



The bridge to possible

Cisco Ultra Cloud Core

Taking 2G, 3G, 4G and 5G Towards a
Common Cloud-Based Mobile Core Future

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Agenda

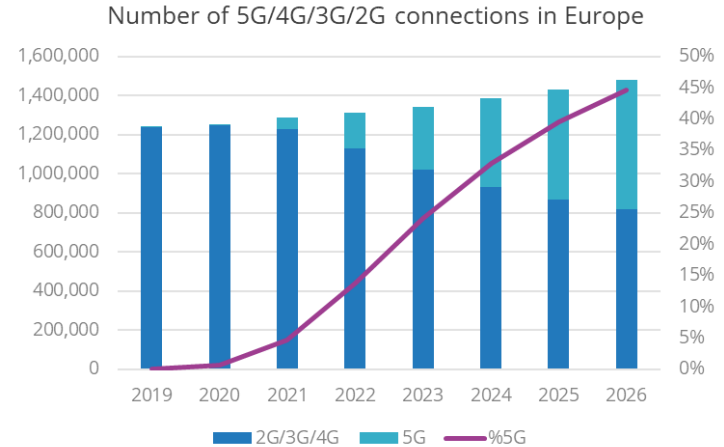
- 5G Market Status
- Cisco's path to 5G Standalone (SA)
- Cisco Public 5GaaS Overview
- 5G SA Core Insertion

5G Market Status

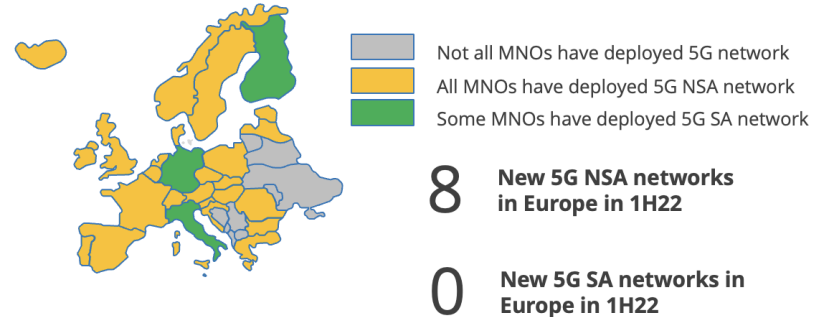


5G Status Check

- 218 operators in 83 markets had launched 5G services by end Q3 2022 (mainly NSA)
- ~72% EU population coverage
- 31 operators globally offer commercial 5G services on SA networks
- Over 230 operators have received 5G spectrum (200 in mid-band with low band assignments also crossing the 100-operators milestone)
- At least 10 EU countries provide dedicated spectrum for 5G verticals / private 5G



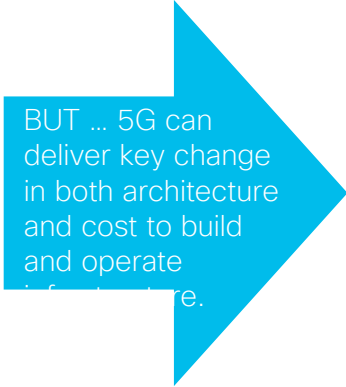
Source: IDC Telecom Service Tracker, Sept 2022



Source: IDC

5G Adoption Challenges

- Lacking convincing business justification
 - Both for operators and vendors
 - Flat or declining ARPU environment
- Technology complexity
 - Control and user plane separation
 - Service based architecture
 - Micro-service container-based infrastructure
- Parity & continuity conundrum
 - “No baggage left behind”



BUT ... 5G can deliver key change in both architecture and cost to build and operate infrastructure.



