

KAZOOcon

The Frequency of Innovation

Sponsorship Packet

San Diego:
6.18.2019 - 6.20.2019

Presented by



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About KAZOOCon

We're beyond excited to reveal the logistical details for KAZOOcon 2019! This year, KAZOOcon will be held at Bahia Resort and Hotel, on June, 18th - June, 20th 2019.

Each year, the KAZOOcon experience breaks new barriers. Our vision for the event is for attendees to engage with industry leaders, technical masters, creative developers, and telecom evangelists to learn about the evolving technologies breaking the barriers across unified communications.

KAZOOcon is inspired by KAZOO, 2600Hz's advanced carrier grade UCaaS/CPaaS solution. 2600Hz's revolutionary platform lets you do business your way, ultimately empowering resellers to customize every part of their UC solution including pricing, branding, customer offerings, and more.

Our first priorities when planning KAZOOcon is establishing innovative opportunities and value-add for our strategic partners. KAZOOcon attendees get to hear about the latest products and enhancements from telecom pioneers, network with knowledgeable industry experts, and be part of bleeding-edge telecom and mobile technology developments.

Since KAZOOcon 2018, we've made several game-changing advancements, and we are excited to set your goals and expectation for the year to come! Attending KAZOOcon gives you early access to the 2600Hz roadmap, as well as a chance to share your input on where the industry is going and what you want to see from KAZOO.

As a sponsor of KAZOOcon 2019, you'll have the opportunity to make meaningful connections with industry leaders and key decision makers and to meet with members of the 2600Hz leadership team. Additional key benefits that will take your experience to the next level include:

- Brand awareness
- Thought leadership
- Lead generation
- Extensive networking
- And more

We hope you'll seize the opportunity to bring your brand and vision to KAZOOcon to build monumental and profitable business relationships.

Hope to see you there!
2600Hz Team

Venue & Audience

Location:

BAHIA
RESORT HOTEL

Address:

Bahia Resort Hotel, San Diego
998 West Mission Bay Drive
San Diego, CA, 92109

Website:

<http://bahiahotel.com>

Date:

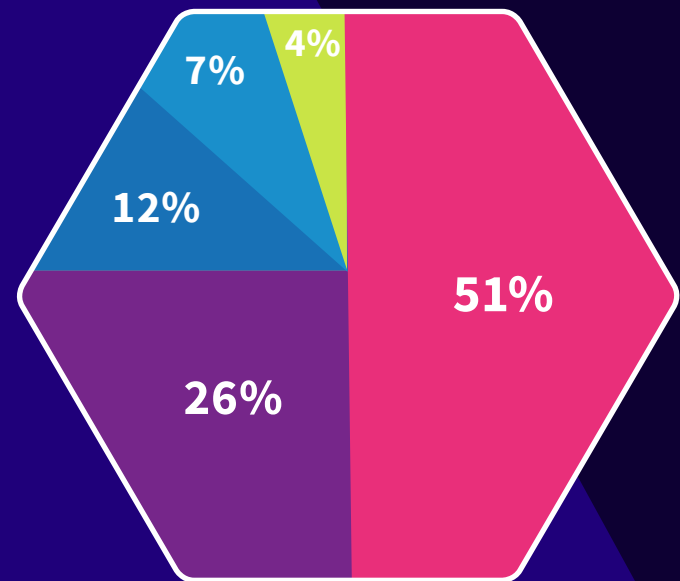
April 30th- May 2nd, 2018



KAZOOcon 2018 Attendee Demographics

| | |
|--|---------------------------|
| | C-Level/Founder/President |
| | Director/Manager |
| | IT Leaders/Specialists |
| | SVP/VP |
| | Other |

Sponsors will have full access to all attendee details so you can continue your valuable conversations beyond the KAZOOcon event.



