



Reap the Benefits, Avoid the Pitfalls

Succesfully Deploy Multi-Cloud and Cloud-Native in SP

William Van Nieuwenhove, Technical Solutions Architect Tobias Rosen, Product Sales Specialist BRKSPG-2037





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Optimize Multi-Cloud



cisco live!

Multi-Cloud Challenges



On-Prem Cloud

"Good Multi-Cloud starts at home"

Challenges

Operations, Agility, Scalability
Global Reach



Public Cloud

"Take control"

Challenges

Risk of lock-in, Cost,
GDPR, Security,
Performance, Proximity to end-users



Application Experience

"Follow business needs"

Challenges

Security, Performance Organizational Boundaries



Cloud Native and Multi-Cloud in the SP

Key Taxonomy

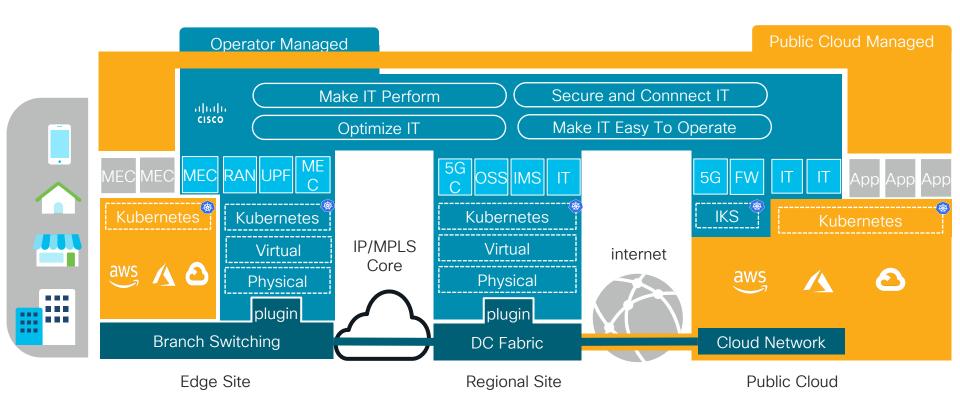
- Hybrid cloud is a composition of a public cloud and a private environment, such as a private cloud or onpremises resources (Wikipedia).
- Multi-Cloud: Multi-Cloud is the use of multiple cloud services (storage, VM's) in a single heterogeneous architecture. (Wikipedia). A typical multi-cloud spans multiple public and private clouds.
- Cloud Native technologies empower organizations to build and run scalable applications in modern, dynamic
 environments such as public, private, and hybrid clouds. Containers, service meshes, microservices, immutable
 infrastructure, and declarative APIs exemplify this approach(<u>CNCF Definition</u>)

Service Provider Use-Cases

- SP Internal IT infrastructure and SP Private Cloud
- Business to Business (B2B) Cloud
 - laaS/Public Cloud
 - Mobile Edge Computing
- Cloud Native Network Functions and Backend Applications



