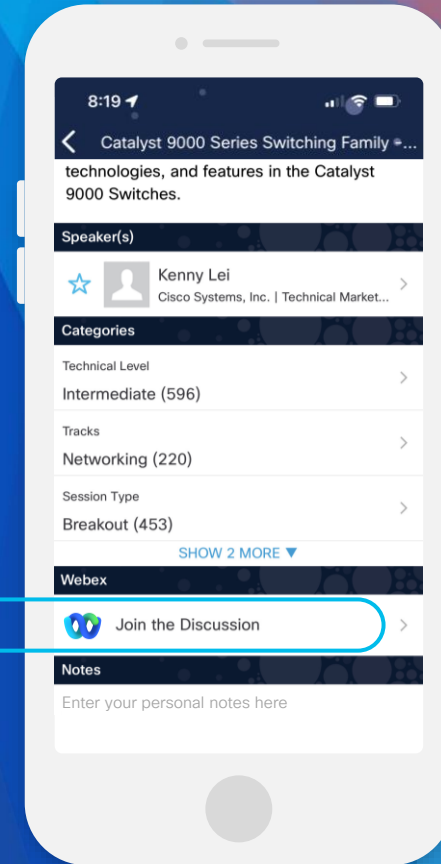
## Questions?

Use Cisco Webex App to chat with the speaker after the session

## How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 9, 2023.



<https://ciscolive.ciscoevents.com/ciscolivebot/#PSOCOL-1019>

# Agenda

- Workplace dynamic
- Top workplace experiences
  - Simple experiences
  - Intelligent experiences
  - Analytics
  - AI and sensors
- Best practices at T-Mobile with Josh Baever

# Hybrid Work has changed everything

Employees back  
to the office

Frustration free  
experiences

Employee  
engagement and  
productivity

Optimize  
space

Drive  
sustainability



# Simple and intelligent experiences



# A device for every space and place

## Individual spaces



Workstations



Executive offices



Hot desking

## Collaborative spaces



Quiet rooms



Huddle spaces



Open collab spaces



Meeting spaces



Board rooms



Multi-purpose spaces

# Scaling the power of AI to every meeting room.

Have the most natural, effective conversations in medium workspaces with the new **Cisco Room Bar Pro**

NEW



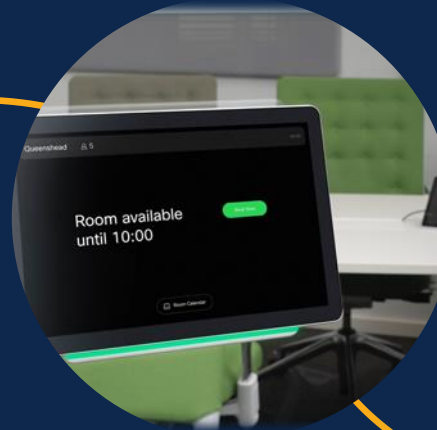


# Taking the friction out of the workplace

**Arrive** at the Workplace



**Reserve** meeting space



**Find** a space to work



**Inclusive** Hybrid Meetings

Simple workspace management and analytics

# Make arriving at the office easy

## Cisco spaces

Enables facility safety and space usage

## Kiosk mode

Self service check-in and virtual concierge



# Easily find a space to work

## Hot desking



**Video Phone 8875**

7-inch touch screen



**Desk Mini**

15-inch touch screen



**Desk**

24-inch touch screen



**Desk Pro**

27-inch touch screen

Personalized workspaces

Easily identify available desk

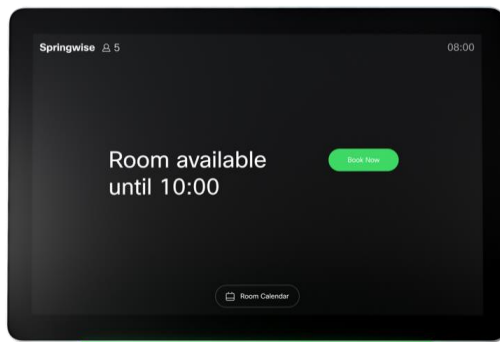
Personal meeting device with your calendar