On the Agenda

Tuesday, June 18th

| Time | Session Topic |
|------------------|-------------------|
| 12:00pm - 5:00pm | 2600Hz Hackathon |
| 6:00pm - 8:00pm | Welcome Reception |

Wednesday, June 19th

| Time | Session Topic |
|------------------|----------------------|
| 8:00am - 9:00am | Breakfast |
| 9:00am - 12:00pm | Keynote Sessions |
| 12:00pm - 1:00pm | Sponsor Lunch |
| 1:00pm - 5:45pm | Business Tracks |
| 1:00pm - 5:45pm | Technical Tracks |
| 7:00pm - 10:00pm | KAZOOcon After Party |

Thursday, June 20th

| Time | Session Topic |
|------------------|------------------|
| 8:00am - 9:00am | Breakfast |
| 9:00am - 12:00pm | Keynote Sessions |
| 12:00pm - 1:00pm | Sponsor Lunch |
| 1:00pm - 5:45pm | Business Tracks |
| 1:00pm - 5:45pm | Technical Tracks |
| 6:00pm | Conference Ends |

Sponsorship Plans



| Sponsorship Offering | Platinum \$30K | Gold \$20k | Silver \$15K | Phreaker \$8K |
|--|-------------------|---------------|-----------------|---------------------------------------|
| Complimentary Conference Pass | 5 | 3 | 2 | 1 |
| Logo/Branding on Website | ✖ | ✖ | ✖ | ✖ |
| Logo/Branding on EventBrite | ✖ | ✖ | ✖ | ✖ |
| Company Description on Website | 250 words | 150 words | 100 words | Logo Only |
| Feature in Sponsorship Press Release | ✖ | ✖ | ✖ | |
| Social & Blog Promotion | ✖ | ✖ | Social Only | |
| Logos on Badge | ✖ | ✖ | | |
| Logo on Agenda | ✖ | ✖ | ✖ | ✖ |
| General Signage | ✖ | ✖ | ✖ | ✖ |
| Dedicated Signage | ✖ | ✖ | | |
| Speaking Opportunity | 20 min | 10 min | | |
| Exhibitor Table | ✖ | ✖ | Add on Only | Add on Only |
| KAZOOcon Passport Program includes one page advertisement | ✖ | ✖ | ✖ | Included in Exhibitor Table Add On |
| 10 Min. Podcast | ✖ | ✖ | | |
| 30 Sec. Video Ad (plays every 10 min.) | ✖ | ✖ | | |
| Attendee List | ✖ | ✖ | ✖ | |

Sponsorship Ad Ons



| Sponsorship Type | Description | Price |
|-------------------|--|---------|
| Event Lanyards | Have your logo seen by every attendee! Your company's logo will be prominently displayed on the KAZOOcon lanyards that every attendee will receive. | \$2,500 |
| Welcome Reception | Be front and center as guests are arriving at the venue or are wrapping up at the hackathon. Branding at the open beer and wine bar. | \$5,000 |
| Hackathon | Ensure your brand is the first one seen at the very first event: "The 2600Hz Hackathon." | \$5,000 |
| Panel Sponsorship | Participate in innovative best practice discussions with business leaders and technical experts on major industry trends. | \$4,000 |
| Exhibitor Table | This option is included for Platinum and Gold Sponsors but is also available as an add-on to other sponsorship packages or as an individual option. (12 Tables available total) | \$5,000 |
| Photo Booth | Everyone loves some photobooth fun! So why not bring that fun to your brand? Imagine your logo, front and center, on each and every photo booth snapshot - keeping the memories alive. | \$2,500 |
| Breakfast | Before the sessions kick-off, put your brand front and center to all guests during the most important meal of the day, breakfast. (2 available) | \$5,000 |
| Pre-Event Webinar | Bump up your brand awareness pre-KAZOOcon style with a "What to Expect at KAZOOcon" webinar for all registered attendees. (2 available) | \$2,000 |

Ticket Pricing



| Ticket Type | Cost | Notes | Deadline |
|---------------------------------------|---------|--------------------------------|----------|
| Early Bird w/ Room Reservation | \$799 | Must book room by March 10th | 3/10 |
| Early Bird (Ticket Only) | \$1,049 | Deadline to book is March 10th | 3/10 |
| General Admission w/ Room Reservation | \$999 | Must book room by June 17th | 6/17 |
| General Admission (Ticket only) | \$1,299 | Deadline to book is June 17th | 6/17 |

We hope to see you this year in San Diego, please contact Marketing@2600Hz.com with any questions or concerns.

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