Increased capacity & bandwidth



Lower cost per bit

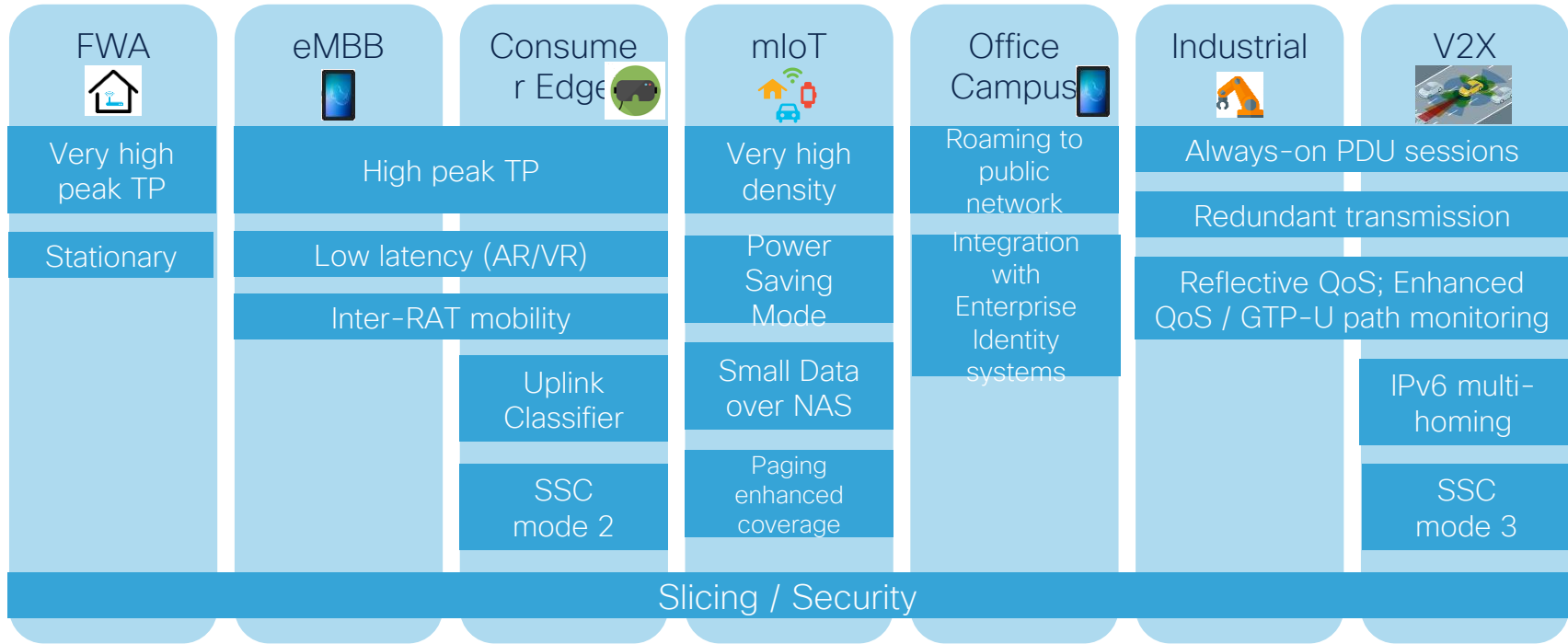


Lower operational cost



New technology for a new generation

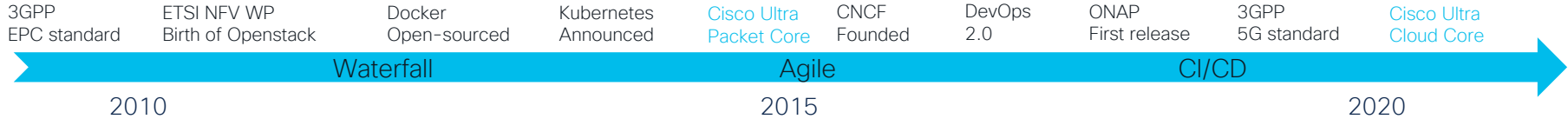
5G Use Case Enablers



Cisco's path to 5G Standalone (SA)



Mobile Core Evolution



Purpose Built

Control Plane



User Plane



Virtualized



Cloud-Native



Cisco Mobile Core (as a Service Offerings)

