



You make **possible**



# Foundational Trust

For Foundational Infrastructure

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Transformation Office  
BRKSEC-2634

Trust

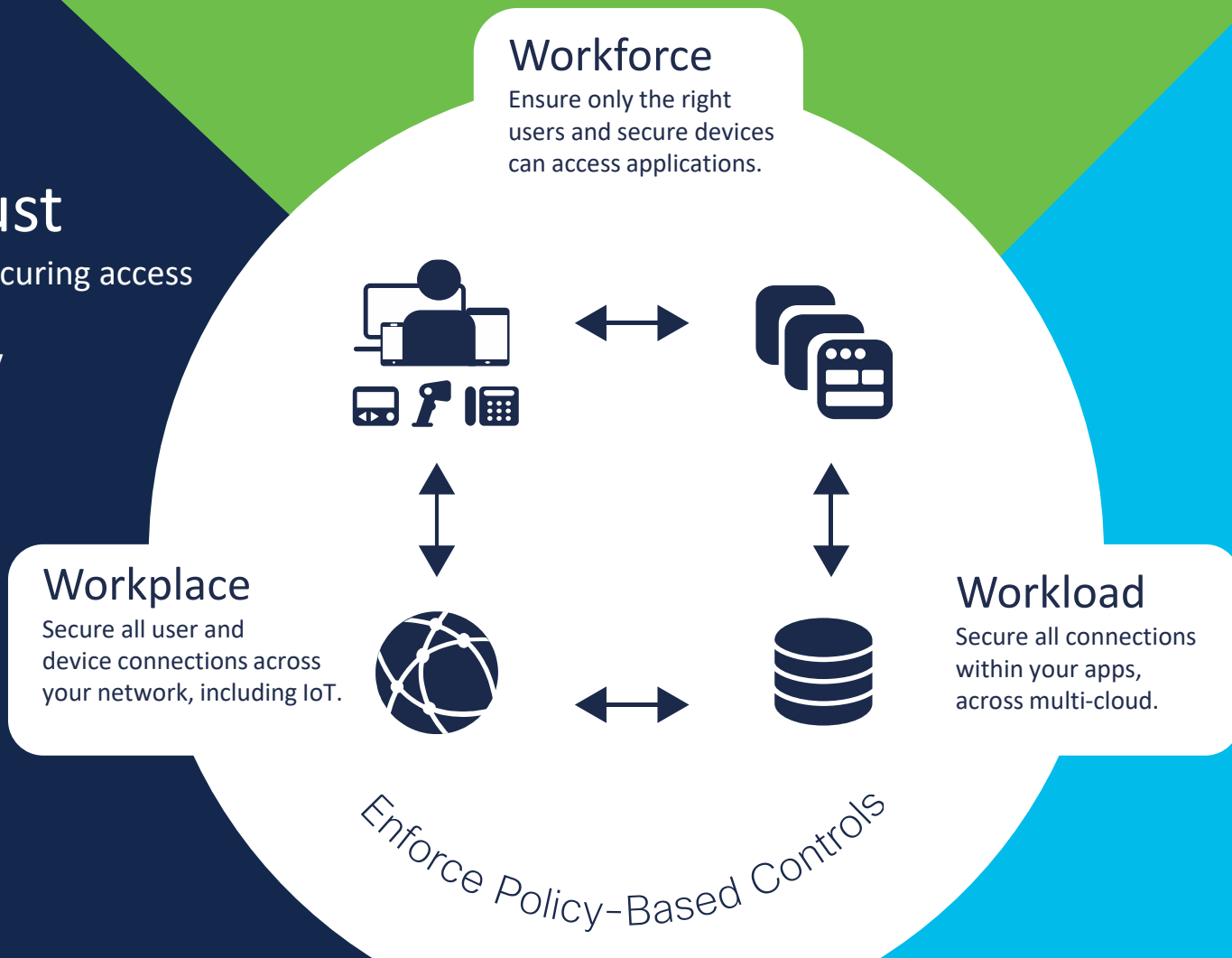


# Agenda

- Zero Trust and Trustworthiness
- Security Culture
- Platform Integrity
- ZTP
- Trust Visibility
- Call to action

# Cisco Zero Trust

A zero-trust approach to securing access across your applications and environment, from any user, device and location.



# Workforce

## Zero-Trust Security



Establish  
Trust

Verify user & device  
trust with multi-factor  
authentication (MFA)



Enforce  
Trust-Based  
Access

Enforce access policies for  
every app with adaptive &  
role-based access controls



Continuously  
Verify Trust

Continuously monitor risky  
devices with endpoint  
health & management  
status

# Workloads

Zero-Trust Security



Establish  
Trust

Gain visibility into what's running & critical by identifying workloads & enforcing policies



Enforce  
Trust-Based  
Access

Contain breaches & minimise lateral movement with application micro-segmentation



Continuously  
Verify Trust

Alert or block communications by continuously monitoring & responding to indicators of compromise

# Workplace

## Zero-Trust Security



Establish  
Trust

Discover & classify devices  
with IoT device profiling, BYOD  
& user device posture.



Enforce  
Trust-Based  
Access

Network access control  
policies for users & devices  
with network segmentation.



Continuously  
Verify Trust

Continuous monitoring with  
vulnerability assessments &  
identifying indicators  
of compromise.

# Trust Requires a Trustworthy Foundation







# Security Culture

# Increased Resilience in Solutions, Infrastructure

## Trusted Partners of Genuine Solutions

Uncompromised integrity throughout solutions lifecycle – cradle to grave



Design



Plan



Source



Make



Quality



Deliver



Sustain



End of Life

A Layered  
Approach



Logical  
Security



Security  
Technologies



Physical Security  
Practices

# Product Security Incident Response Team

Protect the Customer. Protect the Company.



