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Transforming SD-WAN operations into a Predictive Model via ThousandEyes

Uma Sankar Mohanty, Software Engineering Technical Leader BRKXAR-1001



Cisco Webex App

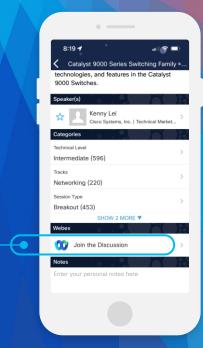
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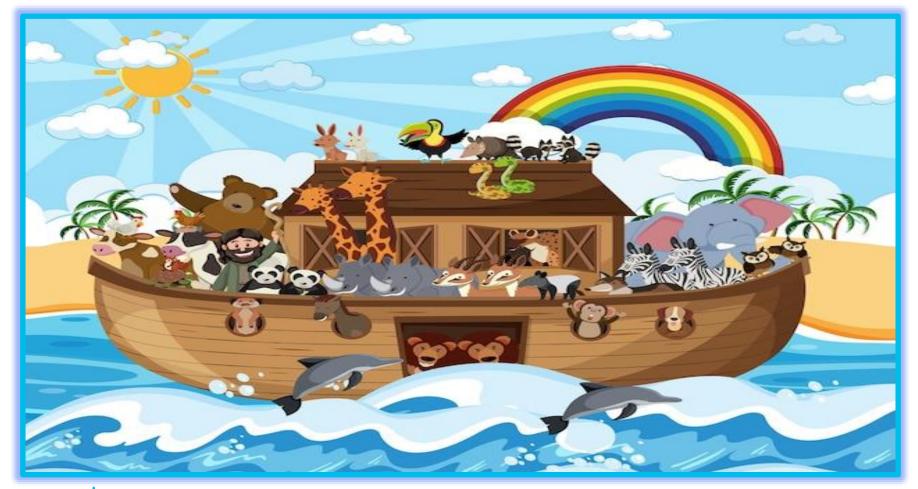


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- A Bird's-Eye view of
 - Cisco SD-WAN
 - ThousandEyes
- ThousandEyes WAN Insights
- Predictive Internet
- Bringing it all Together





Cisco SD-WAN



Session Objective:

This Session Focuses on:

- Brief Overview of Cisco SDWAN & ThousandEyes WAN Insights.
- The session covers vAnalytics Predictive Path recommendations (powered by ThousandEyes WAN Insights).

By the end, I hope everyone in this room gets a better understanding of the steppingstone for transforming SDWAN into a predictive model.



Session Non-Objective:

- We will not cover any of the installation aspects of these components.
- We will not focus on the Licensing.
- We will also not be covering the AI/ML models that are working in the backend to provide a Feedback loop.



