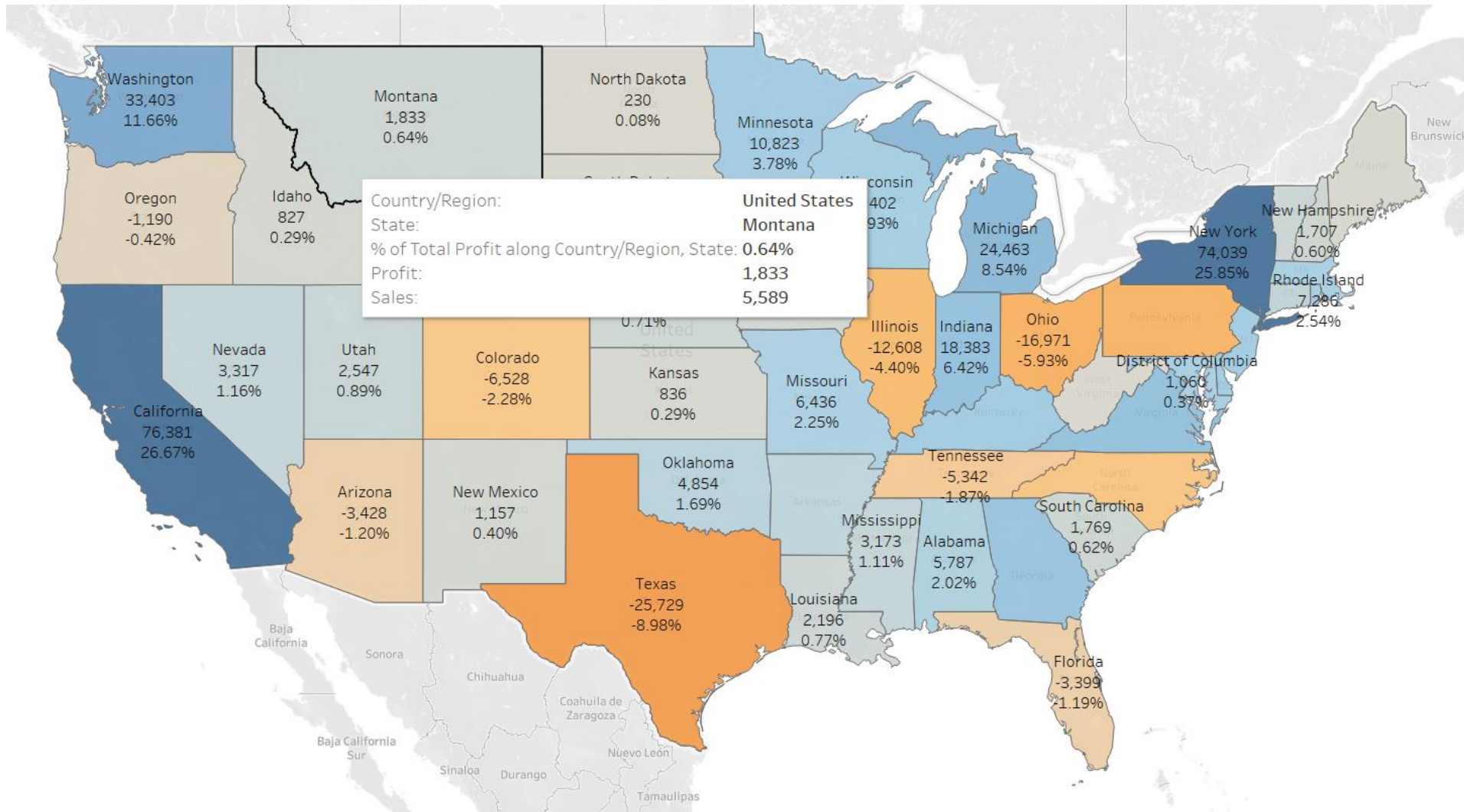