Enterprise & service provider market – B2B & B2B2X

IoT



connected car & assets

Private 5G



private network

Public 5G



eMBB, FWA, corporate APN

Future Services



other target segments

Common Platform



core
network



billing



customer
experience



enterprise
services



operations



subscriber & SIM
management



cloud
management



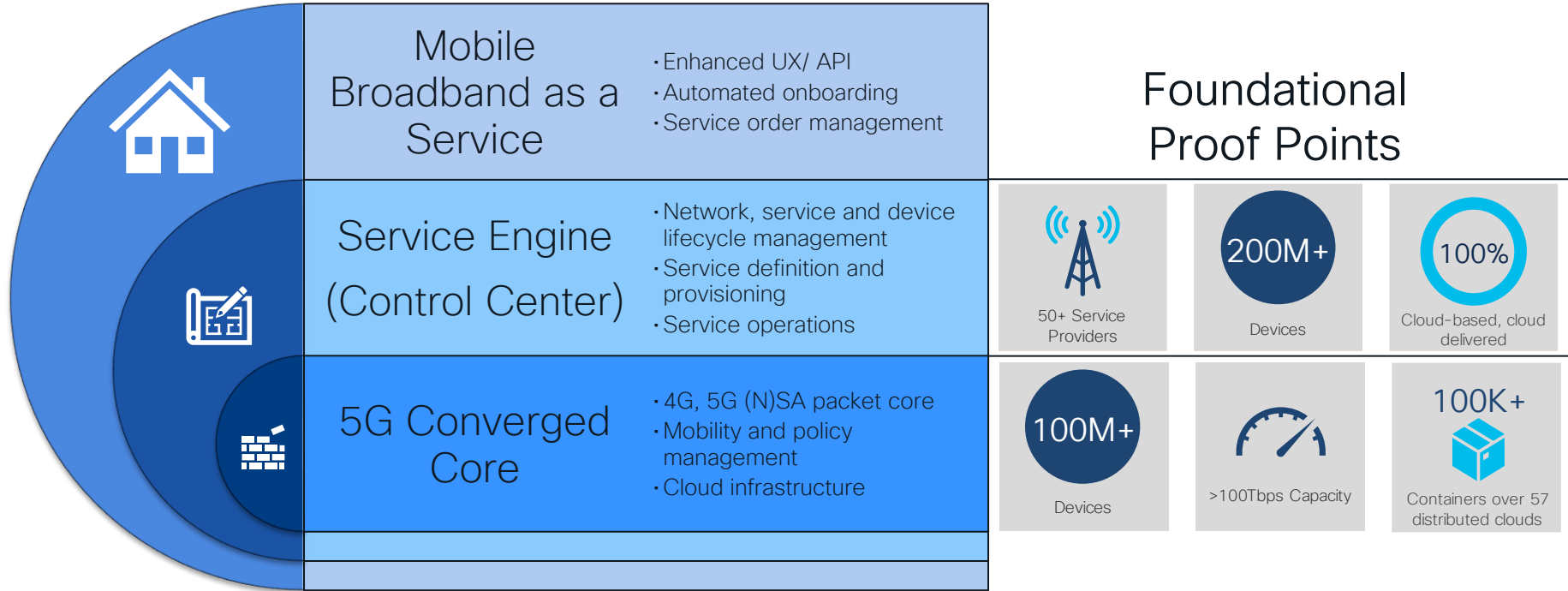
open
API



automation

Public & private hybrid infrastructure deployment models

