

The background is a vibrant, abstract graphic. On the left, there are overlapping, wavy shapes in shades of red, orange, and yellow, resembling a stylized cloud or a series of overlapping circles. On the right, a bright white light source emits a series of colorful rays in shades of blue, green, and yellow, creating a sunburst effect. The overall color palette is a rainbow spectrum.

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The bridge to possible

# Webex for Hybrid Work

## Your Answer to Workforce Collaboration

Christina Torok  
PSOCOL-1025

CISCO *Live!*

#CiscoLive



# Agenda

**Collaboration** for productive & seamless workflows

**Manageability** for effective, secure work

**Security & compliance** for trusted collaboration

# The future of work is hybrid

## Work from home



## Work from the office



## Work from the field





# The future of work is hybrid

50%

Of overall telephony users will be cloud-based by 2025<sup>1</sup>

64%

Ability to work remotely impacts whether employees stay or leave their job<sup>2</sup>

47%

Expect their company will provide the flexibility to work from anywhere over the next 6-12 months<sup>2</sup>

3x

Increase in people who join meetings from their mobile device since pre-pandemic<sup>2</sup>

<sup>1</sup> Gartner: Critical Capabilities for Unified Communications as a Service, Worldwide, October 2021.

<sup>2</sup> Entering the Era of Hybrid Work, Dimensional Research, 2021

<sup>2</sup> Cisco Hybrid Work Index, 2021

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# Collaboration for seamless workflows

