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Let's go

The bridge to possible

Webex for Hybrid Work
Your Answer to Workforce Collaboration

Christina Torok

PSOCOL-1025

Agenda

Collaboration for productive & seamless workflows

Manageability for effective, secure work

Security & compliance for trusted collaboration

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The future of work is hybrid

Work from home

Work from the office

Work from the field

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The future of work is hybrid

50%

Of overall telephony users will be cloud-based by 2025[1]

47%

Expect their company will provide the flexibility to work from anywhere over the next 6-12 months[2]

64%

Ability to work remotely impacts whether employees stay or leave their job[2]

3x

Increase in people who join meetings from their mobile device since pre-pandemic[2]

[1] Gartner: Critical Capabilities for Unified Communications as a Service, Worldwide. October 2021.
[2] Entering the Era of Hybrid Work, Dimensional Research, 2021
[2] Cisco Hybrid Work Index, 2021

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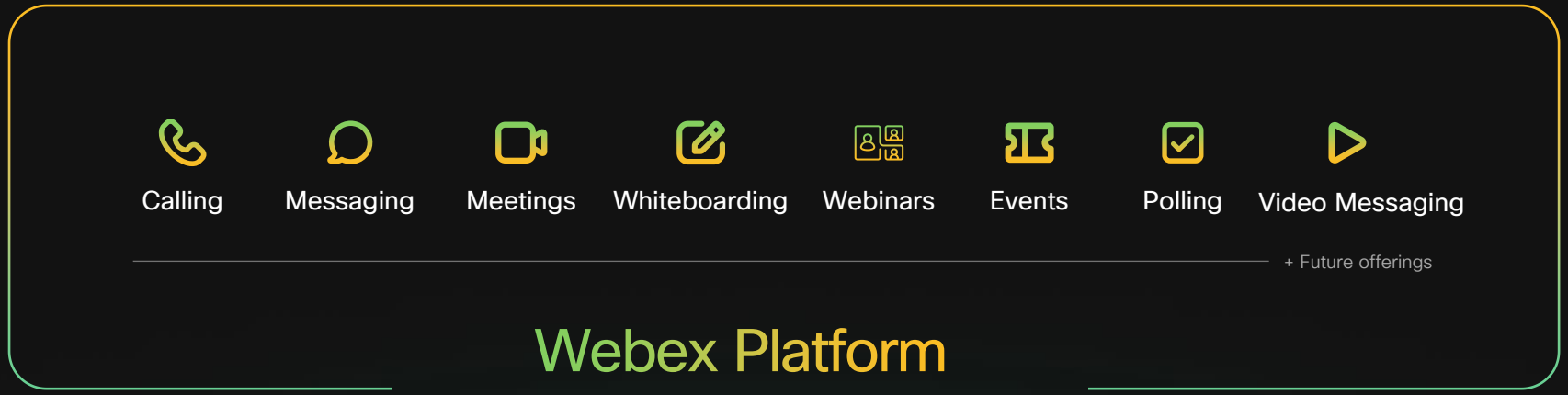
Collaboration for seamless workflows

Purpose built Webex Suite for Hybrid Work



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Unified collaboration

Meet, call and message securely with internal and external audiences

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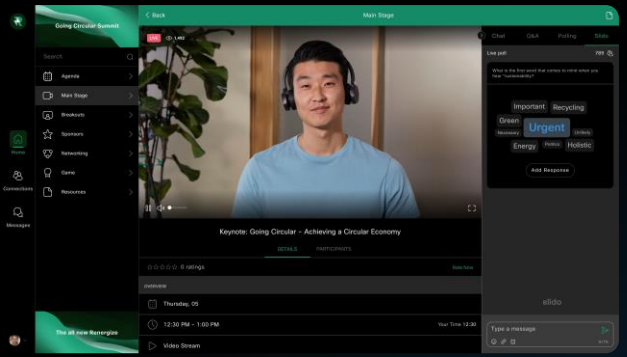
Support hybrid events of all types and sizes

Webex Events

- In-person and virtual
- Full event lifecycle support
- On site tools for registration and badging



