



Site 1

Date range: January 2010

Mail Test report

All Websites dashboard

| Website | Visits | Actions | Pageviews | Revenue | Conversions | Ecommerce Orders | Product Revenue |
|---------|--------|---------|-----------|---------|-------------|------------------|-----------------|
| Site 1 | 11 | 43 | 43 | \$0 | 0 | 0 | \$0 |
| Site 2 | 1 | 3 | 3 | \$0 | 0 | 0 | \$0 |


Visits Summary

| Name | Value |
|----------------------------------|----------|
| Unique visitors | 2 |
| Visits | 11 |
| Actions | 43 |
| Maximum actions in one visit | 5 |
| Actions per Visit | 4 |
| Avg. Visit Duration (in seconds) | 00:10:55 |
| Bounce Rate | 27% |

Performance overview

| Name | Value |
|--------------------------|-------------|
| Avg. network time | 00:00:00.02 |
| Avg. server time | 00:00:00.27 |
| Avg. transfer time | 00:00:00.37 |
| Avg. DOM processing time | 00:00:01.17 |
| Avg. DOM completion time | 00:00:00.28 |
| Avg. on load time | 00:00:00.31 |
| Avg. page load time | 00:00:02.42 |

Country

| Country | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|---|--------|---------|-------------------|----------------------|-------------|---------|
| ? Unknown | 8 | 40 | 5 | 00:15:01 | 0% | \$0 |
|  France | 3 | 3 | 1 | 00:00:00 | 100% | \$0 |

Continent

| Continent | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|-----------|--------|---------|-------------------|----------------------|-------------|---------|
| Unknown | 8 | 40 | 5 | 00:15:01 | 0% | \$0 |
| Europe | 3 | 3 | 1 | 00:00:00 | 100% | \$0 |

Region

| Region | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|-----------|--------|---------|-------------------|----------------------|-------------|---------|
| ? Unknown | 11 | 43 | 4 | 00:10:55 | 27% | \$0 |

Browser language

| Language | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|----------|--------|---------|-------------------|----------------------|-------------|-----------------|
| Unknown | 8 | 40 | 5 | 00:15:01 | 0% | 0% |
| French | 3 | 3 | 1 | 00:00:00 | 100% | 0% |


City

| City | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|-----------|--------|---------|-------------------|----------------------|-------------|---------|
| ? Unknown | 11 | 43 | 4 | 00:10:55 | 27% | \$0 |

Language code

| Language | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|--------------|--------|---------|-------------------|----------------------|-------------|-----------------|
| Unknown (xx) | 8 | 40 | 5 | 00:15:01 | 0% | 0% |
| French (fr) | 3 | 3 | 1 | 00:00:00 | 100% | 0% |

Device type

| Device type | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|--|--------|---------|-------------------|----------------------|-------------|---------|
| Unknown | 8 | 40 | 5 | 00:15:01 | 0% | \$0 |
|  Desktop | 3 | 3 | 1 | 00:00:00 | 100% | \$0 |

Device model

| Device model | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|-----------------|--------|---------|-------------------|----------------------|-------------|---------|
| Unknown | 8 | 40 | 5 | 00:15:01 | 0% | \$0 |
| Generic Desktop | 3 | 3 | 1 | 00:00:00 | 100% | \$0 |


Device brand

| Device brand | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|--------------|--------|---------|-------------------|----------------------|-------------|---------|
| Unknown | 11 | 43 | 4 | 00:10:55 | 27% | \$0 |



Screen Resolution

| Resolution | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|------------|--------|---------|-------------------|----------------------|-------------|-----------------|
| 800x300 | 9 | 41 | 5 | 00:13:21 | 11% | 0% |
| 1024x768 | 2 | 2 | 1 | 00:00:00 | 100% | 0% |



Operating System versions

| Operating system version | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|---|--------|---------|-------------------|----------------------|-------------|-----------------|
| Unknown | 8 | 40 | 5 | 00:15:01 | 0% | 0% |
|  Windows XP | 3 | 3 | 1 | 00:00:00 | 100% | 0% |

Browsers

| Browser | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|--|--------|---------|-------------------|----------------------|-------------|---------|
| Unknown | 8 | 40 | 5 | 00:15:01 | 0% | \$0 |
|  Firefox | 2 | 2 | 1 | 00:00:00 | 100% | \$0 |
|  Opera | 1 | 1 | 1 | 00:00:00 | 100% | \$0 |