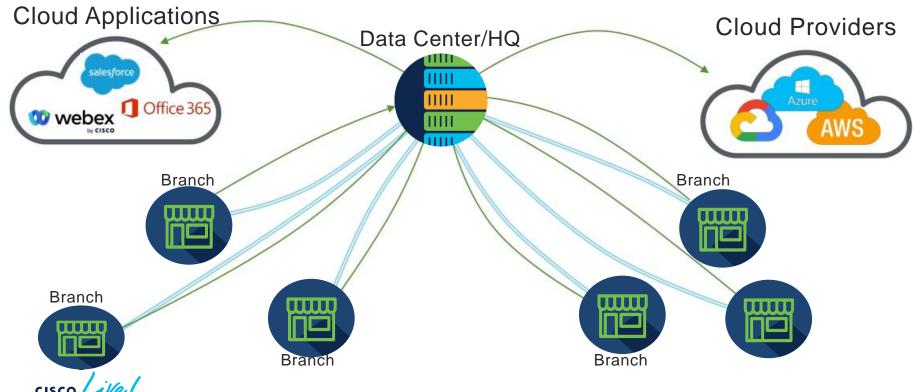
New Naming: Cisco Catalyst SD-WAN

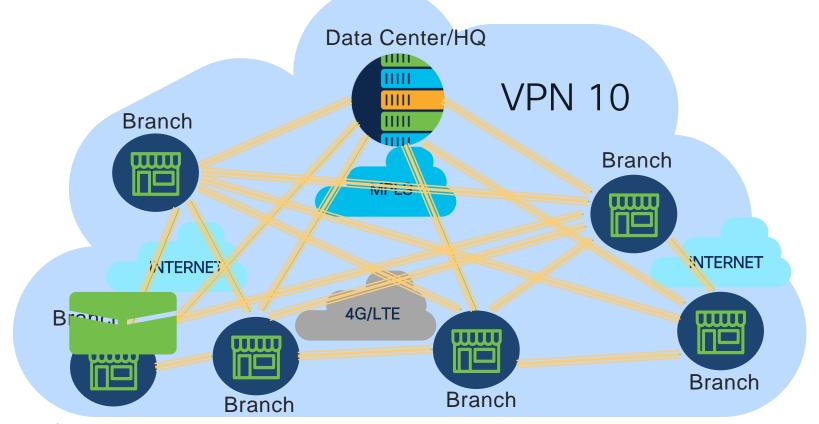
Old Name	New Name (rebranding)	Documentation	Displayed on Screens	API/CLI - Documentation
Cisco SD-WAN	Cisco Catalyst SD-WAN	Cisco Catalyst SD-WAN	Cisco Catalyst SD-WAN	Cisco Catalyst SD-WAN
vManage	Cisco Catalyst SD-WAN Manager	SD-WAN Manager	Manager	vManage
vAnalytics	Cisco Catalyst SD-WAN Analytics	SD-WAN Analytics	Analytics	vAnalytics
vBond	Cisco Catalyst SD-WAN Validator	SD-WAN Validator	Validator	vBond
vSmart	Cisco Catalyst SD-WAN Controller	SD-WAN Controller	Controller	vSmart
Self Service Portal	Cisco Catalyst SD-WAN Portal	Cisco Catalyst SD-WAN Portal	Cisco Catalyst SD-WAN Portal	SD-WAN Portal
Cloud-Delivered Cisco SD-WAN	Cloud-Delivered Cisco Catalyst SD-WAN	Cloud-Delivered Cisco Catalyst SD-WAN	Cloud-Delivered Cisco Catalyst SD-WAN	NA



