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The bridge to possible

Unlock Business Outcomes From Connectivity With A Private 5G Solution

PK Sharma, Leader, Partner Managed and as-a-Service Sales
@PapaKilo5500

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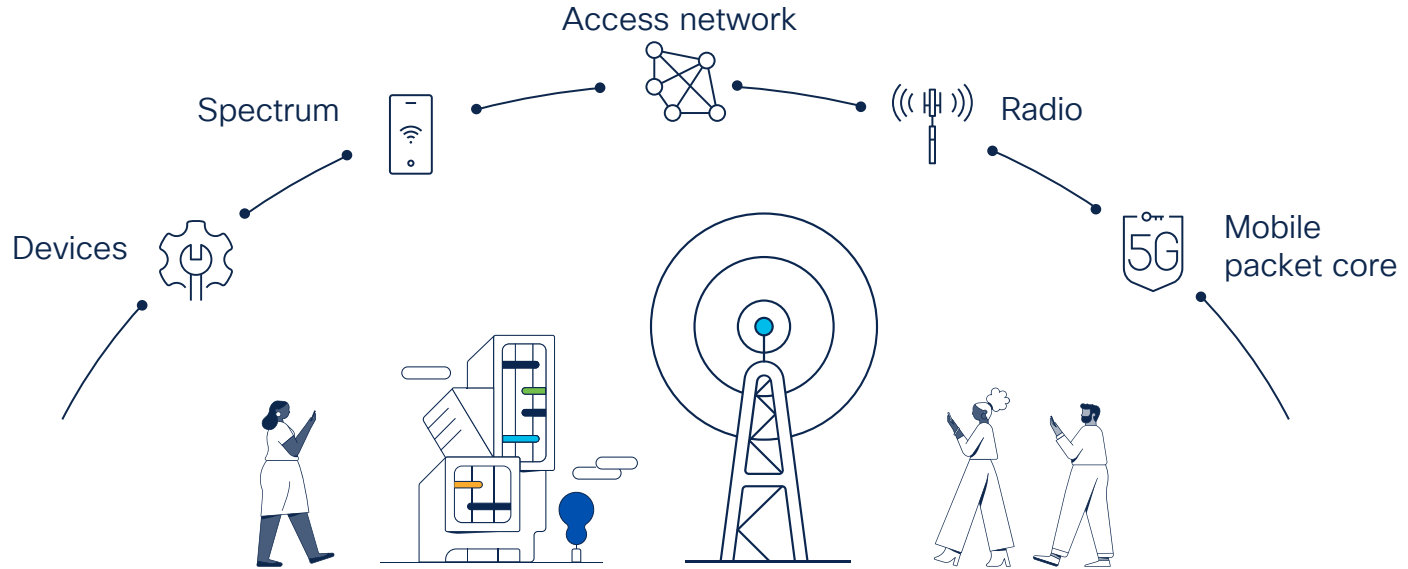
PSOGEN-1033



