

Cookie Company Inc.

Some of the limitations of the Cookie Company database is that it is primary for small data record tracking solutions. Some real time tracking of orders, expedited fulfilment requests and more may not be available with this setup, in addition scaling would be limited with a fair amount of latency as well. Upgrading to big data solution would be optimal. Some of the benefits would include scaling much more efficiently, tracking orders in real time, expedited fulfilment of those orders, reduced latency in operations, and depending on the growth of the business it would reduce costs in the long run. Upgrading to a big data solution is optional and a big step, but my recommendation is it is necessary to grow with the tech solutions we have available as to not get left behind or become obsolete and instead be a leader in the field that can take on ever growing operations.

Sincerely,

Carlos McCrum

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