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# Leading the way to a more secure, multicloud world with Cisco

Chris Consolo, Product Marketing Manager Network Security PSOSEC-1008



#### Cisco Webex App

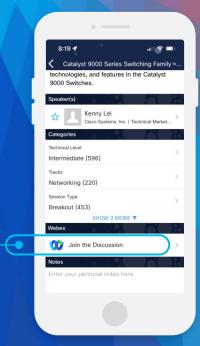
#### Questions?

Use Cisco Webex App to chat with the speaker after the session

#### How

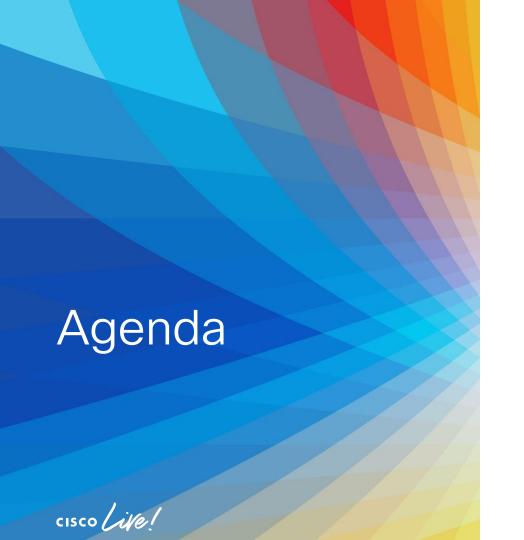
- 1 Find this session in the Cisco Live Mobile App
- Click "Join the Discussion"
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 15, 2023.



https://ciscolive.ciscoevents.com/ciscolivebot/#PSOSEC-1008





- Introduction
- The complex world of cloud networks
- Challenges customers face
- Cisco's solution
- Brief demo
- Q&A and closing remarks

#### About me







#### Interests

- Traveling
- Sunsets
- Scuba diving
- Motorsport / automobile enthusiast





#### Cars keep getting more complex ...











#### ... and so does the network

of IT leaders have adopted hybrid cloud<sup>1</sup>

of IT leaders are deploying 2 to 3 public laaS clouds<sup>1</sup>

Cloud 1 Cloud 2 IT app Finance app HR app HR app Private data center Sales DB Ops app HR app Ingress Egress

<sup>1</sup> 2022 Cisco Global Hybrid Cloud Trends Report



#### Lack of unified security controls across clouds



#### Clouds speak different languages

Proprietary components, nuances, native services, interfaces, and more.



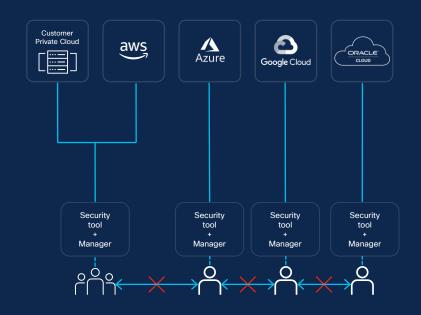
#### Configuring individual tools takes time

Traditional set ups increase overhead, room for error, and misconfigurations.



#### Automation tools have learning curves

Standing up cloud infrastructure early in journey can be difficult without specialized resources.





#### Point solutions add greater complexity

As more problems are solved, more tools accumulate... creating a fragmented security stack

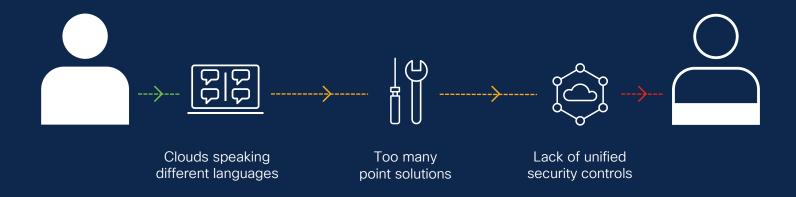
Leading to security gaps, silos, and a chair that constantly swivels.

Your security team

IDS /IPS
AWS Firewall
Azure Firewall
AWS Firewall Manager
Azure Firewall Manager
3rd party virtual firewall + manager
Web Application Firewall
Firewall-as-a-Service
Cloud-native services
DLP Solution
Plus, more managers...