Vulnerability  
Management



Incident  
Response



Proactive  
Engagement

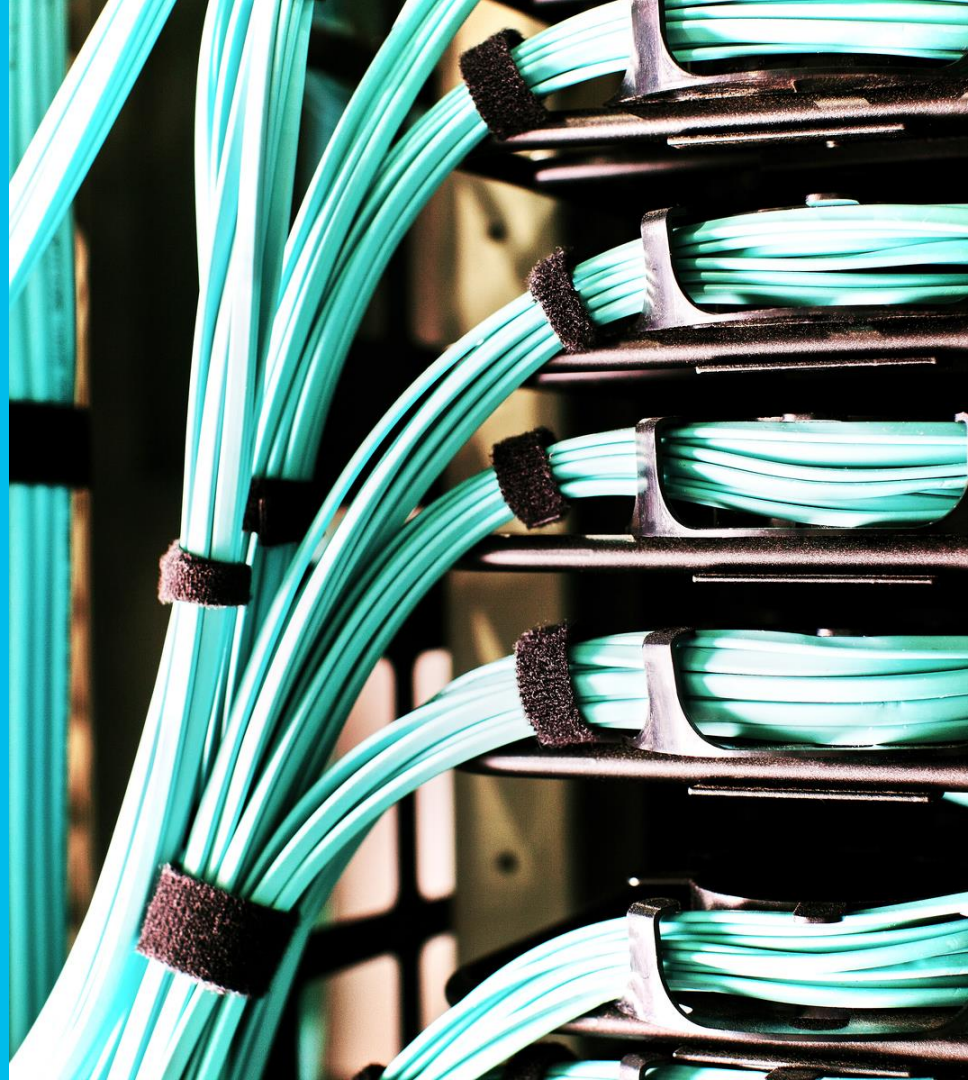
# Cisco Secure Development Lifecycle





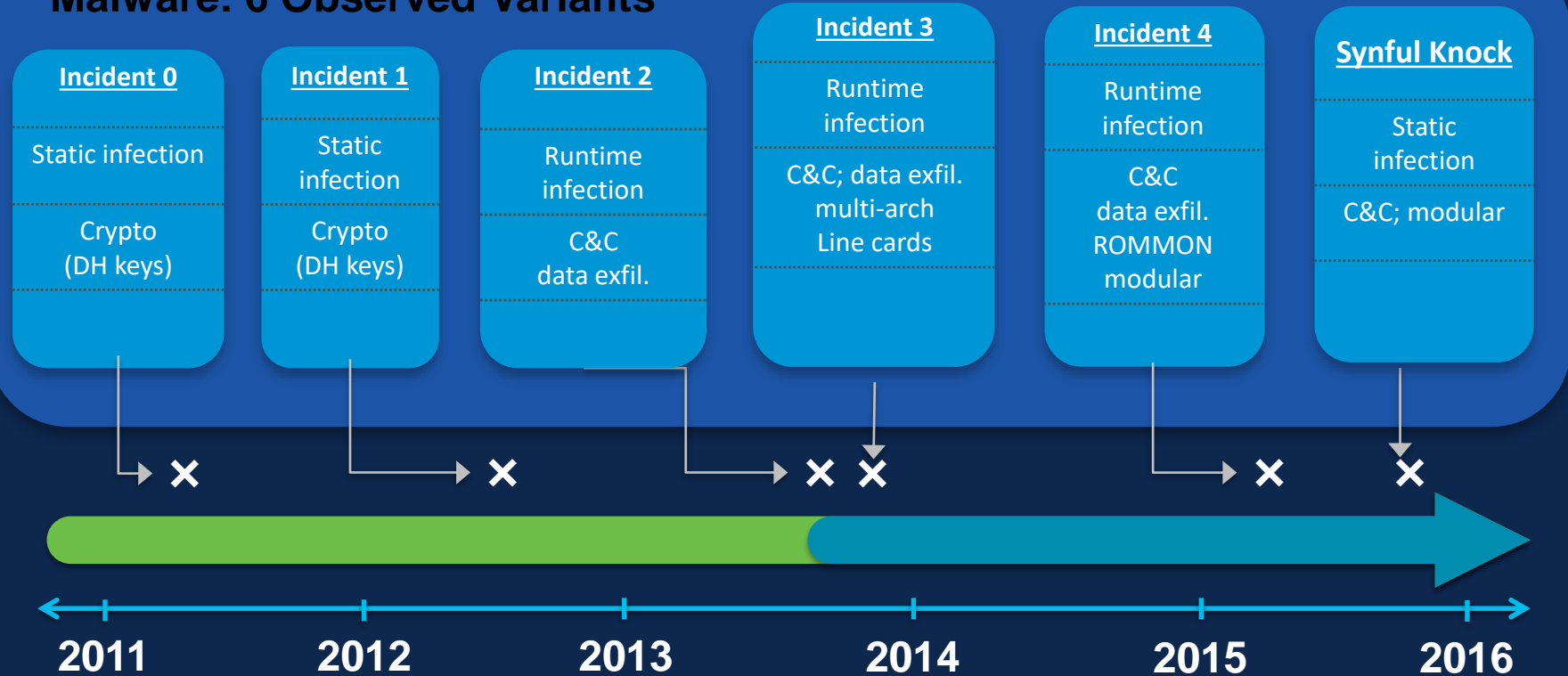
# Platform Integrity

Direct attacks on  
network devices are a  
real threat



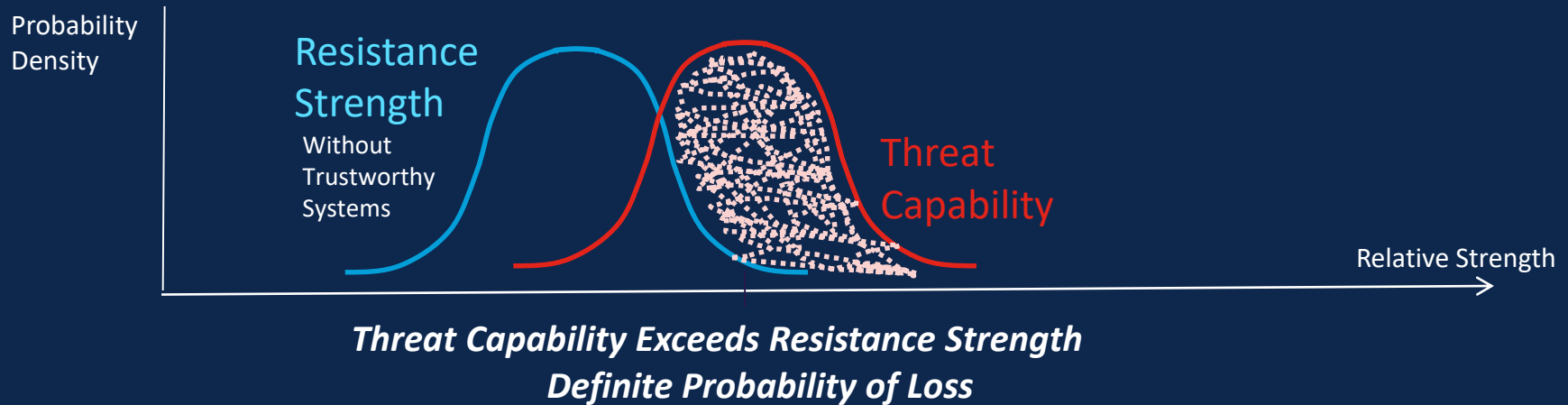
# Malware in IOS is a Real Threat

## Malware: 6 Observed Variants



# Measuring Vulnerability

Probability that an attack results in a loss

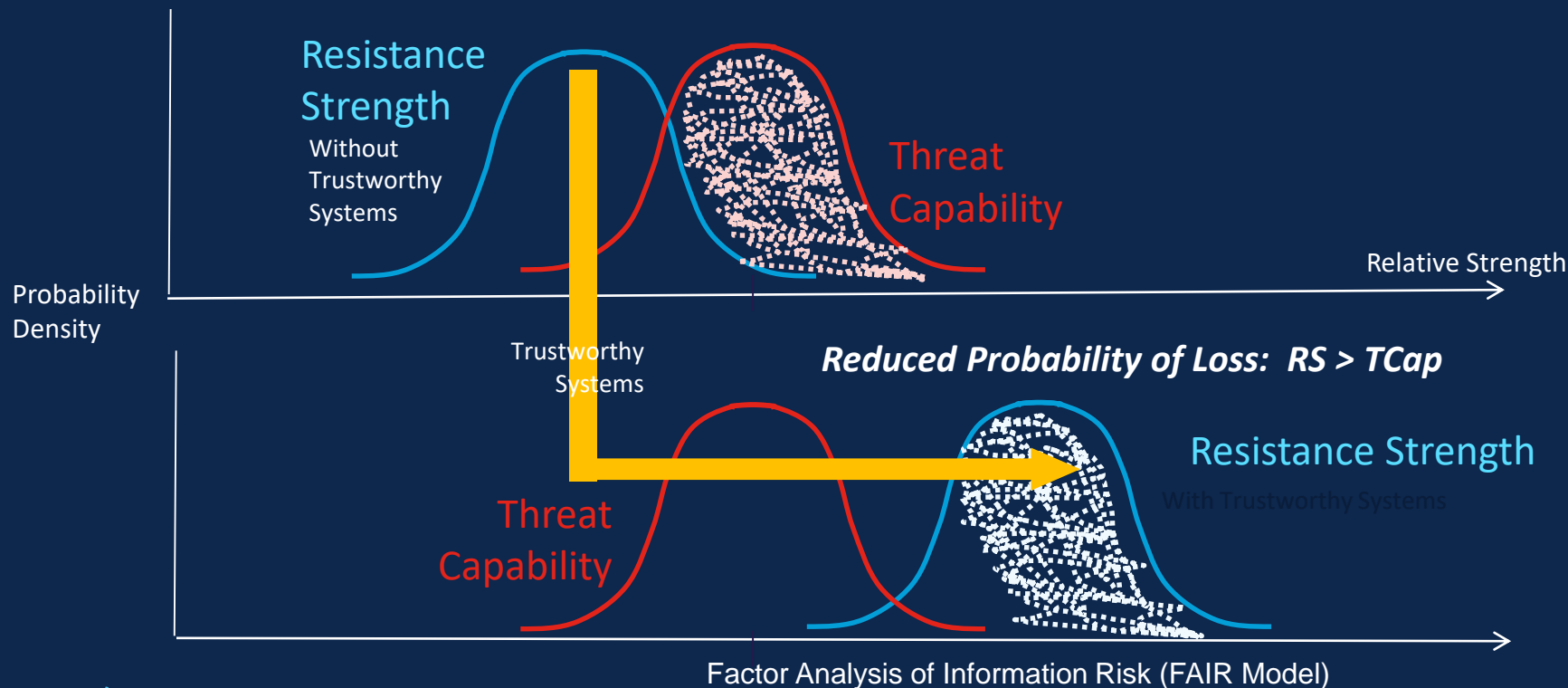


Factor Analysis of Information Risk (FAIR Model)




