

Travel Itinerary Planner using Semantic Web

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Abstract—Travel and tourism are information-rich domains where personalized, context-aware planning enhances the user experience throughout the journey. This project proposes a web application that utilizes a semantic-based knowledge graph to offer tailored travel itineraries. By allowing users to create a profile with their preferences and specifying travel locations and duration, the application generates customized travel plans. Leveraging modular ontologies such as the GNIS and using the GNIS authoritative Dataset, and SPARQL queries, the system organizes and retrieves relevant tourism data, matching user interests with destinations, activities, and local attractions, further enabling itinerary adjustments, supporting adaptable, on-the-go recommendations. This approach aims to create a scalable, user-centric travel planning platform, offering customized travel itineraries that reflect each traveler’s unique preferences and current context. The ontology was developed using the Protégé software tool, supporting precise searches and delivering highly relevant results based on individual user preferences.

I. INTRODUCTION

Planning a trip can be a complicated task, especially when travelers have unique preferences and different needs. People today want more personalized travel experiences that consider their specific interests, schedules, and transportation options. However, most existing trip-planning tools are limited in how well they can adapt to each person’s unique requirements.

Our research focuses on developing a travel planner application that uses semantic web technology to make trip planning smarter and more adaptable. By using structured data and knowledge graphs, the application can understand and organize travel information in a way that makes it easier to create personalized itineraries. Users can enter details such as their location, travel dates, vacation length, transport preferences, and personal information like age, food preferences, and interests. Based on this information, the application will generate a customized travel plan shown in the form of a

flowchart, displaying recommended destinations, travel times, and distances.

The application’s use of semantic web technology allows it to connect different pieces of information—like tourist attractions, activities, restaurants, and transport options—in a meaningful way. This technology helps the application make logical suggestions based on the user’s input, creating a smooth, personalized travel experience. In this paper, we discuss how we designed and developed the travel planner, including the structure and technologies we used, to demonstrate how semantic web tools can improve the process of trip planning.

II. PROBLEM DEFINITION

In today’s digital landscape, travelers are increasingly seeking customized and adaptable travel experiences that align with their unique preferences and schedules. However, current travel planning tools exhibit several limitations:

1. **Generic Recommendations:** Many platforms provide popular or sponsored destination suggestions, often disregarding specific traveler interests, such as adventure activities or cultural sites. This lack of personalization leads to time-consuming searches for relevant experiences.

2. **Limited Access to Location-Specific Information:** Traditional tools focus on major attractions, overlooking hidden or unique sites that could enhance the travel experience. For instance, a traveler using Google Maps to search for “places of interest” must sift through numerous broad results, with no filtering for personal relevance, making the process inefficient and often frustrating.

3. **Dependence on Keyword-Based Searches:** Keyword-based searches yield general, unsorted results, requiring trav-

elers to manually identify options that match their interests, especially in unfamiliar areas.

This project aims to address these challenges by building a software agent for travel planning using semantic web technologies and ontologies. Through structured data and personalized recommendations, our system will offer context-aware travel suggestions and enhanced access to lesser-known sites, providing a more tailored and enjoyable travel experience that overcomes the limitations of existing tools.

III. RELATED LITERATURE

In the paper [2], GNIS-LD is described which provides an authoritative Linked Dataset for the Geographic Names Information System, offering millions of U.S. geographic features along with their properties and geometries. We wish to integrate this technology into our travel planner application by leveraging GNIS-LD datasets to fetch location-specific information and enrich trip itineraries based on user input. Our project plans to enhance and take this technology further by implementing personalized travel plans that utilize SPARQL queries for dynamic recommendations, ultimately contributing to the Semantic Web through improved interoperability and user-centric experiences.

The main focus of the author in [7] is to improve the integration and personalization of tourism information by creating structured, interoperable, and contextually relevant data for user-centered tourism services utilizing the ontology framework (cDOTT). By adopting the paper's ontology framework, we can efficiently organize and query tourism data using modularized ontologies for time, place, and user context by implementing the ontology framework from the study. This makes travel suggestions more accurate and flexible by enabling user's interests to be matched with relevant locations, events, and activities. Our project extends this technique by using SPARQL queries to get specific data from our knowledge network depending on user preferences and trip specifics, as proposed by the paper. We expand on this by allowing more advanced inquiries, such as locating "hidden gem" spots within a certain radius of the user's chosen destination, resulting in highly personalized and unique travel ideas.

