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TURN
IT
UP
#CiscoLive

The bridge to possible

Get rid of that 'bone pile' and advance the circular economy

Programs to take back, reuse, and recycle gear

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PSOSMB-1787

Agenda

- Introduction
- Circular Economy at Cisco
- Cisco Product Takeback and Reuse
- Cisco Refresh
- Call to Action

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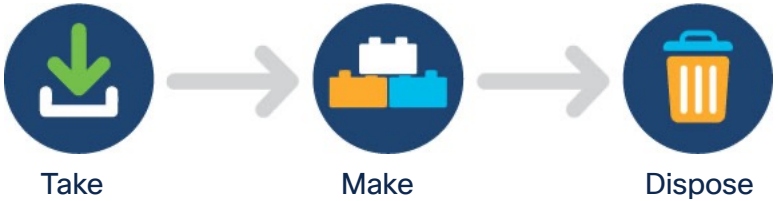
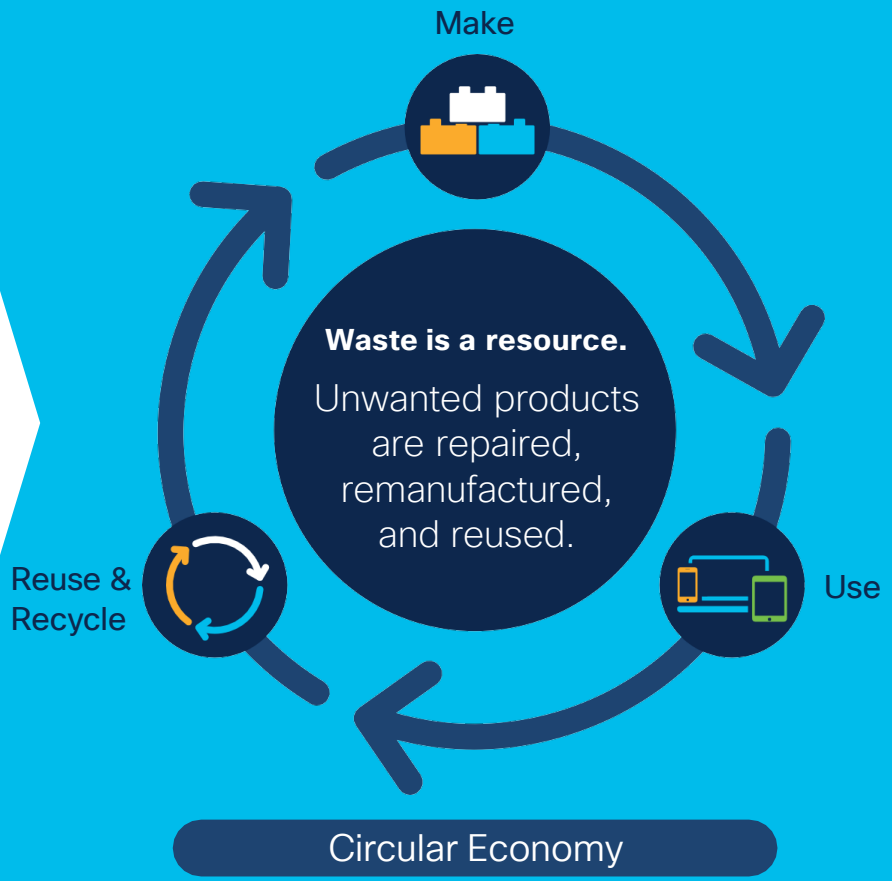
Linear Economy