Webex Webinars

- Moderated Q&A, live polling, chat, emoji reactions, and gesture recognition
- Breakout sessions
- Integrate with tools including Miro and Slido

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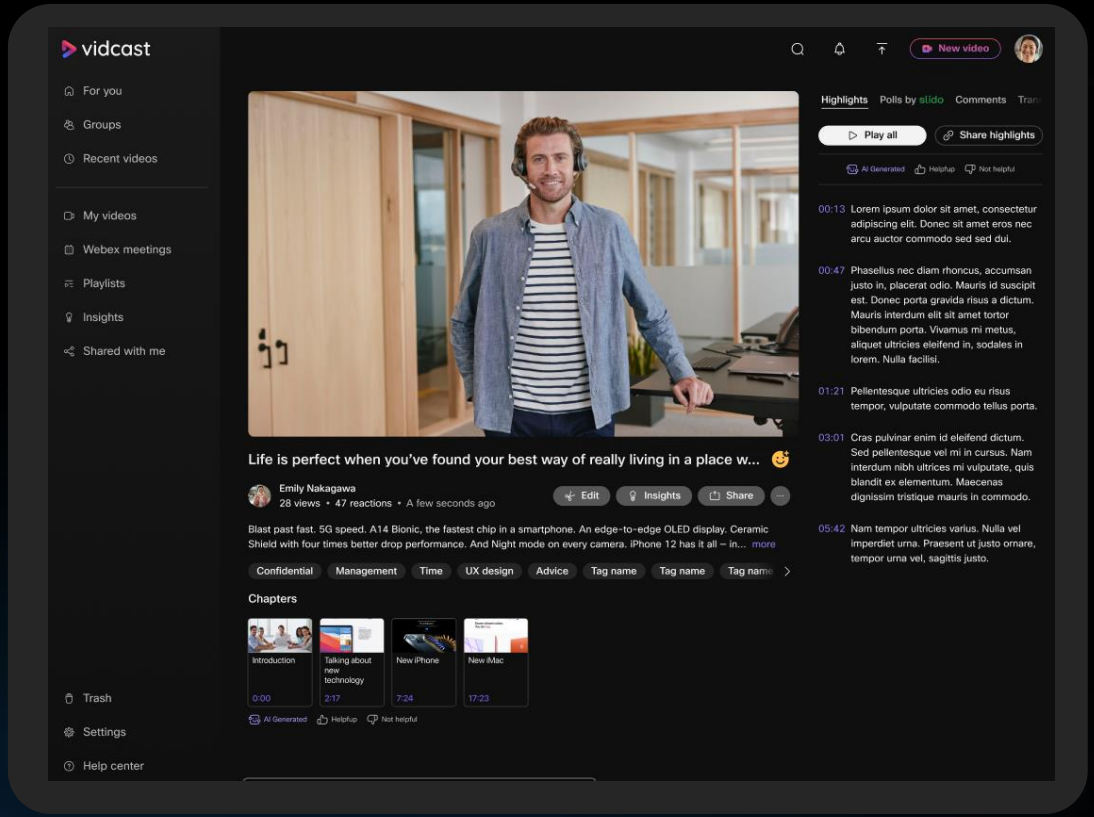
Stay in sync with video messaging

Video messaging with Vidcast

- Record, edit and share short videos
- Accelerated video playback
- Capture comments, likes and more



