



The bridge to possible

Is VPN Really Dead and Replaced by Zero Trust Network Access (ZTNA)?

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BRKSEC-1015

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Agenda

- Introduction
- VPNs vs ZTNA
- Comprehensive Comparison
- Real-World Use Cases
- Conclusion

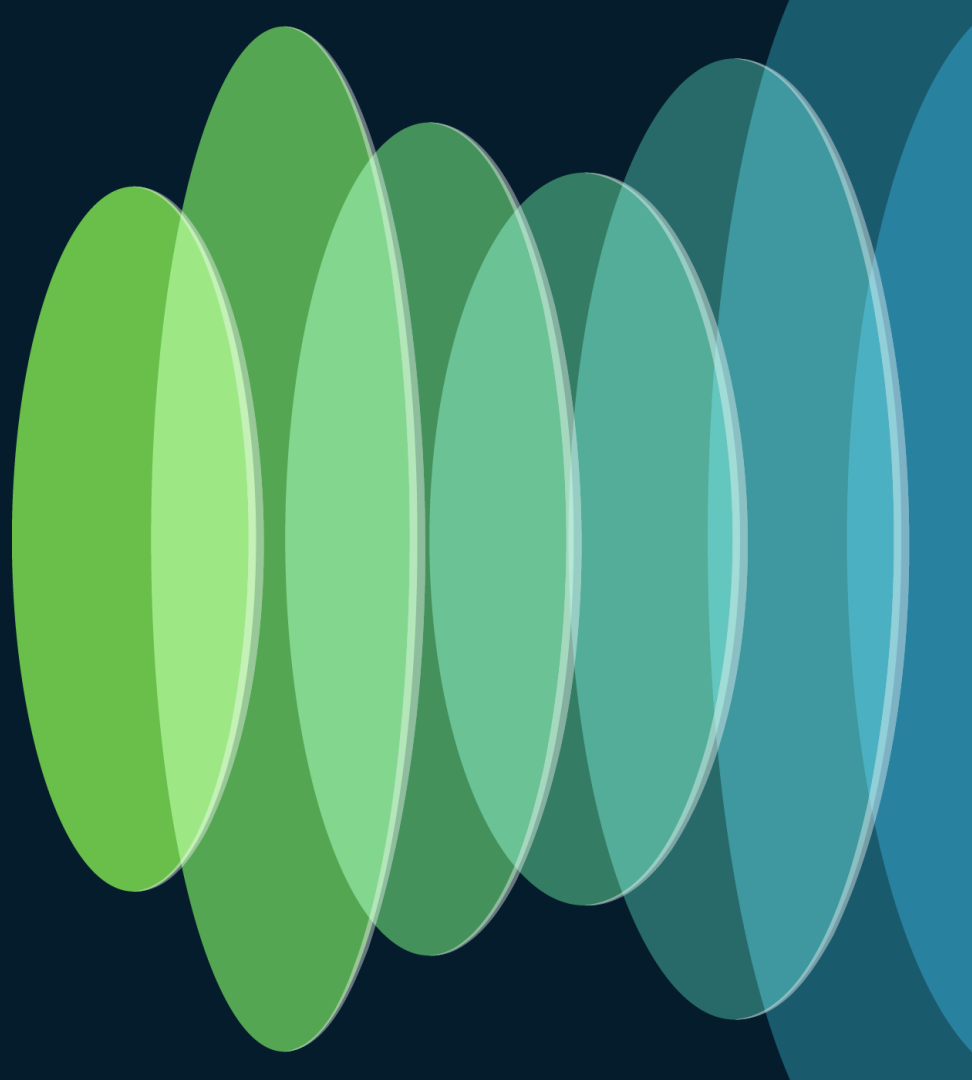
\$ whoami



- ~~Gustavo Medina~~
- Technical Solutions Architect
- Costa Rican CR
 - Currently living in Mexico MX
- Joined Cisco (TAC) in 2009
- CCIE Security #51487
- Football Fan



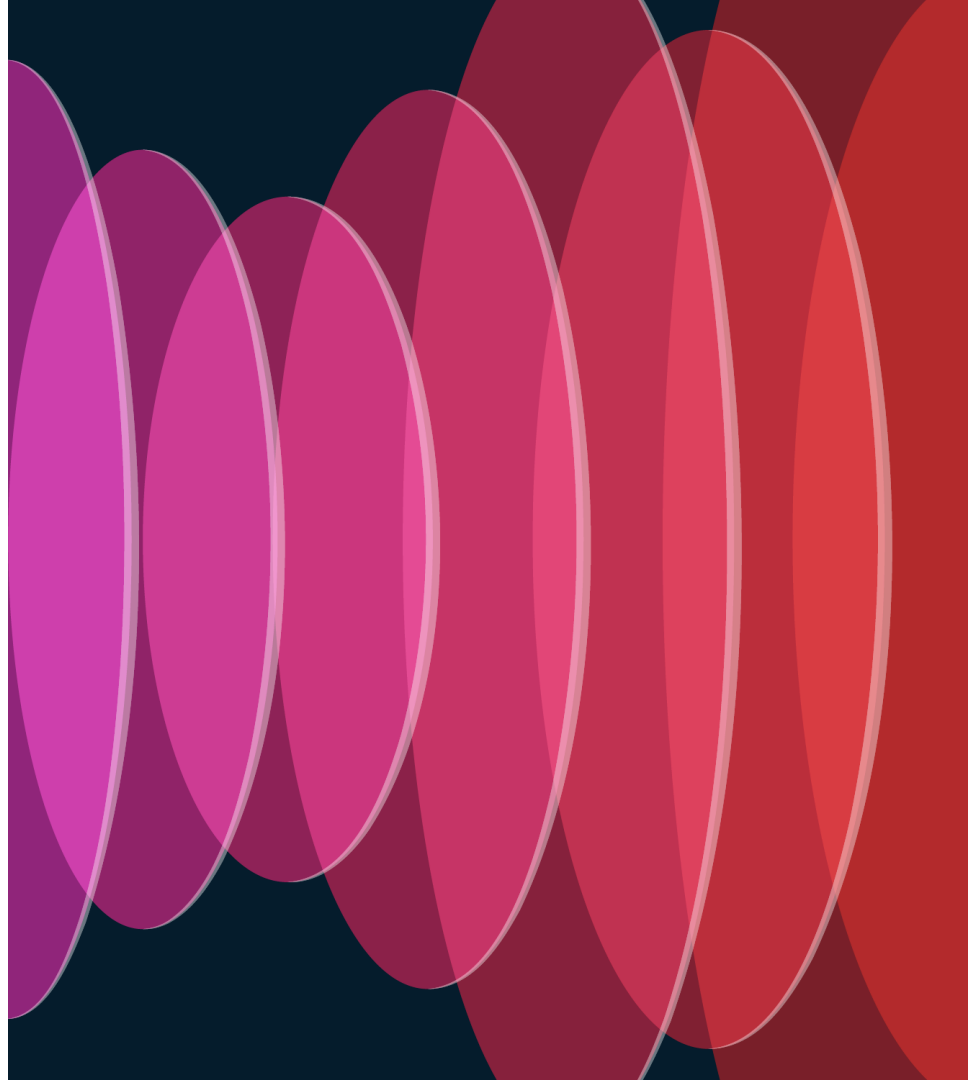
Introduction



“ ZTNA augments traditional VPN technologies for application access, and removes the excessive trust once required to allow employees and partners to connect and collaborate. Security and risk management leaders should pilot ZTNA projects as part of a SASE strategy or to rapidly expand remote access. ”

Gartner Market Guide for Zero Trust Network Access – June 2020

What is ZTNA?



Gartner Use Cases for ZTNA



Internal-workforce remote access

- Controlled access to organizational resources for workers using managed devices.
- Full port and protocol support for proprietary, complex, or legacy applications.
- Web application, Secure Shell (SSH), or Remote Desktop Protocol (RDP) access may be sufficient in some cases.



Privileged remote access

- Control access for privileged IT users.
- Integration with Privileged Access Management (PAM) tools.
- Access to SSH, RDP, or other IT admin tools, including legacy admin tools with nonroutable protocols in some cases.



Extended-workforce remote access and BYOD

- Includes suppliers, partners, potential acquired companies, and scenarios with less control over identity.
- Limitations on sharing applications using Zero Trust Network Access (ZTNA) due to lack of organizational control over endpoints and users
- Agents may not be an option for this use case



On-premises access

- Control access to organizational resources within the local or wide-area network.
- Enforces remote access policies for other use cases on-premises.
- May require network rearchitecture to ensure security gateway enforcement.

VPN vs ZTNA

VPN	ZTNA
Requires VPN client software	No client software required *
Access to full network or network segment	Access to specific applications
Posture assessed once at VPN authentication	Posture assessed at each application access
1:1 Client-to-Headend relationship	Client can connect to different headends per application

We had WebVPN Clientless before ZTNA was even a concept

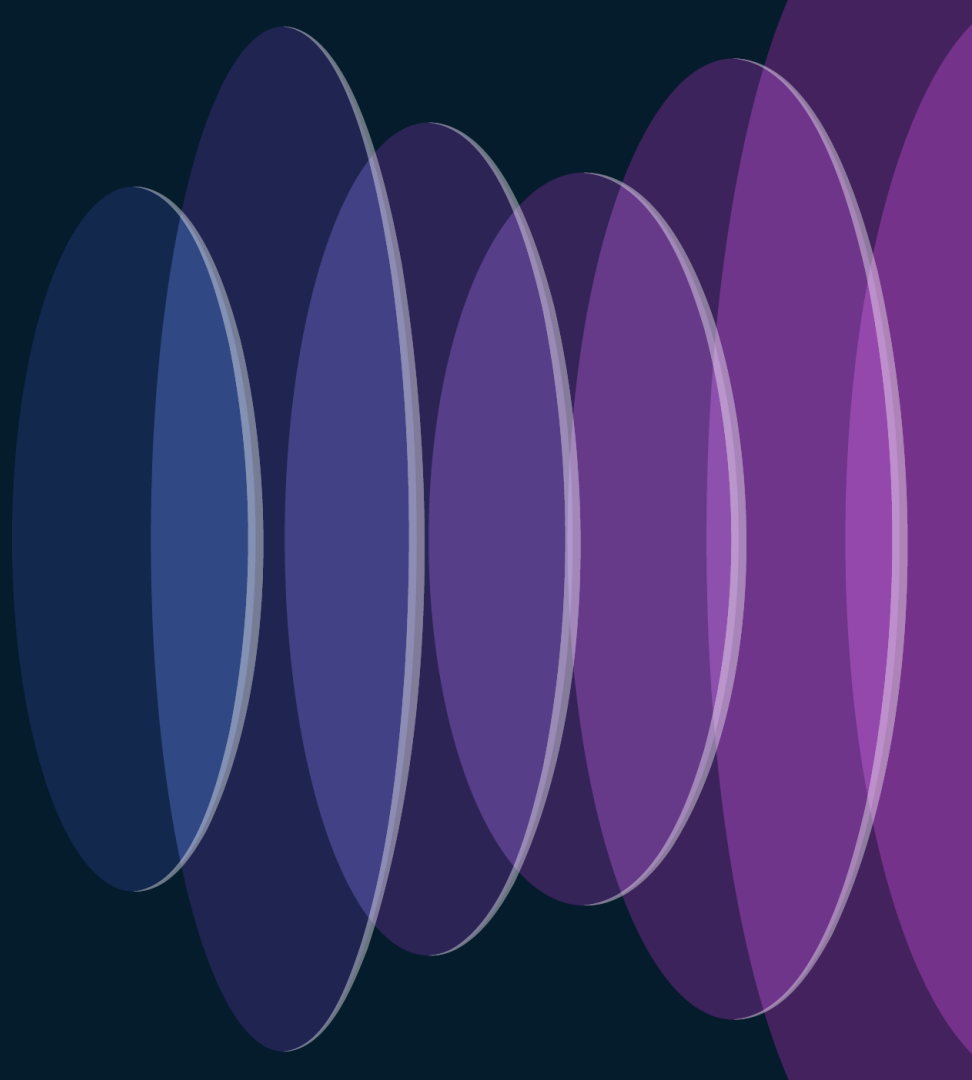


Supported since ASA 7.1
*Deprecated on 9.17

VPN 3000
Series Concentrator
supported Clientless



Why Zero Trust Network Access (ZTNA)?