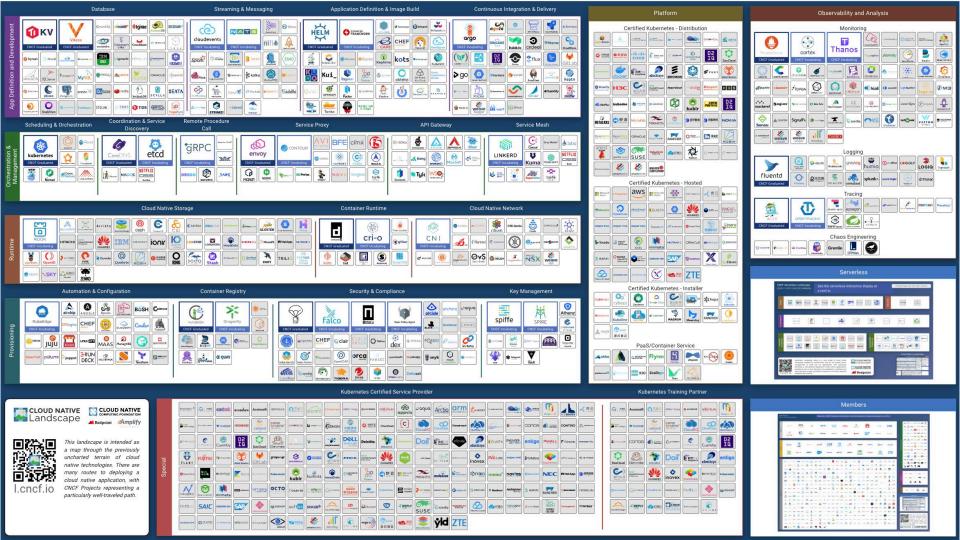
The opportunity: Multi-Cloud solution



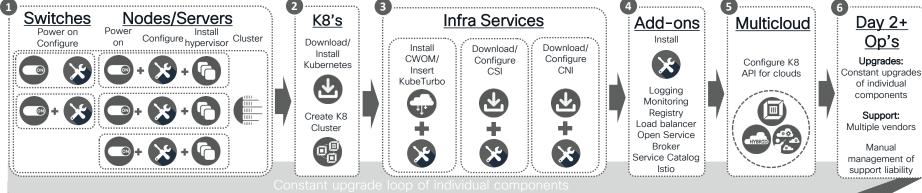


Build Your Own Cloud-Native Environment

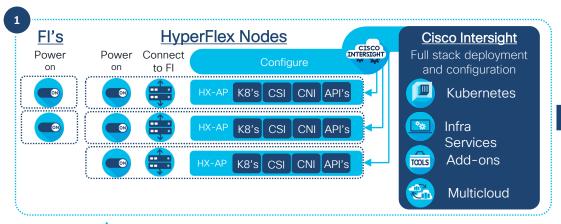


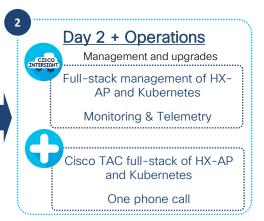


DIY vs. Intersight Workload Engine for Containers



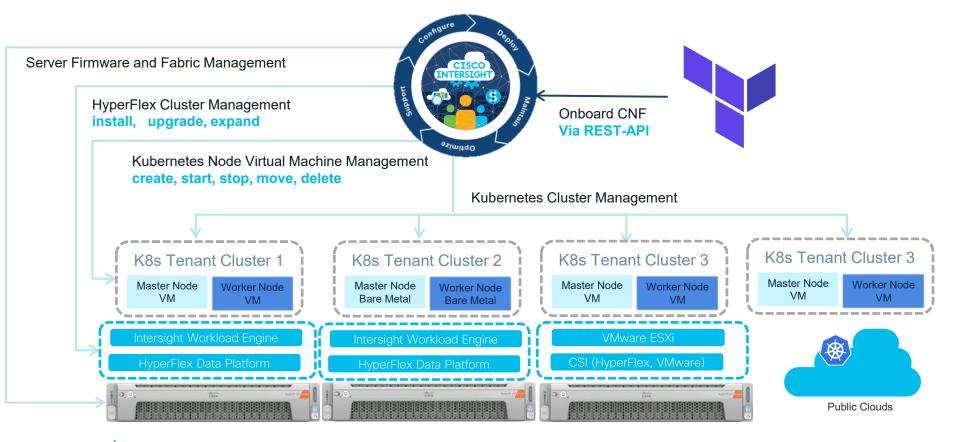
Multiple support vendors of individual components - Who supports what???







Intersight Kubernetes Service on Multi-Cloud







Optimization of assets is a best practice in every industry



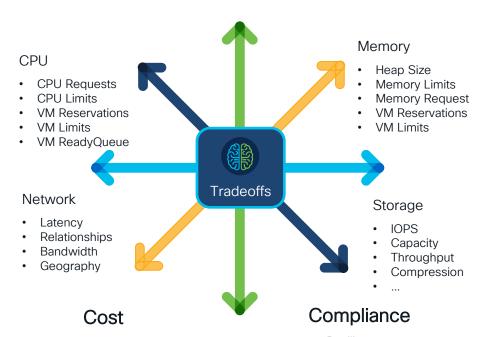
Workload Optimization & Performance Assurance

- Navigate multiple tradeoffs
- Operate in real time
- Self-managing

- Initial Workload Placement
- Increase Resources
- Decrease Resources
- Move Workload
- Retire Resources

Performance

- Service Latency
- Transactions per second



- \$/instance/hour
- \$/instance/minute
- Reserved Instances
- ...

