# 6 Ways to Conquer the Cloud, Al and Security Skills Gap

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## Cisco Webex App

### Questions?

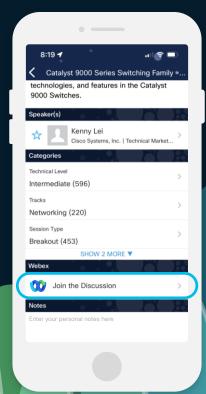
Use Cisco Webex App to chat with the speaker after the session

#### How

- 1 Find this session in the Cisco Live Mobile App
- Click "Join the Discussion"
- 3 Install the Webex App or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until June 7, 2024.

https://ciscolive.ciscoevents.com/ciscolivebot/#PSOCRT-1017







- Introductions
- IDC facts about training and certification investment
- Top Skills for Al
- Top Skills for Cloud & Security
- Q&A

# Hello! My Name is



Lacey Caldwell Director of Marketing

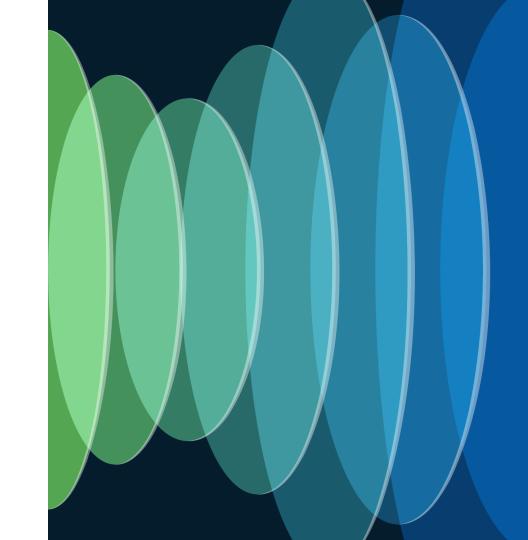


Kareem Iskander Lead Technical Advocate



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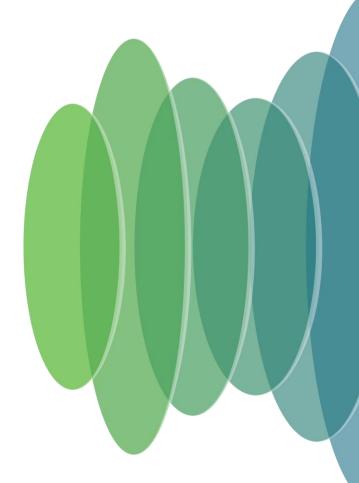
# Some facts - from IDC



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71% of IT leaders note skills development is a fundamental part of organizational culture and drives business growth

Source: IDC Infographic, sponsored by Cisco, Building Skills for the Era of AI-Enabled Work, IDC Document # US52127524, May\*\* 2024





# But top talent is hard to find.

According to a recent study from IDC:

- 76% Shortage of talent with the right skills
- 48% Shortage of internal talent who can be upskilled
- 42% Lack of budget for new hires

Source: IDC Infographic, sponsored by Cisco, Building Skills for the Era of Al-Enabled Work, IDC Document # US52127524, May\*\* 2024

## Why?

That's an excellent question and we have some answers:

- 43% low employee engagement and participation
- 42% lack of budget
- 42% lack of awareness on ROI of employee skills development
- 42% Lack of visibility or existence of needed training
- 35% Low valuation of skills development

Source: IDC Infographic, sponsored by Cisco, Building Skills for the Era of Al-Enabled Work, IDC Document # US52127524, May\*\* 2024

# Skills Development Pays Off

There are benefits to upskilling:

- 72% productivity
- 55% innovation
- 55% attraction and retain top talent.

Source: IDC Infographic, sponsored by Cisco, Building Skills for the Era of AI-Enabled Work, IDC Document # US52127524, May\*\* 2024



## But it takes time:

89% of respondents said it takes over 4 weeks to build skill proficiency

Source: IDC Infographic, sponsored by Cisco, Building Skills for the Era of Al-Enabled Work, IDC Document # US52127524, May\*\* 2024





## Luckily we can help

Because certifications and training are the answer:

### Certification is a key area where skills development is a priority.

- 52% see industry certification for professional career development as valued.
- 37% see certifications as essential for career development and growth.