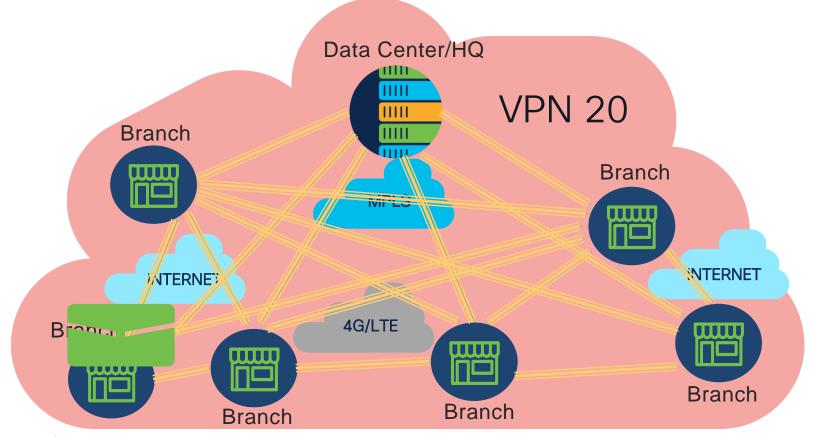
The Hardware Based WAN of Yesterday

Doesn't Keep up with the Needs of Today

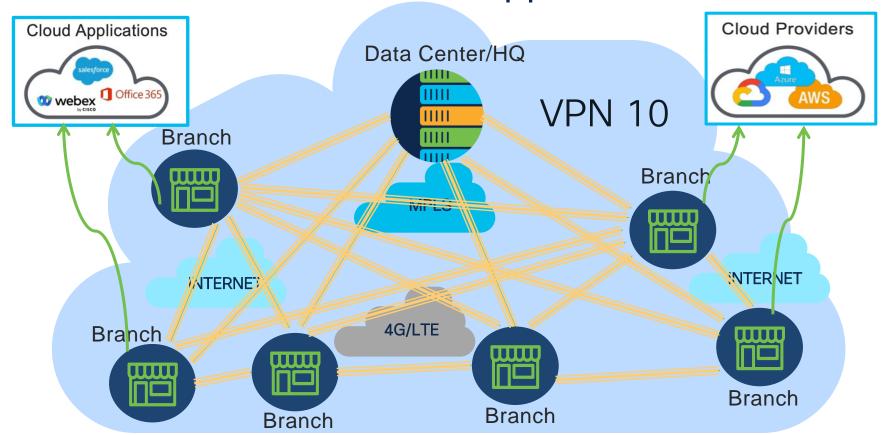














Application Aware Routing Manager If multiple paths meet SLA, App Aware Routing Policy traffic is hashed SLA Class for App A If path is defined as preferred Latency < 150ms AND it meets the SLA, it is Loss < 2% chosen Jitter < 10ms Biz-internet Path 1 MPLS Path 2 Data Center Ш App A TE Path 3 Path1: 10ms, 1% loss, 5ms jitter SD-WAN Tunnel Path2: 200ms, 3% loss, 10ms jitter Path3: 140ms, 1% loss, 10ms jitter

Cisco Vision: SD-WAN Analytics

Observability



Enhance visibility into network behavior and user experience with applications deployed onprem or in cloud

Diagnostics



Expedite troubleshooting & reduce OpEx by offering actionable insights to help isolate problem areas

Predictive / Adaptive

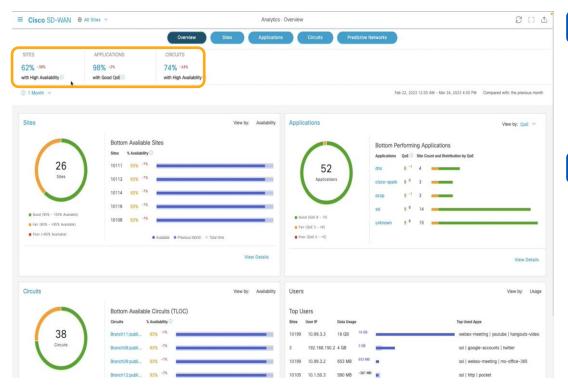


Simplify operations/ automate networks through AI/ML/Big Data based predictive insights

Scalable, Cloud-first, Multi-domain Analytics Architecture



Overview Dashboard



Benefits

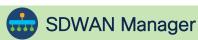
Quickly gain operational insights into overall applications and network

Highlights

- Snapshot view of your overall application experience and network health (sites, circuits)
- Identify top users across entire network
- Compare with previous time periods



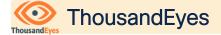
SD-WAN Observability Tools



- NMS for deployment and configuration
- ✓ Design validation
- Raw monitoring
- ✓ Tunnel, Interface, Site, QoS
- Alert management
- ✓ Logs alarms, events, audit
- Troubleshooting
- ✓ Traceroute, speed test, ping
- Deployment
- ✓ On-prem and Cloud-hosted



- Path Recommendations powered by WAN Insights
- Aggregate perf analytics
- ✓ Application health
- ✓ Top talkers
- ✓ M365 CoR Telemetry
- Historical trend analysis
- Application and network performance
- Large scale deployments with a lot of SAIE(DPI) data
- Future Al/ML based features
- Deployment
- ✓ SaaS service



- WAN Insights
- Underlay Path Visualization
- Monitoring
 - ✓ Deep L7 App Analytics
 - ✓ Path visualization
- Troubleshooting
 - ✓ Identify path changes
- Site Evaluation
 - ✓ Before/After metrics
- Deployment
- √ SaaS service
- ✓ Agent deployed on edge