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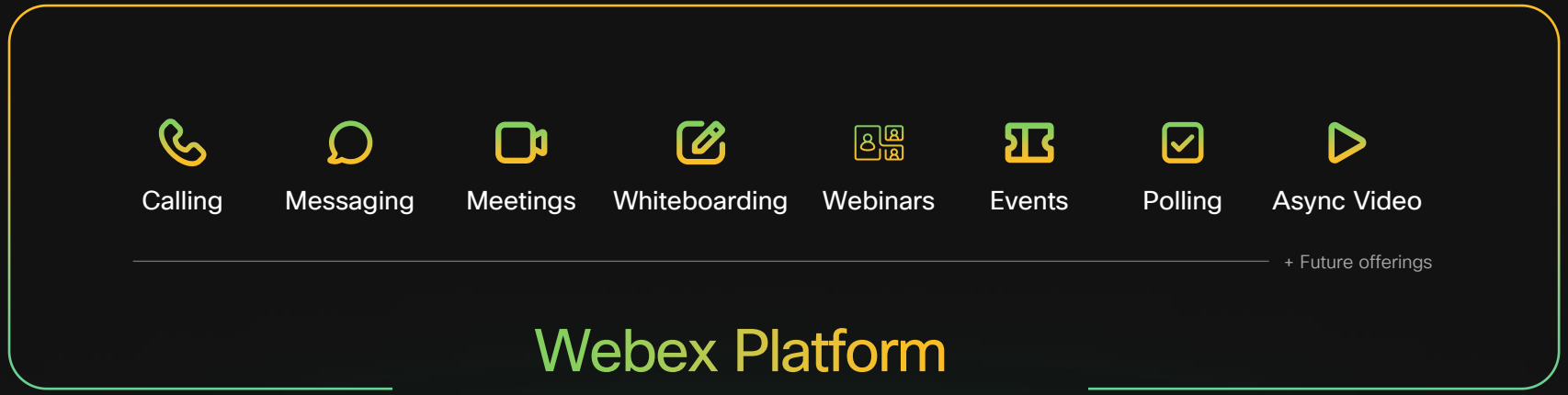
Purpose built Webex Suite for Hybrid Work



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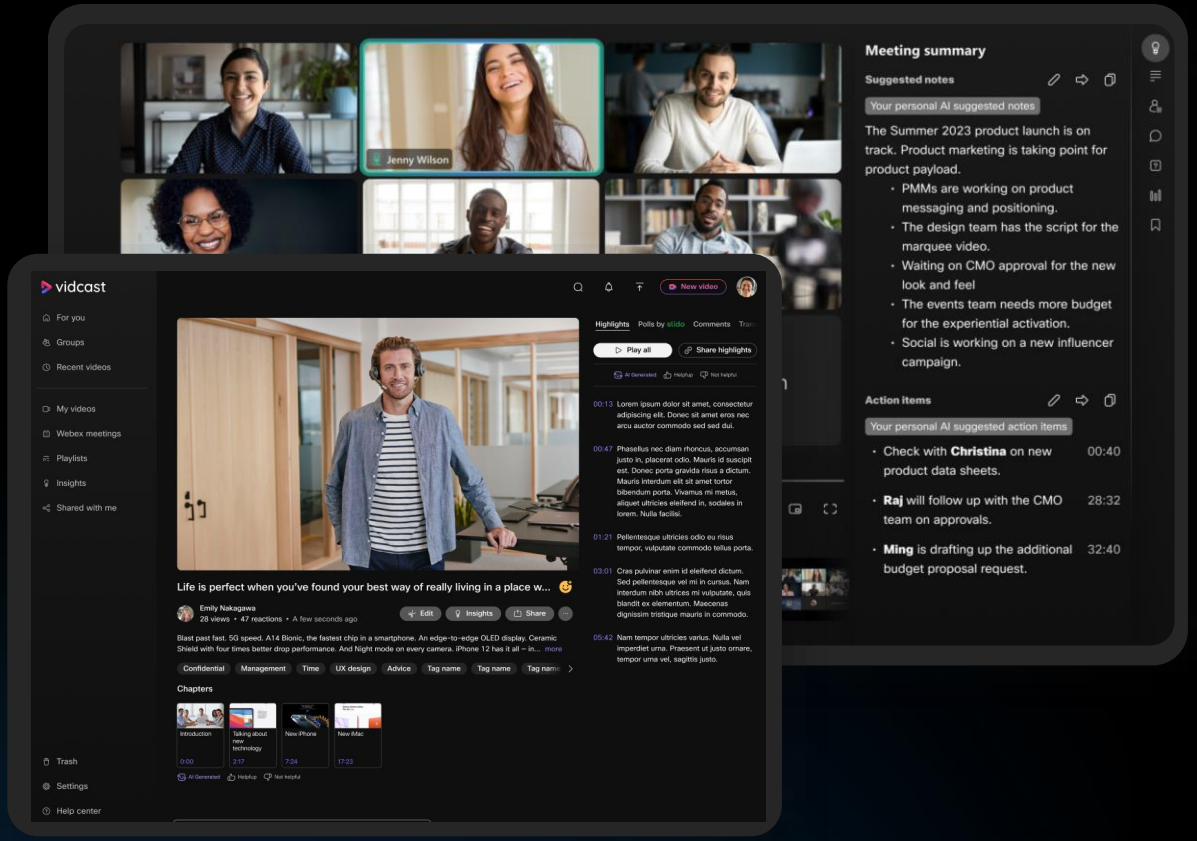
Catch Me Up

