

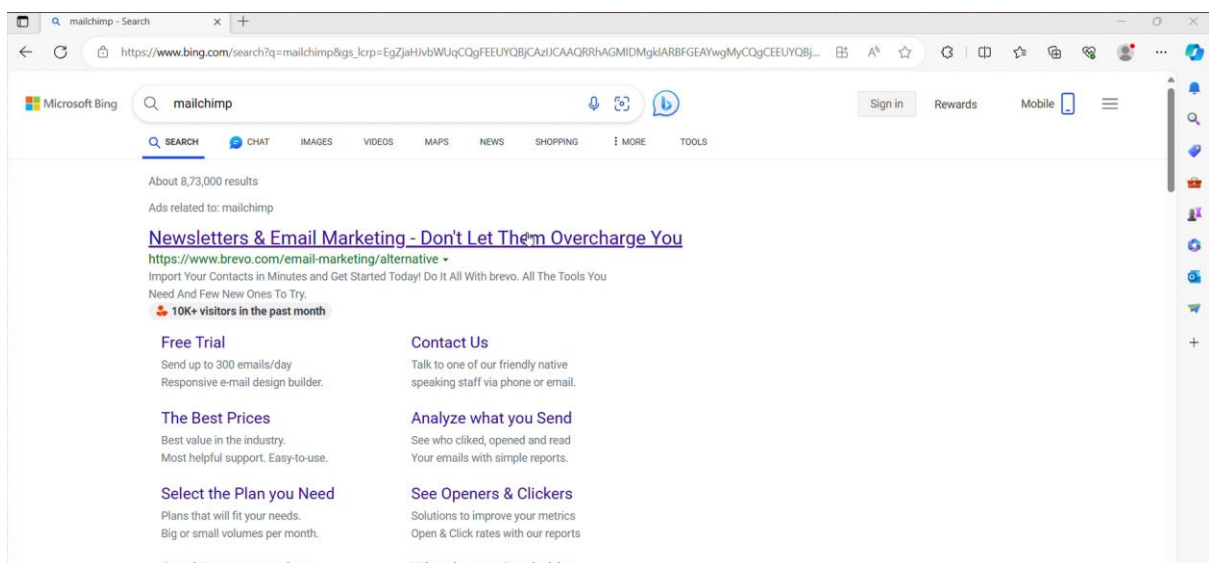
# NAAN MUDHALVAN PROJECT WORK

Team Members:

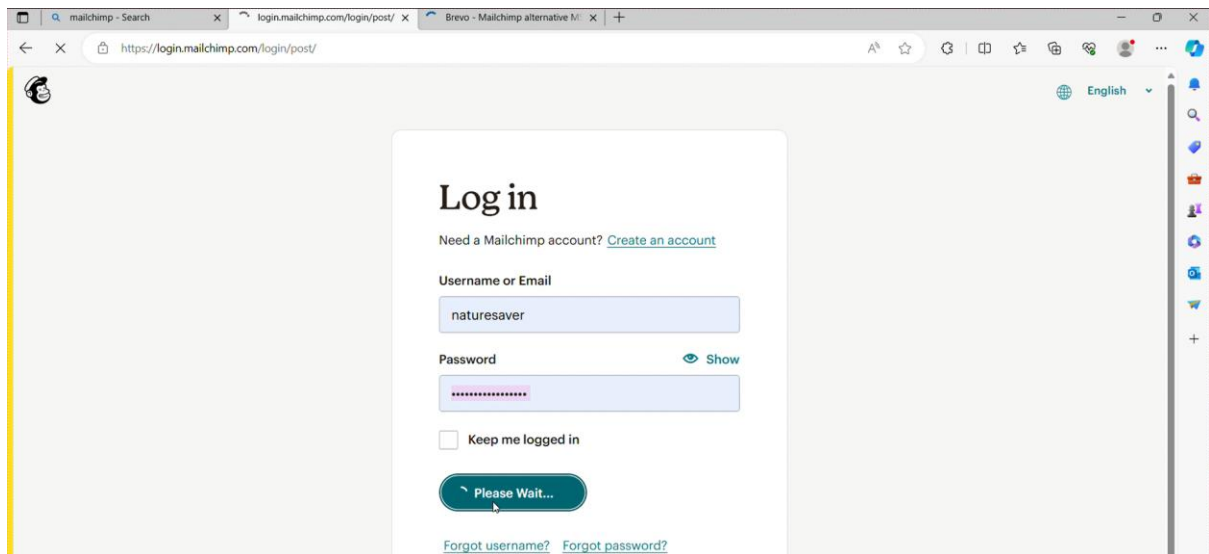
1. Poornima Shree 2019170
2. Poompavai 2019169
3. Sarseetha sri 2019184
4. Pooja Varsha 2019168

