

CISCO *Live!*



#CiscoLive



The bridge to possible

End User Experience in the Modern World

Alex Cruz Farmer, Group Product Manager

<https://www.linkedin.com/in/alexcf>

@alexcf

PSOAPP-1010



#CiscoLive

Cisco Webex App

Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 17, 2022.



<https://ciscolive.ciscoevents.com/ciscolivebot/#PSOAPP-1010>

Cloud is the new datacenter



SaaS is the new app stack

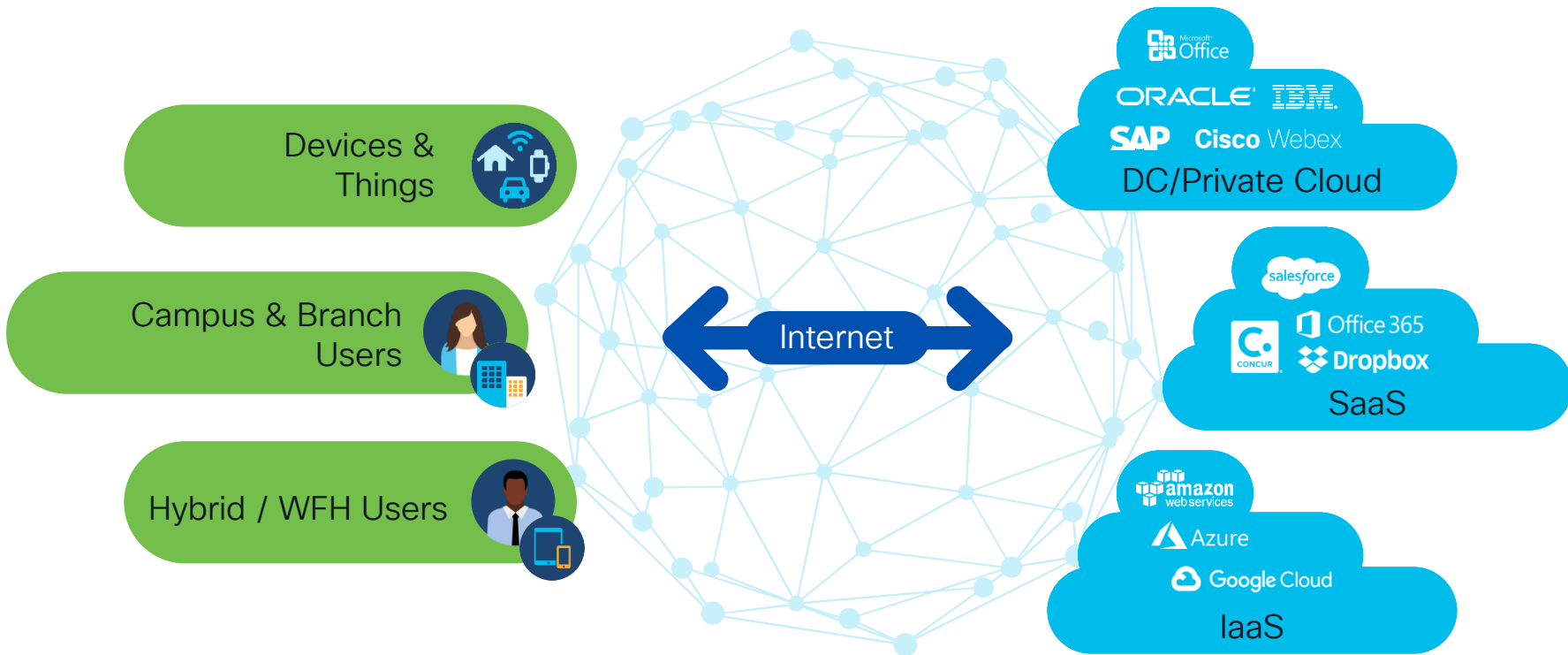


Home is the new office



Internet is the new network

Internet connectivity is business critical



This creates a large blind spot for IT

50%

of workforce
is distributed
outside of HQ

79%

of orgs shifting to
some or all direct
internet access

Visibility and predictability is a ***requirement*** for the ideal digital experience

*Digital experience is more important
than ever, but with less control than
ever before*