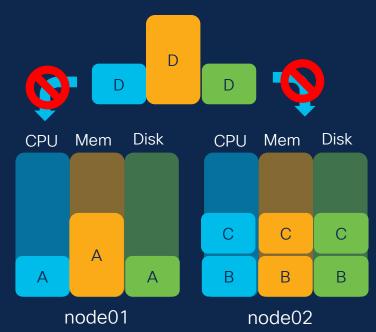
- Resiliency
- Licensing
- Data Sovereignty
- · Business constraints
- Affinity, anti-affinity
- Taints and tolerations

CiscoLive BRKSPG-2033

Kubernetes Takes Care of Itself Until ...

"Failed Scheduling No nodes are available that match all of the following predicates:: Insufficient CPU"

- Resource Fragmentation
- Node CPU congestion
- Noisy Neighbor

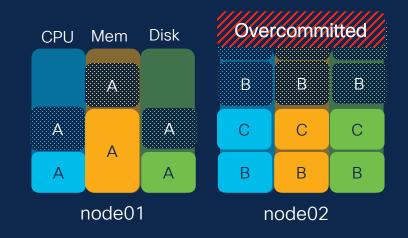




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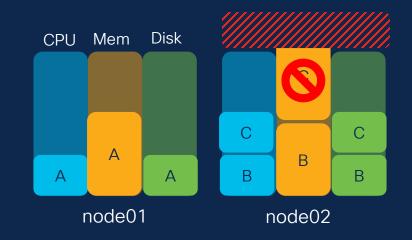




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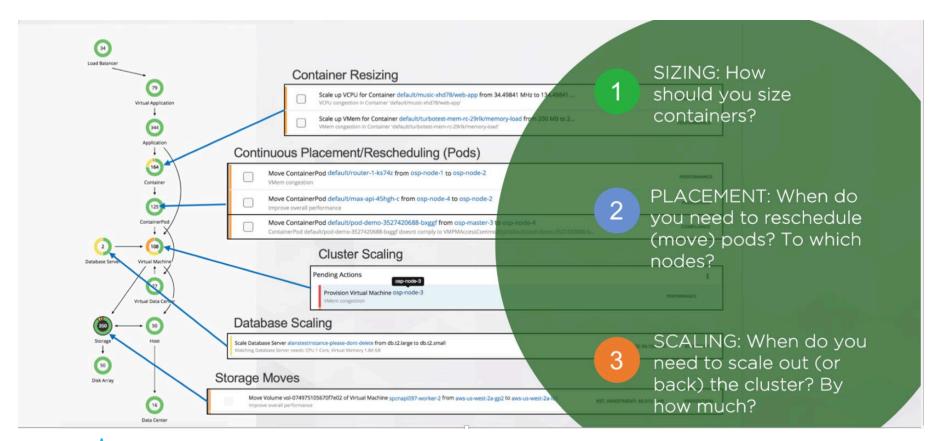
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Kubernetes Performance Assurance





Three Rules of Kubernetes Networking

- Every POD should have an IP address
- Every POD should be able to communicate with every other POD in the same node
- Every POD should be able to communicate with every other POD on other nodes without NAT.

How is network connectivity implemented?

It is up to the CNI....

Services can be exposed on cluster node ports. How is load balancing to K8s nodes achieved

External load balancer implemented by K8s provider (GKE, AKS, ACI, ...)

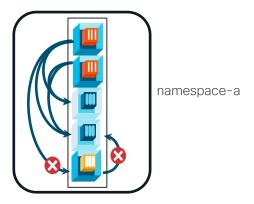
How is network segmentation implemented?

By default every POD can communicate to every other POD



Security Enforcement with the ACI CNI

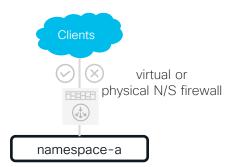
ACI CNI implements K8s Network Policy



ACI CNI augments K8s Network Policy



Support Perimeter Firewall



K8s Network Policy Example

```
apiVersion: extensions/v1beta1
kind: NetworkPolicy
metadata:
   name: allow-red-to-blue-same-ns
spec:
   podSelector:
       matchLabels:
       type: blue
   ingress:
   - from:
       podSelector:
       matchLabels:
       type: red
```

ACI Policy Example

```
apiVersion: v1
kind: Namespace
metadata:
   name: namespace-a
   annotations:
      opflex.cisco.com/endpoint-group:
   '{"tenant": "ciscolive", "app-profile":
   "Kubernetes", "name": "namespace-a"}'
```

SNAT Example (via CRD)

```
apiVersion: aci.snat/v1
kind: SnatPolicy
metadata:
   name: <aName>
spec:
   selector:
    namespace: <namespace>
   labels:
        <snat-label-key>: <snat-label-value>
   snatIp:
        <ip or subnet>
        - ...
```



Public Cloud Pitfall #1

Controlling Public Cloud spend without breaking the app.

