```
In [1]: import pandas as pd
import matplotlib.pyplot as plt
import numpy as np

In [2]: import warnings
warnings.filterwarnings("ignore")

In [3]: data=pd.read_csv("/home/placement/Downloads/TelecomCustomerChurn.csv")
```

In [4]: data

Out[4]:

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	 Devicel
0	7590- VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	
1	5575- GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	
2	3668- QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	
3	7795- CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	
4	9237- HQITU	Female	0	No	No	2	Yes	No	Fiber optic	No	
7038	6840- RESVB	Male	0	Yes	Yes	24	Yes	Yes	DSL	Yes	
7039	2234- XADUH	Female	0	Yes	Yes	72	Yes	Yes	Fiber optic	No	
7040	4801-JZAZL	Female	0	Yes	Yes	11	No	No phone service	DSL	Yes	
7041	8361- LTMKD	Male	1	Yes	No	4	Yes	Yes	Fiber optic	No	
7042	3186-AJIEK	Male	0	No	No	66	Yes	No	Fiber optic	Yes	
7043 r	ows × 21 col	umns									-

```
In [5]: print(data)
```

```
gender
                             SeniorCitizen Partner Dependents
       customerID
                                                                   tenure \
      7590 - VHVEG
                    Female
                                                  Yes
0
                                                               No
                                                                          1
                                                                        34
1
      5575-GNVDE
                      Male
                                           0
                                                   No
                                                               No
2
      3668-0PYBK
                      Male
                                                   No
                                                               No
                                                                          2
3
      7795-CF0CW
                      Male
                                                                        45
                                                   No
                                                               No
4
      9237-HQITU
                    Female
                                                   No
                                                               No
                                                                          2
. . .
               . . .
                                                  . . .
                                                               . . .
                                                                        . . .
7038
      6840-RESVB
                                                                        24
                      Male
                                           0
                                                  Yes
                                                              Yes
      2234-XADUH
7039
                    Female
                                                                         72
                                                  Yes
                                                              Yes
      4801-JZAZL
                                                                        11
7040
                    Female
                                                  Yes
                                                              Yes
      8361-LTMKD
                      Male
                                                               No
7041
                                                                          4
                                                  Yes
7042 3186-AJIEK
                      Male
                                                   No
                                                                        66
                                           0
                                                               No
     PhoneService
                        MultipleLines InternetService OnlineSecurity
                No
                     No phone service
0
                                                      DSL
                                                                        No
                                                      DSL
1
                Yes
                                     No
                                                                       Yes
                                                                             . . .
2
                                                      DSL
                Yes
                                     No
                                                                       Yes
3
                     No phone service
                                                      DSL
                No
                                                                       Yes
                                                                             . . .
4
                Yes
                                     No
                                             Fiber optic
                                                                        No
                . . .
                                    . . .
                                                       . . .
7038
                                                      DSL
                Yes
                                    Yes
                                                                       Yes
7039
                                             Fiber optic
                Yes
                                    Yes
                                                                        No
                                                                             . . .
7040
                No
                                                      DSL
                     No phone service
                                                                       Yes
                                                                             . . .
7041
                                             Fiber optic
                Yes
                                    Yes
                                                                        No
7042
               Yes
                                     No
                                             Fiber optic
                                                                       Yes
                                                                             . . .
     DeviceProtection TechSupport StreamingTV StreamingMovies
                                                                              Contract \
0
                                                No
                                                                       Month-to-month
                     No
                                   No
                                                                   No
1
                    Yes
                                                                              One year
                                   No
                                                No
                                                                   No
2
                     No
                                   No
                                                No
                                                                   No
                                                                       Month-to-month
3
                    Yes
                                                No
                                                                   No
                                                                              One year
                                  Yes
                                                                       Month-to-month
4
                     No
                                   No
                                                No
                    . . .
                                  . . .
                                                . . .
                                                                  . . .
7038
                    Yes
                                  Yes
                                                Yes
                                                                  Yes
                                                                              One year
7039
                    Yes
                                   No
                                                Yes
                                                                  Yes
                                                                              One year
7040
                     No
                                   No
                                                No
                                                                   No
                                                                       Month-to-month
                                                                       Month-to-month
7041
                     No
                                   No
                                                No
                                                                   No
7042
                    Yes
                                  Yes
                                                Yes
                                                                  Yes
                                                                              Two year
```

