

The background features a vibrant, abstract design with a color gradient from dark blue on the left to bright yellow and white on the right. The design consists of overlapping, wavy horizontal bands and a radial pattern of lines emanating from a bright white point on the right side, creating a sense of motion and energy.

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Let's go



The bridge to possible

Making sense of IoT:

Turning Data Into Real-World Results

Joe Weiss, World Wide IoT Sales Leader Cisco

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PARIOT-1105

Answering the “what now?” of IoT



**“mpro5 turns Cisco
products into solutions.”**

*Joe Weiss, World Wide IoT Sales
Leader Cisco*



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Who are we?

a brief history



1996

CRIMSON TIDE FORMED

Formed in Royal Tunbridge Wells as a Telecoms and CRM company, Crimson Tide is now the holding company for mpro5

2003

FIRST MOBILE APP

With a Nokia 6310 phone, a Compaq laptop and a server in the corner, we were one of the first to provide connected apps

2006

STOCK EXCHANGE

Crimson Tide took the opportunity to float on the London Stock Exchange

2016

MPRO5 LAUNCHED

Our mobile apps were consolidated into one when HTML5 and CSS 3 were in their infancy

2020

CISCO MERAKI

Our partnership with Cisco begins with a facilities management project in San Francisco

2023

MPRO5 GO LAUNCHES

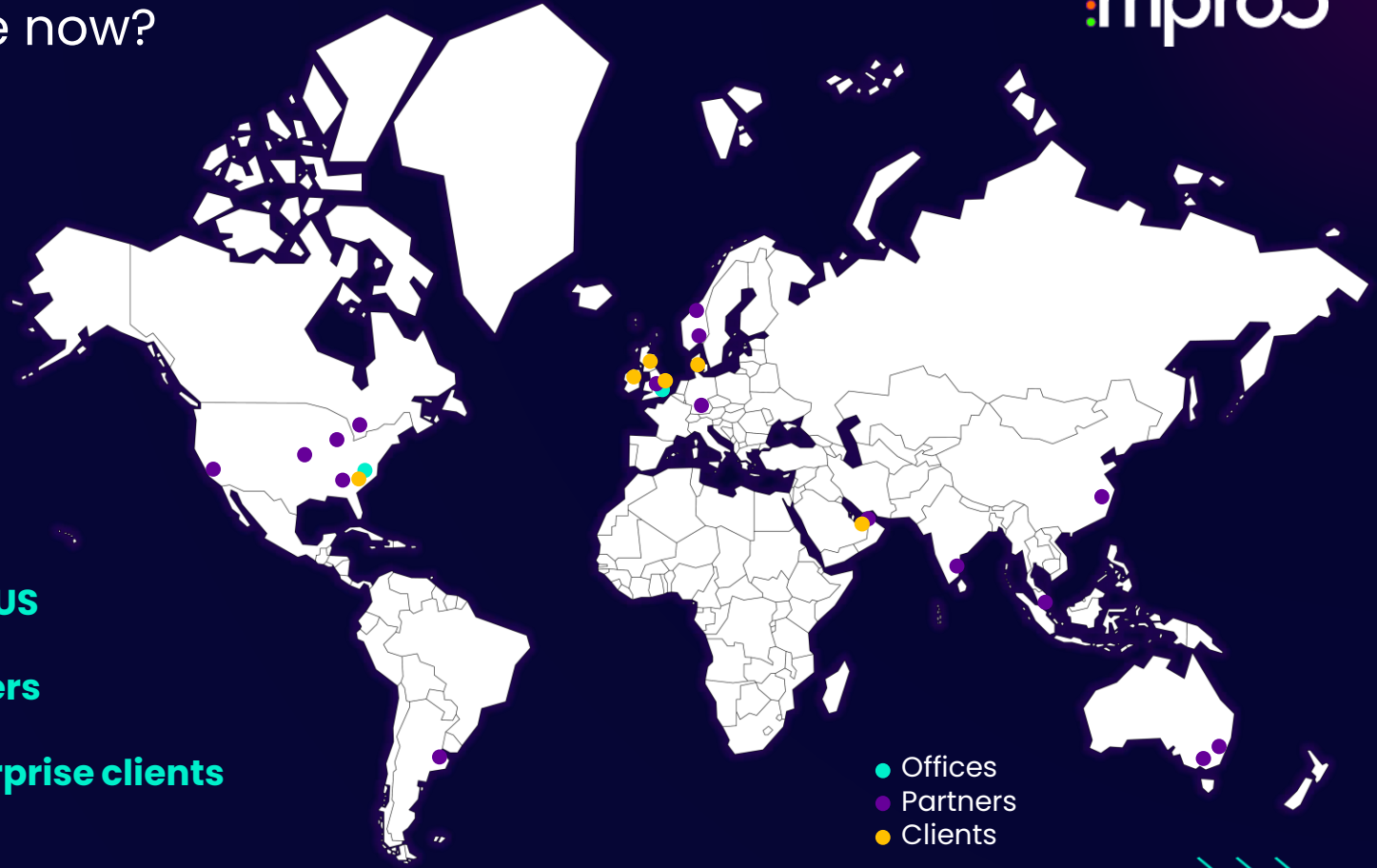
Powerful and easy to sell, the new app makes it easy for partners to enhance their offering