Easy join experience

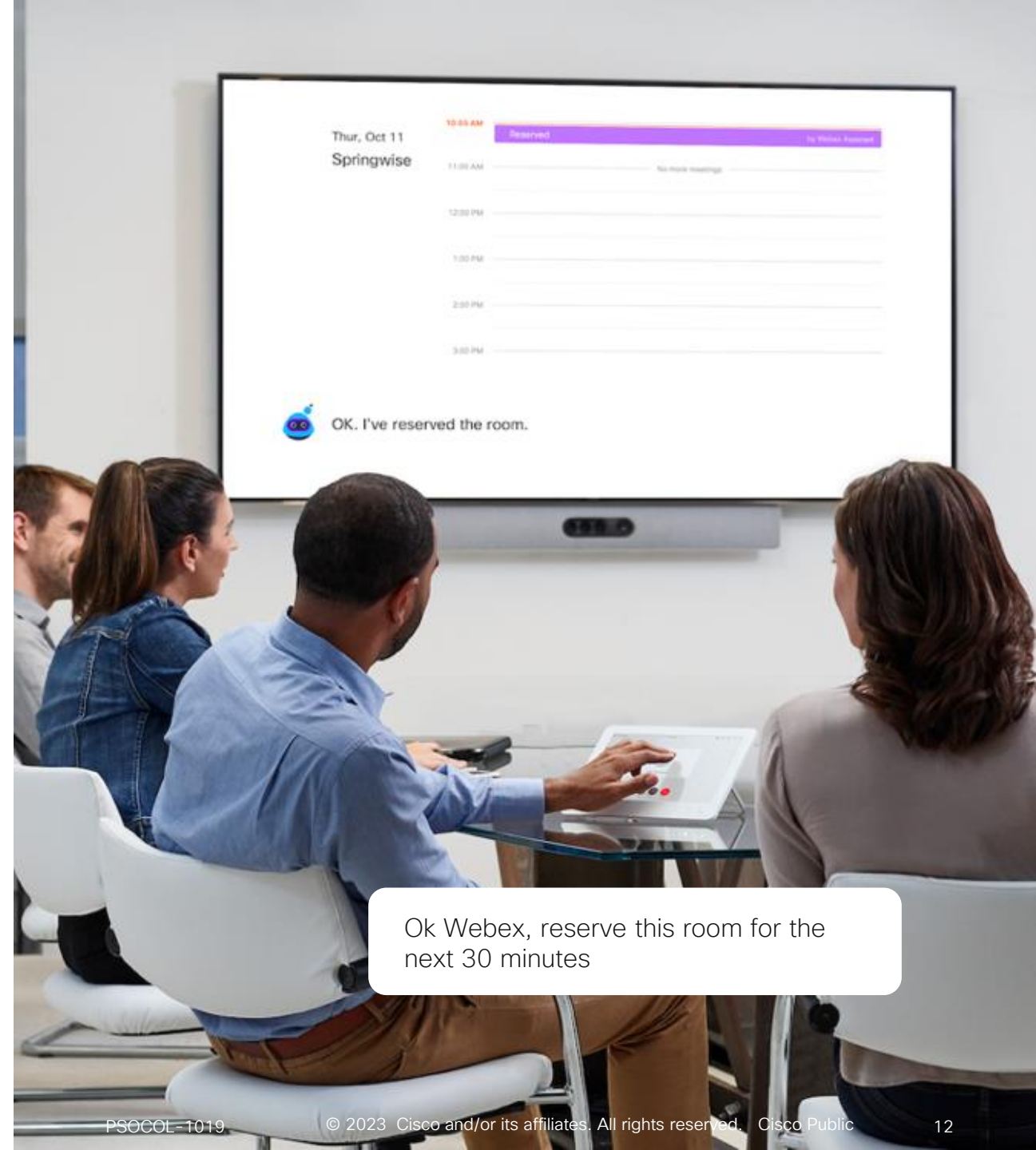
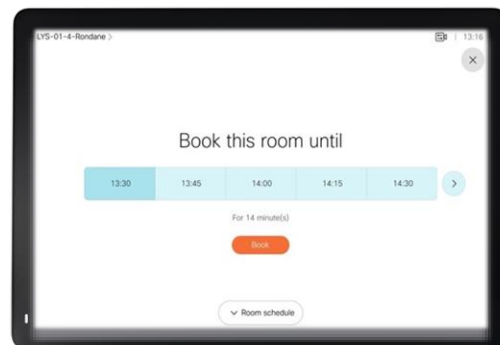
# Reserve meeting space