The primary purpose of the research paper [5] is to enhance tourism data integration and retrieval via semantic web ontologies, enabling structured, queryable, and contextually relevant information—a method highly relevant to our objective of delivering precise, personalized travel planning. By referring to the ontology framework of the article and the SPARQL query functionality, we can systematically organize and retrieve tourism data based on user preferences, duration of travel, and location, allowing our application to offer customized travel recommendations. Our project extends this approach by embedding real-time user profiles (e.g., age, interests) into the ontology, thus advancing semantic web applications with an adaptive, user-centered travel planning model that could be scalable across regions and future tourism platforms.

S. K. A. J. B. Wang, et al. demonstrated how semantic web ontologies integrate diverse data sources for intelligent

transportation and travel planning. The ontology models help us to take inspiration for the structures that will be used for representing the mode of transportation, routes, and related contextual data. Incorporating the concepts mentioned in the research paper [3] into our application would advance the web semantics. This will be done by connecting user profiles, contextual trip data, and transport networks. If this approach is followed, it enhances semantic interoperability, enabling personalized travel experiences. In addition to the above points, our projects extend by enhancing the travel planners' adaptability by connecting user preferences with real-time travel data, enabling personalized travel plan options.

KG Hotel Info [4] demonstrates how semantic web technologies can integrate heterogeneous tourism data through ontologies, using a single-ontology approach with SPARQL queries to provide personalized hotel recommendations. This architecture could be extended to our travel planner by incorporating additional ontologies for attractions, transportation, and user preferences while integrating with GeoNames for standardized location data. Our project advances this framework by implementing dynamic multi-day itinerary generation that considers temporal constraints, transportation networks, and user interests - creating a more comprehensive travel planning system that optimizes the entire journey rather than just accommodation selection. This enhancement contributes to semantic web development by modeling complex relationships between time, location, transportation, and user preferences in tourism applications.

IV. APPROACH AND HIGH-LEVEL SYSTEM DESIGN

A. Approach

The user journey begins with an onboarding process designed to personalize their experience. First, the user creates an account and provides personal details such as name, age, gender, income, profession, and interests. This information is crucial as it allows the system to tailor the subsequent travel planning activities. Once these steps are completed, the user is successfully onboarded. When planning a travel itinerary, the user starts by logging into their account. They specify the number of travel days, select their preferred mode of transport, and indicate their travel companions. The system then retrieves the user's initial location and travel date/time, storing this data in the system database. Using the user's saved preferences, the system queries a knowledge graph to identify places of interest that align with the user's preferences. To build an itinerary, the system maps these locations, considering factors like user preferences, place attributes (e.g., opening and closing times), and the estimated duration of visits. The itinerary is crafted as an incremental progression from the user's current location to the next most appealing destination. GeoSparql queries calculate distances between points using their coordinates. The radius for exploring destinations varies based on the selected mode of transport. For instance, a car allows for a wider exploration radius, while public transport like buses results in a narrower radius. This iterative process of calculating distances and identifying points of interest continues until a complete

itinerary is formed. The final result is presented to the user in the form of a flow diagram or chart, offering a clear, visually engaging representation of their travel plan.

B. System Architecture

The architecture of the travel itinerary planner is designed with a modular and layered approach to ensure scalability, efficiency, and user-friendliness. At the forefront is the React Frontend, which serves as the user interface, enabling users to input preferences and interact with the application. It sends requests to the back end and receives responses to display results, providing a seamless and interactive experience.

It is based on a layered architecture consisting of four layers: the Front-end Layer, Back-end Layer, Data Layer, and ETL Layer. The backend is orchestrated using Uvicorn, which serves as both the application server and load balancer.

ETL System Layer: This layer includes data extraction tools such as rdflib, Ontotext Refine, and Pandas.

Data Layer: This layer features a knowledge graph hosted on GraphDB, which includes a SPARQL endpoint. This endpoint facilitates a connection for the backend business layer.

Business Layer: This layer consists of a FastAPI web application that includes the Itinerary Service, POI Service, Restaurant Service, and Transport Service. These services interact with the query generation service to supply user preference data, which is then used by the engine to generate a GeoSPARQL query. Additionally, these services communicate with the SPARQL Wrapper Service to send the generated query to GraphDB. The business layer hosts a socket endpoint that enables the frontend React application to receive itinerary elements in real-time and interactively.

