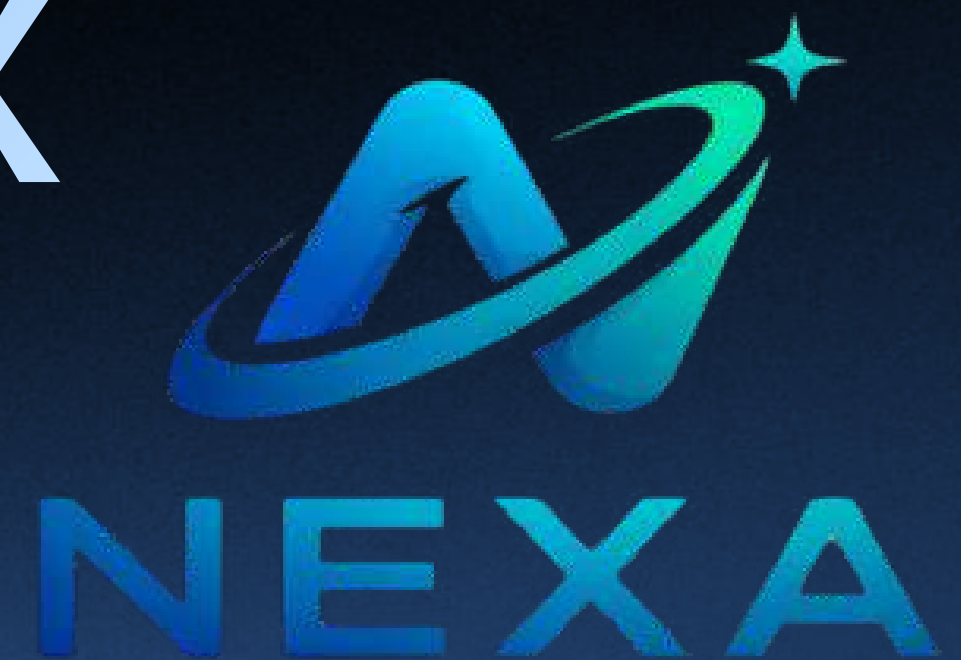


SME Business Advisor in a Box



Why Small Businesses Struggle

1

Consultants are expensive

Hiring a professional advisor costs more than many small businesses can afford.

3

Limited access to market research

Small businesses often don't have the time or resources to study their market.

2

Hard to decide on pricing or strategy ?

Without guidance, it's tough to set prices or plan how to grow.

4

Struggle to compete with bigger companies

Bigger businesses have teams and tools, leaving small ones at a disadvantage.

Our Solution

Your AI Business Helper
(NEXA)

Suggests ideas to grow your business 🌱

It provides simple, actionable tips to help your business expand and improve.

Chatbot asks about your business 🤖

Nexa collects basic info like industry, size, and goals to understand your business.

