

Ideation Phase

Brainstorm & Idea Prioritization Template

| | |
|---------------|--------------------------|
| Date | 26 June 2025 |
| Team ID | SWUID20250170870 |
| Project Name | Free Lancing Application |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Problem Statement Selected:

"Creating an efficient and secure freelancing platform that allows clients to post projects, freelancers to bid and collaborate, and admins to ensure platform integrity—fostering a reliable digital work environment."

Why This Problem?

- Freelancers often struggle to find legitimate platforms with secure payments and fair treatment.
- Clients need a trustworthy space to find skilled freelancers without overhead.
- Admins must maintain platform health and ensure data security and fair policies.

Step-3: Idea Prioritization

| Priority | Idea Description | Justification |
|----------|---|--|
| High | Secure Authentication (JWT + bcrypt) | Essential for protecting user data |
| High | Project Proposal & Portfolio Submission | Core functionality for freelancer-client interaction |
| High | Role-Based Dashboards | Improves UX for different user types |
| Medium | Admin Tools for Moderation | Important for long-term platform integrity |
| Medium | Feedback System | Important for long-term platform integrity |
| Medium | Real-time Notifications | Builds trust and credibility on the platform |
| Low | Real-time Notifications | Enhances user engagement and awareness |
| Low | React Context for Global State | Optimization but not immediately necessary |