

CISCO *Live!*



#CiscoLive



The bridge to possible

The Webex Platform

Innovating with Embedded Apps & Integrations

Boat Agboatwalla
Director of Product
PSOCOL-2014



#CiscoLive

Cisco Webex App

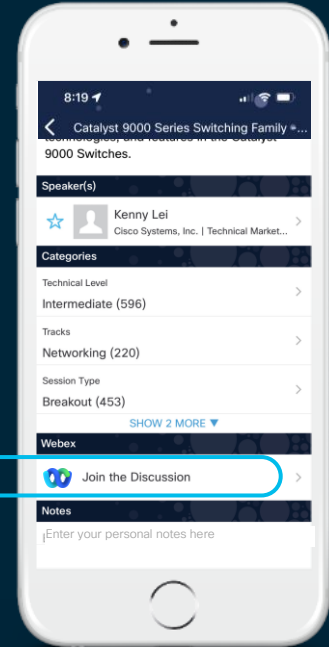
Questions?

Use Cisco Webex App to chat with the speaker after the session

How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click “Join the Discussion”
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 17, 2022.



<https://ciscolive.ciscoevents.com/ciscolivebot/#PSOCOL-2014>

Housekeeping Notes and Reminders

- ✓ Provide feedback and fill out the evaluation survey
- ✓ Visit the Cisco Insider booth in the World of Solutions
 - Pick up a Cisco Insider User Group ribbon for your badge
 - Learn about the other Cisco Insider programs
 - Share your feedback and/or participate in a research study
- ✓ Please use the microphone to ask questions

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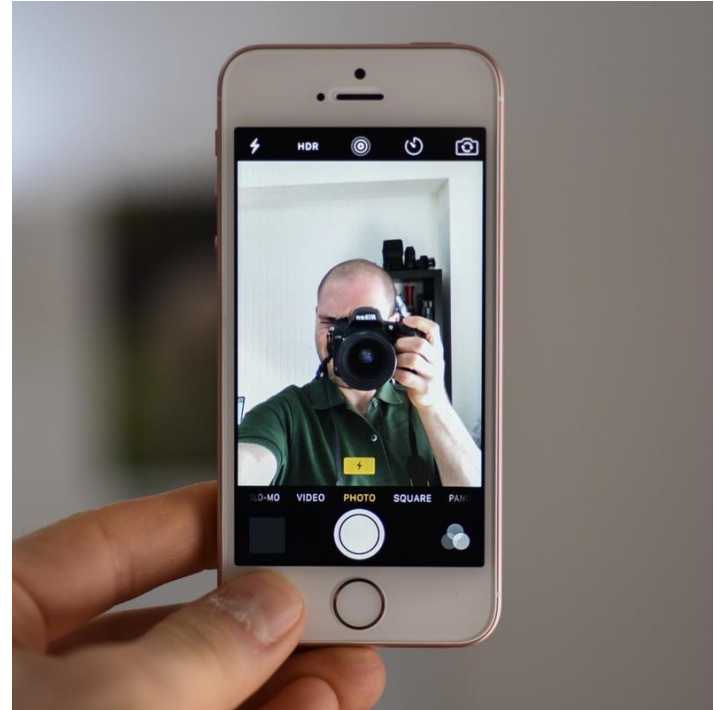
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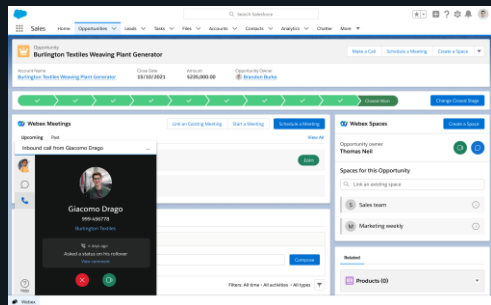


