

## Innovation at Intel

Adrian Criddle - VP, Sales and Marketing, Intel Corporation



### Cisco Webex App

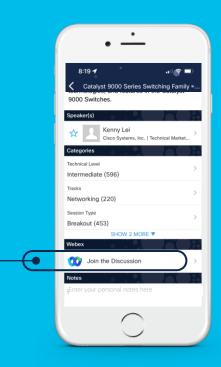
#### Questions?

Use Cisco Webex App to chat with the speaker after the session

#### How

- 1 Find this session in the Cisco Live Mobile App
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Webex spaces will be moderated until February 24, 2023.



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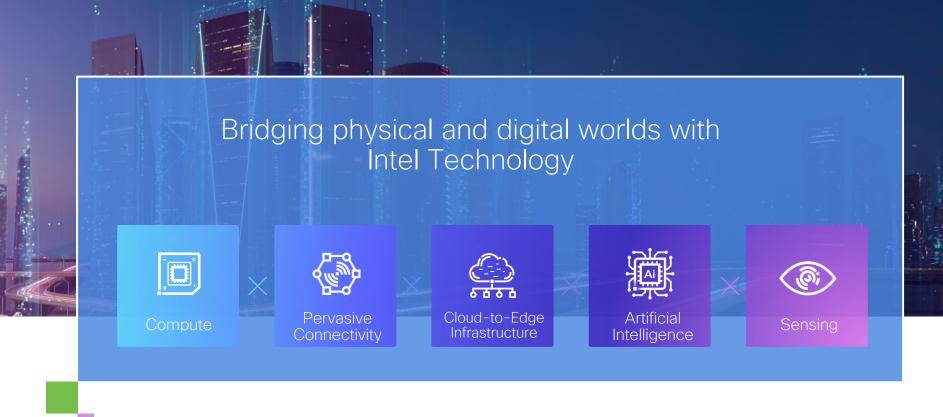
Performance results are based on testing as of dates shown in configurations and may not reflect all publicly available updates. See backup for configuration details. No product or component can be absolutely secure. Your costs and results may vary. Intel technologies may require enabled hardware, software or service activation.

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4th Gen Intel Xeon was designed and manufactured to be our most sustainable data center processor ever by enabling a reduction and benefits for both operational and embodied carbon. To reduce operational carbon, 4th Gen intel Xeon provides perf/watt benefits in part due to the largest number of accelerators ever included in our processors and a new optimized power mode that delivers up to 20% power savings on select workloads with almost no impact to performance. •New accelerators including AMX, IAA, and DSA allow us to achieve up 2.9x average performance per watt vs. not using these accelerators. 4th Gen Intel Xeon's also include advanced telemetry to enable better monitoring and control of electricity consumption and carbon emissions. To reduce embodied carbon and our customer's scope 3 GHG emissions, all 4th Gen Intel Xeon processors are manufactured with 80-100% renewable electricity.

4th Gen Intel Xeon Scalable processors are Intel's most sustainable data center processors ever. In addition to built-in accelerators to help improve performance per watt, Intel Xeon Scalable processors have power management tools to enable more control and greater operational savings.

Statements in this document that refer to future plans or expectations are forward-looking statements. These statements are based on current expectations and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such statements. For more information on the factors that could cause actual results to differ materially, see our most recent earnings release and SEC filings at <a href="https://www.intc.com">www.intc.com</a>.



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### Enhancing Europe's Digital Future



### Creating a consistent framework and more accurate view of process nodes Intel Intel Intel Intel 10nm 20A SuperFin

#### Insatiable Demand for semiconductors



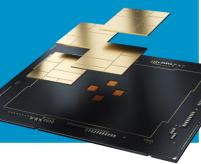
















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Lead in advancing safety, wellness, and responsible business practices across our global manufacturing operations, our value chain, and beyond.

#### Inclusive

Advance inclusion across our global workforce and industry, and expand opportunities for others through technology, inclusion, and digital readiness initiatives.

#### Sustainable

Be a global leader in sustainability and enable our customers and others to reduce their environmental impact through our actions and technology.

#### Enabling

Through innovation, technology, and the expertise and passion of our employees, we enable positive change within Intel, across our industry, and beyond.

Intel's Purpose: We create worldchanging technology that improves the life of every person on the planet.





At Intel, we have a vision for the future of the Olympic Games, where we continue to push the boundaries of human performance and reimagine the way we experience those moments through technology.



### Intel's Olympic Games Objectives

- To establish and accelerate Intel technology solutions in the market, through exclusive and transformational Olympic Games integration
- Accelerate adoption of key technologies (e.g., Al, 5G, compute)
- Grow revenue throughout the Olympic ecosystem
  - Games operations
  - Solutions showcase
  - Broadcast
  - Infrastructure
- Strengthen our position as a global technology leader within the ecosystem/business leaders and consumers (where applicable)
- Leverage the power of the Olympic Games platform with our most valuable asset (our people) through:
  - Experiences and engagement
  - Reward and recognition
  - Recruitment and retention









Robert Noyce
Co-Founder of Intel



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- Complete a minimum of 4 session surveys and the Overall Conference survey (open from Thursday) to receive your Cisco Live t-shirt.



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