# Maximum Likelihood Estimation Machine Learning for Research Students

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### Outline

- Motivation & Background
- Pormal Problem Statement
- Worked Examples
- Properties of MLE
- Numerical Computation
- 6 Discussion & Extensions

#### The Role of Parameter Estimation

# Key Ideas

- Model data-generating mechanism via  $p(x \mid \theta)$
- Parameters  $\theta$  capture location, scale, dependencies
- Accurate estimates enable reliable prediction and inference

#### Historical Evolution of MLE

#### Timeline

- 1898–1901: Pearson's Method of Moments
- 1922: Fisher's formalization of the likelihood principle
- 1930s–1940s: Development of asymptotic theory

# Key Asymptotic Properties

## Properties

- Consistency:  $\hat{\theta}_{\text{MLE}} \to \theta_0$  as  $n \to \infty$
- Asymptotic normality:  $\sqrt{n}(\hat{\theta} - \theta_0) \xrightarrow{d} \mathcal{N}(0, I(\theta_0)^{-1})$
- Efficiency: achieves Cramér–Rao lower bound asymptotically

#### Intuitive Picture of Likelihood

## Conceptual View

- Likelihood  $L(\theta)$  measures plausibility of  $\theta$  given data
- Maximizing  $L(\theta)$  aligns model to observations
- Negative log-likelihood  $-\ell(\theta)$  as loss function

# Illustration: Coin Toss Example

## Setup

- Observations:  $X_i \in \{H, T\}, i = 1, \dots, n$
- Parameter  $p = P(X_i = H)$
- Likelihood:  $L(p) = p^k (1-p)^{n-k}$ , where k heads
- MLE:  $\hat{p} = k/n$

# Data and Model Setup

## Assumptions

- IID samples  $X_1, \ldots, X_n \sim p(x \mid \theta)$
- Parameter space  $\Theta \subseteq \mathbb{R}^d$
- Goal: infer true parameter  $\theta_0$

# Defining the Likelihood Function

# Equation

$$L(\theta; X_{1:n}) = \prod_{i=1}^{n} p(X_i \mid \theta).$$

#### Remarks

- Data fixed, viewed as function of  $\theta$
- $\bullet$  Product form can underflow for large n

# Log-Likelihood Transformation

# Equation

$$\ell(\theta) = \log L(\theta) = \sum_{i=1}^{n} \log p(X_i \mid \theta).$$

#### Benefits

- Converts product to sum for numerical stability
- Same maximizer as  $L(\theta)$

#### Score Function and Its Role

# Equation

$$s(\theta) = \nabla_{\theta} \ell(\theta) = \sum_{i=1}^{n} \nabla_{\theta} \log p(X_i \mid \theta).$$

## Interpretation

- Sensitivity of log-likelihood to parameter changes
- Critical point:  $s(\hat{\theta}) = 0$

#### First- and Second-Order Conditions

#### Conditions for Maximum

- First order:  $s(\hat{\theta}) = 0$
- Second order:  $\nabla^2 \ell(\hat{\theta}) \prec 0$  (negative definite)
- Ensures local maximum of  $\ell(\theta)$

# Regularity Conditions

# Required Assumptions

- Support of  $p(x \mid \theta)$  independent of  $\theta$
- Differentiability under the integral sign
- Finite positive-definite Fisher information

#### Definition of the MLE

# Equation

$$\hat{\theta}_{\text{MLE}} = \arg \max_{\theta \in \Theta} \ell(\theta) = \arg \max_{\theta \in \Theta} L(\theta).$$

# Solution Approach

Solve  $s(\theta) = 0$  and verify concavity or use numerical methods.

