



The bridge to possible

Breaking up with Complexity

and starting a relationship with CLOUD SIMPLICITY

Roger Dickinson, Cloud Business Solutions Architect
[@DCgubbins](#)

Cisco Webex App

Questions?

Use Cisco Webex App to chat with the speaker after the session

How

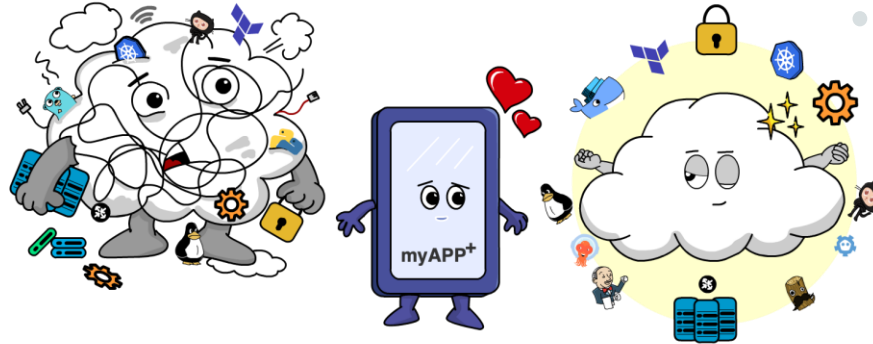
- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated until February 24, 2023.



Agenda

- Cloud Trends
- Simplifying your Cloud with Cisco



Achieving Digital Transformation



Reimagine
applications



Transform
infrastructure



Secure
enterprise



Power
hybrid work

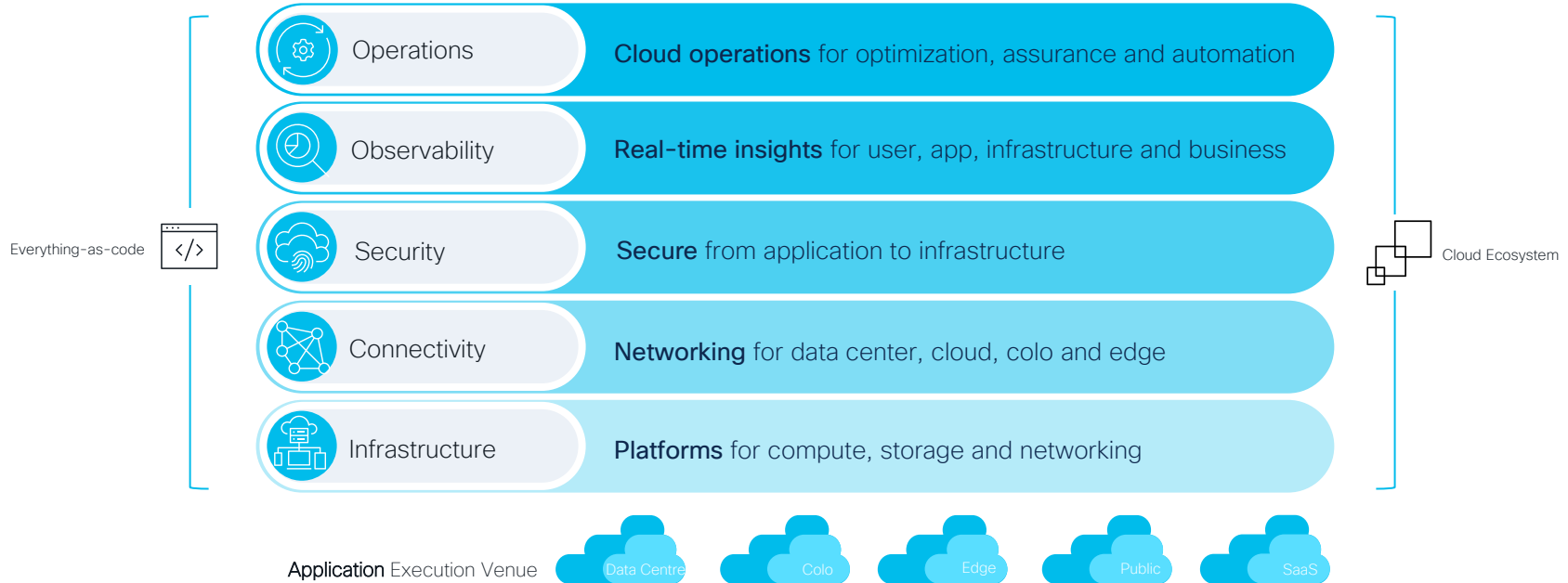
CLOUD is foundational to
digital transformation



