

NEXA: SME BUSINESS ADVISOR IN A BOX

FRONT PAGE

The dashboard features a sidebar with 'UFIX AI' branding and navigation links for 'Dashboard', 'Analytics', 'AI Advisor', and 'Settings'. The main area is titled 'UFIX AI Dashboard' and describes it as an 'SME Business Intelligence & AI Advisory Platform'. It displays four key metrics in cards: 'Registered SMEs: 4,85,000 (+10%)', 'Avg Growth: 16% (+2.3%)', 'Loan Access: 62% (+5%)', and 'Risk Level: Low'. Below these are two charts: 'SME Distribution by Sector' (Services: ~2200, Manufacturing: ~1100, Retail: ~850, Tech: ~600) and 'Growth Trend (%)' (Manufacturing: ~14%, Services: ~20%, Retail: ~8%, Tech: ~25%). An 'AI SME Consultant' section allows users to input business details like industry and goal for AI-powered advice.

ENTER DETAILS

The interface for the 'AI SME Consultant' shows the 'AI SME Consultant' logo and 'Powered by UFIX AI'. It features a large teal robot icon. A call-to-action text says 'Fill in your business details below to get AI-powered advice.' Below are dropdown menus for 'Industry' (set to 'TECH') and 'Size' (set to 'Medium'). A button labeled 'INCREASE PROFIT' has two icons: a green checkmark and a green circular arrow. A teal envelope icon is also present.

INSIGHTS

The screenshot displays the UFIX AI SME Business Advisor application. On the left, a sidebar menu includes 'Dashboard' (selected), 'Analytics', 'AI Advisor', and 'Settings'. At the bottom of the sidebar is a footer bar with 'SME Business Advisor v1.0.0'. The main content area is titled 'AI SME Consultant' and 'Powered by UFIX AI'. It features a 'SWOT Analysis' section with four sub-sections: 'Strengths' (Strong market positioning, Innovative product line, Dedicated workforce), 'Weaknesses' (Limited digital presence, Cash flow constraints), 'Opportunities' (Government SME schemes (MSME Udyam, MUDRA loans), Digital transformation grants, Export incentives under PLI scheme), and 'Threats' (Rising competition, Market volatility). Below this is a 'Pricing Strategy' section. At the bottom of the main content area are three input fields: 'Industry (e.g., Tech)', 'Medium', and a dropdown arrow.

LINK:

<https://insight-buddy-board.lovable.app>