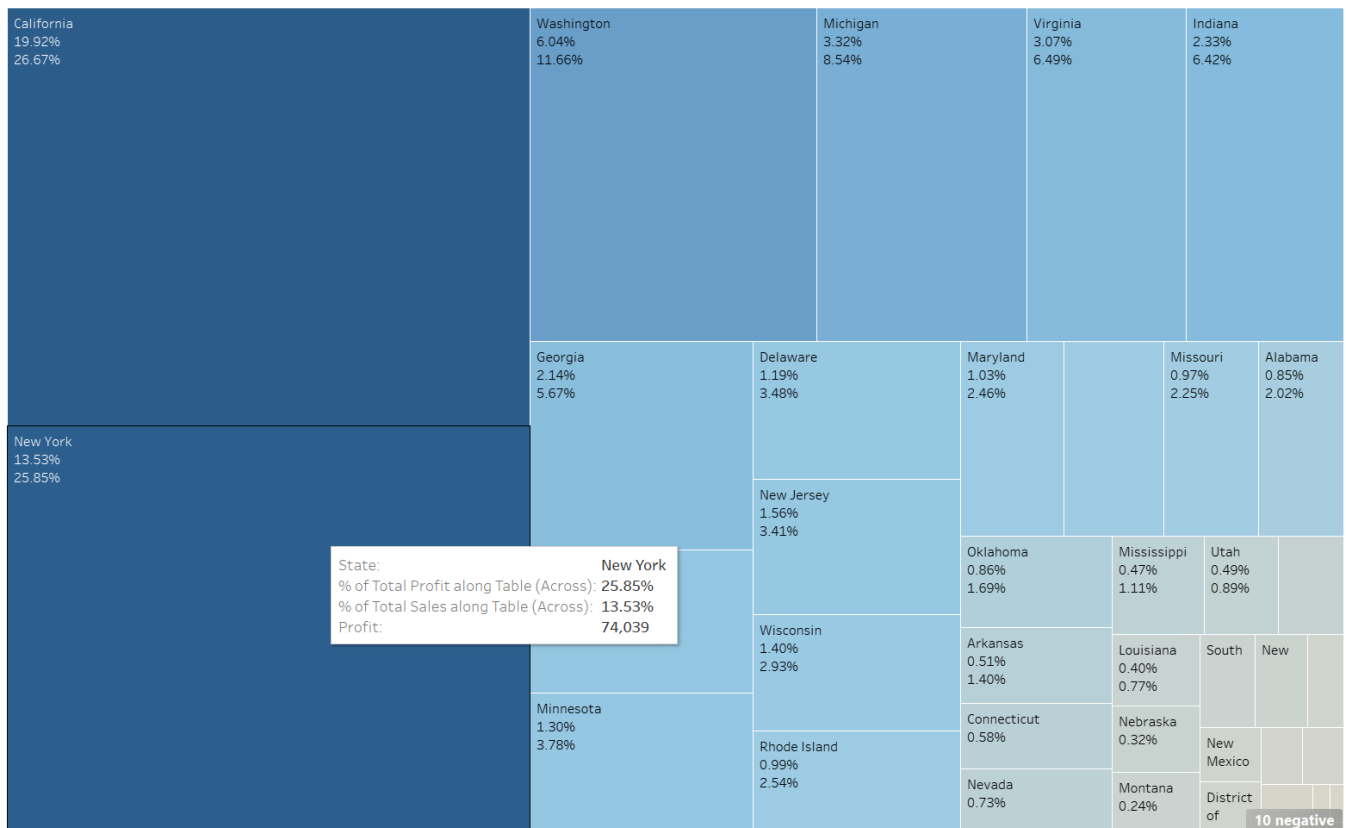
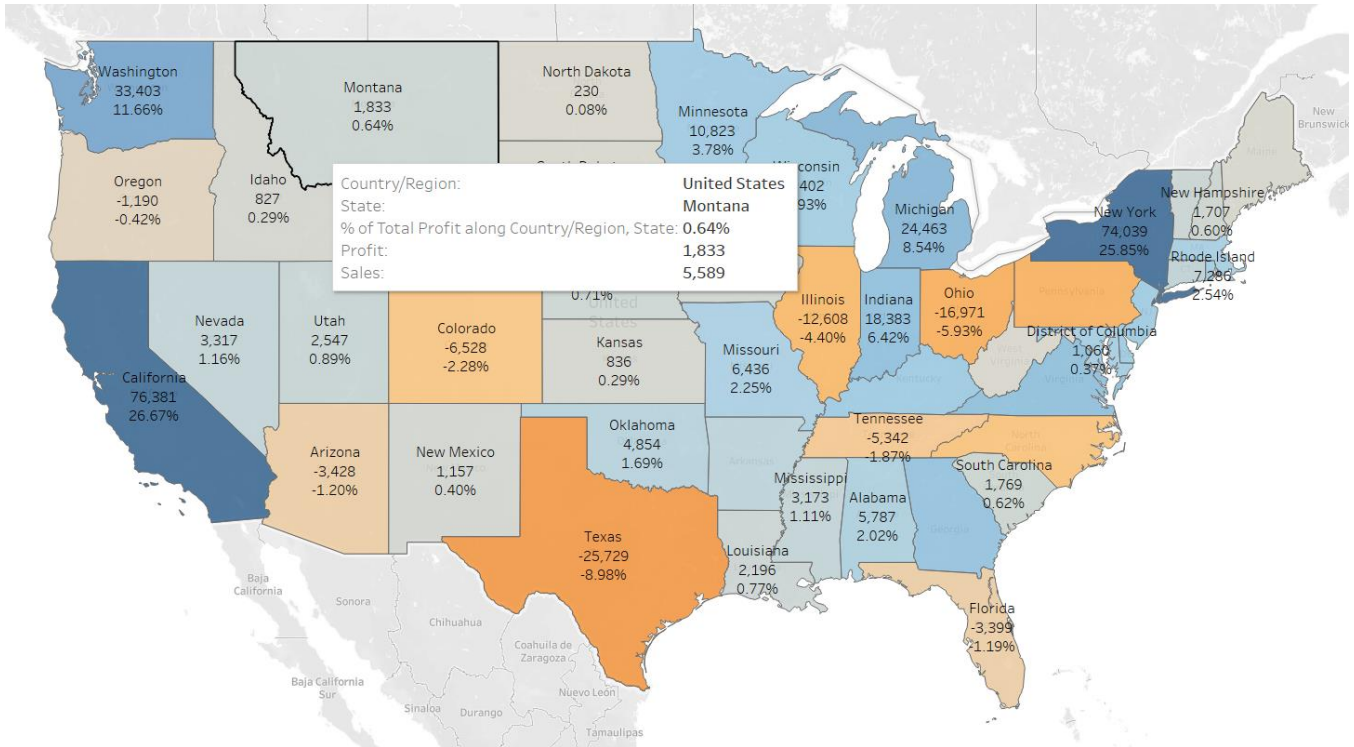