“Although traditional VPNs have been a mainstay for decades, ZTNA is the natural evolution of VPN and offers better security, more granular control, and a better user experience in light of the complexity of today’s networks, so it can be a smarter choice for securely connecting a remote workforce.”

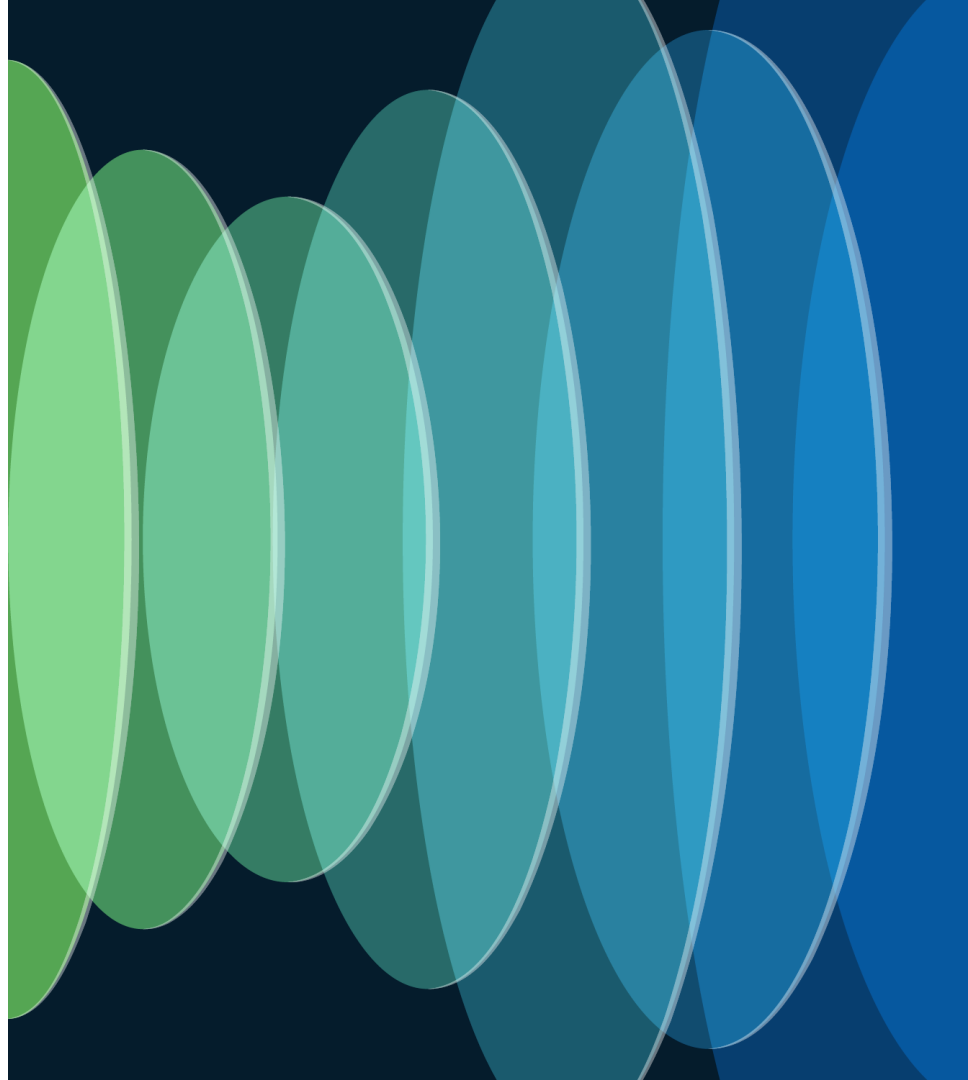
Zero Trust, ZTA, and ZTNA: What’s the difference? - CSO

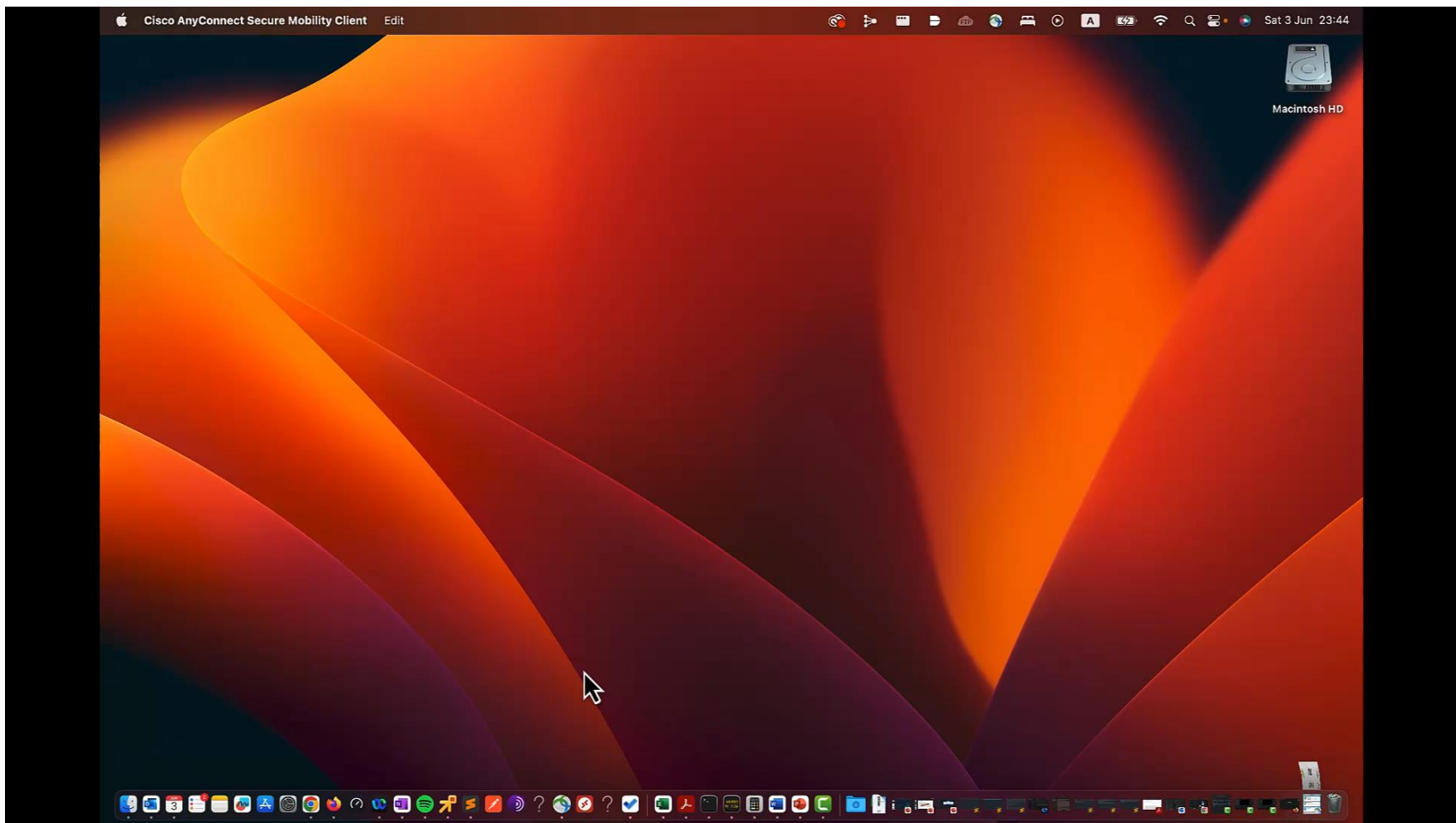


VPN objections

- VPNs provide a bad user experience.
- VPN assumes that anyone or anything passing network perimeter controls can be trusted.
- ZTNA (Zero Trust Network Access) takes the opposite approach by not trusting any user or device until proven otherwise.
- ZTNA extends the zero-trust model beyond the network.
- ZTNA reduces the attack surface by hiding applications from the internet.

AnyConnect Demo



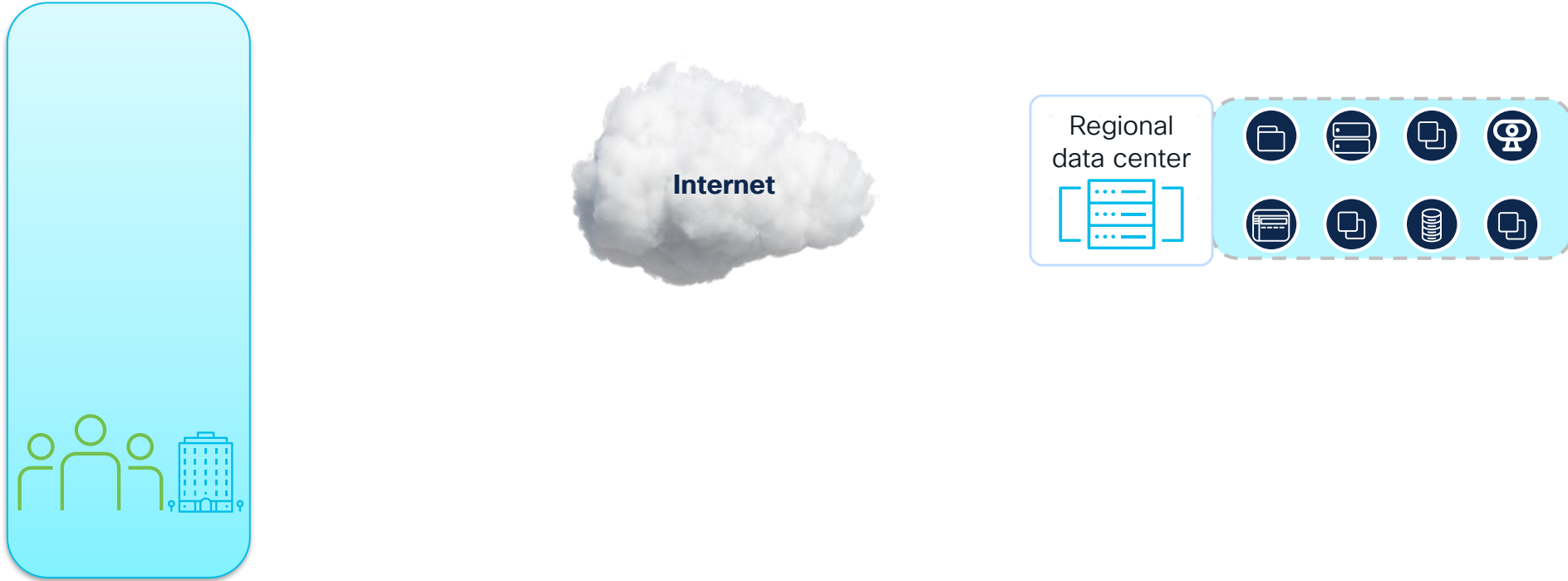


VPN objections

- VPNs provide a bad user experience
- VPN assumes that anyone or anything inside the network perimeter controls can be trusted.
- ZTNA (Zero Trust Network Architecture) is a more secure approach by not trusting anyone or anything inside the network perimeter otherwise.
- ZTNA extends the security model beyond the network.
- ZTNA reduces the attack surface by hiding applications from the internet

