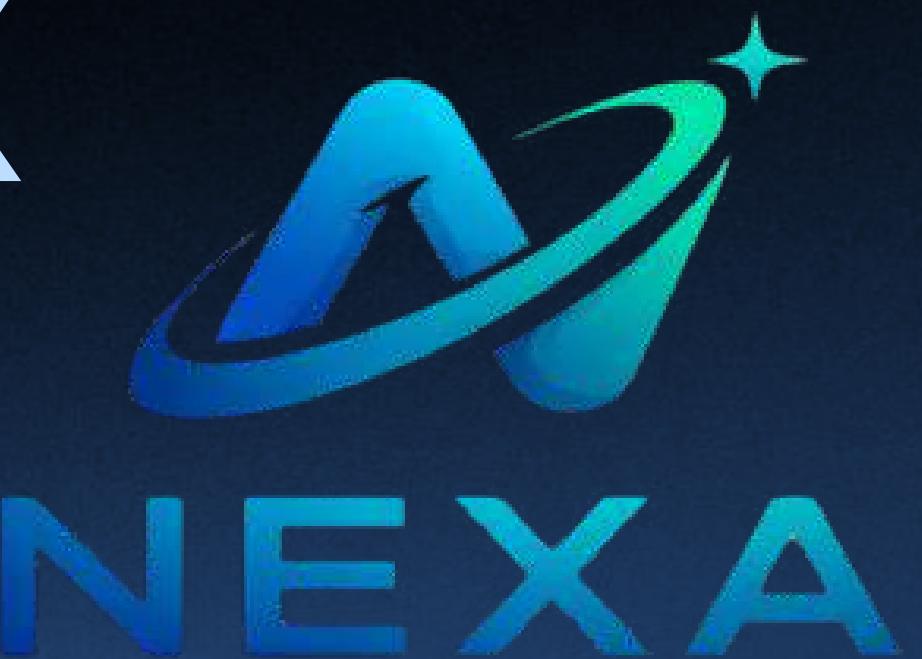




SME Business Advisor in a Box



Helping small businesses grow with AI

HK-M06

Why Small Businesses Struggle

1

Consultants are expensive 💸

Hiring a professional advisor costs more than many small businesses can afford.

2

Hard to decide on pricing or strategy ?

Without guidance, it's tough to set prices or plan how to grow.

3

Limited access to market research



Small businesses often don't have the time or resources to study their market.

4

Struggle to compete with bigger companies ✕

Bigger businesses have teams and tools, leaving small ones at a disadvantage.

Our Solution

Your AI Business Helper
(NEXA)

Suggests ideas to grow your business 

It provides simple, actionable tips to help your business expand and improve.

Chatbot asks about your business 

Nexa collects basic info like industry, size, and goals to understand your business.

Gives pricing suggestions 

It recommends fair prices so you can stay competitive without guessing.

Generates SWOT analysis 

Nexa shows your business's Strengths, Weaknesses, Opportunities, and Threats clearly.

How NEXA Works.



Where We Get Data

Trusted Sources for Smart Suggestions

World Bank Enterprise Surveys

Provides real business data from companies all over the world to help Nexa give smart suggestions.

MSME Data Portal (India)

Offers insights and statistics on Indian small and medium businesses to make Nexa's advice accurate.

SME Financial & Market Data

Combining financial records, market trends, and surveys to give recommendations that really work.

What Nexa Can Do:



Impact & Why Nexa Matters

How Nexa Makes a Difference

Affordable support for small businesses 

Nexa gives business advice without the high cost of consultants.

Saves time and effort 

No need for long research insights are generated instantly.

Better decision-making 

Owners can set prices and plan growth with confidence.

Helps small businesses compete 

Gives them tools and guidance similar to bigger companies.