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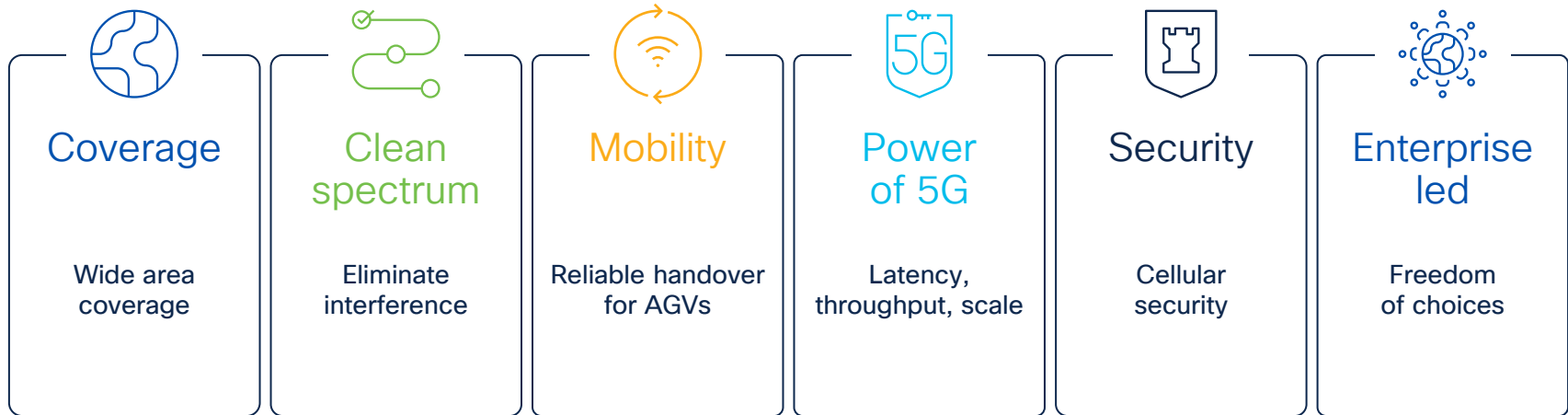


What is Private 5G?



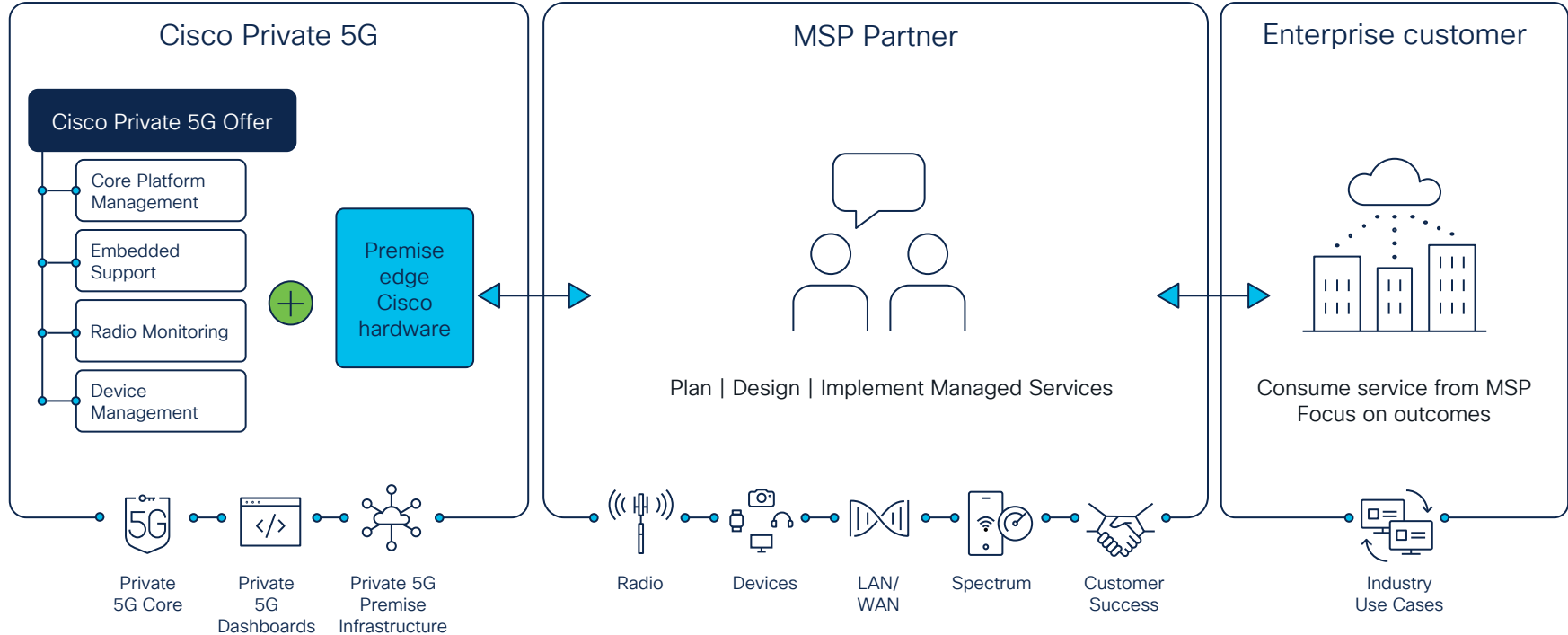
A private cellular network that is built using **3GPP 5G technology**, dedicated to carrying **traffic from a specific entity** (e.g., an enterprise) in licensed radio spectrum