Mail campaign was created using Mailchimp and E-mail newsletter was created and sent to subscribers and newsletter was tracked

Screen Recording of the process was done and steps done in the process were are uploaded as screen shots in this document



## Login using mail id



A screenshot of the Mailchimp login page in a web browser. The browser's address bar shows the URL `https://login.mailchimp.com/login/post/`. The page features a central login form with the heading "Log in". Below the heading, there is a link "Need a Mailchimp account? [Create an account](#)". The form includes two input fields: "Username or Email" with the text "naturesaver" and "Password" with masked characters. A "Show" eye icon is next to the password field. Below the password field is a checkbox labeled "Keep me logged in". A green button with a loading spinner and the text "Please Wait..." is positioned below the checkbox. At the bottom of the form, there are two links: "[Forgot username?](#)" and "[Forgot password?](#)". The browser's right sidebar shows various extension icons and the language is set to "English".

Log in

Need a Mailchimp account? [Create an account](#)

Username or Email

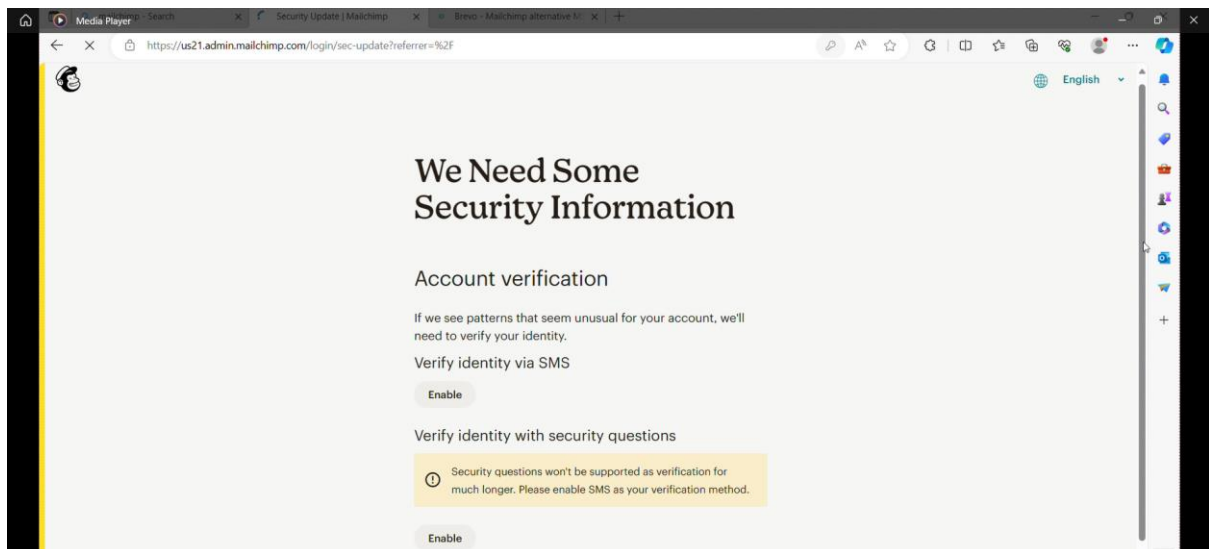
naturesaver

Password Show

☐ Keep me logged in

Please Wait...