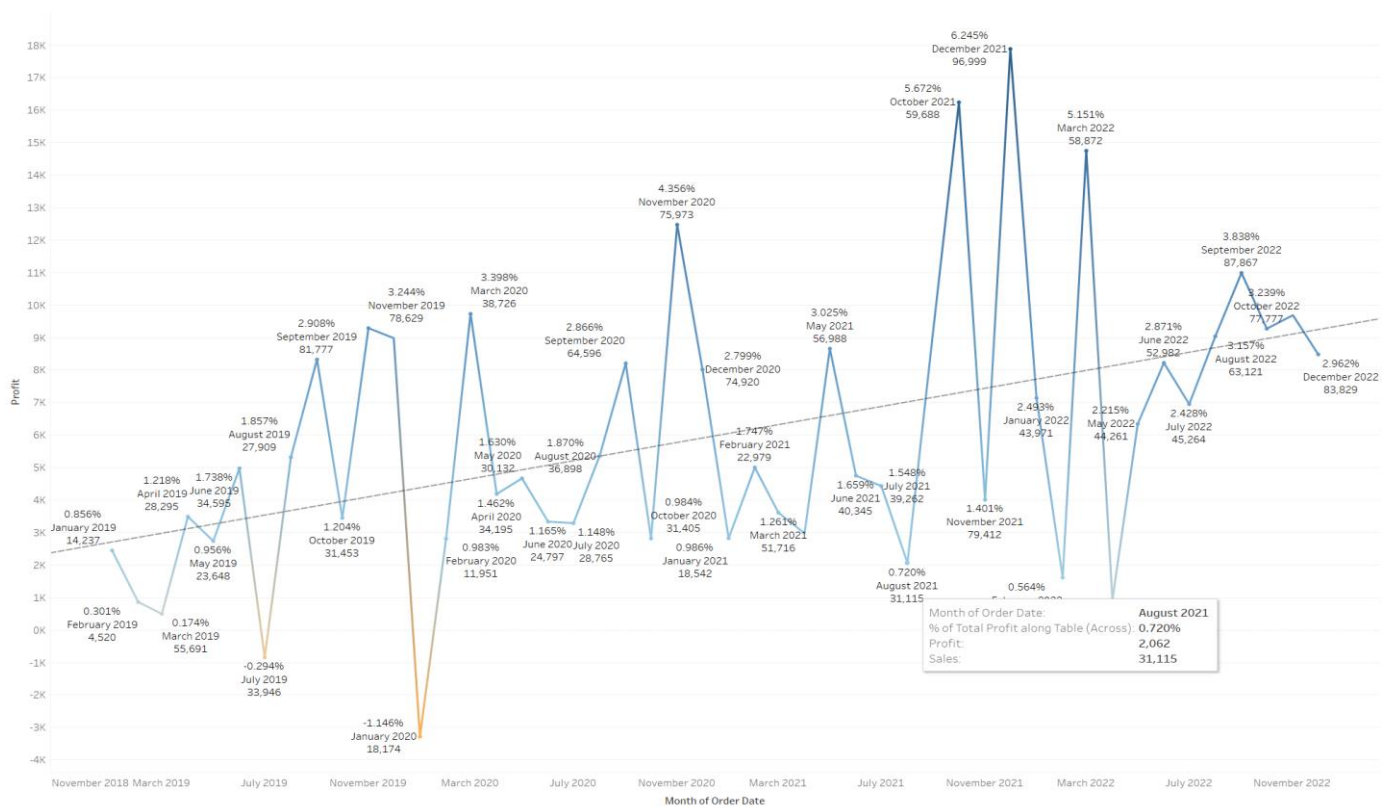


