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The bridge to possible

The Path to Sustainability in the Enterprise

Cliff Thomas, Senior Vice President, Global Enterprise Sales
Russell (Rusty) Smith, Director Business Development

PSOGRN-1020

Cisco Webex App

Questions?

Use Cisco Webex App to chat
with the speaker after the session

How

1. Find this session in the Cisco Live Mobile App
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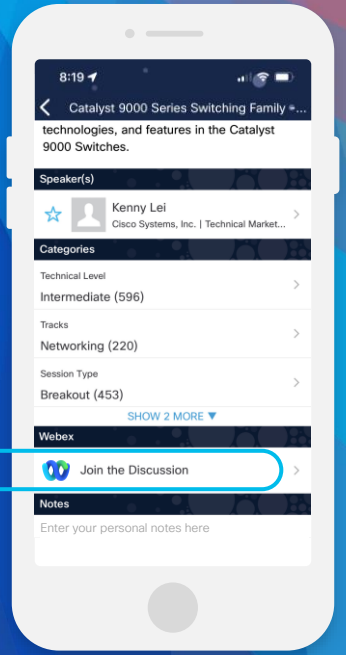
4. Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 9, 2023.



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Does your company have sustainability goals?

Does your company have net zero goals by 2050 or earlier?

Do sustainability goals affect your role?

Has your company hired a Chief Sustainability Officer?

Have you visited the Sustainability Zone in the hub?

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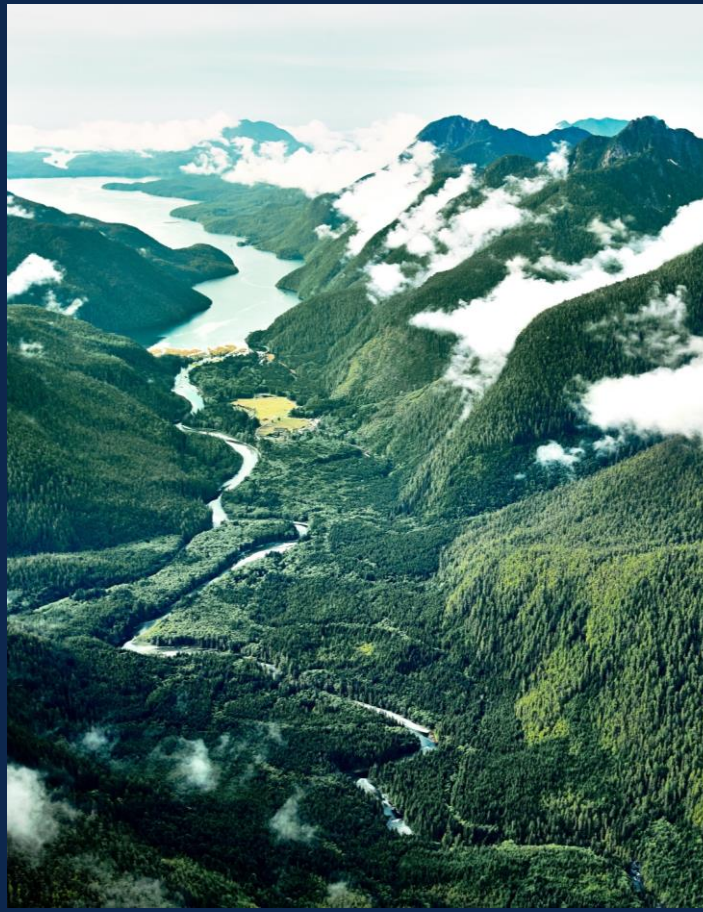
Meet the Panel

Moderator: Russell (Rusty) Smith
Director, Business Development

Jennifer Huffstetler
Chief Product Sustainability Officer, Intel

Shirley Paterson
Senior Vice President, Flagship Partner Program
& Corporate Accounts, DB Schenker

Cliff Thomas
Senior Vice President, Global Enterprise Sales, Cisco



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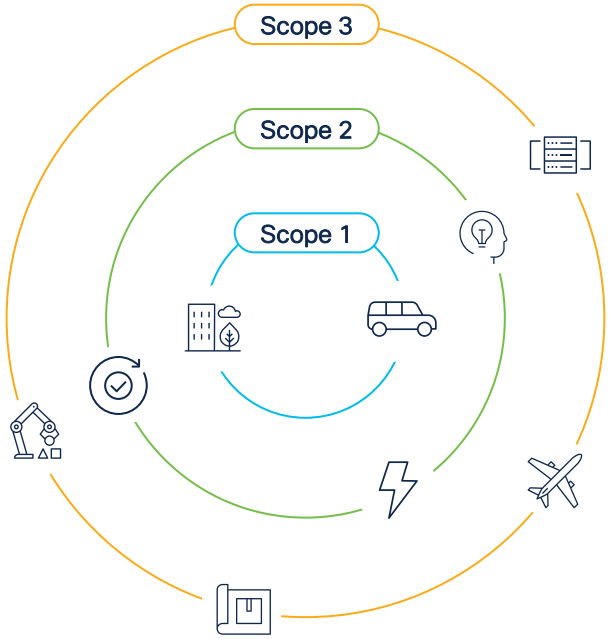
Understanding corporate emissions