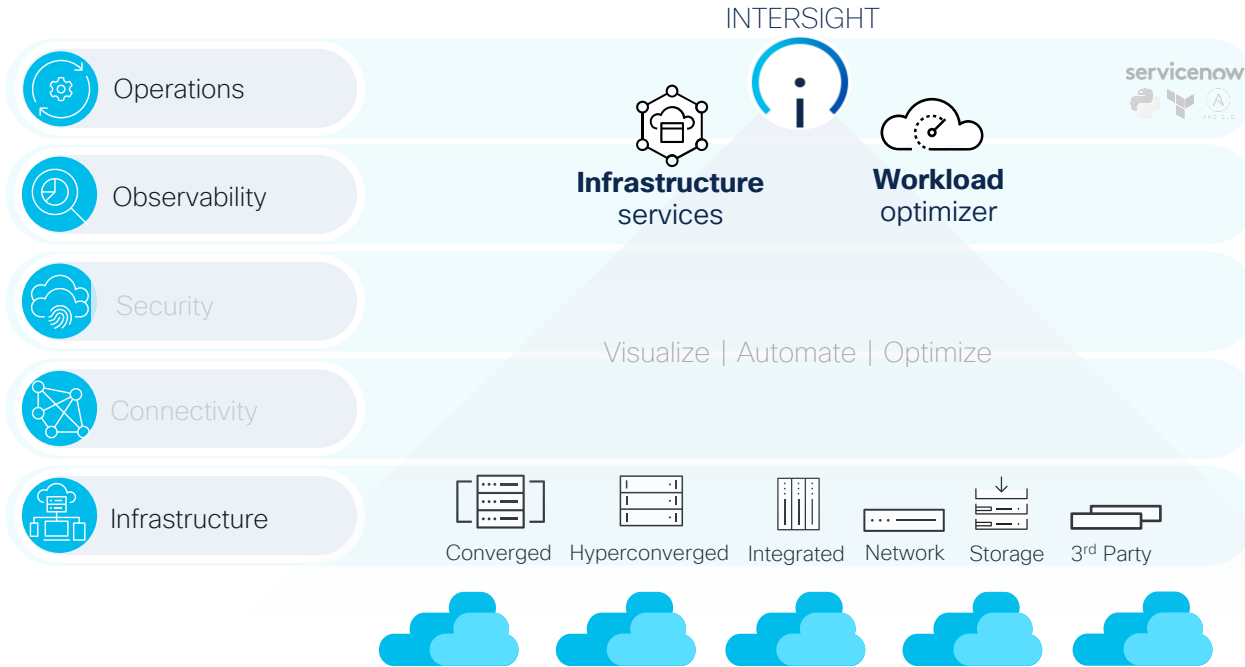
CLOUD is an operating model
an application execution venue