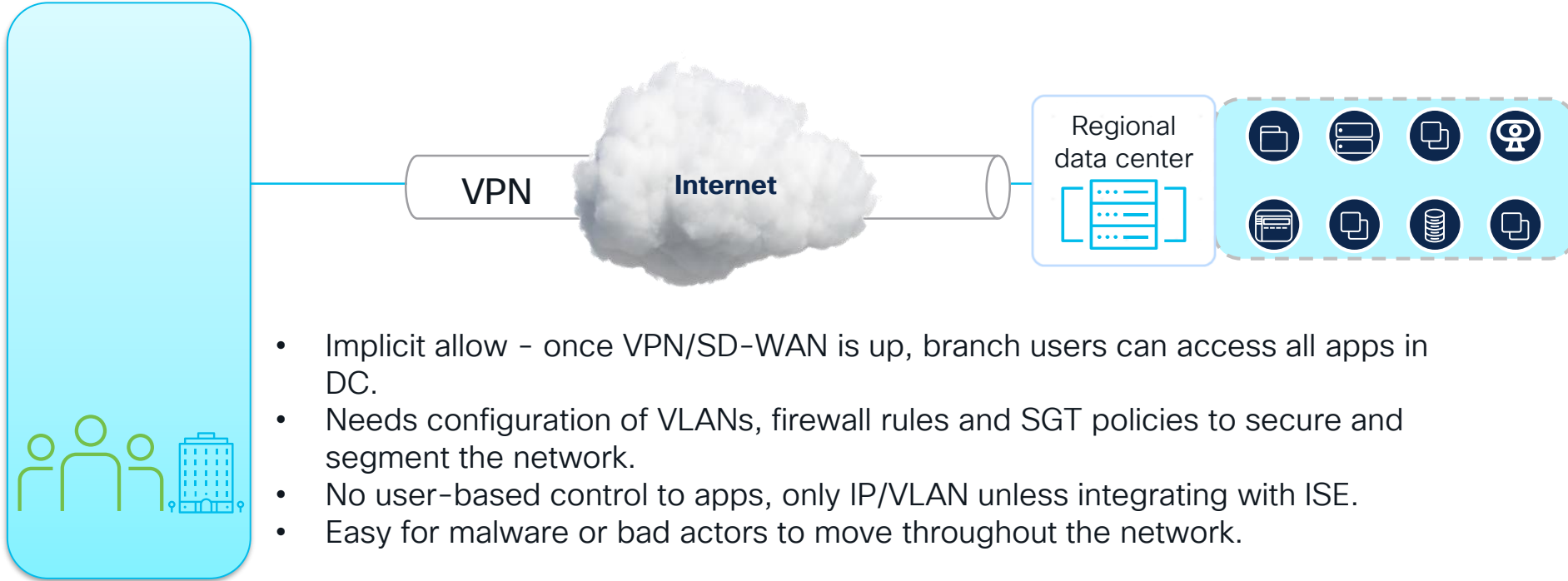
MYTH BUSTED

Users in Branch accessing Apps in DC



Users in Branch accessing Apps in DC

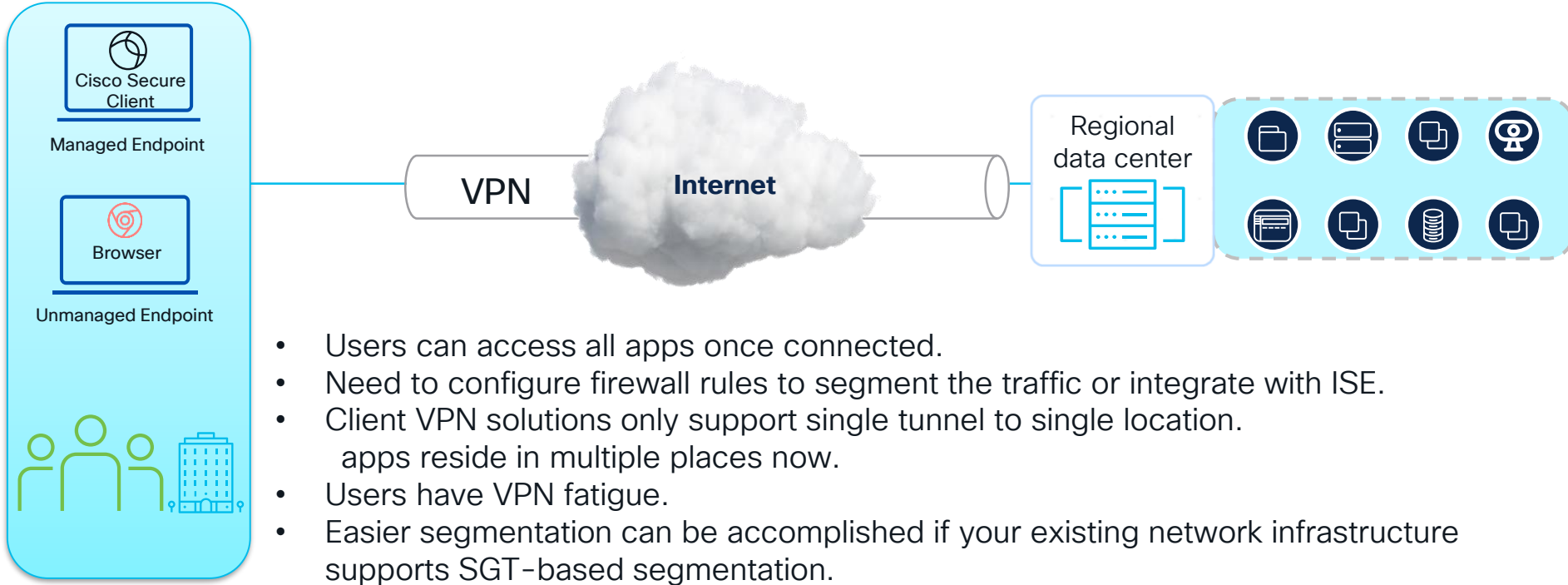
↔ Private Traffic
Secure Tunnel



- Implicit allow - once VPN/SD-WAN is up, branch users can access all apps in DC.
- Needs configuration of VLANs, firewall rules and SGT policies to secure and segment the network.
- No user-based control to apps, only IP/VLAN unless integrating with ISE.
- Easy for malware or bad actors to move throughout the network.