# Trustworthy Technologies

Increase Resistance Strength to Reduce Vulnerability

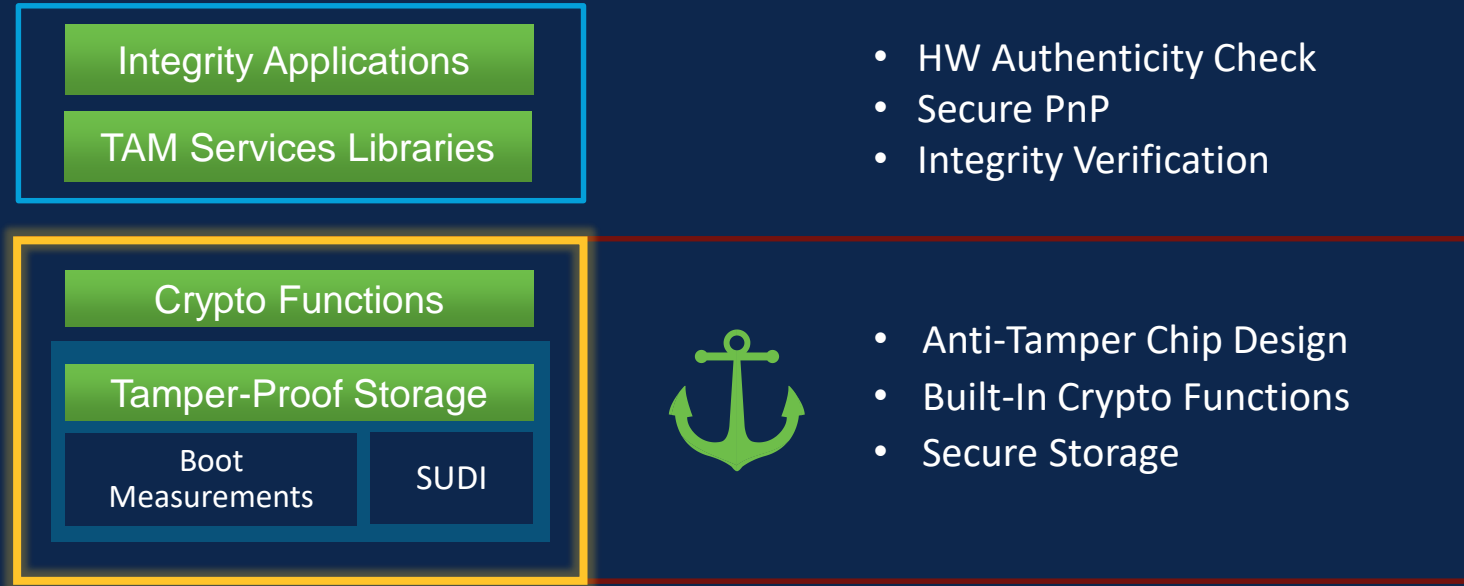


# Cisco Trust Anchor



To establish a strong trust relationship, begin from a strong root of trust...

# Cisco Trust Anchor Module (TAm)



# Secure Unique Device Identification (SUDI)

- Tamperproof ID for the device
- Binds the hardware identity to a key pair in a cryptographically secure X.509 certificate PID during manufacturing
- Connections with the device can be authenticated by the SUDI credential
- IEEE 802.1AR Compliant

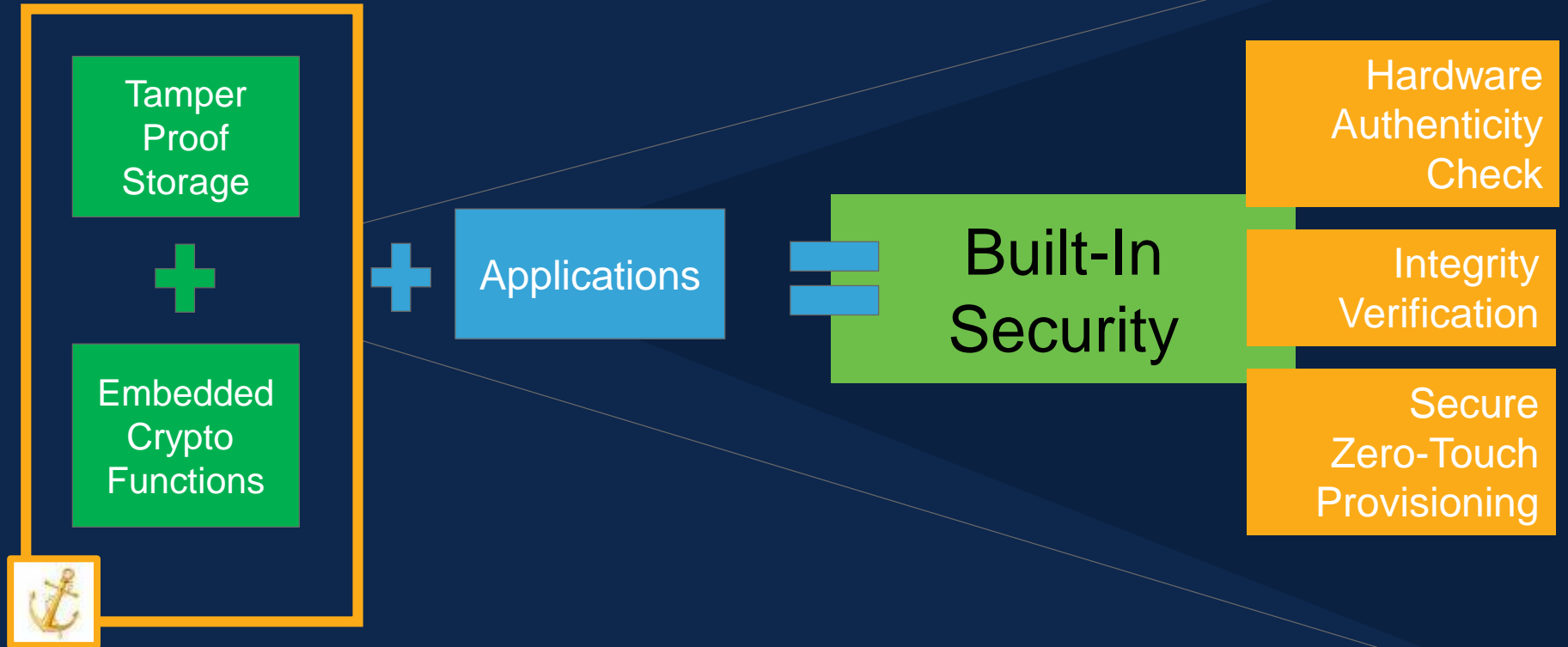


# Uses for SUDI

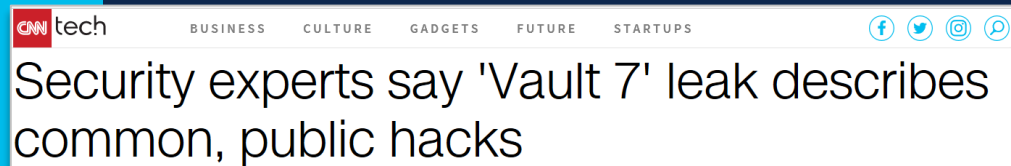
- Internal checks in the box
- Authentication Bootstrap Identity
- Remote Attestation



# Cisco Trust Anchor Module



# Modified Images & Secure Boot



# Threat Scenario

- Attacker causes modified software / firmware to be installed
- How?
  - Administrative access thru lost or stolen password
  - Infiltrating the network operations workflow
- The attackers goal:
  - Boot with modified SW
  - The system will be infected
  - Modified code can persist thru reboot



