



Charlotte Clerx, M.Sc.



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Relevant Skills

- Customer relationship management
- Facilitation of customer UX journeys
- Market and product segmentation
- Strategic forecasting
- Project management
- Storytelling and sales pitches

Professional Experience

Mar 2023 - Current	Internship Strategic Office & Global Ventures - Zurich Insurance	<i>Zurich, Switzerland</i>
	<ul style="list-style-type: none">• Shaped the 2025 Strategy for the Group Audit of 200 people to increase digitalization and simplicity by 30% and built a multi-channel communication plan.• Redesigned GA's internal information sharing platforms to reduce complexity and facilitate the onboarding experience.• Compiled technological and sustainability trends in 200+ companies to keep abreast with new products, and working processes.• Created the storyline of the sales pitch for a digital employee benefit platform providing insurance, wellbeing, discounting 500k gig workers in 33 countries, expected to break-even by 2025.• Marketed 5+ seminars and organized the general assemblies for InsureTech	
Sep 2022 - Mar 2023	Internship Strategy & Innovation Consultant - Capgemini	<i>Zurich, Switzerland</i>
	<ul style="list-style-type: none">• Drove a project to create an incubator program with ETH students to jointly create and grow social impact ventures.• Delivered 20+ RFP's in digital transformation with consistent record of meeting timeline scope and budget requirements for 3 - 15 billion revenue clients.• Facilitated the customer journey with a leading AGtech to identify a new Martech strategy.	

Educational Background

Sep 2021 - Jan 2023	M.Sc : International Management - Universidade NOVA SBE	<i>Lisbon, Portugal</i>
	<ul style="list-style-type: none">• Coursework in risk- and portfolio management, M&A, strategic business expansion.• Thesis: The impact of leadership on talent retention strategies.• GPA: 8.55/10.	
Sep 2021 - Jan 2023	M.Sc : Strategy & Innovation - Maastricht University	<i>Maastricht, Holland</i>
	<ul style="list-style-type: none">• Coursework in statistical modelling, thought leadership.• GPA: 7.5/10.	
Sep 2018 - Jun 2021	B.Sc : International Business - Maastricht University	<i>Maastricht, Holland</i>
	<ul style="list-style-type: none">• Coursework in capital and VC funding, due diligence.• Erasmus semester at SGH• GPA: 8.2/10.	
		<i>Warsaw, Poland</i>

Languages

English: full proficiency, German, French, and Spanish: Upper Intermediate, Dutch: Native (EF language exchange in Barcelona, Madrid, Cambridge, San Diego, Nice)

Core Skills

Microsoft Office Suite, people and communication skills, leadership and can-do attitude, time management

Interests & Other achievements

Outdoors sports and fondue, TED talks, organizing own flea market, maintaining several corporate social media accounts

Volunteering activities

Member of PREMIUM excellence program, the Social Investment Club, and the Beta Gamma Sigma society for honoured students