## **Digital Marketing Course**

## Manjula C

1. Brand name: Asha fashions

Brand logo: <a href="https://www.canva.com/design/DAFtLzcDuqQ/n-">https://www.canva.com/design/DAFtLzcDuqQ/n-</a>

MitWbvc6InpO5UEdrp Q/edit?utm content=DAFtLzcDuqQ&utm campaign=designsha

re&utm medium=link2&utm source=sharebutton

Blog creation link in blogspot : <a href="https://ashafashions77.blogspot.com/">https://ashafashions77.blogspot.com/</a>

Article link: https://ashafashions77.blogspot.com/2023/08/asha-collections.html

2. Facebook Business page link;

https://www.facebook.com/profile.php?id=61550354256350

**Brand Post:** 

https://m.facebook.com/story.php?story\_fbid=pfbid02PEFJjLjp3SNFkEvZouEuMYqdy AeqcnTRvDqXGnz46ZZjrWB9jJg4quXKiBSw3pnxl&id=61550354256350&mibextid=Nif5o z

3. Social media Advertisement:

https://www.canva.com/design/DAFr4cCxskU/Pg3-E2nwLJmXGrX7SduJTA/watch?utm\_content=DAFr4cCxskU&utm\_campaign=designshare&utm\_medium=link&utm\_source=publishsharelink

Infographic view: <a href="https://ashafashions77.blogspot.com/2023/09/discover-new-fashion-trends-in-year-2023.html">https://ashafashions77.blogspot.com/2023/09/discover-new-fashion-trends-in-year-2023.html</a>

4. Email news letter design using canva tool:

https://ashafashions77.blogspot.com/2023/10/in-style-with-our-latest-trends-dear.html