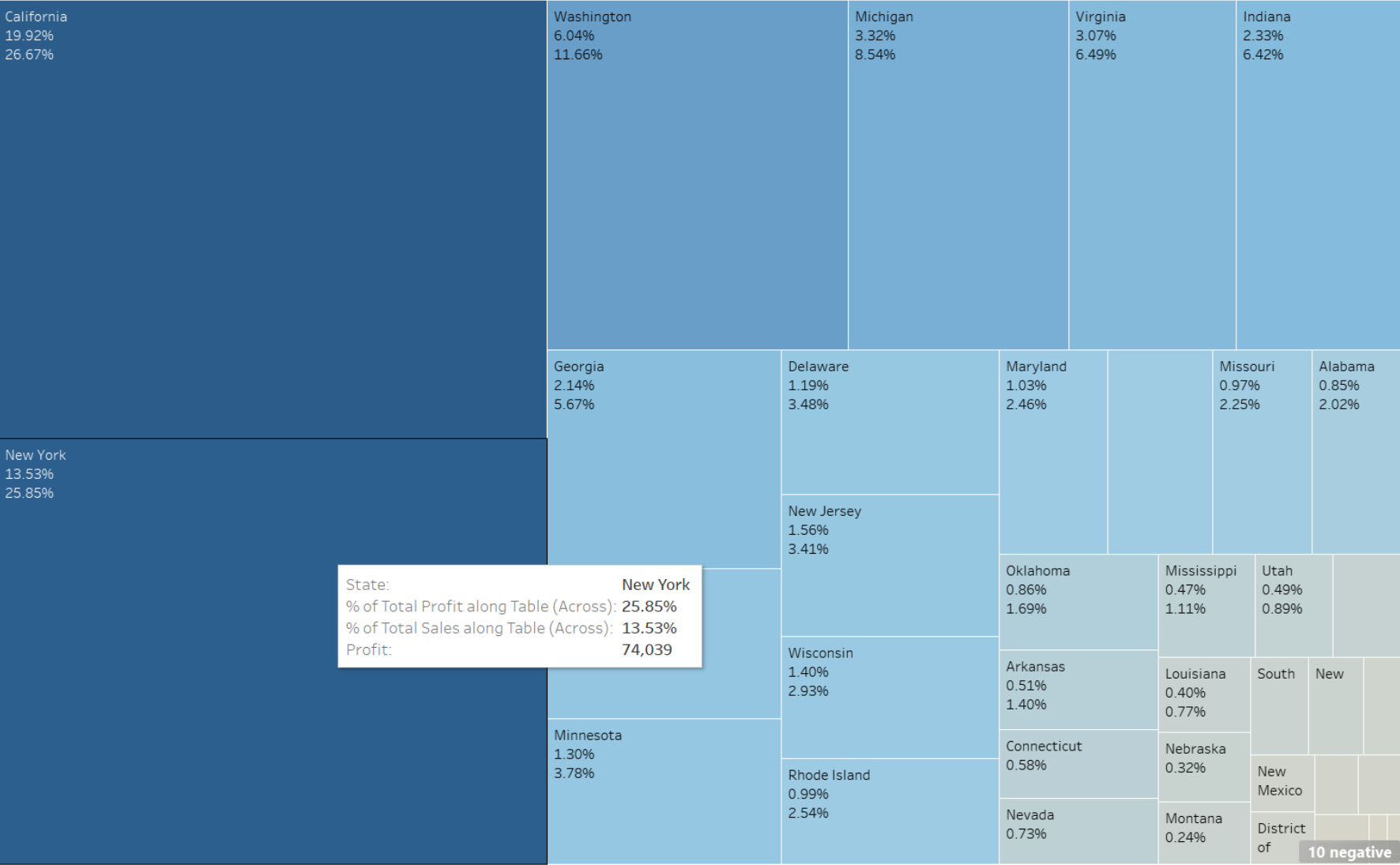