Browser version

| Browser version | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|--|--------|---------|-------------------|----------------------|-------------|-----------------|
| Unknown | 8 | 40 | 5 | 00:15:01 | 0% | 0% |
|  Firefox 3.6 | 2 | 2 | 1 | 00:00:00 | 100% | 0% |
|  Opera 9.63 | 1 | 1 | 1 | 00:00:00 | 100% | 0% |

Configurations

| Configuration | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|------------------------------|--------|---------|-------------------|----------------------|-------------|-----------------|
| Unknown / Unknown / 800x300 | 8 | 40 | 5 | 00:15:01 | 0% | 0% |
| Windows / Firefox / 1024x768 | 2 | 2 | 1 | 00:00:00 | 100% | 0% |
| Windows / Opera / 800x300 | 1 | 1 | 1 | 00:00:00 | 100% | 0% |









Operating System families

| Operating system family | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|--|--------|---------|-------------------|----------------------|-------------|-----------------|
| Unknown | 8 | 40 | 5 | 00:15:01 | 0% | 0% |
|  Windows | 3 | 3 | 1 | 00:00:00 | 100% | 0% |

Browser engines

| Browser engine | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|-----------------|--------|---------|-------------------|----------------------|-------------|-----------------|
| Unknown | 8 | 40 | 5 | 00:15:01 | 0% | 0% |
| Gecko (Firefox) | 2 | 2 | 1 | 00:00:00 | 100% | 0% |
| Presto (Opera) | 1 | 1 | 1 | 00:00:00 | 100% | 0% |

Browser Plugins

| Plugin | Visits | % Visits |
|---|--------|----------|
|  Cookie | 11 | 100% |
|  Flash | 11 | 100% |
|  Java | 11 | 100% |
|  Pdf | 0 | 0% |
|  Quicktime | 0 | 0% |
|  Realplayer | 0 | 0% |
|  Silverlight | 0 | 0% |
|  Windowsmedia | 0 | 0% |

Visits per local time

| Local time - hour (Start of visit) | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|------------------------------------|--------|---------|-------------------|----------------------|-------------|-----------------|
| 00 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 01 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 02 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 03 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 04 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 05 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 06 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 07 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 08 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 09 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 10 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 11 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 12 | 11 | 43 | 4 | 00:10:55 | 27% | 0% |
| 13 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 14 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 15 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 16 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 17 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 18 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 19 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 20 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 21 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 22 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |
| 23 | 0 | 0 | 0 | 00:00:00 | 0% | 0% |

Visits per server time

| Server time - hour (Start of visit) | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|-------------------------------------|--------|---------|-------------------|----------------------|-------------|---------|
| 00 | 1 | 1 | 1 | 00:00:00 | 100% | \$0 |
| 01 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 02 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 03 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 04 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 05 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 06 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 07 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 08 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 09 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 10 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 11 | 8 | 40 | 5 | 00:15:01 | 0% | \$0 |
| 12 | 1 | 1 | 1 | 00:00:00 | 100% | \$0 |
| 13 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 14 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 15 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 16 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 17 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 18 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 19 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 20 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 21 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 22 | 0 | 0 | 0 | 00:00:00 | 0% | \$0 |
| 23 | 1 | 1 | 1 | 00:00:00 | 100% | \$0 |

Visits by Day of Week

| Day of the week | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|-----------------|--------|---------|-------------------|----------------------|-------------|-----------------|
| Monday | 2 | 6 | 3 | 00:07:31 | 50% | 0% |
| Tuesday | 2 | 10 | 5 | 00:15:01 | 0% | 0% |
| Wednesday | 1 | 5 | 5 | 00:15:01 | 0% | 0% |
| Thursday | 1 | 5 | 5 | 00:15:01 | 0% | 0% |
| Friday | 1 | 5 | 5 | 00:15:01 | 0% | 0% |
| Saturday | 1 | 5 | 5 | 00:15:01 | 0% | 0% |
| Sunday | 3 | 7 | 2 | 00:05:00 | 67% | 0% |

User IDs

There is no data for this report.

Custom Variables

There is no data for this report.