Webex Platform Powers Innovation

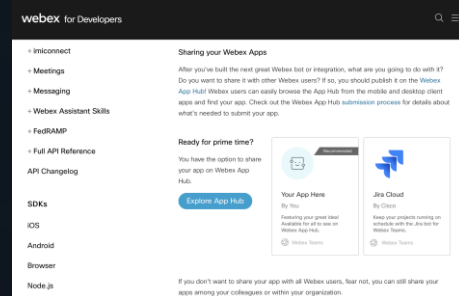
Webex Platform Strategy



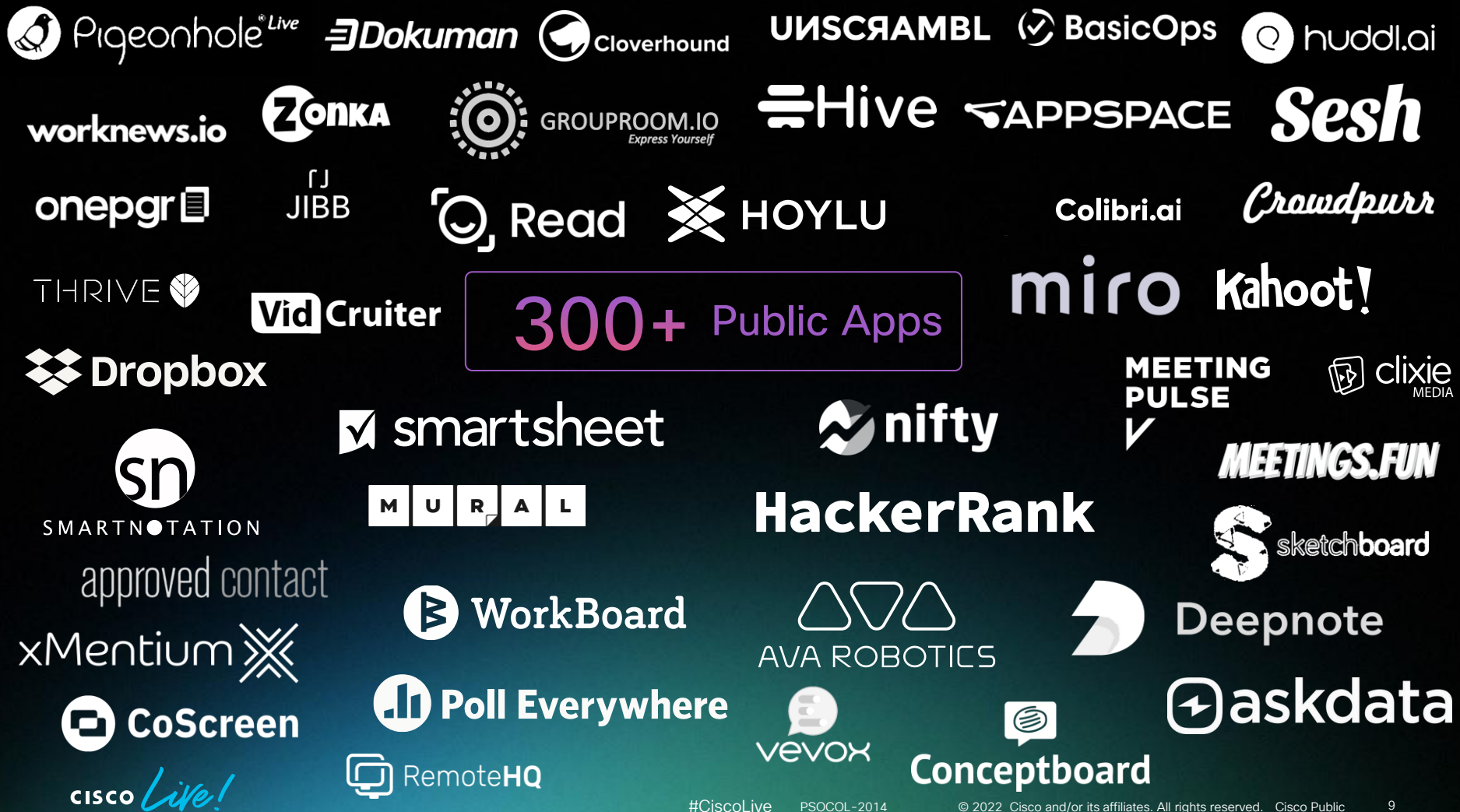
Embedded Apps in Webex



Webex in SasS Workflow



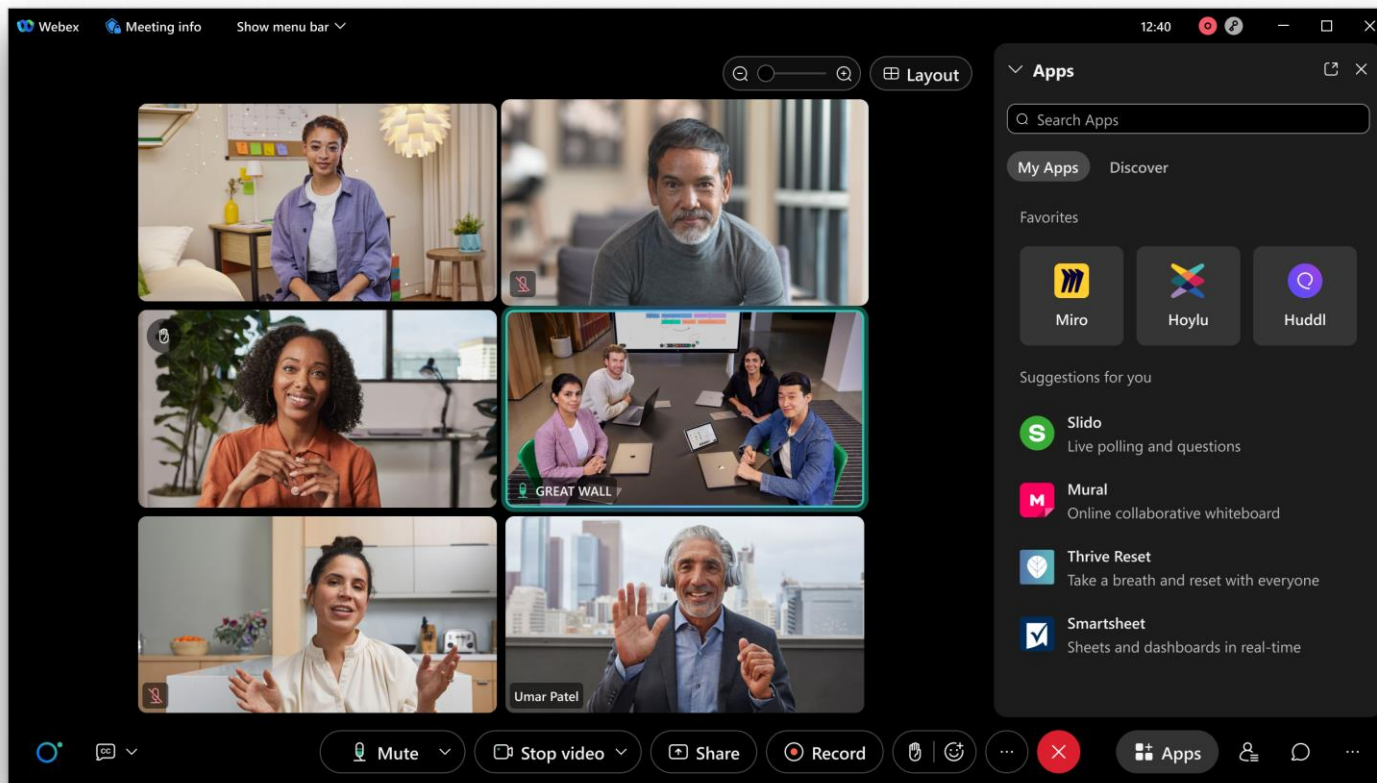
Public APIs



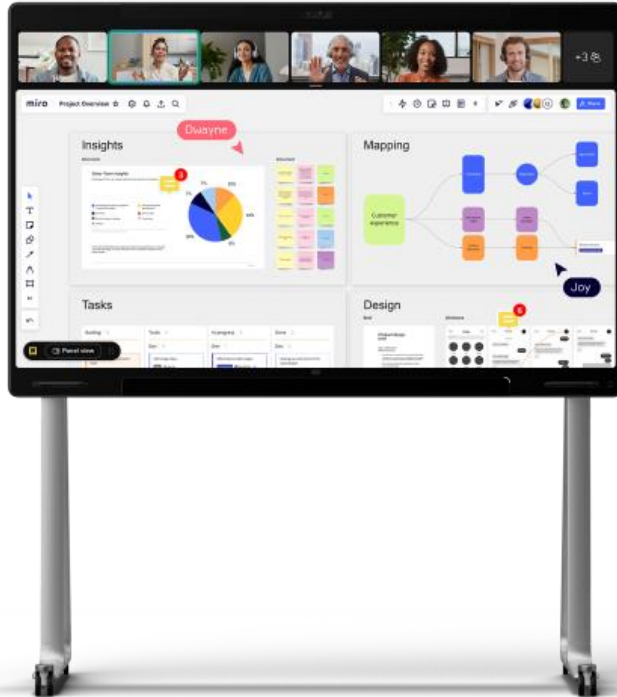
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App search and curation



Embedded apps now on Webex devices



- Slido, Miro, Mural, Shared Timer
- Embedded apps in messaging for iOS and Android

The background of the slide is a dark navy blue. On the right side, there is a dense cluster of circles in various sizes and colors, including light blue, teal, green, orange, yellow, and red. Some circles are solid, while others are semi-transparent, creating a layered effect. The circles appear to be floating or moving towards the right, with some smaller circles trailing behind larger ones.