# Purpose built Webex Suite for Hybrid Work



Calling



Messaging



Meetings



Whiteboarding



Webinars



Events



Polling



Video Messaging

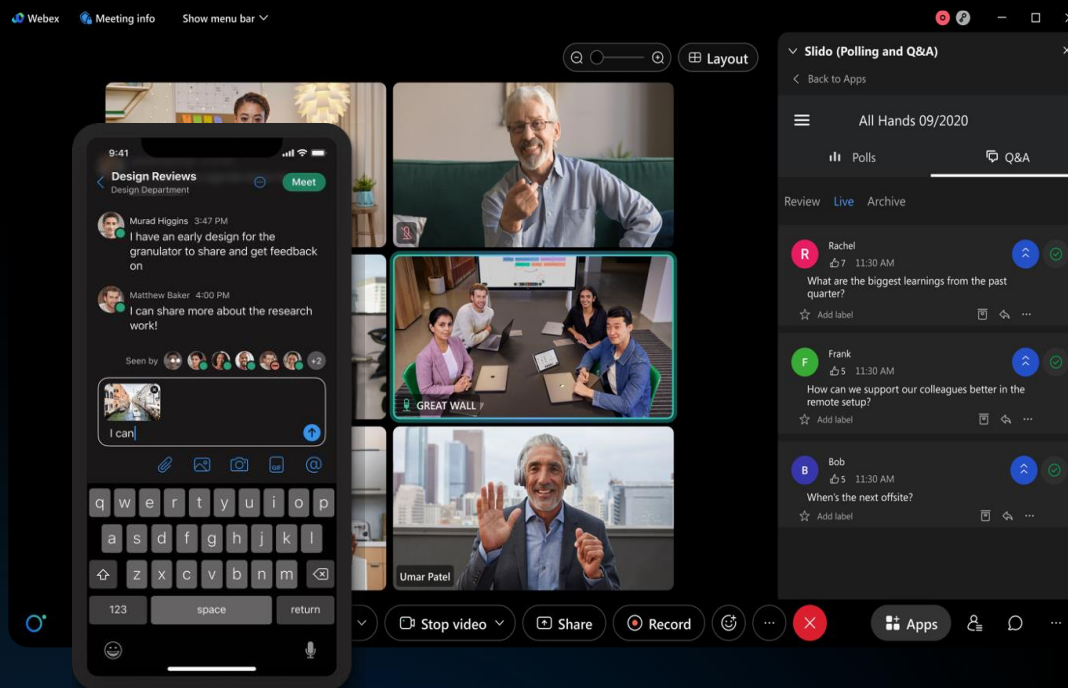
+ Future offerings

## Webex Platform

AI, Security, Manageability, Sustainability

# Unified collaboration

Meet, call and message securely with internal and external audiences

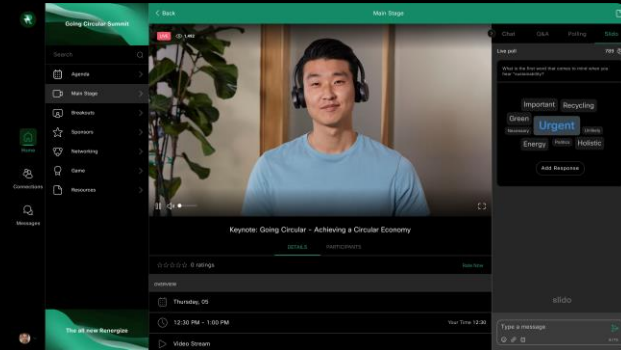




# Support hybrid events of all types and sizes

## Webex Events

- In-person and virtual
- Full event lifecycle support
- On site tools for registration and badging



## Webex Webinars

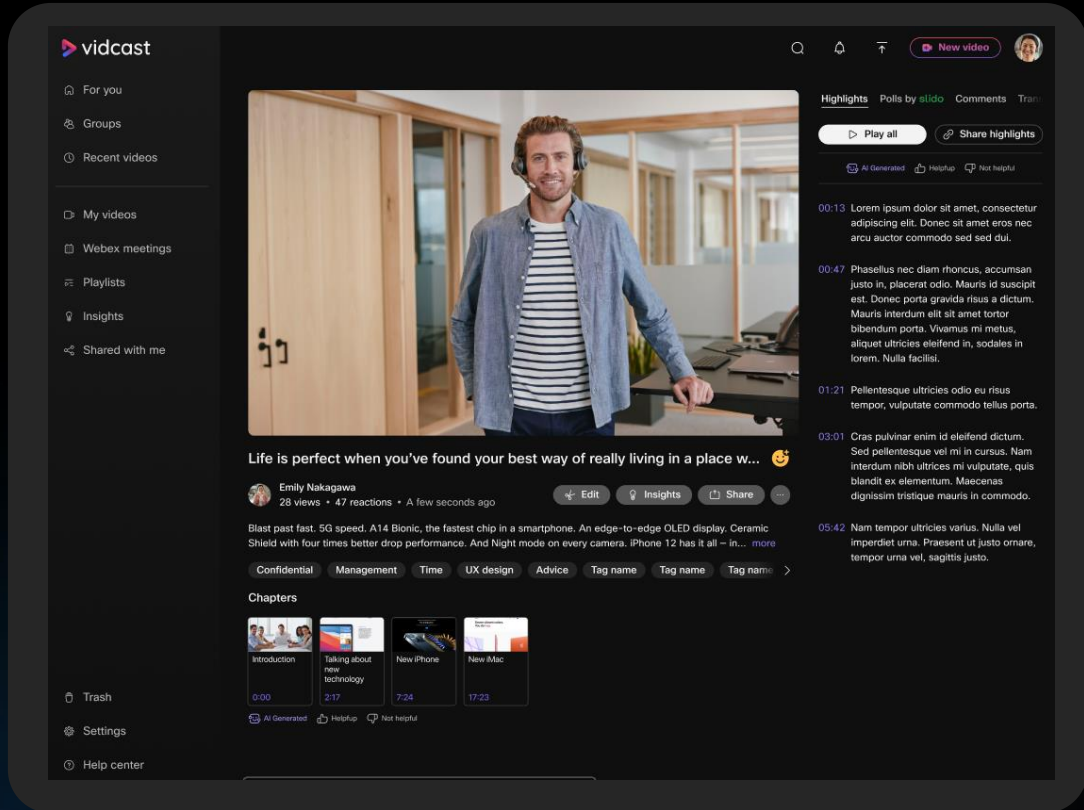
- Moderated Q&A, live polling, chat, emoji reactions, and gesture recognition
- Breakout sessions
- Integrate with tools including Miro and Slido



# Stay in sync with video messaging

## Video messaging with Vidcast

- Record, edit and share short videos
- Accelerated video playback
- Capture comments, likes and more



# Purpose built Webex Suite for Hybrid Work



Calling



Messaging



Meetings



Whiteboarding



Webinars



Events



Polling



Async Video

+ Future offerings

## Webex Platform

AI, Security, Manageability, Sustainability

# Catch Me Up

Generate meeting summaries with key points, personalized action items and chapters to catch up quickly in meeting or video messages.