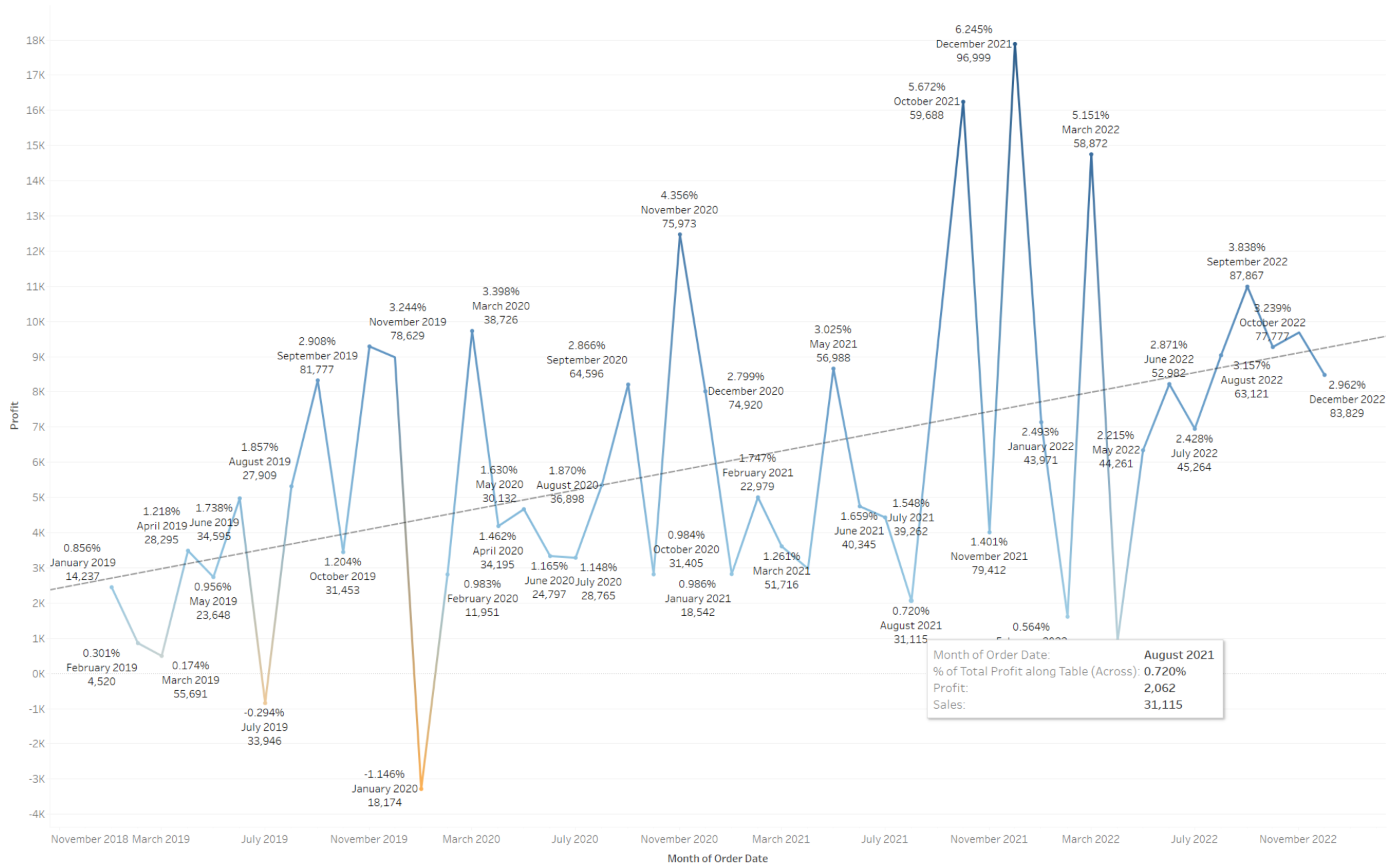
## SUPER STORE SALES ANALYSIS

We want to analyse the factors that influence the sales and profit of the store:

- Which state/city is getting the more sales and profit?
- Which category/sub-category is bringing more sales and profit?
- Sales and profit trend over time.