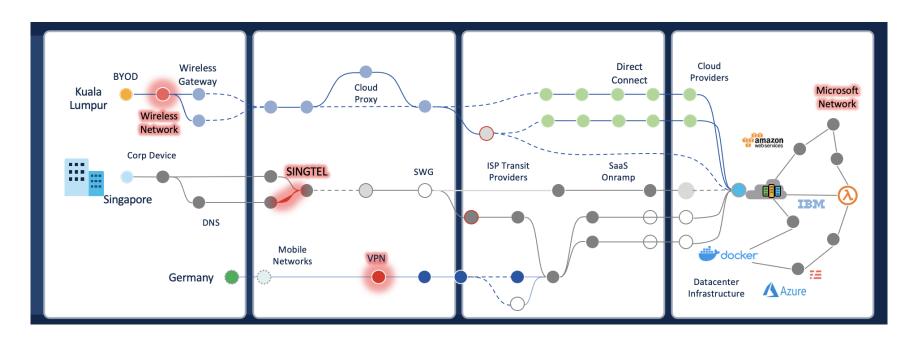


ThousandEyes



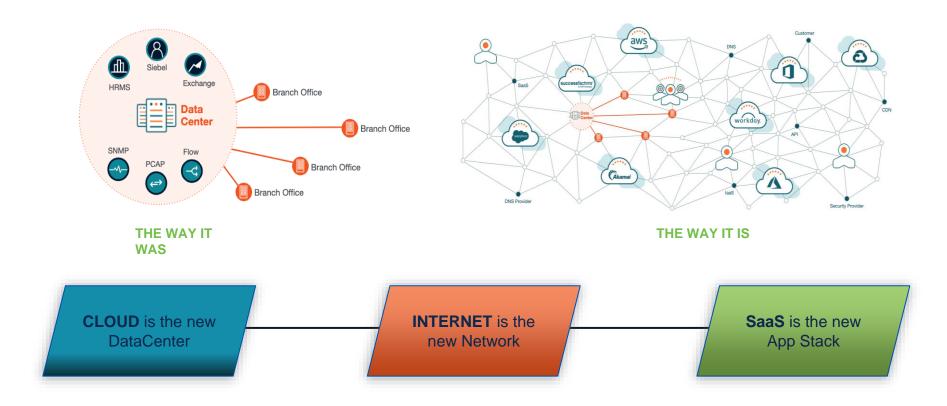
What Is ThousandEyes?

ThousandEyes allows you to visualize any network as if it was your own, quickly surface actionable insights, and collaborate and solve problems with your partners.





Why Does It Matter





Achieve extended visibility with Cisco SD-WAN and ThousandEyes

Cisco SD-WAN

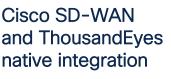
Measures point-to-point network telemetry

Enables automated routing based on network performance and availability

Cisco ThousandEyes

Measures hop-by-hop network telemetry and path (SD-WAN underlay and end to end)

Measures application performance and correlates with network insight



Turn-key agent deployment

Rapid MTTI/MTTR

☐ Office 365

Dropbox

aws

Google Cloud

Azure

Actionable insights

Empowering IT to faster resolution

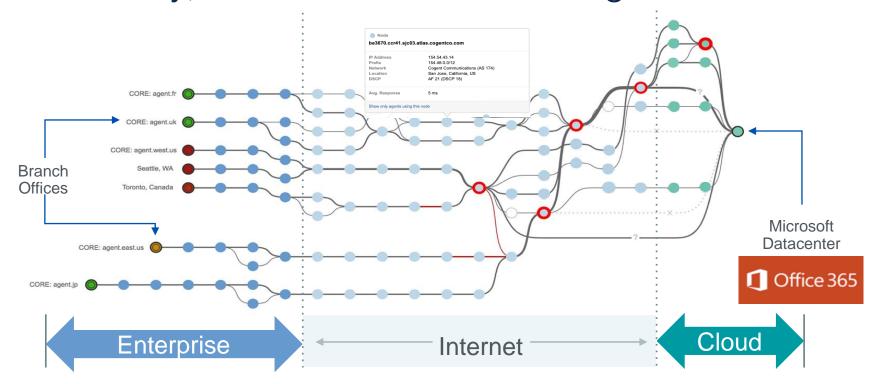
Evaluate persistently

Pinpoint evidence

Escalate accurately



Correlated Visibility Into ALL Networks Availability, Performance and Change





ThousandEyes WAN Insights



A new world...