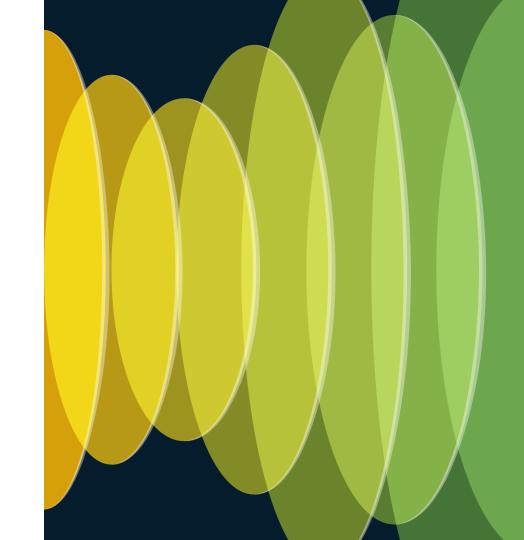
### Certification and job requirements

75% said certifications are required or strongly recommended.

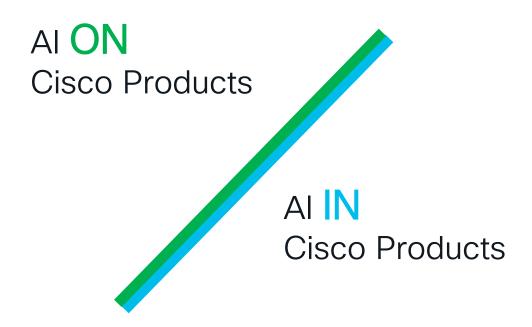
Source: IDC Infographic, sponsored by Cisco, Building Skills for the Era of Al-Enabled Work, IDC Document # US52127524. May\*\* 2024



# Al - Skills



About Al...





## Top Skills for Al

The Industry The Technologist The Infrastructure **Professional** Engineer Advanced Al **Fundamental Al** System Architecture Concepts Concepts Programming and Network Prompt Engineering **Practices** Scripting Management Al Tooling and Security Protocols Data Management Integrations Basic Coding Skills Model Deployment Automation Basic Al security **Model Optimization** IaC / CICD Monitoring and Adapters and APIs Resource Management



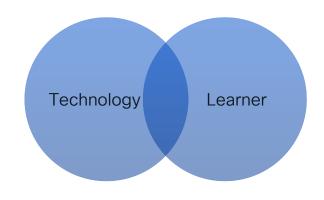
Okay, but like...why does that matter?





# Common skills and knowledge







## The Technologist

#### Understanding GenAI vs. Predictive AI

- Generative AI: These models are designed to generate new content based on the patterns and data they have learned from. They can create text, images, music, code, etc.
   Examples include GPT (text), DALL-E (images), and StyleGAN (images).
- **Predictive AI**: These models predict outcomes based on input data. They are typically used for classifications (e.g., spam vs. non-spam) or regression tasks (e.g., predicting prices or quantities). Predictive models often use structured data and are common in traditional machine learning tasks.

#### **Basic Concepts in AI and Machine Learning**

- Machine Learning Basics: Understand supervised, unsupervised, and reinforcement learning.
- Deep Learning: Dive into neural networks, especially recurrent neural networks (RNNs) and transformers, which are pivotal in NLP and generative tasks.
- Evaluation Metrics: Learn how to evaluate different types of Al models. For GenAl, this might include creativity or novelty, whereas predictive models focus on accuracy, precision, recall, etc.

#### **Prompt Engineering for Generative AI**

- What is Prompt Engineering?: This is the practice of crafting inputs (prompts) to effectively communicate with AI models to elicit the best possible outputs.
- Techniques: Learn different techniques for formulating prompts to guide the AI in generating desired results, like using specific instructions, incorporating style hints, or constraining outputs.

#### **Tools and Technologies**

· Platforms: Familiarize yourself with AI platforms that offer access to generative models, like OpenAI, Google AI, or Hugging Face.



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## The Industry Professional

#### **Machine Learning and AI Frameworks**

TensorFlow and Keras: Popular for building and training deep learning models, including LLMs.

PyTorch: Favored in the research community and industry for its flexibility and dynamic computing graph.

Hugging Face Transformers: Provides a collection of pre-trained models which can be fine-tuned for various tasks.