5G Core as a Service – Layered Capabilities



Time To Value Improvement

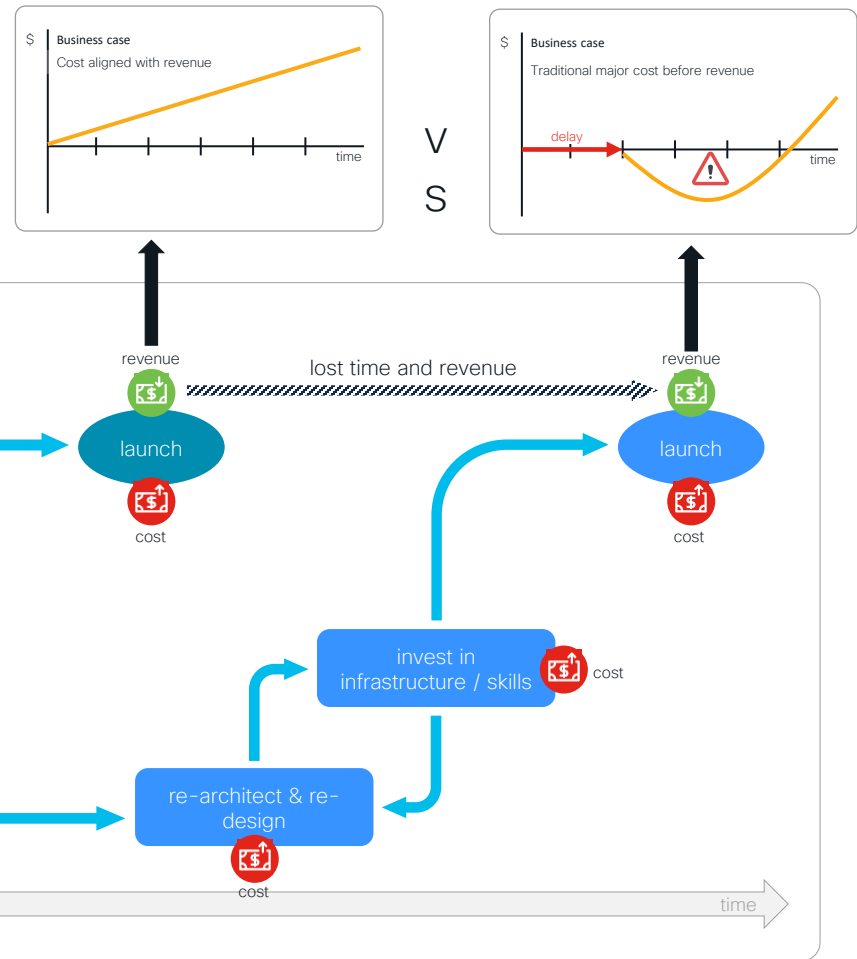
Zero Capex, Pay per use model

Flexible service creation & rapid prototyping

High level of service control and visibility via APIs

Fast activation of new services and new service regions

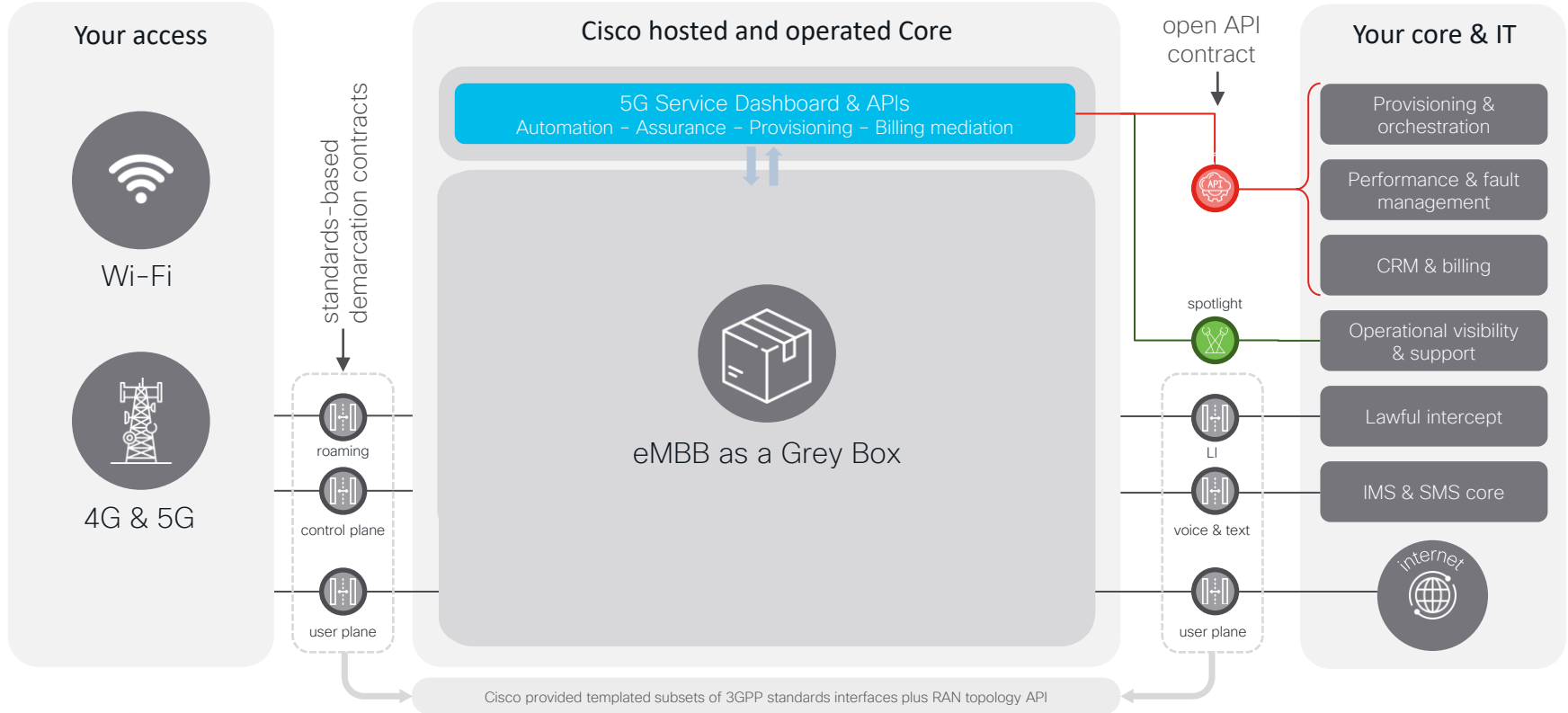
Updates, upgrades are automatically provided – zero touch delivery model