Client Layer: The front end connects to the business layer using both sockets and REST. It is developed with the React.js library to provide single-page application functionality. This layer requests itinerary elements in chunks via sockets to enable a real-time interactive experience. Once a chunk of place data arrives at the front end, a request is sent to the Google Places API to retrieve details such as images, opening hours, and more.

V. ONTOLOGY DESIGN AND VISUALIZATION

The ontology design for the travel itinerary planner implements a comprehensive hierarchical structure modeling the complex relationships between entities related to tourism. Developed using Protégé and following Web Ontology Language (OWL) specifications, the ontology uses Owl: Thing as its root class. Fig. 2 illustrates the class hierarchy, Fig.3 represents the object properties, while Fig.4 represents data properties and Fig.5 shows the complete knowledge graph visualization demonstrating relationships between entities. The ITP ontology is built on top of gins and USGS ontology which enables geosparql querying to calculate the eucledian distance between geo-locations.

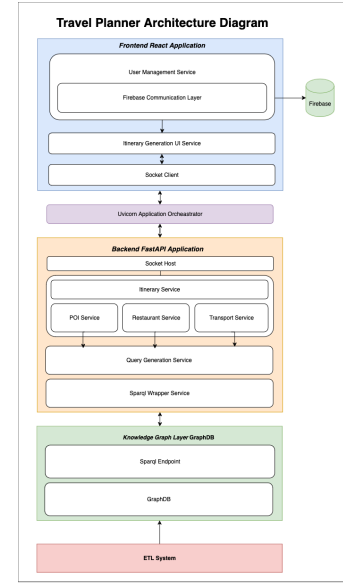


Fig. 1. High-level System Architecture

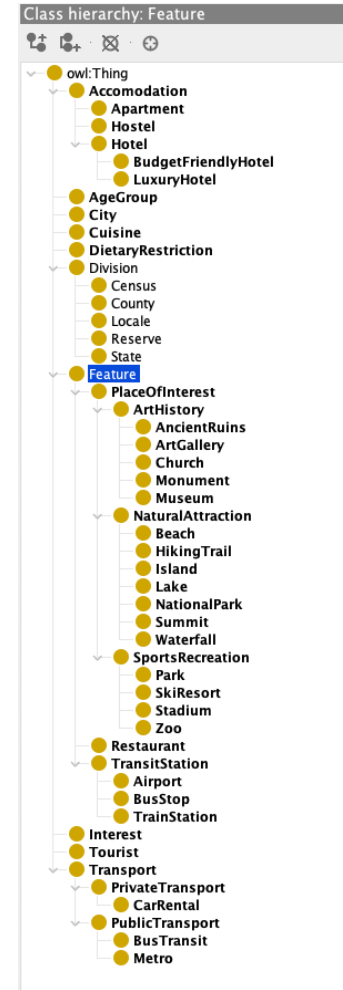


Fig. 2. Class hierarchy of Itinerary Planner

A. Class Hierarchy

The class hierarchy is centered around three primary components: the Tourist (user) entity, Feature, and Transportation options. The Tourist class serves as the core entity, incorporating essential user attributes such as AgeGroup, Interest, and dietary restrictions. This user-centric approach enables the system to capture and utilize individual preferences, creating a foundation for personalized travel recommendations. The Tourist class is enriched with properties like hasIncome, hasGender, and hasProfession, allowing for sophisticated demographic-based customization of travel suggestions.

The Feature class represents the ontology's most extensive hierarchical structure, this class was inherited from the USGS ontology. The PlaceOfInterest class branches into three distinct categories: ArtHistory, NaturalAttraction, and SportsRecreation. The ArtHistory subclass encompasses cultural entities through subsumption relationships with AncientRuins, ArtGallery, Church, Monument, and Museum. NaturalAttraction maintains semantic relationships with environmental features including Beaches, hiking trail, Islands, Lakes, national park, Summits, and Waterfalls. The SportsRecreation category defines relationships with recreational facilities through Park, SkiResort, Stadium, and Zoo subclasses. The Restaurant class exists as a direct subclass of Feature, while TransitStation implements relationships with Airport, BusStop, and TrainStation subclasses. The Transport category completes the Feature hierarchy with its PrivateTransport (CarRental) and PublicTransport (BusTransit, Metro) branches. This organization reflects a deliberate design choice in the ontology, treating Restaurant and TransitStation as parallel concepts to PlaceOfInterest within the Feature superclass.