SUPER STORE SALES ANALYSIS

We want to analyse the factors that influence the sales and profit of the store:

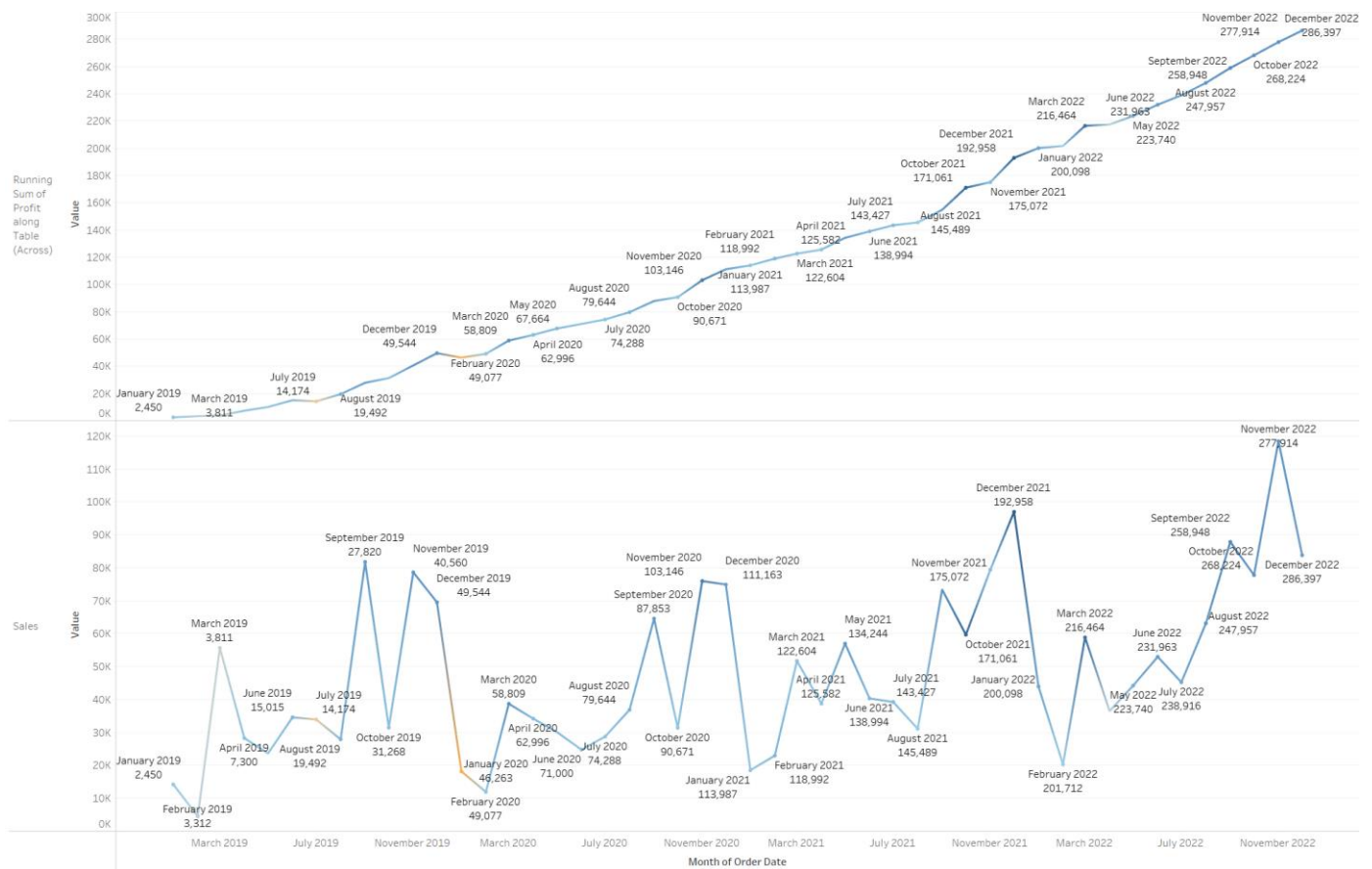
- Which state/city is getting the more sales and profit?
- Which category/sub-category is bringing more sales and profit?
- Sales and profit trend over time.