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Where are we now?

our global reach



50+ staff in UK & US

15+ Global partners

100+ Global enterprise clients

● Offices
● Partners
● Clients



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Where we operate

focused yet flexible

Grocery Retail	Facilities Management	Contract Catering / Food Service	And others
  	    	  	    



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Relied on by millions

mpro5 in numbers



150+

MILLION

SCHOOL MEALS SERVED PA



33%

UK SUPERMARKETS

USING MPRO5



140+

MILLION

AUDITS COMPLETED



175+

MILLION

JOBS CREATED



716,000+

SITES

USING MPRO5



242,000+

USERS

AND GROWING



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Answering the “what now?” of IoT



mpro5 overview

what happens

mpro5



Cameras and sensors
(and mpro5 users) create
data



Remedial action
initiated through
mpro 5



Data aggregation
on a dashboard



Email/message
notification sent to
required parties



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mpro5 overview

managing processes

mpro5



Choose a sector



FM

Retail

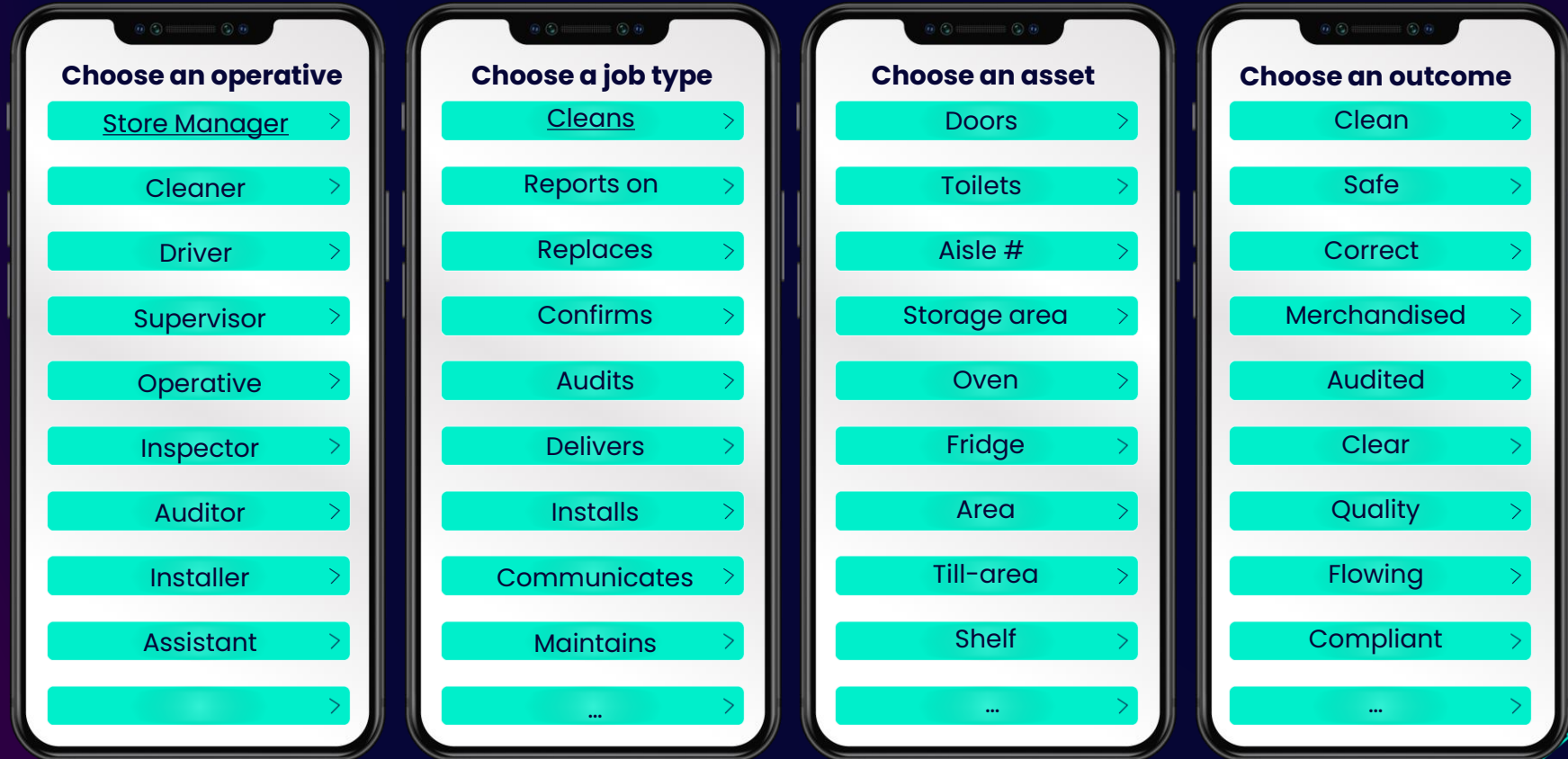
Food Service



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mpro5 overview

managing processes



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mpro5 overview

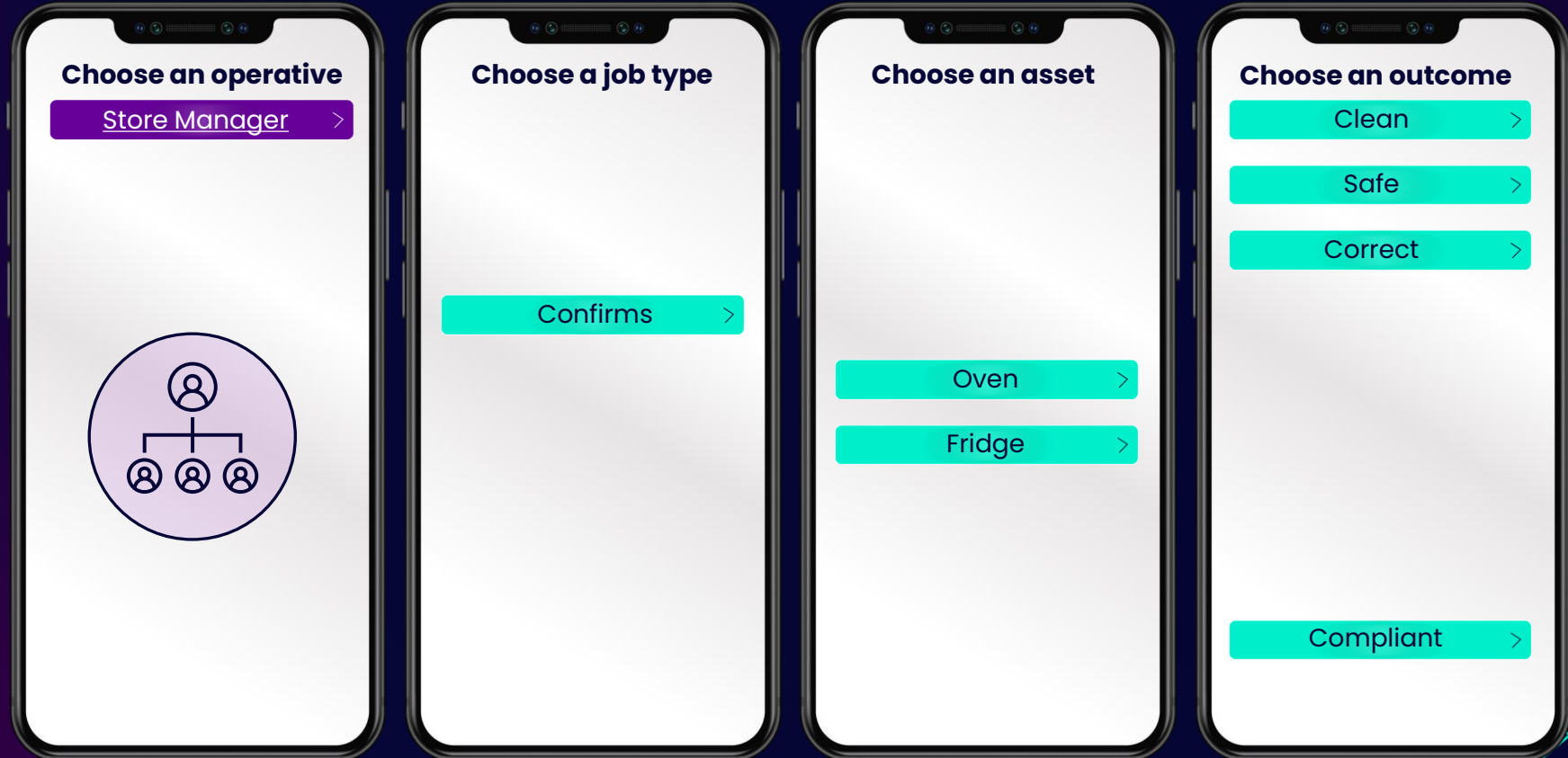
managing processes



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mpro5 overview

managing processes



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mpro5 overview

managing processes



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mpro5 overview