Actions - Main metrics

| Name | Value |
|------------------|-------|
| Pageviews | 43 |
| Unique Pageviews | 27 |
| Downloads | 0 |
| Unique Downloads | 0 |
| Outlinks | 0 |
| Unique Outlinks | 0 |
| Searches | 0 |
| Unique Keywords | 0 |

Bandwidth - Main metrics

| Name | Value |
|-----------------------------|-------|
| Bytes transferred overall | 0 |
| Bytes transferred pageviews | 0 |
| Bytes transferred downloads | 0 |

Page URLs

| Page URL | Pageviews | Unique Pageviews | Avg. time on page | Bounce Rate | Exit rate |
|----------------------|-----------|------------------|-------------------|-------------|-----------|
| /index.htm | 9 | 9 | 00:05:20 | 11% | 11% |
| Page URL not defined | 17 | 9 | 00:00:00 | 0% | 0% |
| /thankyou | 16 | 8 | 00:04:30 | 0% | 100% |
| /products | 1 | 1 | 00:00:00 | 100% | 100% |

Entry pages

| Entry Page URL | Entrances | Bounces | Bounce Rate |
|----------------|-----------|---------|-------------|
| /index.htm | 9 | 1 | 11% |
| /products | 1 | 1 | 100% |

Entry page titles

| Entry Page title | Entrances | Bounces | Bounce Rate |
|---|-----------|---------|-------------|
| second visitor/two days later/a new visit | 8 | 0 | 0% |
| first page view | 2 | 2 | 100% |

Exit pages

| Exit Page URL | Exits | Unique Pageviews | Exit rate |
|---------------|-------|------------------|-----------|
| /index.htm | 1 | 9 | 11% |
| /thankyou | 8 | 8 | 100% |
| /products | 1 | 1 | 100% |

Exit page titles

| Exit Page Title | Exits | Unique Pageviews | Exit rate |
|--------------------------|-------|------------------|-----------|
| Checkout / Purchasing... | 8 | 8 | 100% |
| first page view | 2 | 2 | 100% |

Page titles

| Page Title | Pageviews | Unique Pageviews | Avg. time on page | Bounce Rate | Exit rate |
|--|-----------|------------------|-------------------|-------------|-----------|
| Checkout / Purchasing... | 8 | 8 | 00:00:00 | 0% | 100% |
| second visitor/two days later/a new visit | 8 | 8 | 00:06:00 | 0% | 0% |
| second visitor/two days later/second page view | 8 | 8 | 00:09:00 | 0% | 0% |
| first page view | 2 | 2 | 00:00:00 | 100% | 100% |
| Page Name not defined | 1 | 1 | 00:00:00 | 0% | 0% |

Site Search Keywords

There is no data for this report.

Pages Following a Site Search

There is no data for this report.

Search Keywords with No Results

There is no data for this report.

Page Titles Following a Site Search

There is no data for this report.

Search Categories

There is no data for this report.

Outlinks

There is no data for this report.

Downloads

There is no data for this report.

Event Categories

There is no data for this report.

Event Actions

There is no data for this report.

Event Names

There is no data for this report.

Content Name

There is no data for this report.

Content Piece

There is no data for this report.

Length of Visits

| Visit duration | Visits |
|----------------|--------|
| 0-10s | 3 |
| 11-30s | 0 |
| 31-60s | 0 |
| 1-2 min | 0 |
| 2-4 min | 0 |
| 4-7 min | 0 |
| 7-10 min | 0 |
| 10-15 min | 0 |
| 15-30 min | 8 |
| 30+ min | 0 |

Pages per Visit

| Pages per visit | Visits |
|-----------------|--------|
| 1 page | 3 |
| 2 pages | 0 |
| 3 pages | 0 |
| 4 pages | 0 |
| 5 pages | 8 |
| 6-7 pages | 0 |
| 8-10 pages | 0 |
| 11-14 pages | 0 |
| 15-20 pages | 0 |
| 21+ pages | 0 |

Visits by Visit Number

| Visits by Visit Number | Visits | % Visits |
|------------------------|--------|----------|
| 1 visit | 3 | 27% |
| 2 visits | 8 | 73% |
| 3 visits | 0 | 0% |
| 4 visits | 0 | 0% |
| 5 visits | 0 | 0% |
| 6 visits | 0 | 0% |
| 7 visits | 0 | 0% |
| 8 visits | 0 | 0% |
| 9-14 visits | 0 | 0% |
| 15-25 visits | 0 | 0% |
| 26-50 visits | 0 | 0% |
| 51-100 visits | 0 | 0% |

| | | |
|----------------|---|----|
| 101-200 visits | 0 | 0% |
| 201+ visits | 0 | 0% |