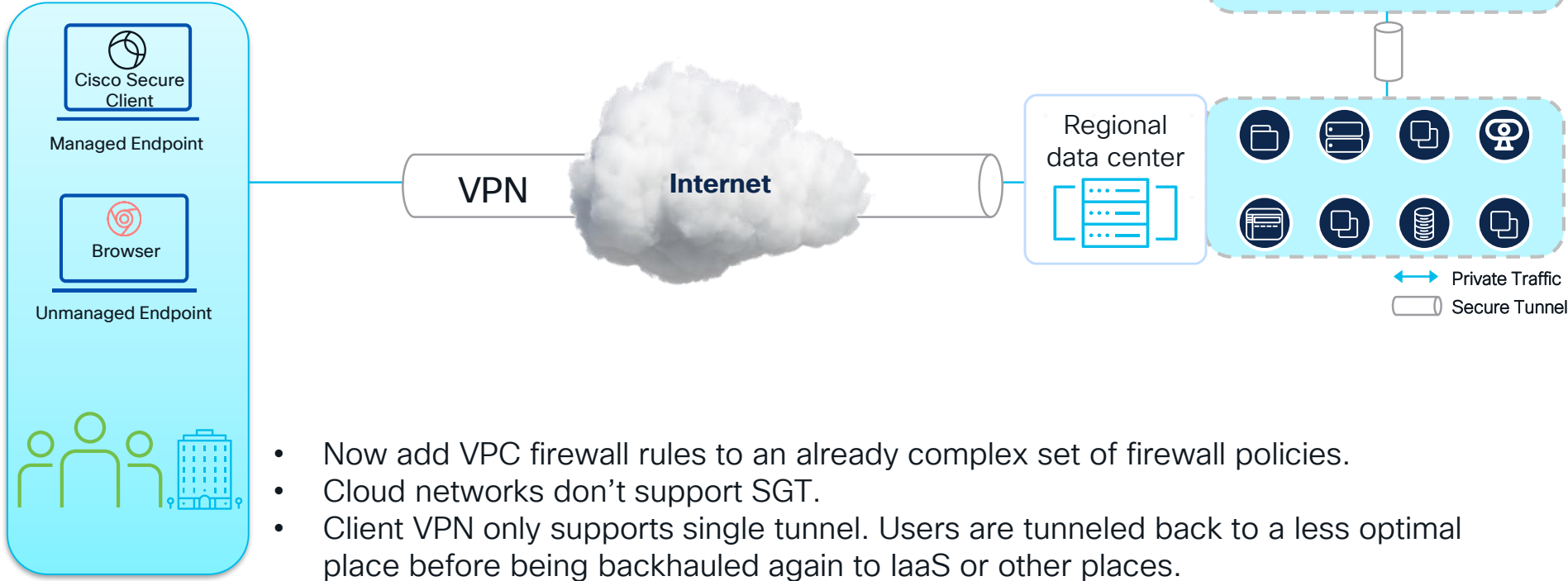
Now Add Remote Users

↔ Private Traffic
Secure Tunnel

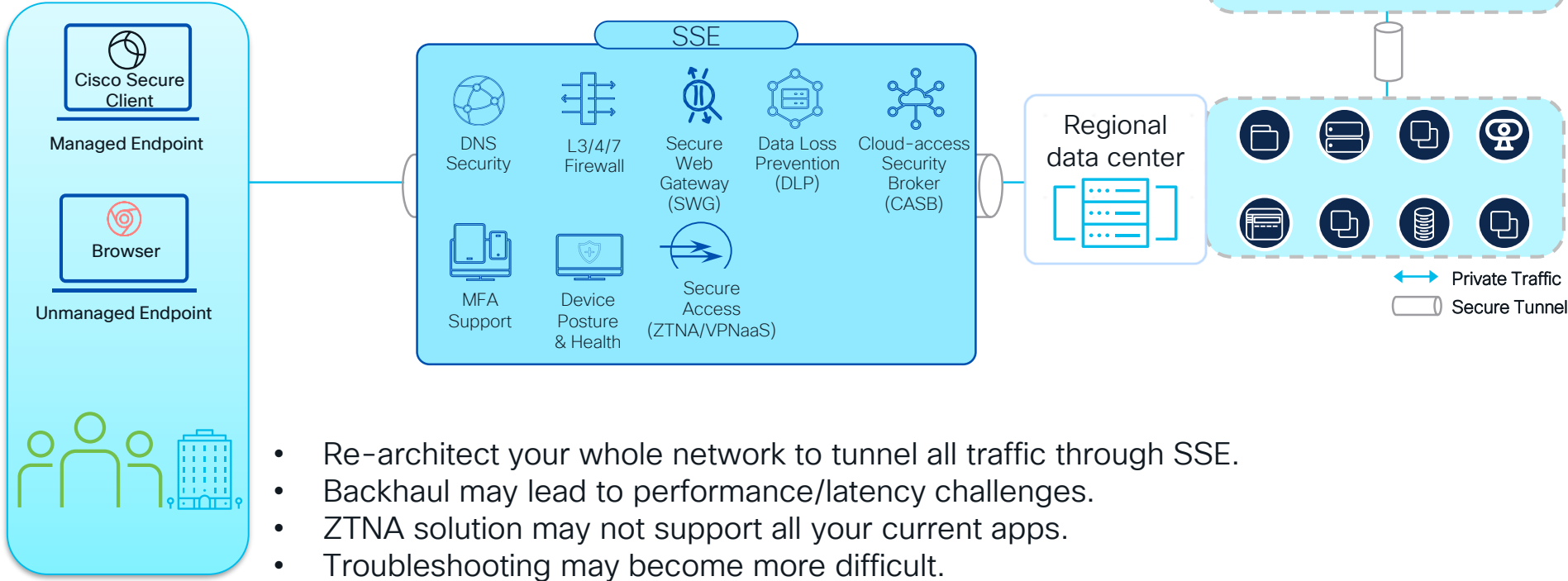


- Users can access all apps once connected.
- Need to configure firewall rules to segment the traffic or integrate with ISE.
- Client VPN solutions only support single tunnel to single location.
apps reside in multiple places now.
- Users have VPN fatigue.
- Easier segmentation can be accomplished if your existing network infrastructure supports SGT-based segmentation.

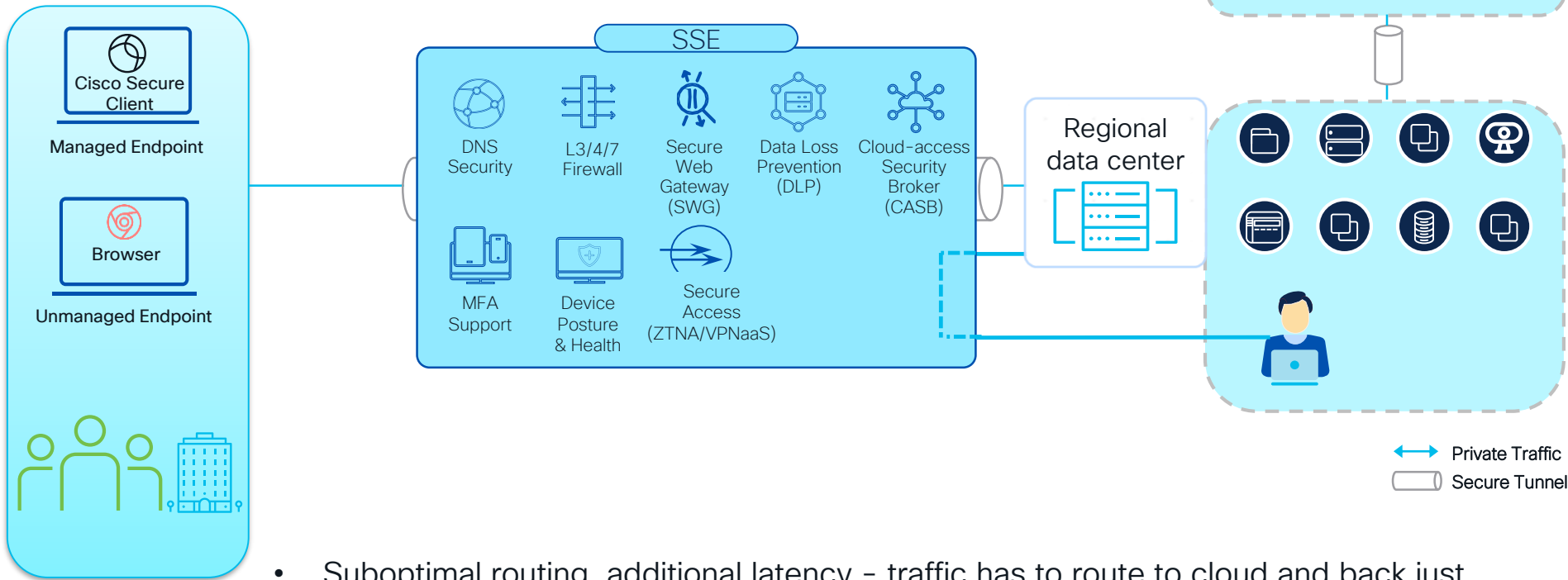
Then Add Apps in the Cloud



Then Add Apps in the Cloud

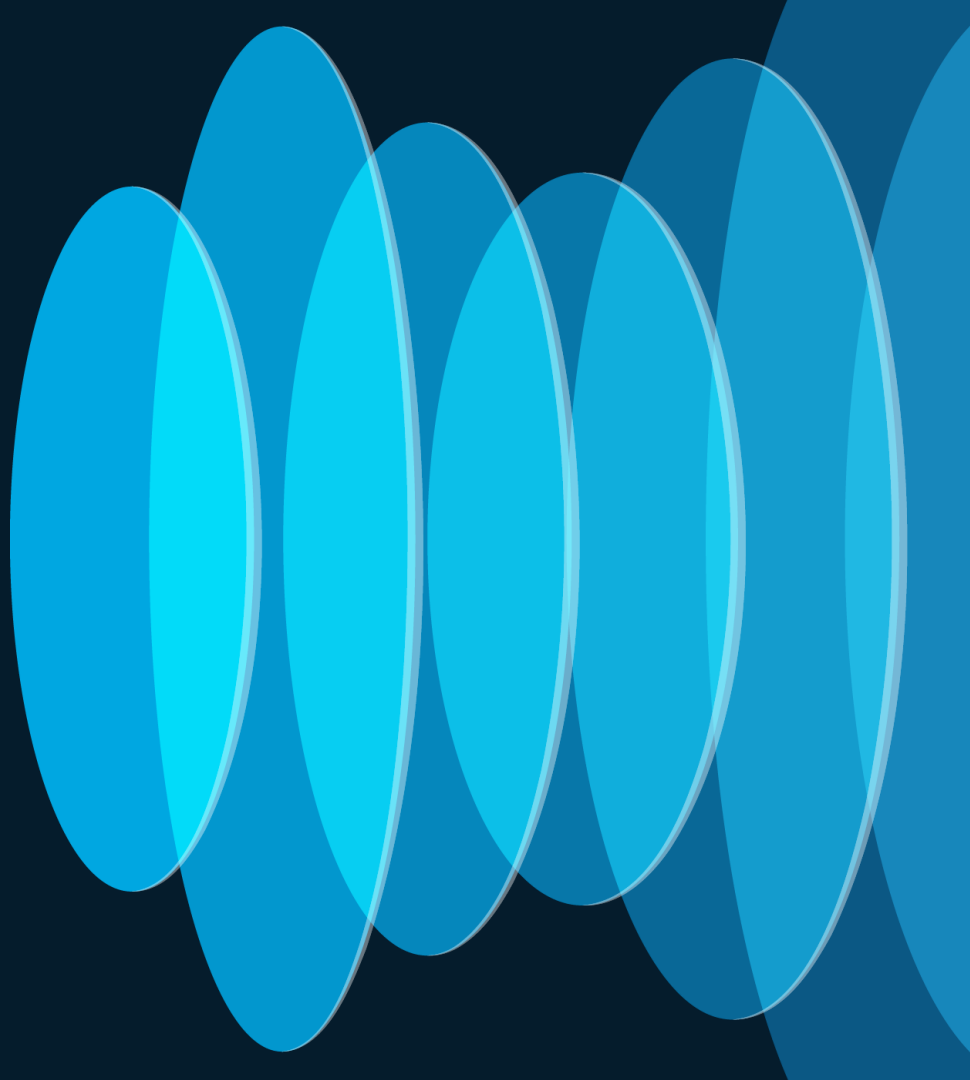


On-prem User



- Suboptimal routing, additional latency – traffic has to route to cloud and back just to traverse inter-vlan.
- Unnecessary WAN utilization just for local routing within a site.