Demo - Vection

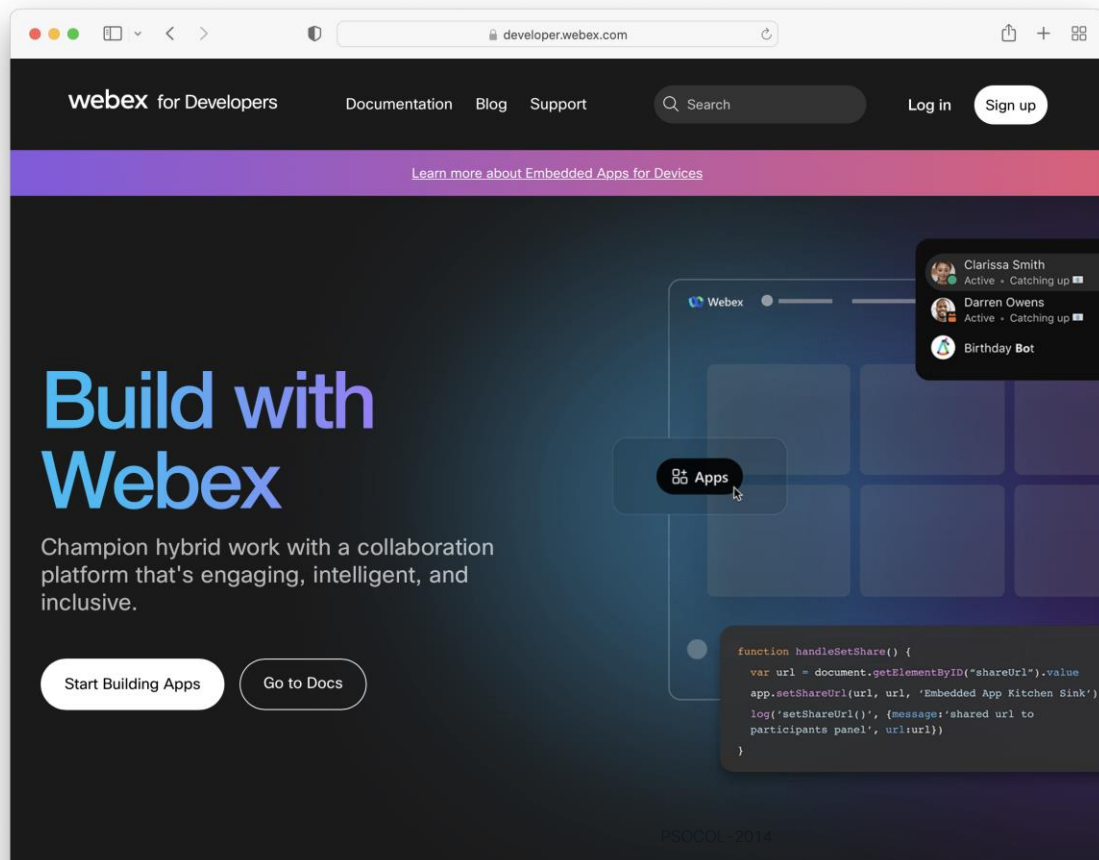
VR demos for Meetings & Calls

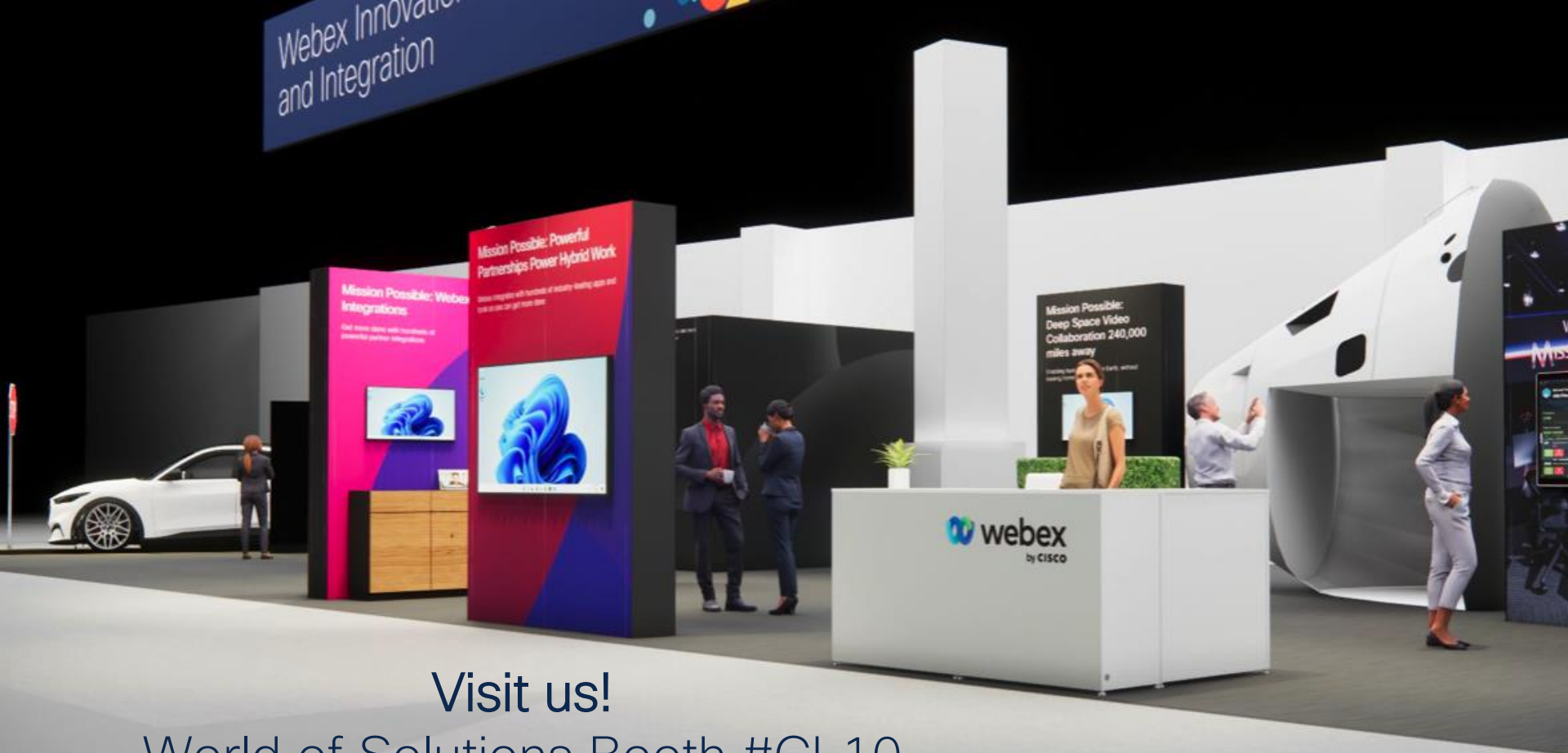
Webex SaaS Integrations



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World of Solutions Booth #CL10

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- Attendees who fill out a minimum of four session