The Transport class plays a crucial role in connecting these places of interest, divided into two main categories: PrivateTransport and PublicTransport. The PrivateTransport subclass includes CarRental options, providing flexibility for independent travel. The PublicTransport subclass encompasses BusTransit and Metro systems, essential for urban mobility and sustainable travel options. This transportation framework is integral to the ontology as it enables the system to generate realistic and accessible itineraries by considering the practical aspects of movement between attractions.

B. Object Properties and Relationships

The knowledge graph demonstrates sophisticated relationship types that connect various entities within the tourism domain. Tourist-centric properties form the backbone of personalization, linking tourist profiles to their preferences and characteristics. These properties include `hasAge` for demographic segmentation, `hasGender` for personalized recommendations, `hasIncome` for budget-appropriate suggestions, `hasProfession` for contextual relevance, and `hasInterest` for activity matching. Location-based properties establish spatial relationships crucial for itinerary planning. The `dislocated` property associates attractions with specific cities, while `has access to` connects locations with available transport options. The `isNearTo` property establishes proximity relationships, enabling

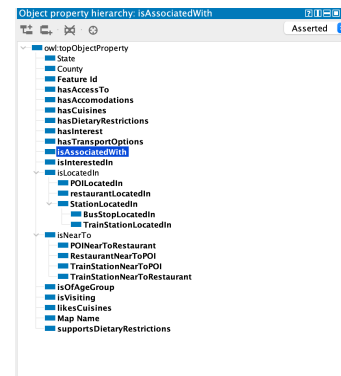


Fig. 3. Object Properties



Fig. 4. Data Properties

efficient route planning and attraction clustering. These spatial relationships are essential for creating logistically feasible itineraries. Service-oriented properties enhance the practical aspects of travel planning. The property Accommodations link cities to their available lodging options, while hasTransportOptions define the mobility services available at each location. The hasCuisines property connects locations to their culinary offerings, and support dietary restrictions ensuring that dining recommendations accommodate travelers' dietary requirements.

C. Data Properties

Data properties in the knowledge graph capture essential attributes of entities, adding granularity and depth to the

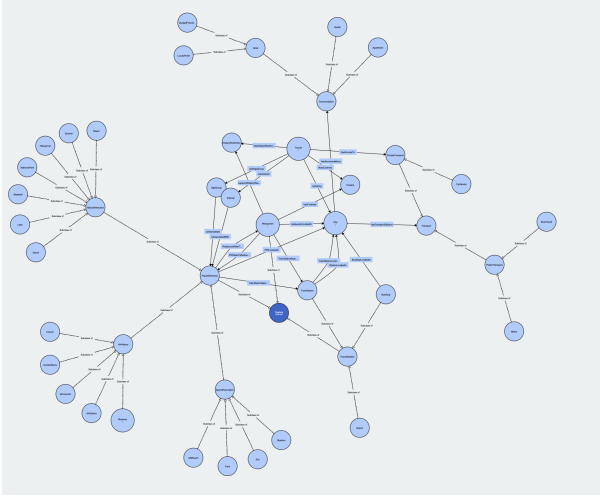


Fig. 5. Knowledge Graph Visualization for the Tourism Domain

model. For instance, the case property records the age of tourists, allowing age-appropriate activity recommendations. The income property provides insights into tourists' budgetary constraints, enabling financial flexibility in travel suggestions, while hasGender facilitates culturally sensitive or personalized recommendations.

Spatial information is captured through properties like hasLatitude and hasLongitude, which define the geospatial coordinates of points of interest, accommodations, and transit hubs. Operational details are conveyed using properties such as hasOpeningTime and hasClosingTime, which outline the working hours of locations, aiding time-sensitive itinerary planning. The isOpen property indicates whether a location is currently accessible, providing real-time utility for travelers.

Service-specific attributes are represented through properties such as hosting, which captures quality assessments of attractions and services. The hasRestaurantCategories property categorizes restaurants by cuisine type, enabling tourists to make informed culinary choices. Additionally, hasAddress provides descriptive location details, enhancing ease of navigation. These data properties collectively enable the graph to deliver highly personalized, detail-oriented travel plans, ensuring an enriching user experience.