## Smart room booking

Outside  
the room



Inside  
the room

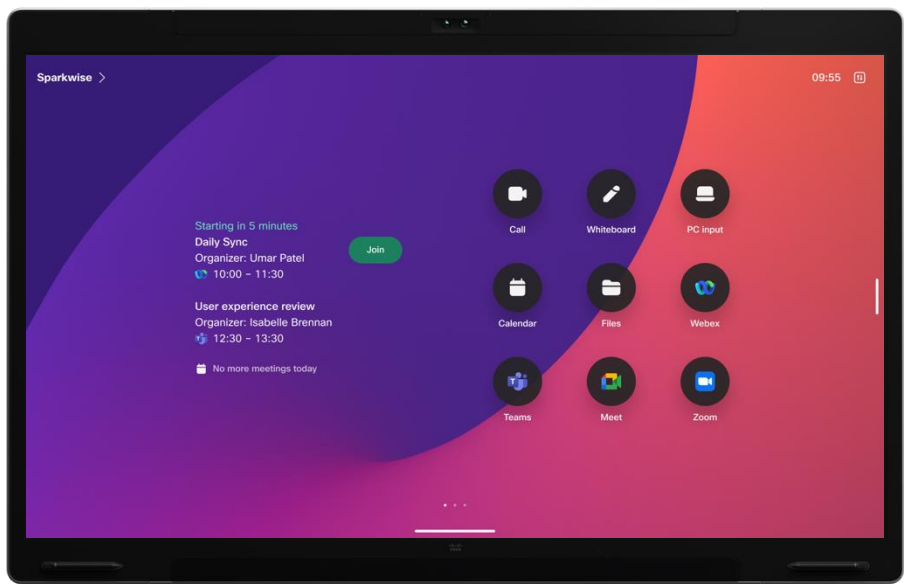


Ok Webex, reserve this room for the next 30 minutes

# Built on an open platform, you can easily join any meeting



RoomOS experience



Microsoft Teams, Zoom, Google Interop

OR



Teams experience



Includes native Webex Meetings and Events

Same device, powered by Cisco RoomOS



# Equitable hybrid meetings

## Designed for any workspace

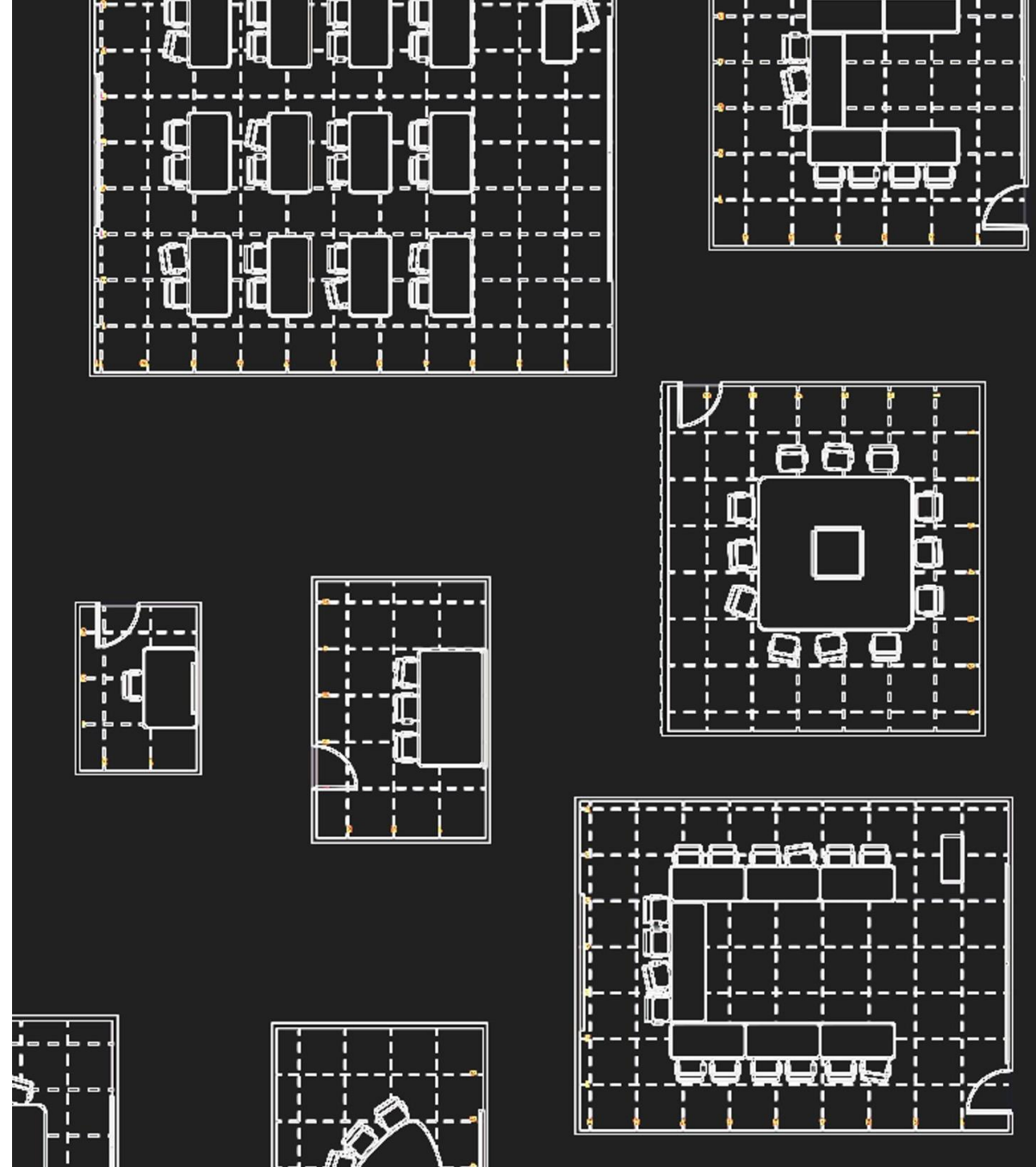
Inclusive views from any meeting room or open office spaces