Visits by days since last visit

Visits by days since last visit

Visits

| | |
|--------------|---|
| New visits | 2 |
| 0 days | 1 |
| 1 day | 0 |
| 2 days | 1 |
| 3 days | 1 |
| 4 days | 1 |
| 5 days | 1 |
| 6 days | 1 |
| 7 days | 1 |
| 8-14 days | 2 |
| 15-30 days | 0 |
| 31-60 days | 0 |
| 61-120 days | 0 |
| 121-364 days | 0 |
| 365+ days | 0 |

Returning Visits

| Name | Value |
|---|----------|
| Unique new visitors | 2 |
| New Users | 0 |
| New Visits | 2 |
| Actions by New Visits | 2 |
| Max_actions_new | 1 |
| Bounce Rate for New Visits | 100% |
| Avg. Actions per New Visit | 1 |
| Avg. Duration of a New Visit (in sec) | 00:00:00 |
| Unique returning visitors | 2 |
| Returning Users | 0 |
| Returning Visits | 9 |
| Actions by Returning Visits | 41 |
| Maximum actions in one returning visit | 5 |
| Bounce Rate for Returning Visits | 11% |
| Avg. Actions per Returning Visit | 5 |
| Avg. Duration of a Returning Visit (in sec) | 00:13:21 |

Referrers Overview

| Name | Value |
|--|-------|
| Visitors from Search Engines | 0 |
| Visitors from Social Networks | 0 |
| Visitors from Direct Entry | 1 |
| Visitors from Websites | 6 |
| Visitors from Campaigns | 4 |
| Distinct search engines | 0 |
| Distinct social networks | 0 |
| Distinct keywords | 0 |
| Distinct websites | 1 |
| Distinct campaigns | 1 |
| Percent of Visitors from Direct Entry | 9% |
| Percent of Visitors from Search Engines | 0% |
| Percent of Visitors from Campaigns | 36% |
| Percent of Visitors from Social Networks | 0% |
| Percent of Visitors from Websites | 55% |

Channel Type

| Channel Type | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|--------------|--------|---------|-------------------|----------------------|-------------|---------|
| Websites | 6 | 22 | 4 | 00:10:01 | 33% | \$0 |
| Campaigns | 4 | 20 | 5 | 00:15:01 | 0% | \$0 |
| Direct Entry | 1 | 1 | 1 | 00:00:00 | 100% | \$0 |

All Channels

| Referrer | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|-----------------------------|--------|---------|-------------------|----------------------|-------------|-----------------|
| referrer.com | 6 | 22 | 4 | 00:10:01 | 33% | 0% |
| goal-matching-url-parameter | 4 | 20 | 5 | 00:15:01 | 0% | 0% |

Keywords

There is no data for this report.

Search Engines

There is no data for this report.

Websites

| Website | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|---|--------|---------|-------------------|----------------------|-------------|---------|
| referrer.com/Other_Page.htm | 4 | 20 | 5 | 00:15:01 | 0% | \$0 |
| referrer.com/page.htm?param=valuewith some spaces | 2 | 2 | 1 | 00:00:00 | 100% | \$0 |

Social Networks

There is no data for this report.

Campaigns

| Campaign | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|--|--------|---------|-------------------|----------------------|-------------|---------|
| goal-matching-url-parameter - referrer.com | 4 | 20 | 5 | 00:15:01 | 0% | \$0 |

Goals

| Name | Value |
|-------------------------|-------|
| Conversions | 0 |
| Visits with Conversions | 0 |
| Revenue | \$0 |
| Conversion Rate | 0% |

Visits to Conversion

There is no data for this report.

Days to Conversion

There is no data for this report.

Goals Overview

| Name | Value |
|-------------------------|-------|
| Conversions | 0 |
| Visits with Conversions | 0 |
| Revenue | \$0 |
| Conversion Rate | 0% |

Goals Overview - Visits to Conversion

There is no data for this report.

Goals Overview - Days to Conversion

There is no data for this report.

Data tables

There is no data for this report.

Temperatures evolution over time

There is no data for this report.

Pie graph

There is no data for this report.

Advanced tag cloud: with logos and links

There is no data for this report.