Highly dynamic multicloud world: applications move across Clouds, the new WAN is the Internet with a plethora of network access. Seamless integration with Home Office



Customers #1 priorities are Application Experience and Security

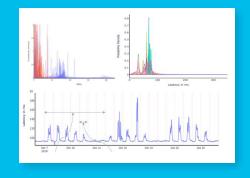


... With new challenges

Make the network application driven (not just networking centric)



Be Predictive, not Reactive





Predictive network assurance for digital experience transformation

Forecasts conditions

Identifies expected issues based on predictive analysis

Recommends actions

Provides specific steps to improve application experience

Improves experience

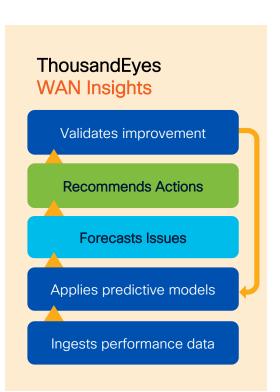
Sustained improvement over a longer period of time - promotes continuous improvement.

Cisco ThousandEyes WAN Insights





Use Case: Forecast, Recommend and Improve



Workforce digital experience

Improved user experience, by avoiding user degradation before it happens- Tune SD-WAN routing policies per site to avoid performance issues and measurably improve user experience.

Policy Optimisation and Verification

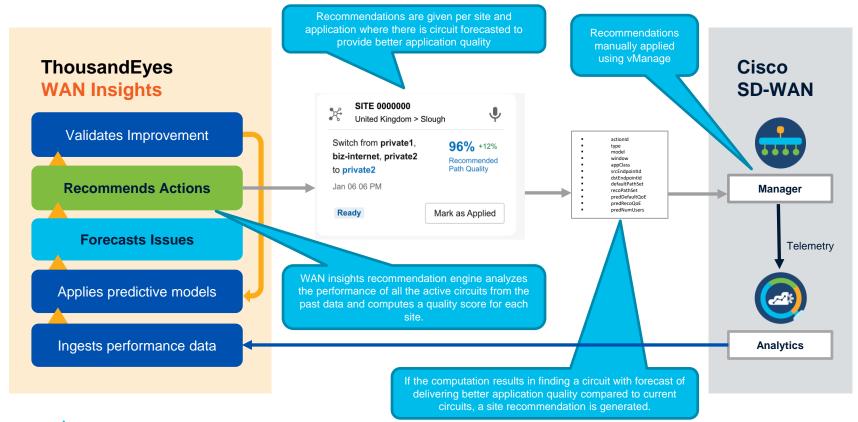
Verification and validation that implemented policies meet business requirements for all locations

Network Planning

Cross correlate with outage conditions to verify provider choices
Provide perpetual improvement cycle optimizing network and application performance over time



Understanding and Applying Recommendations

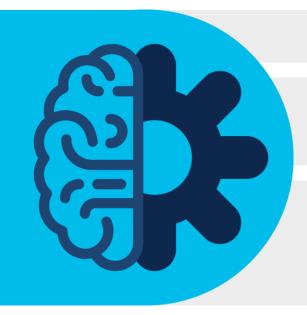




Predictive Internet



ML/Al ... Do we care ?



I do not think so ...

The rationale for using Machine Learning should be the **expected outcome** not the technology

YES, there are use cases where ML surpasses all other approaches while for other use cases simpler approaches are more appropriate





Objectives of a Predictive Internet

Use of Predictive (combined with Reactive)

Connectivity failures & Application Experience

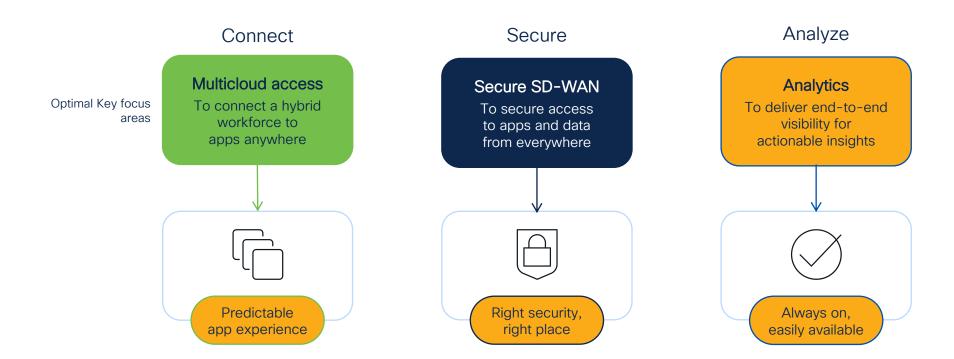
Self Healing Networks with Trusted Automation



Bringing it all Together...