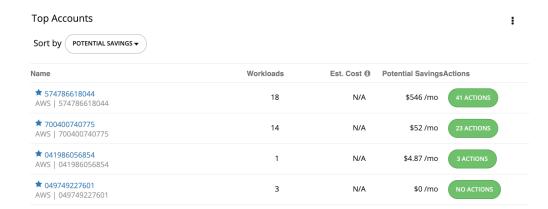


Automated Performance/Cost Optimization



Increase

Scale-up if workload demand increases to maintain application health

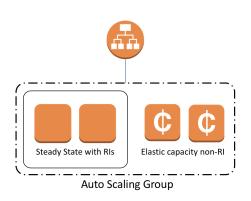


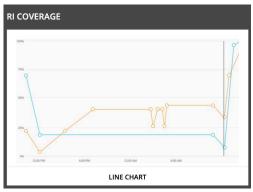


Scale-down based on historical data if workload demand permits it. CWOM will not size-down beyond the peaks the application experiences.



Reserved Instances vs. On-Demand Instances





On Demand Instances

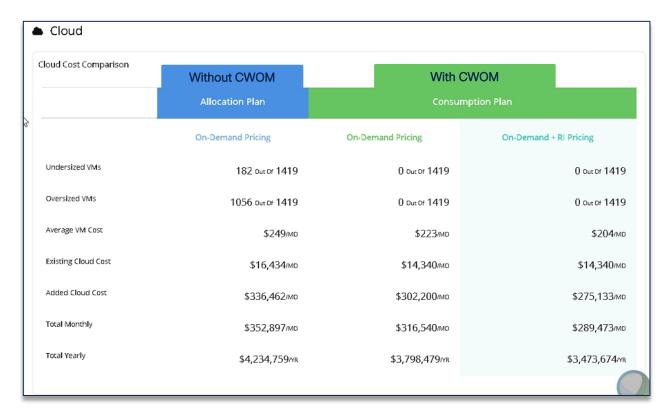
With On-Demand instances, you pay for compute capacity by the hour or the second depending on which instances you run. No longer-term commitments or upfront payments are needed. You can increase or decrease your compute capacity depending on the demands of your application and only pay the specified per hourly rates for the instance you use.

Reserved Instances

Reserved instances are *often paid upfront* and they have a *term commitment* which is one or three years. Reserved Instances provide you with a *significant discount* (up to 75%) compared to On-Demand instance pricing.



Assess Current Infrastructure What would happen if we move to Azure



-\$436,280

In cost avoidance using CWOM's consumption based approach & On-Demand Pricing



-\$761,085

In cost avoidance using CWOM & Reserved Instance Pricing

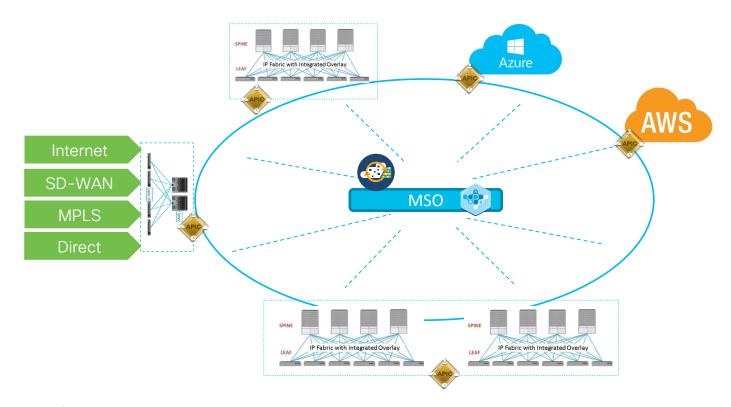




Public Cloud Pitfall #2

Multi-Cloud Connectivity According to Best Practices.

