

# AtliQ Hardware

## FILTERS

division	PC
market	India
region	All

## Customer Net Sales Performance

Customers	Net_sales 2019	Net_sales 2020	Net_sales 2021	2021 vs 2020
AltiQ Exclusive	0.4M	0.5M	2.8M	538%
Amazon	0.9M	2.1M	6.3M	306%
Atliq e Store	0.3M	0.7M	2.4M	324%
Atliq Exclusive	0.3M	0.4M	2.3M	534%
Croma	0.3M	0.5M	2.1M	412%
Ebay	0.3M	0.7M	2.3M	312%
Electricalslytical	0.3M	0.4M	2.3M	581%
Electricalsociety	0.4M	0.5M	2.6M	569%
Expression	0.3M	0.5M	2.4M	503%
Ezone	0.3M	0.4M	2.2M	511%
Flipkart	0.4M	0.9M	2.8M	315%
Girias	0.3M	0.4M	2.4M	549%
Lotus	0.3M	0.5M	2.2M	488%
Propel	0.3M	0.5M	2.5M	549%
Reliance Digital	0.3M	0.5M	2.3M	501%
Vijay Sales	0.3M	0.5M	2.3M	501%
Viveks	0.3M	0.5M	2.1M	453%
<b>Grand Total</b>	<b>6.3M</b>	<b>10.4M</b>	<b>44.4M</b>	<b>427%</b>

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## Market

### Performance vs Target

Market	Net_sales 2019	Net_sales 2020	Net_sales 2021	2021 sale - Target sale
Australia	3.9M	10.7M	21.0M	-2.2M
Austria		0.1M	2.8M	-0.3M
Bangladesh	0.5M	2.3M	7.0M	-0.7M
Canada	4.8M	12.2M	35.1M	-5.1M
China	1.4M	5.4M	22.9M	-2.1M
France	4.0M	7.5M	25.9M	-2.2M
Germany	2.6M	4.7M	12.0M	-1.5M
India	30.8M	49.8M	161.3M	-9.6M
Indonesia	2.5M	6.2M	18.4M	-2.4M
Italy	2.9M	4.5M	11.7M	-1.0M
Japan		1.9M	7.9M	-0.3M
Netherlands	0.2M	3.4M	8.0M	-0.7M
Newzealand		2.0M	11.4M	-1.4M
Norway		2.5M	13.7M	-1.4M
Pakistan	0.6M	4.7M	5.7M	-0.5M
Philippines	5.7M	13.4M	31.9M	-2.5M
Poland	0.4M	2.8M	5.2M	-0.9M
Portugal	0.7M	3.6M	11.8M	-0.5M
South Korea	12.8M	17.3M	49.0M	-4.4M
Spain		1.8M	12.6M	-1.8M
Sweden	0.1M	0.2M	1.8M	-0.2M
United Kingdom	2.0M	8.1M	34.2M	-3.0M
USA	11.5M	31.9M	87.8M	-10.2M
<b>Grand Total</b>	<b>87.5M</b>	<b>196.7M</b>	<b>598.9M</b>	<b>-54.9M</b>

## AtliQ Hardware

### Top 5 Products based on Net\_sales 2019

Products	Net_sales 2019	Net_sales 2020	Net_sales 2021
AQ Digit SSD	6.0M	6.4M	8.8M
AQ Gamers	5.2M	7.4M	13.2M
AQ Neuer SSD	7.4M	7.5M	10.6M
AQ Wi Power Dx1	12.4M	11.3M	11.8M
AQ Wi Power Dx2	4.3M	13.7M	13.9M
<b>Grand Total</b>	<b>35.1M</b>	<b>46.3M</b>	<b>58.4M</b>

### Bottom 5 Products based on Net\_sales 2019

Products	Net_sales 2019	Net_sales 2020	Net_sales 2021
AQ Elite	1.2M	8.0M	15.9M
AQ MB Crossx	0.1M	0.5M	2.0M
AQ MB Crossx 2	0.0M	0.6M	2.4M
AQ MB Elite	0.1M	0.4M	1.7M
AQ WereWolf NAS Internal Hard Drive	0.8M	2.1M	3.3M
<b>Grand Total</b>	<b>2.3M</b>	<b>11.5M</b>	<b>25.4M</b>