The image displays a Cisco Live! interface for a video call. At the top, a grid of six video thumbnails shows participants: a woman, Jenny Wilson, a man, and three other individuals. Below this, a large video player shows a man in a blue shirt and headphones speaking. The player includes a sidebar with navigation options like 'For you', 'Groups', 'Recent videos', 'My videos', 'Webex meetings', 'Playlists', 'Insights', and 'Shared with me'. The video player itself has a title 'Life is perfect when you've found your best way of really living in a place w...', a description, and a list of chapters. To the right of the video player, a 'Meeting summary' sidebar is visible, containing 'Suggested notes' and 'Action items'. The 'Suggested notes' section includes a list of bullet points: 'PMMs are working on product messaging and positioning.', 'The design team has the script for the marquee video.', 'Waiting on CMO approval for the new look and feel', 'The events team needs more budget for the experiential activation.', and 'Social is working on a new influencer campaign.' The 'Action items' section lists three items: 'Check with Christina on new product data sheets.' (00:40), 'Raj will follow up with the CMO on approvals.' (28:32), and 'Ming is drafting up the additional budget proposal request.' (32:40).

**Meeting summary**

**Suggested notes**

Your personal AI suggested notes

The Summer 2023 product launch is on track. Product marketing is taking point for product payload.

- PMMs are working on product messaging and positioning.
- The design team has the script for the marquee video.
- Waiting on CMO approval for the new look and feel
- The events team needs more budget for the experiential activation.
- Social is working on a new influencer campaign.

**Action items**

Your personal AI suggested action items

- Check with **Christina** on new product data sheets. 00:40
- Raj** will follow up with the CMO on approvals. 28:32
- Ming** is drafting up the additional budget proposal request. 32:40





Extensible platform  
with strong partnerships  
and integrations

**Hundreds of integrations  
available today**





# Webex for Automobiles

Collaboration, uninterrupted



Ford



Volkswagen



Mercedes-Benz



Audi

C A R I A D

A VOLKSWAGEN GROUP COMPANY

CARIAD



HARMAN

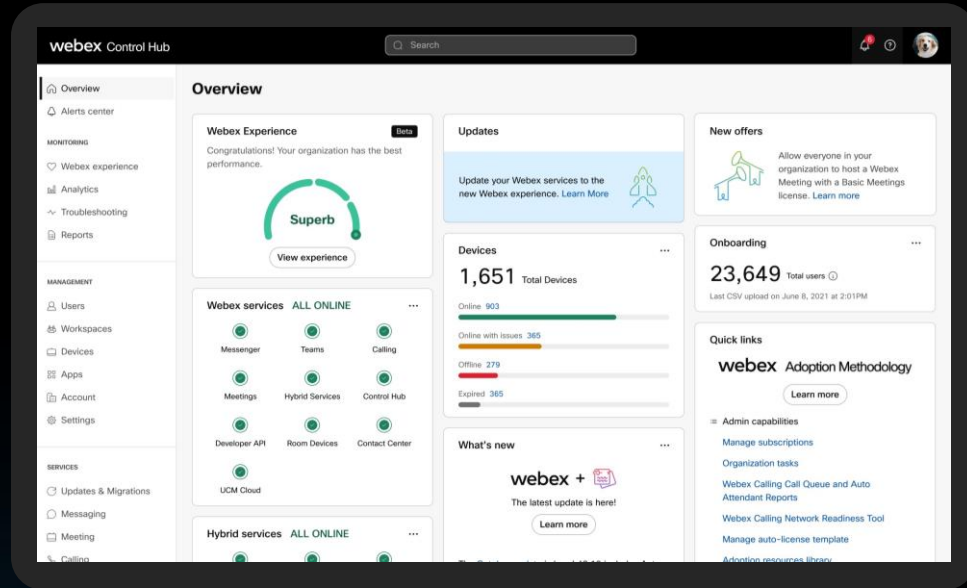
Enabled on iOS and Android (new)