Cisco MultiCloud



Infrastructure Operations



Deploy & Config infrastructure in minutes



Visualize on-premises, cloud and edge environments

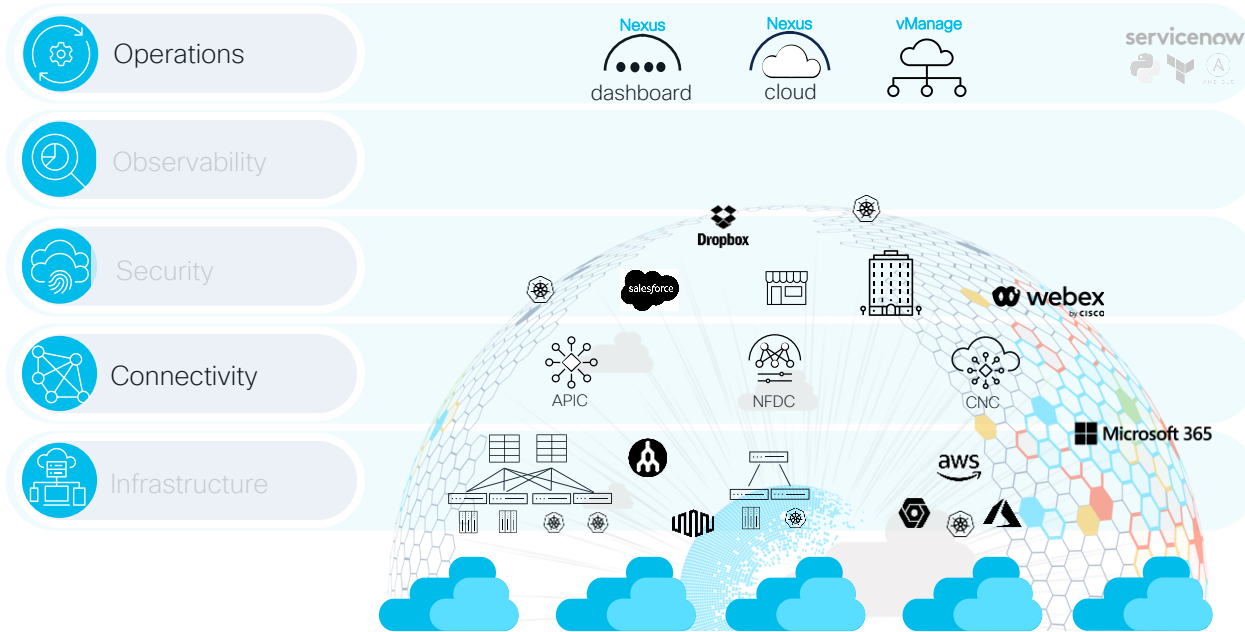



Automated advisories and continuous risk mitigation




Orchestrate workflows, APIs & SDKs for day 0 -N operations


Cloud Networking



 Deploy & Config networks across on-premises and clouds

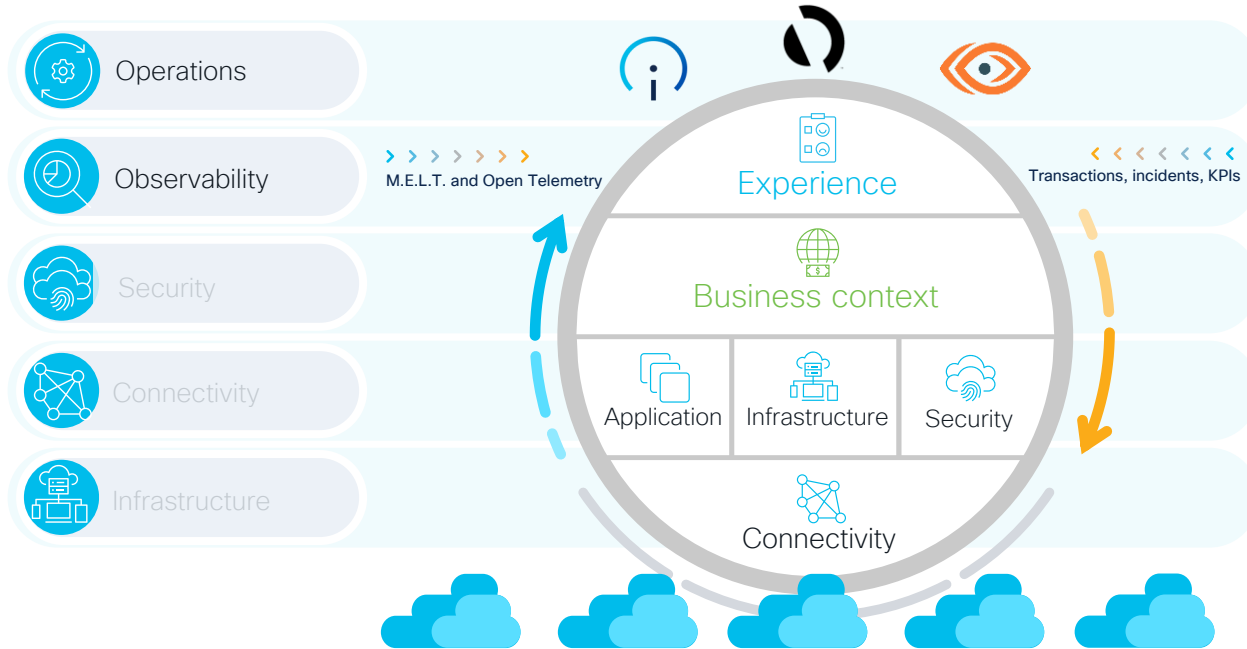
 Gain visibility into network sustainability metrics