# What can the attacker do?

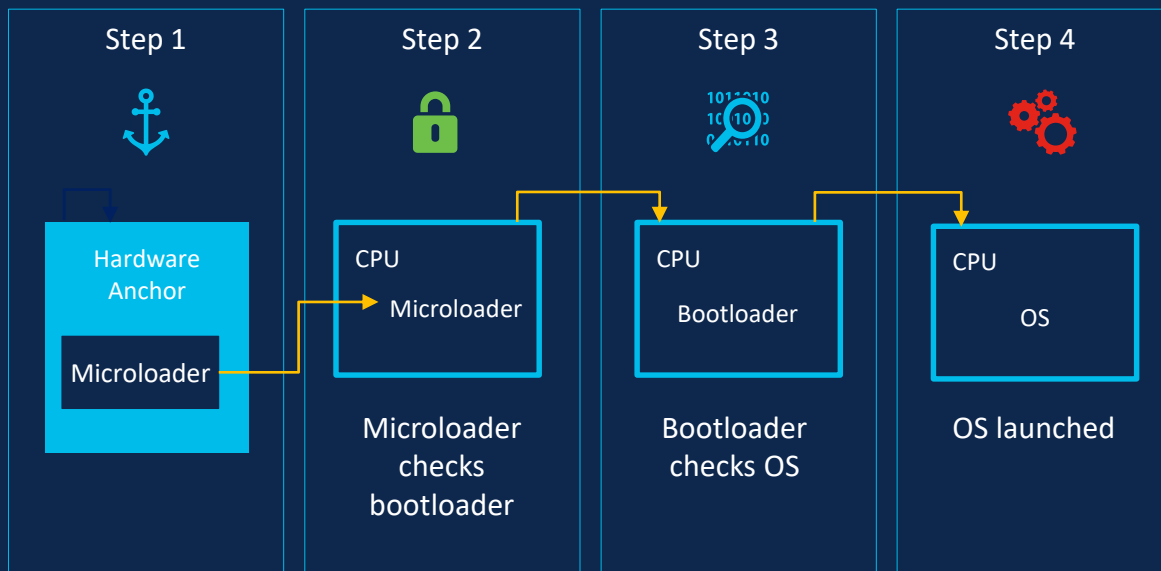
- Target specific email addresses, MAC addresses, IP addresses
- Redirect targeted network traffic
- Redirect targeted browser connections
- Proxy VPN traffic
- Copy all network traffic
- Harvest email addresses, chat usernames, VOIP numbers

# Cisco Secure Boot

## Anchors Secure Boot in Hardware to Create a Chain of Trust

### Cisco Secure Boot

Boot Code Integrity Anchored in Hardware



- Only authentic signed Cisco software boots up on a Cisco platform
- The boot process stops if any step fails to authenticate

# ROMMON Protection

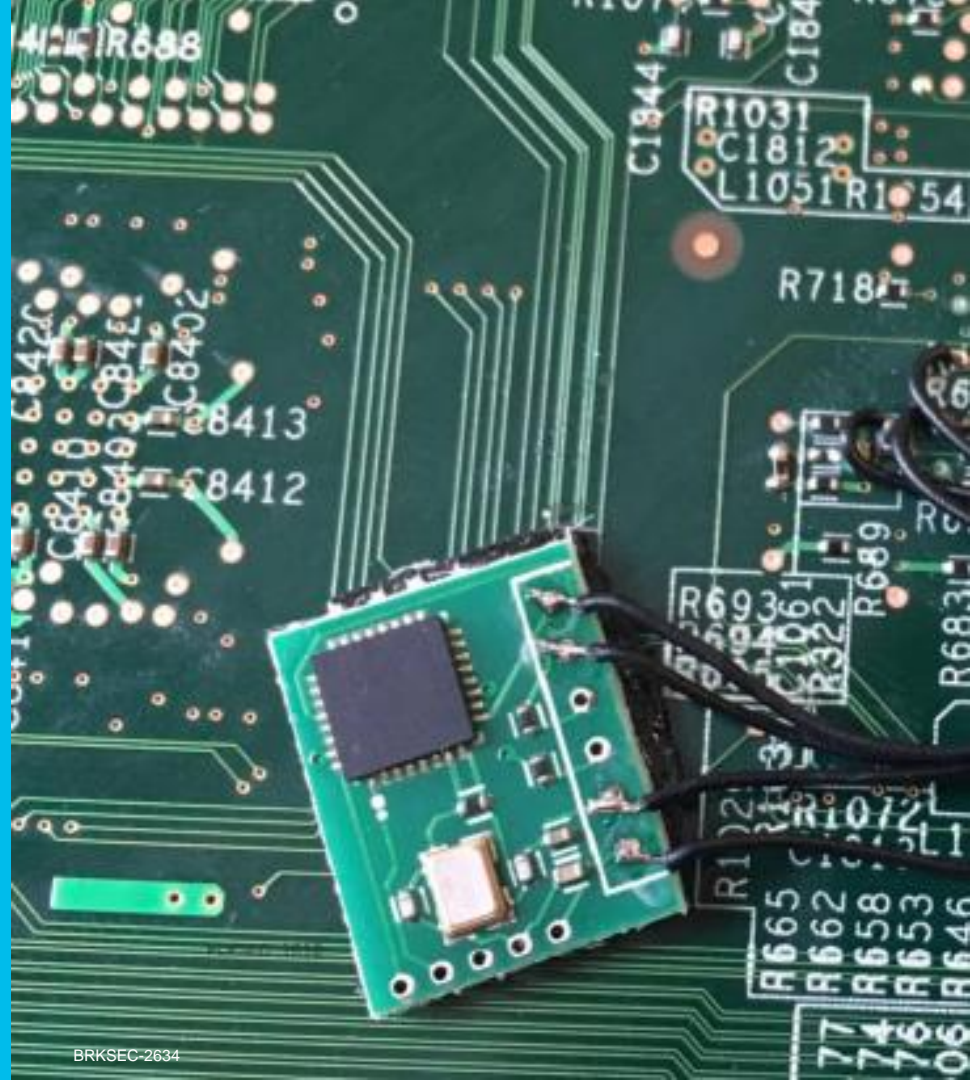
## The Threat:

- Attacker attempts to install and boot with a modified ROMMON
- To permanently disable the device

## The Defence:

- Built-in checks to assure that only authentic ROMMON can be installed.
- The old ROMMON verifies the new ROMMON prior to allowing it to run

# Counterfeiting and HW Authenticity Check



# Threat Scenario

- Fraudulent Supplier builds fake Cat 9500 2x40 Gig Network Modules...
- To:
  - Profit from Cisco brand and sell fraudulent hardware
  - Create backdoor for command & control, data theft, etc.

# Threat Scenario

- Will the counterfeit card boot?



```

Switch#
*Jun  4 19:19:24.441: %PLATFORM_PM-6-FRULINK_INSERTED: 2x40G uplink module inserted in the switch 1 slot 1
Switch#show mod
Switch  Ports      Model                Serial No.    MAC address    Hw Ver.      Sw Ver.
-----  -
1         50      C9500-40X           FCW2133A4NB   00a3.d145.7800 V01          16.8.1a

Switch#show inventory
NAME: "c95xx Stack", DESCR: "c95xx Stack"
PID: C9500-40X      , VID: V01   , SN: FCW2133A4NB

NAME: "Switch 1", DESCR: "C9500-40X"
PID: C9500-40X      , VID: V01   , SN: FCW2133A4NB

NAME: "Switch 1 - Power Supply A", DESCR: "Switch 1 - Power Supply A"
PID: PWR-C4-950WAC-R  , VID: 000   , SN: APS2139000J

NAME: "Switch 1 - Power Supply B", DESCR: "Switch 1 - Power Supply B"
PID: PWR-C4-950WAC-R  , VID: 000   , SN: APS2139004B

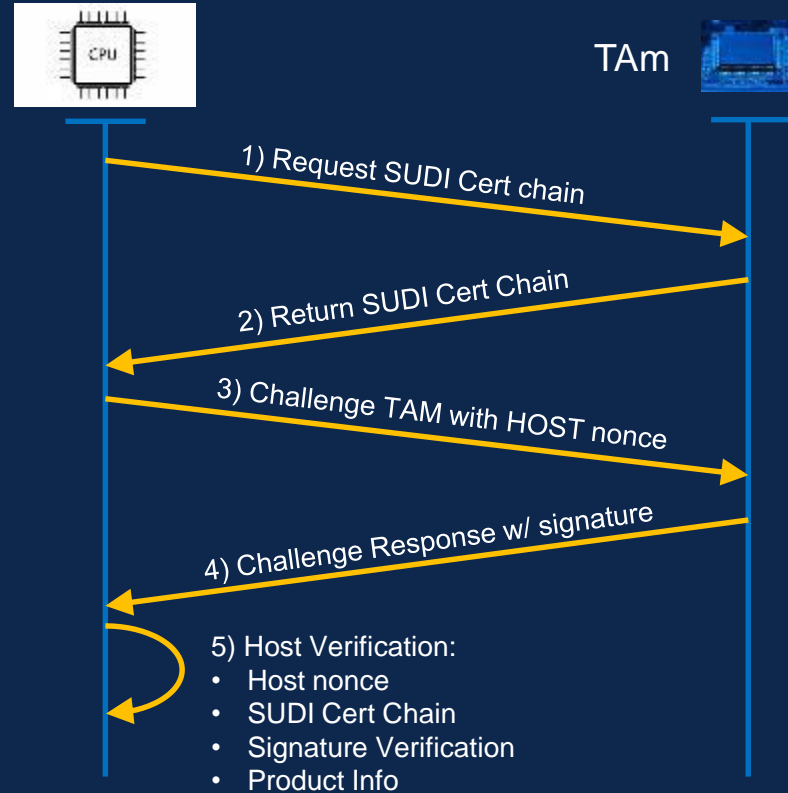
NAME: "Switch 1 FRU Uplink Module 1", DESCR: "2x40G Uplink Module"
PID: C9500-NM-2Q      , VID: V00   , SN: FOC21172QCE

Switch#

```

# How it works

- Trust Anchor Module (TAm) securely stores HW Identity (SUDI)
- After the operating system is up and running...
- IOS-XE automatically verifies that the HW is genuine