VI. DATA COLLECTION AND PROCESSING

In our initiative, GNIS will function as a primary data source to deliver location-oriented travel suggestions effortlessly incorporated into the itinerary without direct user queries. The GNIS database will enhance our planning tool with comprehensive details on natural and cultural sites, including parks, monuments, and urban areas, allowing us to automatically integrate geographic context into the recommended itineraries. Presenting GNIS data in a format compatible with GeoSPARQL will enable us to execute spatially aware SPARQL queries, allowing our planner to suggest nearby attractions and points of interest according to the user's travel

criteria—like current location, mode of transportation, and preferences.

Our project leverages the Yelp dataset that provides restaurant data on essential location and categorization parameters, such as name, city, country, latitude, longitude, address, and categories (cuisine). These attributes are critical for building geolocation based travel itinerary planner, where users can view and interact with nearby dining options along their routes. Excluding fields that are not location or type-specific like internal IDs, keys, dateAdded, dateUpdated, sources, and websites. IDs and keys are primarily for internal tracking and provide no added value to end-users in terms of dining experience or geographic context. Similarly, sources and websites can be excluded because our system focuses on immediate geolocation and categorization to enhance itinerary planning, rather than detailed browsing of restaurant sites. By excluding these fields, we maintain a lightweight dataset that improves processing efficiency and provides only the most relevant information to users.

This integration helps our Semantic Web-based itinerary planner, providing personalized and location-aware dining recommendations. Users can easily locate restaurants by cuisine preference, distance radius, and operating hours, with options to filter based on current location or intended destinations. By linking this data with other geographic sources, our system offers dynamic itinerary creation, incorporating both key points of interest and tailored dining suggestions, transforming a simple travel plan into a fully interactive, journey.

Our project leverages a dataset on Museums, Aquariums, and Zoos by the Institute of Museum and Library Services, which provides crucial location and operational information. This dataset includes fields such as station name, latitude, longitude, address (city, state, and ZIP code), museum type, and operational status. This data is present in CSV format, making it easy to process and integrate into our application. These attributes help us build a geolocation-based feature that allows users to locate nearby museums. We are also using an open dataset provided by ValleyMetro which provides information on Bus Stops and metro stations in the greater Phoenix area.

The integration of these datasets into our application enriches the travel planning experience by incorporating restaurant locations into customized itineraries and dynamically presenting them on a map. Our software can provide a list of restaurants within a certain radius, for instance, if a user intends to visit a particular landmark. Additionally, our planner can create completely personalized itineraries that incorporate areas of interest and recommend local eateries based on travel preferences and current location by integrating this data with geographic information from databases such as GNIS.

To ensure data quality, we conducted thorough preprocessing, including validating latitude and longitude ranges and handling any missing values in critical fields. We also standardize the categories field to maintain consistency in cuisine categorization across all restaurants, which enhances filtering and search functions. Using a cleaned and organized