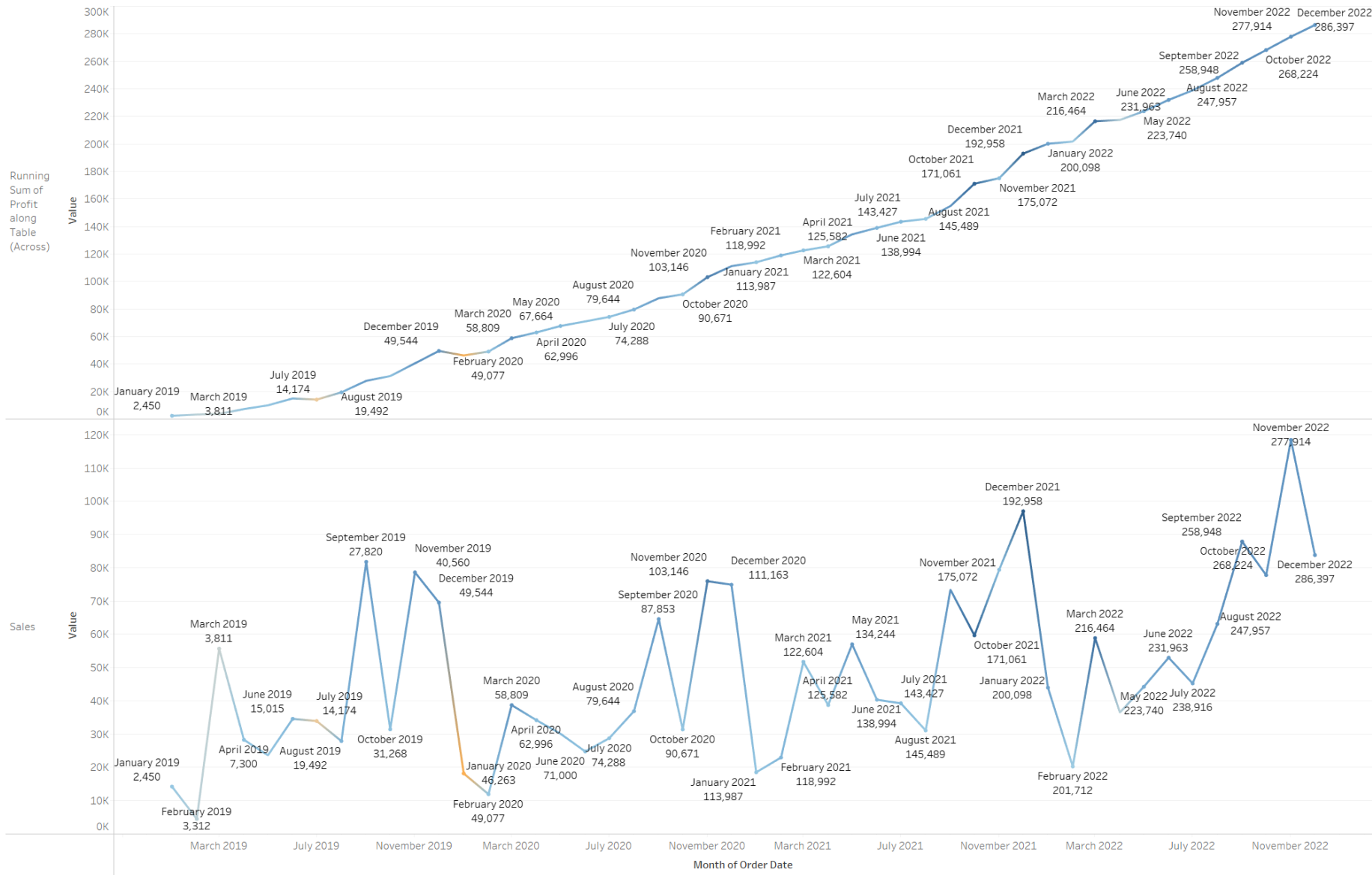




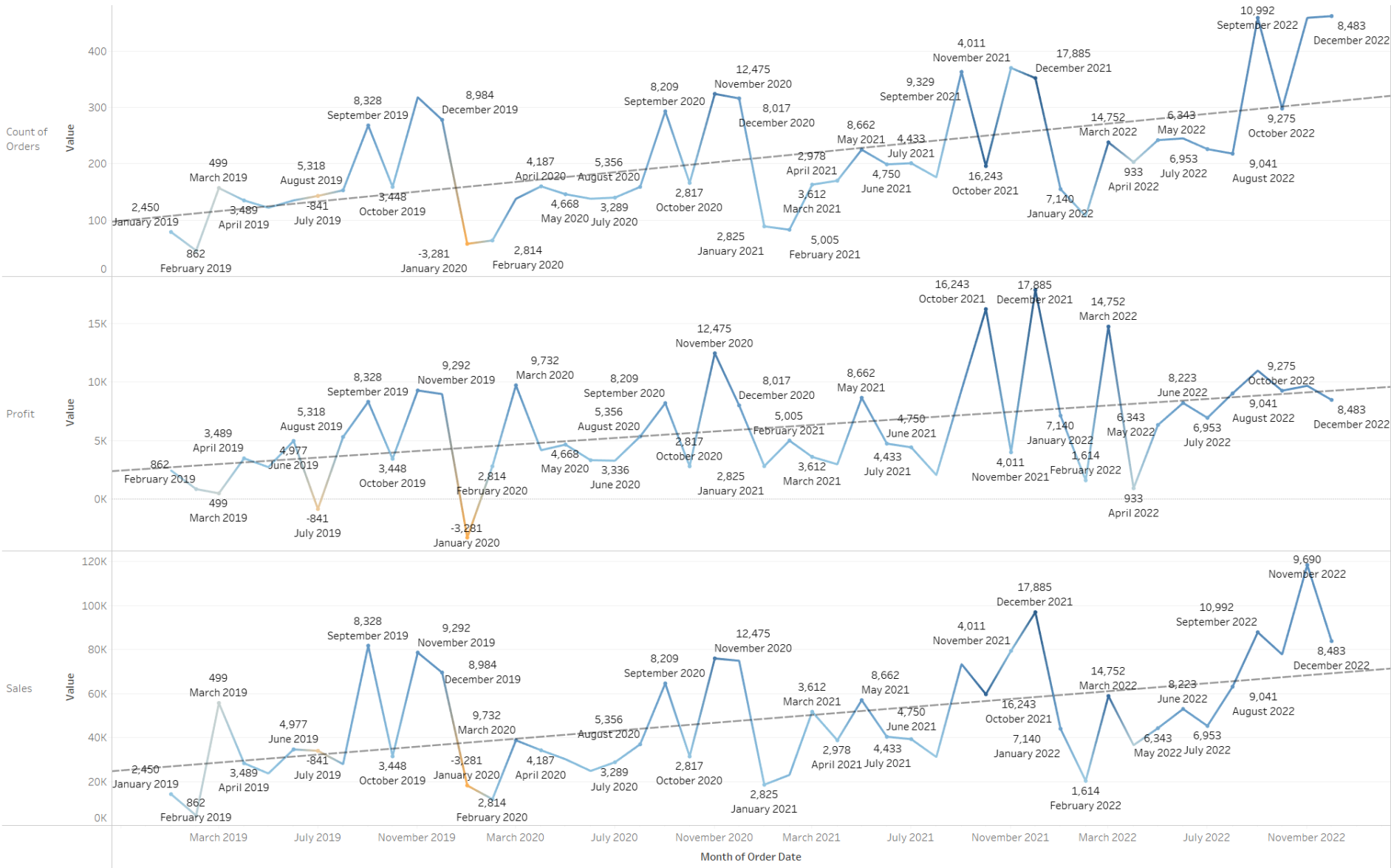