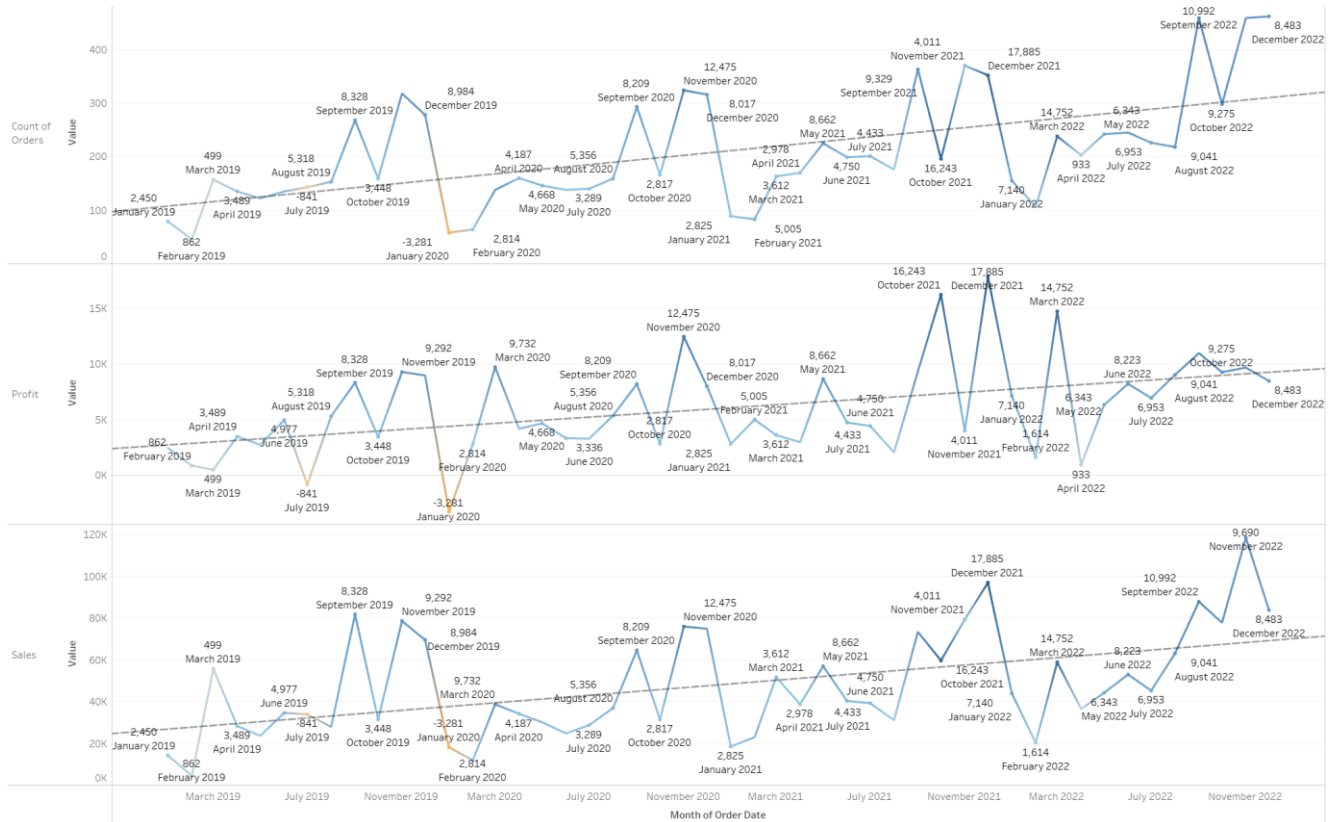


Increasing profit trend (profit cumulative)

