

IDEATION PHASE

EMPATHIZE & DISCOVER

Date	01 May 2023
Team ID	NM2023TMID11143
Project Name	Intelligent Garbage Classification using Deep Learning
Maximum Marks	4 marks

Empathy Map Canvas

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things for the user's perspective along with his or her goals and challenges

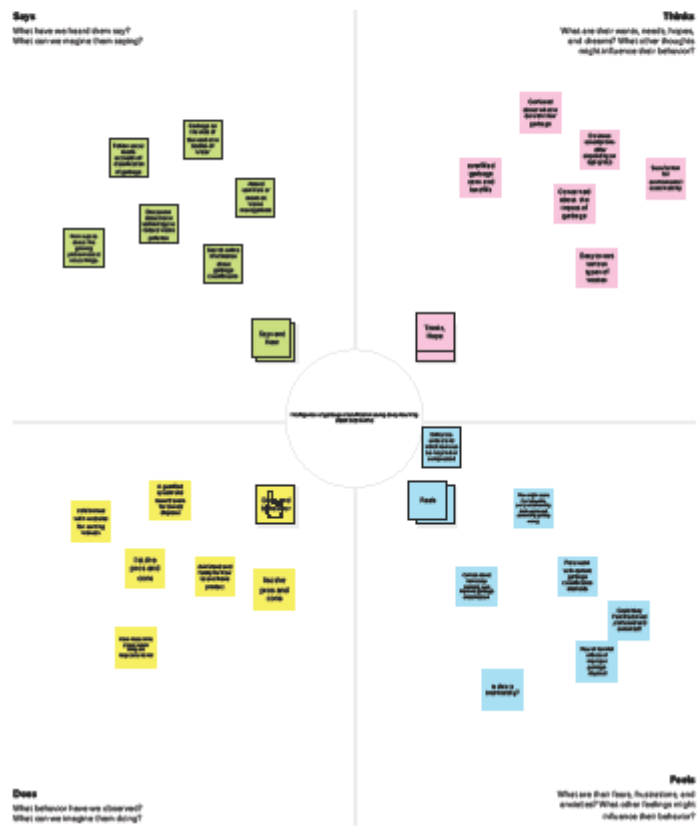
REFERENCE:

<https://app.mural.co/invitation/mural/idhayaengineeringcollegeforw8311/1682921928088?sender=u7e2d0598d35afb661b879970&key=e8c1426e-b38a-40f8-acdb-c4cb0635047b>

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

The information you add here should be representative of the observations and research you've done about your users.

 Share template feedback

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