Increasing profit trend (profit cumulative)

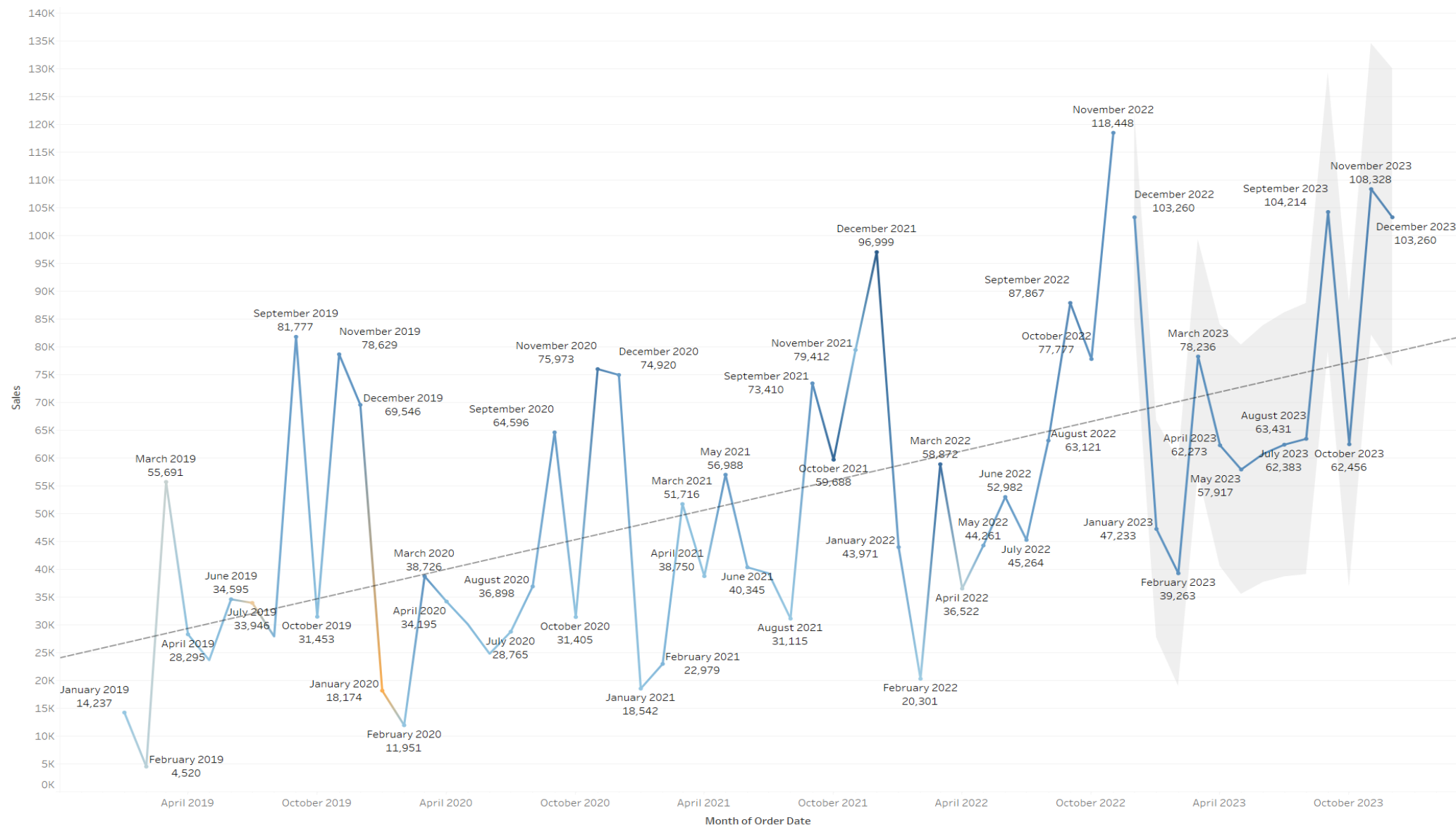
Sales over month period :