Cisco ZTNA Options



Cisco ZTNA Options



Duo DNG

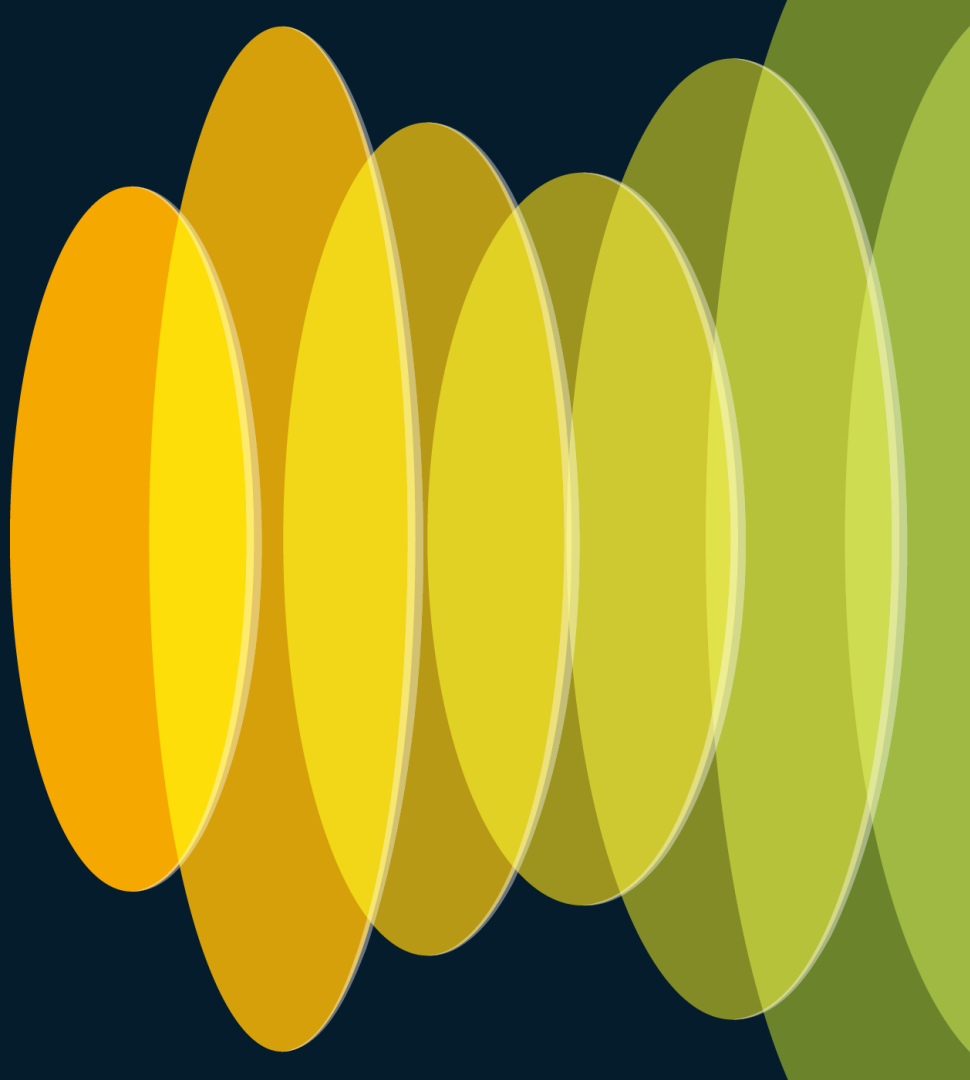


FTD ZTNA 7.4



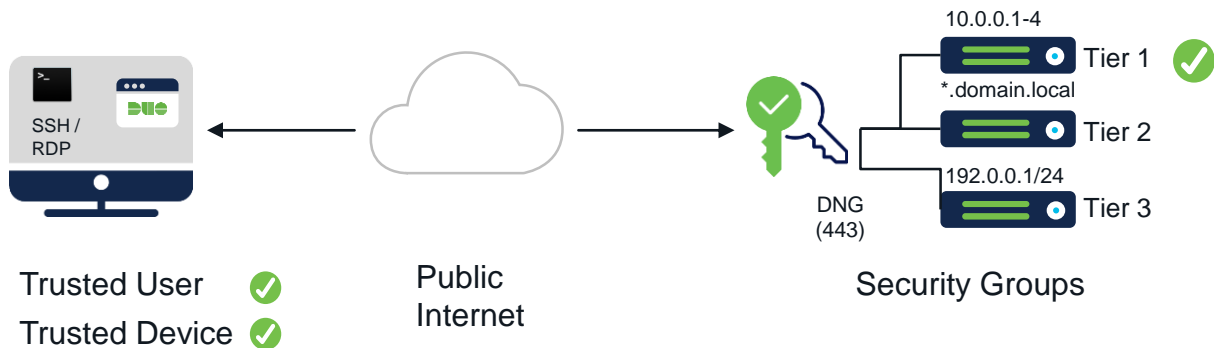
Cisco Secure Access

Duo DNG



VPN-less Remote Access to Private Applications

Detect user & device context for internal apps with the Duo Network Gateway



Supports:

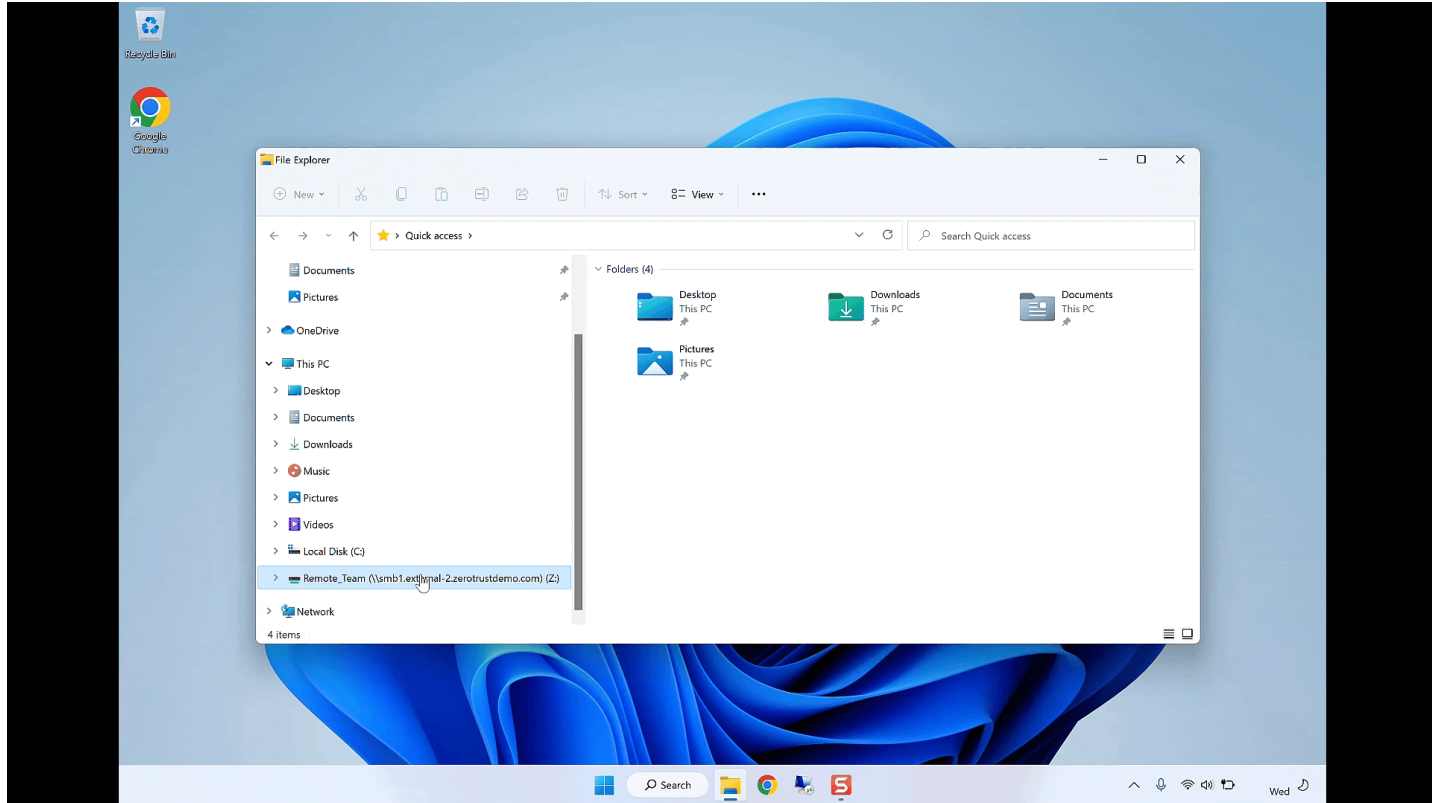
HTTP/S

SSH

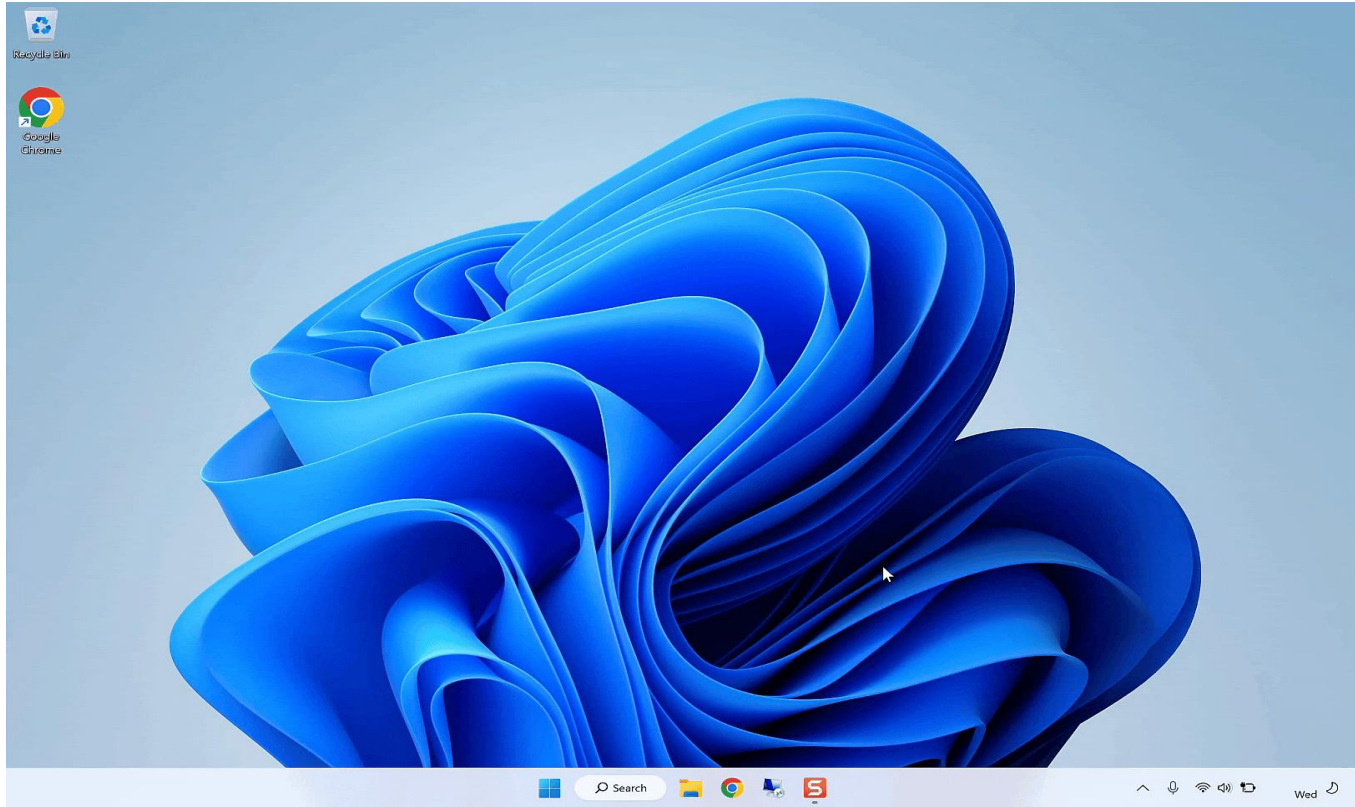
RDP

SMB

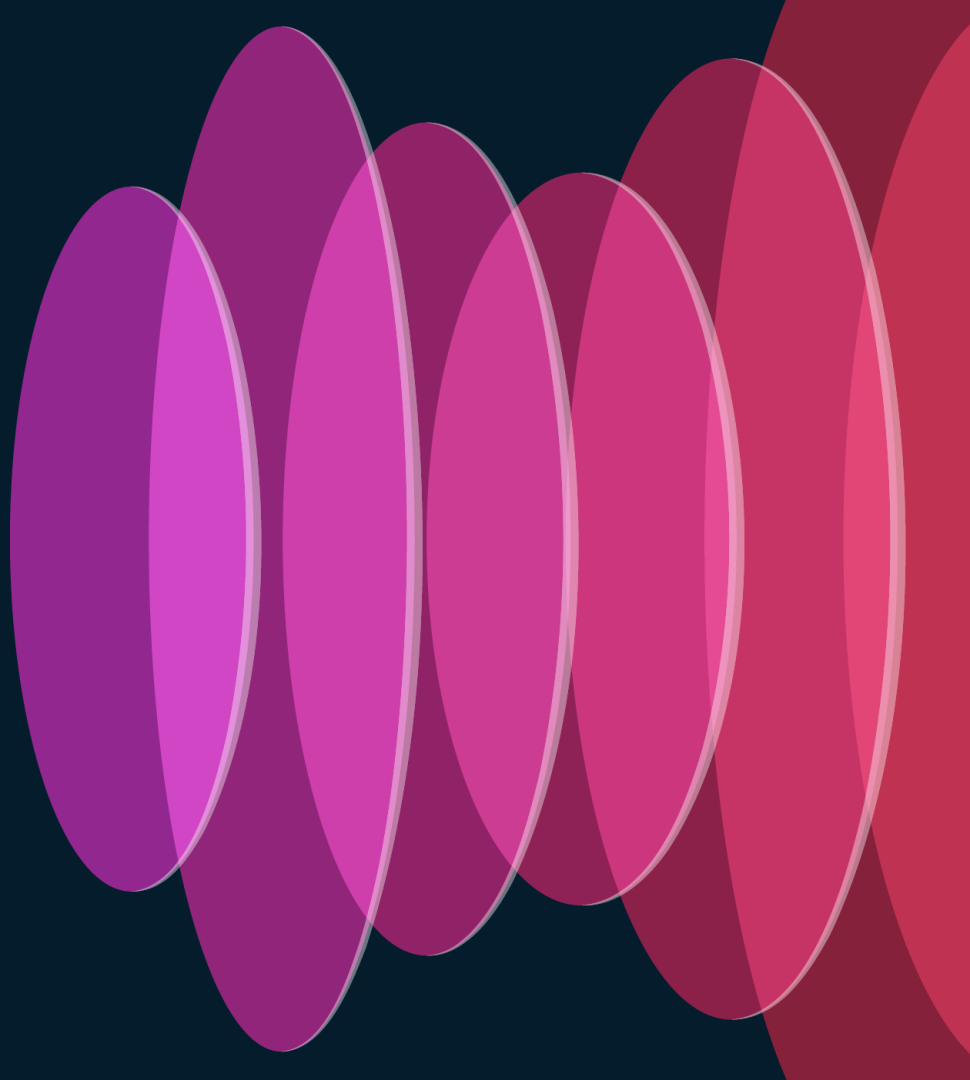
Demo: Shared Drive Access (SMB)



Demo: Remote Desktop Access

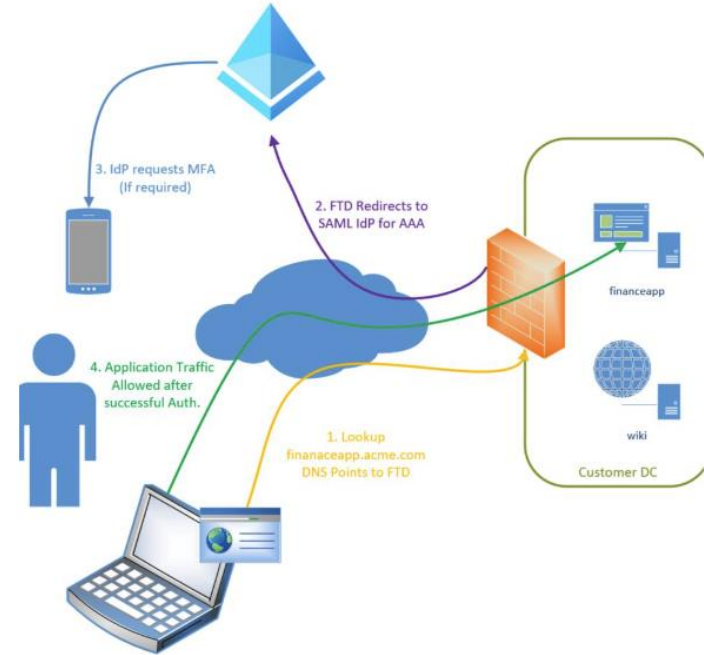


Cisco Secure Firewall ZTNA



Clientless ZTNA 7.4

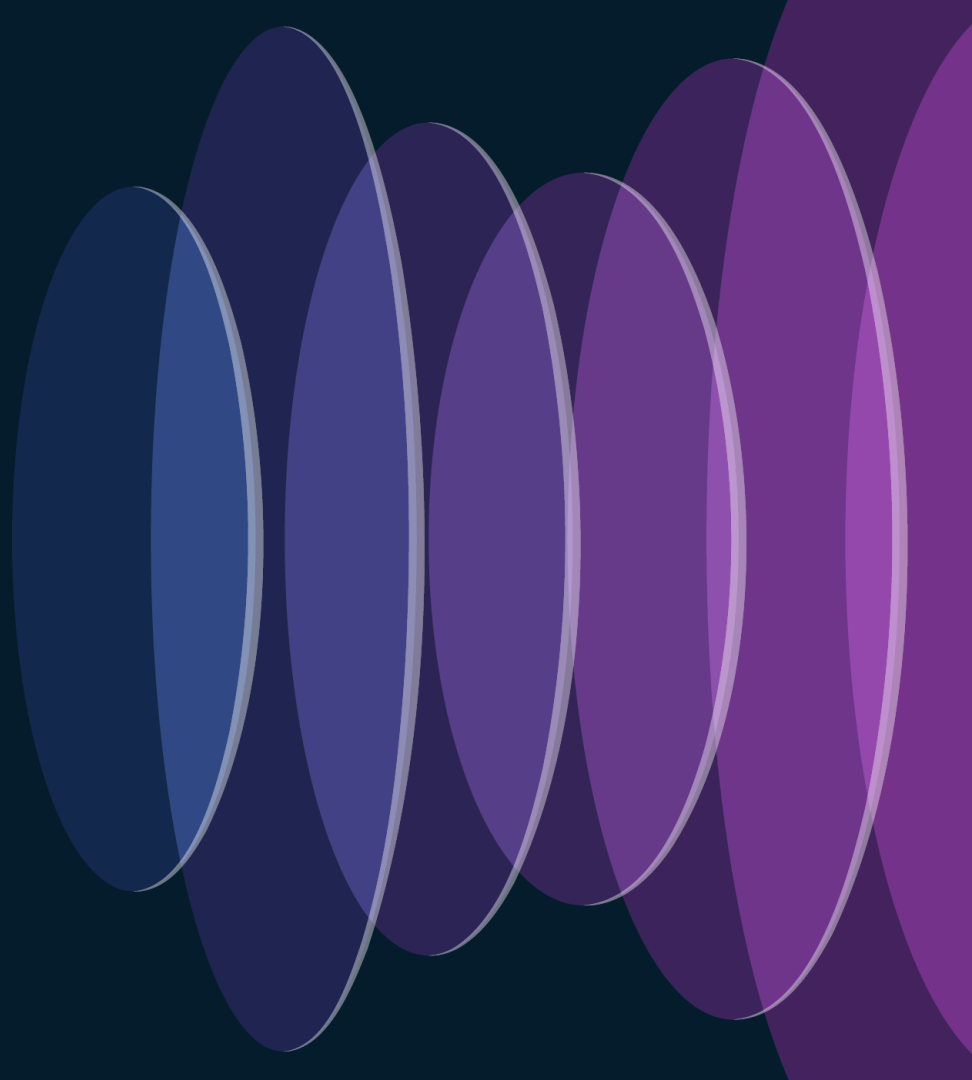
- Allows HTTPS Browser-Based apps to be published through Secure Firewall.
- Requires DNS entry to point to Secure Firewall interface.
- Similar user experience to Duo Network Gateway.



Clientless (7.4) and Client-Based ZTNA

	Clientless ZTNA	Client-Based ZTNA
Endpoint Presence	No client application required on endpoint device	Client software required to be installed on endpoint device
Access Type	Can only be accessed through a web browser	Client software handles traffic transparent to the user
Application Type	Posture only available through authentication flow (e.g., Duo Health or Intune)	Client software handles posture based on policy (similar to HostScan or ISE Posture)
User Types	1:1 Client-to-Headend relationship	Client can connect to different headends per application

Cisco Secure Access



Cisco Secure Access

Core SSE



Secure
Web
Gateway
(SWG)



Cloud Access
Security
Broker (CASB)
and DLP



Zero Trust
Network
Access
(ZTNA)



Firewall as a
Service
(FWaaS) and
IPS

Cisco delivers the core and more in a single subscription...