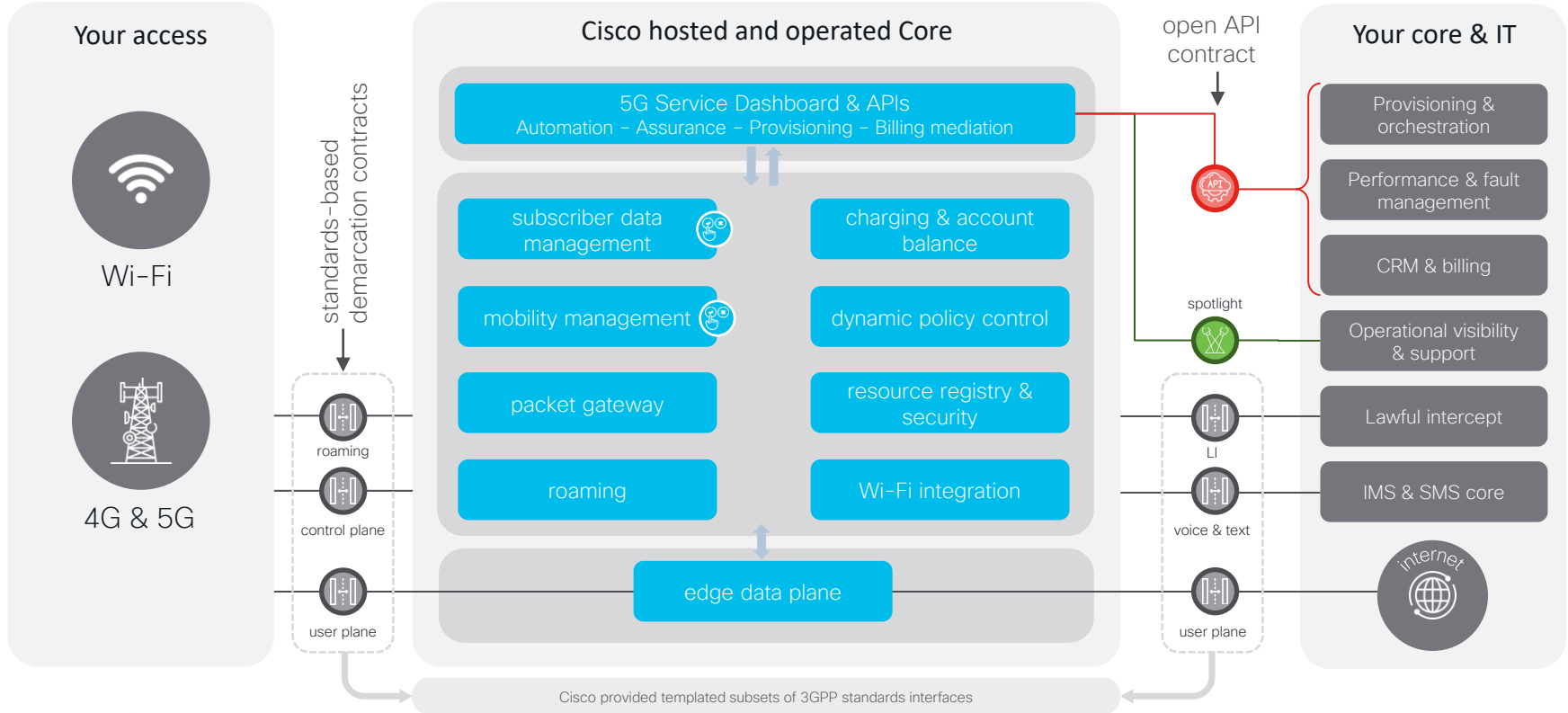
Cisco Public 5GaaS Overview



Cisco's Mobile Broadband as a Service



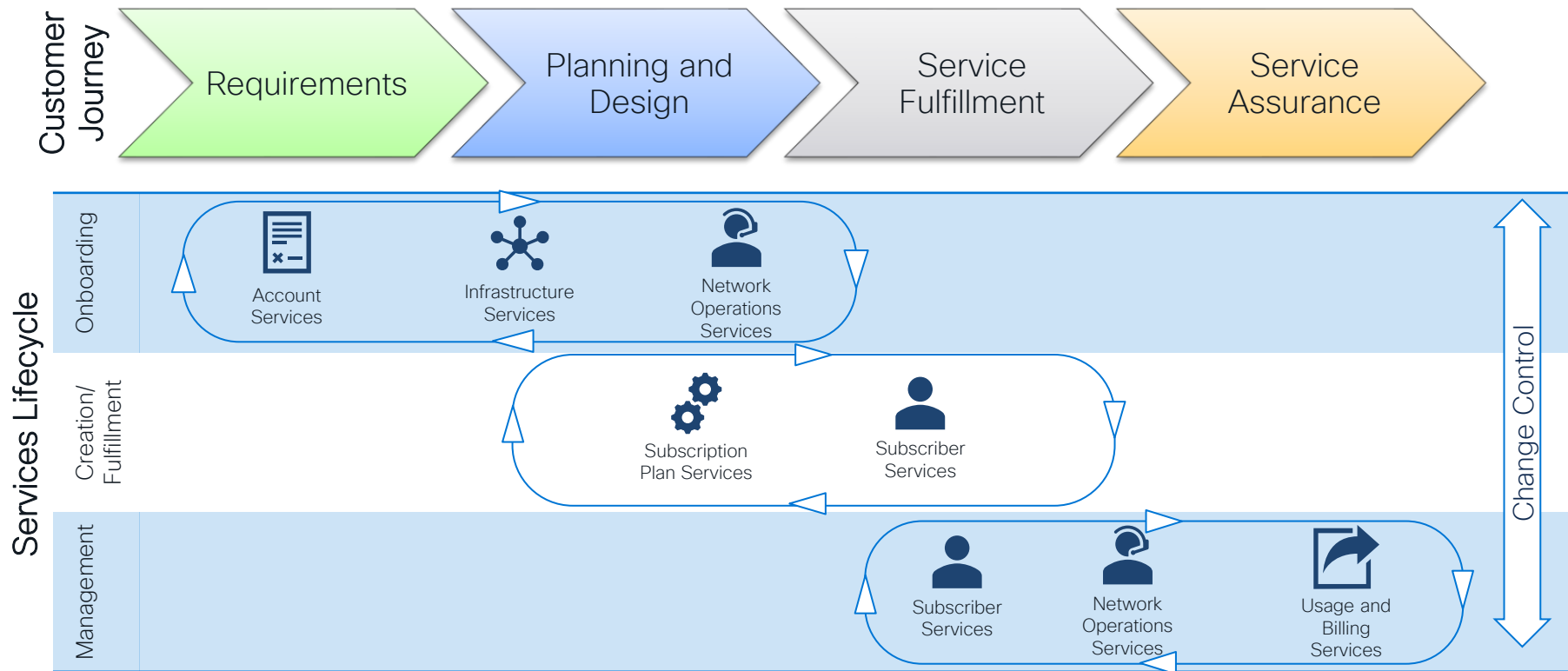
Cisco's 5G as a Service – functional view