# Manageability

# Control Hub

Manage any user, any device, anywhere

- Single pane of glass
- Provision, monitor, troubleshoot
- Advanced analytics and reporting

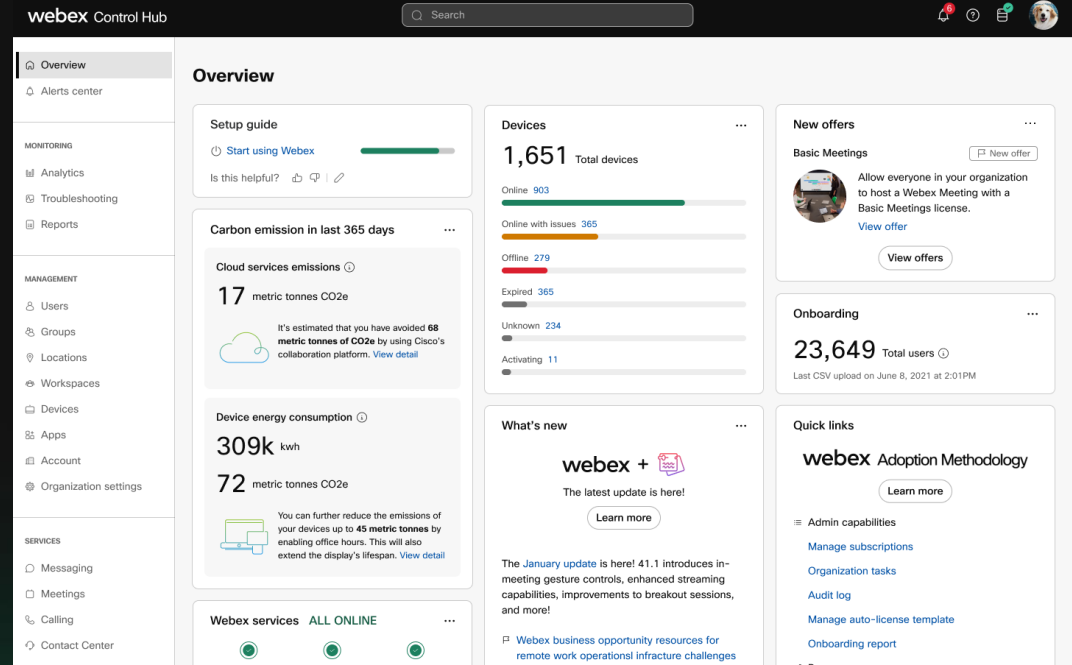


COMING SOON

# Carbon Emissions Insights in Control Hub

Helping customers build  
more sustainable  
practices

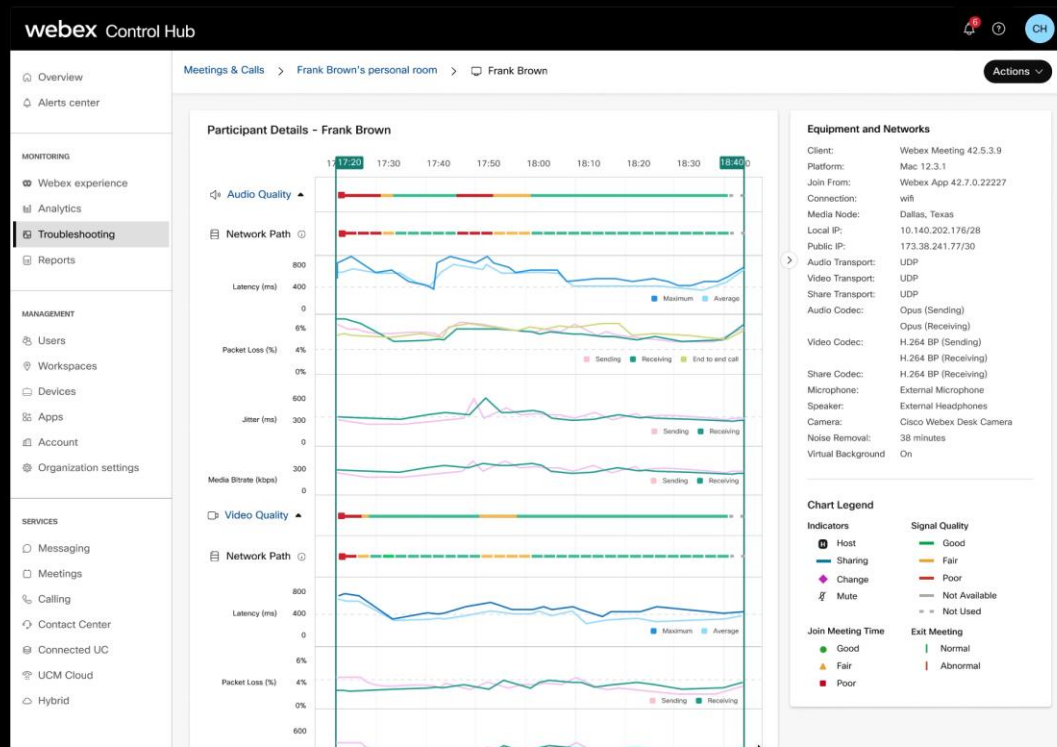
Real-time insights into emissions  
associated with devices &  
collaboration services