Scope 1

Direct emissions from operations owned by the company

Examples: Heating fuel, company vehicles

Scope 2

Indirect emissions from the generation of purchased electricity, steam, heating and cooling

Examples: Electricity used in company buildings

Scope 3

All other indirect emissions that occur in a company's value chain

Examples: Use of sold products, Employee business travel and commuting, supplier emissions, transportation and distribution

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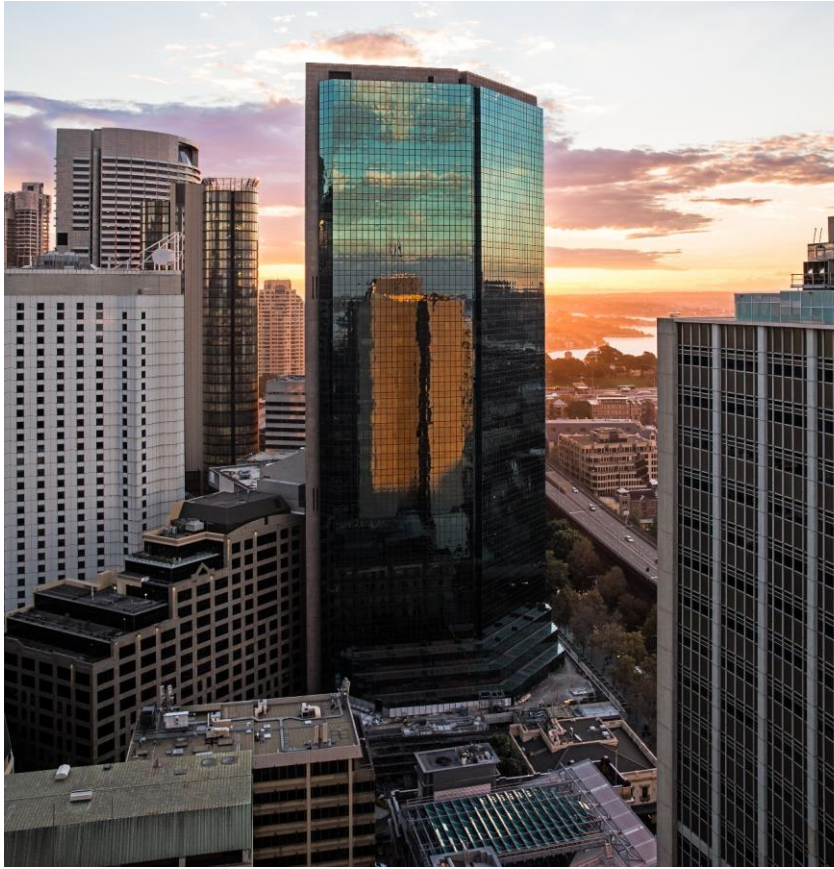
Sustainability goals

Customer challenges

Global perspective

Managing energy reduction



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Thank you

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Challenge

Gamify your Cisco Live experience!

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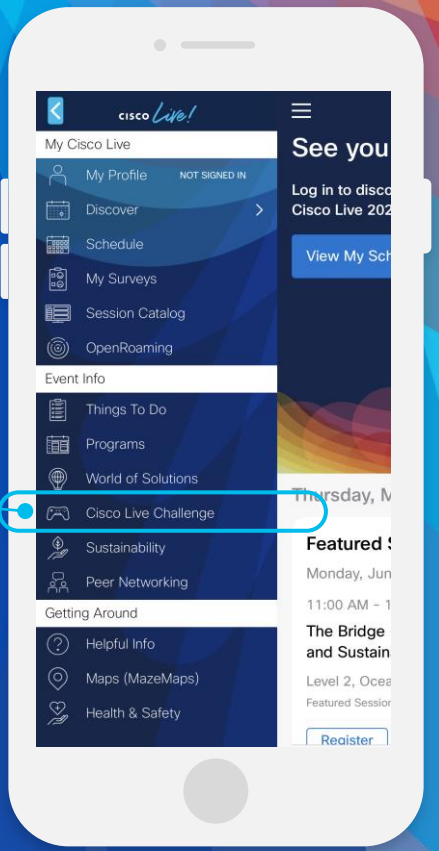
3. Click on View Your Badges at the top.
4. Click the + at the bottom of the screen and scan the QR code:



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