¹⁾ Charging, account balance and rating

Customer Journey/ Services Lifecycle

Cisco Goal: 100% automated, UI/ API-based interactions between SP and Cisco-aaS Domains



SP Components and Responsibility Areas

- RAN (4G/5G)
- OSS/BSS (including billing systems)
- IMS / SMS core
- Lawful Intercept infrastructure
- Location-based services systems
- Public warning and broadcast systems
- Voice roaming partners
- Internet exchange partners
- Backhaul and core routing infrastructure
- Public IP address space
- Co-location facilities (optional) for 'on-prem' deployments



Network Integration
Support &
Ops Validation



Customer Care & Billing



Service Definition,
Marketing



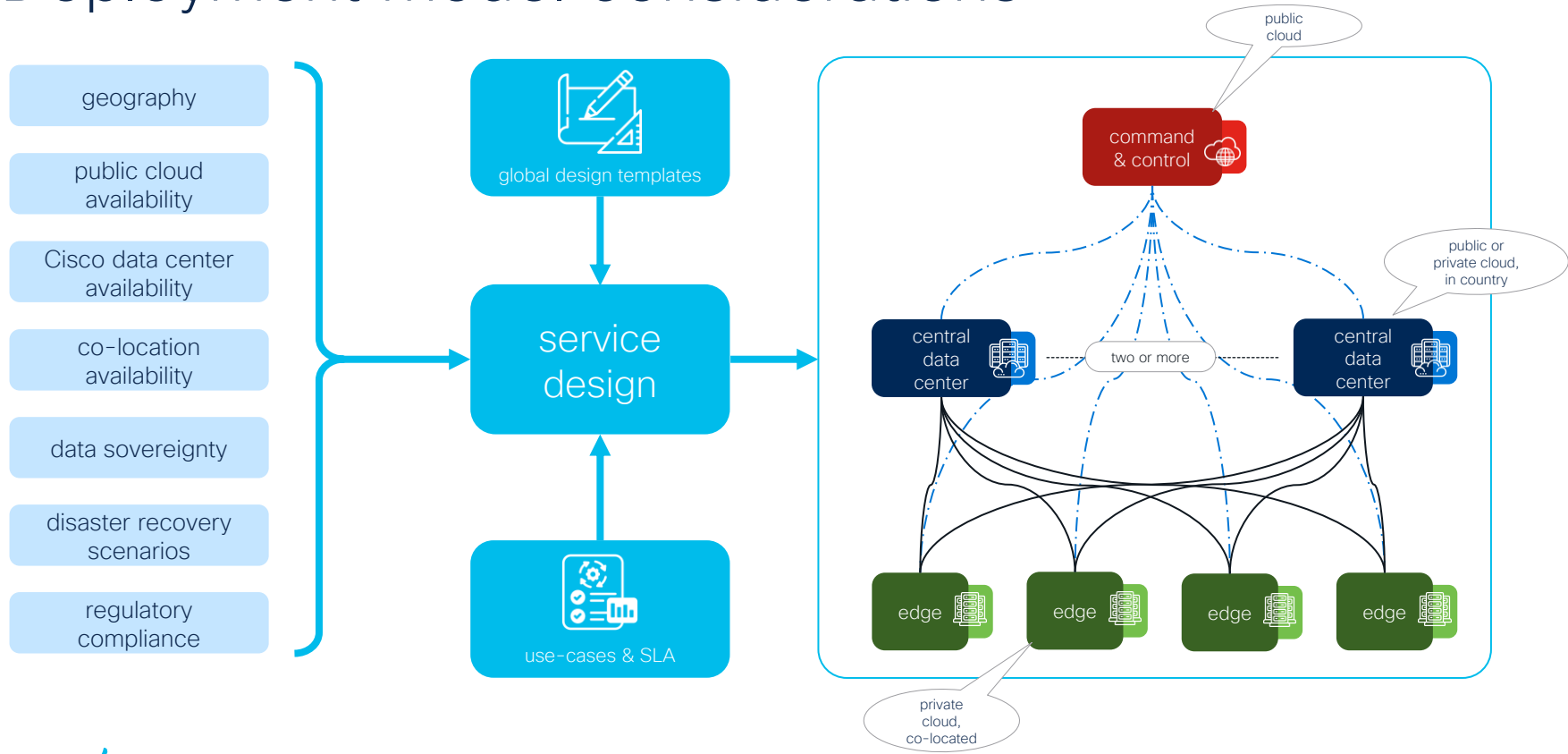
Legal &
Regulatory

Deployment Model



"5G as a Service" does not imply everything runs in a public cloud

Deployment model considerations



Deployment models

	Physical location ownership	Equipment ownership	Infrastructure operation	Service operation	End user service ownership	Initial focus
