





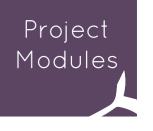






Philosophy

Why revolutionary?



AURELIS: AUtosuggestion RELaxation Inner Strength is a

About Aurelis

project (see project modules) that aims to provide anyone with the power to use more of his or her inner-mind possibilities. This is done through: ~ Autosuggestion: the ability to communicate with the inner mind (the vast neuronal network of the brain that

- produces much more than consciousness), in any possible way, with goals that are pertinent to the person as a whole. Relaxation: making a person act more as a whole, instead of being divided into competing parts. Thus: relaxing the
- struggle, diminishing agressive energy. Inner strength: the ability to accomplish specific goals.
- Why Aurelis? The purpose of the AURELIS project is to use

autosuggestion as a means to communicate with the

to gain better health and well being.

URELIS is thereby centered on an ongoing (r)evolution in medicine. It brings together several needs and possibilities that both have multiplied in importance worldwide during the last decennia. Namely:

subconscious and to direct its tremendous power in order

amount of psychosomatic illness and addictions. the need for self-care the possibility of transgressing into a new medical way of

the need for a really strong answer to the burgeoning

- thinking, that is consistent with the scientific principles of the present one
- ~ an advanced use of informatics, remaining within the range of widely available hardware.

following lamentation:

Medicine has never been a once-and-for-all science. It continually evolves and regularly undergoes a paradigm shift. The 'regular' medicine as we know it at this turn of the 21st century, is in fact still very young and probing.

expectation / belief of cure. Moreover, it is a scientific fact

placebo-effect of 40% or more, sometimes even 80% (as

in the case of many antidepressants). These numbers are

of course much higher than most people are aware of.

If everything were known about the

This has led some of the most insightful thinkers to the

For instance: nearly all medications prescribed before World War II were -as shown in retrospect- pure placebos without any directly positive physical action. Yet these medications were efficient because they carried the

that most of the medications of today have a

etiology of the placebo effect, the terms placebo and placebo effect would disappear and be replaced by a hugely powerful megapsychotherapy. To make use of the enormous powers of the 'placebo effect', but without any need for the misleading 'placebo' itself is the aim of the AURELIS project. AURELIS is a self-help method that for the first time in history utilizes

in a direct way the amazing power of the subconscious to

achieve personal goals. Much more than positive-thinking

techniques, the methods used in the book 'Heal Yourself'

teach people to take control of their subconscious power

and use it to benefit their lives. Thereby, all readers and

previous readers of positive thinking books are likely to be interested in AURELIS ideas and practice. Philosophy The central theme of the AURELIS philosophy is (a specific use of) autosuggestion. This is the use of the powers of the subconscious. Since subconscious elements are always present in anything that humans say, do or feel, the range of problems that are relevant is quite enormous. It is therefore no exaggeration to claim that anyone can make practical use of AURELIS-material as a problem-solving solution in one

more than 50% of the effectiveness of most medications, which is scientifically proven, but without their side effects.) in a negative way, the cause of psychosomatic illness, which

way or the other.

Autosuggestion is:

the active principle behind hypnosis (the other part of hypnosis being hocus-pocus). Hypnosis as show business is another category and not a part of this program. an explanation for many other phenomena in health care, as well in western society as in others.

~ is the main reason for consulting a general practitioner in at

least 70% of the reported cases worldwide. This program

turns autosuggestion into a positive $t\infty$ 1.

Why revolutionary?

There are different reasons for this:

the placebo effect, but without placebo (hence it provides

'want'. It is not because one wants an endogenous eczema (but who would?) that one has it. The reason for this is that such an illness originates in the subconscious mind. Now, psychosomatics encompass at least 70% of the reasons why people consult their physicians. However, medicine has no good answer to this. Autosuggestion is a good

answer. In fact, it is rationally the only real answer to

psychosomatics, because it works on the same level.

Addictions like smoking behavior and overeating are

conditions that originate in or are perpetuated by the

through sheer will power (again, who would want to?).

subconscious mind to. One cannot make oneself addicted

psychological cause. However, it is not something one can

A psychosomatic illness has, as its name implies, a

Likewise, one cannot cure completely and efficiently from an addiction through sheer will power. Contrary to this, autosuggestion is a very strong cure if you know how to use it. In fact, the same subconscious power one struggles against in order to overcome any addiction is turned from an enemy to a collaborator through the appropriate use of autosuggestion.

Miracle cures do happen. Sometimes people do cure from

having real faith (whether in God, in science, in alternative

autosuggestion is the central theme behind all kinds of

miracle cures. One can say that if God exists and wants

someone to be cured, the subconscious of that person,

thus: the power of autosuggestion, is more than probably

severe illnesses through the power of their faith. But

explanations...) is a strong autosuggestion. In fact,

God's preferred method.

It is well known and scientifically documented that the placebo effect of medication easily attains more than 50% of the total desired effect. In many cases, the success rate is even much higher. The placebo effect mainly comes through the belief of the patient that he will become better by taking his pills. Again, it is the faith/belief/expectation that cures. In other words, the healing power comes from autosuggestion. Medication has many dangerous side effects. If one can get to the placebo effect without the placebo, it would be a huge improvement for millions of patients. AURELIS as a project is being developed to accomplish this.