Generate meeting summaries with key points, personalized action items and chapters to catch up quickly in meeting or video messages.



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Extensible platform with strong partnerships and integrations

Hundreds of integrations available today

Webex for Automobiles

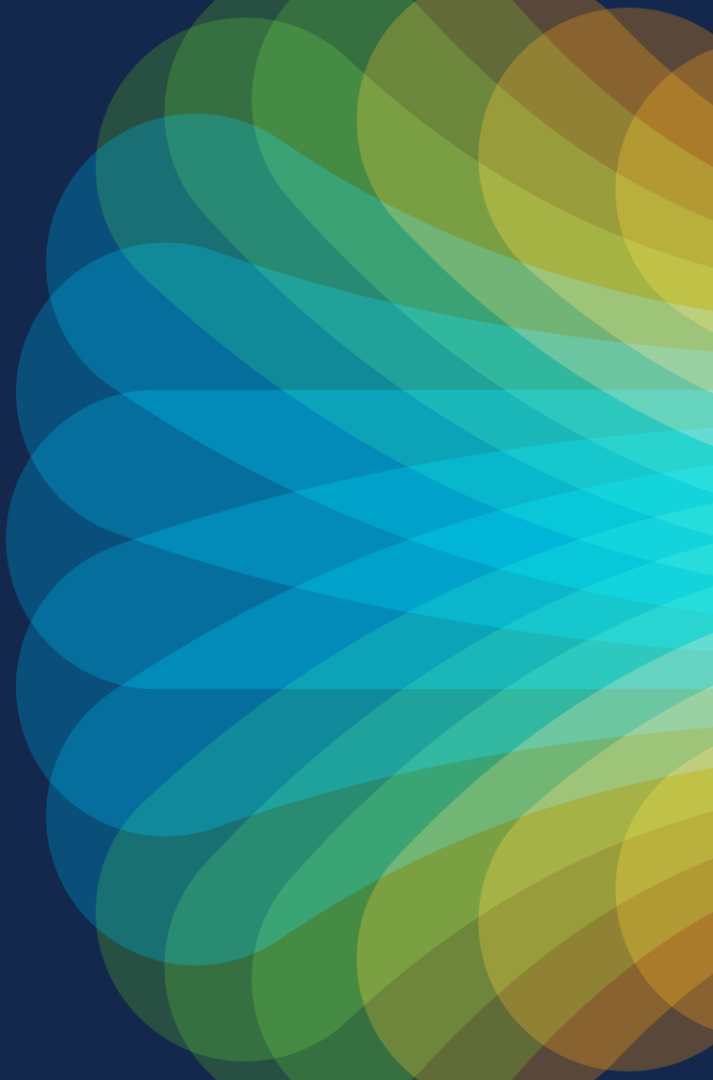
Collaboration, uninterrupted

CARIAD
A VOLKSWAGEN GROUP COMPANY

CARIAD

Enabled on iOS and Android (new)