surveys and the overall event survey will get Cisco Live branded socks!
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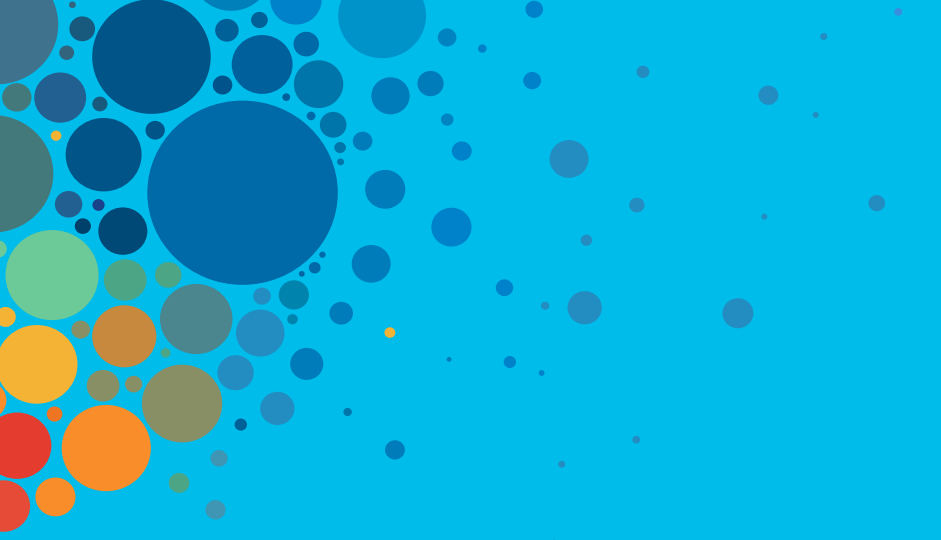
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Thank you

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ALL IN

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