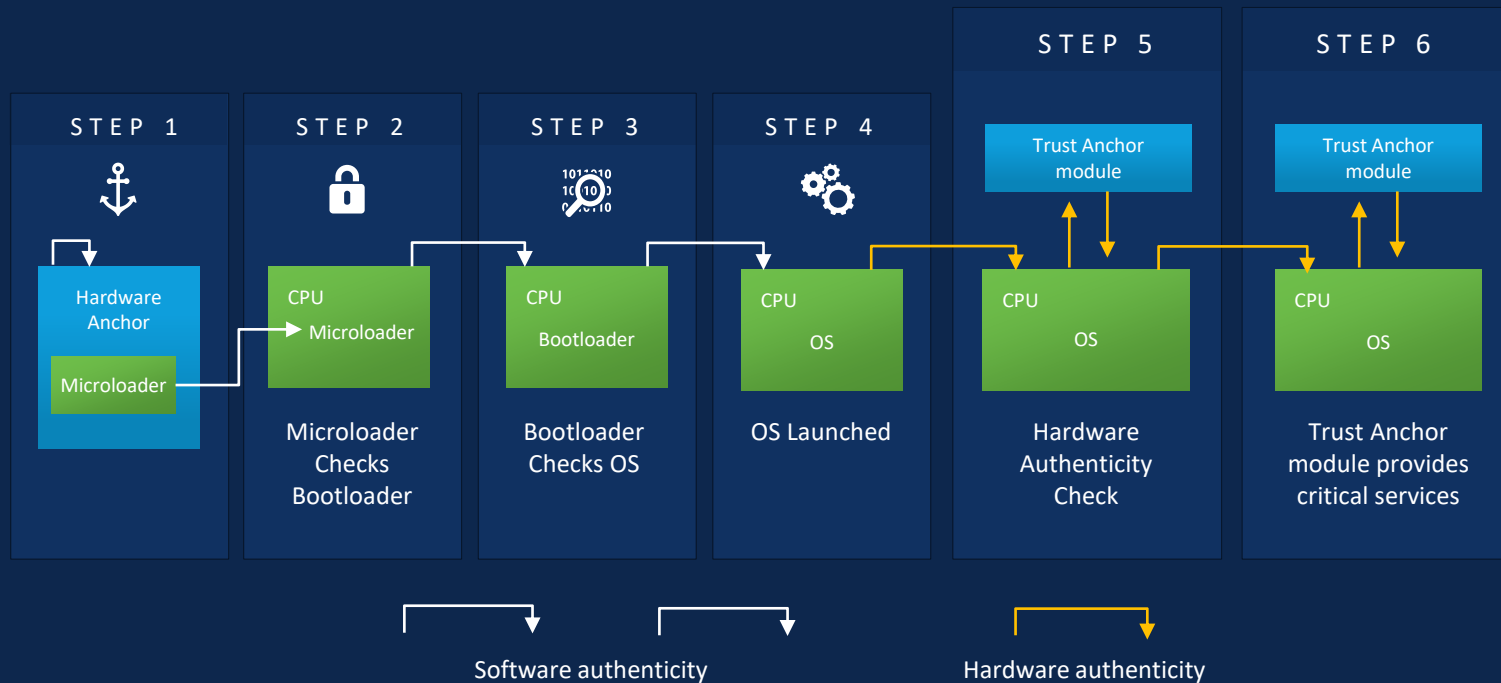




# How They Come Together:

## Cisco Secure Boot and Trust Anchor Module

### Validating the Authenticity of Software Followed by Hardware




# Code-Injection Attacks and Runtime Defences




# Attack Scenario

- Cyber criminal successfully breaches network perimeter
- Exploits 0-Day vulnerability with code injection
- Real-life PSIRT vulnerability in the DHCP relay - internally found

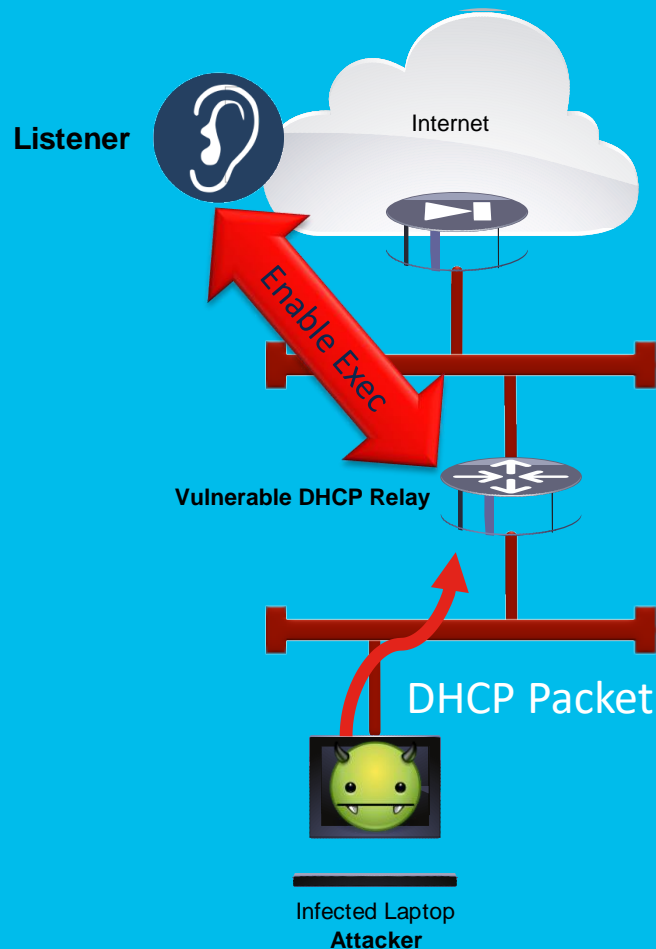


**Critical**

<b>Advisory ID:</b>	cisco-sa-20170927-dhcp	CVE-2017-12240
<b>First Published:</b>	2017 September 27 16:00 GMT	CWE-20
<b>Last Updated:</b>	2018 February 12 21:34 GMT	
<b>Version 1.2:</b>	Final	
<b>Workarounds:</b>	No workarounds available	
<b>Cisco Bug IDs:</b>	<a href="#">CSCsm45390</a> <a href="#">CSCuw77959</a>	
<b>CVSS Score:</b>	Base 9.8, Temporal 9.1	

# What *could* the attacker do?

- Take command and control
- With single-packet UDP exploit
- To create reverse shell



# Using this foothold the Attacker can now...

- Monitor and redirect traffic at will
- Collect credentials sent in cleartext
- Set up ERSPAN sessions to exfiltrate packets outside a firewall
- Reroute DNS to an attacker-controlled server
- Infiltrate other hosts

# Cisco Runtime Defences

Address Space Layout  
Randomisation (ASLR)



Object-Size Checking

X-Space

Hardware, Operating System, Compiler, and Development Best Practices

To protect against Buffer-Overflow and Return-Oriented Programming Attacks

# Device Loss and Theft



# Threat Scenario

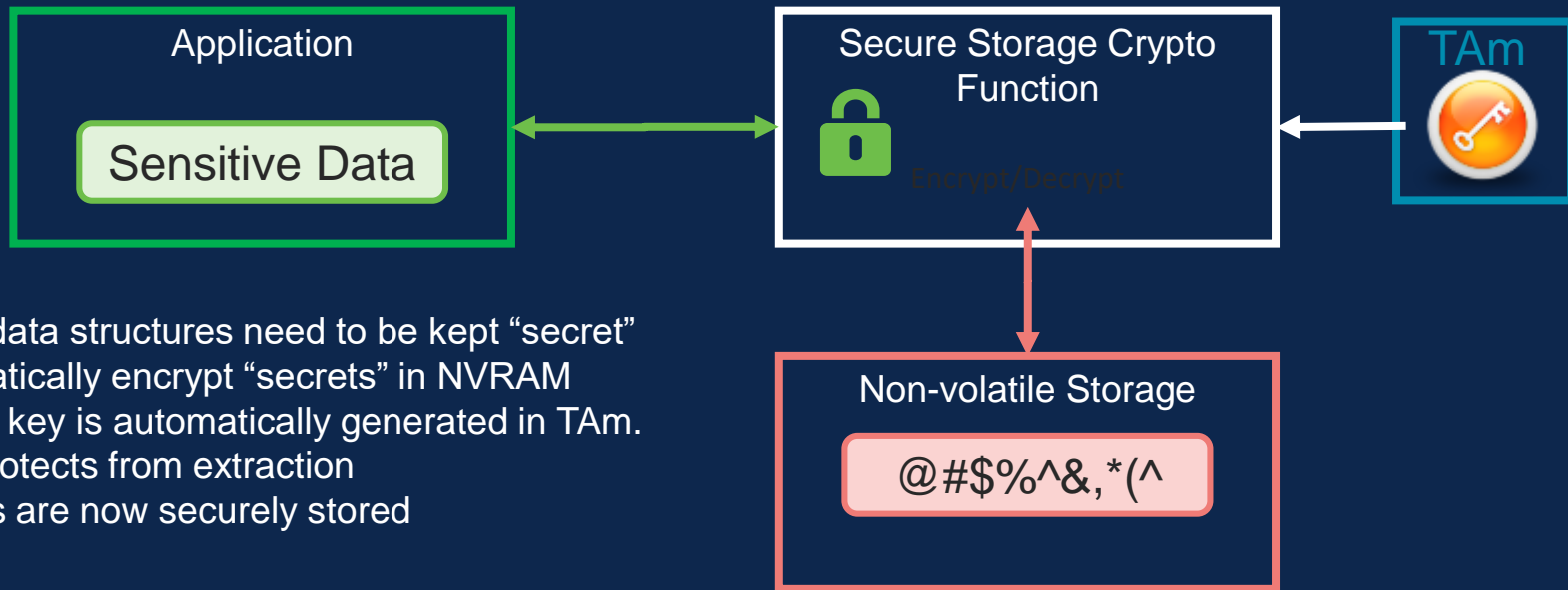
Attacker steals device

Uses forensic techniques to read secrets from non-volatile RAM

How can we protect the critical information from being compromised?



