

# Logo creation

## Project reports template

### 1.1 overview

Travel helps as to crab our destination bike make our journey to a poek enjoyment. So bikes are the best way achieve what we use.

### 2.1 purpose

- So the purpose of the 'DAVL' company is to provide a royal and good experience for the journey by excellent quality bikes. This gives quality bikes at reasonable price. It also manageable for both Normal people. As well as for the travellers who wish to more their journey on hike and other areas or field.

## **2.Problem Definition & Design Thinking**

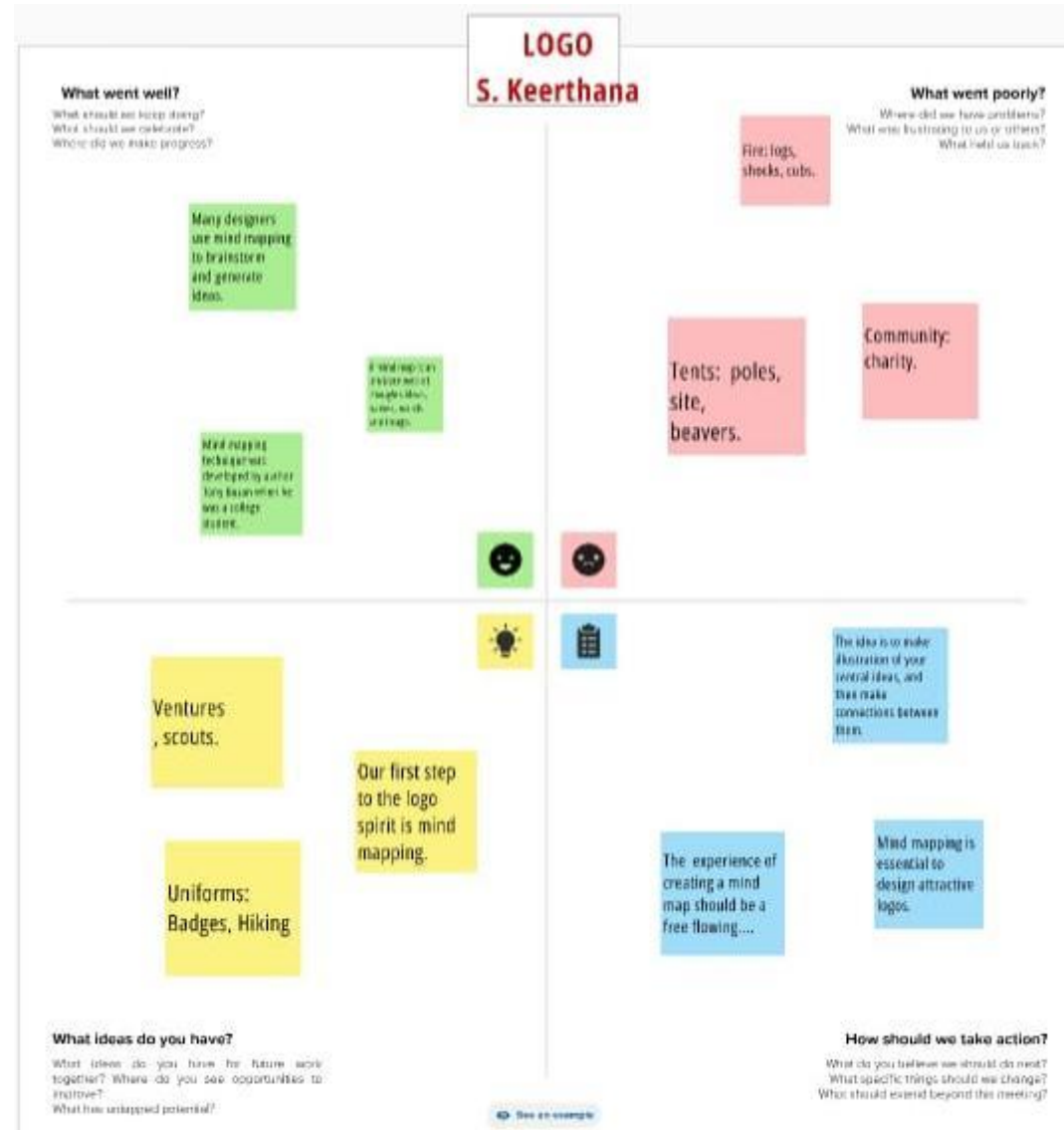
### **2.1. Empathy map**

- They are designed to capture the needs and perspectives of a specific audience, but may not capture the needs and perspectives of other stakeholders. For example, an empathy map created for customers may not capture the needs and perspectives of employees or suppliers.

### **2.2. Brainstorm storming**

- Can take too much time if the group is not properly controlled and is allowed to run for too long.
- Raising expectations of the brainstorming group by considering ideas that will never be implemented.

## • 2.1 Empathy map



## 2.2.brainstroming



Result:



## 4. Advantages

- *Owning a motorcycle gives you the joy of riding in the open air.*
- *Motor bike gives a precious feeling As well as its is easy to maintain.*
- *Travelling is a heavy traffic jam bike are preferable.*

# Disadvantage

- As comparing to other modes of vehicle bikes. Too dangers.
- Over speed of doing riding the bike can risky for our life.
- It's tough to ride in bad weather.

# Application

- This logo creates a awareness of His '**Davl**' brand among those who wish to by a bike.
- It became a best choice to the buyers
- Also gives variety of models to the young world.

## Conclusion

\* By using canva logo creation we learn how to create logo using our Creativity by using colours, text design.etc