#### Operational inefficiency strains security teams



Complexity, learning curves, and policy alignment issues all decrease efficiency



### Wouldn't it be great if you could simplify?



## Simpler, unified security across clouds

Security that minimizes complexity, reducing the number of fragmented tools.



## Greater visibility and control

Security that sees more across all environments and detect threats faster.



## Increase operational efficiency

Security that is delivered at cloud speed and scale to keep up with business velocity.



#### Introducing Cisco Multicloud Defense

A single control plane with distributed enforcement points





#### Simplify security across clouds

Manage security in real time across AWS, Azure GCP, OCI, and private cloud with a single policy



Stop threats targeting apps, block Command & Control, data exfiltration, and prevent lateral movement



## Reduce risk, lower cost, realize operational efficiency

Automate underlying cloud network constructs to bring efficiency and security to your environment



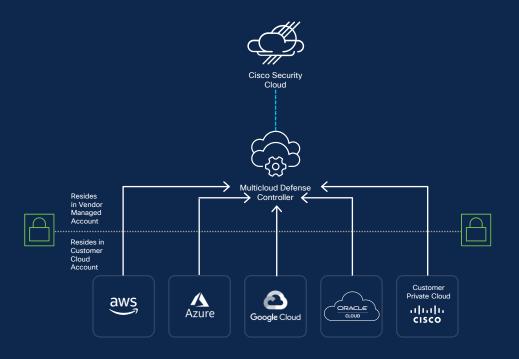
#### Simplify security across clouds

Achieve the full benefit of cloud economics without compromising on security

Continuous visibility: Leverage asset discovery for a real-time, topographic view of your entire network to confidently place security controls.

Full protection, single policy: Manage security across public and private clouds from a single solution.

Dynamic policy management: Keep policies updated in real time as your environments change with tag-based policy management.





#### Gain multi-directional protection



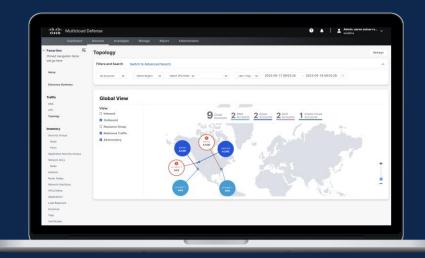
Ingress security: Stop inbound threats targeting web and non-web apps.



Egress security: Detect and block command & control, botnets, and data exfiltration.



East-West security: Reduce blast radius and protect against ransomware by mitigating lateral movement.



# Reduce risk, lower cost, and realize operational efficiency

"This is way faster. Minutes versus it would take us 20 days with our current Checkpoint Virtual Appliances."