managing processes



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mpro5 overview

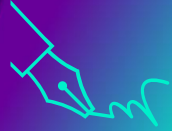
managing processes



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mpro5 overview

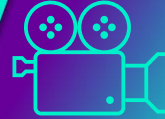
tools for delivery and evidence



Signature



Photograph



Video



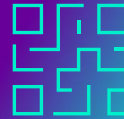
Location



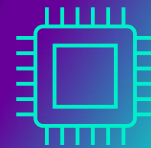
Time-stamp



SSO



Scanning
barcodes



RFID



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The tools of mpro5

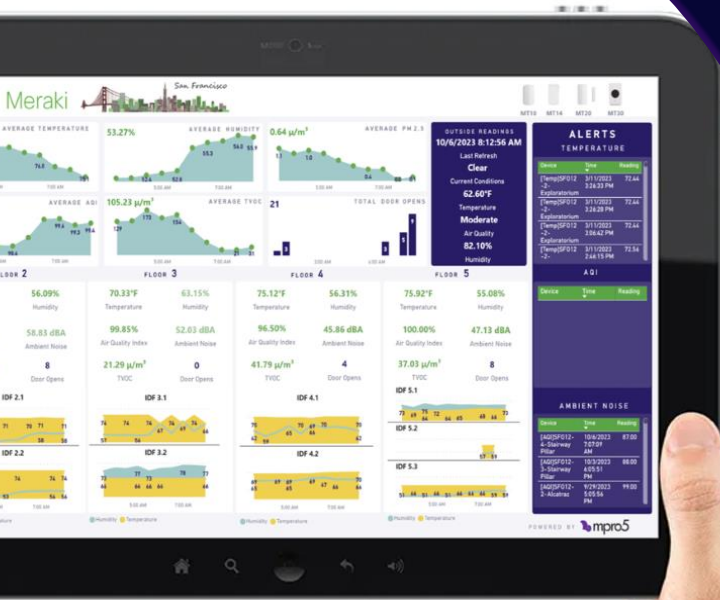
elements and connections

mpro5

Dashboards

Where you measure and demonstrate the impact of your teams' work.

- Configurable view of all work
- Apply filters
- Track progress
- Highlight areas for improvement
- Verify and validate work being done

