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**DEPARTMENT** : INDUSTRIAL BIOTECHNOLOGY  
**COLLEGE** : GOVERNMENT COLLEGE OF  
TECHNOLOGY, COIMBATORE  
**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING  
**NAAN MUDHALVAN ID** : 702623998432BB1BDFB4C8237F663AB9

### **ASSIGNMENT ON DIGITAL MARKETING**

1. Create a blog or website by using blogspot and wordpress. Customize the theme design and post new article with 500 words.

**BLOGSPOT:**

<https://asianfoodbazar.blogspot.com/2023/10/food-bazar.html>

## WORDPRESS:

<https://naturelovenatureblog.wordpress.com/2023/10/30/free-laptops-for-students-by-government/>

✕  Free laptops for S...  
natureblog.wordpress.com   

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# Free laptops for Students by Government

PUBLISHED POORNIMA ON OCTOBER  
BY RAVICHANDRAN 30, 2023

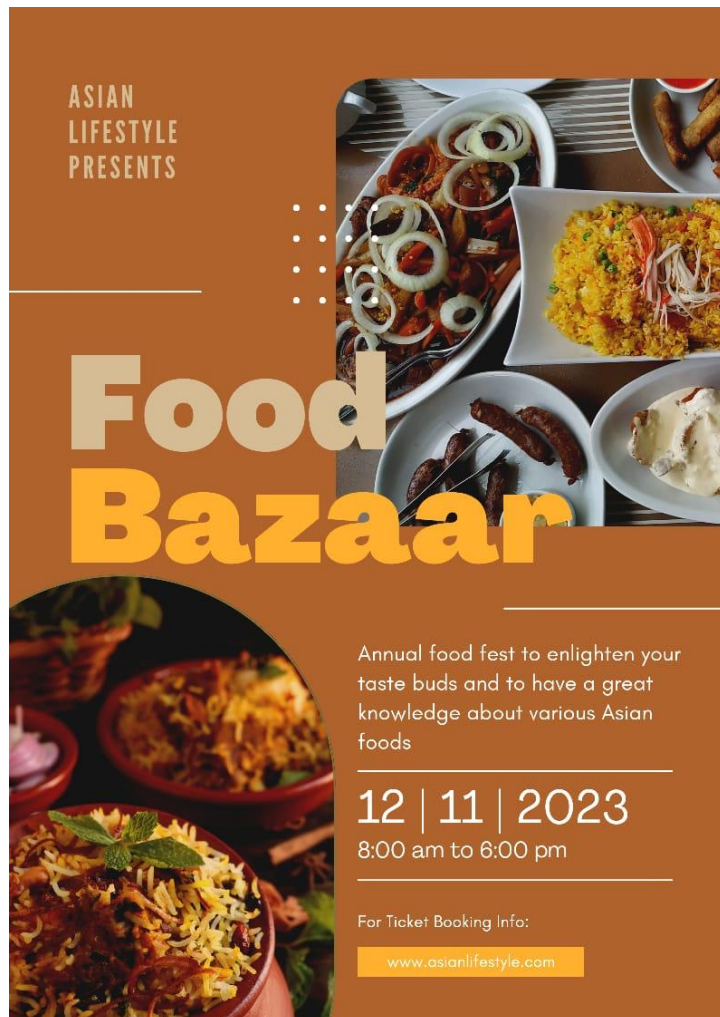
### ***Empowering Education:***

*Government's Initiative for Free Laptops for Students in an age where technology is an integral part of our lives, access to digital resources has become a necessity for students. Recognizing this need, many governments around the world have launched initiatives to provide free laptops to students. This forward-thinking approach aims to bridge the digital divide and empower the youth with the tools they need*

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2. Create a new Facebook business page and post one social media poster for your brand.

[https://m.facebook.com/story.php?story\\_fbid=122093670008104983&id=61553149491499&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=122093670008104983&id=61553149491499&mibextid=Nif5oz)



3. Create and design a social media advertisement poster using Canva.



## 4. Create email newsletter design using Mailchimp or Canva tool.

Edition #30

September 2023

>>> NEWSLETTER <<<

# NATURE LIFE SAVER

The beauty of nature



## TOP NEWS OF THE MONTH

### INDIVIDUAL RESPONSIBILITY TOWARDS THE ENVIRONMENT

By Nakul Jaidka

### >>> READ MORE

Each individual needs to bring environmental concern from the recesses of one's mind, right to the fore front while making choices. Most people are aware that plastic bags are a huge concern, but how many refrain from using them or at least avoid using bags with a thickness of less than 50 microns which are banned in the country. Much of the unused plastic ends up in the ocean, playing havoc with marine life, killing over one million each year. It is estimated that about 100 million tons of plastic are present in the oceans around the world. Plastic takes over a hundred years to break down causing long lasting damage to the planet.

### READ MORE <<<

This Agenda is a plan of action for people, planet and prosperity. It also seeks to strengthen universal peace in larger freedom. We recognise that eradicating poverty in all its forms and dimensions, including extreme poverty, is the greatest global challenge and an indispensable requirement for sustainable development. All countries and all stakeholders, acting in collaborative partnership, will implement this plan. We are resolved to free the human race from the tyranny of poverty and want and to heal and secure our planet.

### TRANSFORMING OUR WORLD: THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