Count of orders | profit | sales trend over time :

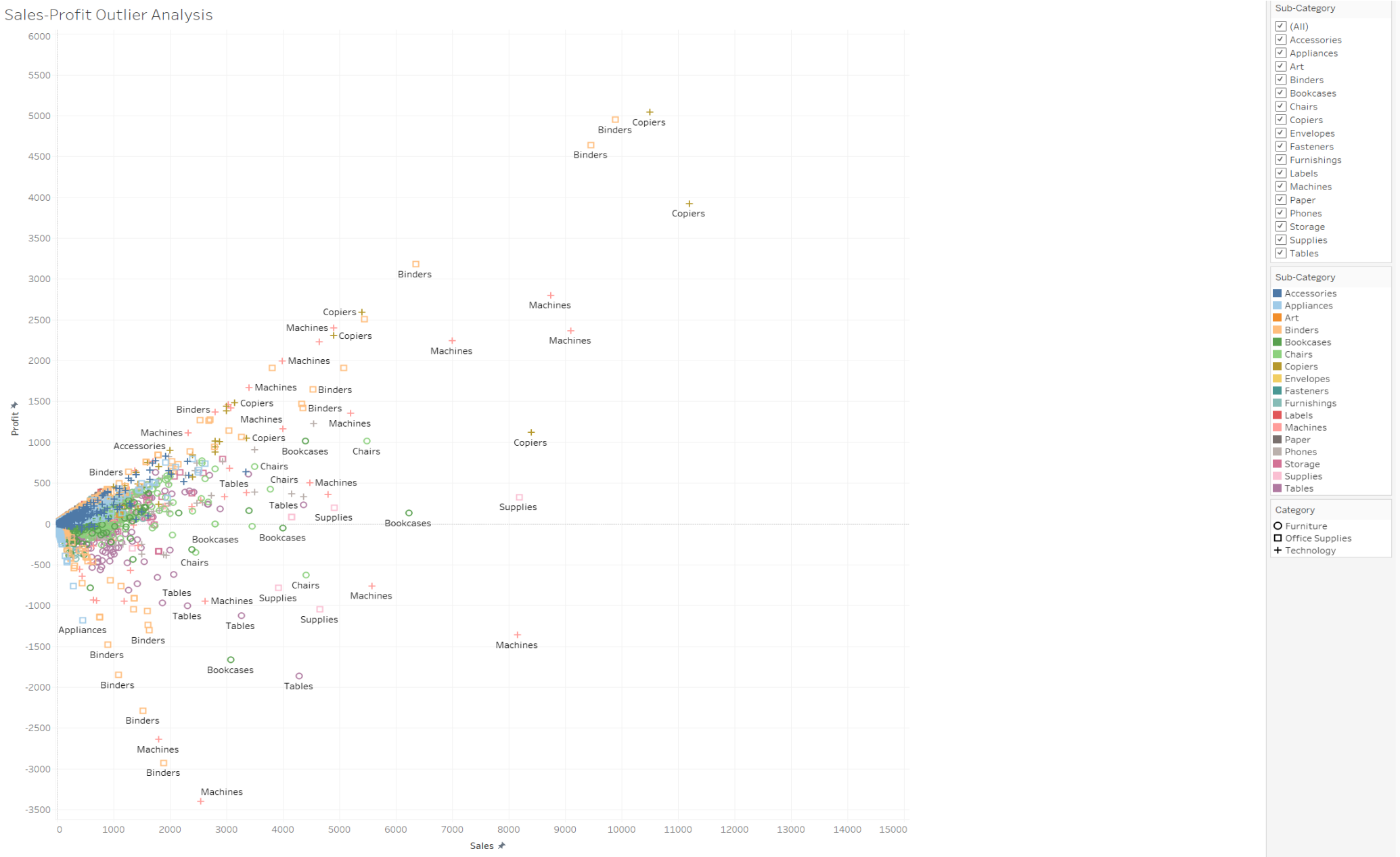


Forecasting sales :