In matters of health, people are looking for more than

present-day allopathic medicine can give. They rightly

sense that a kind of medicine purely based on experimental

science can only help in restricted domains (but there of course, it can help very much). For most of what is intrinsically human, more is needed. Therefore, in the US people already spend more dollars on alternative medicine than on the totality of 'classical' medicine. In European countries the trend points in the same direction. AURELIS and the ideas about autosuggestion open up the whole domain. This provides a very plausible explanation of what is happening and leads people toward looking for healing power where it truly resides: inside themselves. Project Modules ~ AURELIS is a project that consists of :

~ a series of books

- ~ a line of CD-AUDIO products ~ AurelisOnLine: online self-therapy
- a line of downloadables

~ workshops

FAQ's

- ~ Aurelis mental coaches to support the self-help with personal consultations
- the promulgation of a revolutionary wave in medicine

~ a series of daily MiniMails (free subscription)



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Departement Design & Technologie van de Erasmushogeschool Brussel

Aurelis









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Academy

AURELIS: Autosuggestion RELaxation Inner Strength is a project (see project model AurelisOnline youe with the power to

Weekly Session

Library whole, instead of being

Science

Sites

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~ the need for self-care

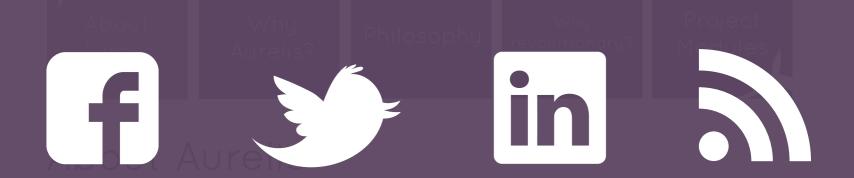


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with the power to use more of his or her inner-number possibilities. This is done through:

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- Relaxation: making a person act more as a whole, instead of being divided into competing parts. Thus: relaxing the struggle, diminishing agressive energy.
- ~ Inner strength: the ability to accomplish specific goals.

Why Aurelis?



The purpose of the AURELIS project is to use autosuggestion as a means to communicate with the subconscious and to direct its tremendous power in order to gain better health and well being.

- ~ AURELIS is thereby centered on an ongoing (r)evolution in medicine. It brings together several needs and possibilities that both have multiplied in importance worldwide during the last decennia. Namely:
- the need for a really strong answer to the burgeoning amount of psychosomatic illness and addictions.
- ~ the need for self-care























































FAQ's

Aurelis

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About Aurelis

All **domains** (+/- 920 suggestion techniques!) in one product! AurelisOnLine is the best instrument in the world that supports you with autosuggestion self-help. It's a key to the door that leads you to the power of your own deeper self. This is a very effective help on several domains such as quitting smoking, stress resistance, getting slim, burn-out, ... With AurelisOnLine you can get started straight away: on any computer (without being hooked to the screen), anywhere in the world, at any time of the day. AurelisOnLine is always ready for you!

You can choose from a variety of indications, alternating this with pure relaxation or deeper meditation if you like. Moreover we provide you with a lot of support. With the help of the guided demo you can already taste it.

With AurelisOnLine you can do as many sessions as you want and from any computer (at work, at home, in a hotel in another country etc.), through cable/ADSL or modem. Moreover, not only you but your whole family and your friends can make use of your AurelisOnLine.

You get entrance to the whole system, this is: ALL domains. New indications during the period of your subscription are immediately available to you for free! After payed subscribing, you immediately get a password. After paying, you get 2 passwords that are valid for the period of your choice.

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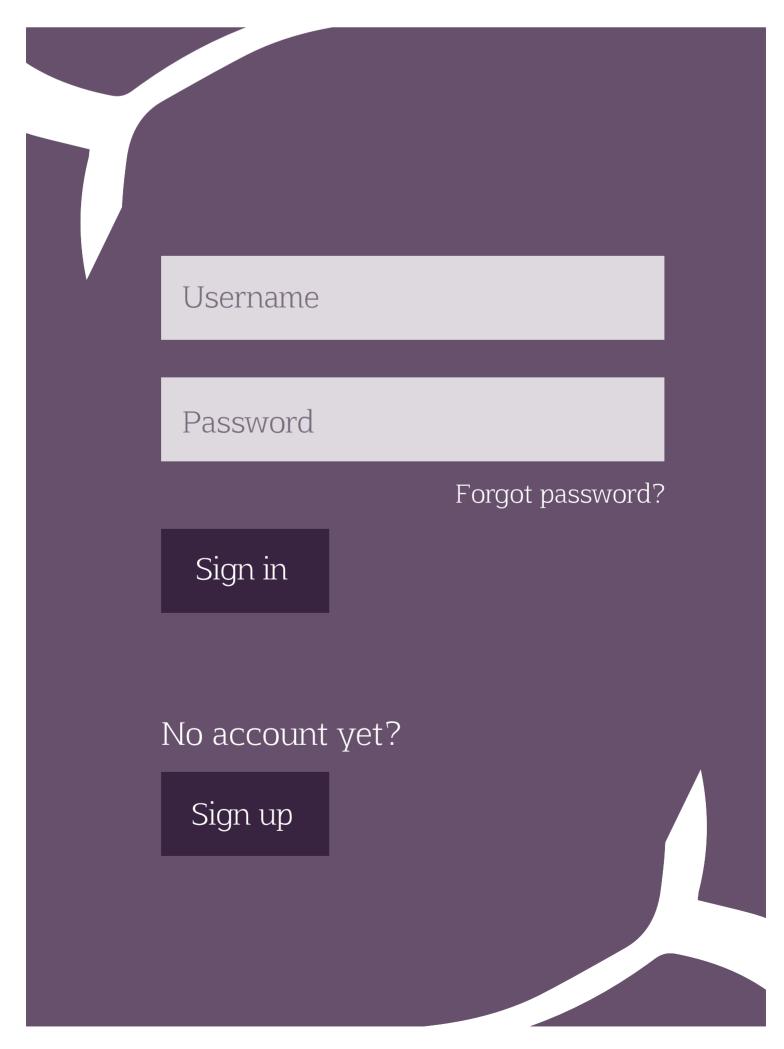


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