# Webex Control Hub + ThousandEyes Monitoring

ThousandEyes Endpoint Agents now natively supported on Cisco devices

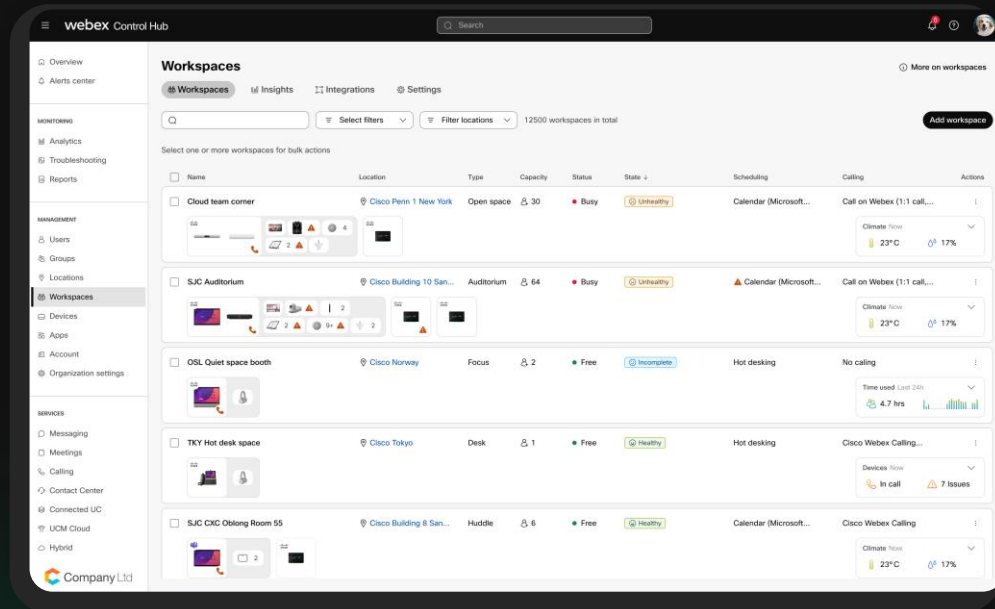
- Unified experience
- Automatically monitor
- Rapidly identify issues



COMING SOON

# Manage Hybrid Work with Control Hub

Proactive management with third-party peripherals monitoring





# Security



# Security and privacy

360° approach to security



## Secure content

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Data privacy  
Data loss prevention  
End-to-end encryption  
Malware protection



## Compliance

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Legal and regulatory  
Data sovereignty  
3rd party certifications



## End-user trust

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Verified identity  
Visible security status  
Secure external collaboration  
Personally managed devices



## Cisco Security

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Integrated with Cisco's security platform  
Easy to buy and deploy

# What's new in Security?



## Fine-grained Access Control

- Multiple IDP support for authentication
- **Location-based Administration – NOW AVAILABLE**
- Custom Roles
- Public SCIM 2.0 API
- Assign Roles to Group<sup>1</sup>