 High Performance Network Infrastructure

 Automated connectivity and integration

data center-to-edge | data center-to-cloud | edge-to-cloud | cloud-to-cloud | middle mile

Full Stack Observability



Correlate app performance with key business metrics



Monitor applications and user experience



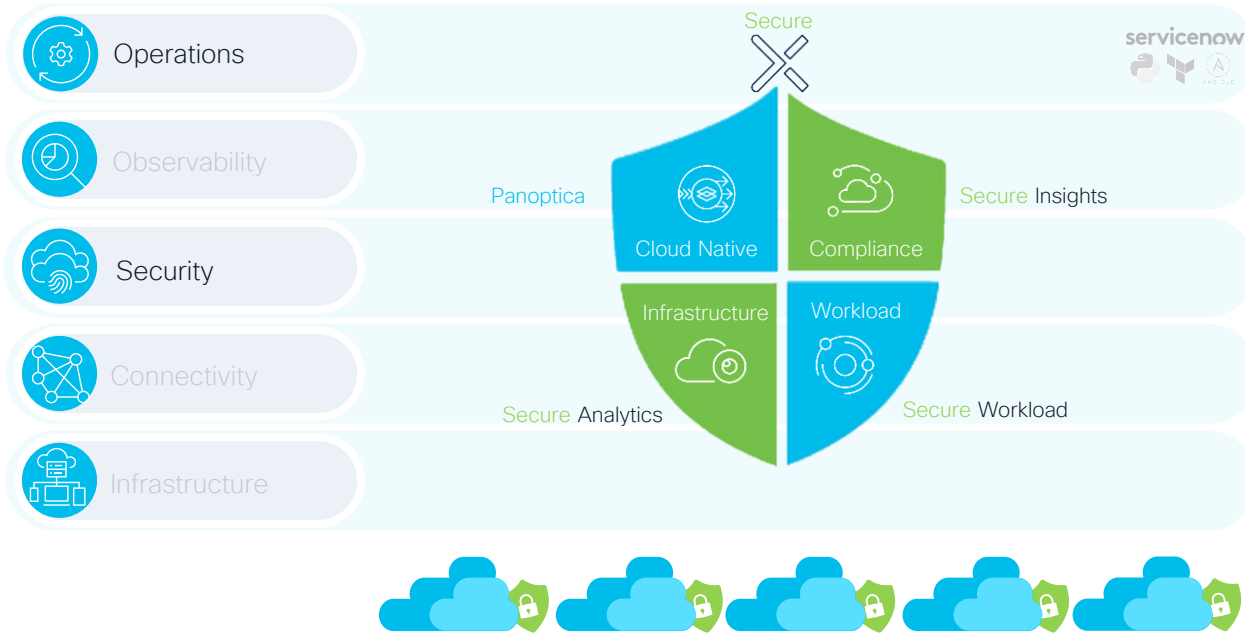
Lower costs by optimizing infrastructure resources





Visibility into the Internet, cloud and the enterprise networks


Visibility | Insight | Action


Full Stack Security



 Unified security visibility with intuitive automation

 Secure APIs, containers & serverless.

 Visibility of cyber assets and compliance

 Zero-trust model using segmentation.

Shift Left | Threat Detection & Analysis | Orchestration & Automation

Cloud Simplicity



Simple to Adopt

Flexible Consumption

CX Cloud

Enterprise Agreements

Global partner ecosystem



Simple to Deploy

Cloud Neutral

Optimized Infrastructure

Open programmable

Sustainability by design



Simple to Use

SaaS Experience

Intersight

Nexus Cloud

AI driven Operations

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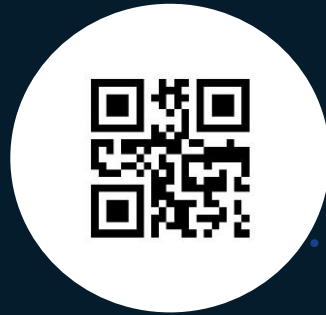
The bridge to possible

Thank you

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ALL IN