```
In [1]: import pandas as pd
In [2]: import warnings
    warnings.filterwarnings("ignore")
In [3]: data=pd.read_csv("/home/placement/Downloads/TelecomCustomerChurn.csv")
In [4]: data.describe()
```

Out[4]:

	SeniorCitizen	tenure	MonthlyCharges
count	7043.000000	7043.000000	7043.000000
mean	0.162147	32.371149	64.761692
std	0.368612	24.559481	30.090047
min	0.000000	0.000000	18.250000
25%	0.000000	9.000000	35.500000
50%	0.000000	29.000000	70.350000
75%	0.000000	55.000000	89.850000
max	1.000000	72.000000	118.750000

```
In [5]: data.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 7043 entries, 0 to 7042
        Data columns (total 21 columns):
             Column
                                Non-Null Count Dtype
              _ _ _ _ _
                                7043 non-null
         0
             customerID
                                                object
         1
             gender
                                7043 non-null
                                                obiect
         2
                                7043 non-null
             SeniorCitizen
                                                int64
                                7043 non-null
         3
             Partner
                                                obiect
                                7043 non-null
         4
             Dependents
                                                object
         5
                                7043 non-null
             tenure
                                                int64
             PhoneService
                                7043 non-null
                                                obiect
         7
             MultipleLines
                                7043 non-null
                                                object
                                7043 non-null
                                                obiect
             InternetService
         9
             OnlineSecurity
                                7043 non-null
                                                obiect
             OnlineBackup
                                7043 non-null
         10
                                                object
             DeviceProtection
         11
                                7043 non-null
                                                object
             TechSupport
                                7043 non-null
                                                object
         12
                                7043 non-null
         13
             StreamingTV
                                                object
             StreamingMovies
                                7043 non-null
         14
                                                object
         15
             Contract
                                7043 non-null
                                                object
         16
             PaperlessBilling
                                7043 non-null
                                                object
             PaymentMethod
                                7043 non-null
         17
                                                object
         18
             MonthlyCharges
                                7043 non-null
                                                float64
             TotalCharges
                                7043 non-null
                                                object
         19
         20 Churn
                                7043 non-null
                                                object
        dtypes: float64(1), int64(2), object(18)
        memory usage: 1.1+ MB
        data.shape
In [6]:
Out[6]: (7043, 21)
```

```
In [7]: list(data)
Out[7]: ['customerID',
          'gender',
         'SeniorCitizen',
         'Partner',
         'Dependents',
          'tenure',
         'PhoneService',
         'MultipleLines',
         'InternetService',
         'OnlineSecurity',
         'OnlineBackup',
         'DeviceProtection',
         'TechSupport',
         'StreamingTV',
         'StreamingMovies',
         'Contract',
         'PaperlessBilling',
         'PaymentMethod',
         'MonthlyCharges',
         'TotalCharges',
         'Churn']
```

In [8]: data.isna().sum() Out[8]: customerID 0 0 gender SeniorCitizen 0 Partner 0 Dependents 0 tenure 0 PhoneService 0 MultipleLines 0 InternetService 0 OnlineSecurity 0 0 OnlineBackup 0 DeviceProtection 0 TechSupport 0 StreamingTV 0 StreamingMovies 0 Contract 0 PaperlessBilling 0 PaymentMethod 0 MonthlyCharges 0 TotalCharges 0 Churn 0 dtype: int64

In [9]: data.head(5)

Out[9]:

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	 DeviceProtec
0	7590- VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	
1	5575- GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	
2	3668- QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	
3	7795- CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	
4	9237- HQITU	Female	0	No	No	2	Yes	No	Fiber optic	No	

5 rows × 21 columns

In [25]: data['TotalCharges']=pd.to_numeric(data['TotalCharges'],errors='coerce')

```
In [26]: data.dtypes
Out[26]: customerID
                               object
                               object
         gender
                                int64
         SeniorCitizen
         Partner
                               object
         Dependents
                               object
                                int64
         tenure
         PhoneService
                               object
         MultipleLines
                               object
         InternetService
                               object
         OnlineSecurity
                               obiect
         OnlineBackup
                               obiect
         DeviceProtection
                               object
         TechSupport
                               obiect
         StreamingTV
                               obiect
         StreamingMovies
                               object
         Contract
                               object
         PaperlessBilling
                               obiect
         PaymentMethod
                               object
         MonthlyCharges
                              float64
         TotalCharges
                              float64
         Churn
                               object
         dtype: object
In [27]: thod', 'DeviceProtection', 'StreamingTV', 'StreamingMovies', 'PaperlessBilling', 'OnlineSecurity', 'OnlineBackup'],
```

In [28]: data

Out[28]:

	gender	tenure	MultipleLines	InternetService	TechSupport	Contract	MonthlyCharges	TotalCharges	Churn
0	Female	1	No phone service	DSL	No	Month-to-month	29.85	29.85	No
1	Male	34	No	DSL	No	One year	56.95	1889.50	No
2	Male	2	No	DSL	No	Month-to-month	53.85	108.15	Yes
3	Male	45	No phone service	DSL	Yes	One year	42.30	1840.75	No
4	Female	2	No	Fiber optic	No	Month-to-month	70.70	151.65	Yes
7038	Male	24	Yes	DSL	Yes	One year	84.80	1990.50	No
7039	Female	72	Yes	Fiber optic	No	One year	103.20	7362.90	No
7040	Female	11	No phone service	DSL	No	Month-to-month	29.60	346.45	No
7041	Male	4	Yes	Fiber optic	No	Month-to-month	74.40	306.60	Yes
7042	Male	66	No	Fiber optic	Yes	Two year	105.65	6844.50	No