## Single or multiple cameras

Really feel included in the conversation. Close-up and face on.

## Cinematic meetings

Natural and engaging experiences that immerse you in the meeting.



# Cinematic meetings video



# Intelligence experiences delivered to every space



CISCO *Live!*



Frames



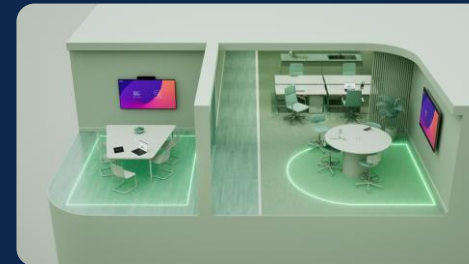
Speaker and Presenter Tracking



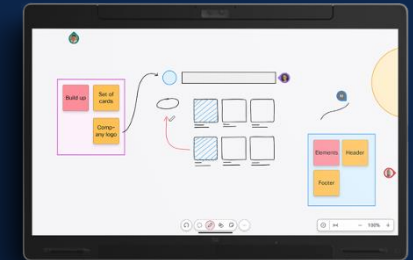
Facial Recognition



Background noise removal



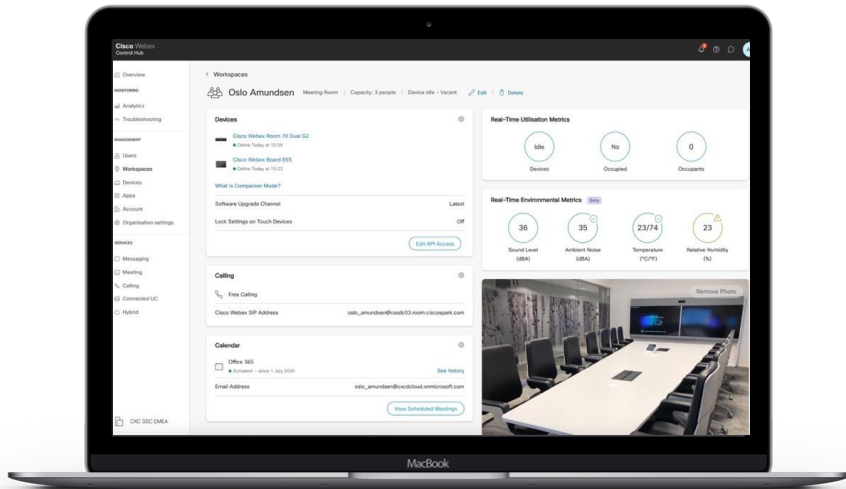
Meeting zones



Whiteboarding

# Analytics

# Analytics is at the core of the move to a hybrid workplace



## Workspace Utilization

How do I understand the efficiency of my workspaces & the activities going on within them?

