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NAAN MUDHALVAN COURSE: DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website by using blogspot and wordpress. Customize the theme design and post new article with 500 words.

BLOGSPOT:

<https://asianfoodbazar.blogspot.com/2023/10/save-nature-save-future.html>

WORDPRESS:

<https://naturelovenatureblog.wordpress.com/2023/10/30/save-nature-save-future/>



Saved



← The term biodiversity (from “biological diversity”) refers to the variety of life on Earth at all its levels, from genes to ecosystems, and can encompass the evolutionary, ecological, and cultural processes that sustain life

1 2 3 4 5 ... 7

Biodiversity includes not only species we consider rare, threatened, or endangered but also every living thing—from humans to organisms we know little about, such as microbes, fungi, and invertebrates.

At the Center for Biodiversity and Conservation, we include humans and human cultural diversity as a part of biodiversity. We use the term “biocultural” to describe the dynamic, continually evolving and interconnected nature of people and place, and the notion that social and biological dimensions

2. Create a new Facebook business page and post one social media poster for your brand.

https://m.facebook.com/story.php?story_fbid=pfbid02H1kQSgkmtDDBE5whzSRDHdVMovvR3RS5dWtA7VnFfRrzVF7gvu1W4FypNZ4SkbS8l&id=61553116613260&mibextid=Nif5oz



3. Create and design a social media advertisement poster using Canva.



4. Create email newsletter design using Mailchimp or Canva tool.

>>> NEWSLETTER <<<

BIODIVERSITY

The beauty of nature



TOP NEWS OF THE MONTH

BIODIVERSITY HOTSPOTS

By Olivia Wilson

Biodiversity hotspots are regions that contain a high level of species diversity, many endemic species (species not found anywhere else in the world) and a significant number of threatened or endangered species

Biodiversity should be conserved to prevent species extinction. It is preserved to maintain a balance in nature. If one organism in the food chain gets extinct it will impact the lives of other organisms.

CONSERVATION OF BIODIVERSITY

By Howard Ong