[Forgot username?](#) [Forgot password?](#)



A screenshot of the Mailchimp account verification page in a web browser. The browser's address bar shows the URL `https://us21.admin.mailchimp.com/login/sec-update?referrer=%2F`. The page has a heading "We Need Some Security Information". Below this, the section "Account verification" explains that unusual patterns require identity verification. It offers two options: "Verify identity via SMS" with an "Enable" button, and "Verify identity with security questions" with an "Enable" button. A yellow warning box states: "Security questions won't be supported as verification for much longer. Please enable SMS as your verification method." The browser's right sidebar shows extension icons and the language is set to "English".

We Need Some Security Information

Account verification

If we see patterns that seem unusual for your account, we'll need to verify your identity.

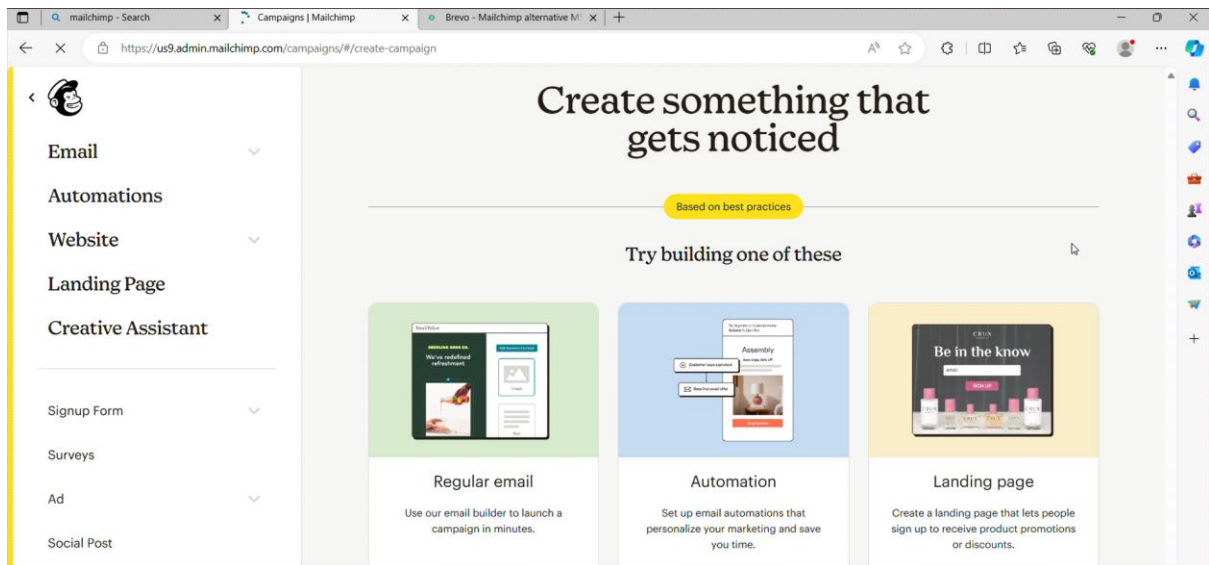
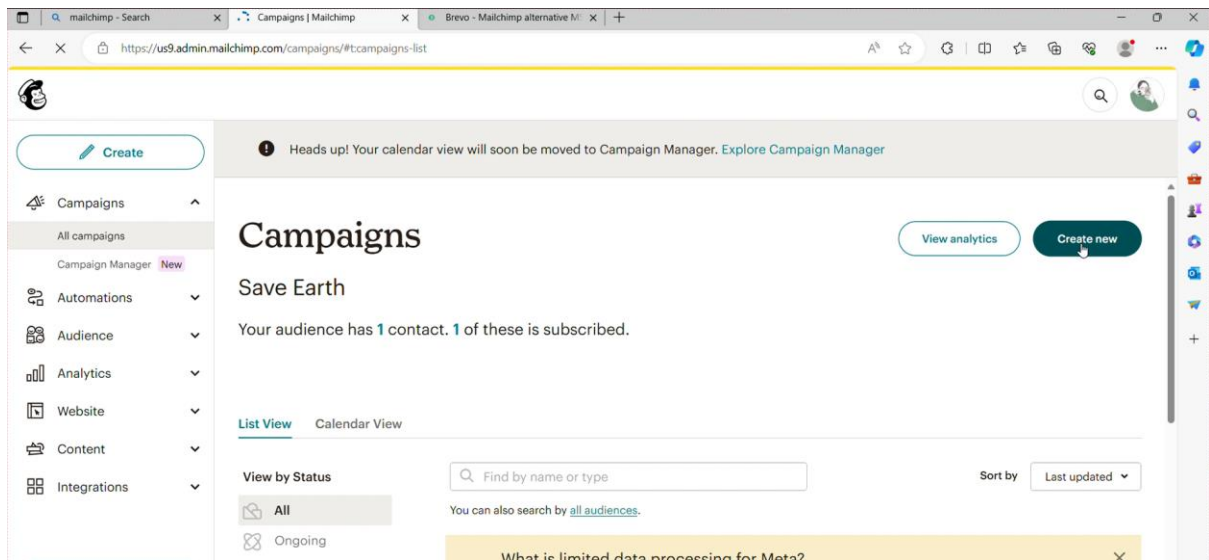
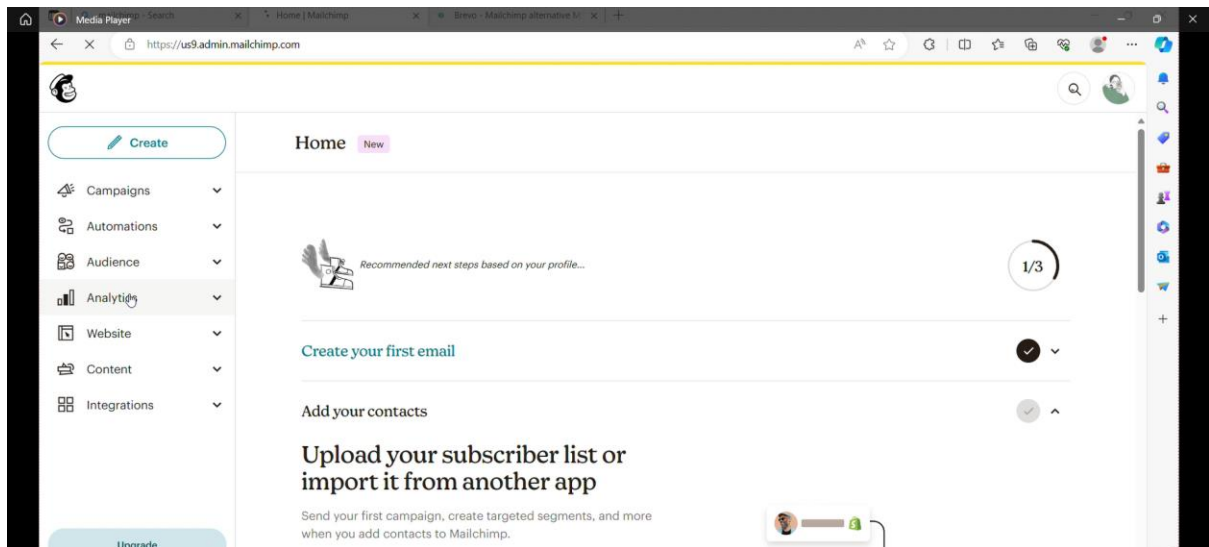
Verify identity via SMS