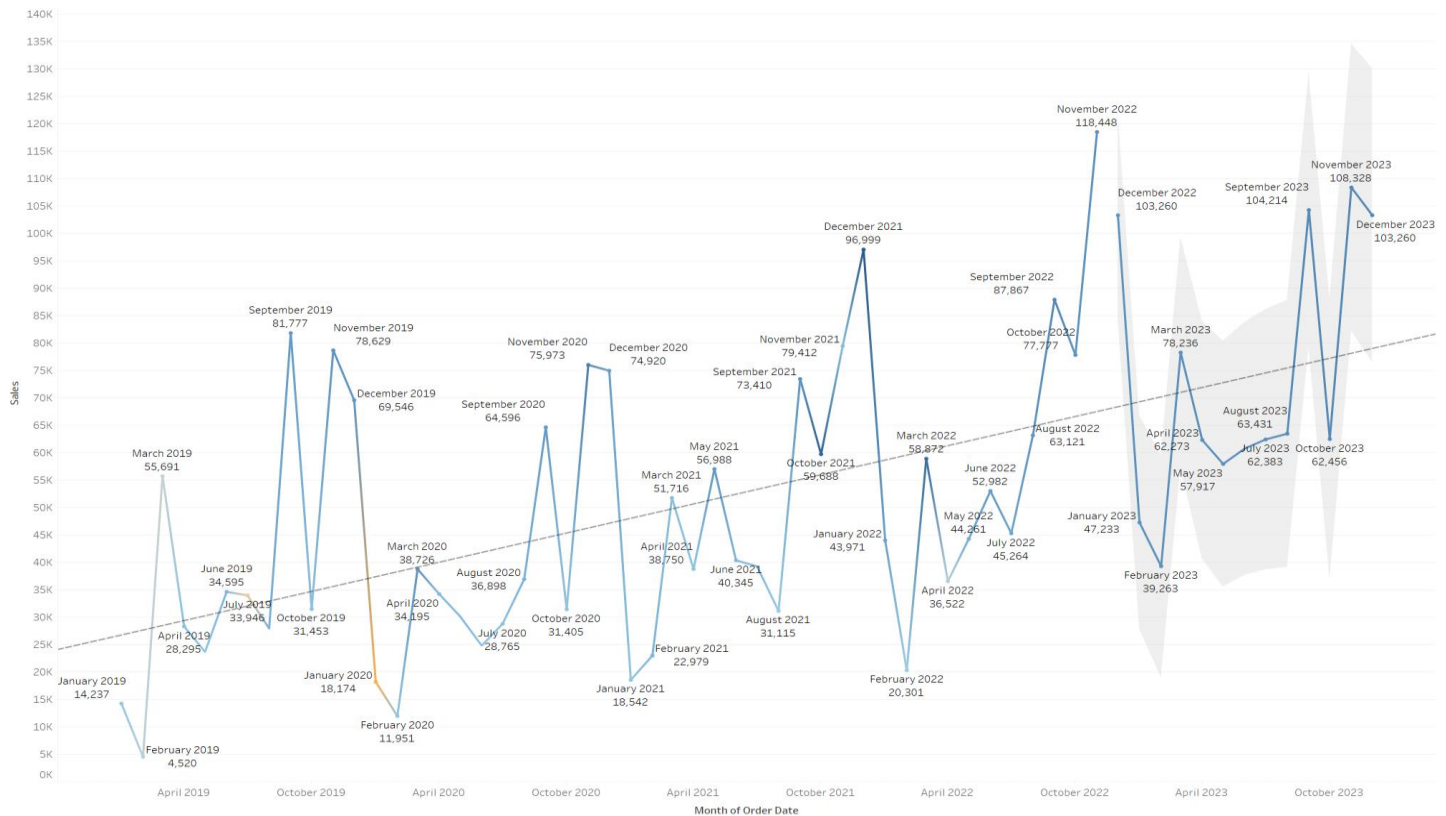
Sales over month period :