ACI Multicloud Architecture Multi-Cloud combined with Multi-Site





Application Experience



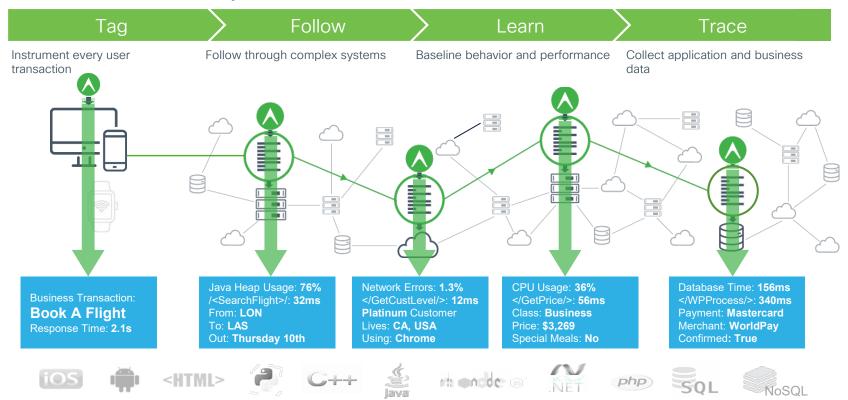
Is it the "code" or the "node"

The war room experience: it is impacting the business!!! Is it the network, is it the storage, is it the hypervisor, is something wrong with the code.



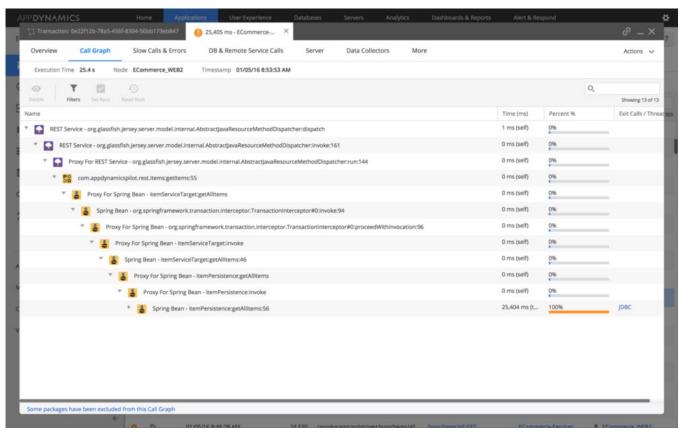
Application Performance Management

End-to-end visibility and actions for business transactions





Enable Developers to Use APM





https://www.appdynamics.com/case-study/directv/



DIRECTV Scores Technology Touchdown with Debut of New APM

CHALLENGES:

- The performance of more than 100 internal and customer-facing applications was key to maintaining the satisfaction of DIRECTV's customers, but developers had not adopted an existing APM solution
- The complex environment behind DIRECTV's entertainment service included 6,000 physical and virtual servers running a mix of Windows, Linux, and HP-UX, as well as applications built using Java, .NET, PHP, and Node.js

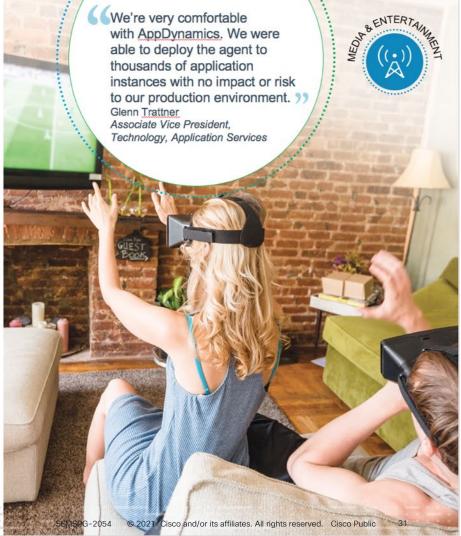
SOLUTION:

- AppDynamics provided significant visibility and insight during a test at the start of football season when the website and infrastructure were required to carry unusually heavy loads
- Rolled out AppDynamics to key development teams

RESULTS:

Faster resolution of performance issues
 Faster code deployments
 Improved cooperation between the development and testing teams

REGION: United States (AMER)