Private 5G Super Powers



Managed Cisco Private 5G

Private 5G-enabled, E2E solution by partners



IoT is everywhere!!

It is the heart of the business

Manufacturing



Vehicles and fleets



Oil and Gas pipeline



Roads and intersections



Kiosks/Vending machines



Substation



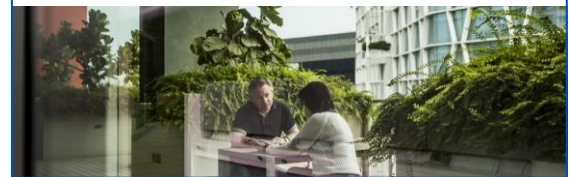
Warehouse/Distribution



Ports/Hubs

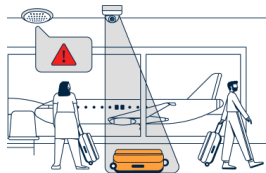
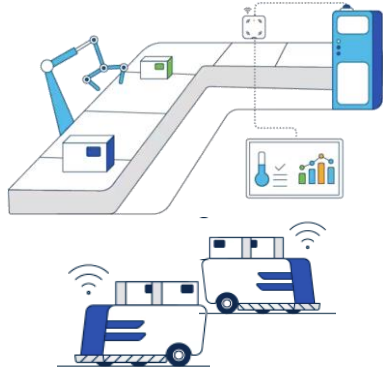


Venues/Hospitality



Current Technology Trends in Manufacturing IoT

New Tools &
Processes
(e.g. Robots,
AGVs,
Automation)



Safety and
Compliance,
Video
Intelligence

AR/VR
Devices,
Sensor
Networks



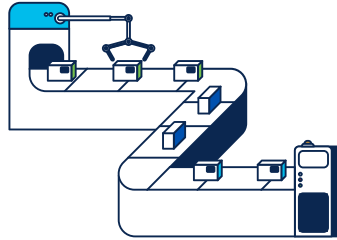
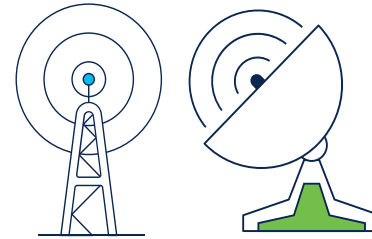
Cross-
Wireless
Connectivity,
Focus on
Security

Current Challenges in Manufacturing

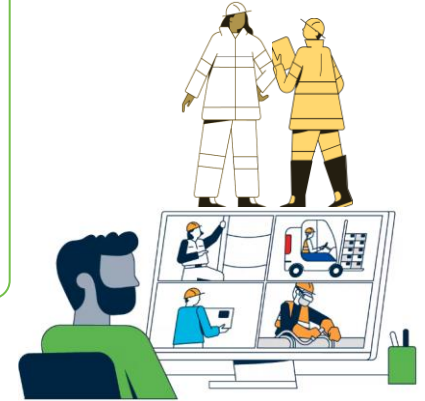
Increasing pressure to improve productivity and efficiency



Increasing demand for connectivity between devices and systems



Rising costs of production



On-going need to improve safety for factory workers

5G can help overcome these challenges by...

Improving
communication &
collaboration between
machines and devices



Enabling the use of
advanced technologies
such as IoT, AI, &
AR/VR



Addressing increasing
demand for
connectivity between
devices and systems



Precise tracking of
workers and assets,
and monitoring correct
tool usage



Industrial digitization requires enterprise applications to communicate with all production assets.