#### **Data Handling and Processing**

Pandas and NumPy: Essential for data manipulation and numerical processing in Python.

Apache Spark: Useful for handling big data processing in a distributed manner, mainly if you're dealing with large datasets for training.

Databases: Knowledge of SQL, NoSQL, and Vector databases

#### **Natural Language Processing (NLP)**

NLTK, spaCy: Libraries for text preprocessing, tokenization, and linguistic analysis.

Gensim: Useful for building document or word vector models.

#### **Cloud and Deployment Technologies**

AWS, Google Cloud, Azure: Knowledge of cloud services is crucial for deploying models, accessing computational resources, and using specific Al services.

Docker, Kubernetes: For containerization and orchestration, helping to deploy and scale applications



## The Infrastructure Engineer

Introduction to AI/ML workloads and their infrastructure requirements.

Core technologies: GPU-accelerated computing, high-density server setups.

Overview of Cisco Nexus 9000 series switches and their role in Al/ML infrastructures. (Intersight)

- Building a Shared 100Gbps Network
- Building a 400Gbps Back-End Network

Basic configurations for high-performance computing (HPC) and Al applications.

Understanding of RDMA, RoCEv2, and their importance in Al data transfers.

Deep dive into network design principles for AI/ML, including spine-leaf architectures and non-blocking fabric designs.

Advanced configurations for Cisco Nexus switches focus on features supporting AI/ML applications.

- Priority Flow Control (PFC)
- Explicit Congestion Notification (ECN)

Managing congestion and ensuring lossless Ethernet with RoCEv2 and GPUDirect RDMA.

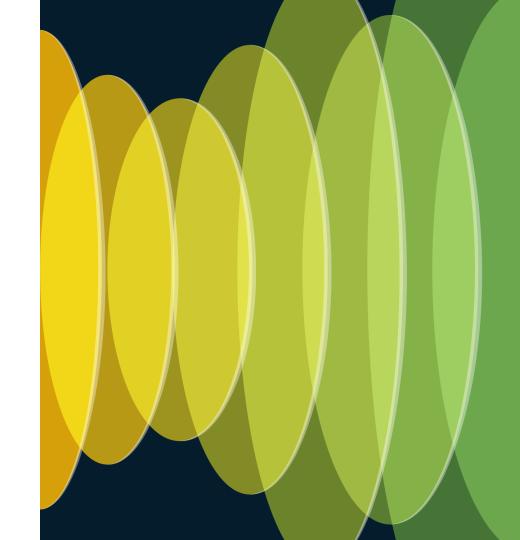
Automation and orchestration of network settings using tools like Cisco Nexus Dashboard Fabric Controller and Nexus Dashboard Insights. (Ansible)

Advanced network telemetry, visibility, and predictive analytics for maintaining and tuning Al/ML environments.

Nexus Dashboard Insights



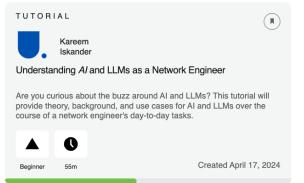
Ways to Up Skill on Al



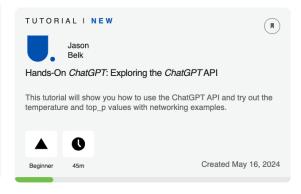
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## 1. Cisco U. Tutorials

## From beginner to advanced



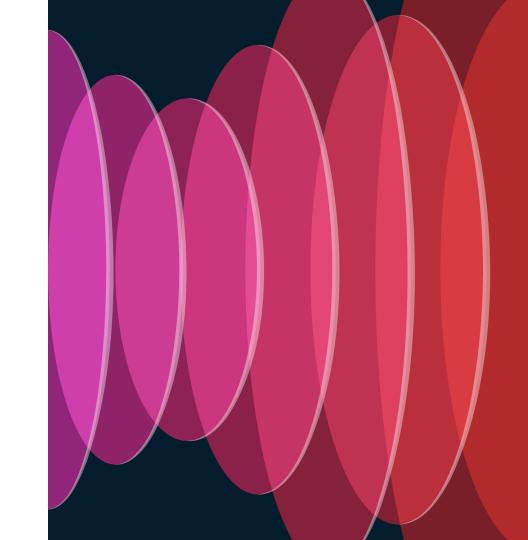








# Cloud - Skills



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# About Multicloud



Designing and Implementing Cloud Connectivity (ENCC).