7043 rows × 9 columns

Out[29]:

	gender	tenure	MultipleLines	InternetService	TechSupport	Contract	MonthlyCharges	TotalCharges	Churn
0	Female	1	No phone service	DSL	No	Month-to-month	29.85	29.85	No
1	Male	34	No	DSL	No	One year	56.95	1889.50	No
2	Male	2	No	DSL	No	Month-to-month	53.85	108.15	Yes
3	Male	45	No phone service	DSL	Yes	One year	42.30	1840.75	No
4	Female	2	No	Fiber optic	No	Month-to-month	70.70	151.65	Yes
	•••								
7038	Male	24	Yes	DSL	Yes	One year	84.80	1990.50	No
7039	Female	72	Yes	Fiber optic	No	One year	103.20	7362.90	No
7040	Female	11	No phone service	DSL	No	Month-to-month	29.60	346.45	No
7041	Male	4	Yes	Fiber optic	No	Month-to-month	74.40	306.60	Yes
7042	Male	66	No	Fiber optic	Yes	Two year	105.65	6844.50	No

7043 rows × 9 columns

```
In [30]: data1.isna().sum()
Out[30]: gender
                            0
         tenure
                            0
         MultipleLines
                            0
         InternetService
         TechSupport
         Contract
         MonthlyCharges
                            0
         TotalCharges
                            0
         Churn
                            0
```

dtype: int64

Out[32]:

	tenure	MonthlyCharges	TotalCharges	Churn	gender_Female	gender_Male	MultipleLines_No	MultipleLines_No phone service	MultipleLines_Yes	Internet
0	1	29.85	29.85	0	1	0	0	1	0	
1	34	56.95	1889.50	0	0	1	1	0	0	
2	2	53.85	108.15	1	0	1	1	0	0	
3	45	42.30	1840.75	0	0	1	0	1	0	
4	2	70.70	151.65	1	1	0	1	0	0	
					•••					
7038	24	84.80	1990.50	0	0	1	0	0	1	
7039	72	103.20	7362.90	0	1	0	0	0	1	
7040	11	29.60	346.45	0	1	0	0	1	0	
7041	4	74.40	306.60	1	0	1	0	0	1	
7042	66	105.65	6844.50	0	0	1	1	0	0	

7043 rows × 18 columns

```
In [33]: y=data2['Churn']
x=data2.drop('Churn',axis=1)
```

```
In [34]: from sklearn.model_selection import train_test_split
x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.33,random_state=42)
```

In [35]: x_test

Out[35]:

	tenure	MonthlyCharges	TotalCharges	gender_Female	gender_Male	MultipleLines_No	MultipleLines_No phone service	MultipleLines_Yes	InternetService_
185	1	24.80	24.80	1	0	0	1	0	
2715	41	25.25	996.45	0	1	0	0	1	
3825	52	19.35	1031.70	1	0	1	0	0	
1807	1	76.35	76.35	1	0	1	0	0	
132	67	50.55	3260.10	0	1	1	0	0	
4147	71	24.85	1901.00	0	1	0	0	1	
3542	29	55.35	1636.95	0	1	0	1	0	
3759	7	89.35	631.85	0	1	0	0	1	
1114	32	98.85	3145.90	0	1	0	0	1	
4958	59	94.75	5597.65	1	0	0	0	1	

2325 rows × 17 columns

localhost:8888/notebooks/Desktop/TelecomCustomerChurn.ipynb

In [36]: x_train

Out[36]:

	tenure	MonthlyCharges	TotalCharges	gender_Female	gender_Male	MultipleLines_No	MultipleLines_No phone service	MultipleLines_Yes	InternetService_
298	40	74.55	3015.75	0	1	0	0	1	
3318	10	29.50	255.25	0	1	0	1	0	
5586	27	19.15	501.35	1	0	1	0	0	
6654	7	86.50	582.50	1	0	0	0	1	
5362	65	24.75	1715.10	0	1	0	0	1	
3772	1	95.00	95.00	0	1	1	0	0	
5191	23	91.10	2198.30	1	0	0	0	1	
5226	12	21.15	306.05	0	1	1	0	0	
5390	12	99.45	1200.15	0	1	0	0	1	
860	26	19.80	457.30	0	1	1	0	0	

4718 rows × 17 columns

```
In [37]: y train
Out[37]: 298
                 0
         3318
                 1
         5586
                 0
         6654
                 1
         5362
                 0
         3772
                 1
         5191
         5226
                 0
         5390
                 1
         860
                 0
         Name: Churn, Length: 4718, dtype: int64
         # logisticregression
In [38]: from sklearn.linear model import LogisticRegression
         classifier=LogisticRegression()
         classifier.fit(x train,y train)
Out[38]:
          ▼ LogisticRegression
         LogisticRegression()
In [39]: y_pred=classifier.predict(x_test)
In [40]: y_pred
Out[40]: array([1, 0, 0, ..., 1, 1, 0])
In [41]: from sklearn.metrics import confusion_matrix
         confusion matrix(y test,y pred)
Out[41]: array([[1519, 178],
                [ 273, 355]])
```

	<pre>from sklearn.metrics import accuracy_score accuracy_score(y_test,y_pred)</pre>
Out[42]:	0.8060215053763441
In []:	