## Locations & Floors

How do I understand collaboration workplace resources & available capacity by location?

## Workspace Environment

How do I understand the environmental conditions (temp, humidity, ambient sound & noise) to ensure the workspace is optimal?




## Sustainability

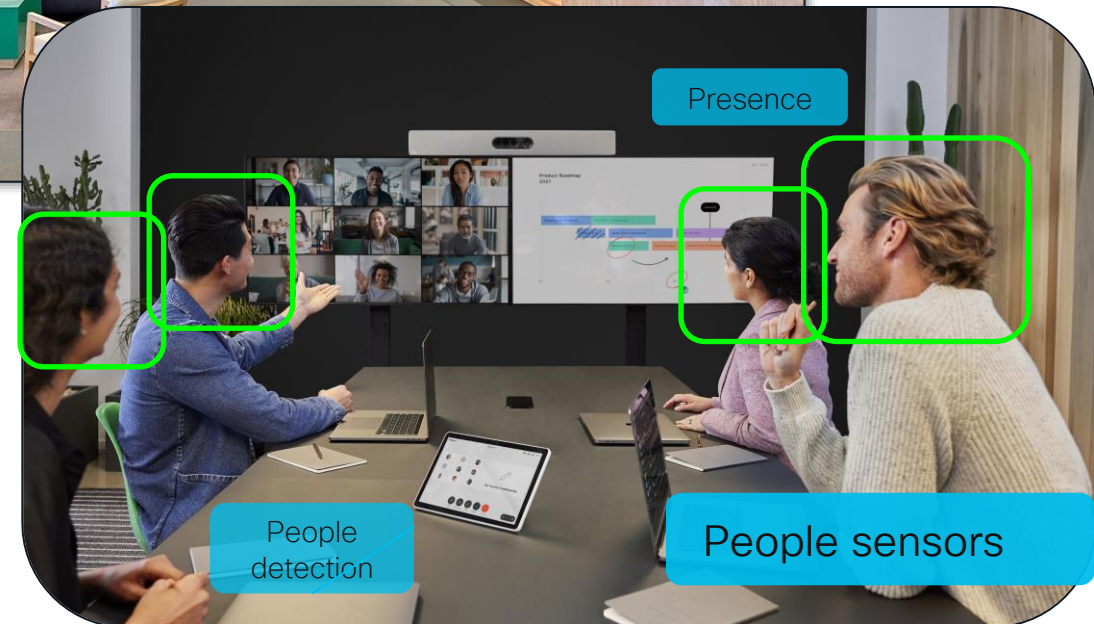
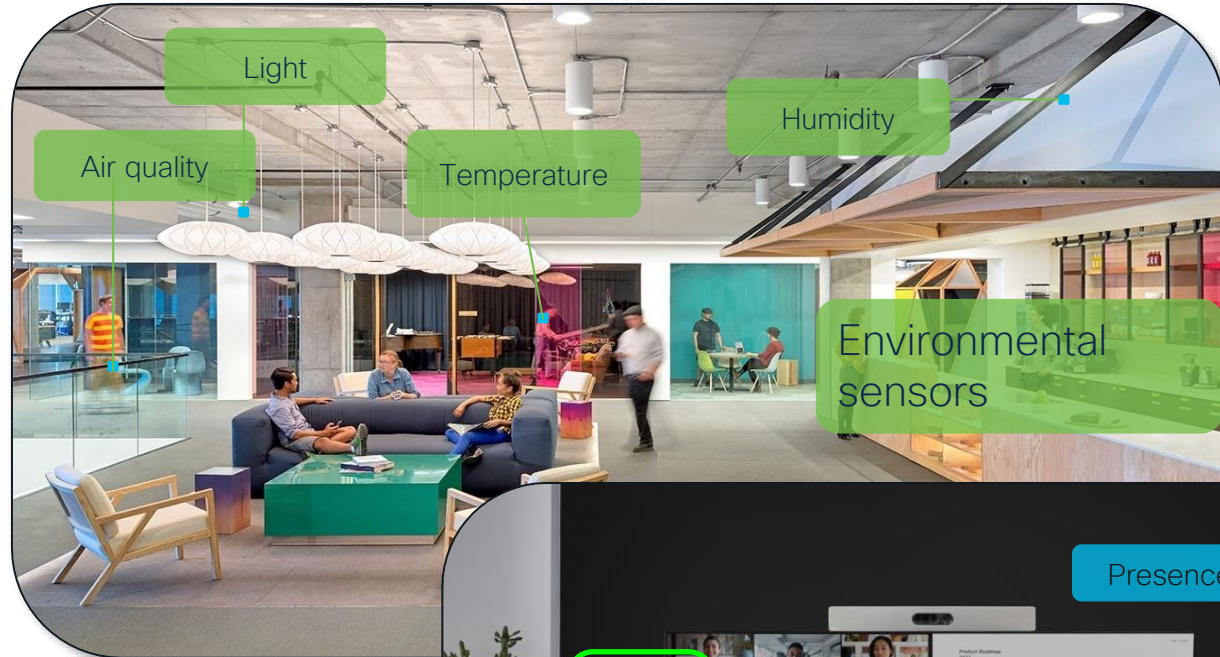
How do we ensure that we are driving towards sustainability goals?



