ROHAN MANOJ THAKKAR

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EXPERIENCE

Twitter, Seattle, WA — ***Senior Machine Learning Engineer (Feb '22 - Present)***

- Launched cloud-based **continuous training** & **evaluation** pipelines for **Recommended Notifications**
  - Time to **train** neural network-based prediction models reduced by 95% (24+ hours to 1 hour)
  - Time to **evaluate** neural network-based prediction models reduced by 80% (4+ hours to 45m)
  - Online performance improved by 25% within 1-month of launch (PR-AUC 0.35 to 0.45)
  - Online traffic **serving** latency reduced by 90% (100-200 ms to 5-10 ms)
  - Number of oncall incidents reduced by 66% (3x/week to 1x/week)
- Reduced the compute & storage costs for 3 feature aggregation jobs by 60% while increasing speed by 50%
- Transitioning data pipelines handling 1 PB+ data every hour from Dataflow to Flink
- Mentored 3 FT engineers (SWE 1, SWE 2, Sr. MLE) & managed 1 SWE intern

  Technologies: Python, Kubeflow, TFX, GCP, Apache Beam, Dataflow, Flink, Airflow, Tensorflow

Zillow Group (ZG), Seattle, WA — ***Machine Learning Engineer (Jan '20 - Feb '22)***

- Created a **marketing engine** to automate multivariate experimentation & optimization across ZG
  - Onboarded two marketing campaigns for a collective annual revenue of $15M+
- Collaborated with scientists, engineers & PM to launch ML models at 100M+ user scale
  - Time to launch new ML models reduced by 85% (2 weeks to 2 days)
  - Time to retrain new ML models reduced by 85% (1 weeks to 1 day)
  - Time to perform feature selection & hyperparameter tuning reduced by 85% (1 week to 1 day)
  - Time to launch automated scoring & measurement of ML models reduced by 99% (1 week to 1 hour)
- Created an ingestion service to export all user scores & experimentation decisions to 4 ZG platforms daily
- Launched & maintained AWS **infra** for a team of 15+ to prototype & productionize big data workloads
  - Sustainable process for creating & using custom AMIs to save ~12% in AWS costs (~50k/year)
  - Automated backup & restore to prevent deletion of work saved on EMR during restarts
  - Jupyter notebook launching script with preinstalled packages & users tagged on resource manager
  - AWS roles with necessary datalake permissions, cluster monitor, Git support & more
- Added features for **Facebook Ads** Insights ETL & cut down FB dynamic costs by 30% via dynamic dedup
- Kickstarted & led team's **oncall** processes, including weekly handoff meetings & grooming OPS tickets
- Led ~50% of team's **Sprint** planning & **Retro** w/ stakeholder communication for key timelines & risks
- Mentored 2 full-time peers (MLE & Applied Scientist) & 1 summer intern (eventually FT Applied Scientist)
- Published Zillow 2020 AI Forum recap

  Technologies: Airflow, Python, Spark, AWS, Hive, Terraform, Jupyter, Facebook Business

VMware, Palo Alto, CA — ***Member of Technical Staff (Jun '17 - Jan '20)***

- Launched data pipelines, reporting, analytics & predictions for insights into engineering productivity metrics
- Mentored 2 full-time engineers & 1 summer intern (eventually FT engineer)

  Technologies: Python, Bash, SQL, NoSQL, YAML, Tableau

Cyanogen, Seattle, WA — ***Software Engineering (Jun - Dec '16)***

- Co-developed 2 cloud-based ML services (App Recommender & NewsCard ranking)
- Created the end-to-end data pipeline from data extraction to knowledge graph publishing for the above

  Technologies: AWS (Kafka, S3, TitanDB), Python, Bash, D3.js, HTML, CSS

EDUCATION

M.S., University of Washington (UW), Seattle, WA — ***Information Management (Sep '15 - Jun '17)***

B. Eng., University of Mumbai, India — ***Computer Engineering (Aug '11 - May '15)***