	PaperlessBilling	PaymentMethod	MonthlyCharges	TotalCharges	\
0	Yes	Electronic check	29.85	29.85	
1	No	Mailed check	56.95	1889.5	
2	Yes	Mailed check	53.85	108.15	
3	No	Bank transfer (automatic)	42.30	1840.75	
4	Yes	Electronic check	70.70	151.65	
7038	Yes	Mailed check	84.80	1990.5	
7039	Yes	Credit card (automatic)	103.20	7362.9	
7040	Yes	Electronic check	29.60	346.45	
7041	Yes	Mailed check	74.40	306.6	
7042	Yes	Bank transfer (automatic)	105.65	6844.5	

Churn No 0 No 2 Yes No 4 Yes 7038 No 7039 No 7040 No 7041 Yes 7042 No

[7043 rows x 21 columns]

In [6]: data.head()

Out[6]:

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	 DeviceProtec
0	7590- VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	
1	5575- GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	
2	3668- QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	
3	7795- CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	
4	9237- HQITU	Female	0	No	No	2	Yes	No	Fiber optic	No	

5 rows × 21 columns

localhost:8888/notebooks/Desktop/545Untitled.ipynb

In [7]:	data.isna().sum()	
Out[7]:	customerID	0
	gender	0
	SeniorCitizen	0
	Partner	0
	Dependents	0
	tenure	0
	PhoneService	0
	MultipleLines	0
	InternetService	0
	OnlineSecurity	0
	OnlineBackup	0
	DeviceProtection	0
	TechSupport	0
	StreamingTV	0
	StreamingMovies	0
	Contract	0
	PaperlessBilling	0
	PaymentMethod	0
	MonthlyCharges	0
	TotalCharges	0
	Churn	0
	dtype: int64	

In [8]: data.dtypes

Out[8]: customerID object gender object SeniorCitizen int64 Partner obiect Dependents object tenure int64 PhoneService obiect MultipleLines object InternetService object OnlineSecurity object OnlineBackup object DeviceProtection object TechSupport object StreamingTV object StreamingMovies object Contract object PaperlessBilling object PaymentMethod object MonthlyCharges float64 TotalCharges object Churn object dtype: object

localhost:8888/notebooks/Desktop/545Untitled.ipynb

```
In [9]: data['TotalCharges']=pd.to numeric(data['TotalCharges'],errors='coerce')
         data.dtypes
 Out[9]: customerID
                               object
         gender
                               obiect
         SeniorCitizen
                                int64
         Partner
                              obiect
         Dependents
                              object
                               int64
         tenure
         PhoneService
                              obiect
         MultipleLines
                               object
         InternetService
                              object
         OnlineSecurity
                              obiect
         OnlineBackup
                              object
         DeviceProtection
                              object
         TechSupport
                               object
         StreamingTV
                              object
         StreamingMovies
                              object
         Contract
                              obiect
         PaperlessBilling
                              object
         PaymentMethod
                              obiect
         MonthlyCharges
                             float64
         TotalCharges
                             float64
         Churn
                              object
         dtype: object
In [10]: | data['SeniorCitizen']=data['SeniorCitizen'].map({0:'No',1:'Yes'})
```

In [11]: data

Out[11]:

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	 DevicePro
0	7590- VHVEG	Female	No	Yes	No	1	No	No phone service	DSL	No	
1	5575- GNVDE	Male	No	No	No	34	Yes	No	DSL	Yes	
2	3668- QPYBK	Male	No	No	No	2	Yes	No	DSL	Yes	
3	7795- CFOCW	Male	No	No	No	45	No	No phone service	DSL	Yes	
4	9237- HQITU	Female	No	No	No	2	Yes	No	Fiber optic	No	
7038	6840- RESVB	Male	No	Yes	Yes	24	Yes	Yes	DSL	Yes	
7039	2234- XADUH	Female	No	Yes	Yes	72	Yes	Yes	Fiber optic	No	
7040	4801-JZAZL	Female	No	Yes	Yes	11	No	No phone service	DSL	Yes	
7041	8361- LTMKD	Male	Yes	Yes	No	4	Yes	Yes	Fiber optic	No	
7042	3186-AJIEK	Male	No	No	No	66	Yes	No	Fiber optic	Yes	

7043 rows × 21 columns

```
In [12]: data['TotalCharges']=data['TotalCharges'].fillna(data['TotalCharges'].median())
```

```
In [13]: data.isna().sum()
Out[13]: customerID
                             0
         gender
                             0
         SeniorCitizen
                              0
         Partner
                              0
         Dependents
                              0
         tenure
                              0
         PhoneService
                              0
         MultipleLines
                              0
         InternetService
                             0
         OnlineSecurity
                              0
         OnlineBackup
                             0
         DeviceProtection
                             0
         TechSupport
                             0
         StreamingTV
                             0
         StreamingMovies
                              0
         Contract
                             0
         PaperlessBilling
                             0
         PaymentMethod
                              0
         MonthlyCharges
                             0
         TotalCharges
                             0
         Churn
                             0
         dtype: int64
In [14]: y=data['Churn']
         x=data.drop(['customerID','Churn'],axis=1)
```

In [15]: x

Out[15]:

	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	OnlineBackup	DeviceProte
0	Female	No	Yes	No	1	No	No phone service	DSL	No	Yes	
1	Male	No	No	No	34	Yes	No	DSL	Yes	No	
2	Male	No	No	No	2	Yes	No	DSL	Yes	Yes	
3	Male	No	No	No	45	No	No phone service	DSL	Yes	No	
4	Female	No	No	No	2	Yes	No	Fiber optic	No	No	
				•••			***			***	
7038	Male	No	Yes	Yes	24	Yes	Yes	DSL	Yes	No	
7039	Female	No	Yes	Yes	72	Yes	Yes	Fiber optic	No	Yes	
7040	Female	No	Yes	Yes	11	No	No phone service	DSL	Yes	No	
7041	Male	Yes	Yes	No	4	Yes	Yes	Fiber optic	No	No	
7042	Male	No	No	No	66	Yes	No	Fiber optic	Yes	No	

7043 rows × 19 columns

```
In [16]: y
Out[16]: 0
                  No
                  No
         2
                 Yes
         3
                  No
         4
                 Yes
                 . . .
         7038
                  No
         7039
                  No
         7040
                  No
         7041
                 Yes
         7042
                  No
         Name: Churn, Length: 7043, dtype: object
```

Out[17]:

	tenure	MonthlyCharges	TotalCharges	gender_Female	gender_Male	SeniorCitizen_No	SeniorCitizen_Yes	Partner_No	Partner_Yes	Depend
0	1	29.85	29.85	1	0	1	0	0	1	
1	34	56.95	1889.50	0	1	1	0	1	0	
2	2	53.85	108.15	0	1	1	0	1	0	
3	45	42.30	1840.75	0	1	1	0	1	0	
4	2	70.70	151.65	1	0	1	0	1	0	
•••					•••					
7038	24	84.80	1990.50	0	1	1	0	0	1	
7039	72	103.20	7362.90	1	0	1	0	0	1	
7040	11	29.60	346.45	1	0	1	0	0	1	
7041	4	74.40	306.60	0	1	0	1	0	1	
7042	66	105.65	6844.50	0	1	1	0	1	0	

7043 rows × 46 columns

In [18]: from sklearn.model_selection import train_test_split
x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.33,random_state=42)