Instances when the profit was exceptionally higher than usual :

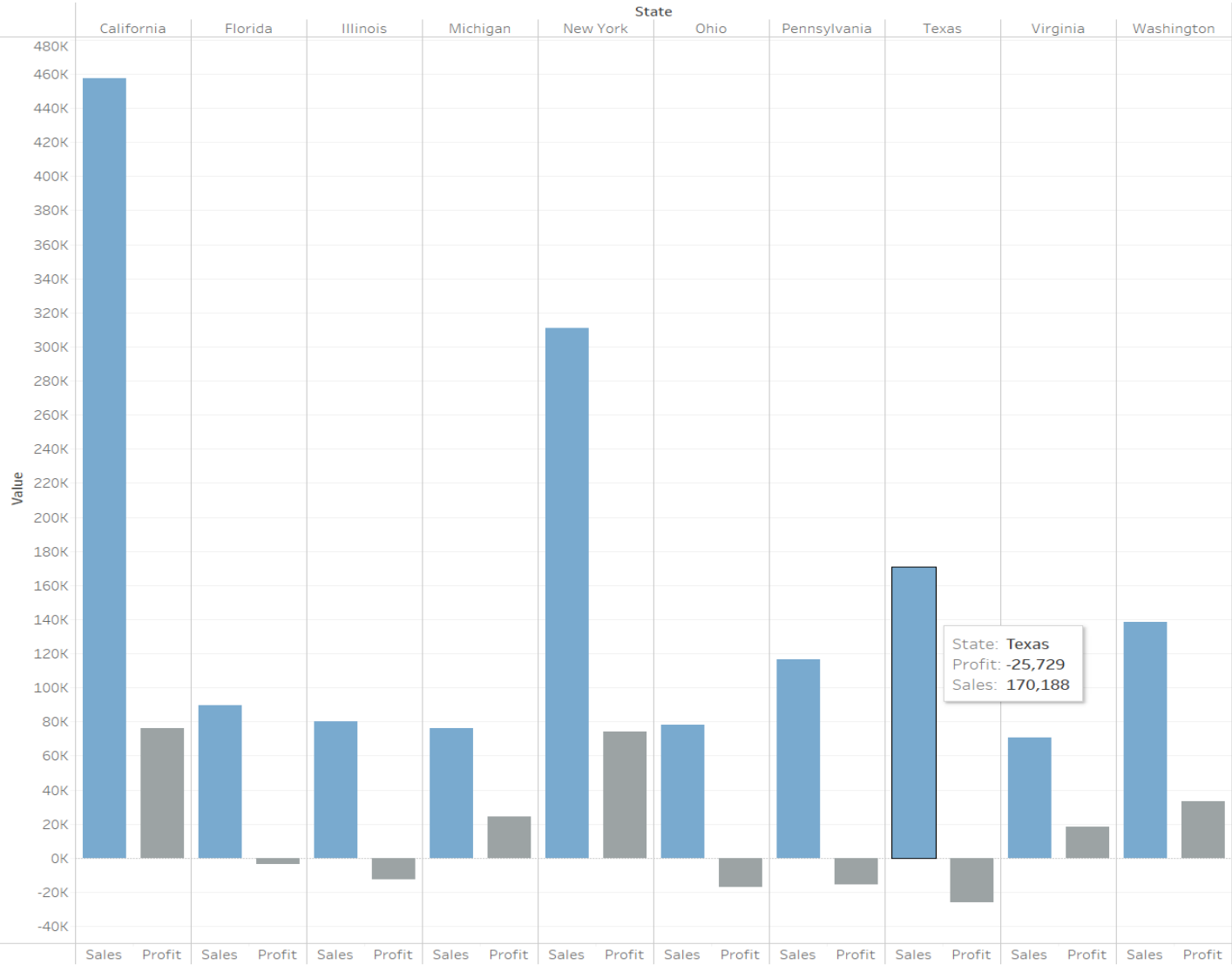
Find outliers : (add category/sub-category level information )



Top 10 states with highest sales:

State	Sales	Profit
California	457,688	76,381
New York	310,876	74,039
Texas	170,188	-25,729
Washington	138,641	33,403
Pennsylvania	116,512	-15,560
Florida	89,474	-3,399
Illinois	80,166	-12,608
Ohio	78,258	-16,971
Michigan	76,270	24,463
Virginia	70,637	18,598

top 10 states sales (2)