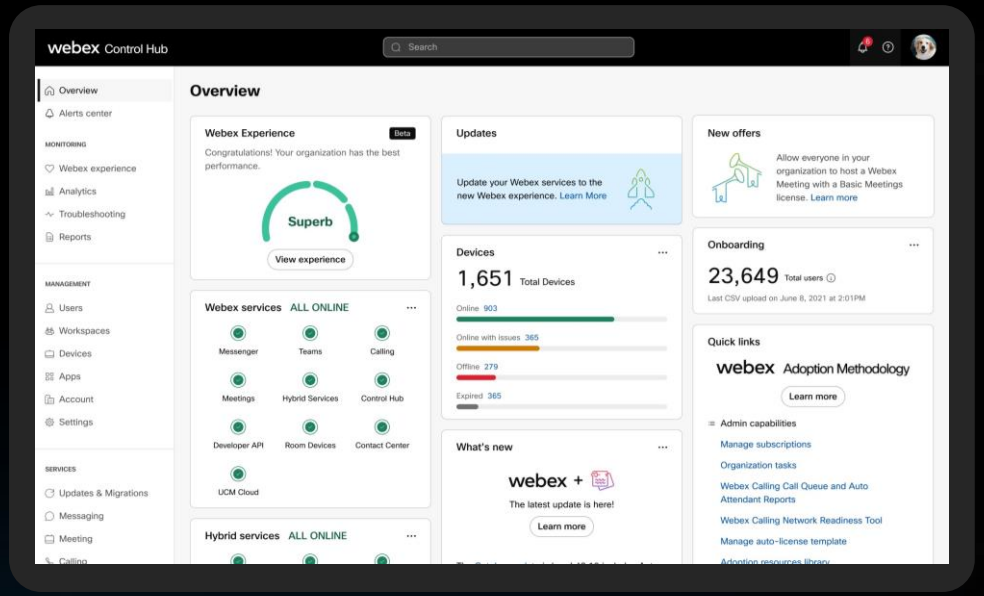
Manageability



Control Hub

Manage any user, any device, anywhere

- Single pane of glass
- Provision, monitor, troubleshoot
- Advanced analytics and reporting



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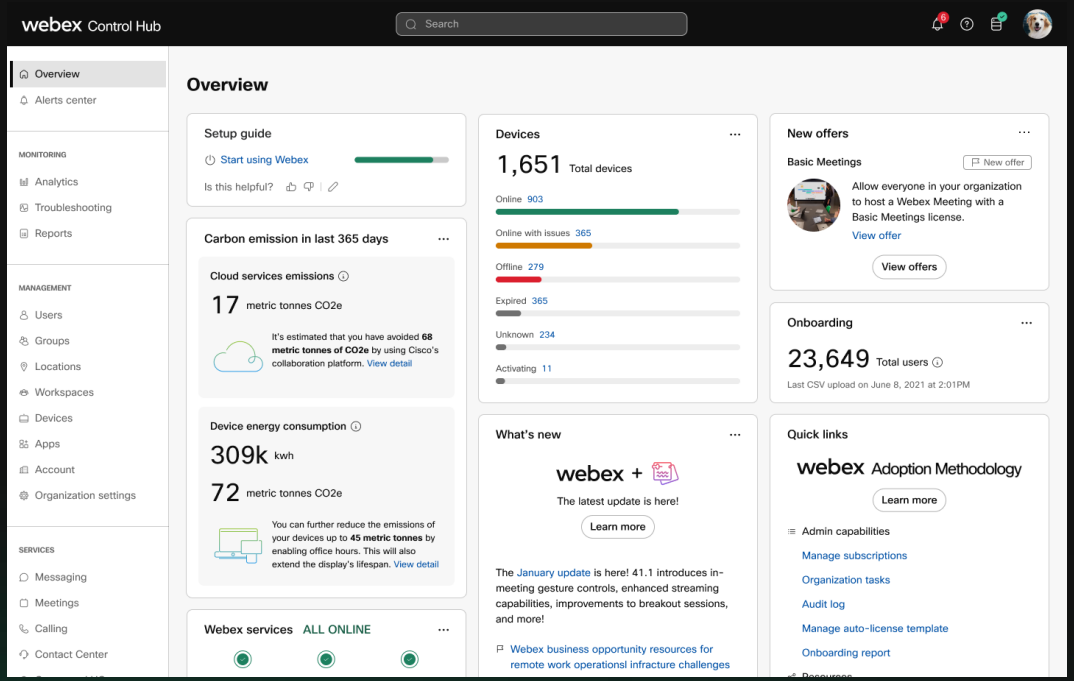
COMING SOON

Carbon Emissions Insights in Control Hub

Helping customers build more sustainable practices

Real-time insights into emissions associated with devices & collaboration services