Designing and Implementing
Secure Cloud Access for Users and
Endpoints (SCAZT)



Designing and Implementing Enterprise Network Assurance (ENNA)



## Top Skills for Cloud

### Cloud Network Engineer

Cloud Connectivity
Design and
Implementation

SD-WAN Implementation

Policy and Security
Management

IPsec Cloud Connectivity

Basic Al security

### Cloud Security Engineer

Cloud Security Architecture (SASE, NIST, CISA, DISA)

User and Device Security

Network and Cloud Security

Application and Data Security

Visibility and Assurance (XDR)

Threat Response

#### Network Operations Engineer

Platforms and Architecture

Data Collection Implementation

Data Analysis

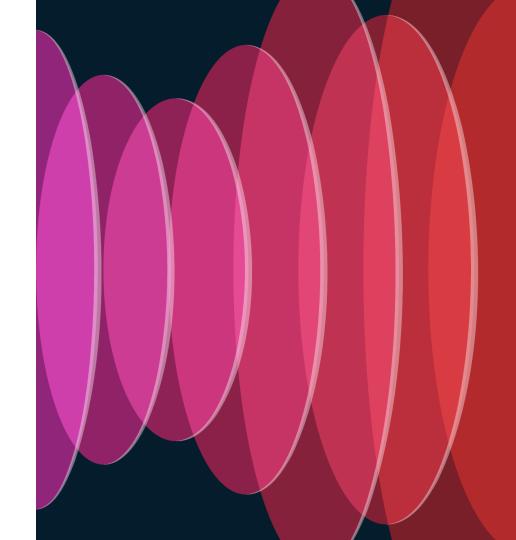
Insights and Alerts

TE WAN Insights



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Ways to Up Skill on Cloud & Security

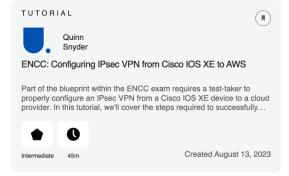


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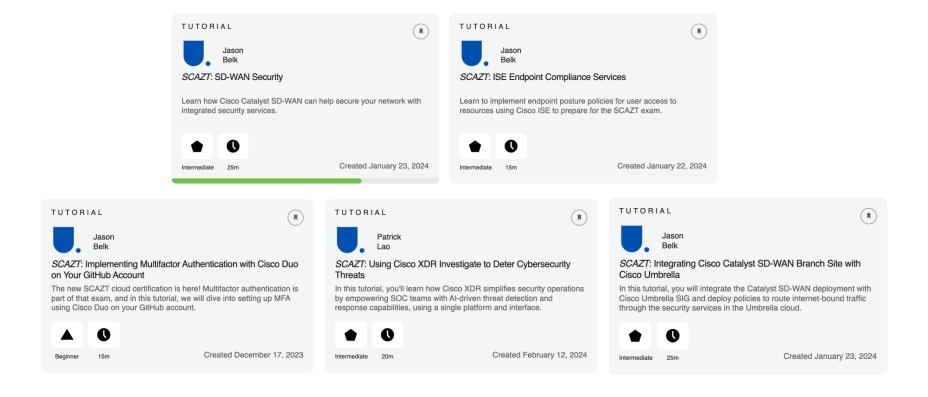






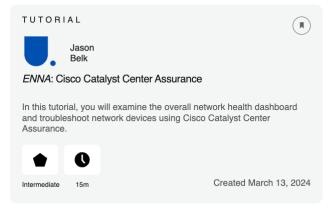


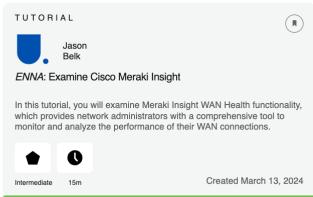
## Cisco U. - Tutorials - SCAZT

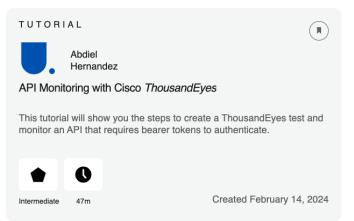


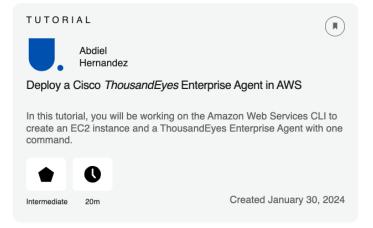


## Cisco U. Tutorials - ENNA











## Cisco Multicloud Specialist Certifications

Skills and Knowledge for Today's IT Professional



Designing and Implementing Cloud Connectivity (ENCC 300-440) 1.0

#### **Focus Areas:**

- Understanding paradigms of on-prem and hybrid cloud connectivity.
- Public cloud connectivity strategies.
- Utilizing Cisco technology for network connectivity and security.