Global Cloud Architect, Global Retail Food Manufacturer



Eliminate costly point solutions and operate consistently across clouds



Deploy faster and train less with built-in automation and orchestration

Cisco Multicloud Defense



Management + policy enforcement for all clouds in a single place



Unified policy means less overhead, misconfiguration, and stress

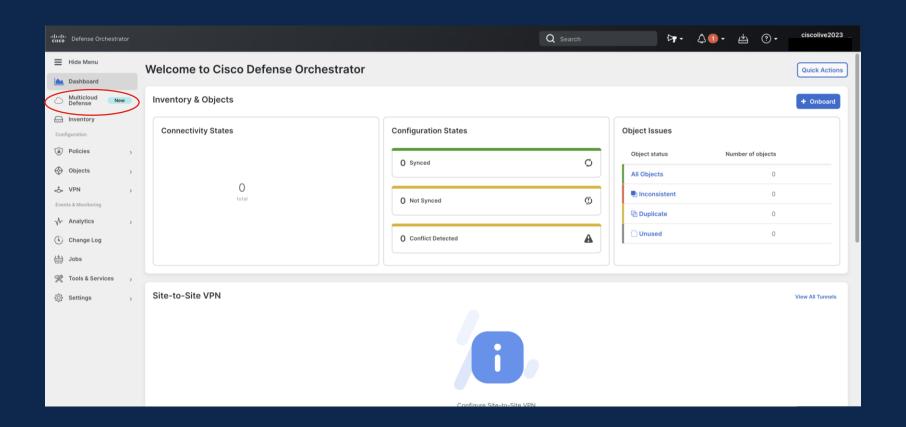


Meet compliance needs by maintaining control of your cloud infrastructure data

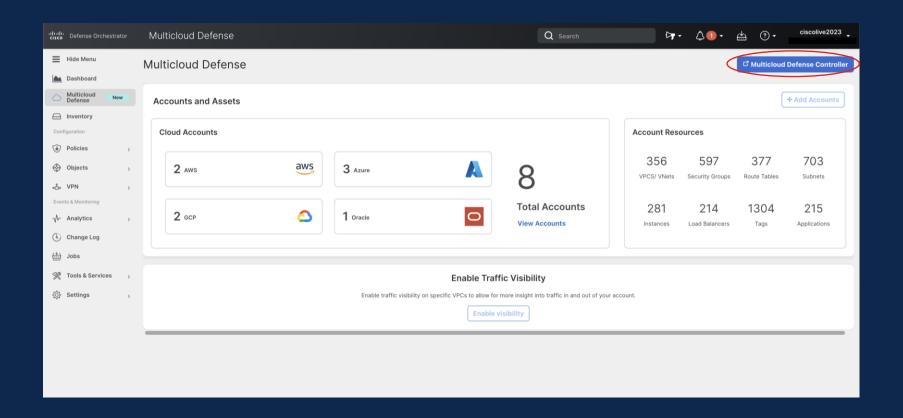


