Cargo Buddy - Travel and Product Delivery App

Presenter: Team Maha Devs

The Need

- Have you ever asked a friend or relative of yours to get **something** for you .

- Well obviously we pay them later , but not everyone has that friend .

- If you have Not everyday is he travelling , So that you can get a good deal

Sure Bro , I was travelling empty bag anyway .

Hey Vikram , you are coming from Delhi can you get me some Bottles , they are 2x over here

Delhi 📍

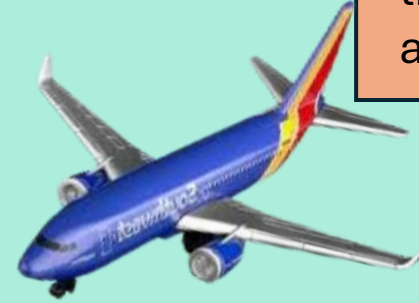**Introducing Cargo Buddy**

That connects you with travellers all over the world

> Name the place and we have someone travelling from that location , who has no problem to carry your item .

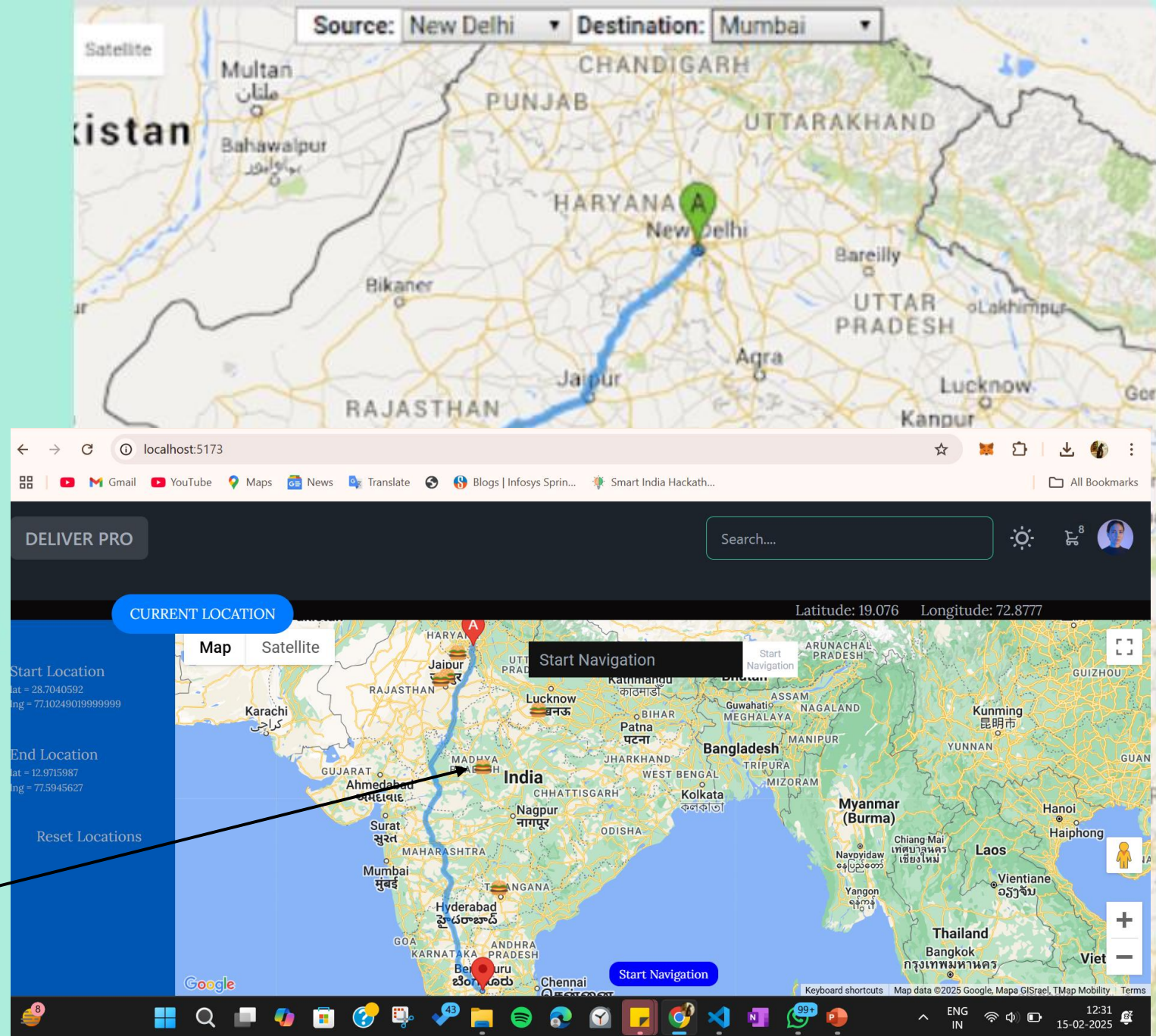**> For some commission , of course**

Bengaluru 📍

Connecting Travelers and Shoppers

Innovative Peer-to-Peer Delivery

Cargo Buddy transforms the travel experience by enabling users to earn income while fulfilling shoppers' needs for international products, creating a seamless connection that enhances accessibility and affordability in global commerce.