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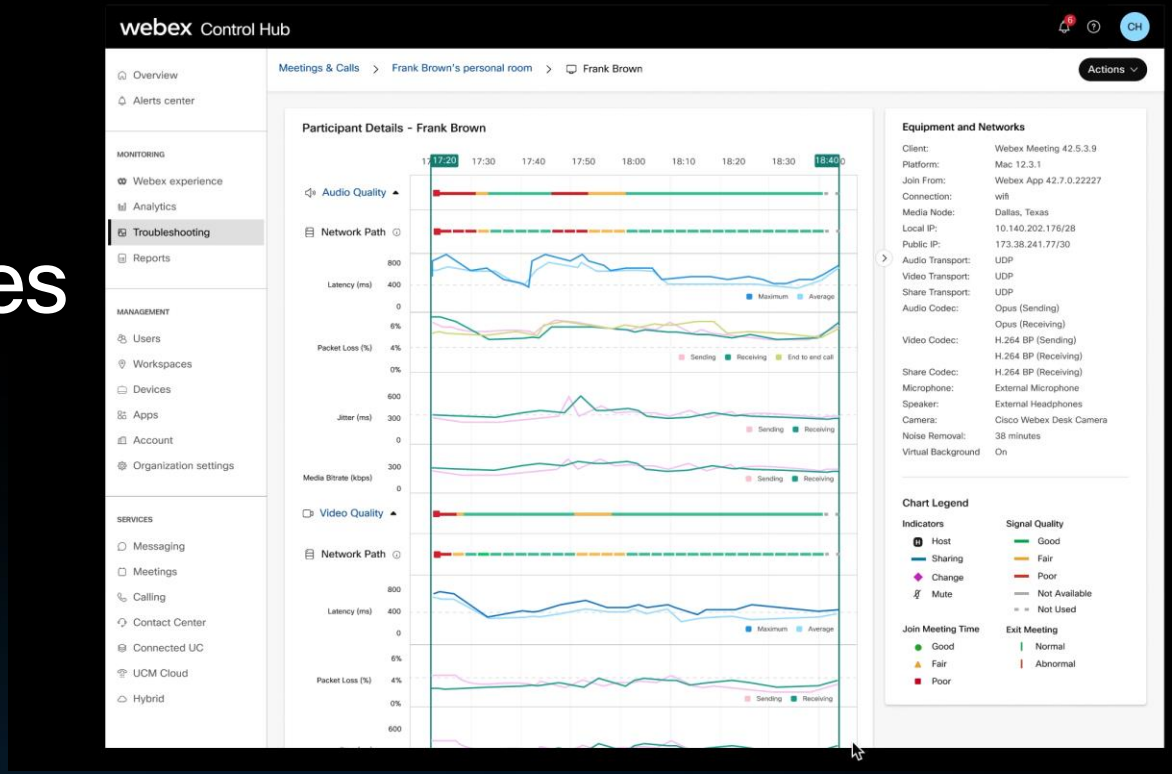
Webex Control Hub + ThousandEyes Monitoring

