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**DEPARTMENT** : INDUSTRIAL BIOTECHNOLOGY  
**COLLEGE** : GOVERNMENT COLLEGE OF  
TECHNOLOGY, COIMBATORE  
**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING  
**NAAN MUDHALVAN ID** : 16C464F9170EA36ABB24CF74B80737F1

**ASSIGNMENT ON DIGITAL MARKETING**

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

**BLOGSPOT:**

<https://sarseethasri.blogspot.com/2023/10/plant-trees.html>

**WORDPRESS:**

<https://biofertilizersblog.wordpress.com/2023/10/30/biopesticides-2/>

# Biopesticides

Biopesticides are certain types of pesticides derived from such natural materials as animals, plants, bacteria, and certain minerals. For example, canola oil and baking soda have pesticidal applications and are considered biopesticides. Biopesticides are certain types of pesticides derived from such natural materials as animals, plants, bacteria, and certain minerals. For example, canola oil and baking soda have pesticidal applications and are considered biopesticides. Biopesticides are usually inherently less toxic than conventional pesticides. Biopesticides generally affect only the target pest and closely related organisms, in contrast to broad spectrum, conventional pesticides that may affect organisms as different as birds, insects and mammals. Biopesticides often are effective

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2.Create a new facebook business page and post one social media poster for your brand.

[https://m.facebook.com/story.php?story\\_fbid=pfbid02R4d5NKtQWSkVLoniosYHnukVxYQj6P3L3MN4UrHosBuJDs5VCnXcwzCyzNKYxqysl&id=61552685081893&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid02R4d5NKtQWSkVLoniosYHnukVxYQj6P3L3MN4UrHosBuJDs5VCnXcwzCyzNKYxqysl&id=61552685081893&mibextid=Nif5oz)



# PLANT TREES FOR THE FUTURE

In celebration of earth day

plant trees so that your future generation can see greenary

3.Create and design a social media advertisement poster using canva tool.



4. Create email newsletter design using Mailchimp or canva tool.

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