# PATRICK AUCLAIR

# International Business Development Manager

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Frankfort, KY

in LinkedIn

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# **WORK EXPERIENCE**

## **Business Development Director**

#### Hanover Research

- ## 2016 current
- Frankfort, KY
- Established markets in the European Union, Asia, and Australia by cultivating 48 new international leads within 2 years
- Increased gross profit margin from 8% to 13% from 2017 to 2020
- Produced \$44MM in international sales through 570 accounts

## **Business Development Manager**

#### Select Medical

- **== 2014 2016**
- Lexington, KY
- Executed internal & external business strategies to optimize customer relationships, increasing customer satisfaction by 21%
- Exceeded yearly sales targets by 9% on average
- Initiated, negotiated, and added 20+ new national customers
- Developed proposals, negotiated terms and conditions, and implemented contractual agreements for 50 clients

## Regional Manager

#### Lush

- **== 2007 2014**
- Lexington, KY
- Oversaw operations across 4 offices with an average monthly volume of 5,500+ contacts
- Improved overall customer satisfaction ratings from 75% to 98%
- Researched 120+ data sources and executed strategies, resulting in 33% more efficiency in operational processes

### **Assistant Manager**

#### Abercrombie & Fitch Co.

- **== 2004 2007**
- Lexington, KY
- Managed staff of 40+ people, coordinating schedules, resolving disputes, and strategizing team-bonding exercises, increasing employee retention by 29%
- Researched and executed innovative sales strategies, increasing monthly sales by 12%
- Received Employee of the Year Award in 2005 and 2006

## **EDUCATION**

Bachelor of Science

**Business Management** 

#### Western Kentucky University

- **2000 2004**
- Bowling Green, KY

## **SKILLS**

- Sales
- Leadership
- International Marketing Strategies
- Market Research
- Lead Generation
- Logistics
- Written Communication
- Financial Management