# Secure Storage



Some data structures need to be kept “secret”  
Automatically encrypt “secrets” in NVRAM  
Unique key is automatically generated in TAM.  
TAM protects from extraction  
Secrets are now securely stored

# Protected Data Includes:

- Asymmetric key-pairs for VPNs and IPSec
- Pre-shared secrets,
- Type 6 password encryption key, and
- Credentials for Lawful Intercept and TFTP

Can I trust the Image  
that I install?

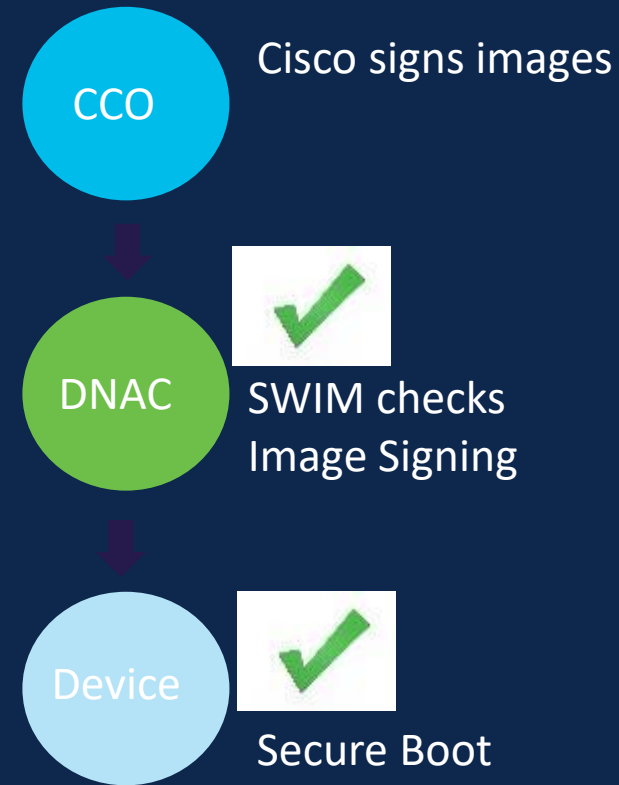


# Software Image Management with DNA Center

- Support for Software Deployment
  - Routing, Switching, NFV, WLC, and AP
- Patching support for Routing (ISR4K) and Switching (CAT9K)
- Distribution vs Activation of Software
- Pre-Check and Post-Check along with Rollback
- Integrity Verification (IV) checks that downloaded software images are genuine on DNA Center

# Integrity Verification

- The Cisco Integrity Verification (IV) application monitors your devices for unexpected or invalid changes indicating a risk that your devices are compromised.
- IV compares the device's software, hardware, platform and configuration settings against an authoritative set of Known Good Values (KGV).
- In DNA Center 1.1, SWIM automatically checks the images that it keeps on file against the KGV to verify that the image is genuine
- Secure Boot will then verify that the image has not been changed when it boots on the device
- Results of boot sequence securely stored for later validation. (Boot Integrity Visibility)



# Zero Trust Provisioning



# Step 1: SUDI unique device identifier and serial number installed at manufacturing



## Step 2: Secure boot of signed images at start-up verifies platform integrity

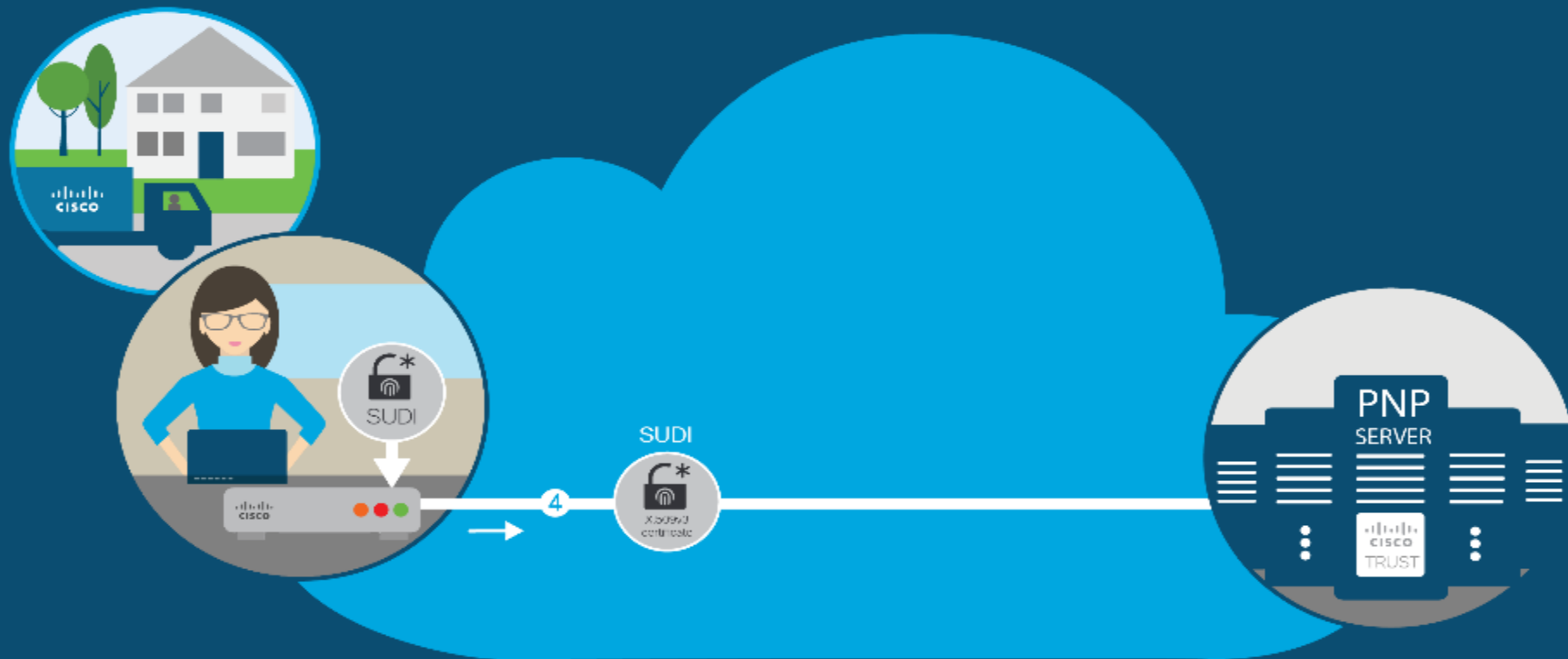




## Step 3: Verification of device authenticity and integrity



# Step 4: Network device sends its credentials to the Plug and Play server



# Step 5: Plug and Play server verifies the identity of the device to be provisioned



## Step 6: Two-way trust and secure communications established



# Step 7: Secure provisioning of Cisco network device



# Plug and Play

1

## Discovery

Configure device discovery mechanism

- DHCP Option-43
- DNS
- Cisco Cloud Redirect



DHCP  
Server

OR

DNS  
Server

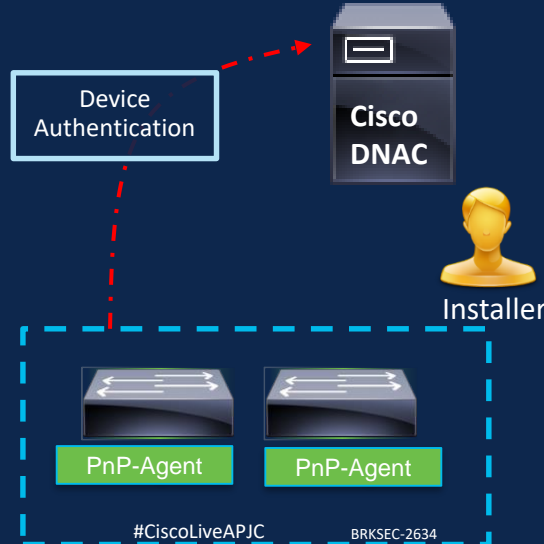
PnP Cloud  
Redirection Service

cisco *Live!*

2

## Un-claimed Devices

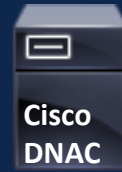
- Installer powers-on devices
- Devices securely connects to Cisco DNA-C Server, waiting to be 'Claimed'