Cisco SD-WAN - brings it all together...



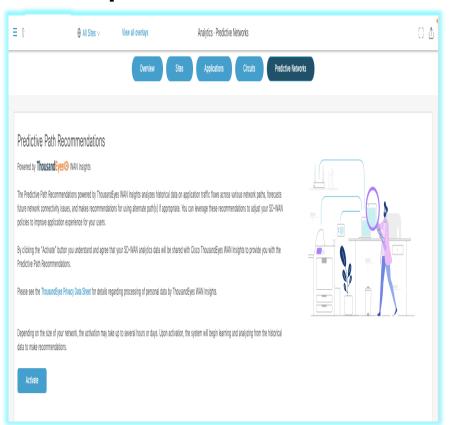


Cisco vAnalytics and ThousandEyes WAN insights





Prerequisites



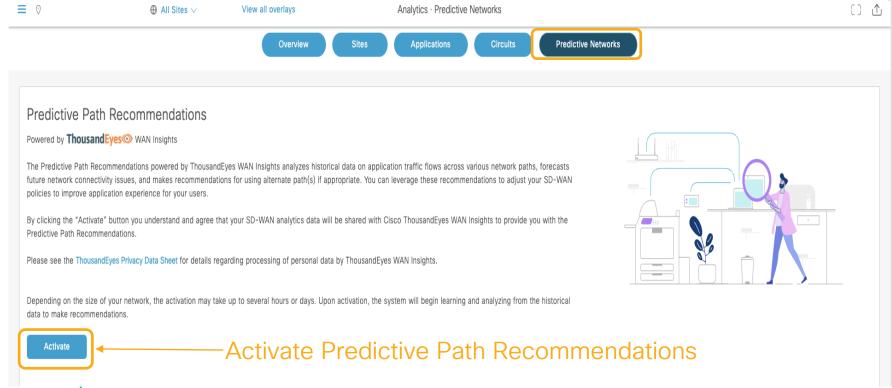
- SD-WAN DNA Advantage or higher license is required.
- Active Analytics instance in the US or EU region
- SD-WAN Manager 20.3 or newer
- Enable DPI/SAIE in SD-WAN Manager (DPI for 20.7.x earlier, SAIE for 20.8.x up)
- Application traffic over SD-WAN tunnels
- If customers use DIA, Cloud On Ramp SaaS needs to be enabled
- For onboarding Apps, AAR needs to be pre-configured in SD-WAN Manager