Some dummy parcels detected through your journey displayed by 🍔

A Step-by-Step Guide

User-Friendly Registration Process

Users can easily create an account by providing essential information, which helps tailor their experience and enhances the likelihood of successful matches with shoppers.

Efficient Communication Channels

The platform facilitates direct communication between travelers and shoppers, allowing them to discuss product details and finalize arrangements, ensuring a smooth transaction process.

Eg
you want Some chocolates from the Airport duty Free ,
Usually you will ask a friend of yours to get a pack on his return .
But we make a whole community of travellers your buddies whom you can match on our app to gets your products to you .

Earning While Traveling

Additional Income Opportunities

Travelers can leverage their journeys to earn extra income by carrying items for shoppers, effectively turning travel into a profitable venture while offsetting expenses.

Cultural Engagement and Networking

By fulfilling product requests, travelers engage with local cultures and communities, fostering meaningful connections and enriching their travel experiences beyond mere sightseeing.

Personalized Travel Flexibility

The Cargo Buddy platform allows travelers to choose which requests to accept, providing them with control over their itineraries and the ability to enhance their travel plans.

Access to Affordable Products
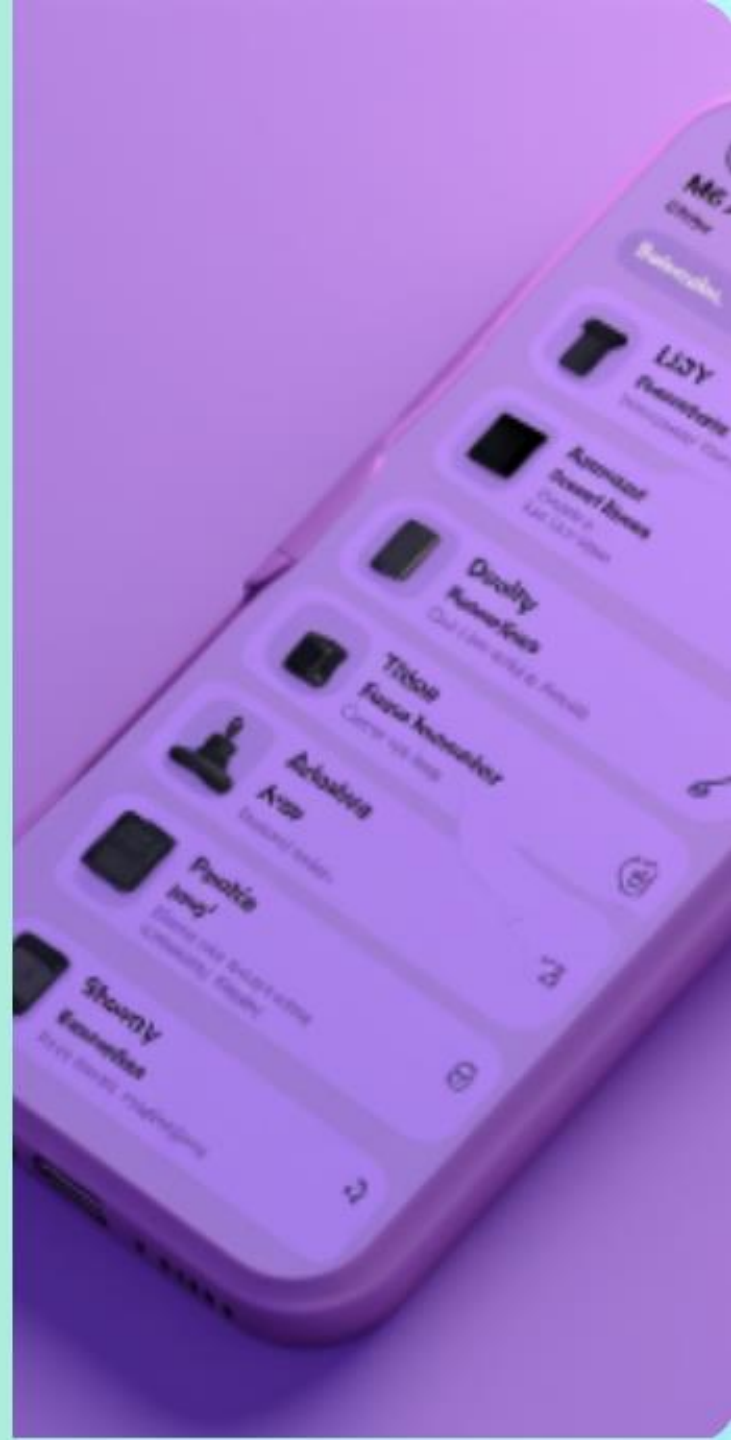
Global Price Comparisons

Shoppers can leverage international pricing differences, accessing products at lower costs than local markets, maximizing their purchasing power effectively.