Count of orders | profit | sales trend over time :



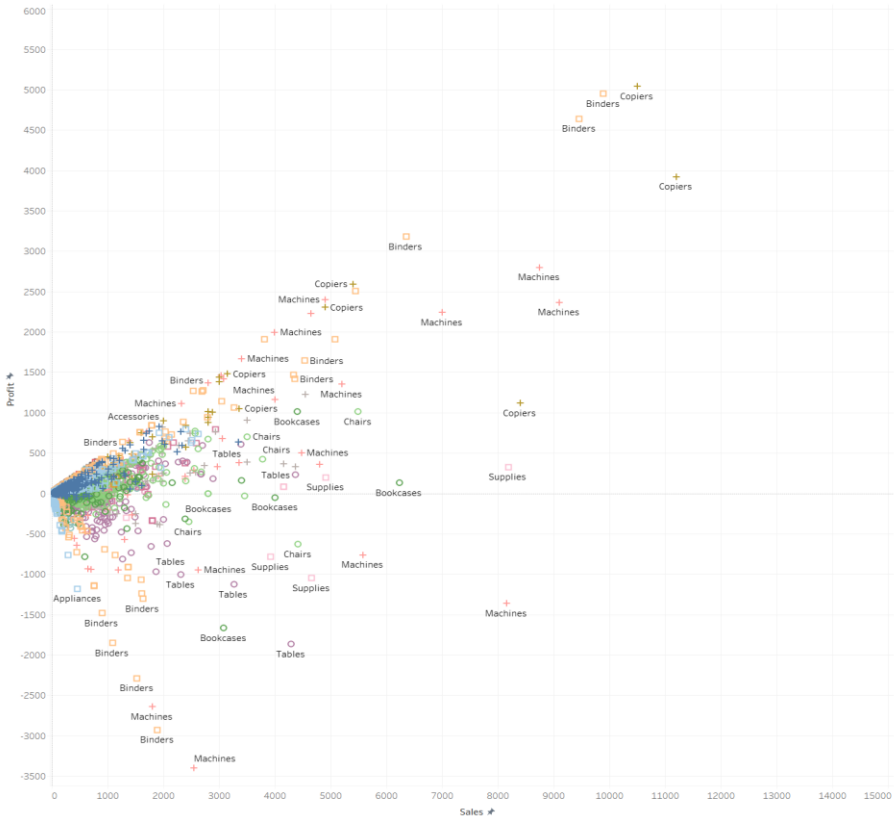
Forecasting sales :



Instances when the profit was exceptionally higher than usual :

Find outliers : (add category/sub-category level information)

Sales-Profit Outlier Analysis



Sub-Category

☒ (All)