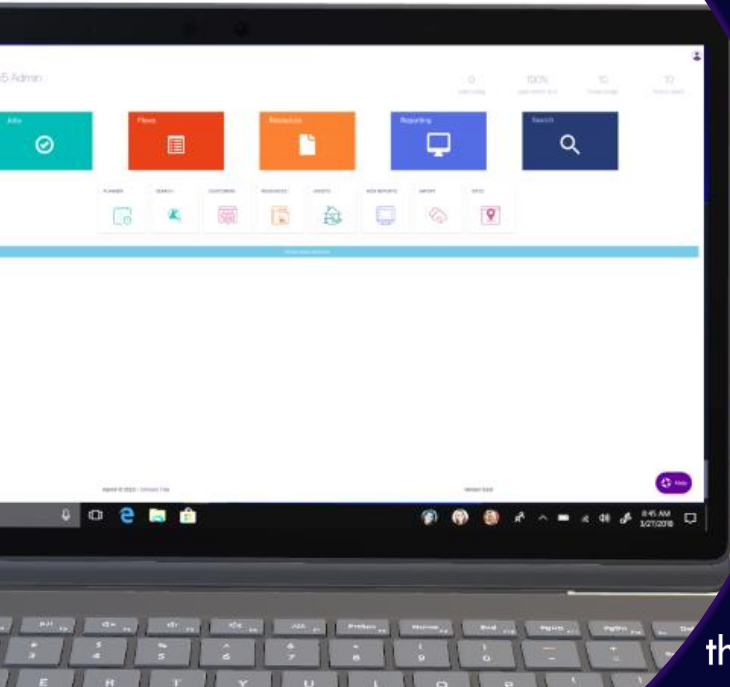


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The tools of mpro5

elements and connections



Web Portal

Where you manage and monitor your mpro5 instance.

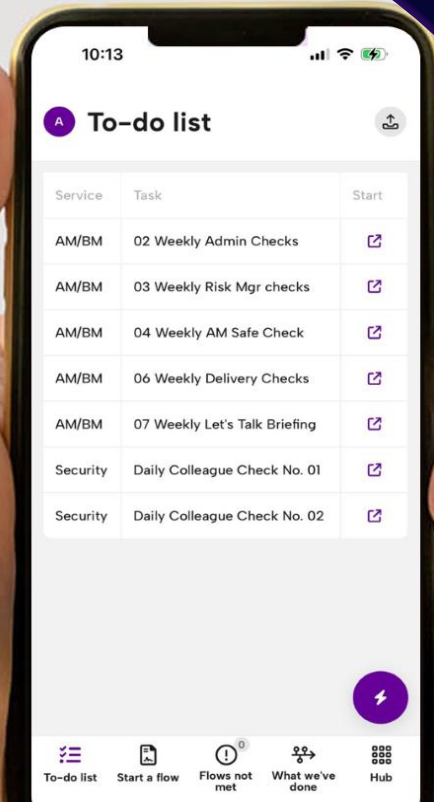
- Web-based portal
- Manage mobile devices
- Create and manage tasks and teams
- Add and edit forms and flows



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The tools of mpro5

elements and connections



Mobile App

Where end users get things done.

- Easy to use
- Robust and reliable
- On WiFi, 4G, 3G, or offline
- On iOS and Android

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Sensors and cameras

using connected things to add to the process



✓ ✓ ✓ Cameras and sensors can be used to enhance the mpro5 impact

Use-cases expand and allow mpro5 to provide actionable insights in the form of actions and jobs based on sensor data and input into the application

Cameras armed with machine learning and AI provide data for use-cases such as people counting, which in-turn allows mpro5 to identify problems and concerns and create corrective actions

Sensors provide data such as temperature which lead to the deployment of resources to fix issues and problems, or provide a monitoring function

All relevant data, from sensors, cameras and mpro5 is then able to be prioritised and displayed for management



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The “So what?” of IoT

turning detection into action



Someone is acting suspiciously.
What now?



Freezer temperature is above 0° C.
What now?



The "So what?" of IoT

turning detection into action



Shop floor spillage
is detected.
What now?



Fire escape is left
open.
What now?



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Why mpro5

outcomes



Reactive Security and
Safety Intervention
Automated monitoring of
high-risk areas, using
mpro5, Meraki MT Sensors
and MV Cameras.



Cleaning and maintenance
crews are auto-dispatched to
problem areas quickly and
efficiently, and management
are notified allowing for
monitoring of data



60%

Reduction
in slip & trip
claims



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The bridge to possible

Thank you

CISCO *Live!*

The background features a vibrant, multi-colored abstract design. On the left, there are horizontal, wavy bands of color in shades of red, orange, yellow, and green. On the right, a bright white light source emits a series of sharp, radiating lines in various colors, including blue, green, and yellow, creating a sunburst effect.

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Let's go