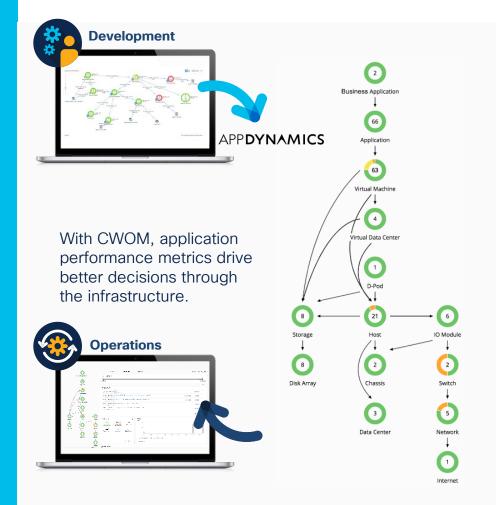
Application-Aware Infrastructure

Integration with **Cisco AppDynamics** Application
Performance Management (APM)

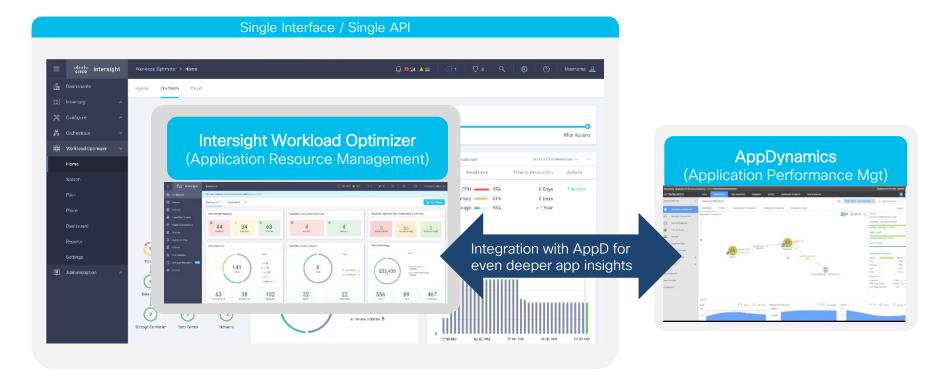
Results

- ✓ Assure application performance
- ✓ On-premises re-sizing automation:
- ✓ up to 20% utilization increase

Cloud compute resizing automation: **30%+ cost savings**



Expanded Intersight capabilities with Intersight Workload Optimizer





One More Thing



Correlate Business and Performance

APPDYNAMICS UNIQUE SESSIONS 8.274 38,555.75 Travel Site - Blue Environment Travel Site - Green Environment - Booking Confirmed > Calls per Minute - Booking Confirmed > Calls per Minute - Payment Info > Calls per Minute - Payment Info > Calls per Minute "Event - Application Deployment" "Event - Application Deployment" Flight Booking Conversion \$ UX Flight Booking Conversion \$ UX Select Flight Abandoners 1191 1532 306 5942 20.04% 19.97% Passenger Info Passenger Info 4751 3800 1226 490 79.98% 39.97% Payment Info Payment info 736 515 951 70,14% Booking Confirmed Booking Confirmed Overall Conversion Bate Overall Conversion Rate 4.78% 14.43%

Focus Efforts on Business Impacting Issues

Justify Investments with Business Metrics

Real-time Business Health Correlated Business and Performance KPIs

IT & Business Alignment

Compare Different IT Deployments

To recap



Want to know more?



Application Experience

"Follow business needs"

Accelerate Deployments



Public Cloud

"Take control"

Move to the cloud efficiently.



On-Prem Cloud

"Good Multicloud starts at home"

Optimize Opex and Capex

Secure IT

ACI Network Policy, CNI, Multi-Cloud

Make IT Perform

App Dynamics (Cluster Agent, Multi-Cloud)

Optimize IT

Intersight Workload Optimization Manager (IWO for Containers and Cloud)

Agile Infra

Intent-Based Data Center Anywhere (Nexus Dashboard, Intersight)



DEMSPG-304 Manage application experience across multi-cloud and cloud native for SP

This demonstration will showcase how application performance monitoring (APM) with AppDynamics and application resource monitoring (ARM) with Intersight Workload Optimizer can be combined to optimize a cloud native application. We will demonstrate full stack monitoring and infrastructure automation.



Thank you