## Keep Your Sensitive Data Private & Confidential

- Bring Your Own Cloud KMS
- **Zero Trust Security for Webex with External Identity Verification**
- Zero Trust Security for 1-1 Call



## Prevent Data Leaks

- **Audio Watermarking – NOW AVAILABLE**
- **Real-time DLP for files**
- **Caller Identity Verification**



## Easy Compliance & Security Controls

- Auto admit for standard scheduled meetings
- Personal room lobby control for unverified and verified external user
- Internal and external meeting join control

<sup>1</sup> Coming soon

# Deliver the best collaboration experience



Awarded G2 Best ROI, Easiest Setup, and Easiest Admin for Enterprise<sup>1</sup>



On G2's Best Collaboration Products<sup>2</sup> and Best Global Sellers<sup>3</sup> 2022 lists



G2 video conferencing leader in multiple regions across the globe<sup>4</sup>



Named PC Magazine's Best Enterprise Video Conferencing Software (2022)<sup>5</sup>



Cisco recognized as a 2022 Gartner® Peer Insights™ Customers' Choice for Meeting Solutions for the Webex Suite<sup>6</sup>

1. [G2](#). Webex Meetings Reviews & Product Details.
2. [G2](#). Best Collaboration and Productivity Products for 2022.
3. [G2](#). Best Global Sellers for 2022.
4. [G2](#). Webex Meetings Reviews & Product Details.

5. [PCMag.com](#). Cisco Webex Business Review. Daniel Brame, February 12, 2021.
6. [Webex Blog](#). Cisco Recognized as a 2022 Gartner® Peer Insights™ Customers' Choice for Meeting Solutions for the Webex Suite. Amit Barave, April 27, 2022.

# Fill out your session surveys!



Attendees who fill out a minimum of four session surveys and the overall event survey will get **Cisco Live-branded socks** (while supplies last)!



Attendees will also earn 100 points in the **Cisco Live Challenge** for every survey completed.



**These points** help you get on the leaderboard and increase your chances of winning daily and grand prizes

# Continue your education

- Visit the Cisco Showcase for related demos
- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at [www.CiscoLive.com/on-demand](https://www.CiscoLive.com/on-demand)





The bridge to possible

# Thank you

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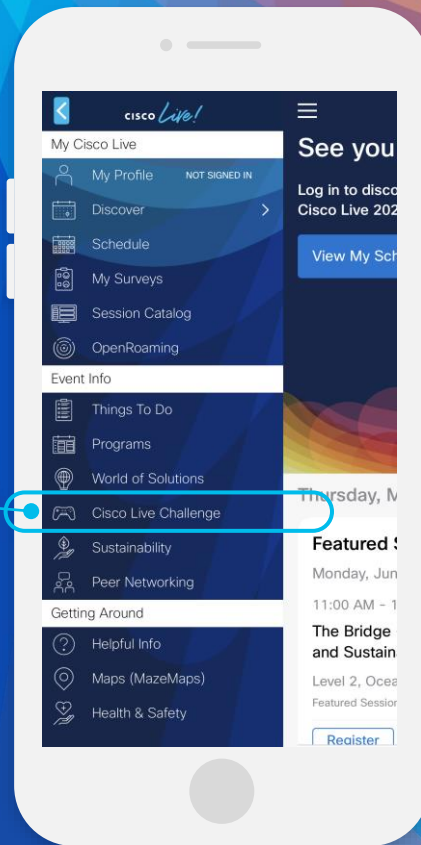
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# Cisco Live Challenge

Gamify your Cisco Live experience!  
Get points for attending this session!

## How:

- 1 Open the Cisco Events App.
- 2 Click on 'Cisco Live Challenge' in the side menu.
- 3 Click on View Your Badges at the top.
- 4 Click the + at the bottom of the screen and scan the QR code:



The background features a vibrant, multi-colored abstract design. On the left, there are horizontal, wavy bands of color in shades of red, orange, yellow, and green. On the right, a bright white light source emits a series of colorful rays in shades of blue, green, and yellow, creating a sunburst effect.

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Let's go

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