ThousandEyes Endpoint Agents now natively supported on Cisco devices

- Unified experience
- Automatically monitor
- Rapidly identify issues



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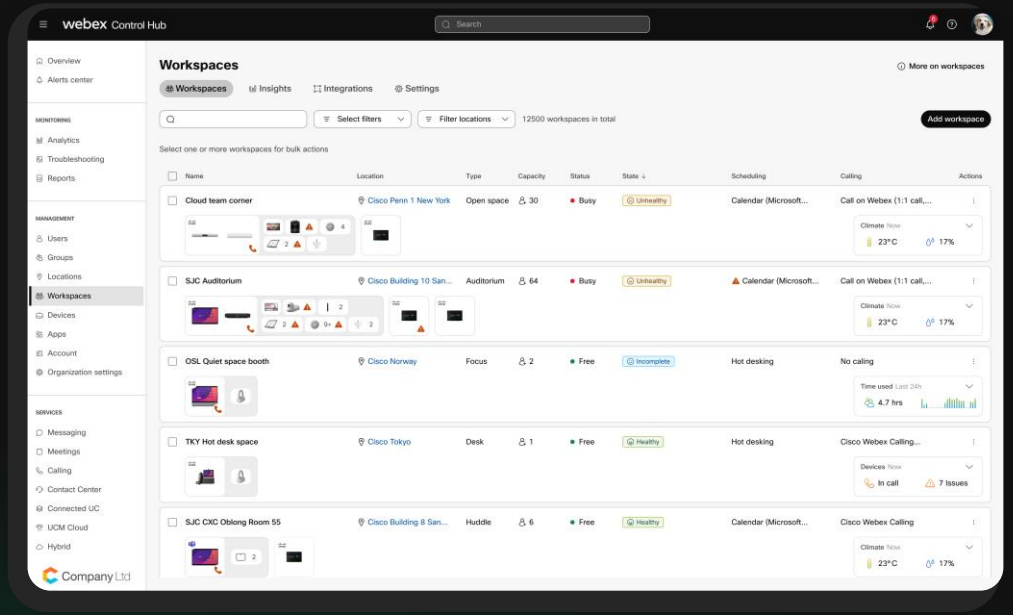
COMING SOON

Manage Hybrid Work with Control Hub

Proactive management with third-party peripherals monitoring



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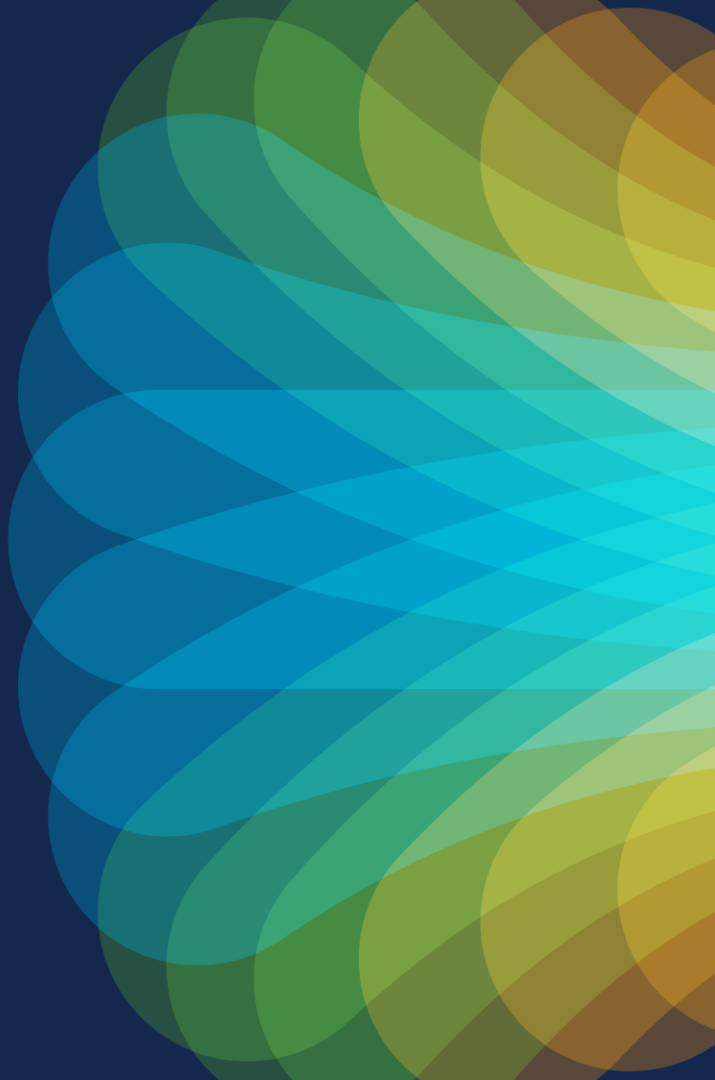
Security



Security and privacy

360° approach to security

Secure content

Data privacy

Data loss prevention

End-to-end encryption

Malware protection

Compliance

Legal and regulatory

Data sovereignty

3rd party certifications

End-user trust

Verified identity

Visible security status

Secure external collaboration

Personally managed devices

Cisco Security

Integrated with Cisco's security platform

Easy to buy and deploy

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What's new in Security?