# Artificial intelligence and sensor data

## Environmental Sensors

-  People count
  -  Background noise
  -  Environment
- Air quality, temperature, humidity, and light



# Control Hub

## Comprehensive cloud management



Easy automated user onboarding



Business Insights



Health & Security

**webex Control Hub**

Multi-platform support is now available! [More on multi-platform](#)

### Devices

Devices Templates XOD Devices Settings Software Resources

Search: Status= Online 15 devices **Add device**

Filter by: Online (15) Expired (0) Offline (0) Issues (0)

Select one or more devices for bulk actions

Type	Product	Status	Platform	Belongs to
Rooms & Desks	Cisco Board Pro 55	Online	Webex	Oslo WBP55
Rooms & Desks	Cisco Desk Pro	Online	Webex	Bryar Ferrell
Phones	Cisco 8845	Online	Webex	Bryar Ferrell
Phones	Cisco 8875	Online	Webex	Bryar Ferrell
Phones	Cisco 8875	Online	Webex	Olympia Stone
Phones	Cisco 8865	Online	Webex	Olympia Stone
Accessories	Cisco 562 Multibase	Online	Webex	Olympia Stone
Accessories	Cisco Room Navigator	Online	Webex	Matthew Jordy
Accessories	Cisco Room Navigator	Online	Webex	RoomKit Mini Fiji



Device Management



Stats & Diagnostics



Cloud API access

# Cisco Devices Drive Sustainability

## Energy Efficiency

Devices that consume less energy and are intelligent and configurable to adapt time of day ("office hours")

## Circular Design

Packaging and unit design that reduces the consumption of materials and increases recycling

## Workspace Management

Real time data planning and space optimization

## Environmental Controls

Devices that can be integrated with lighting controls, and temperature based on real time occupancy data

## PoE Connections

Connections that utilize less materials and reduce the consumption of steel and copper

## Cisco Recycling Program

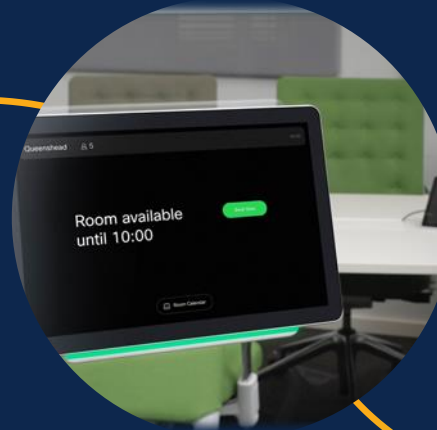
Cisco supported programs including Grey2Green migration, Green Pay financing and free product takebacks

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# Conference Room Journey

Joshua Baever







# The Problem

- 3000 Conference Rooms
- 75 different types of technology
- 15 different ways to join a meeting
- Average meeting size of 6 people
- 10-minute average join time to get Audio, Video and Screen sharing working.
- 60 minutes of wasted employee time PER MEETING
- 15K meetings per day

All this equals tens of millions of lost company dollars per month.