DNS
Security



Multimode
DLP



Advanced
Malware
protection



Sandbox



Talos
Threat
Intelligence



VPN as
a
Service



Digital
Experience
Monitoring*



Remote
Browser
Isolation*

Add-on solutions



SD-WAN



XDR



DUO MFA/
SSO



CSPM

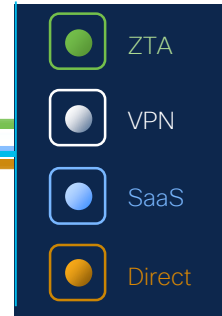
Cisco Secure Access

STEP 1

Log In

STEP 2

Securely start work



Secure
Access

Private apps

Traditional apps

SaaS apps

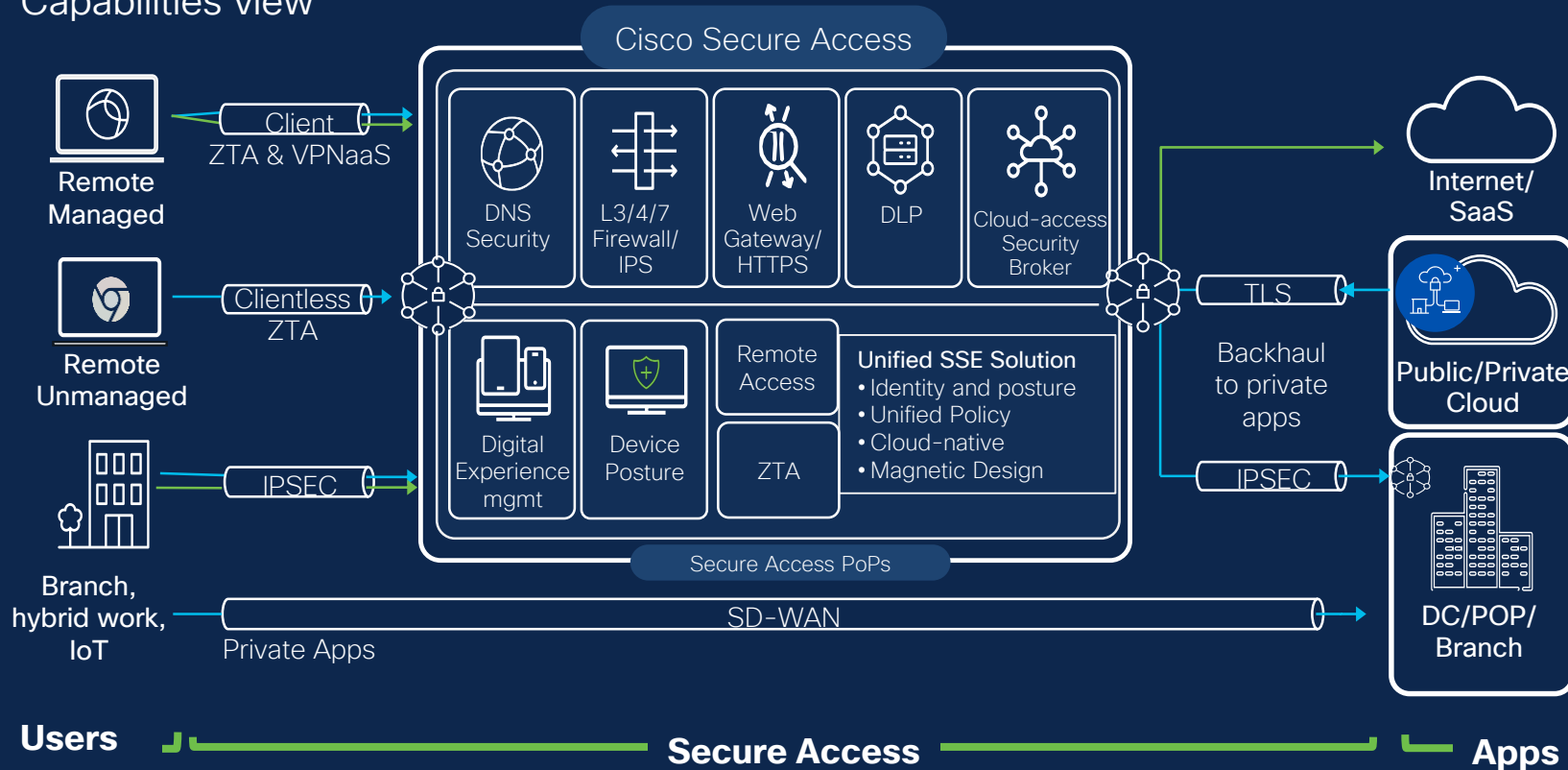
Internet apps

We handle the
connectivity, access
control and security

Easy, frictionless user experience

Cisco Secure Access

- Capabilities view



Cisco Secure Client

- Suite of security service enablement modules



AnyConnect VPN (Core)

ZTA Module

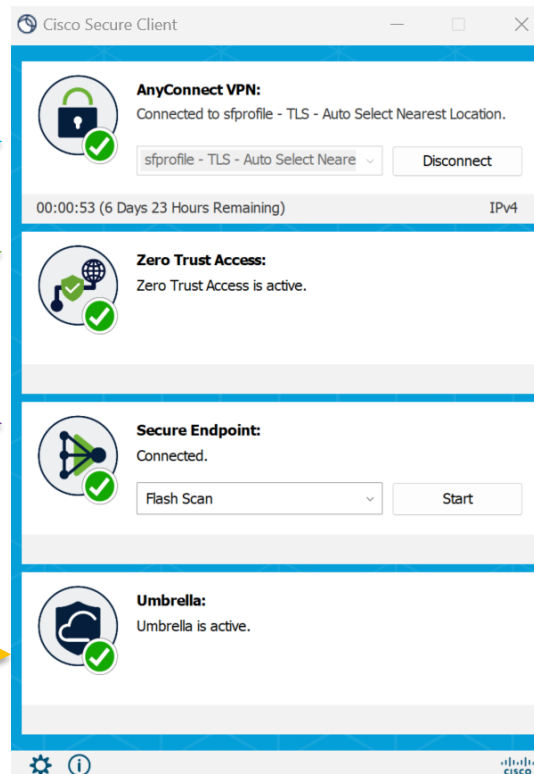
Secure Endpoint (AMP)

Roaming Module

Thousand Eyes (No UI)

Cloud Management Module (No UI)

Diagnostic and Reporting (DART)



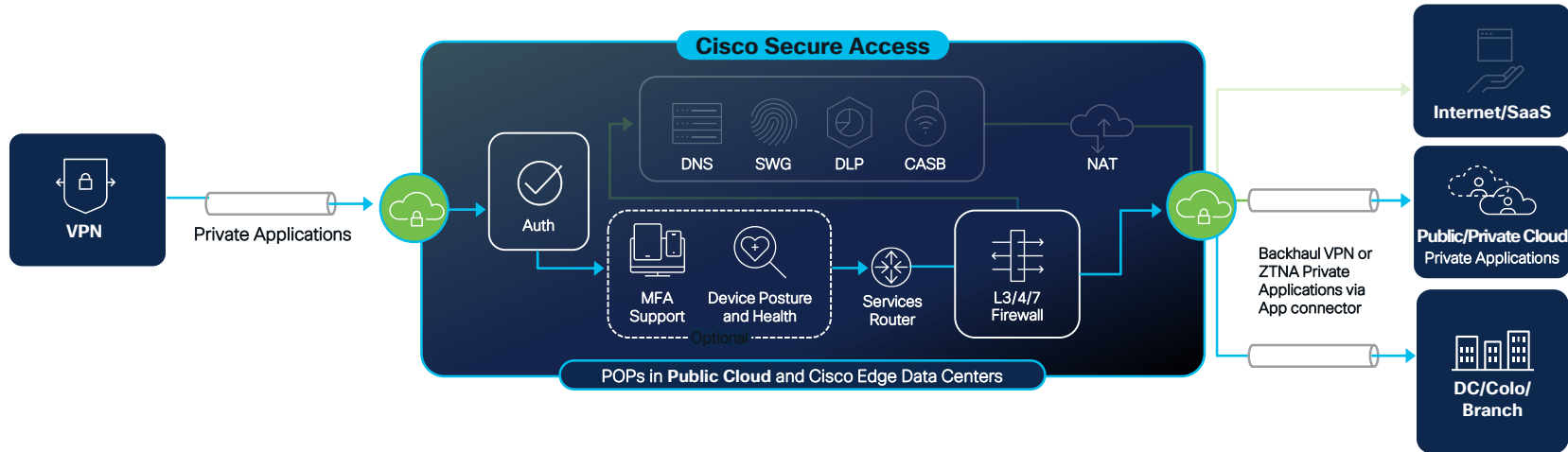
Secure Private Access Use Cases

- Secure Private Access
 - Via VPN
 - Via ZTNA (Client Based)
 - Via ZTNA (Clientless)

Secure Private Access

via VPN

↔ Private Traffic
Secure Tunnel



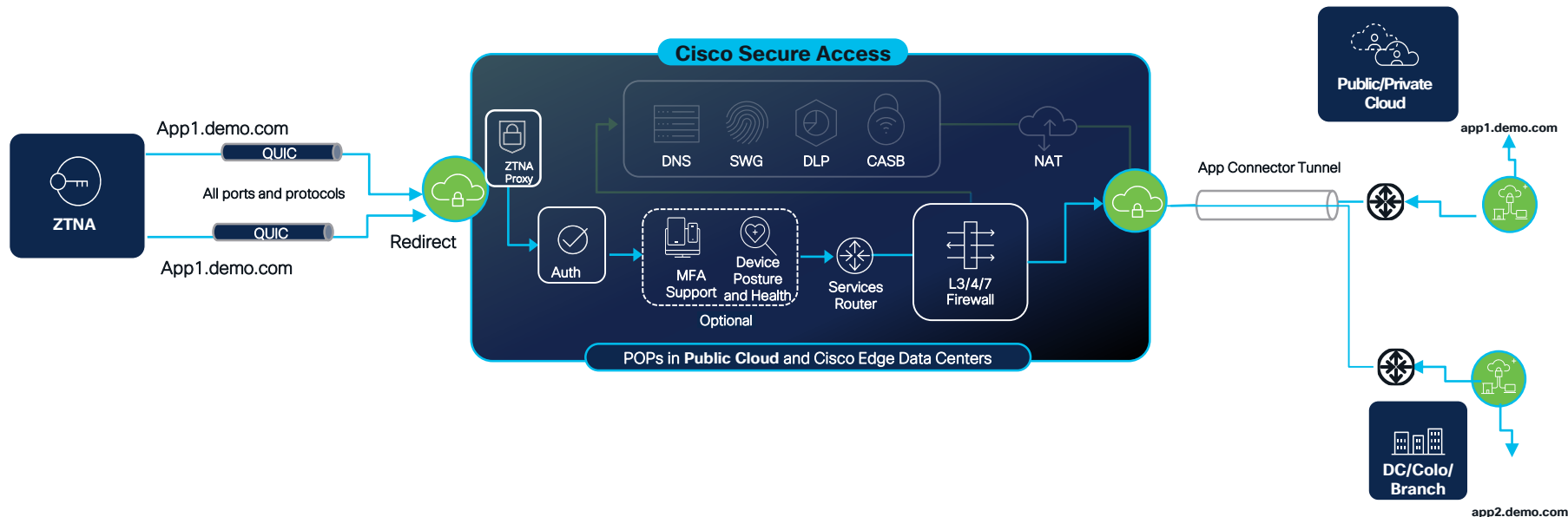
Benefits

- SAML 2.0 + cert-based authentication
- Posture verification (optional)
- Trusted Network Detection
- Start before logon
- IPS
- Granular context-based control

Secure Private Access (Client-based ZTNA)

Private Traffic
Secure Tunnel

No VPN



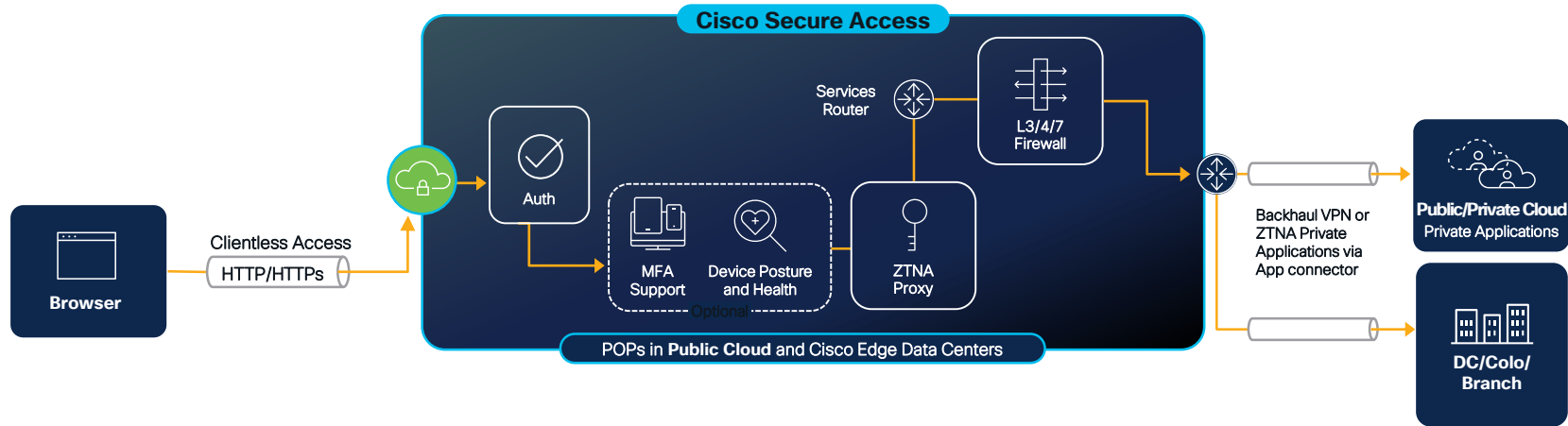
Benefits

- Improved end-user experience
- Improved Security step up auth
- Always on access
- Performance benefits QUIC & MASQUE
- Per App tunnels
- Cloud bypass for sensitive apps
- No client based VPN
- No routing/network modification on client
- App specific access