Fine-grained Access Control

- Multiple IDP support for authentication
- **Location-based Administration – NOW AVAILABLE**
- Custom Roles
- Public SCIM 2.0 API
- Assign Roles to Group[1]

Keep Your Sensitive Data Private & Confidential

- Bring Your Own Cloud KMS
- **Zero Trust Security for Webex with External Identity Verification**
- **Zero Trust Security for 1-1 Call**

Prevent Data Leaks

- **Audio Watermarking – NOW AVAILABLE**
- **Real-time DLP for files**
- **Caller Identity Verification**

Easy Compliance & Security Controls

- Auto admit for standard scheduled meetings
- Personal room lobby control for unverified and verified external user
- Internal and external meeting join control

[1] Coming soon

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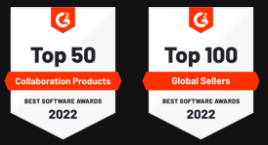
Deliver the best collaboration experience

Awarded G2 Best ROI, Easiest Setup, and Easiest Admin for Enterprise[1]



On G2's Best Collaboration Products[2] and Best Global Sellers[3] 2022 lists

G2 video conferencing leader in multiple regions across the globe[4]

PCMAG.COM

Named PC Magazine's Best Enterprise Video Conferencing Software (2022)[5]

Gartner Peer Insights Customers' Choice 2022

Cisco recognized as a 2022 Gartner® Peer Insights™ Customers' Choice for Meeting Solutions for the Webex Suite[6]

1. G2. Webex Meetings Reviews & Product Details.
2. G2. Best Collaboration and Productivity Products for 2022.
3. G2. Best Global Sellers for 2022.
4. G2. Webex Meetings Reviews & Product Details.

5. PCMag.com. Cisco Webex Business Review. Daniel Brame, February 12, 2021.
6. Webex Blog. Cisco Recognized as a 2022 Gartner® Peer Insights™ Customers' Choice for Meeting Solutions for the Webex Suite. Amit Barave, April 27, 2022.

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Fill out your session surveys!

Attendees who fill out a minimum of four session surveys and the overall event survey will get **Cisco Live-branded socks** (while supplies last)!

Attendees will also earn 100 points in the **Cisco Live Challenge** for every survey completed.

These points help you get on the leaderboard and increase your chances of winning daily and grand prizes

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Continue your education

- Visit the Cisco Showcase for related demos
- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at www.CiscoLive.com/on-demand

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The bridge to possible

Thank you

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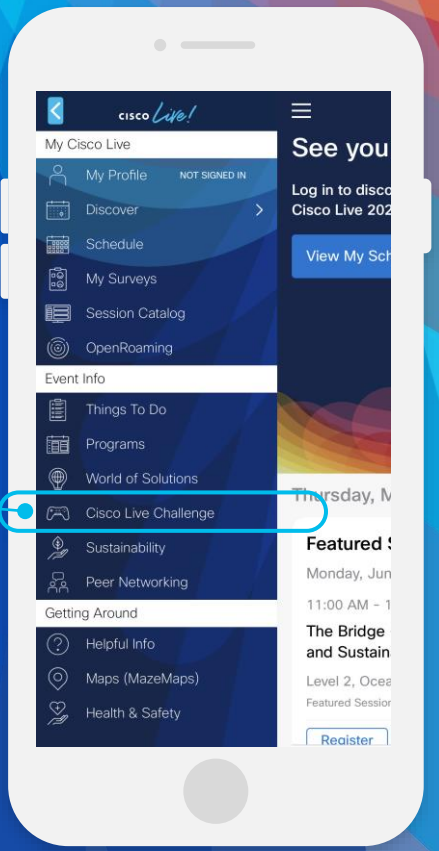
Cisco Live
Challenge

Gamify your Cisco Live experience!

Get points for attending this session!

How:

1. Open the Cisco Events App.
2. Click on 'Cisco Live Challenge' in the side menu.
3. Click on View Your Badges at the top.
4. Click the + at the bottom of the screen and scan the QR code:



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