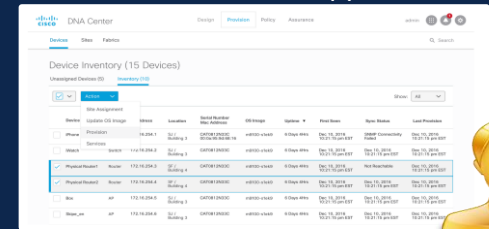
3

## Secure Deployment

- Network admin claims devices based on device information
- Adds Device to Site for Provisioning



Cisco DNA-C app



Admin



# Network Integrity

# Trust Visualisation and Reporting requires a Service







# Introducing Crosswork Trust Insights



- Visualise Trustworthiness



- Track & Verify Inventory



- Utilise Trusted Data for Automation

A Cloud-based SaaS offer that reports on the trustworthiness of network devices and provides forensics for assured inventory



# Use-case: Trustworthiness Reporting & Audit

**Goal:** Visualise and report on the trustworthiness of network infrastructure

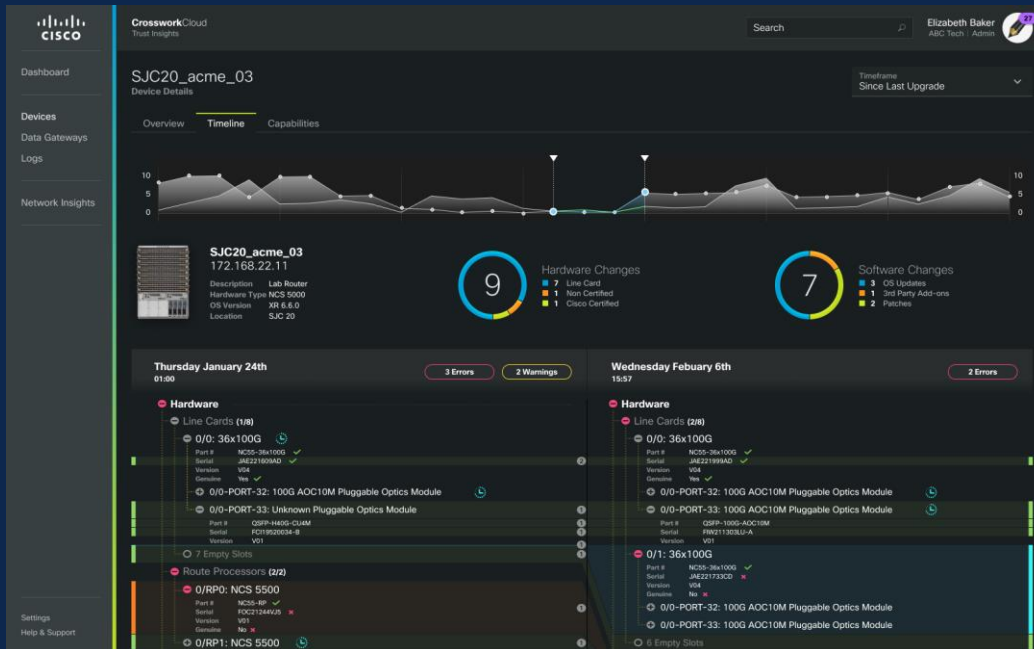
## Challenges:

1. How do I examine the trust posture of IOS XR devices?
2. How do I prove system integrity through examining trust evidence in IOS XR devices?
3. How do I prove authenticity and integrity of hardware\* on production IOS XR devices?

## Outcome

Stay ahead of the curve by monitoring integrity of your network devices and maintaining trustworthy infrastructure

\* Based on available device capabilities



# Use-case: Software Update & Compliance Reporting



**Goal:** Apply critical patches to infrastructure and maintain compliance policy

## Challenges:

1. How do I know what devices are running the affected software?
2. How do I identify whether patches are already applied?
3. How do I prove that patches are not only applied but are actually running, e.g. installed SMU but not active
4. How do you prove compliance to auditors that patches were applied at a specific time?

## Outcome

Reduce the effort and time to identify where critical software updates are needed and maintain authoritative proof of compliance





# Use-case: Forensics Analysis

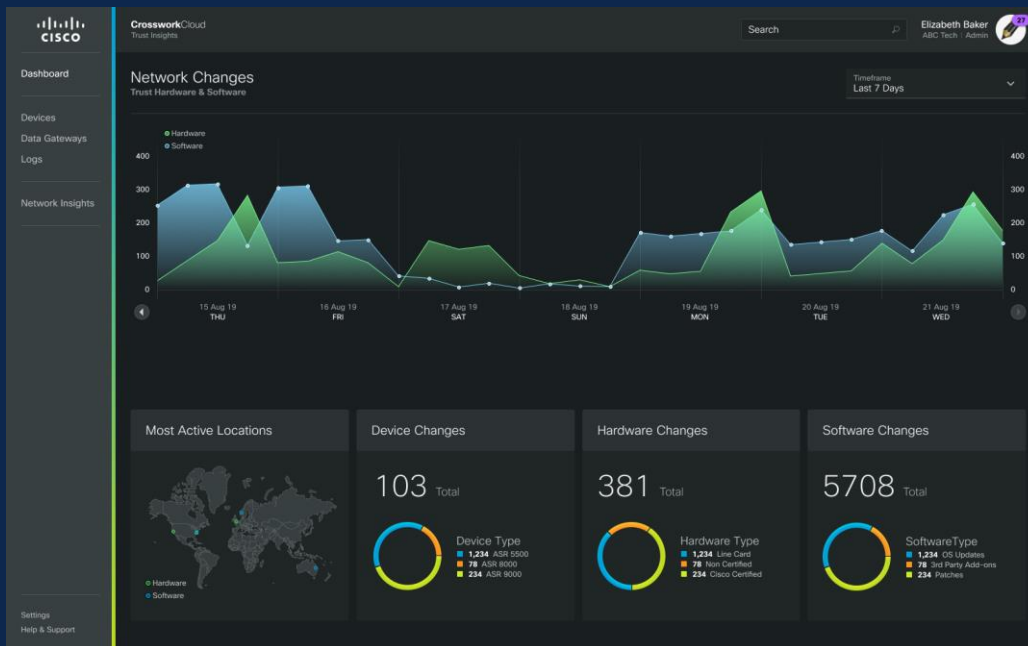
**Goal:** Track changes in infrastructure over time.  
Prove historical status and inventory of systems

## Challenges:

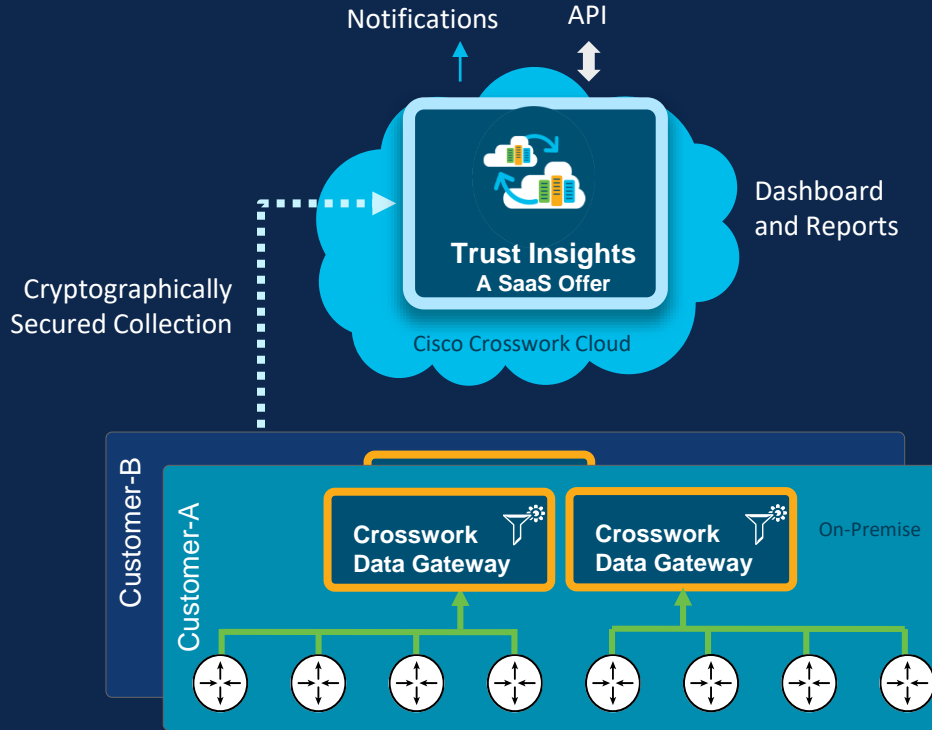
1. How do I know what hardware and software changes have occurred in production devices?
2. How do I prove what hardware and software inventory was present during past operational events?
3. How do I prove that current and previous inventory measurements are accurate?

