






# ANKIT RAJ CHOUDHARI


UI/UX DESIGN • GRAPHIC DESIGN

## CONTACT

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 Chennai

 ankit raj choudhari

## EXPERTISE SKILLS

- Wireframing (Low & High Fidelity)
- User Flow Mapping
- Visual Hierarchy & Layout Design
- Typography & Color Theory
- Responsive Web Design
- Design Systems (beginner)
- Tools
- Canva (advanced)
- Figma (beginner-intermediate)
- Adobe Photoshop
- Adobe Illustrator
- Graphic Design
- Posters & Social Media Creatives
- Branding & Logo Design
- Website Banner Design
- Visual Identity Creation
- Technical Skills
- HTML, CSS, JavaScript (basic UI implementation)
- Data Visualization (Python)

## LANGUAGE


English 

Hindi 

Tamil 

## INTEREST

 Travelling

 Books

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## PROFESSIONAL PROFILE

Creative and detail-oriented UI/UX Designer & Graphic Designer skilled in crafting intuitive user interfaces, clean layouts, and impactful visual designs. Strong foundation in user flow design, wireframing, and brand identity creation. Experience in producing digital assets, website mockups, social media creatives, and posters using Canva and Figma. Currently pursuing a B.S. in Data Science & AI at IIT Madras, combining analytical thinking with modern design principles.

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## EDUCATION

### Bachelor of science (B.S) in Data Science and Ai

Indian Institute of Technology Madras ( IITM)

- *expected to graduate in ( 2028 )*

### Intermediate Class ( XII )

N.N International school ( CBSE )

- *Year of Completion ( 2023 )*
- Academic excellence in visual identity and motion graphic designing.

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## UI/UX DESIGN SKILLS

### Website Homepage UI – SkillBee (Self Project)

1.Designed clean web UI screens for a student part-time job platform. Created hero section, navigation, job cards, and CTA layout using a minimal and modern design approach.

- *Tools: Canva, Figma*
- *Key Contributions: Layout structure, visual hierarchy, color palette, typography*

### 2. Spllit – UI Screens (Self Project)

Developed conceptual UI designs including onboarding, login, booking flow, and route selection screens for a futuristic Splliting service.

- *Tools: Figma*
- *Focus Areas: User flow mapping, component consistency, clean monochrome theme*

### 3. Branding & Posters for Alpha Kitchen

Created marketing posters, menu graphics, and brand style elements for a food business.

- *Tools: Canva, Photoshop*
- *Outcome: Improved brand identity with consistent visual design*
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### 4. Social Media Creative Pack (Canva)

Designed a set of promotional Instagram posts, flyers, and banners showcasing brand storytelling and color-coordinated layouts.