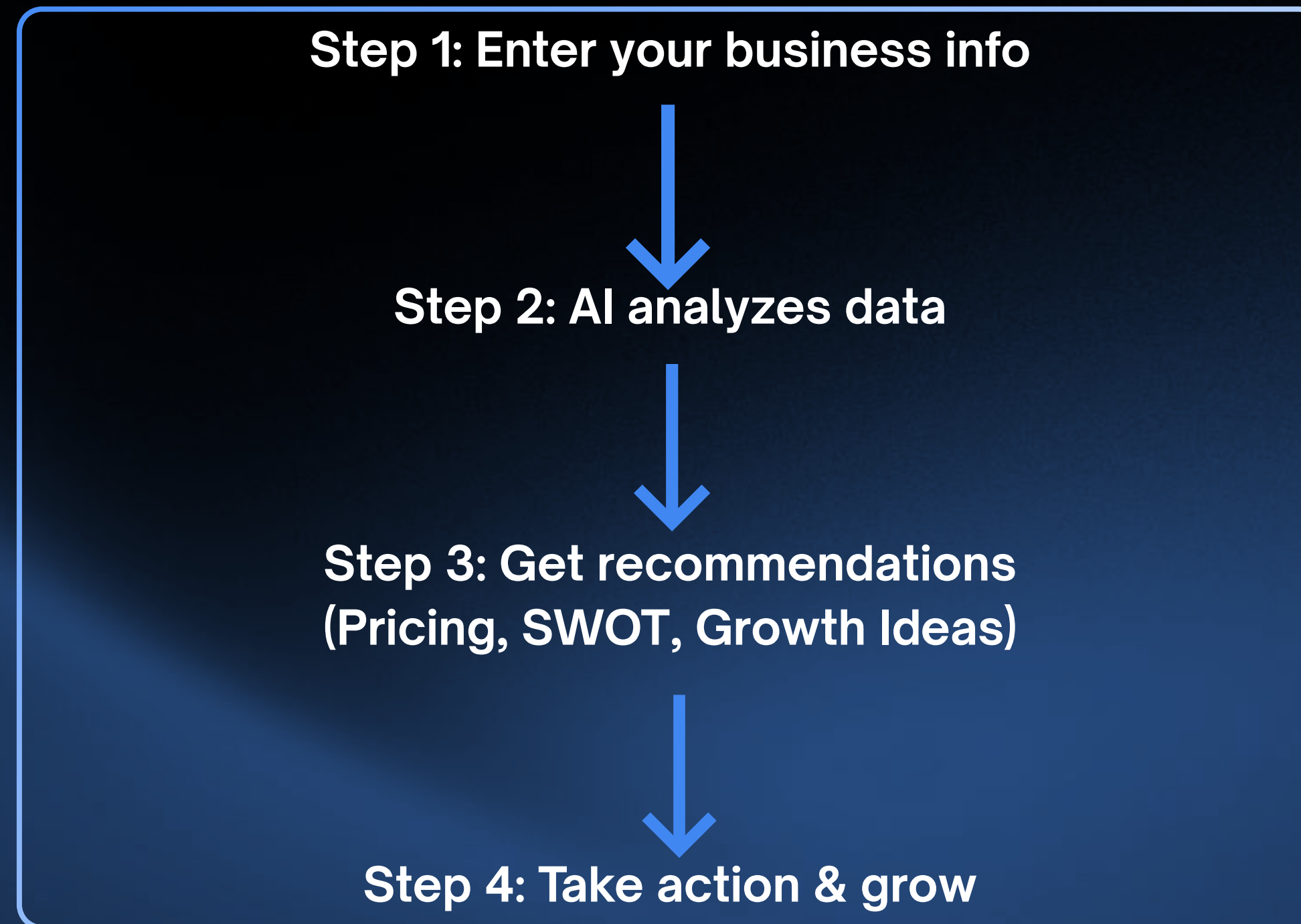
Gives pricing suggestions 💰

It recommends fair prices so you can stay competitive without guessing.

Generates SWOT analysis 📊

Nexa shows your business's Strengths, Weaknesses, Opportunities, and Threats clearly.

How NEXA Works.



Where We Get Data

Trusted Sources for Smart Suggestions

World Bank Enterprise Surveys

Provides real business data from companies all over the world to help Nexa give smart suggestions.

MSME Data Portal (India)

Offers insights and statistics on Indian small and medium businesses to make Nexa's advice accurate.

SME Financial & Market Data

Combining financial records, market trends, and surveys to give recommendations that really work.

What Nexa Can Do:



Impact & Why Nexa Matters

How Nexa Makes a Difference

Affordable
support for
small
businesses 

Nexa gives business
advice without the high
cost of consultants.

Saves
time and
effort 

No need for long
research insights are
generated instantly.

Better
decision-
making 

Owners can set prices
and plan growth with
confidence.

Helps small
businesses
compete 

Gives them tools and
guidance similar to
bigger companies.