# The Ask

- Join a meeting in under 60 seconds with Audio, Video and Screen sharing working

# The Solution

- 1 way to join meetings
- Single experience in every conference room
- User training on all the essential elements of joining a meeting (Webex 101)
- Naming conventions on rooms to give people useful info (Building, Floor, # of Seats, Tech in room)



# The Evolution

Initial Deployment (2019)



Current Deployment (2023)





# Lessons Learned

- Listen to the user's pain points
- Design rooms around the technology
- Pay attention to lighting, sound, etc.
- Use all your available tools
- Train key employees







# Make the Tech Work for YOU

- Metrics and Analytics (DATA DATA DATA!!)
- Training that fits your users
- Reports that satisfy bosses
- Solutions that fit the need



# Join Cisco Insider Advocates

Explore Cisco's global networking community

- Build meaningful connections with Cisco customers and tech experts around the world
- Access exclusive thought leadership opportunities, industry insights and valuable product feedback
- Earn rewards just for participating in the gamified community!

Join Cisco Insider Advocates today:

Use this exclusive access link to get started:

- <https://insideradvocates.cisco.com/join/CLUS23Recruit>



The bridge to possible

# See devices at Cisco Live

World of solutions

# Explore workspaces virtually

[cs.co/workspace](https://cs.co/workspace)

# Related sessions

Cisco video endpoints update | [June 6 @ 4:00PM](#)

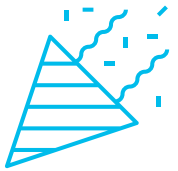
Elevate your Microsoft Teams experience | [June 7 @ 11:30AM](#)

Cisco video devices for Microsoft Teams | [June 7 1:00PM](#)

The next stage of hybrid work | [June 7 @ 2:30PM](#)

Cisco IP phones, headsets, and webcams | [June 8 @ 10:30PM](#)

# Fill out your session surveys!



Attendees who fill out a minimum of four session surveys and the overall event survey will get **Cisco Live-branded socks** (while supplies last)!



Attendees will also earn 100 points in the **Cisco Live Challenge** for every survey completed.



These points help you get on the leaderboard and increase your chances of winning daily and grand prizes

# Continue your education



- Visit the Cisco Showcase for related demos
- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at [www.CiscoLive.com/on-demand](https://www.CiscoLive.com/on-demand)





The bridge to possible

# Thank you

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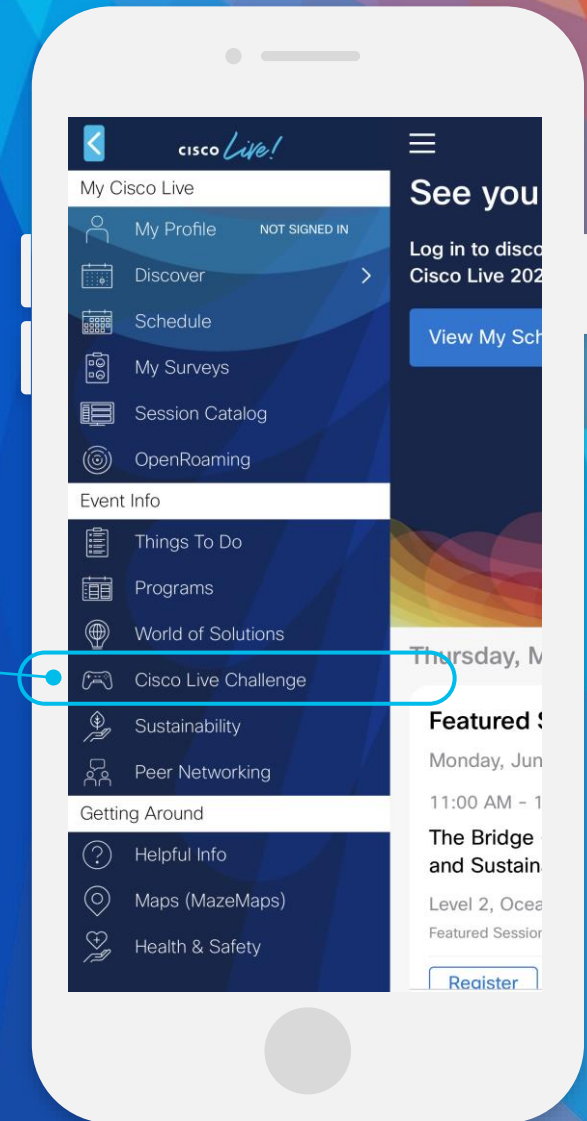
#CiscoLive

# Cisco Live Challenge

Gamify your Cisco Live experience!  
Get points for attending this session!

## How:

- 1 Open the Cisco Events App.
- 2 Click on 'Cisco Live Challenge' in the side menu.
- 3 Click on View Your Badges at the top.
- 4 Click the + at the bottom of the screen and scan the QR code:



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