On-prem	Mobile operator	Mobile operator	Mobile operator	Mobile operator	Mobile operator	
Private cloud	Third-party or customer co-located	Cisco	Cisco	Cisco	Mobile operator	supported deployment models
Public cloud	Hyper scaler*	Hyper scaler*	Hyper scaler*	Cisco	Mobile operator	

* hyper scaler services contracted by Cisco

Deployment models in “as a service” are about infrastructure ownership, **not** about network function placement

5G SA Core Insertion



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5GaaS Stepped Insertion

Step 1

5G NSA on EPC/CUPS

- 5G NR integration on legacy EPC/CUPS architecture (NSA support enablement)
- Support higher data rates with 5G NR

Step 3

Move 5G NSA users to 5GaaS core

- Move subscribers to new 5GaaS Core as they upgrade to 5G data plans

Step 2

5G SA intro (overlay)

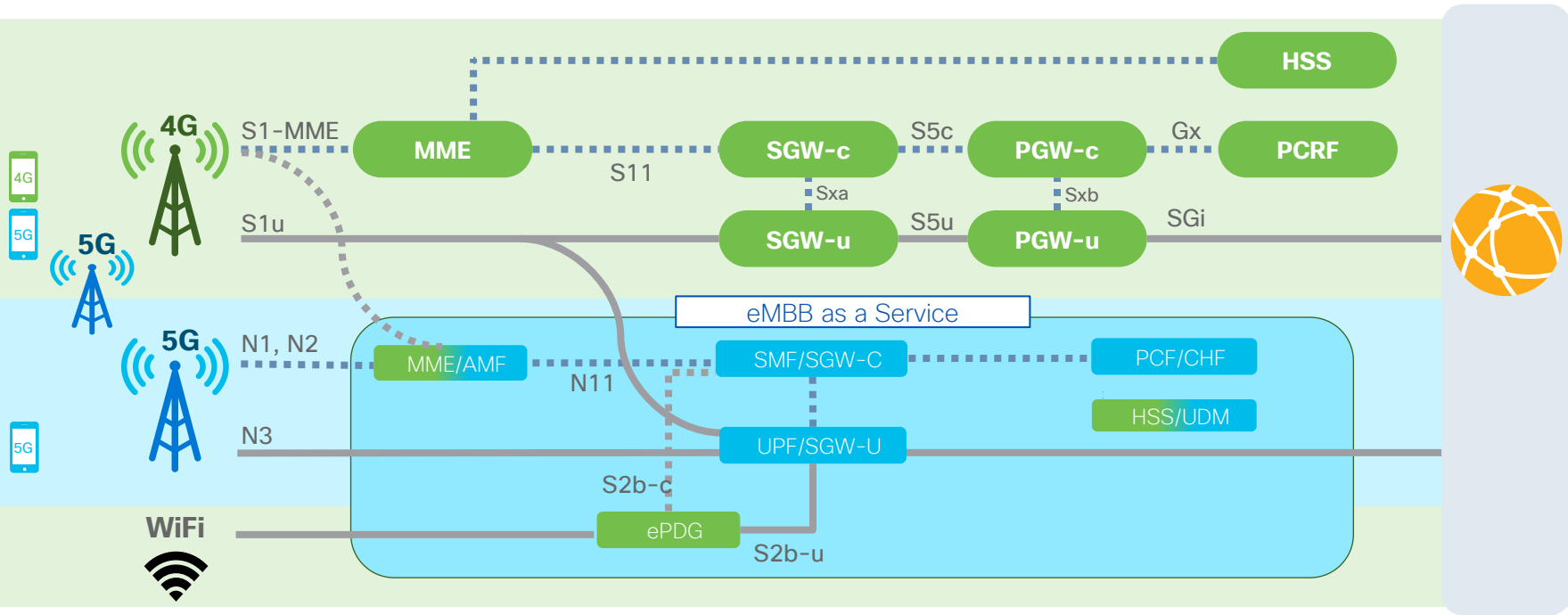
- 5G NR integration with new 5G SA core
- Support 5G SA users only