## Outcome

- Expedite investigation into operational events with reliable visibility into current and historical systems inventory
- Ensure readiness for regulatory audits with authoritative proof of hardware and software integrity



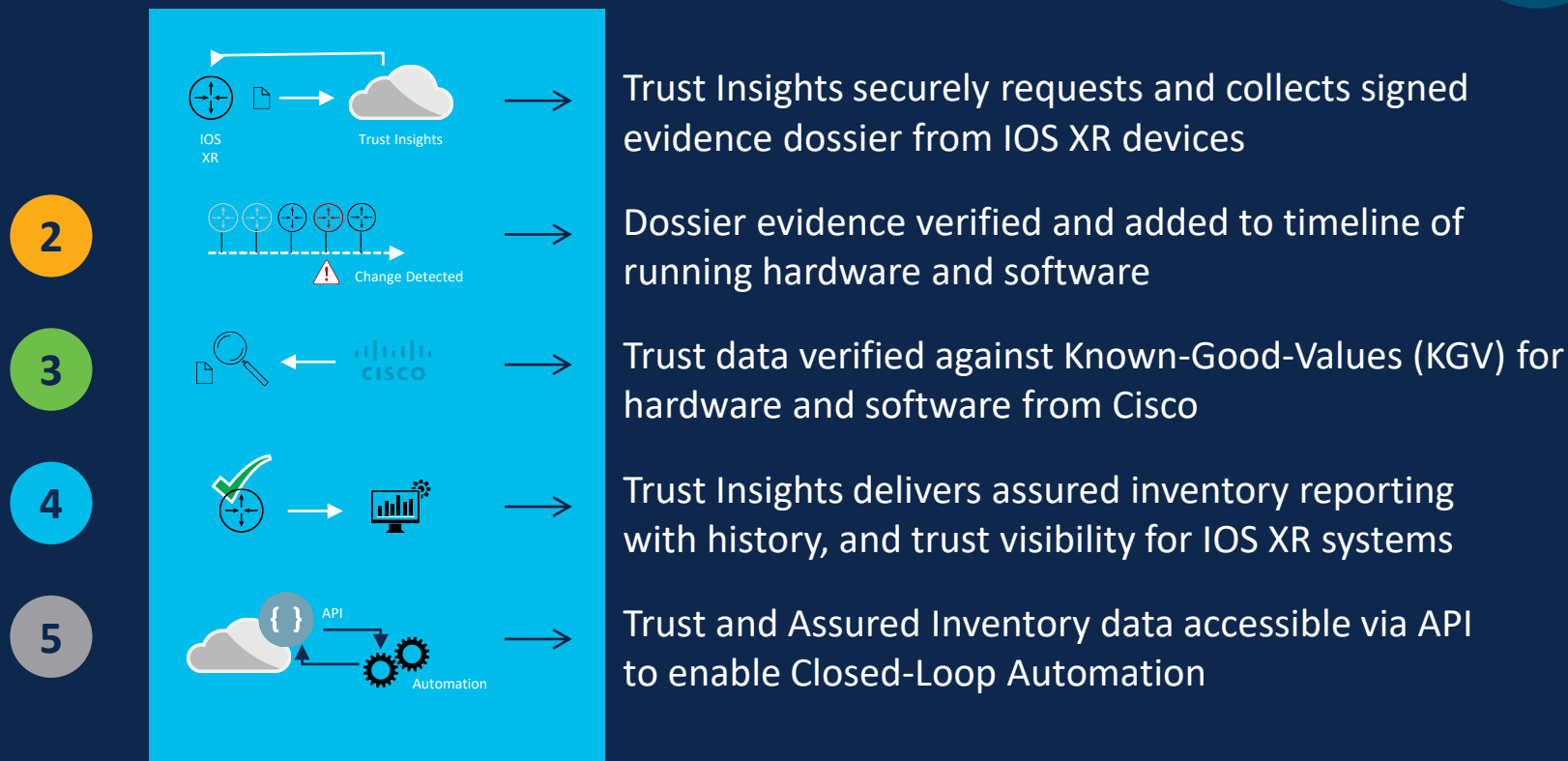
# Crosswork Trust Insights Components



- Requires up-to-date feed of Known-Good-Values (KGV) from IOS XR Build and Regression
- Constantly evolving analytics of hardware and software fingerprints in Cloud Service
- On-Premises Data Gateway collects trust dossier from IOS XR Routers
- Dossier creation controlled via AAA, and is human-readable with digital signature



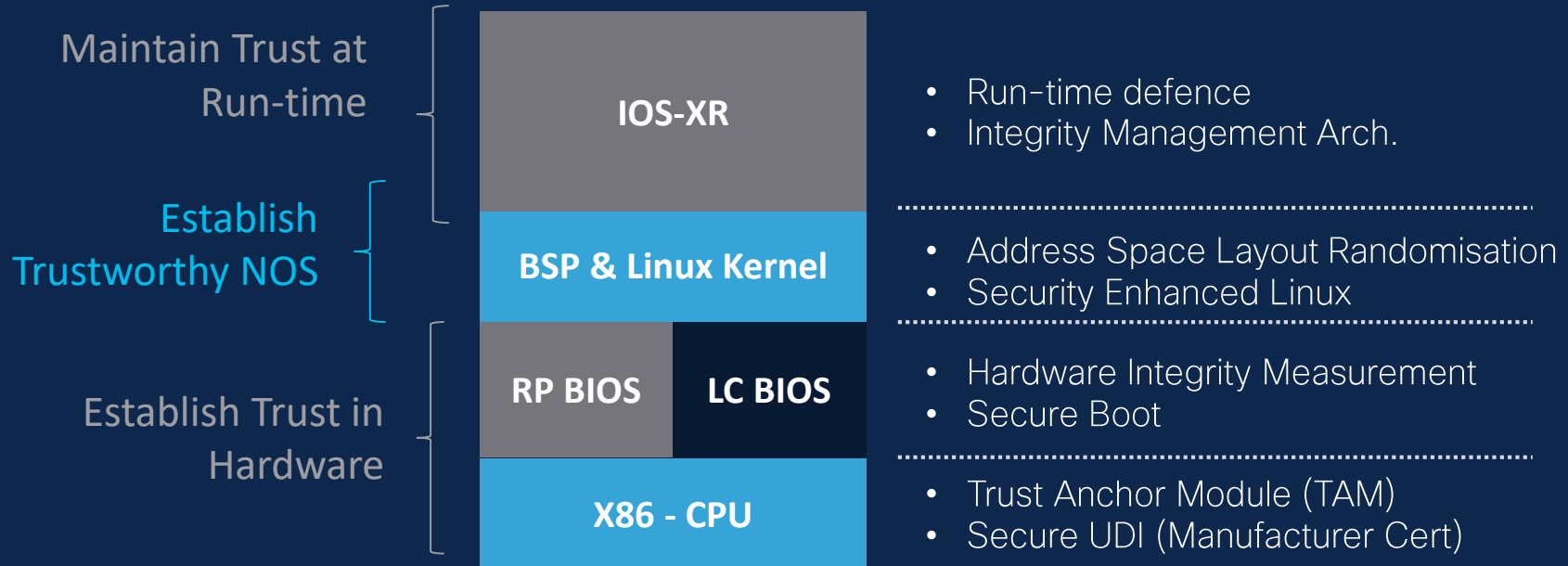
# How Trust Insights Works



# Summary - Lifecycle of a Trustworthy Network OS

## Integrity Visibility (Boot & Run-time)

- External Trust Posture Assessment
- Secure Quote for Integrity Measurements



# Call to action - Trustworthy Technologies to look for

## Built-in security features that defend against today's threats

### Image Signing

Creates a unique digital signature for a block of code. Signed images may be checked at runtime to verify that software has not been modified.

### Hardware Anchored Secure Boot

Helps ensure that code is authentic and unmodified. Anchors the microloader in immutable hardware, establishing a root of trust and preventing Cisco devices from executing tainted software.

### Trust Anchor Module (TAM)

A tamper-resistant chip featuring nonvolatile secure storage, SUDI, and crypto services including RNG, key store, and crypto engine.

### Hardware Authenticity Check

Uses a X.509 SUDI certificate to verify hardware authenticity. Runs only after the secure boot process has completed and software has been verified to be trusted.

### Boot Integrity Visibility

Allows platform identity and software integrity information to be visible and actionable. Admins can verify whether the platform has booted with trusted code.



Cisco Catalyst 9000 Series



### SUDI for Cisco Plug & Play

The Secure Unique Identifier (SUDI) is an X.509 certificate that provides factory-installed device identity. Prevents spoofing and MITM attacks. Enables remote on-boarding of devices.

### Runtime Defences

Built-in operating system features that protect against malware being injected into running code.

### Modern Cryptography

Provides secure, up-to-date encryption so that encrypted data communications in-transit and at-rest remains confidential.

### Cisco ISR 4000 & 1100 Series

### Simplified Factory Reset

One command to reset the device to factory-original settings to protect sensitive corporate data when device is out of direct control.

### Secure Development Lifecycle (SDL)

A repeatable, measurable process designed to reduce vulnerabilities and enhance the security and resilience of Cisco solutions.





# Thank you



You make **possible**