In [19]:	x_train.isna().sum()	
Out[19]:	tenure	0
	MonthlyCharges	0
	TotalCharges	0
	gender Female	0
	gender_Male	0
	SeniorCitizen_No	0
	SeniorCitizen_Yes	0
	Partner_No	0
	Partner_Yes	0
	Dependents_No	0
	Dependents_Yes	0
	PhoneService_No	0
	PhoneService_Yes	0
	MultipleLines_No	0
	MultipleLines_No phone service	0
	MultipleLines_Yes	0
	<pre>InternetService_DSL</pre>	0
	<pre>InternetService_Fiber optic</pre>	0
	<pre>InternetService_No</pre>	0
	OnlineSecurity_No	0
	OnlineSecurity_No internet service	0
	OnlineSecurity_Yes	0
	OnlineBackup_No	0
	OnlineBackup_No internet service	0
	OnlineBackup_Yes	0
	DeviceProtection_No	0
	DeviceProtection_No internet service	0
	DeviceProtection_Yes	0
	TechSupport_No	0
	TechSupport_No internet service	0
	TechSupport_Yes	0
	StreamingTV_No	0
	StreamingTV_No internet service	0
	StreamingTV_Yes	0
	StreamingMovies_No	0
	StreamingMovies_No internet service	0
	StreamingMovies_Yes	0
	Contract_Month-to-month	0
	Contract_One year	0

```
Contract_Two year

PaperlessBilling_No

PaperlessBilling_Yes

PaymentMethod_Bank transfer (automatic)

PaymentMethod_Credit card (automatic)

PaymentMethod_Electronic check

PaymentMethod_Mailed check

dtype: int64
```

In [20]: #importing Randaom Forest Classifier from sklearn.ensemble %time from sklearn.model_selection import GridSearchCV #GridSearchCV is for parameter tuning from sklearn.ensemble import RandomForestClassifier cls=RandomForestClassifier() n_estimators=[25,50,75,100,125,150,175,200] #number of decision trees in the forest, default = 100 criterion=['gini', 'entropy'] #criteria for choosing nodes default = 'gini' max_depth=[3,5,10] #maximum number of nodes in a tree default = None (it will go till all possible nodes) parameters={'n_estimators': n_estimators, 'criterion':criterion, 'max_depth':max_depth} #this will undergo 8*2 RFC_cls = GridSearchCV(cls, parameters) RFC_cls.fit(x_train,y_train)

CPU times: user 6 $\mu s,\ sys\colon$ 0 ns, total: 6 μs Wall time: 14.8 μs

Out[20]:

```
► GridSearchCV
► estimator: RandomForestClassifier
► RandomForestClassifier
```

- In [21]: RFC_cls.best_params_
- Out[21]: {'criterion': 'entropy', 'max_depth': 10, 'n_estimators': 100}
- In [23]: cls=RandomForestClassifier(n_estimators=200,criterion='entropy',max_depth=10)

In [24]: cls.fit(x train,y train)

```
Out[24]:
                                     RandomForestClassifier
          RandomForestClassifier(criterion='entropy', max depth=10, n estimators=200)
In [25]: rfy pred=cls.predict(x test)
In [26]: rfy pred
Out[26]: array(['Yes', 'No', 'No', ..., 'Yes', 'No', 'No'], dtype=object)
In [28]: from sklearn.metrics import confusion matrix
         confusion matrix(y test,rfy pred)
Out[28]: array([[1551, 146],
                [ 297, 33111)
In [29]: from sklearn.metrics import accuracy score
         accuracy score(y test,rfy pred)
Out[29]: 0.8094623655913978
In [30]: from sklearn.linear model import LogisticRegression
         classifier=LogisticRegression()
         classifier.fit(x train,y train)# command for traning / fitting the mode
Out[30]:
          ▼ LogisticRegression
          LogisticRegression()
In [32]: y pred=classifier.predict(x test)
```