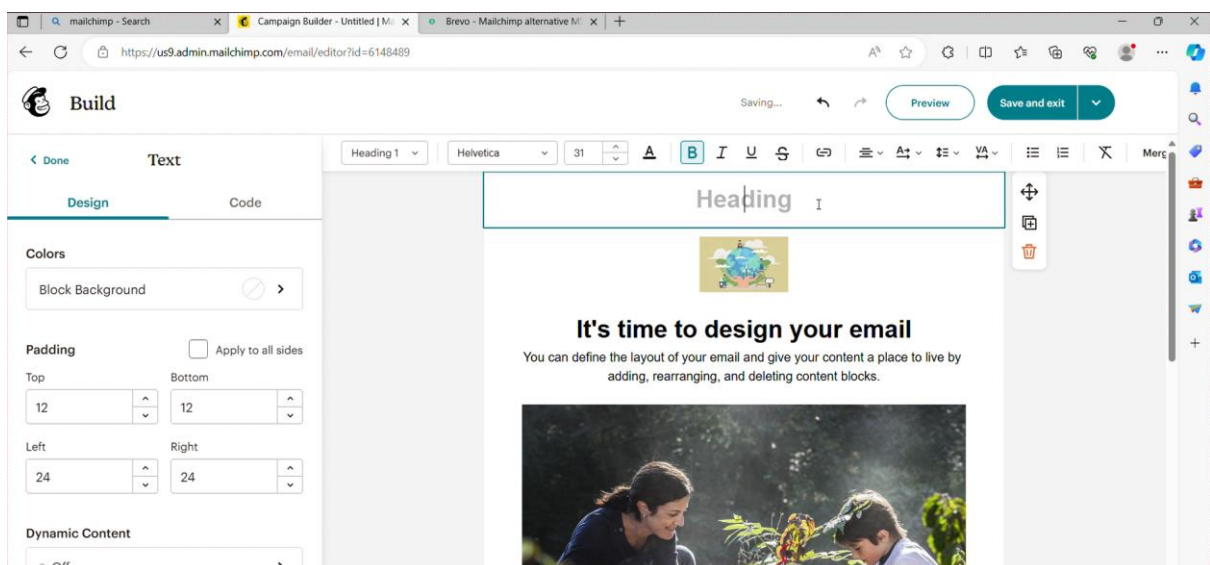
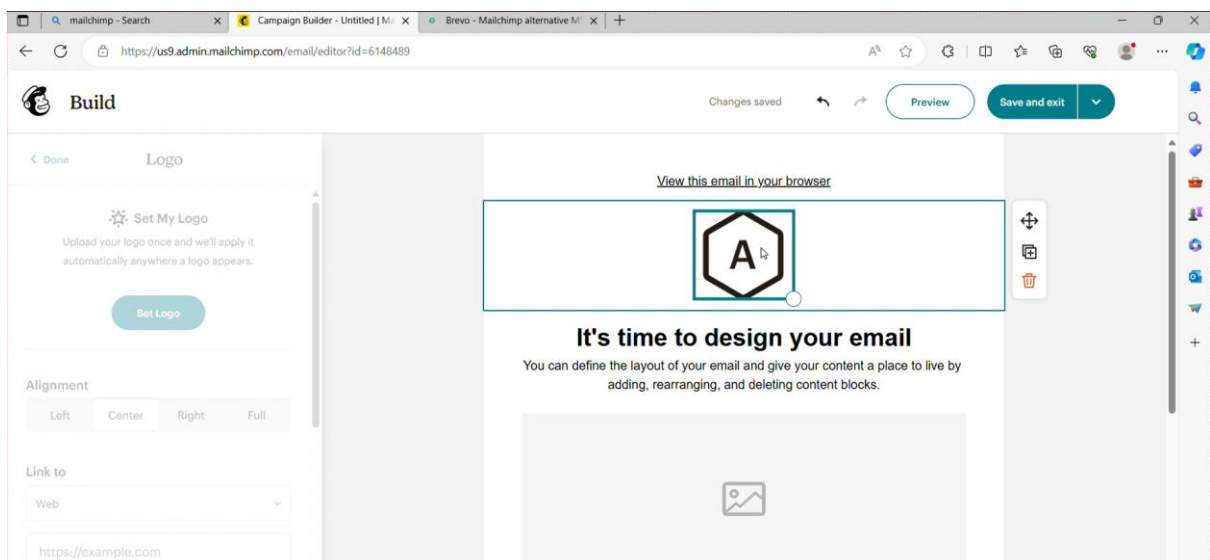
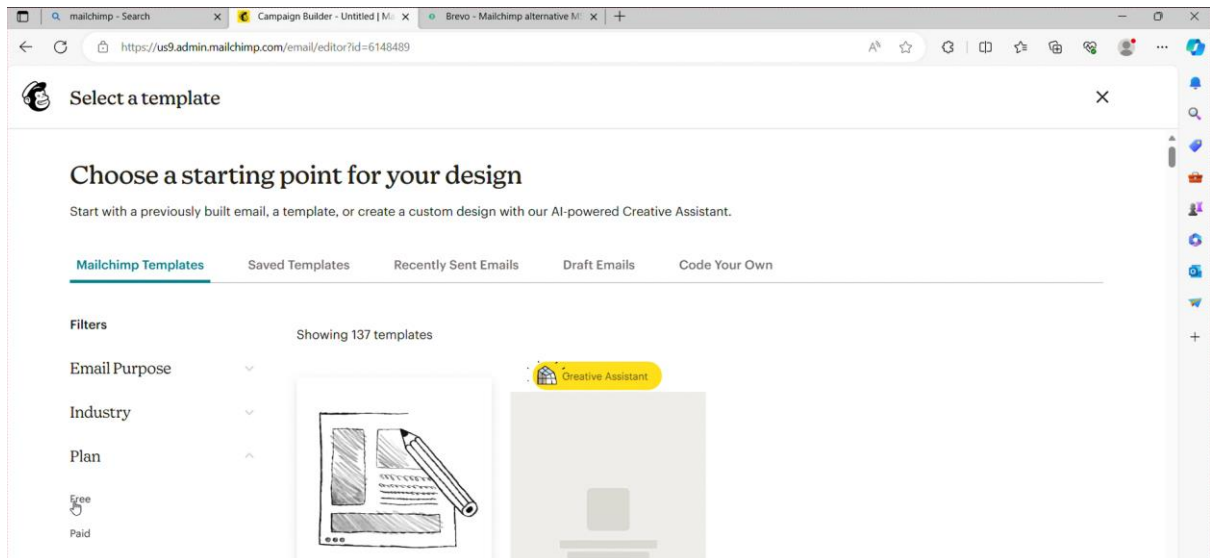
Enable