Potential Business Outcomes from Private 5G

- Reduced factory line downtime
- Accelerate digitization and digitalization
- CapEx, OpEx reduction from simplified network



Improved OEE
(Overall Equipment Effectiveness)

- Improved maintenance
- Reduced employee costs
- Reduce Capex, Opex
- Increase Asset Life



Reduce Costs

- Faster time-to-market
- Increased revenues for custom products
- Realtime inventory optimization
- Asset tracking/visibility



Innovate Faster

- Reduce employee accidents
- Improve worker safety
- Reduce Costs of Quality
- Use correct tools



Improve Safety

Drive Business Outcomes with Private 5G

Target Industry Verticals and Use Cases



Manufacturing and
Industrial IoT



Logistics/
Distribution/
Warehouse



Transportation



Hospitality
and Venues



Energy and
Utilities



Government



Higher Education/
R&D Campus



Healthcare



Mining



Oil
and Gas

Drive Business Outcomes with Private 5G

Illustrative Business Outcomes and Impact



Manufacturing and Industrial IoT



Logistics/ Distribution/ Warehouse



Energy and Utilities



Hospitality and Venues

Utilities	- 5% to -8 %	Negligible	-0.5% to -5%
Purchases	-0.5% to -1%	-1% to -2%	-1% to -5%
Wages	-6% to -8%	-4% to -7%	-2% to -7%
Other Costs	-6% to -8%	-1% to -3%	-1% to -4%

Current Revenue	+4% to +10%
New/ Incremental Revenue	4% to 10%
Wages	-1% to -4%
Other Costs	-0.5% to -2%

Cisco Webex App

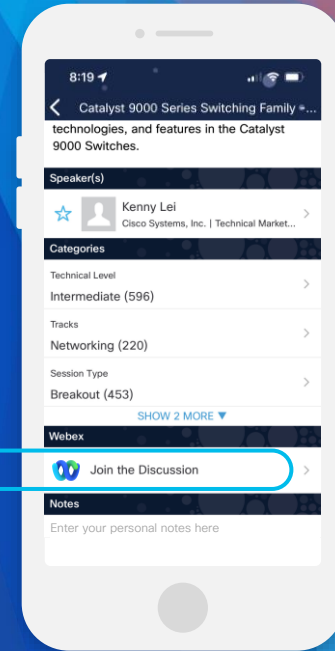
Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 9, 2023.



<https://ciscolive.ciscoevents.com/ciscolivebot/#PSOGEN-1033>

Fill out your session surveys!



Attendees who fill out a minimum of four session surveys and the overall event survey will get **Cisco Live-branded socks** (while supplies last)!

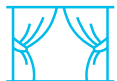


Attendees will also earn 100 points in the **Cisco Live Game** for every survey completed.



These points help you get on the leaderboard and increase your chances of winning daily and grand prizes

Engage and Learn more



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Learn about Cisco Partner Managed and as-a-Service in **Booth #2217**

Talk to one of our **subject matter experts** in our Booth #2217

Meet the Engineer, Sanjit Aiyappa, who can discuss your P5G digital transformation



Find our Booth
in the World of
Solutions



Attend/listen to other Partner Managed Services relevant sessions

BRKGEN-2001 - Cisco P5G a robust and secure architecture

IBOSPG-2007 - Getting started with Private 5G



Visit our sponsoring partner(s) who can help deliver your P5G solution



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- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at www.CiscoLive.com/on-demand