PRODUCTIVITY



32%

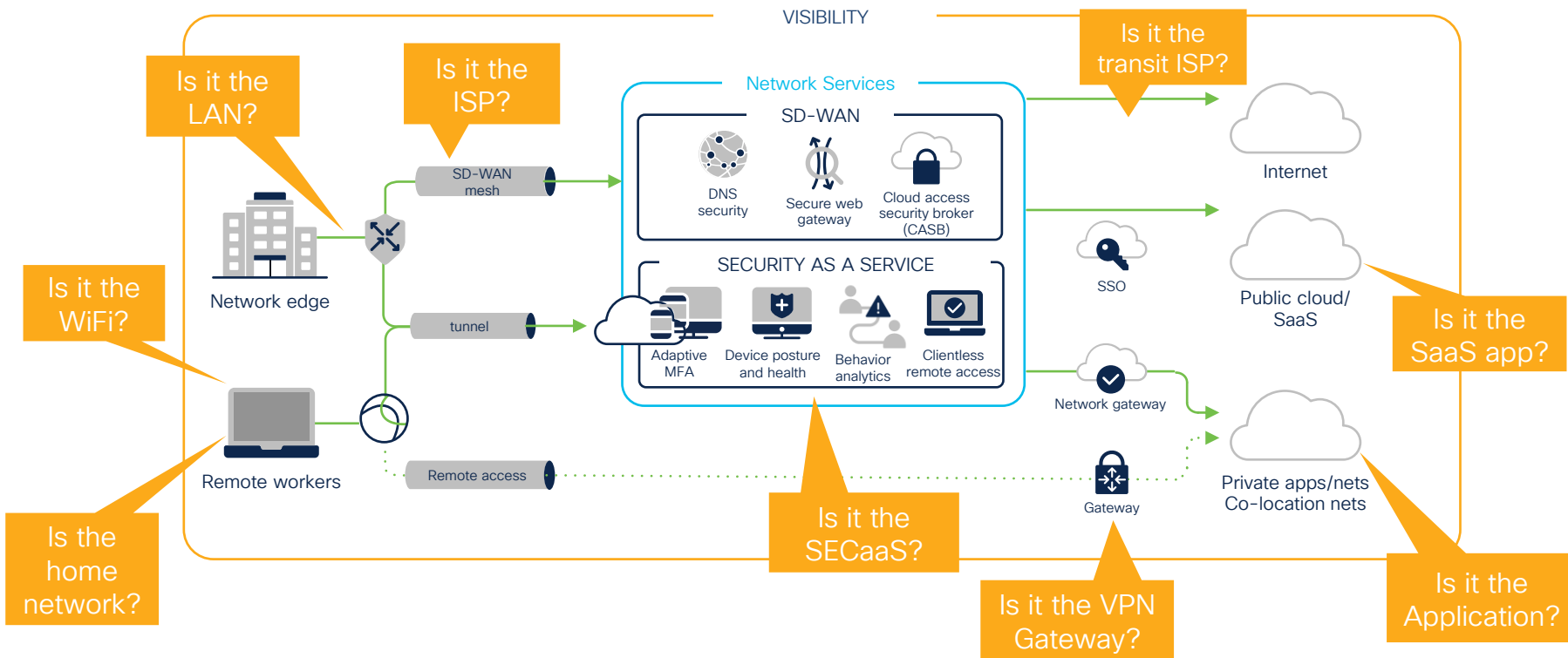
Employees quit their jobs
because workplace tech
made their job harder

49%

Employees say they
may leave their job if
they become unhappy
or frustrated with
workplace tech

Visibility and predictability is a *requirement* for the ideal digital experience

The real headache...



Our vision is to enable a common operational language for teams to see and improve every digital experience



Demo



Technical Session Surveys

- Attendees who fill out a minimum of four session surveys and the overall event survey will get Cisco Live branded socks!
- Attendees will also earn 100 points in the Cisco Live Game for every survey completed.
- These points help you get on the leaderboard and increase your chances of winning daily and grand prizes.



Cisco Learning and Certifications

From technology training and team development to Cisco certifications and learning plans, let us help you empower your business and career. www.cisco.com/go/certs

Pay for Learning with Cisco Learning Credits

(CLCs) are prepaid training vouchers redeemed directly with Cisco.



Learn

Cisco U.

IT learning hub that guides teams and learners toward their goals

Cisco Digital Learning

Subscription-based product, technology, and certification training

Cisco Modeling Labs

Network simulation platform for design, testing, and troubleshooting

Cisco Learning Network

Resource community portal for certifications and learning



Train

Cisco Training Bootcamps

Intensive team & individual automation and technology training programs

Cisco Learning Partner Program

Authorized training partners supporting Cisco technology and career certifications

Cisco Instructor-led and Virtual Instructor-led training

Accelerated curriculum of product, technology, and certification courses



Certify

Cisco Certifications and Specialist Certifications

Award-winning certification program empowers students and IT Professionals to advance their technical careers

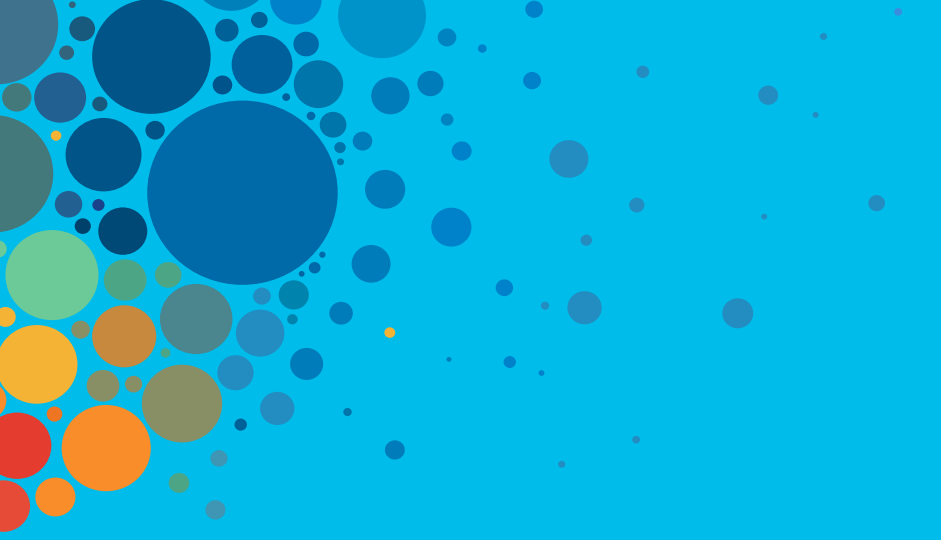
Cisco Guided Study Groups

180-day certification prep program with learning and support

Cisco Continuing Education Program

Recertification training options for Cisco certified individuals

Here at the event? Visit us at **The Learning and Certifications lounge at the World of Solutions**



Continue your education

- Visit the Cisco Showcase for related demos
- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at www.CiscoLive.com/on-demand



The bridge to possible

Thank you

CISCO *Live!*

#CiscoLive

CISCO *Live!*



#CiscoLive