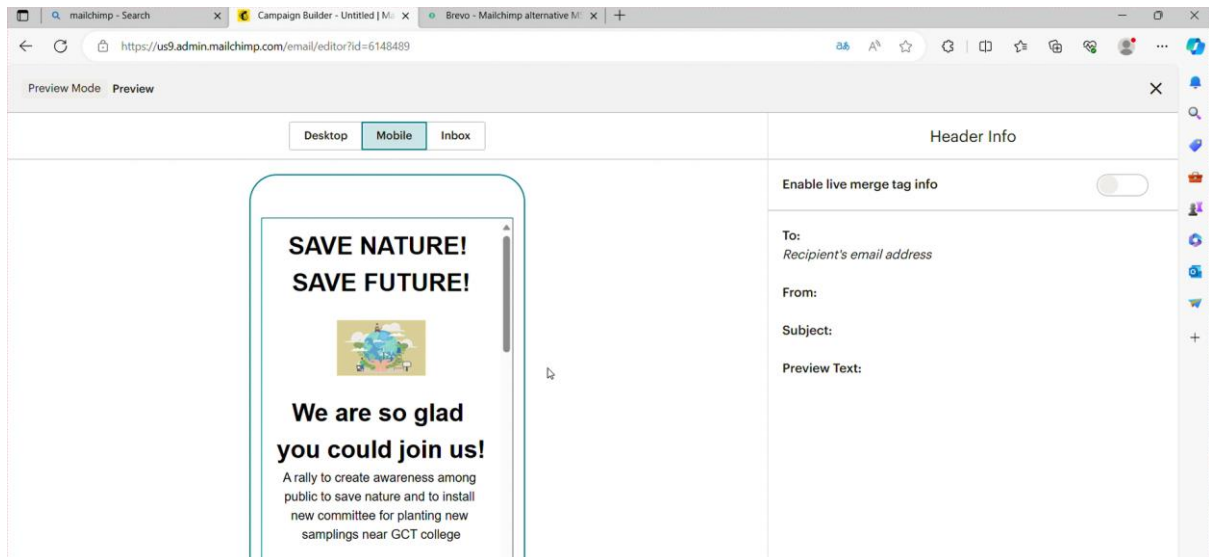
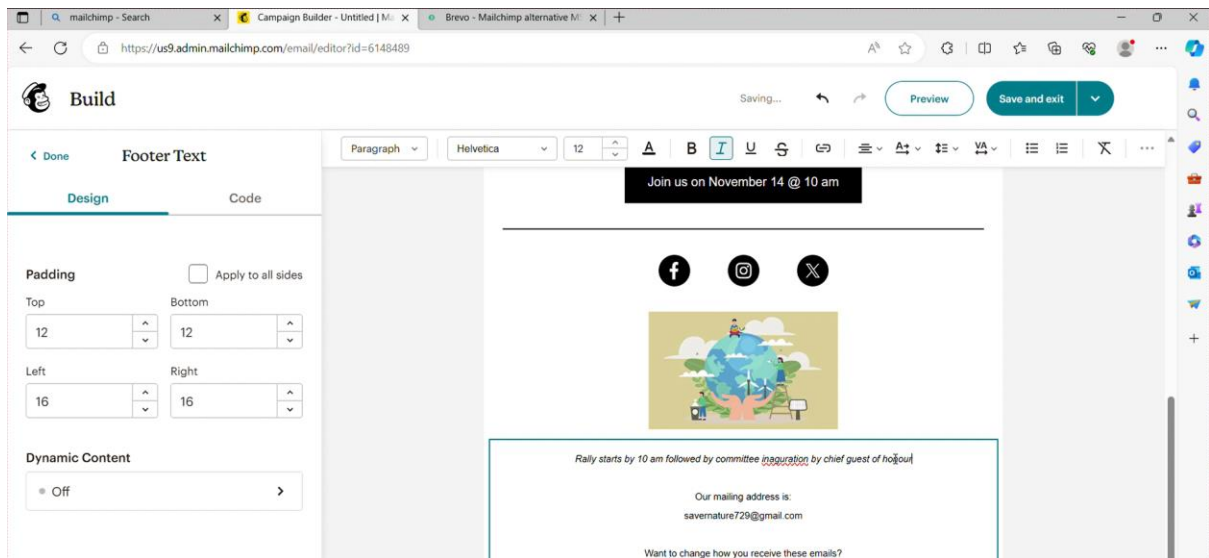
Verify identity with security questions