## Brief demo

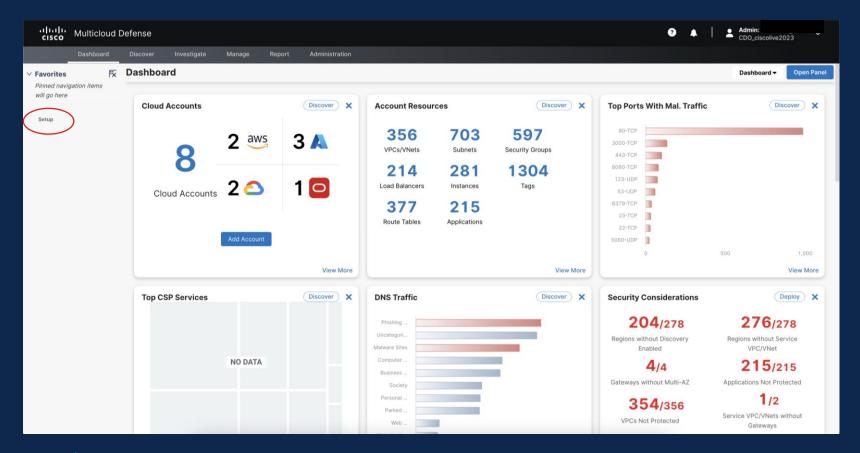




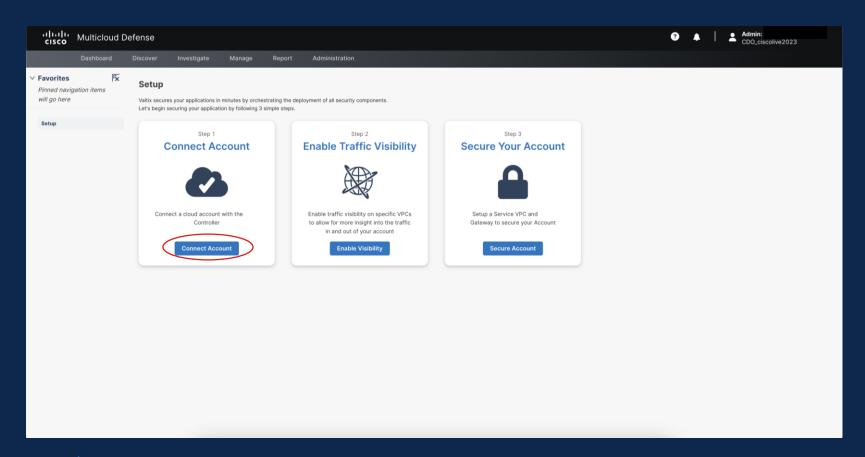




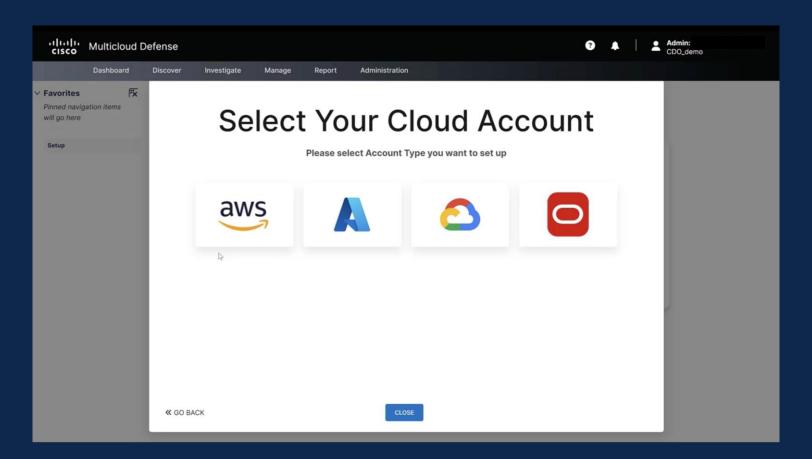




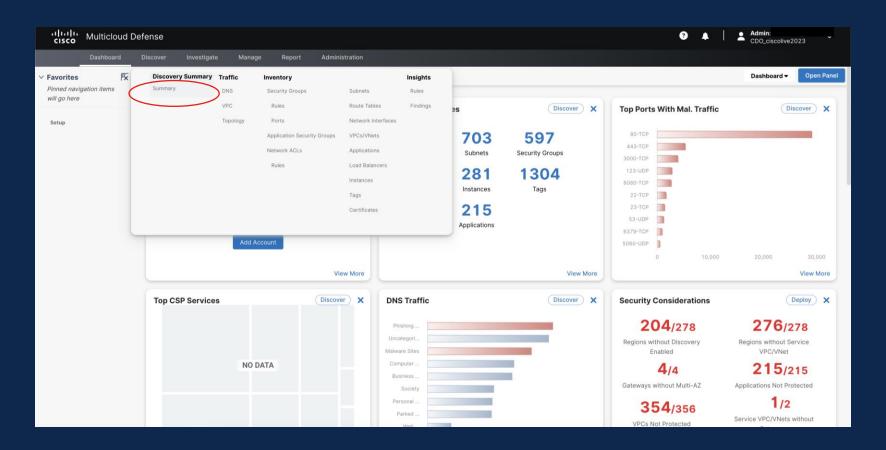




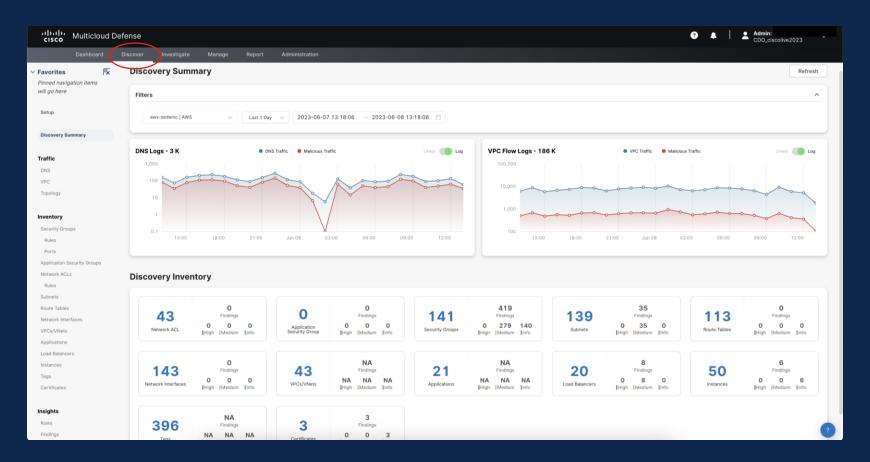




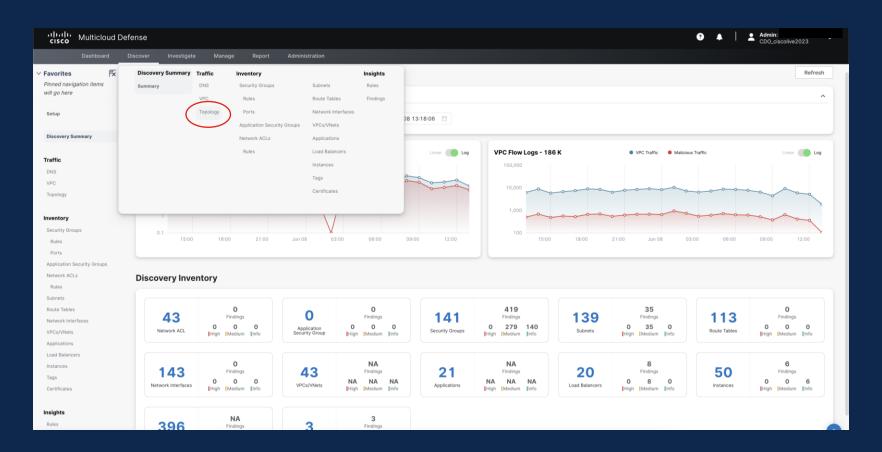




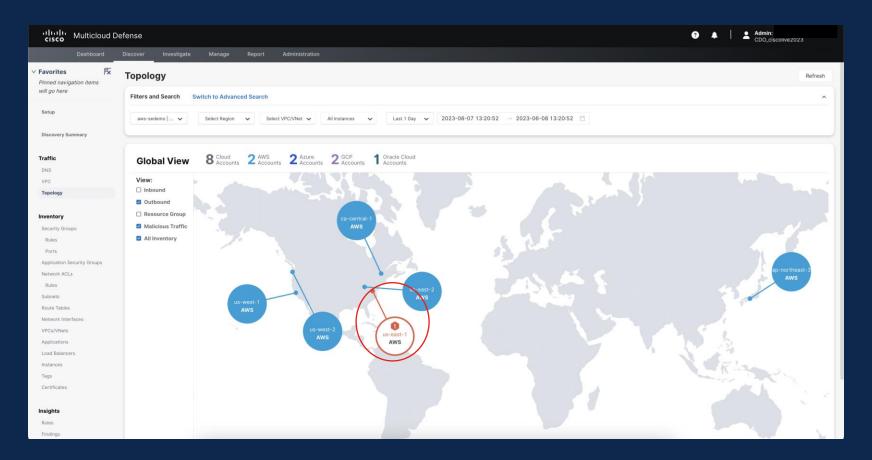




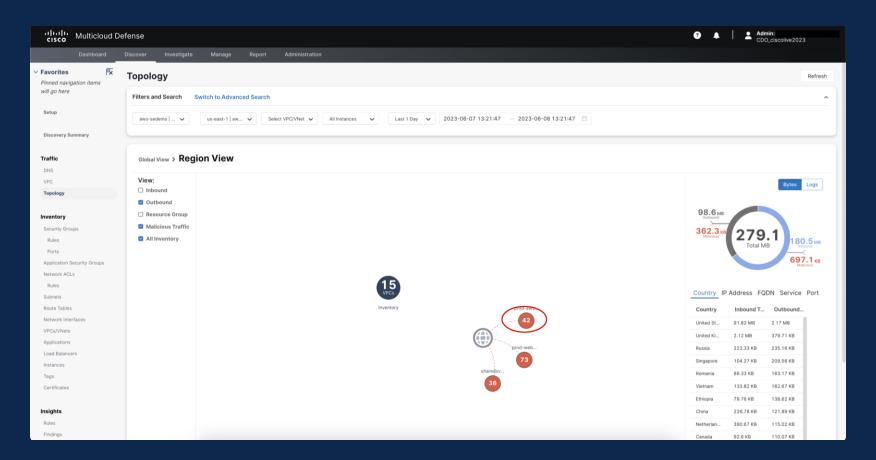




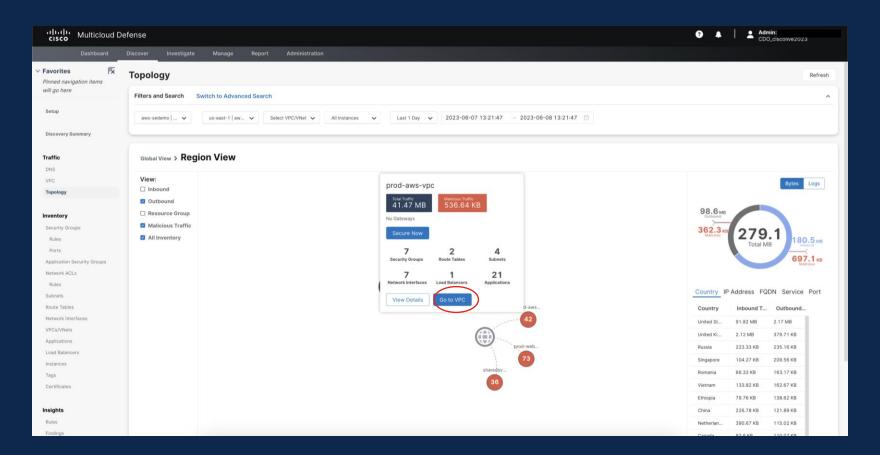




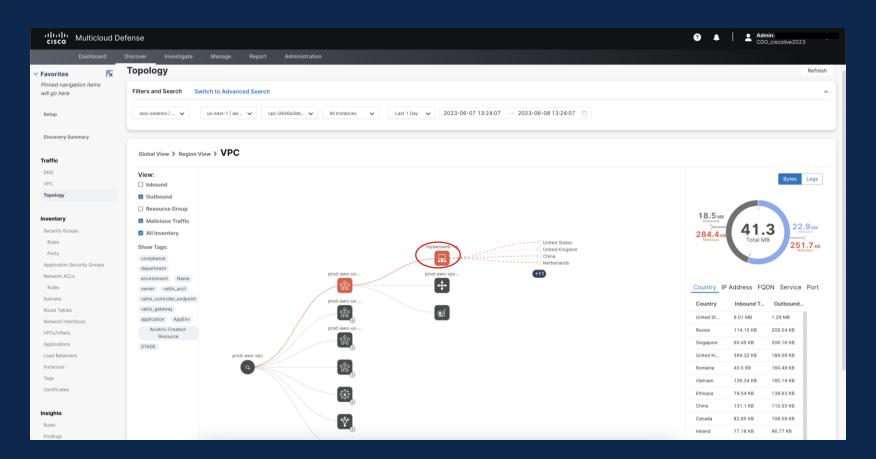




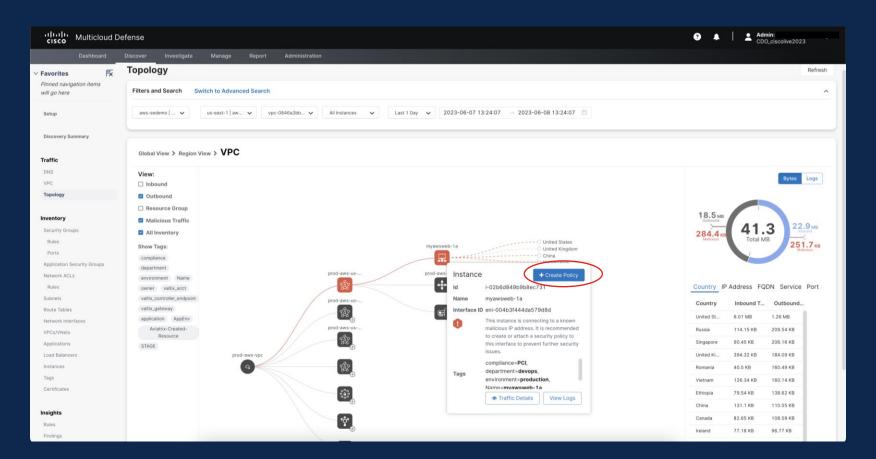