☒ Accessories

☒ Appliances

☒ Art

☒ Binders

☒ Bookcases

☒ Chairs

☒ Copiers

☒ Envelopes

☒ Fasteners

☒ Furnishings

☒ Labels

☒ Machines

☒ Paper

☒ Phones

☒ Storage

☒ Supplies

☒ Tables

Sub-Category

Accessories

Appliances

Art

Binders

Bookcases

Chairs

Copiers

Envelopes

Fasteners

Furnishings

Labels

Machines

Paper

Phones

Storage

Supplies

Tables

Category

Furniture

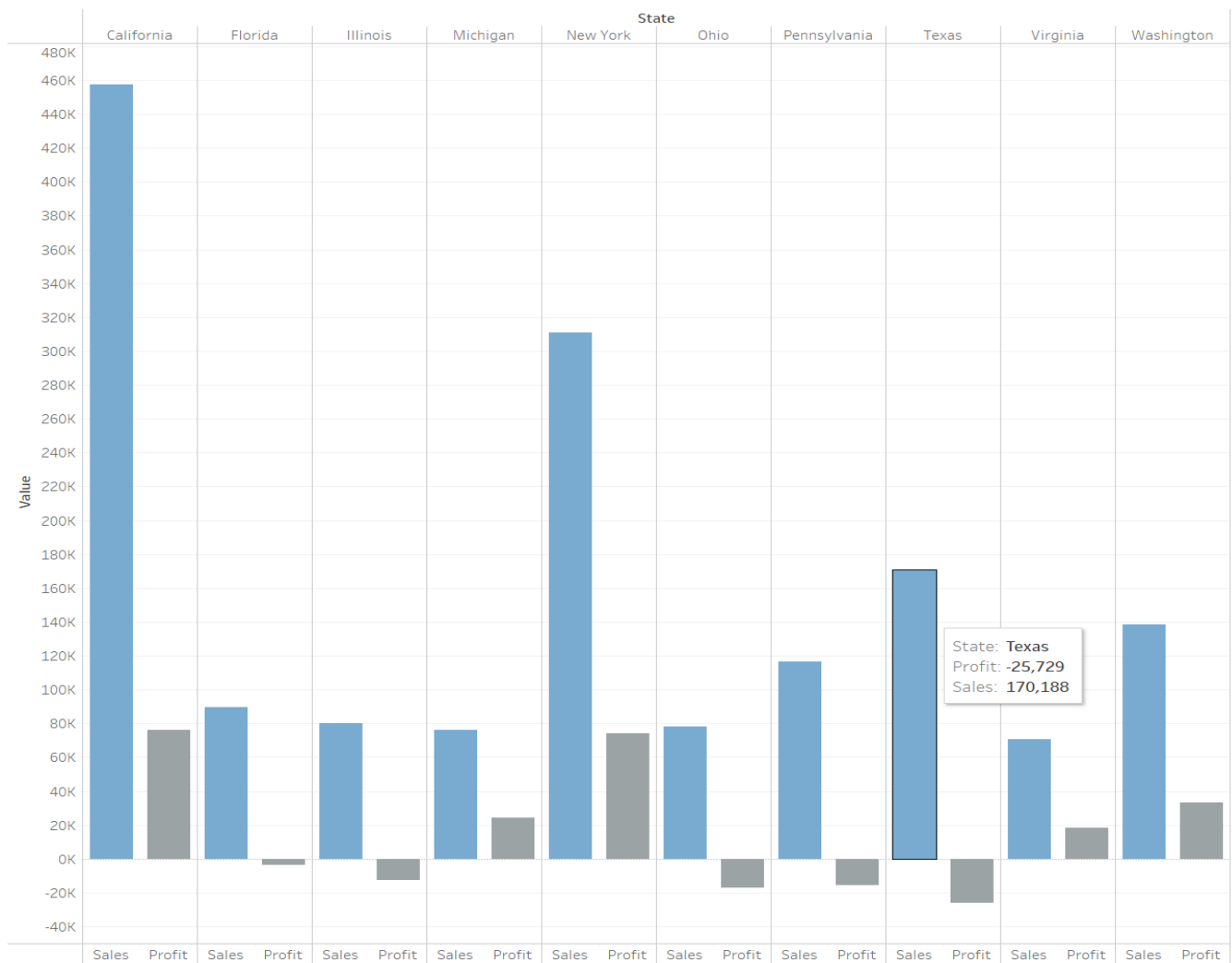
Office Supplies

Technology

Top 10 states with highest sales:

State	Sales	Profit
California	457,688	76,381
New York	310,876	74,039
Texas	170,188	-25,729
Washington	138,641	33,403
Pennsylvania	116,512	-15,560
Florida	89,474	-3,399
Illinois	80,166	-12,608
Ohio	78,258	-16,971
Michigan	76,270	24,463
Virginia	70,637	18,598

top 10 states sales (2)