Predictive Path Recommendations

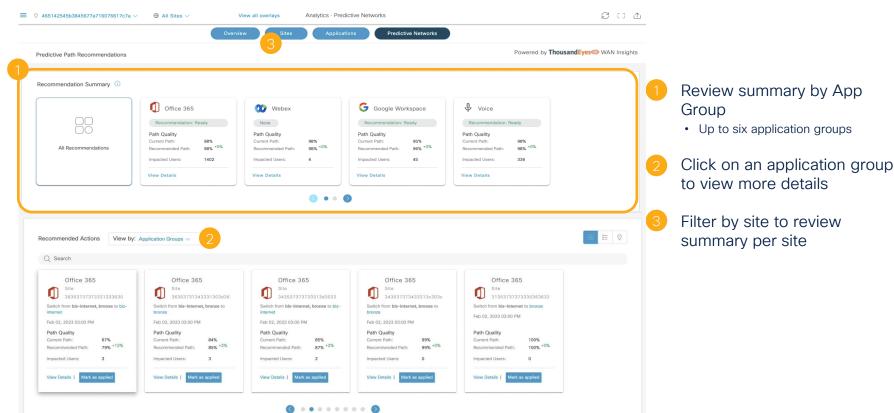


Activate Predictive Networks



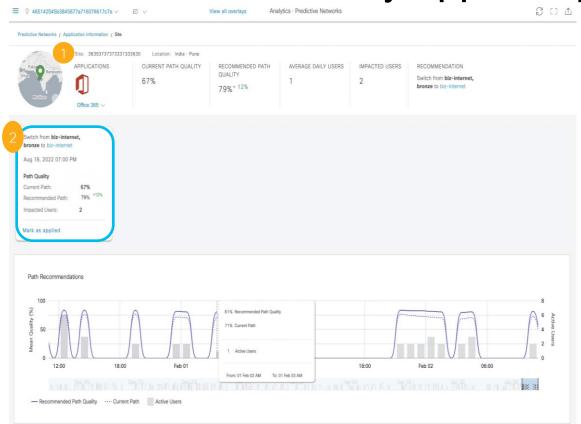


Recommendations Summary





Recommendations - by App Group per Site

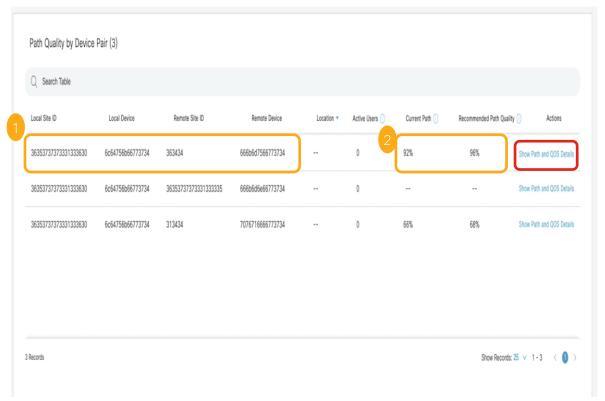


- Recommendation per selected site
- 2 Recommendation text
 - Predictive Path Recommendations is recommending to switch to using "biz-internet" path instead of load balancing between biz-Internet & bronze paths in order to realize 12% improvement in path quality, which in turn will improve application experience



Path Performance - by Device Pair

(between two sites)

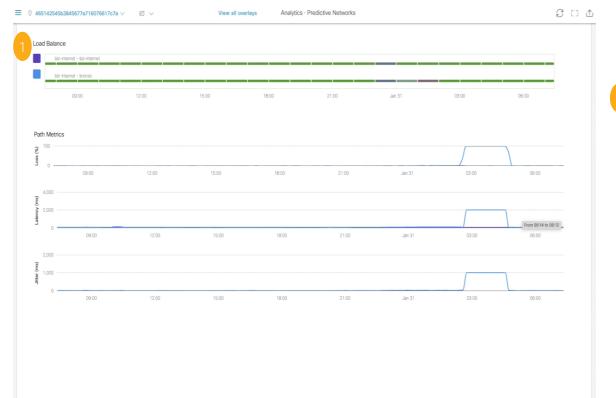


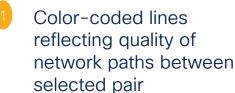
- Selected Device Pair
- 2 Showcasing Current & recommended path quality between selected device pair



Path Performance - by Device Pair

(between two sites)





 Also includes line charts showing loss, latency and jitter over these paths



Key Takeaways



Key Takeaways

- Overview of SDWAN & ThousandEyes.
- ThousandEyes WAN Insight
 - Predictive network assurance for digital experience transformation
- Predictive Internet
 - Use of Predictive (combined with Reactive)
 - Connectivity failures & Application Experience
 - Self Healing Networks with Trusted Automation
- Cisco SD-WAN brings it all together...





Q & A



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Thank you



Cisco Live Challenge

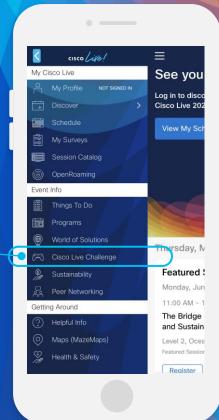
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