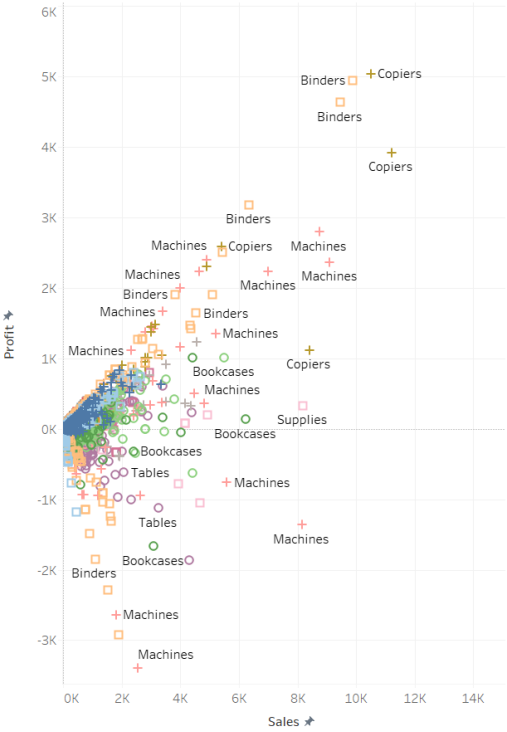




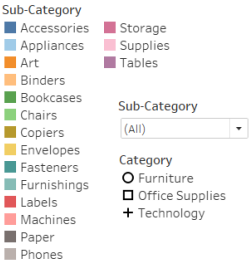
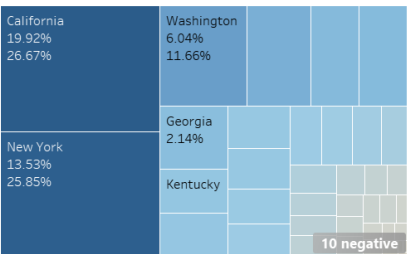
Super Store Sales Analysis

Sales-Profit per region Ananlysis

Sales-Profit Outlier Analysis



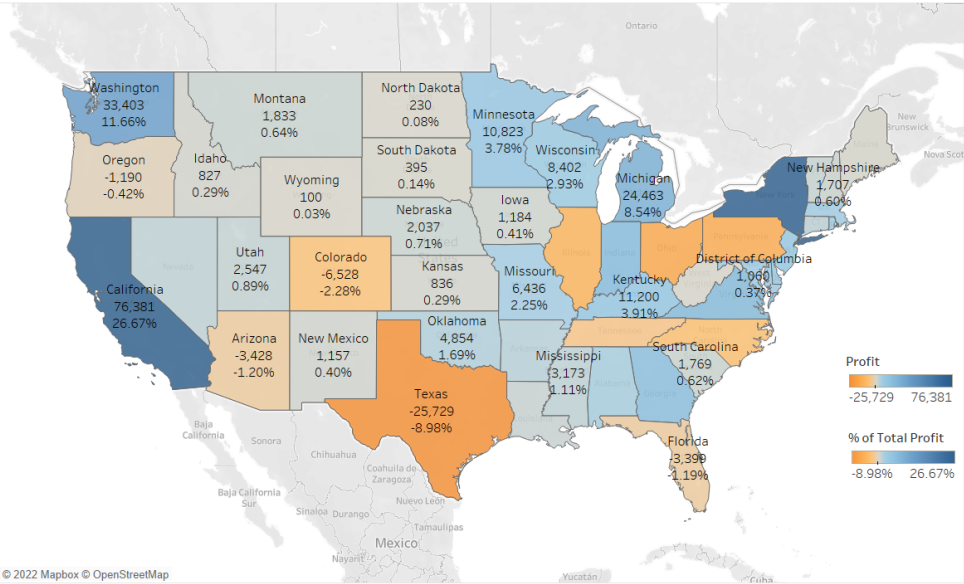
Tree-map -profit-state-wise



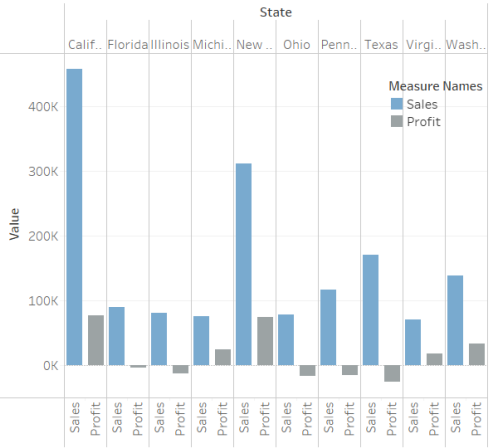
top 10 states sales

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profit-sales-geo\_map



top 10 states sales (2)



sales-over-time