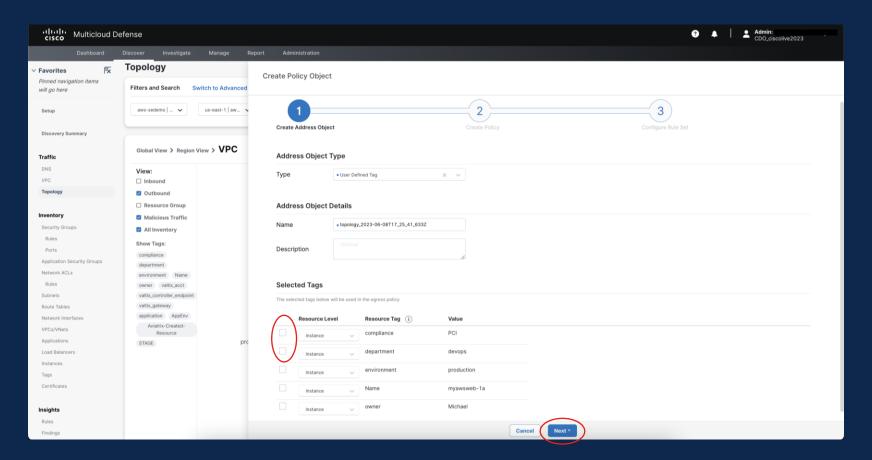






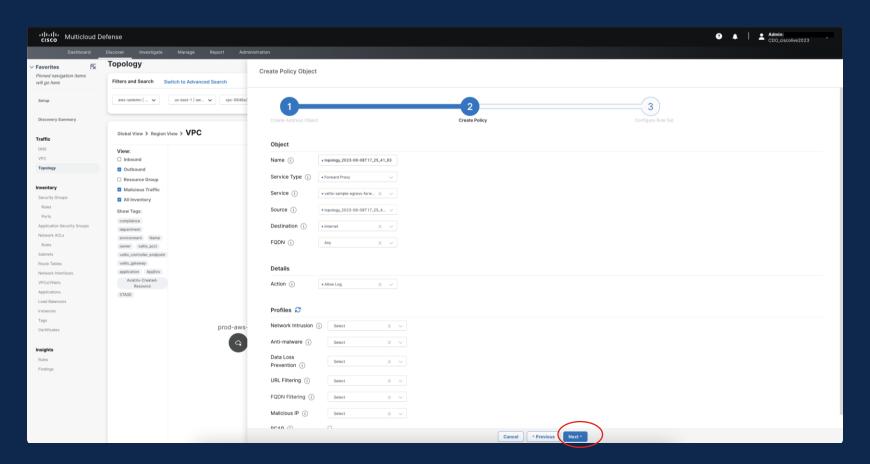




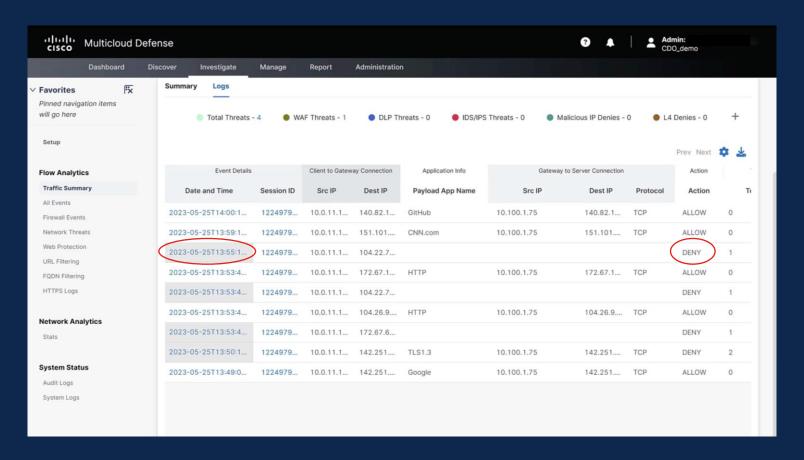




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#### Why Cisco?

Only Cisco protects all your clouds with unified security controls delivered from a single solution

Widest integrated security portfolio on the market

One of the largest commercial threat intelligence teams



See Cisco Multicloud Defense in action with our free trial!







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#### Fill out your session surveys!



Attendees who fill out a minimum of four session surveys and the overall event survey will get **Cisco Live-branded socks** (while supplies last)!



Attendees will also earn 100 points in the **Cisco Live Challenge** for every survey completed.



These points help you get on the leaderboard and increase your chances of winning daily and grand prizes



# Continue your education

- Visit the Cisco Showcase for a Multicloud Defense demo
- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at www.CiscoLive.com/on-demand



# Thank you



# Cisco Live Challenge

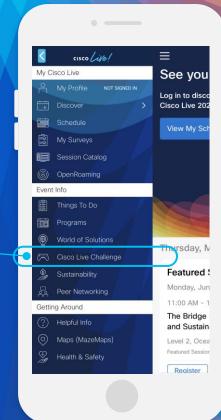
Gamify your Cisco Live experience! Get points for attending this session!

#### How:

- Open the Cisco Events App.
- 2 Click on 'Cisco Live Challenge' in the side menu.
- 3 Click on View Your Badges at the top.
- 4 Click the + at the bottom of the screen and scan the QR code:







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