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1 PREFIX geo: <http://www.opengis.net/ont/geosparql#>
2 PREFIX geof: <http://www.opengis.net/def/function/geosparql/>
3 PREFIX units: <http://www.opengis.net/def/uom/OGC/1.0/>
4 PREFIX itp: <http://www.semanticweb.org/team11/ontologies/2024/10/itp#>
5 PREFIX gnis: <http://gnis-ld.org/Lod/gnis/ontology/>
6
7
8 SELECT ?POI ?name ?distance ?type ?county ?state
9 WHERE {
10   # Retrieve the geometry of the current location ()
11   itp:Red_Mango_428_S_Mill_Ave_Sto_107 geo:hasGeometry ?currentGeom .
12   ?currentGeom geo:asWKT ?currentWKT .
13
14   # Find feature
15   ?POI a geo:Feature ;
16         geo:hasGeometry ?geom ;
17         itp:hasFeatureName ?name ;
18         itp:hasPOIClass ?type ;
19         itp:inCounty ?county .
20
21   # Retrieve parks
22   FILTER(CONTAINS(?type, "Park"))
23
24   # Retrieve the geometry of the parks
25   ?geom geo:asWKT ?POIWKT .
26
27   # Calculate the distance of the parks
28   BIND(geof:distance(?currentWKT, ?POIWKT, units:metre) AS ?distance)
29
30   # Filter by distance (4 km = 40,00 meters)
31   FILTER(?distance < 4000)
32 }
33 ORDER BY ?distance
34 LIMIT 50

```

Fig. 6. SPARQL Query to find parks in 4KM Radius

dataset, we implement mapping functions that visualize each restaurant's location, allowing users to assess the distance from any given point and make more informed dining decisions as part of their travel plans.

Next, the data undergoes an ETL (Extract, Transform, Load) process, Ontotext Refine was used to transform the data. Data is mapped based on the ITP ontology and triple files are generated. The ontology was constructed using Protégé, adhering to semantic web standards. The ITP ontology is the primary ontology built on top of GNIS and USGS ontologies. The longitude and latitude data is stored in the Geometry format which enables it to be queried by GeoSPARQL. All the entities like restaurants, museums, and point of interest are mapped to the Feature class from USGS ontology which enables a similar querying format for all the geo features. Generated triples are stored in GraphDB and a combined knowledge graph is generated. The knowledge graph is queried dynamically using GeoSPARQL and SPARQL to support spatial and semantic queries effectively. Fig. 6 illustrates a sample query to find parks in a 4km radius from Red Mango restaurant in Tempe.

VII. IMPLEMENTATION PLAN

The implementation plan for the research paper consists of several key stages aimed at integrating diverse data sources, transforming them into a knowledge graph (KG), and deploying an intelligent travel planner application.

ETL System Implementation: The data extraction pipeline will utilize a Python script to scrape websites. We plan to use datasets from GNIS, government public transport, Yelp for restaurant information, and a museum dataset. This data will include the coordinates of various locations. We will convert this data into n-triples using Ontotext Refine software. The turtle file generated from Ontotext Refine will then be loaded into GraphDB, which we plan to host on a bare-metal server.

GraphDB will generate inferences using its default reasoner. For more details, please refer to the data collection and processing section.

Backend Implementation: We are using FastAPI, a Python framework for developing REST APIs, to create a SPARQL Wrapper Service that manages the connection to the knowledge graph. This service is designed as a singleton, meaning its instance is used throughout the entire lifecycle of the application.

The Query Generation Service is responsible for generating GeoSPARQL queries that include filters to provide more accurate results. Various Feature Services, such as the Points of Interest (POI) Service, Restaurant Service, and Transport Service, receive the filtered queries from the Query Generation Service and forward them to the knowledge graph through the SPARQL Wrapper Service.

Additionally, the parent Itinerary Service maintains a scheduling structure in the following format: ['food', 'place', 'food', 'place', 'food', 'place']. The itinerary determines which feature service to call based on this schedule. This is an iterative process that generates recommendations.

The backend application also hosts a socket connection, allowing frontend clients to receive these recommendations. The Itinerary Service forwards recommendations to the frontend client in chunks of the itinerary. Overall, this backend application is orchestrated and load-balanced using Uvicorn and Nginx.

Frontend Implementation: We plan to develop the front end of the application using the React.js library, which allows us to implement single-page application (SPA) behavior. The front end will collect essential user information, including age, gender, and travel preferences. Users can select their preferences for both food and places to ensure they receive accurate recommendations.

We will use Firebase Cloud Firestore as our application's database to store these user preferences. The itinerary service will reference this information to query the knowledge graph effectively. Additionally, the React application will connect to the socket host established by the FastAPI server using the WebSocket library. Finally, the front end will display the recommendations on the itinerary page in an iterative manner.