Step 4

Move 4G customers to 5GaaS core

- Users/traffic moved to 5GaaS Core allowing Legacy EPC footprint reduction
- 2G/3G traffic kept on legacy

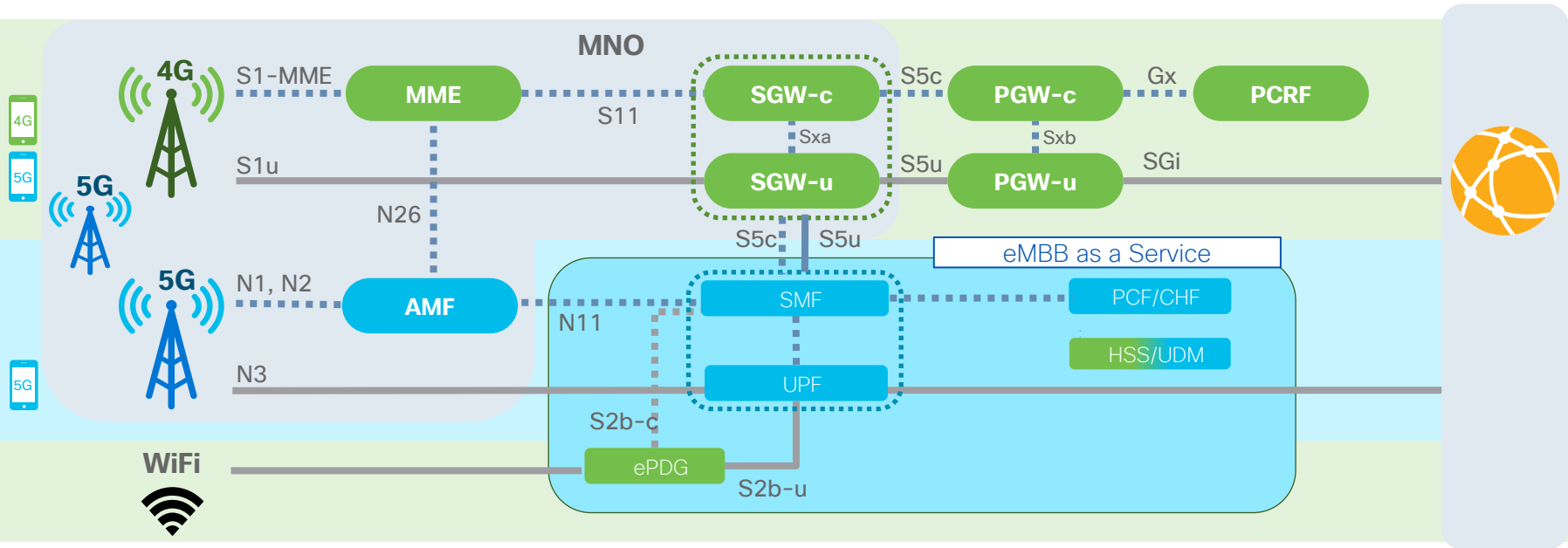
Target Architecture – Full MNO Example



Mobility Management (MME/AMF) and SDM layers are optional in aaS model and can be provided

Target Architecture – MVNO Example

Mobility Management provided by MNO



SDM layers is optional in aaS model and can be provided

User Experience Summary

Subscriber Type	Anchor	SDM layer	Session Continuity	Re-anchoring
4G only	vPC/CUPS	Legacy HLR/HSS	2G/3G/4G	No
4G only	5GaaS	UDM	No	Yes for 2G/3G
5G NSA	vPC/CUPS	Legacy HLR/HSS	2G/3G/4G/5G	No
5G NSA	5GaaS	UDM	4G/5G	Yes for 2G/3G
5G SA	5GaaS	UDM	4G/5G	Yes for 2G/3G

- Subscribers can be gradually migrated to 5GaaS Core
 - vCP/CUPS vs 5GaaS Anchor selected based on combination of device capabilities and subscription data / APN configuration
- No 2G/3G session continuity on 5GaaS Core

Wrap-up & call to action

- 5G SA adoption has been slow because of complexity and challenging business case
- Cisco's strategy is to speed up 5G SA adoption by eliminating complexity and addressing the business case challenges by offering its 5G SA portfolio 'as a service'
- **Call to action:** envision a future where you work towards outcomes using services rather than re-inventing architecture wheels

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