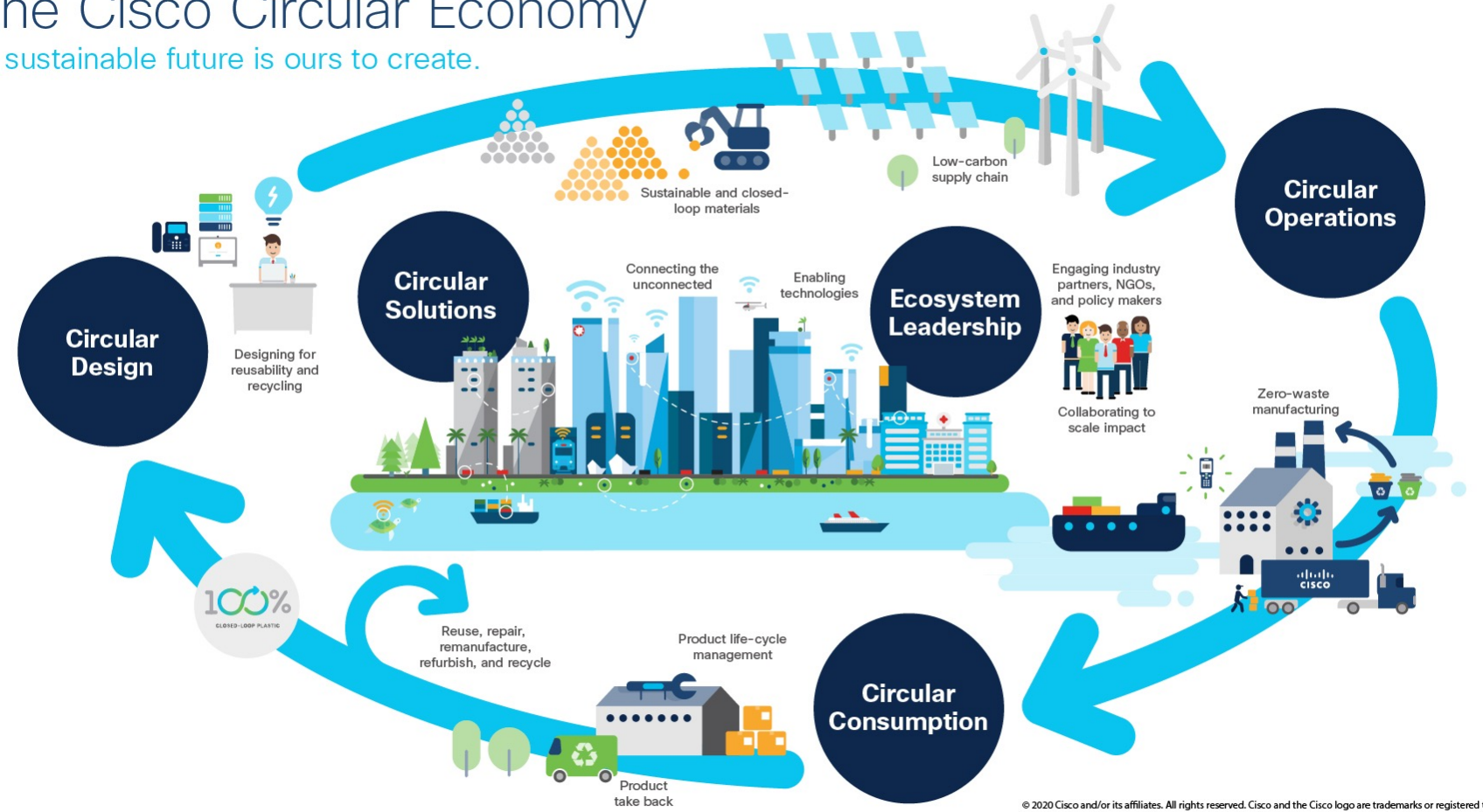




Circular Economy

The Cisco Circular Economy

A sustainable future is ours to create.



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Cisco pledge statement

100% Product Return

Provide product return pickup and transport at no cost for any customer worldwide upon request.

Establish alternative commercial models that promote product return including purchase trade-in, banked credit, leasing, and product-as-a-service.

Offer comprehensive warranty, replacement, service and repair for all products to extend useful product lifetime and minimize obsolescence.

Repurpose returned product, subsystems, components and commodities, including closed-loop return to new product manufacturing

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Cisco Takeback and Reuse Video

Cisco Refresh

Cisco certified remanufactured equipment: a strategic lever and environmentally friendly solution

Extend your budget

Meet sustainability goals

Get speedy delivery

Be 100% compliant

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Let’s advance the circular economy together

Cisco Takeback & Reuse

Simple. Secure. Sustainable.

http://go2.cisco.com/Takeback

Cisco Refresh

Certified remanufactured equipment.

www.cisco.com/go/refresh
refreshquestions@cisco.com

The bridge to possible

Thank you

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