Designing and Implementing Secure Cloud Access for Users and Endpoints (SCAZT 300-740) 1.0

#### Focus Areas:

- Ensuring network policies remain consistent for remote, on-site, and home office scenarios.
- Skillset for policy installation and recommendations to organizations.
- Employee cloud-centric solutions to recognize and mitigate threats.



Designing and Implementing Enterprise Network Assurance (300-445 ENNA) 1.0

#### Focus Areas:

- Platforms and Architecture: Examine agent types and locations, integrate ThousandEyes WAN Insights.
- Data Collection Implementation
- Data Analysis: Diagnose network, web application performance,
- Insights and Alerts: Configure alert rules based on network conditions



## 2. Cisco U. - Official Certification Training







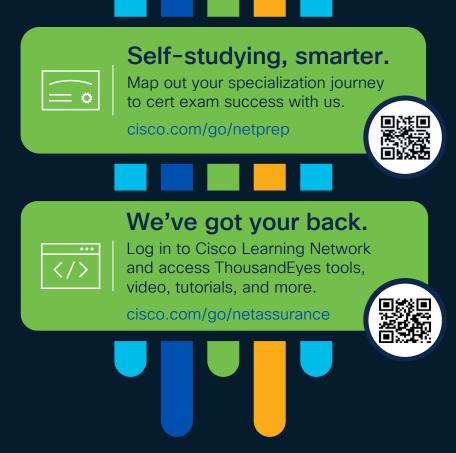


Aspire. Prepare. Excel now.

## Network Assurance Prep

Get the guidance you need to get Cisco Certified in Enterprise Network Assurance for free. **Study resources include:** 

- **EXCLUSIVE ACCESS** to new Self-Study Prep Guide
- TIME WITH SMEs Cisco Learning & Certifications and ThousandEyes experts are ready to answer your questions
- FIVE WEBINARS each focused on reviewing a specific exam topic domain



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#### SPECIAL ANNOUNCEMENT

## Upskill 2024: Multicloud lead the way in the tech evolution.

Earn a Multicloud Specialist cert before December 31, 2024, to secure your place at the forefront of networking and unlock **exclusive perks**.

#### Distinguish yourself within the IT community



NEW - Upskill 2024: Multicloud badge

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AND - Special L&C Celebration at Cisco Live 2025



Get free access to powerful network virtualization and orchestration platform

Annual subscription to Cisco Modeling Labs – Personal



Stand out and be ready for anything

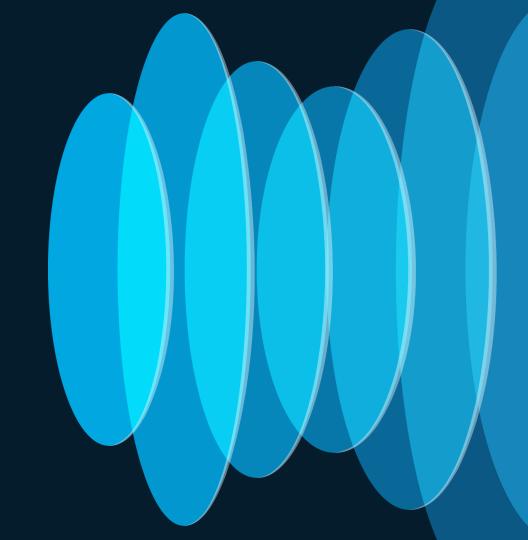
Demonstrate your initiative to embrace and conquer cutting-edge cloud technologies



cs.co/upskill-2024



Q&A



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## Complete Your Session Evaluations



Complete a minimum of 4 session surveys and the Overall Event Survey to be entered in a drawing to win 1 of 5 full conference passes to Cisco Live 2025.



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# Thank you

