

Logo creation

Project reports template

1.1 Overview

Travel helps us to reach our destination. Bikes make our journey to a peak enjoyment. So bikes are the best way to achieve what we use.

1.2 purpose

So the purpose of the 'DAVL' company is to provide a royal and good experience for the journey by excellent quality bikes. This gives quality bikes at a reasonable price. It is also manageable for both normal people. As well as for the travellers who wish to make their journey on hills and other areas or fields.

2. Problem Definition & Design Thinking

• 2.1 Empathy Map:

• They are designed to capture the needs and perspectives of a specific audience, but may not capture the needs and perspectives of other stakeholders. For example, an empathy map created for customers may not capture the needs and perspectives of employees or suppliers.

● 2.2 Brainstorming Map :

*• Can take too much time if the group is not properly controlled and is allowed to run for too long.
• Raising expectations of the brainstorming group by considering ideas that will never be implemented.*

2.1 Empathy map



2.2 brainstorm storming



Result