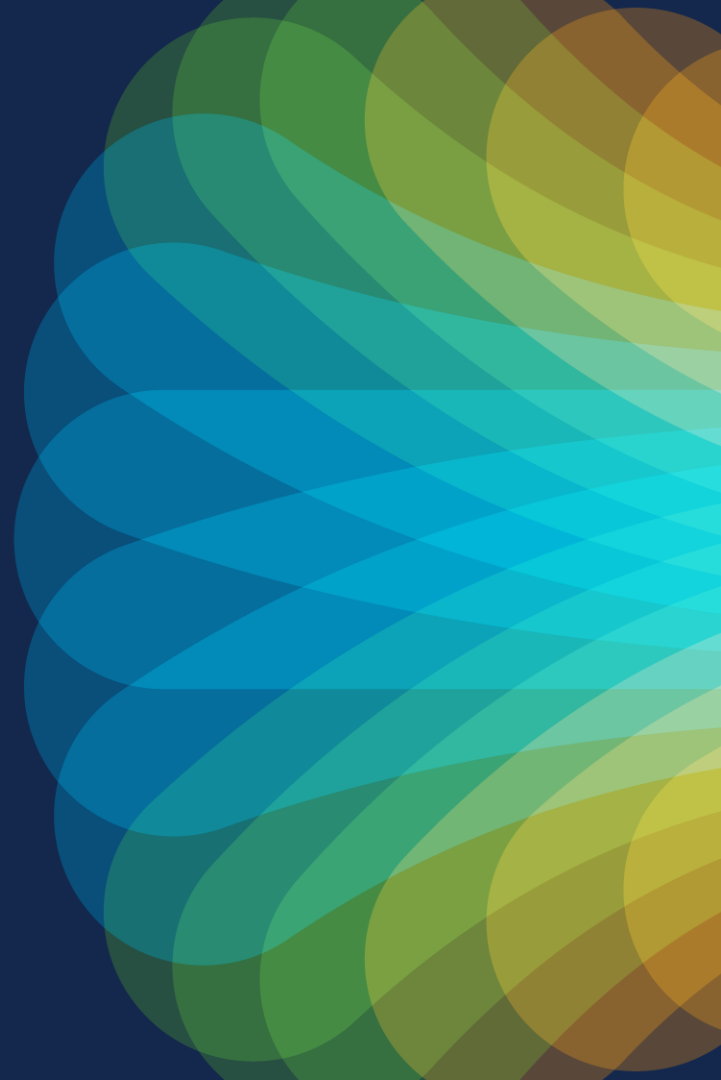


The bridge to possible

Thank you

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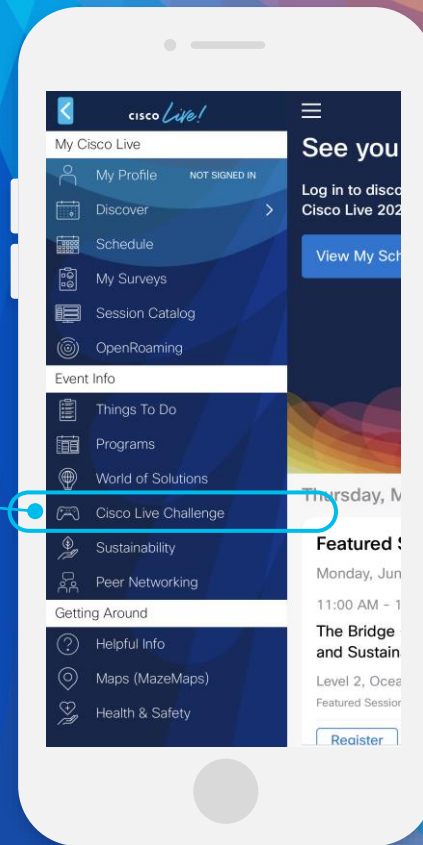
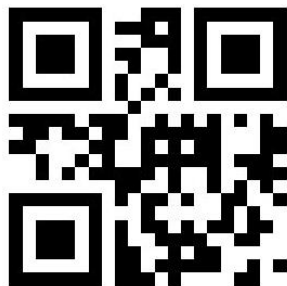


Cisco Live Challenge

Gamify your Cisco Live experience!
Get points for attending this session!

How:

- 1 Open the Cisco Events App.
- 2 Click on 'Cisco Live Challenge' in the side menu.
- 3 Click on View Your Badges at the top.
- 4 Click the + at the bottom of the screen and scan the QR code:



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