VIII. EVALUATION

The evaluation of Travel Path is based on a comprehensive analysis comparing it with TripAdvisor and Wanderlog across five key dimensions: itinerary generation capabilities, food preference handling, transportation options, activity categorization, and unique strengths. Provided the results in Fig. 7.

The Travel Itinerary Planner Using Semantic Web was evaluated on personalization, efficiency, scalability, and user experience, demonstrating superior performance compared to existing tools like Wanderlog and Tripadvisor. The system leverages semantic web technology to provide personalized,

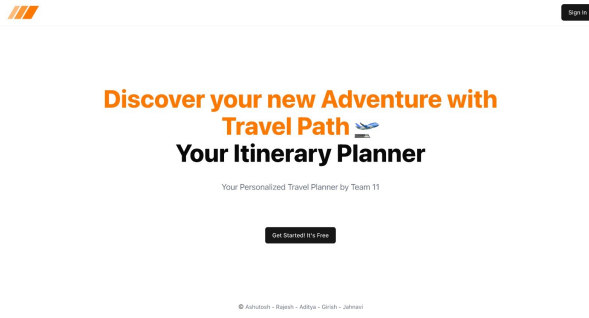


Fig. 7. HOME PAGE

Fig. 8. TRAVEL REQUIREMENTS

context-aware travel recommendations by considering user-specific preferences, including age, food choices, travel companions, and transport modes. It also offers proximity-based suggestions and detailed transit station information, which are absent in traditional platforms.

A unique feature of the planner is its flowchart-based visualization, which simplifies time-based journey planning and reduces manual decision-making. Unlike Tripadvisor, which lacks scheduling features, and Wanderlog, which provides static recommendations, the planner dynamically generates itineraries tailored to user inputs, resulting in higher satisfaction rates.

The system's flexible, ontology-driven data layer ensures scalability and easy integration of new datasets, making it adaptable to future enhancements. Usability testing highlighted the app's minimalist, real-time, and intuitive interface, with

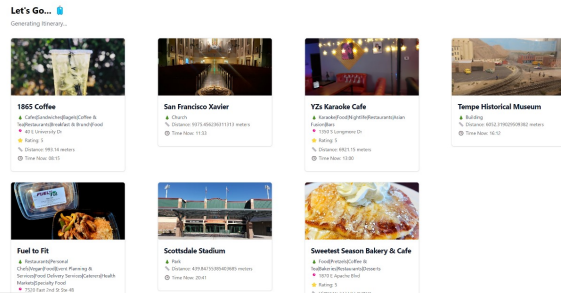


Fig. 9. ITINERARY GENERATION PAGE

Feature	Our application	Wanderlog	Tripadvisor
Personalized Recommendations	✓ Based on 50+ preferences	✗ Links and basic suggestions	✗ User must decide manually
Time-Based Journey	✓ Included	✗ Not available	✗ Not available
Transit Station Information	✓ Integrated	✗ Missing	✗ Missing
Proximity-Based Suggestions	✓ Available	✗ Limited	✗ Limited
Food Preferences	✓ Considered	✗ Not considered	✗ Not considered
Scalability of Data Layer	✓ High	✗ Limited	✗ Limited
Minimal User Interaction Required	✓ Real-time, less clicks	✗ High user interaction	✗ High user interaction

Fig. 10. Comparative Analysis

users praising its reduced interaction requirements and accessibility.

While highly effective, the system could benefit from expanded datasets and mobile optimization. Overall, the evaluation underscores the planner's ability to transform trip planning, offering a smart, scalable, and user-centric solution unmatched by current tools.

IX. FUTURE SCOPE

The Travel Itinerary Planner Using Semantic Web has significant potential for further improvement and expansion to address broader user needs and enhance its performance. The following key areas have been identified for future development.

Incorporating a feedback mechanism that allows users to rate recommendations and refine the knowledge graph dynamically. This ensures continuous learning and improvement in the quality and relevance of suggestions. Developing a robust, automated data integration pipeline to aggregate and preprocess data from diverse sources. This will enable seamless updates and inclusion of new datasets, ensuring up-to-date and comprehensive recommendations.

Transitioning from SPARQL queries to RAG models for querying the knowledge graph. This will simplify complex queries, enhance scalability, and improve system performance for real-time responses. Introducing features that help users plan itineraries within specified budgets by analyzing costs of activities, accommodations, and transportation. Expanding the knowledge graph to include international destinations, cultural insights, and multilingual support, catering to a global audience.

Incorporating flight schedules and booking options into the itinerary planner to provide seamless end-to-end travel planning. Implementing Redis caching to store frequently accessed data and query results, significantly reducing response times and improving user experience during peak usage.

X. DATASETS

- GNIS:** The Geographic Names Information System Data provides an authoritative source of natural features, unincorporated populated places, canals, reservoirs, and more for the United States, its dependent areas, and Antarctica
<https://www.usgs.gov/us-board-on-geographic-names/download-gnis-data>.

- 2) **Yelp Dataset:** This dataset provides the locations, names, categories and ratings of restaurants across the U.S., enabling location analysis and market insights. <https://www.kaggle.com/datasets/yelp-dataset/yelp-dataset>
- 3) **Museums, Aquariums, and Zoos:** This dataset from the Institute of Museum and Library Services contains the name, location, and revenue for every museum in the United States
<https://www.imls.gov>
- 4) **Phoenix- Valley Metro Open Data(Valley Metro):** The Valley Metro Open Data site contains the most recent transit-related GIS data for Valley Metro <https://www.valleymetro.org/contact/developers-resources>

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