# Example I: Bernoulli Model

#### Model

 $X_i \sim \text{Bernoulli}(p), p \in (0, 1).$ 

## Equation

$$\ell(p) = \sum_{i=1}^{n} [X_i \log p + (1 - X_i) \log(1 - p)].$$

#### MLE

$$\hat{p} = \frac{1}{n} \sum_{i=1}^{n} X_i.$$

# Example II: Gaussian Model

#### Model

 $X_i \sim \mathcal{N}(\mu, \sigma^2)$ , both parameters unknown.

# Equation

$$\ell(\mu, \sigma^2) = -\frac{n}{2} \log(2\pi\sigma^2) - \frac{1}{2\sigma^2} \sum_{i=1}^{n} (X_i - \mu)^2.$$

#### MLE

$$\hat{\mu} = \bar{X}, \quad \hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n (X_i - \bar{X})^2.$$

# Example III: Exponential Family

## Equation

$$f(x; \theta) = h(x) \exp\{\eta(\theta)^{\top} T(x) - A(\theta)\}.$$

## Score Equation

$$\nabla A(\theta) = \frac{1}{n} \sum_{i=1}^{n} T(X_i).$$

## Fisher Information Matrix

## Equation

$$I(\theta) = -\mathbb{E}\left[\nabla^2 \ell(\theta)\right] = \mathbb{E}\left[s(\theta)s(\theta)^\top\right].$$

## Zero Mean and Variance of the Score

#### Results

- $\mathbb{E}[s(\theta)] = 0$
- $Var[s(\theta)] = I(\theta)$

## Cramér–Rao Lower Bound

# Equation

$$\operatorname{Var}(\hat{\theta}) \succeq \frac{1}{n} I(\theta)^{-1}.$$

# Implication

MLE attains this bound asymptotically under regularity.

# Consistency of the MLE

#### Sketch

- Law of large numbers:  $\ell(\theta)/n \to \mathbb{E}[\log p(X \mid \theta)]$
- Unique maximizer at true  $\theta_0$
- Thus  $\hat{\theta}_{\text{MLE}} \to \theta_0$

# Asymptotic Normality

## Equation

$$\sqrt{n}(\hat{\theta} - \theta_0) \xrightarrow{d} \mathcal{N}(0, I(\theta_0)^{-1}).$$

# Sketch of Normality Proof

#### Outline

- Taylor expand  $s(\hat{\theta})$  around  $\theta_0$
- Apply CLT to  $s(\theta_0)$  and LLN to  $-\nabla^2 \ell(\theta)$
- Solve for  $\sqrt{n}(\hat{\theta} \theta_0)$

#### Invariance of MLE

# Property

For a one-to-one transformation g,  $\widehat{g(\theta)} = g(\hat{\theta}_{\text{MLE}})$ .

# Newton-Raphson Algorithm

## Equation

$$\theta^{(t+1)} = \theta^{(t)} - \left[\nabla^2 \ell(\theta^{(t)})\right]^{-1} \nabla \ell(\theta^{(t)}).$$

# Fisher Scoring and EM

#### Methods

- Fisher scoring: replace Hessian by expected information  $I(\theta)$
- EM algorithm: handle latent-variable models via E- and M-steps

# Example: Logistic Regression

# Equation

$$\ell(\beta) = \sum_{i=1}^{n} \left[ y_i \ln \sigma(x_i^{\top} \beta) + (1 - y_i) \ln(1 - \sigma(x_i^{\top} \beta)) \right].$$

#### Note

No closed-form solution; use iterative solvers (e.g., Newton-Raphson).

# When MLE Struggles

## Challenges

- Non-identifiable parameterizations
- Boundary estimates (e.g., p = 0 or 1)
- Model misspecification: bias and inconsistency

# Summary of Key Takeaways

# Recap

- MLE: principled estimation via likelihood maximization
- Asymptotic properties: consistency, normality, efficiency
- Practical computation: Newton-Raphson, Fisher scoring, EM

# Further Reading

#### References

- Casella & Berger, Statistical Inference
- van der Vaart, Asymptotic Statistics
- Murphy, Machine Learning: A Probabilistic Perspective