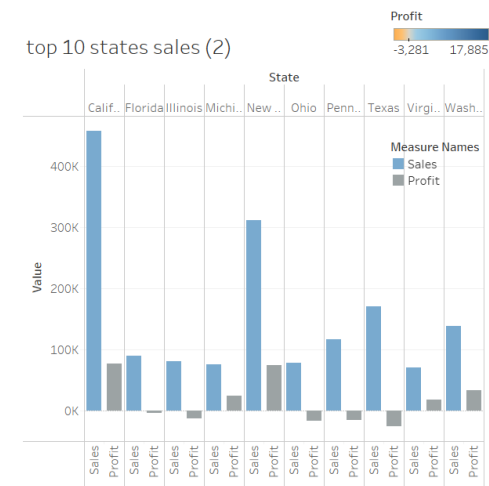
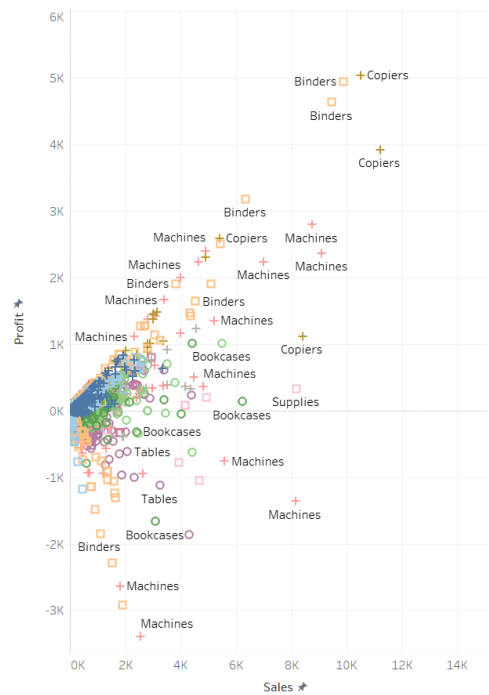


DASHBOARD

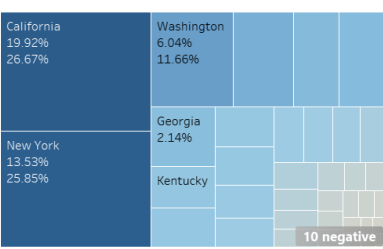
Super Store Sales Analysis

Sales-Profit per region Aanalysis

Sales-Profit Outlier Analysis



Tree-map -profit-state-wise



Sub-Category

- Accessories
- Appliances
- Art
- Binders
- Bookcases
- Chairs
- Copiers
- Envelopes
- Fasteners
- Furnishings
- Labels
- Machines
- Paper
- Phones
- Storage
- Supplies
- Tables

Sub-Category (All)

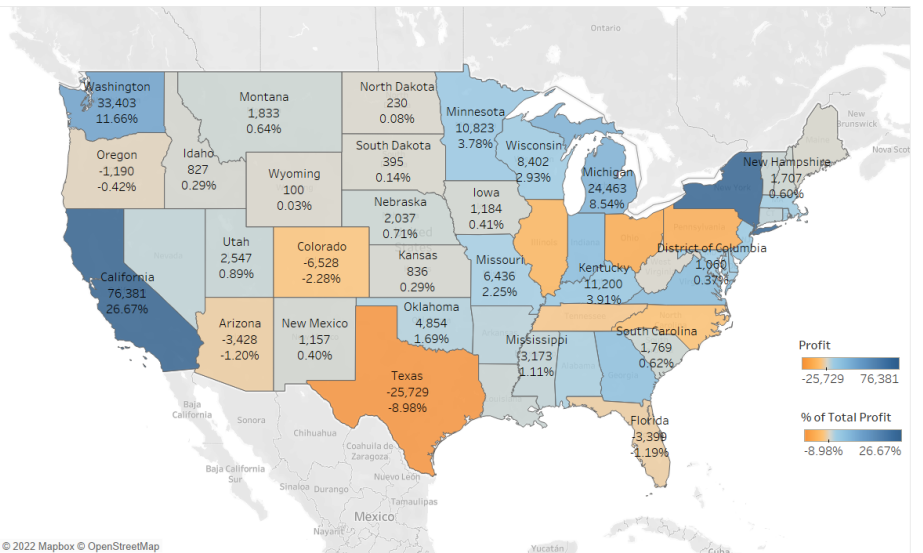
Category

- Furniture
- Office Supplies
- Technology

top 10 states sales

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profit-sales-geo_map



sales-over-time