Security questions won't be supported as verification for much longer. Please enable SMS as your verification method.

Enable







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https://us9.admin.mailchimp.com/lists/members/import?id=1040841

Import Contacts

Choose Method > Import

Exit

## Copy and paste your contacts

Not sure how to format your file? [Learn how](#)

Paste your contact information into this box using commas to separate each field. There should be one contact per line.

Example:

Email Address, First Name, Last Name, Address

amelia@pottedplanter.com, Amelia, Breiner, 154th Street OH 43560 US

amelia@pottedplanter.com, Amelia, Breiner, 154th Street OH 43560 US

amelia@pottedplanter.com, Amelia, Breiner, 154th Street OH 43560 US

...

Continue to Organize

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https://us9.admin.mailchimp.com/lists/members/import?id=1040841

Import Contacts

Choose Method > Import

Exit

## Copy and paste your contacts

Not sure how to format your file? [Learn how](#)

Paste your contact information into this box using commas to separate each field. There should be one contact per line.

4 savernature729@gmail.com

5 thivyaa312@gmail.com

6 ramyaps2003@gmail.com

7 sarseeetha2002@gmail.com

8 poojavarshak@gmail.com

9 rtrthivyaa@gmail.com

10 hellogames321

Continue to Organize

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https://us9.admin.mailchimp.com/lists/members/import?id=1040841

Import Contacts

Choose Method > Import > Organize > Tag > Match > Consent > Complete

Exit

## Review and complete your import

10 contacts will be added to your "Save Earth " audience.

- Imported from: Copy and paste
- Email marketing status: Subscribed
- Update existing contacts: No
- Tagged: Customer, 2023, Member

The maximum number of contacts allowed on your Free plan is 500. If you go beyond 500 contacts with this import, your ability to send email campaigns may be impacted.

Complete Import

Cancel Import