Secure Private Access

No VPN, No Client

↔ Clientless Access
Secure Tunnel



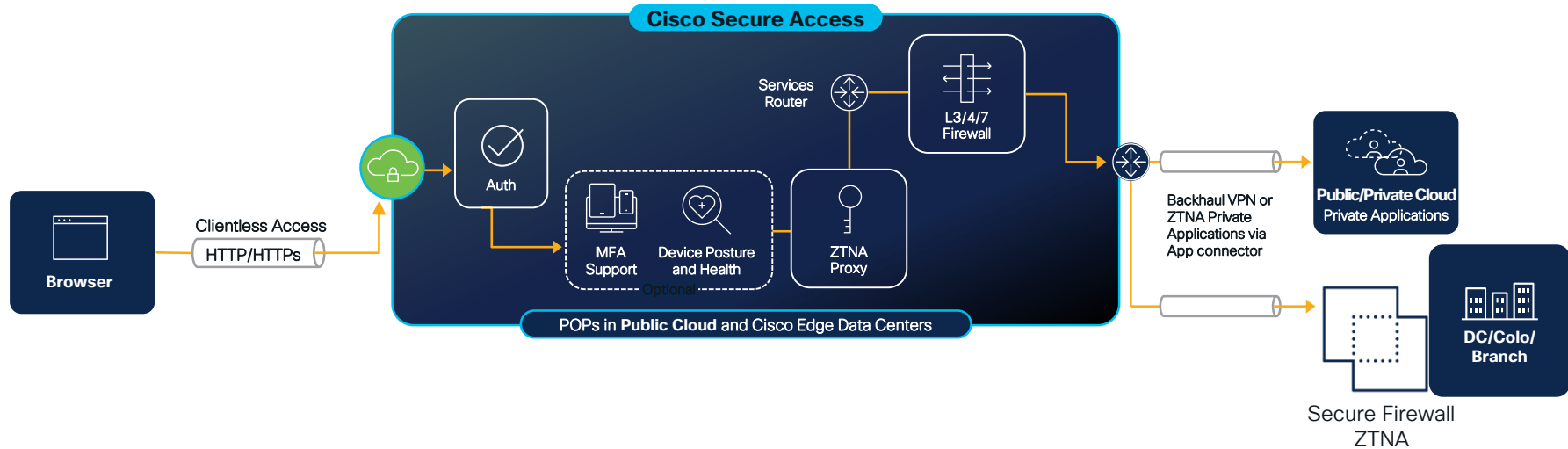
Capabilities

- Clientless
- App-specific access
- Undiscoverable IP address
- Least privileged user access
- Reduced threat surface

Secure Private Access

No VPN, No Client

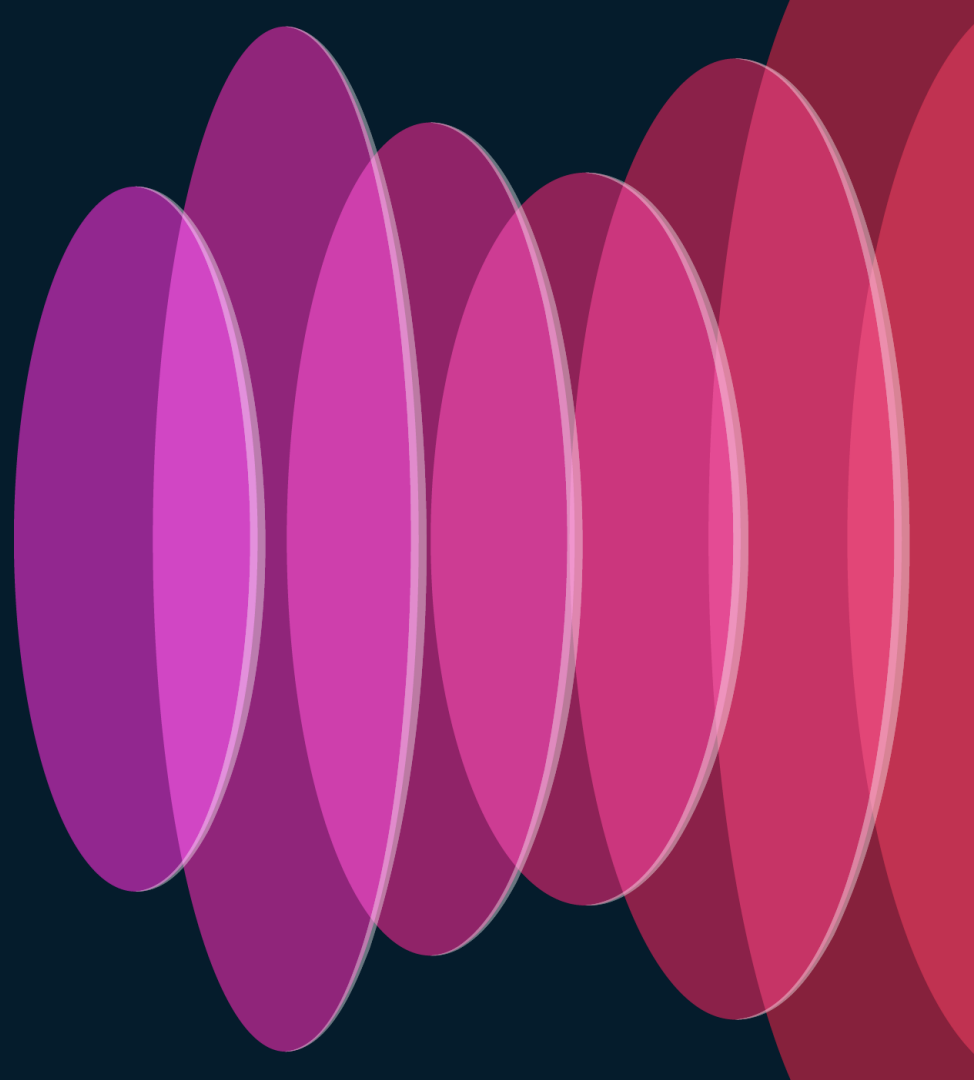
↔ Clientless Access
Secure Tunnel



Capabilities

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Key takeaways

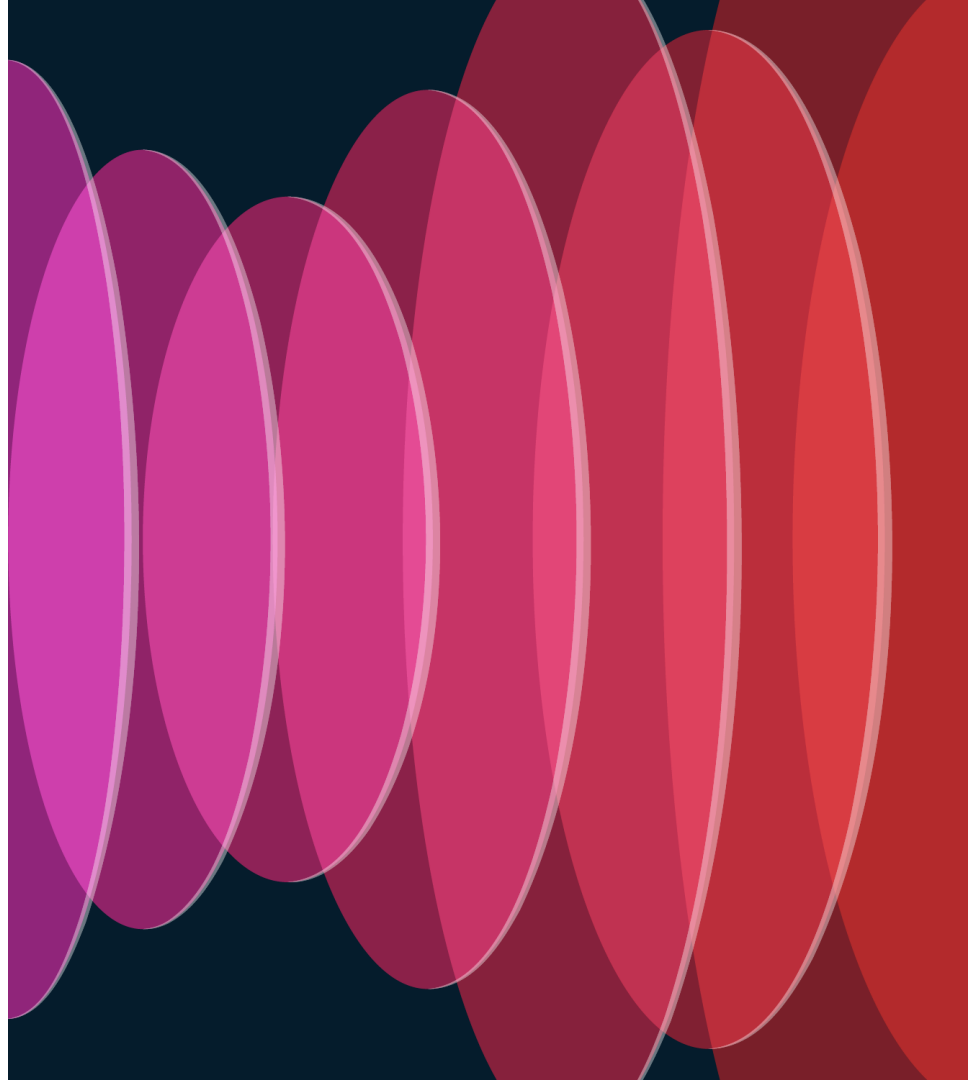



Key takeaways

- ✓ Both VPN and ZTNA have their strengths and weaknesses. Despite claims of VPN obsolescence.
- ✓ Both technologies can be effectively utilized to establish a secure architecture with Zero Trust Principles.
- ✓ Evaluate and select the most suitable solution for your organization.
- ✓ Contextualize the technologies and consider their implementation based on your organization's specific requirements and objectives.

Slido

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“The design of the network, where our applications live, and the security infrastructure is a speed bump and adds unnecessary complexity burden on our users. We need to to provide security, availability, performance and do it in a way that is completely transparent to our users.”

Jay Young – VPN Technical Leader

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