Streamlined Shopping Experience

The app simplifies the process of acquiring international goods, reducing the hassle of customs and shipping, thus enhancing overall convenience for users.

Diverse Product Selection

Cargo Buddy offers a wide array of products from various regions, allowing shoppers to discover unique items that may not be available locally, enriching their shopping experience.

Section 2

The Market Opportunity

Who Can Benefit from Cargo Buddy?

01
International Travelers' Advantage

Travelers can monetize their journeys by carrying products, reducing travel costs while providing valuable services to shoppers seeking international goods.

02
Local Shoppers' Access

Shoppers gain access to hard-to-find international products at competitive prices, enhancing their purchasing options and convenience through direct delivery from travelers.

03
Support for Expatriates

Expatriates can obtain familiar products from their home countries, improving their quality of life and maintaining cultural connections through the Cargo Buddy network.
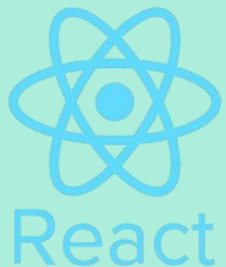
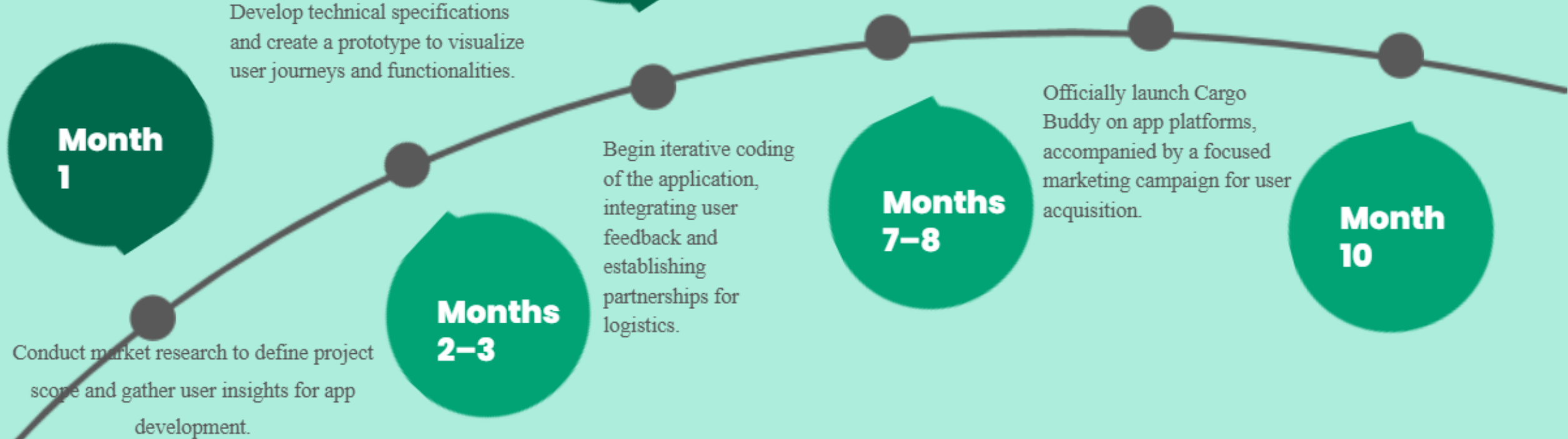# Tech Stack

For Google maps integration

For Smart contract implimentation using Block chain

For front and backend Development

Key Milestones and Timeline

Month 1

Conduct market research to define project scope and gather user insights for app development.

Months 2–3

Develop technical specifications and create a prototype to visualize user journeys and functionalities.

Months 4–6

Execute alpha and beta testing phases to identify bugs and gather user feedback for improvements.

Begin iterative coding of the application, integrating user feedback and establishing partnerships for logistics.

Months 7–8

Officially launch Cargo Buddy on app platforms, accompanied by a focused marketing campaign for user acquisition.

Month 9

Prepare for launch with marketing strategies and operational readiness to ensure user support post-launch.

Month 10

Expanding Features and Services

01

Real-Time Shipment Notifications

Implement push notifications to keep users updated on shipment status, enhancing transparency and user trust throughout the delivery process.

02

Multi-Currency Payment Options

Introduce support for multiple currencies to streamline transactions for international users, improving accessibility and convenience in payment processing.

03

User-Generated Content Features

Enable users to share their experiences and product reviews, fostering community engagement and providing valuable insights for potential users.

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Thank You

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